



सत्यमेव जयते

Government of India
Ministry of MSME

Brief Industrial Profile of Indore District **Madhya Pradesh**



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

MSME-DEVELOPMENT INSTITUTE

(Ministry of MSME, Govt. of India,)

10 Industrial Estate, Polo Ground, Indore -452015 (MP)

Phone (0731) 2421037/2421659

Fax: 0731-2420723

E-mail: dcdi-indore@dcmmsme.gov.in

Web- www.msmeindore.nic.in

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Brief Industrial Profile of Indore District

1. General Characteristics of the District

Indore is known as a commercial capital of Madhya Pradesh. The name Indore is due to its deity Indreshwar. Indore is one of the richest cities in central India and also known as "Mini Mumbai" among native people of Indore, due to its lifestyle similarities with Mumbai. It also reflects Mumbai's potpourri of cultures, with significant Marwari, Marathi, North Indians and Sindhi populations. Indore is administered by the Indore Municipal Corporation. Some of the regions surrounding the city are administered by the Indore Development Authority (IDA). The IMC was established in 1956 under the Madhya Pradesh Nagar Palika Nigam Adhiniyam. For administrative purposes, the city is divided into 69 wards. These wards have been further divided into 11 zones. Indore is a Lok Sabha constituency and has 9 assembly seats. Indore is the administrative centre and chief city of the district. Mhow is an important cantonment town in Indore District, it has three of the Indian Army's premier training institutes. The Border Security Force (BSF) has its Central School of Weapons and Tactics (CSWT) at Indore. Indore is the only city of India with both an Indian Institute of Management (IIM) and an Indian Institute of Technology (IIT).

The main institution involved in planning and development in Indore is IDA. The principal responsibility of IDA is to ensure a holistic development of the Indore agglomeration covering an area of 19.718 km² as per Master plans.

1.1 Location & Geographical Area.

Indore is located in the western region of Madhya Pradesh, on the southern edge of the Malwa plateau. It lies on the bank of Saraswati and Khan Rivulets, which are tributaries of the Shipra River and has an average elevation of 553.00 meter above mean sea level. It is located on an elevated plain, with the Vindhyas range to the south. Apart from Yashwant Lake, there are many lakes that supply water to the city including Sirpur Tank, Bilawali Talab, Sukhniwas Lake and Pipliyapala Talab. Soil cover in the city region is predominantly black. The underlying rock of the region is composed of black basalt, and their acidic and basic variants dating back to the late Cretaceous and early Eocene eras. The area is classified as Seismic Zone III region.

1.2 Topography:

Indore district consists of 4 Tehsils, Depalpur, Sanwer, Indore and Mhow. Number of Blocks in the district is 5 (consisting of 36 Police Stations). There are total 335 Panchayats and 649 villages in these 4 blocks. Rojadi is one of them which are the first village in which every house has power cable direct to the transformer. At present, after the delimitation of parliamentary and legislative assembly constituencies in 2008, there are nine Vidhan Sabha constituencies in this district: Depalpur, Indore-1, Indore-2, Indore-3, Indore-4, Indore-5, Indore is often referred as the commercial capital of Madhya Pradesh with a bulk of its trade coming from Small, Mid and Large scale manufacturing & service industries. These industries range from Automobile to

Pharmaceutical and from Software to Retail and from Textile trading to Real estate. Major industrial areas surrounding the city include the Pithampur Special Economic Zone and the Sanwer Industrial belt.

1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

S.No.	Name Of Mineral	Production In Tones 2010-2011
MAJOR MINERAL		
1.	Stone / Gitti	17,33,358
MINOR		
1.	Murum	8,82,452
2.	Clay	31,480
3.	Sand	87,266

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 Forest:

The forest area in Indore District Indore is about 70,957.136 hectare which constitutes 19.57% of total area .located in the western region of Madhya Pradesh, on the southern edge of the Malwa plateau. It lies on the Saraswati and Khan rivers, which are tributaries of the Shipra River and has an average elevation of 553.00 meter above mean sea level. Soil cover in the city region is predominantly black. In the suburbs, the soil cover is largely red and black.

