



**Government of India
Ministry of MSME**

Brief Industrial Profile of Malapuram District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile of Malapuram District

1. General Characteristics of the District

1.1 Location & Geographical Area

Malappuram is the Southernmost of the northern districts of Kerala. It shares boundaries with Kozhikode and Wayanad in the north and Tamil Nadu in the East. Palakkad forms most of its East and South boundary while the district also shares a short boundary with Thrissur. Malappuram district lies between 11° - 1' and 48" - North latitudes and between 76 °-3' and 0"- East longitudes.

1.2 Topography

The topography of Malappuram consists of three natural divisions; lowland, midland and highland. The low land stretches along the sea coast, the midland in the centre and the highland region towards the east and north eastern parts, rich with evergreen forests, ravines, hills and dales, rivers and brooks. The topography of the district is highly undulating; starting from the hill tops covered with thick forests on the east along the Nilgiris, it gradually slopes down to the valleys and the small hills, before finally ending on the sandy flat of luxuriant coconut groves and palm fringed coasts in the west.

1.3 Availability of Minerals

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Laterite Stone	NA
MINOR		
1.	Lime Shells	NA
2.	River Sand	NA
3.	Ordinary Sand	NA
4.	Ordinary Clay	NA
5.	China Clay	NA
6.	Magnetite-Quartzite	NA

SOURCE:- DEPT. OF MINES & GEOLOGY.

1.4 Forest :

The total forest area in the district is 103417 hectares, which is around 29% of the total geographical area of the district

1.5 Administrative set up.

The district has its headquarters at Malappuram & for administrative and revenue purposes, the district is divided into six taluks, namely, Ernad, Perinthalmanna, Triur, Ponnani, Tirurangadi and Nilambur. There are 135 revenue villages and 15 Development Blocks viz Malappuram, Perumpadappu, Tirur, Tirurangadi, Vengara, Tanur, Kuttippuram, Mankada, Perintamanna, Ponnani, Areecode, Kalikavu, Kondotty, Wandoor & Nilambur. There are 135 Grama Panchayats in the district. The 7 Municipalities in the district are Malappuram, Perinthalmanna, Manjeri, Ponnani, Tirur, Kottakkal & Nilambur. There are 16 Assembly viz Malappuram, Manjeri, Kondotty, Ernad, Mankada, Perinthalmanna, Thirurangadi, Vengara, Vallikunnu, Tirur, Tanur, Kottakkal, Nilambur, Wandoor, Ponnani, Thavanur and 3 Parliamentary constituencies in the district viz Malappuram, Ponnani(Part), Waynard(Part)

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	11° - 1'	and - 48"	North latitudes
	ii) Longitude	76 °-3'	and -0"	East longitudes
	iii) Geographical Area		Hectares	355446
(B)	Administrative Units			
	i) Sub divisions			2
	ii) Tehsils			6
	iii) Sub-Tehsil			15
	iv) Patwar Circle			NIL
	v) Panchayat Simitis			NA
	vi) Nagar nigam			7
	vii) Nagar Palika			NA
	viii) Gram Panchayats			102
	xi) Revenue villages			135
	x) Assembly Area			16
2.	Population			
(A)	Sex-wise			
	i) Male	2011		1961014
	ii) Female	2011		2149942
(B)	Rural Population	2011		2294473
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	355446
	ii) Forest cover	2010-11	"	103417
	iii) Non Agriculture Land	2010-11	"	67674
	iv) cultivable land	2010-11	"	7663
	v) Barren land	2010-11	"	15772
4.	Forest			
	(i) Forest	2010-11	Ha.	103417

