

विकास आयुक्त का कार्यालय

(सूक्ष्म, लघु एवं मध्यम उद्यम)
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

Nirman Bhawan, 7th Floor, Maulana Azad Road,
New Delhi-110 108

Ph. EPAX-23063800, 23063802, 23063803, 23063804, 23063805 & 23063806

No. 41/CLCS-TUS/PMAC/ZED-C/2020-21

Date: 05.05.2022

Subject: Minutes of 1st Project Monitoring and Advisory Committee (PMAC) meeting held on 25.04.2022 through VC under the Chairmanship of AS&DC (MSME) for implementation of "MSME Sustainable (ZED) Certification Scheme" under MSME Champions.

I am directed to forward the Minutes of 1st Project Monitoring and Advisory Committee (PMAC) meeting held on 25.04.2022 through VC under the Chairmanship of AS&DC (MSME) for implementation of "MSME Sustainable (ZED) Certification Scheme" under MSME Champions.

This issues with the approval of Competent Authority.

Encl: As above

(B. B. Sahoo)

Assistant Director

To

- 1) Ms. Sameera Saurabh R.P. Singh, Economic Advisor, IFW, MoMSME, Udyog Bhawan, New Delhi, Email: saurabh.sameera@gov.in , vivek.mathur@nic.in
- 2) Sh. Shubhendu Kumar, Sr. Technical Director, NIC, O/o DC (MSME), Nirman Bhawan, New Delhi, Email: shub@nic.in
- 3) Dr. A. Raj, Sr. Director, Quality Council of India, ICCW Building, ITO, New Delhi, Email: raj.zed@qc.in
- 4) Dr. H. P. Kumar, FICCI, Tansen Marg, New Delhi, Email: cmsme@ficci.com
- 5) Sh. R. P. Singh, Director, FISME, Safdarjung Enclave, New Delhi, Email: rpsingh@fisme.org.in

Copy to:

- 1) PPS to AS & DC (MSME); Email: shailesh.singh@gov.in , dcmsme@gov.in
- 2) PS to JS (AFI), MoMSME, Udyog Bhawan, New Delhi, Email: js.afi-msme@gov.in , ateesh.singh@nic.in
- 3) PS to DDG (DPS), O/o DC (MSME), Nirman Bhawan, New Delhi, Email: dprasad.s@nic.in
- 4) Director (T&P), MoMSME, Udyog Bhawan, New Delhi, Email: vinamra.mishra@gov.in

No. 41/CLCS-TUS/PMAC/ZED-C/2020-21
Government of India
Ministry of Micro, Small & Medium Enterprises
(MSME Champions Division)

Minutes of 1st Project Monitoring and Advisory Committee (PMAC) meeting held on 25.04.2022 through VC under the Chairmanship of AS&DC (MSME) for implementation of "MSME Sustainable (ZED) Certification Scheme" under MSME Champions -reg.

The 1st PMAC meeting for implementation of "MSME Sustainable (ZED) Certification Scheme" held on 25.04.2022 under the Chairmanship of Additional Secretary & Development Commissioner (MSME), with other members of PMAC as per the constitution.

A list of members who attended the meeting is enclosed at **Annexure – A**.

2. AS&DC (MSME) chaired the meeting. At the outset Shri Vinamra Mishra, Director (T&P), MoMSME welcomed all the members present in the meeting and briefed the chair about the SFC for MSME Champion scheme in which, MSME Sustainable (ZED) approved in the meeting held on dt.10.09.2021. Joint Secretary (AFI), MoMSME briefed on the key agenda points. Dr. A. Raj, Sr. Director, QCI presented the MSME Sustainable (ZED) Scheme and how it is to be launched, implemented through online portal and approved guidelines.

The agenda items as circulated were discussed in detail and following action points emerged & the following decisions taken during the discussion:

Agenda	Subject	Comments/ Views/Approval																														
1	i. MSME-Sustainable (ZED) Scheme is approved through SFC meeting for MSME Champion Scheme held on 10.09.2021 under the Chairmanship of Secretary (MSME). ii. Draft guidelines of MSME Sustainable (ZED) is prepared as per the new approach like Conformity Assessment Model, 3 levels certification, extending benefits to ZED certified MSMEs, etc. which has been approved by Hon'ble Minister. iii. Brief presentation on MSME Sustainable (ZED) Certification Scheme Guidelines by QCI. iv. Continuation of Quality Council of India (QCI), as an Implementing Agency for the revised ZED named as "MSME Sustainable (ZED)" certification for implementation and monitoring vide this office letter dated 05.01.2021 with the approval of Secretary (MSME). v. The constitution of PMAC as per the scheme guidelines as follows: <table border="1" style="width: 100%; margin-top: 5px;"> <tr><td style="text-align: center;">1.</td><td>AS & DC (MSME)</td><td style="text-align: center;">Chairman</td></tr> <tr><td style="text-align: center;">2.</td><td>Joint Secretary, O/o DC (MSME)</td><td style="text-align: center;">Vice Chairman</td></tr> <tr><td style="text-align: center;">3.</td><td>EA (IFW)/Representative</td><td style="text-align: center;">Member</td></tr> <tr><td style="text-align: center;">4.</td><td>Representatives of expert agencies</td><td style="text-align: center;">Member</td></tr> <tr><td style="text-align: center;">5.</td><td>ADC/JDC In-charge of MSME-DIs/TCs at O/o DC (MSME)/Representative</td><td style="text-align: center;">Member</td></tr> <tr><td style="text-align: center;">6.</td><td>Representative of PMU</td><td style="text-align: center;">Member</td></tr> <tr><td style="text-align: center;">7.</td><td>Representative of Industry Associations</td><td style="text-align: center;">Member</td></tr> <tr><td style="text-align: center;">8.</td><td>Representative of Implementation Agencies of the Scheme</td><td style="text-align: center;">Member</td></tr> <tr><td style="text-align: center;">9.</td><td>Special invitees/experts/consultants</td><td style="text-align: center;">Member</td></tr> <tr><td style="text-align: center;">10.</td><td>Director/Nodal officer handling scheme in MoMSME</td><td style="text-align: center;">Member – Secretary</td></tr> </table>	1.	AS & DC (MSME)	Chairman	2.	Joint Secretary, O/o DC (MSME)	Vice Chairman	3.	EA (IFW)/Representative	Member	4.	Representatives of expert agencies	Member	5.	ADC/JDC In-charge of MSME-DIs/TCs at O/o DC (MSME)/Representative	Member	6.	Representative of PMU	Member	7.	Representative of Industry Associations	Member	8.	Representative of Implementation Agencies of the Scheme	Member	9.	Special invitees/experts/consultants	Member	10.	Director/Nodal officer handling scheme in MoMSME	Member – Secretary	Committee appraised
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B. S. Chandra