1.5 Administrative set up

Indore Division is an administrative geographical unit of Madhya Pradesh state of India. Indore is the administrative headquarters of the division.. Mhow is an important cantonment town in Indore District, it has three of the Indian Army's premier training institutes. The Border Security Force (BSF) has its Central School of Weapons and Tactics (CSWT) at Indore. Other towns are Depalpur and Sanwer. Currently , the division consists of districts of Barwani, Burhanpur, Dhar, Indore, Jhabua, Khandwa, and Khargone. Indore is administered by the Indore Municipal Corporation(IMC).The district consists of 4 blocks namely Depalpur, Sanwer, Indore and Mhow & 5 tehsils namely Depalpur, Sanwer, Indore, Mhow and Hatod. There are 677 revenue villages in 5tehsils and 649 development villages in 4 blocks. Some of the regions surrounding the city are administered by the Indore Development Authority (IDA). The IMC was established in 1956 under the Madhya Pradesh Nagar Palika Nigam Adhiniyam. For administrative purposes, the city is divided into 69 wards. These wards have been further divided into 11 zones. Indore agglomeration covers an area of 19.718 km² as per Master plans.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude, North	2011		22°-2' to 23°-05'
	ii) Longitude, East	2011		75° -25' to 76°-16'
	iii) Geographical Area	2011	Sq.km	3,898 Sq.km
(B)	Administrative Units			
	i) Sub divisions			1
	ii) Tehsils	2011		05
	iii) Sub-Tehsil			-
	iv) Patwar Circle			-
	v) Panchayat Simitis			-
	vi) Nagar nigam			01
	vii) Nagar Palika			09
	viii) Gram Panchayats			35
	xi) Revenue villages			08
	x) Assembly Area			09
2.	Population			
(A)	Urban (Total)	2011		32,72,335 (provisional)
	Sex-wise i) Male	2011		17,00,483
	ii) Female	2011		15,71,852
(B)	Rural Population	2011		8,48,023
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	5,75,445
	ii) Forest cover	2010-11	Ha.	70,957
	iii) Non Agriculture Land	2010-11	“	-
	v) cultivable Barren land	2010-11	“	-
4.	Forest			
	(i) Forest	2010-11	Ha.	70,957.136
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	1,84,178
	ii) Buffaloes	2007	Nos.	2,10,419
B.	Other livestock			
	i) Goats	2007	Nos.	7,61,384
	ii) Pigs	2007	Nos.	
	iv) Railways			
	i) Length of rail line	2010-11	Kms	19
	V) Roads			
	(a) National Highway	2010-11	Kms	210
	(b) State Highway	2010-11	Kms	02 nos.
	(c) Pucca Road	2010-11	Kms	3585

(d) Other district & Rural Roads	2010-11	Kms	-
(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	NA
(f) Kachacha Road	2010-11	Kms	921
(VI) Communication			
(a) Telephone connection	2010-11		164217
(b) Post offices	2010-11	Nos.	169
(c) Telephone center	2010-11	Nos.	-
(d) Density of Telephone	2010-11	Nos./1000 person	-
(e) Density of Telephone	2010-11	No. per KM.	-
(g) PCO STD	2010-11	No.	764
(h) Mobile	2010-11	No.	-
(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	45
(b) Beds in Allopathic hospitals		No.	-
(c) Ayurvedic Hospital		No.	-
(d) Beds in Ayurvedic hospitals		No.	-
(e) Unani hospitals		No.	-
(f) Community health centers		No.	03 (96 Beds) 26 (54 Beds)
(g) Primary health centers		No.	
(h) Dispensaries			24
(i) Sub Health Centers		No.	
(j) Private hospitals		No.	111
(VIII) Banking commercial			
(a) Commercial Bank		Nos.	257
(b) rural Bank Products		Nos.	-
(c) Co-Operative bank products		Nos.	-
(d) PLDB Branches		Nos.	11
(IX) Education			
(a) Primary school		Nos.	5815
(b) Middle schools		Nos.	7020
(c) Secondary & senior secondary schools		Nos.	3440
(d) Colleges		Nos.	11
(e) Engineering college/ medical ollege/Polytechnic		Nos.	53

