



**Government of India
Ministry of MSME**

Brief Industrial Profile of WAYANAD District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile of WAYANAD District

1. General Characteristics of the District

1.1 Location & Geographical Area.

Nested among the mountains of the western Ghats lies Wayanad which can be considered as the biggest hill station of Kerala State. This Green paradise located at a distance of 76 kms from the coast of Kozhikode lies at a height of 700-2100 m above the sea level.

1.2 Topography

This district has a varying topography which includes hilly areas, valleys as well as meadows. The climate also changes drastically depending on the Geography and altitude.

1.3 Availability of Minerals.

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PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	NIL	NIL
MINOR		
1.	.GRANITE BUILDING STONE	61175
2.	LATRITE BUILDING STONE	1625
3.	ORDINARY SAND	35750
4.	TILE/ BRICK CLAY	NIL
5.		
6.		
7.		

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 FOREST : The total area of the district = 212966 hectares
The total area of the forest in the district = 78787 hectares

1.5 Administrative set up.

Kalpetta is the headquarters of the Wayanad District Administration with Civil Station and other main offices. For the smooth running of the revenue administration, the district is divided into three taluks, names, Sulthan Bathery, Vythiri and Mananthavady. There are six firkas and 49 villages under these taluks. There is only one Revenue Divisional Office in this district that functioning at Kalpetta is the headquarters of the Wayanad District Administration with Civil Station and other main offices. For the smooth running of the revenue administration, the district is divided into three taluks, names, Sulthan Bathery, Vythiri and Mananthavady. There are six firkas and 49 villages under these taluks. There is only one Revenue Divisional Office in this district that functioning at Mananthavady.

The Wayanad District Panchayat office functions at Kalpetta near Civil Station. There are four Block Panchayats and 25 Grama Panchayats in this district.

The block panchayats are:- (1) Sulthan Bathery, (2) Kalpetta, (3) Panamaram and (4) Mananthavady. Kalpetta is the only Municipality in the The Wayanad District Panchayat office functions at Kalpetta near Civil Station. There are four Block Panchayats and 25 Grama Panchayats in this district.

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2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
A)	Geographical Data			
	i) Latitude			11° 37' 30"
	ii) Longitude			76° 05' 15"
	iii) Geographical Area		Hectares	212966
(B)	Administrative Units	2011-12	no	
	i) Sub divisions	„	„	1
	ii) Tehsils			3
	iii) Sub-Tehsil			-
	iv) Patwar Circle			-
	v) Panchayat Simitis			-
	vi)Nagar nigam			1
	vii) Nagar Palika			
	viii) Gram Panchayats			25
	xi) Revenue villages			49
	x) Assembly Area			3
2.	Population			
(A)	Sex-wise			
	i) Male	2011		401314
	ii) Female	2011		415244
(B)	Rural Population	2011		784981
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	175300
	ii) Forest cover	2010-11	“	78787
	iii) Non Agriculture Land	2010-11	“	11070

	v) cultivable Barren land	2010-11	“	171
4.	Forest			
	(i) Forest	2010-11	Ha.	78787
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	88135
	ii) Buffaloes	2007	Nos.	2469
B.	Other livestock			
	i) Goats	2007	Nos.	78876
	ii) Pigs	2007	Nos.	2333
	iii) Dogs & Bitches	2007	Nos.	32479
	iv) Railways			
	i) Length of rail line	2010-11	Kms	NIL
	V) Roads			
	(a) National Highway	2010-11	Kms	55
	(b) State Highway	2010-11	Kms	67
	(c) Main District Highway	2010-11	Kms	323.12
	(d) Other district & Rural Roads	2010-11	Kms	79.50
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	4260.72
	(f) Kachacha Road	2010-11	Kms	NA
	(VI) Communication			
	(a) Telephone connection	2010-11		212762
	(b) Post offices	2010-11	Nos.	163
	(c) Telephone center/ EXC	2010-11	Nos.	46
	(d) Density of Telephone	2010-11	Nos./1000 person	270.35
	(e) Density of Telephone	2010-11	No. per KM.	100
	(f) PCO Rural	2010-11	No.	
	(g) PCO STD	2010-11	No.	
	(h) Mobile	2010-11	No.	