5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	134703
	ii) Buffaloes	2007	Nos.	12341
B.	Other livestock			
	i) Goats	2007	Nos.	13793
	ii) Pigs	2007	Nos.	799
	iii) Dogs & Bitches	2007	Nos.	NA
	iv) Railways			
	i) Length of rail line	2010-11	Kms	142.09
	V) Roads			
	(a) National Highway	2010-11	Kms	150.03
	(b) State Highway	2010-11	Kms	374.764
	(c) Main District Highway	2010-11	Kms	1421.446
	(d) Other district & Rural Roads	2010-11	Kms	102.05
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	160.04
	(f) Kachacha Road	2010-11	Kms	NA
	(VI) Communication			
	(a) Telephone connection	2010-11		265935
	(b) Post offices	2010-11	Nos.	408
	(c) Telephone center	2010-11	Nos.	106
	(d) Density of Telephone	2010-11	Nos./1000 per	68
	(e) Density of Telephone	2010-11	No. per KM.	NA
	(f) PCO Rural	2010-11	No.	1996
	(g) PCO STD	2010-11	No.	2760
	(h) Mobile	2010-11	No.	496588
	(VII) Public Health			
	(a) Allopathic Hospital	2010-11	No.	07
	(b) Beds in Allopathic hospitals		No.	350
	(c) Ayurvedic Hospital		No.	08
	(d) Beds in Ayurvedic hospitals		No.	160
	(e) Unani hospitals		No.	08
	(f) Community health centers		No.	14
	(g) Primary health centers			105
	(h) Dispensaries		No.	06
	(i) Sub Health Centers		No.	12
	(j) Private hospitals		No.	16
	(VIII) Banking			
	(a) Commercial Bank		Nos.	211
	(b) rural Bank Products		Nos.	80
	(c) Co-Operative bank products		Nos.	55
	(d) PLDB Branches		Nos.	120
	(IX) Education			
	(a) Primary school		Nos.	835
	(b) Middle schools		Nos.	350
	(c) Secondary & senior secondary schools		Nos.	195
	(d) Colleges		Nos.	14
	(e) Technical University		Nos.	NIL

2.1 Existing Status of Industrial Areas in the Malapuram District

S. No.	Name of Ind. Area	Land acquired (In acres)	Land developed (In acres)	Prevailing Rate Per Cent (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	FIE Manjeri	16.19	9.4	6221.00	27	24	03	24
	Total	16.19	9.4	6221.00	27	24	03	24

Source: DIC, Malapuram

3. INDUSTRIAL SCENERIO OF MALAPURAM

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	NA
2.	TOTAL INDUSTRIAL UNIT	NO.	11728
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	NA
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	04
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	NA
6.	NO. OF INDUSTRIAL AREA	NO.	01
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	NA
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	NA

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	NA	NA	NA
	1985-86	NA	NA	NA
	1986-87	NA	NA	NA
	1987-88	NA	NA	NA
	1988-89	NA	NA	NA
	1989-90	NA	NA	NA
	1990-91	NA	NA	NA

	1991-92	NA	NA	NA
	1992-93	NA	NA	NA
	1993-94	NA	NA	NA
	1994-95	NA	NA	NA
	1995-96	NA	NA	NA
	1996-97	NA	NA	NA
	1997-98	NA	NA	NA
	1998-99	NA	NA	NA
	1999-00	NA	NA	NA
	2000-01	NA	NA	NA
	2001-02	NA	NA	NA
	2002-03	NA	NA	NA
	2003-04	NA	NA	NA
	2004-05	NA	NA	NA
	2005-06	NA	NA	NA
	2006-07	8020	24887	39106
	2007-08	535	1337	1872
	2008-09	878	1962	3073
	2009-10	662	2062	2648
	2010-11	682	2962	3362
	2011-12	951	3544	5091
	Total	11728	36787	55172

Source: DIC Malapuram

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	183	989	508
22	Soda water	48	120	185
23	Cotton textile	NA	NA	NA
24.	Woolen, silk & artificial Thread based clothes.	NA	NA	NA
25.	Jute & jute based	NA	NA	NA
26.	Ready-made garments & embroidery	1394	7149	3783
27.	Wood/wooden based furniture	1349	8021	3971
28.	Paper & Paper products	746	4598	2115
29.	Leather based	114	1515	793
31.	Chemical/Chemical based	155	813	615
30.	Rubber, Plastic & petro based	411	415	1373

32.	Mineral based	NA	NA	NA
33.	Metal based (Steel Fab.)	464	1630	1369
35.	Engineering units	2003	9307	7518
36.	Electrical machinery and transport equipment	166	513	429
97.	Repairing & servicing	1698	2198	5215
01.	Others	2997	17904	8918
43	Kachori Making	NA	NA	NA

Source: DIC Malapuram

3.4 Medium / Large Scale Industries / Public Sector undertakings

List of the units in Malapuram & Near By Area

1. Keltron Electro Ceramics Ltd, Kuttipuram
2. Keltron Tool Room, Kuttipuram
3. KSRTC Body workshop, Eddappal
4. Malappuram Cooperative Spinning Mill, Paranakkad,
5. Edarikkode Cooperative Spinning Mill, Edarikkode
6. MALCOTEX, Kuttipuram

3.5 Major Exportable Item : Agro & Food based products, Spices, Condiments, Ayurvedic products, Furniture, Rubber based & Coconut Oil