2.1 Existing Status of Industrial Areas in the District Indore

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Sanwer Road Sector A	392.00	250.92	240	1467	1467	Nil	1500
2	Pologround	42.38	32.94	240	287	287	Nil	287
3	Laxminagar	23.35	20.84	240	102	102	Nil	102
4	Rau	22.40	14.68	120	106	106	Nil	106
5	Bhagirathpura	3.29	2.55	240	18	18	Nil	18
6	Shivajinagar	2.11	2.11	240	15	15	NIL	15
7	Hatod	90.98	90.98	120	67	67	Nil	67
	Total	576.45	415.02	N A	2062	2062	Nil	2094

Source:- KVN/DTIC

3. Industrial Scenario of Indore

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	12,726
2.	Total Industrial Unit	No.	12,726
3.	Registered Medium & Large Unit	No.	21
4.	Estimated Avg. No. Of Daily Worker Employed In Small Scale Industries	No.	-
5.	Employment In Large And Medium Industries	No.	-
6.	No. Of Industrial Area	No.	07
7.	Turnover Of Small Scale Ind.	In Lacs	-
8.	Turnover Of Medium & Large Scale Industries	In Lacs	-

3.2 Year Wise Trend of Units Registered

	Year	No. of Regd. Units	Employment	Investment Lakh Rs.
Up to	1984-85	462	1997	369.04
	1985-86	494	2565	332063
	1986-87	529	2400	407.66
	1987-88	432	1200	206.52
	1988-89	258	1501	364.06
	1989-90	331	2496	560.36
	1990-91	386	2692	655.70
	1991-92	352	2205	671.87
	1992-93	446	2163	699.76
	1993-94	571	2558	644.15
	1994-95	1104	4110	790.04
	1995-96	837	2740	748.60
	1996-97	323	2314	751.45
	1997-98	251	1981	1219.22
	1998-99	143	1377	1954.11
	1999-2000	126	1214	889.49
	2000-01	226	1218	1254.67
	2001-2002	120	1224	922.94
	2002-03	111	846	685.88
	2003-04	707	1846	649.13
	2004-05	659	1845	846.6
	2005-06	610	1446	906.14
	2006-07	603	2122	1366.03
	2007-08	752	2266	3168.08
	2008-09	789	2587	1488.4
	2009-10	803	1720	1275.2
	2010-11	806	2068	11990.06
	2011-12	844	1900	3383.07
	Total	14075	56601	37931.2

Source: DTIC, Indore

3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District

NIC CODE NO.	Type of Industry	Number of Units	Investment (Lakh Rs.)	Employment
20	Agro based	370	163.24	1110
22	Soda water	-	-	-
23	Cotton textile	44	792.20	2640
24.	Woolen, silk & artificial Thread based clothes.	79	43.45	158
25.	Jute & jute based	35	15.75	70
26.	Ready-made garments & embroidery	634	158.50	4438
27.	Wood/wooden based furniture	30	10.50	120
28.	Paper & Paper products	177	531	1062
29.	Leather based	431	21.55	862
31.	Chemical/Chemical based	179	1432	716
30.	Rubber, Plastic & petro based	265	927.50	795
32.	Mineral based	27	270	162
33.	Metal based (Steel Fab.)	430	193.50	1290
35.	Engineering units	101	55.55	404
36.	Electrical machinery and transport equipment	106	42.4	318
97.	Repairing & servicing	920	230	1840
01.	Others	67	10.05	201

