

Government of India Ministry of MSME

Brief Industrial Profile of Mahendragarh District



सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES Our Strength-हमारी शक्ति

Carried out by:-

MSME-Development Institute, Karnal

(Ministry of MSME, Govt. of India,)

<u>Phone</u>: 0184 - 2230882 <u>Fax</u>: 0184 - 2231862

E-mail: dcdi-karnal@dcmsme.gov.in Web: www.msmedikarnal.gov.in

Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	3
1.1	Location and geographical area	3
1.2	Topography	3-4
1.3	Availability of Minerals	4-5
1.4	Forests	5
1.5	Administrative set up	5
2.	District at a glance	6-8
2.1	Existing Status of Industrial Area in the District Mahendragarh	9-10
3.	Industrial Scenario Of Mahendragarh	10-11
3.1	Industry at a glance	10-11
3.2	Year Wise Trend Of Units Registered	11
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	12
3.4	Large Scale Industries / Public Sector undertakings	13
3.5	Major Exportable Item	13
3.6	Growth Trend	13
3.7	Vendorisation / Ancillarisation of the Industry	13
3.8	Medium Scale Enterprises	13
3.8.1	List of the units in Mahendragarh & near by Area	13
3.8.2	Major Exportable Item	13
3.9	Service Enterprises	13
3.9.1	Potentials areas for service industry	13
3.10	Potential for new MSMEs	13
4.	Existing Clusters of Micro & Small Enterprise	13
4.1	Detail Of Major Clusters	13
4.1.1	Manufacturing Sector	14
4.1.2	Service Sector	14
4.2	Details of Identified cluster	14
4.2.1	Name of the cluster	14
4.2.2	Stone Crusher	14
4.2.3	Brick Kiln	15
4.2.4	Stone cluster	15
5.	General issues raised by industry association during the	15
	course of meeting	
6	Steps to set up MSMEs.	16
7.	Additional information if any	17

Brief Industrial Profile of Mahendragarh District

1. General Characteristics of the District

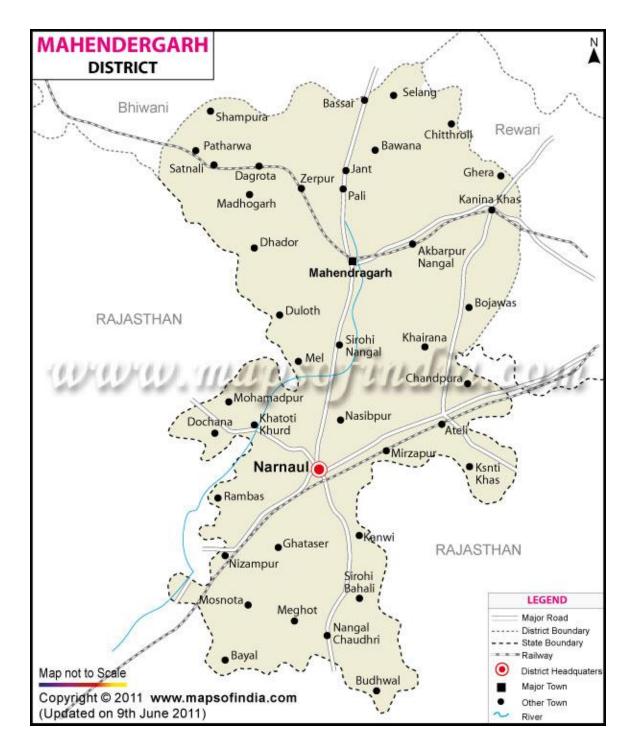
Mahendragarh district was formed in 1948 by grouping different tracts of erstwhile princely states; Narnaul and Mahendragarh tehsils from Patiala State, Dadri (Charkhi Dadri) from Jind State and a part of Bawal nizamat from Nabha State. It became a part of Patiala and East Punjab States Union (PEPSU) state. On November 1, 1956, with the merger of PEPSU with Punjab, it became a part of Punjab state and with the formation of Haryana state in 1966; it became a part of the newly formed state. Rewari tehsil of Gurgaon district was added to it in 1972 but Rewari tehsil was made a separate district in 1989.