	(VII) Public Health			
	(a) Allopathic Hospital	2010-11	No.	6
	(b) Beds in Allopathic hospitals		No.	407
	(c) Ayurvedic Hospital		No.	3
	(d) Beds in Ayurvedic hospitals		No.	170
	(e) Unani hospitals		No.	1
	(f) Community health centers		No.	7
	(g) Primary health centers		No.	22
	(h) Dispensaries		No.	4
	(i) Sub Health Centers		No.	32
	(j) Private hospitals		No.	67
	(k)			
	(VIII) Banking commercial			
	(a) Commercial Bank		Nos.	56
	(b) rural Bank		Nos.	28
	Products			
	(c) Co-Operative bank products		Nos.	45
	(d) PLDB Branches		Nos.	3
	(IX) Education			
	(a) Primary school		Nos.	147
	(b) Middle schools		Nos.	74
	(c) Secondary & senior secondary schools		Nos.	81
	(d) Colleges		Nos.	15
	(e) Technical University		Nos.	

2.1 Existing Status of Industrial Areas in the District WAYANAD

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	KINFRA SMALL INDUSTRIES PARK KALPETTA	20.24	1.28		12			12
2	WAYANAD MINI INDUSTRIAL ESTATE (DIC)				4			4
3	(SIDCO)				10			10
4								
5								
6								
7								
8								
9								
10								
11								
12								
13								
14								
15								
16								
17								
18								

19								
	Total	20.24	1.28					

Source:- RIICO,

3. INDUSTRIAL SCENERIO OF WAYANAD

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	1338
2.	TOTAL INDUSTRIAL UNIT	NO.	3780
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	2
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	4/ unit
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	40
6.	NO. OF INDUSTRIAL AREA	NO.	1 (KINFRA)
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	4918
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	5500

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85			
	1985-86			
	1986-87			
	1987-88			
	1988-89			
	1989-90			
	1990-91			
	1991-92			
	1992-93			
	1993-94			
	1994-95			

	1995-96			
	1996-97			
	1997-98			
	1998-99			
	1999-2000			
	2000-01			
	2001-2002			
	2002-03			
	2003-04			
	2004-05			
	2005-06			
	2006-07	64	205	285
	2007-08	159	1052	748
	2008-09	265	1663	1503
	2009-10	202	1155	1324
	2010-11	276	1169	2132
	Total	966	5244	5992

Source: DIC WAYANAD

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	829	2059	3467
22	Soda water			
23	Cotton textile			
24.	Woolen, silk & artificial Thread based clothes.			
25.	Jute & jute based			
26.	Ready-made garments & embroidery	525	1313	2200
27.	Wood/wooden based furniture	198	488	830
28.	Paper & Paper products			
29.	Leather based			
31.	Chemical/Chemical based	55	135	231
30.	Rubber, Plastic & petro based			
32.	Mineral based			

33.	Metal based (Steel Fab.)			
35.	Engineering units	301	754	1267
36.	Electrical machinery and transport equipment	170	420	712
97.	Repairing & servicing	502	1251	2111
01.	Others	1200	2980	5046
	Kachori Making			

Source: DIC WAYANAD

3.4 Large Scale Industries / Public Sector undertakings

List of the units in WAYANAD & Near By Area

1. Modern Abattoir and meat processing centre
2. Sponcership of Bramhagiri Development Society (Not yet started production)
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.
- 14.
- 15.
- 16.
- 17.
- 18.
- 19.

3.5 Major Exportable Item **NIL**

3.6 Growth Trend **POSITIVE**

3.7 Vendorisation / Ancillarisation of the Industry

Scope for ancillary units under bamboo products.