Source: DT&ICIndore

3.4 Large Scale Industries / Public Sector undertakings

	List of large scale units
1.	M/s Indore Steel & Iron Works ,Indore
2.	M/s Parental Drugs India Ltd, Indore
3.	M/s Ruchi Soya Ltd Manglia, Indore
4.	M/s Dhar Textiles ,Indore
5.	M/s IPCA Labotories Ltd, Indore
6.	M/s Som Industries,Indore
7.	M/s SIT India Ltd, Sonvya, Indore
8.	M/s Rama Phosphates, Indore
9.	M/s Flour & Foods Ltd, Manglia, Indore
10.	M/S Print Pack Pvt. Ltd. 01, Industrial,Area Rangwasa,Indore
11.	M/S Mount Everest Beverage Mahou, Green Field Indore
12.	M/S Alpine Solvent Ltd. ,Vill.- Mangalia, Teh.- Sanwer, Indore, M.P.

SEZs Project status in Indore

Developer	Location	Type of SEZ	Area (in Hectares)	Status of Approval
Madhya Pradesh State Industrial Development Corporation	Indore	Multi-product	1,038.57	Notified
Madhya Pradesh State Industrial Development Corporation	Indore	IT	8	Not yet notified
M.P. Audoyogik Kendra Vikas Nigam(Indore) Ltd	Village Pipalia Rao	IT/ITES enabled sevices	7.99	Notified
M/s. Medicaps IT Park Pvt Ltd	Indore	IT Park	11.94	De Notified
Parsvnath Developers Ltd	Indore	IT/ITeS	30.98	Notified
Zoom Developers Pvt Ltd	Bada Bangarda, Indore	IT/ITeS	100.00	Formal approval
Malwa IT Park Ltd	Khajarana AB Road, Bypass	IT/ITeS	10.34	Formal approval
Cassandra Realty Pvt Ltd	MR-10 Road, Off by pass Road, Indore	IT/ITeS	13.72	Formal approval
United Infrastructure Pvt Ltd		Agro SEZ	222.58	In-principal

Source: MP Trade & Facilitation Corporation Ltd (TRIFAC)

3.6 Major Exportable Item

- 1) Textile & Readymade Garments
- 2) Pharma products,
- 3) Food products
- 4) Namkeen & Sweets
- 5) Soya Products

3.7 Growth Trend

In general, the Industries are growing at 7-8% annually.

3.8 Vendorisation / Ancillarisation of the Industry

Soya, Pharma, Readymade Garments & general Engineering Units are having ancillary units who are catering to their needs.