1.1 Location & Geographical Area.

The district lies between north latitude 270 47 to 280 26 and east longitude 750 56' to 760 51'. It is bounded on the north by Bhiwani and Rohtak districts, on the east by Rewari district and Alwar district of Rajasthan, on the south by Alwar, Jaipur and Sikar districts of Rajasthan, and on the west by Sikarand Jhunjhunu districts of Rajasthan.

1.2 Topography

The district abounds in sand dunes and baren low hills of the great Aravalli shoots are scattered and these bare rounded formation illustrate the phenomenon of desert erosion. Tals and tibbas of the district present a desert look. The menance of advancing deserts adds complexity to the situation and poses difficulty in the extension and implementation of irrigation plans bearing heavy costs.



1.3 Availability of Minerals.

Mahendragarh district has rich mineral deposits. It enjoys unique position in the state but it is irony of the fate that these deposits have not been tapped to the desired extent and add negligible contribution to the district economy. The important minerals found in the district are lime stone, marble, sandstone, iron or silica sand, feldspar quartz, calcite etc.

Production of minerals

S.No.	Name of the Mineral	Production-2010-11
1.	Dolomite	-
2.	Quartz	2776MT in the yr (1990-91) after
		that no information is available
3.	Slate stone	5279MT In the year1990-
		91)after that no information is
		available
4.	Road metal and machinery stone	-
5.	Marble	-

1.4 Forests

The district has practically no forest. Except growth keekar, jandi, maskets thornily shrubs on the waste lands and farms. The forest department has drawn up a scheme names Aravelli project which act as a natural barrier checking the advance of the deserts towards eastern Rajasthan and indo genetic plain. The objective is to provide environmental protection through restoration of green cover of village, common lands in Aravalli hills and to improve the income and living conditions of people by meeting their requirements of fuel, fodder and timber in ecological manner. Presently district has 57 Sq kms. of land under forest constituting 1.03% of the total geographical area.

1.5 Administrative set up.

For administrative purpose, Mahendragarh district is divided in to 2 tehsils, Narnaul and Mahendragarh and 3 sub-tehsils, namely, Nangal Chowdhary, Ateli Nangal and Kanina. Narnaul tehsil comprises 3 blocks: Narnaul, Nangal Chowdhary and Ateli Nangal. Mahendragarh tehsil divided in to 2 blocks: Mahendragarh and Kanina.

There are 4 Vidhan Sabha constituencies in this district: Ateli, Mahendragarh, Narnaul and Nangal Chaudhry. All of these are part of Bhiwani-Mahendragarh Lok Sabha constituency.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			north latitude 270 47 to 280 26
	ii) Longitude			east longitude 750 56' to 760 51'
	iii) Geographical Area		Sq Kms.	1899
(B)	Administrative Units			
	i) Sub divisions		Nos.	2
	ii) Tehsils		Nos.	2(Narnaul & Mahendragarh)
	iii) Sub-Tehsil		Nos.	3(Nangal Chowdhary,Ateli Nangal,Kanina)
	iv) Patwar Circle		Nos.	115
	v) Panchayat Simitis		Nos.	320
	vi)Nagar nigam		Nos.	
	vii) Nagar Palika		Nos.	
	viii) Gram Panchayats		Nos.	
	xi) Revenue villages		Nos.	372
	x) Assembly Area		Nos.	
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	486553
	ii) Female	2011	Nos.	435127
(B)	Rural Population	2011	Nos.	921680
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	153
	ii) Forest cover	2010-11	Sq.Kms.	57
	iii) Non Agriculture Land	2010-11	На.	
	v) cultivable Barren land	2010-11	На.	
4.	Forest			
	(i) Forest	2010-11	Sq kms.	57
5.	Livestock & Poultry	I	1	1