3.8. Medium Scale Enterprises

3.8.1 List of the units in WAYANAD & Near By Area

CBM ENTERPRISES MUTTAPPARA

DEVI SANDS MUTTIL

3.8.2 Major Exportable Item

3.9 Service Enterprises

3.9.2 Potentials areas for service industry

Tourism is highly potential in the district

3.10 Potential for new MSMEs

Potential for craft goods like bamboo product

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

N I L

4.1.1 Manufacturing Sector : nil

4.1.2 Service Sector : nil

4.2 Details for Identified cluster

4.2.1 Name of the cluster KALPETTA BAMBOO CLUSTER, BAMBOO CRAFT, KALPETTA, WAYANAD

1	Principal Products Manufactured in the Cluster	BAMBOO CRAFT, BAMBOO CURTAINS, BAGS, SHOOT PICKLES, DRY FLOWERS, FILE FOLDERS, BAMBOO ARTS ETC
2	Name of the SPV	CLUSTER DEVELOPMENT CO-ORDINATION GROUP(CDCG) WAYANAD
3	No. of functional units in the clusters	20
4	Turnover of the Clusters	1.6 CRORE
5	Value of Exports from the Clusters	NO DIRECT EXPORT
6	Employment in Cluster	520
7	Average investment in plant & Machinery	50,000
8	Major Issues / requirement	
9	Presence of capable institutions	
10	Thrust Areas	DIRECT EXPORT
11	Problems & constraints	SHORTAGE OF RAW MATERIALS SKILLED LABOUR

Present status of the cluster :-

5. General issues raised by industry association during the course of meeting

1. The interest rate of financial institutions is very high compared to priority sector.
2. Banks are often not willing to enable CGTMSE facility to the entrepreneurs
3. Reinstatement of the minimum guarantee scheme of KSEB may be very helpful.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	Dist. Industries Centre, Muttill.P.O., Kalpatta, Wayanad - 673 122
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	Micro, Small & Medium Enterprises Development Institute, (Ministry of ME, Government of India) Kanjany Road, Ayyanthole P.O. Thrissur – 680 003 (Kerala)
3.	Land and Industrial shed	Dist. Industries Centre, Muttill.P.O., Kalpatta, Wayanad - 673 122 Director Directorate of Industries and Commerce, Vikas Bhavan PO Thiruvananthapuram, Kerala 471-2302774/Fax. 0471-2305493 www.keralaindustry.org/PromotionDI&C.htm SIDCO, Shanthinagar Thiruvananthapuram-695001 w.keralaindustry.org/promotional Managing director Kerala Industrial Infrastructure Development corporation KINFRA House

		TC/31/2312, Sasthamangalam PO Thiruvananthapuram-695010 Tel.0471-2726585/2724773 E.mail: kinfra@vsnl.com Development Commissioner Cochin Special Economic Zone (CSEZ) Minn. Of Commerce Govt. of India, Kakkanad Kochi-682037, Ph. 0484-2413222 Fax. 0484-2413074 E.mail. dc@csez.cin Website: www.csez.com
4.	Financial Assistance	Banks (Nationalised& Scheduled) WAYANAD SIDBI Finance Tower 2nd floor, PB No.4209 Kaloor, Kochi-17 Tel:2401792, 2401793 Industrial Finance Corporation of India Panampilly Nagar Kochi-36 Tel:0484-2311174 Industrial Finance Corporation of India Panampilly Nagar Kochi-36 Tel:0484-2311174 Indian Renewable Energy Development Agency Ltd. Lodi Road, New delhi-110003
5.	For raw materials under Govt. Supply	State Trading Corporation Ajay Vihar Kochi-16

6.	Plant and machinery under hire / purchase basis.	NSIC, Ernakulam
7.	Power/ Electricity	Kerala State Electricity Board WAYANAD
8.	Technical Know –how.	MSME-Development Institute Min. of MSME, Govt. of India Kanjani Road, Ayyanthole PO Thrissur-680 003,Kerala
9.	Quality & Standard	MSME-Development Institute Min. of MSME, Govt. of India Kanjani Road, Ayyanthole PO Thrissur-680 003,Kerala
10.	Marketing /Export Assistance	Development Commissioner Cochin Special Economic Zone (CSEZ) Min. of Commerce Govt. of India, Kakkanad Kochi-682037, Ph. 0484-2413222 Fax. 0484-2413074, E.mail. dc@csez.com www.csez.com Member Secretary, Kerala Export Promotion Council T.C. 15/1399 'Karthika; Tagore Nagar Cotton Hill Road,Vazhuthacaud Thiruvananthapuram-695010 Ph. 04871-2726585/2724773 E.mail: kinfra@vsnl.com
11.	Other Promotional Agencies	