3.9 Medium Scale Enterprises

3.9.1 List of the units in Indore & nearby Area

1.	M/S Adroit Indt.(I) Ltd., Sanawar Road, Indore, M.P.
2.	M/S Sarvottam Vegetable Oil Refinery Pvt. Ltd. 34-A, Sanwer Road, Indore, M.P.
3.	M/S Rajani Solvent Extraction Tejpur Gadbadi, Indore, M.P.
4.	M/S D & H Secheron Laxmbai Nagar, Indore, M.P.
5.	M/S M.P Dugdha Vikas Nigam Mariyadit Talawali Chanda, Indore
6.	M/S Indore Chalit Sahkari Dugdha Sangh Talawali Chanda, Indore
7.	M/S Prakash Snacks Pvt. Ltd. Khasra No. 378/1, Palda, Indore
8.	M/S Sam Spintech Talawali Chanda, Indore
9.	M/S Indore Wire Co. Ltd. Ia, Laxmbai Nagar, Indore, M.P.
10.	M/S Hygiene Wear International Ltd. 403/5, Rau Pithampur, Bypass Road, Sonwaya, Indore
11.	M/S Swati Organics Vill. Naharkhed, Teh. Mhow, Distt. Indore
12.	M/S Indira Exports Pvt. Ltd. (Rau Unit) Block 'F', Rau Industrial Area Extn. Distt. Indore
13.	M/S Shivna Spinneres Ltd. Vill.- Bhawarsala, Teh.- Sanwer, Indore, M.P.
14.	M/S Swastik Spintechs Ltd. Vill.- Rajoda, Teh.- Sanwer, Indore, M.P.
15.	M/S General Food Pvt. Ltd (V+F Unit) Vill.- Mangalia, Teh.- Sanwer, Indore, M.P.
16.	M/S Param Industries Ltd. Vill.- Mangalia, Teh.- Sanwer, Indore, M.P.
17.	M/S Sam Industries Ltd (Welding Division) Vill.- Dakachya, Indore, M.P.
18.	M/S Vishal Agrotech (I) Ltd. Vill. Dhannad, Rau, Indore
19.	M/S Malwa Vanaspati & Chemicals Co. Ltd. Bhagirathpura, Indore
20.	M/S Modern Bakeries India Ltd. Industrial Area, Sanwer, Sector-C, Indore
21.	M/S Menon Spinners Ltd. Khasra No. 206 Vill. Bichouli, Indore
22.	M/S Cooperative Cattle Feed Factory, Indore
23.	M/S K.H.K. Pressing And Forging Pvt. Ltd. Village Panchderiya, Sanawar, Indore
24.	M/S Golden Ingots Pvt. Ltd. Plot No. 212-220, Sector-F, Sanawar Road, Indore

3.9.2 Major Exportable Item

- 1) Textile,
- 2) Pharma products,
- 3) Food products,
- 4) Soya & Products,
- 5) Readymade Garments
- 6) Namkeen & snack foods

3.10 Service Enterprises

1. DTP Work
2. Internet cafes
3. Online Service
4. Two wheeler Auto mobile services
5. Electric Motor repairing Service
6. Four wheeler repairing service
7. Beauty Parlor
8. Tailoring Service

3.10.2 Potentials areas for service industry

- 1) Beauty parlors
- 2) Boutique,
- 3) Hotels & Restaurants
- 4) Auto Repairs & services
- 5) Transport
- 6) Catering

3.11 Potential for new MSMEs

- 1) Agro based industries
- 2) Milk & milk products,
- 3) Soya products,
- 4) Chemical & allied products,
- 5) Steel fabrication & Engineering,
- 6) Domestic electrical appliances,
- 7) Inverters & Stabilizers

4. Existing Clusters of Micro & Small Enterprise

4.1 Detail Of Major Clusters

4.1.1 Manufacturing Sector

1. Pharma
2. Namkeen
3. Plastic Packaging
4. Rechargeable Torches
5. Plastic Packaging

4.1.2 Service Sector

No Cluster has been identified.

4.2 Details for Identified cluster

4.2.1 Name of the cluster : Pharma Cluster

1	Principal Products Manufactured in the Cluster	Pharma Cluster
2	Name of the SPV	MPPMO Analytical & Research center, Indore
3	No. of functional units in the clusters	300
4	Turnover of the Clusters	3200 crores
5	Value of Exports from the Clusters	120 crores
6	Employment in Cluster	20,000
7	Average investment in plant & Machinery	-
8	Major Issues / requirement	WHO-GMP Norms, Technology Up gradation. Common Testing & R&D Facilities, Export Marketing, etc.
9	Presence of capable institutions	
10	Thrust Areas	Setting up Common Testing & R&D facilities center, export marketing.
11	Problems & constraints	

Present status of the cluster :- SPV Has been formed. & CFC has been proposed. About 105 units have complied with GMP Norms. Registered an increase in Turnover of 58% & exports have increased appreciably from 19.3 crores to 120 crores.