3.6 Growth Trend: There is a very slow increasing trend

3.7 Vendorisation / Ancillarisation of the Industry: to most of the Medium & Large Scale Industries

3.8. Medium Scale Enterprises : It's reflected in 3.4

3.8.1 List of the units in & Near By Malappuram Area: It's reflected in 3.4

3.8.2 Major Exportable Item: It's reflected in 3.5

3.9 Service Enterprises

3.9.2 Potentials areas for service industry: IT enabled services & Software development firms

3.10 Potential for new MSMEs: Agro based & Garments units

4. Existing Clusters of Micro & Small Enterprise

Two Clusters are existing in the district

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector: 1. Malappuram Wood Cluster 2. Malapuram Engineering & Metal Cluster

4.1.2 Fabrication and general engg Cluster: Malapuram Metals & Engineering Consortium

1	Principal Products Manufacture red in the cluster	Gate & Grills, Steel Furniture, Steel Truss and General components etc
2	Name of the SPV	Malappuram Metals & Engineering Consortium Pvt. Ltd
3	No. of functional units in the clusters	850 Units
4	Turnover of the Clusters	850 Units @ Rs. 3 Lakhs
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	850 Units @ 4 Workers
7	Average investment in plant & Machinery	850 Units @ Rs. 1 Lakhs
8	Major issues / requirement	Lack of trained labourers, higher end machines, Common Facility etc
9	Presence of capable institutions	ITI Areacode, NIT Calicut, MEA Engineering College etc
10	Thrust Area	NA
11	Problems & constraints	As stated in sl.no 8

4.1.2 Name of the cluster: Malapuram Wood Cluster

1	Principal Products Manufactured in the Cluster	Wood Based Products
2	Name of the SPV	Valluvanadu Wood Consortium
3	No. of functional units in the clusters	50
4	Turnover of the Clusters	50 Units @ Rs. 3 Lakhs
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	50 Units @ 5 Workers
7	Average investment in plant & Machinery	50 units @ 1.5 Lakhs
8	Major issues / requirement	Lack of trained labourers, higher end machines, Common Facility etc
9	Presence of capable institutions	ITI Areacode, NIT Calicut, MEA Engineering College etc
10	Thrust Area	NA
11	Problems & constraints	As stated in sl.no 8

Present status of clusters:-

1. In case of MECON CFC Pillar level completed, Roofing level 45% completed & applied for Transformers installations
2. In case of V W C all machineries are installed, Electricity connection obtained & functioning of CFC started on 19/5/12

4.1.2 Service Sector: NIL

4.2 Details for Identified cluster: Two Clusters are identified

4.2.1 Name of the cluster : 1. Malabar Paper Convertors Consortium

1	Principal Products Manufactured in	NA
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	the Cluster	
2	Name of the SPV	NA
3	No. of functional units in the clusters	NA
4	Turnover of the Clusters	NA
5	Value of Exports from the Clusters	NA
6	Employment in Cluster	NA
7	Average investment in plant & Machinery	NA
8	Major Issues / requirement	NA
9	Presence of capable institutions	NA
10	Thrust Areas	NA
11	Problems & constraints	NA

Present status of the cluster :- NA

4.2.2 Name of the cluster: Malabar Automobile Consortium

1	Principal Products Manufactured in the Cluster	NA
2	Name of the SPV	NA
3	No. of functional units in the clusters	NA
4	Turnover of the Clusters	NA
5	Value of Exports from the Clusters	NA
6	Employment in Cluster	NA
7	Average investment in plant & Machinery	NA
8	Testing needs	NA
9	Thrust Area	NA
10	Access to Export Market	NA

Present status of the cluster :- NA

5. General issues raised by industry association during the course of meeting:

1. Lack of Infrastructure facilities in Industrial Area
2. Power Problems
3. Shortage of skilled man power
4. Difficulties in obtaining bank finance for setting up MSMEs

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre, Malapuram
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, Thirsur
3.	Land and Industrial shed	District Industries Centre, Malappuram
4.	Financial Assistance	Kerala Fiancial Corporation, Malappuram
5.	For raw materials under Govt. Supply	SIDCO, Ernakulam
6.	Plant and machinery under hire / purchase basis.	NSIC, Ernakulam
7.	Power/ Electricity	KSEB, Malappuram
8.	Technical Know –how.	District Industries Centre, Malappuram
9.	Quality & Standard	BIS, Trivandrum
10.	Marketing /Export Assistance	Kerala Marketing Corporation, Malapuram
11.	Other Promotional Agencies	All other related promotional agencies