A.	Cattle			
	i) Cows	2007	Nos.	31554
	ii) Buffaloes	2007	Nos.	226398
B.	Other livestock			
	i) Goats	2007	Nos.	78716
	ii) Pigs	2007	Nos.	755
	iii) Dogs & Bitches	2007	Nos.	3104
	iv) Railways			
	i) Length of rail line	2010-11	Kms	410
	V) Roads			
	(a) National Highway	2010-11	Kms	151
	(b) State Highway	2010-11	Kms	123
	© Main District Highway	2010-11	Kms	
	(d) Other district & Rural Roads	2010-11	Kms	1032
	(e) Rural road/ Agriculture	2010-11	Kms	
	Marketing Board Roads			
	(f) Kachacha Road	2010-11	Kms	160
	(VI) Communication			
	(a) Telephone connection	2010-11		
	(b) Post offices	2010-11	Nos.	117
	© Telephone center	2010-11	Nos.	50
	(d)Density of Telephone	2010-11	Nos./1000	
			person	
	(e) Density of Telephone	2010-11	No. per KM.	
	(f) PCO Rural	2010-11	No.	510
	(g) PCO STD	2010-11	No.	
	(h) Mobile	2010-11	No.	1557432
	(VII) Public Health			

() A 11 (1 ' TT '/ 1	2010 11	1 T	1
(a) Allopathic Hospital	2010-11	No.	1
(b) Beds in Allopathic	-do-	No.	100
hospitals			
(c) Ayurvedic Hospital	-do-	No.	Nil
(d) Beds in Ayurvedic	-do-	No.	Nil
hospitals			
(e) Unani hospitals	-do-	No.	Nil
(f) Community health	-do-	No.	5
centers			
(g) Primary health centers	-do-	No.	25
(h) Dispensaries			
(i) Sub Health Centers	-do-	No.	Nil
(j) Private hospitals	-do-	No.	103
	-do-	No.	48
(VIII) Banking commercial			
(a) Commercial Bank		Nos.	68
(b) rural Bank Products		Nos.	4
(c) Co-Operative bank		Nos.	39
products			
(d) PLDB Branches		Nos.	3
(IX) Education			
(a) Primary school		Nos.	539
(b) Middle schools		Nos.	133
(c) Secondary & senior		Nos.	70
secondary schools			73
(d) Colleges		Nos.	58
(e) Technical University		Nos.	-
I.			

2.1 Existing Status of Industrial Areas in the District Mehandragarh

S.	Name	Land	Land	Prevailing	No of	No of	No of	No. of
N	of Ind.	acquired	developed	Rate Per	Plots	allotted	Vacant	Units in
0.	Area	(In	(In	Sqm		Plots	Plots	Production
		hectare)	hectare)	(In Rs.)				
	Ind.	14 Bigha		Shed Rates:				
1.	Estate	& 18		14 Sheds				
	Narnaul	Bigha	✓	10 Sheds of	18	18	Nil	13 units.
				419Sq.				(in
				yards				production)
				costs=81561				NOTE:
				.14Rs.				1Shed is in
				2 Sheds of				possession
				800Sq.				with deptt.
				Yards				
				costs=9.222.				4 plots are
				64Rs.				not in
				2 Sheds of				working.
				1000Sq.				
				yards				
				costs=99101				
				Rs.				
				As on				
				01.02.1990+				
				7%p.a				
				interest.				
				Plot rates:				
				18 plots				
				Rs. 75/Sq				
				yard as on				
				31.03.1990+				
				10%p.a				
				interest				

2	Rural	5 Accre	✓	Shed Rates:	9	9	Nil	3 Sheds in
	Industri			9 Sheds				production
	al							2 Sheds not
	Estate			2 Sheds of				in working
	Mahend			637 Sq/ft				4 Sheds
	ragarh			each				with I.T.I
	_			costs33644.				Mehandrag
				61Rs.				arh.
				(each)				
				4 Shed				
				619Sq.ft				
				each costs				
				Rs.32687.68				
				(each)				
				2 Sheds of				
				1252Sq.ft				
				each costs				
				Rs.66152.46				
				(each)				
				1 Shed of				
				1274Sq.ft				
				Costs				
				Rs66785				