4.2.2 Name of the cluster : Readymade Garment.

1	Principal Products Manufactured in the Cluster	Shirts, Trousers Jeans, Dresses For Boys Girls
2	Name of the SPV	Malwa Apparel Park Ltd. Indore
3	No. of functional units in the clusters	1475 Nos.
4	Turnover of the Clusters	850 crores
5	Value of Exports from the Clusters	70 crores
6	Employment in Cluster	60,000 Nos.
7	Average investment in plant & Machinery	-
8	Testing needs	-
9	Thrust Area	Tech up gradation, Training(Skill Development) through ATDC (AEPC)
10	Access to Export Market	

Present status of the cluster:-SPV Has been formed & Apparel training Centre established. Turnover increased from 600 crores to 850 crores and export has rose from 50 crores to 70 crores..

4.2.3 Name of the cluster : Namkeen

1	Principal Products Manufactured in the Cluster	Namkeen Products
2	Name of the SPV	M/s Indore Namkeen & Mishthan Cluster
3	No. of functional units in the clusters	350
4	Turnover of the Clusters	420 crores
5	Value of Exports from the Clusters	2 crores
6	Employment in Cluster	12,000 nos.
7	Average investment in plant & Machinery	-
8	Major Issues	Effluent treatment plant, Raw material Bank, setting up of lab, Manufacturing of sugar free sweets
9	Access to Export Market	There is export of Rs. 2 crores, from the cluster

Present Status – Soft interventions have been completed.SPV has been formed.It is selected as innovative cluster.

4.2.4 Name of Cluster -- Rechargeable Torch Cluster

1	Principal Products Manufactured in the Cluster	Rechargeable Torch (Kissan Torch)
2	Key Trade Association address	
3	No. of functional units in the clusters	100 nos.
4	Turnover of the Clusters	180-200 crores
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	9,000 persons
7	Average investment in plant & Machinery	-
8	Testing needs	-
9	Major Issues	Mfg. of lead acid batteries, Common recycling plant for lead, use of LED in place of bulb, CETP,
10	Access to Export Market	Concentrating only in domestic marketing

Present Status – Soft interventions have been completed.SPV has been formed & DPR has been prepared by Nagar & Co.

4.2.4 Name of the cluster : Plastic Packaging

1	Principal Products Manufactured in the Cluster	HDPEPipes, Woven Sacks, Films & Plastic Bags
2	Name of the Association	-
3	No. of functional units in the clusters	About 135 units
4	Turnover of the Clusters	2500 crores
5	Employment in Cluster	Direct - 11,000 Nos. Indirect - 20,000 Nos.
6	Average investment in plant & Machinery	25-30 lakhs
7	Major Issues	Raw Material, Testing Facilities, Lack of Trained /Skilled persons Development
8	Access to Export Market	No export from this sector. Catering to Domestic market

4.2.6 **Present status of clusters:** - DSR has been prepared.SPV formation is under progress.

5. General issues raised by industry association during the course of meeting

1.Finance :- Industry required that loan to MSME should be provided at reduced rate of interest as higher interest rate results in higher cost thus makes product losing edge in the competitive market.

2Infrastructure:- infrastructure facilities like Roads, Electricity water, etc. should be improved for healthier industrial environment for faster growth.

3. Market Support: - Ancillarisation should be given priority through better linkage with Large scale Industries for healthy growth and fast industrialization.

6. Steps To Set Up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Filing of Entrepreneur's memorandum (EM-Part I) & (EM-Part II)	District Trade & Industries Centre, Indore
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, Indore DT&IC, Indore Madhya Pradesh Technical Consultancy Organisation Ltd. Indore
3.	Land and Industrial shed	DTIC, AKVNS
4.	Financial Assistance	Commercial Banks, SIDBI,
5.	For raw materials under Govt. Supply	NSIC
6.	Plant and machinery under hire / purchase basis.	NSIC
7.	Power/ Electricity	MP Electricity Board
8.	Technical Know –how.	MSME-DI, Indore
9.	Quality & Standard	BIS, Indore
10.	Marketing /Export Assistance	NSIC, Export Promotion Councils, DGS&D
11.	Other Promotional Agencies	CIDMAP,MPCON,MPCOST , Indore