2	<p>QCI (work undertaken)</p> <p>(i) Sanction Order for Developmental work Sanctioned Amount: Rs. 2,13,90,000/- (during FY 2020-21) vide Sanction Order dated 06.01.2021</p> <p>Expenditure details: FY 2020-21: Rs. 1,69,88,372/- (UC submitted) FY 2021-22: Rs. 52,06,737/- (UC submitted) Total Expenditure: Rs. 2,21,95,108/-</p> <p>Note:</p> <ol style="list-style-type: none"> 1. GST on the sanctioned amount is yet to be received 2. Development of IT system for Handholding/ Consultancy is pending subject to the approval (of the process) from PMAC. The cost of the same shall be added in the expenditure once the development is completed <p>(ii) Sanction Order for Human Resources and Promotional Activities Sanctioned Amount: Rs. 4,28,45,000/- (during FY 2020-21) vide Sanction Order dated 15.02.2021</p> <p>Expenditure details: FY 2020-21: Rs. 52,78,713/- (UC submitted) FY 2021-22: Rs. 46,03,142/- (UC submitted) Total Expenditure: Rs. 98,81,855/-</p> <p>Note: The balance amount for release of advertisement (Print & electronic) is currently under utilization</p> <p>(iii) Following Work Undertaken by QCI:</p> <ol style="list-style-type: none"> a. Earlier ZED Certifications: Continuation of validity of earlier ZED Certifications awarded under the scheme would remain valid till the certification period. They can also apply as fresh certifications. b. API Integration: API integration with ZED portal and Udyam Registration with the help of NIC team. Digilocker also completed by QCI & MietY. c. ZED Registration Portal: The portal should have vernacular languages and there has to be a provision of RAMP. d. Launch of MSME Sustainable (ZED) and interaction with State Govts/UTs by Hon'ble Minister on 28.04.2022. The end to end execution of this activity has been entrusted with QCI as an IA. The actual expenditure incurred by QCI shall be reimbursed. 	Committee appraised																																																								
3	<p>QCI (Proposal) for FY 2022-23 placed before the PMAC for consideration and approval</p> <table border="1" data-bbox="389 1545 1347 2016"> <thead> <tr> <th>ACTIVITY</th> <th>NOS.</th> <th>RATE</th> <th>SUB-TOTAL</th> <th>15% IC</th> <th>TOTAL</th> <th>GST - 18%</th> <th>G-TOTAL</th> </tr> </thead> <tbody> <tr> <td>Human Resources 15.05.2022 to 14.03.2023 for 10 months</td> <td>3</td> <td>--</td> <td>4602000</td> <td>690300</td> <td>5292300</td> <td>--</td> <td>5292300</td> </tr> <tr> <td>Industry Awareness Programme - (Webinar/Virtual)</td> <td>50*</td> <td>40000</td> <td>2000000</td> <td></td> <td>2000000</td> <td>--</td> <td>2000000</td> </tr> <tr> <td>Industry Awareness Programme (Face to Face/Physical)</td> <td>50*</td> <td>70000</td> <td>3500000</td> <td></td> <td>3500000</td> <td>---</td> <td>3500000</td> </tr> <tr> <td>Awareness - KAWACH (Virtual)</td> <td>50</td> <td>40,000</td> <td>2000000</td> <td></td> <td>2000000</td> <td></td> <td>2000000</td> </tr> <tr> <td>Training of officials of MSME</td> <td>3</td> <td>500000</td> <td>1500000</td> <td></td> <td>1500000</td> <td>--</td> <td>1500000</td> </tr> <tr> <td>Consultants/Assessors /Master Trainers' Training</td> <td>15</td> <td>500000</td> <td>7500000</td> <td></td> <td>7500000</td> <td>---</td> <td>7500000</td> </tr> </tbody> </table>	ACTIVITY	NOS.	RATE	SUB-TOTAL	15% IC	TOTAL	GST - 18%	G-TOTAL	Human Resources 15.05.2022 to 14.03.2023 for 10 months	3	--	4602000	690300	5292300	--	5292300	Industry Awareness Programme - (Webinar/Virtual)	50*	40000	2000000		2000000	--	2000000	Industry Awareness Programme (Face to Face/Physical)	50*	70000	3500000		3500000	---	3500000	Awareness - KAWACH (Virtual)	50	40,000	2000000		2000000		2000000	Training of officials of MSME	3	500000	1500000		1500000	--	1500000	Consultants/Assessors /Master Trainers' Training	15	500000	7500000		7500000	---	7500000	Approved *out of 100 programmes (physical 50%, virtual 50%),
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	MSME KAWACH (Development Cost)	1	5000000	5000000	750000	5750000	1035000	6785000	
	Online service support and maintenance for 12 months	12	200000	2400000	360000	2760000	496800	3256800	
	Certification in KAWACH	2000	5900**	11800000	1770000	13570000	**Included	13570000	
	ZED Bronze Certification-	2000	10000**	20000000	3000000	23000000	**Included	23000000	
	ZED Silver Certification-	200	32000**	6400000	960000	7360000	**Included	7360000	
	ZED Gold Certification-	100	72000**	7200000	1080000	8280000	**Included	8280000	
	Financial Assistance in Testing/ System/ Product Certification	500	50000	25000000	3750000	28750000	NA	28750000	
	Handholding through Consultancy	100	160000	16000000	2400000	18400000	NA	18400000	
								131194100	
4	Approval on process flow of handholding/consultancy by QCI								Approved.
5	Extending Incentives to ZED certified MSMEs by Schemes of Ministry of MSME, different Ministries and State Govts.								Approved
6	MSME-DIs is also requested to register 2,000 MSMEs as per the MSME-DI wise target on the day of launch of ZED.								Approved

The meeting ended with vote of thanks to chair.

BB Sahu

Annexure-A

List of Members present during the 1st (PMAC) meeting held on 25.04.2022 through VC under the Chairmanship of AS&DC (MSME) for implementation of "MSME Sustainable (ZED) Certification Scheme"

Sl. No	Members	Designation, Organisation
Ministry of MSME		
1	Sh. Shailesh Kumar Singh	Chairman, AS&DC, O/o DC (MSME)
2	Sh. Ateesh Singh	Joint Secretary, MoMSME
3	Ms. Sameera Saurabh R.P. Singh	EA IFW, MoMSME
3	Sh. Vinamra Mishra	Director (T&P), MoMSME
4	Sh. Rakesh Kumar	Joint Director, O/o DC (MSME)
5	Sh. V Ramakrishnan	Dy. Director, O/o DC (MSME)
6	Sh. B B Sahoo	Assistant Director, O/o DC (MSME)
7	Sh. Gaurav Saini	Assistant Director, O/o DC (MSME)
8	Sh Subhash Chand	Assistant Director, O/o DC (MSME)
9	Sh. Santosh Kumar	Assistant Director, O/o DC (MSME)
QCI (as IA)		
10	Dr. A Raj	Sr. Director, QCI
11	Dr. Ramanand Shukla	Director, QCI
12	Sh. Mohit singh	Jt. Director, QCI
13	Sh. Mahavir Singh	Dy. Director, QCI
14	Sh. Manish Vashistha	Asstt. Director, QCI
15	Ms. Shweta Singh	Associate Manager, QCI
16	Ms. Jasleen Kaur	Analyst, QCI
Association		
17	Dr. H P Kumar	FICCI
18	Sh. R P Singh	Director, FISME