3. INDUSTRIAL SCENERIO OF MEHENDERGARH

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	1022
2.	Total Industrial Unit	No.	1022
3.	Registered Medium & Large Unit	No.	-
4.	Estimated average no. of daily workers employed in small scale industries	No.	(02-03)EACH
5.	Employment in Large & Medium Industries	No.	-

6.	No. of Industrial Area	No.	-
7.	Turnover of Small Scale Industries	In lacs	4312.84
8.	Turnover of Medium and large Scale Industries	In lacs	-

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF	EMPLOYMENT	INVESTMENT
		REGISTERED	(Nos.)	(lakh Rs.)
		UNITS		
Up to	1984-85	2490	3237	149.4
	1985-86	295	384	20.65
	1986-87	293	304	20.10
	1987-88	196	247	30.11
	1988-89	343	407	39.13
	1989-90	324	398	38.43
	1990-91	192	288	21.14
	1991-92	197	372	28.18
	1992-93	194	368	29.03
	1993-94	206	388	31.14
	1994-95	253	484	39.93
	1995-96	236	434	38.27
	1996-97	225	576	160.08
	1997-98	201	597	227.45
	1998-99	40	136	66.32
	1999-2000	18	278	29.91
	2000-01	20	152	46.47
	2001-2002	20	119	69.12
	2002-03	10	63	17.55
	2003-04	6	30	17.29
	2004-05	7	23	7.28
	2005-06	2	9	3.80
	2006-07	7	42	26.26
	2007-08	8	69	180.24
	2008-09	4	16	7.40
	2009-10	9	63	82.53
	2010-11	11	88	141.31
	Total	1015	3311	1689.48

Source: DIC NARNAUL

NOTE: Before 1984-85 there were no Registration

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC	TYPE OF	NUMBER	INVESTMENT	EMPLOYMENT
CODE	INDUSTRY	OF UNITS	(Lakh Rs.)	(Nos)
NO.				
20	Agro based	116	194.92	306
22	Soda water	-	-	-
23	Cotton textile	-	-	-
24.	Woolen, silk & artificial Thread based clothes.	39	55.48	78
25.	Jute & jute based	-	-	-
26.	Ready-made garments & embroidery	72	36.28	178
27.	Wood/wooden based furniture	182	341.14	706
28.	Paper & Paper products	-	-	-
29.	Leather based	96	116.81	148
31.	Chemical/Chemical based	10	21.17	39
30.	Rubber, Plastic & petro based	-	-	-
32.	Mineral based	54	301.11	388
33.	Metal based (Steel Fab.)	58	72.19	214
35.	Engineering units	25	39.85	84
36.	Electrical machinery and transport equipment	-	-	-
97.	Repairing & servicing	59	107.261	168
01.	Others	304	403.27	1002
	Kachori Making	-	-	-

Source: DIC NARNAUL

3.4 Large Scale Industries / Public Sector undertakings

No Information available from DIC Narnaul regarding large scale/public sector enterprises

3.5 Major Exportable Item

No such item is being manufactured which can be exported.

3.6 Growth Trend

6 - 8%

3.7 Vendorisation / Ancillarisation of the Industry

Since there is no large/public sector under taking in the state, therefore question of ancillarisation does not arise.

3.8. Medium Scale Enterprises

There is no medium industry in the district.

3.8.1 List of the units in Mahendragarh & Near By Area

3.8.2 Major Exportable Item:-

No item is being exported from the district.

3.9 Service Enterprises

59

3.9.1 Potentials areas for service industry

- 1. Electronic.
- 2. Electric Fitting.
- 3. Maintenance.

3.10 Potential for New MSMEs: Particularly in field of Electronic Industry and Electrical fittings

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

No. of clusters =1 (at village tallot Tehsil Narnaul)

NAME: Embroidery Frame

No. of units: 55

Investment: 2000/unit

Employment: (02-03) persons/unit Turn Over: 180frames/day

4.1.2 Service Sector

N.A

4.2 Details for Identified cluster

4.2.1 Name of the cluster :- **Stone crusher**

1	Principal Products Manufactured	Mineral Based
	in the Cluster	
2	Name of the SPV	-
3	No. of functional units in the	147+8 (Mobile Crushers)
	clusters	
4	Turnover of the Clusters	8400Tonne/day
5	Value of Exports from the	-
	Clusters	
6	Employment in Cluster	2900
7	Average investment in plant &	184.50cr.
	Machinery	
8	Major Issues / requirement	-
9	Presence of capable institutions	Approval Awaited
10	Thrust Areas	-
11	Problems & constraints	-

4.2.2 Name of the cluster :- Brick Kiln

1	Principal Products Manufactured	Brick Kiln
	in the Cluster	
2	Name of the SPV	-
3	No. of functional units in the	105
	clusters	

4	Turnover of the Clusters	700ghorie/day
5	Value of Exports from the	-
	Clusters	
6	Employment in Cluster	10000
7	Average investment in plant &	315cr.
	Machinery	
8	Testing needs	-
9	Thrust Area	-
10	Access to Export Market	-

4.2.3 Name of the cluster:- Stone cluster

1	Principal Products Manufactured	Stone cutter & Rough Stone Powder
	in the Cluster	
2	Name of the association	-
3	No. of functional units in the	41
	clusters	
4	Turnover of the Clusters	4lac.Sq.ft. Capacity
5	Value of Exports from the	-
	Clusters	
6	Employment in Cluster	200
7	Average investment in plant &	410Lac.
	Machinery	
8	Major Issues	-
9	Access to Export Market	-

5. General issues raised by industry association during the course of meeting

- 1. Problems of electric supply.
- 2. Waste Disposal problems.
- 3. Labour problems.
- 4. Lack of Infrastructure

6. STEPS TO SET UP MSMEs

<u>Following are the brief description of different agencies for rendering assistance to the entrepreneurs.</u>

SNo.	Type Of Assistance	Name and address of agencies
<u>1.</u>		Joint Director,(District Industry Center)
	Provisonal Registration Certificate	Narnaul
	(EM-1) & Permanent Registration	
	Certificate(EM-II)	
<u>2.</u>	Identification of Project Profiles	Br. MSME-DI Bhiwani
	techno economic and managerial	ITI Campus , Hansi Road
	consultancy services, market survey	Bhiwani
	and economic survey reports.	
<u>3.</u>	<u>L</u> and and industrial shed.	HUDA Estate Office Hisar
<u>4.</u>	Financial Assistance	LEAD DISTRICT BANK PNB
		KARNAL
<u>5.</u>	For raw material under Govt. Supply.	NSIC New Delhi
<u>6.</u>	Plant and Machinery under /hire	NSIC New Delhi
	purchases basis	
<u>7.</u>	Power/ electricity	HSEB Narnaul
<u>8.</u>	Technical Know -How	Br. MSME-DI Bhiwani
		ITI Campus , Hansi Road
		Bhiwani

<u>9.</u>	Quality and standard	BIS Northern Regional
		Office, SCO-335-336, Sector 34-A
		Chandigarh
<u>10.</u>	Marketing / Export Assistance	Director General Forign
		Trade(DGFT), L-482 Model Town
		Panipat(HR)
		Export Inspection
		Council(EIC), III Floor-
		NYDMCA Cultural center
		Building 1, Jai Singh Road New Delhi,
		etc.
<u>11.</u>	Other Promotional Agencies	KVIC AMBALA

Additional Information if any: NIL

XXXX