



सत्यमेव जयते

Government of India
Ministry of MSME

Brief Industrial Profile of SUPAUL



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile of SUPAUL District

1. General Characteristics of the District

Supaul district is one of the thirty-eight districts of Bihar state, India, and Supaul town is the administrative headquarters of this district. This district occupies an area of 2,410 km² (931 sq mi). The district was carved out from the erstwhile Saharsa district on 14 March 1991. Not so far from the place supaul is the Indian border connecting NEPAL. Supaul,

Triveniganj, Birpur, Nirmali, Kishanpur, Saragarh-Bhaptiyahi, Pipra, Jagatpur, Garh-Baruari, Basantipur, Simrahi Bazar, Raghapur, Karjain, Pratapganj, Shyamnagar, Chhatapur, Jadiya, Parsarma, Bihra-patory, Motipur-Birdah, Laukaha bazaar Rajpurhat are well known places for its business.

Supaul has a rich history. The district of Supaul had been a part of Mithilanchal Since the vedic period. The area has been reffered to as the fishery area (Matsya Kshetra) in the hindu mythology. The oldest democracies namely Angutaran and Apadnigam are known for their existence in the Budhist era, which comprises todays area of district supaul. The river Kosi which is considered as the sorrow of Bihar, flows through the district

1.1 Location & Geographical Area.

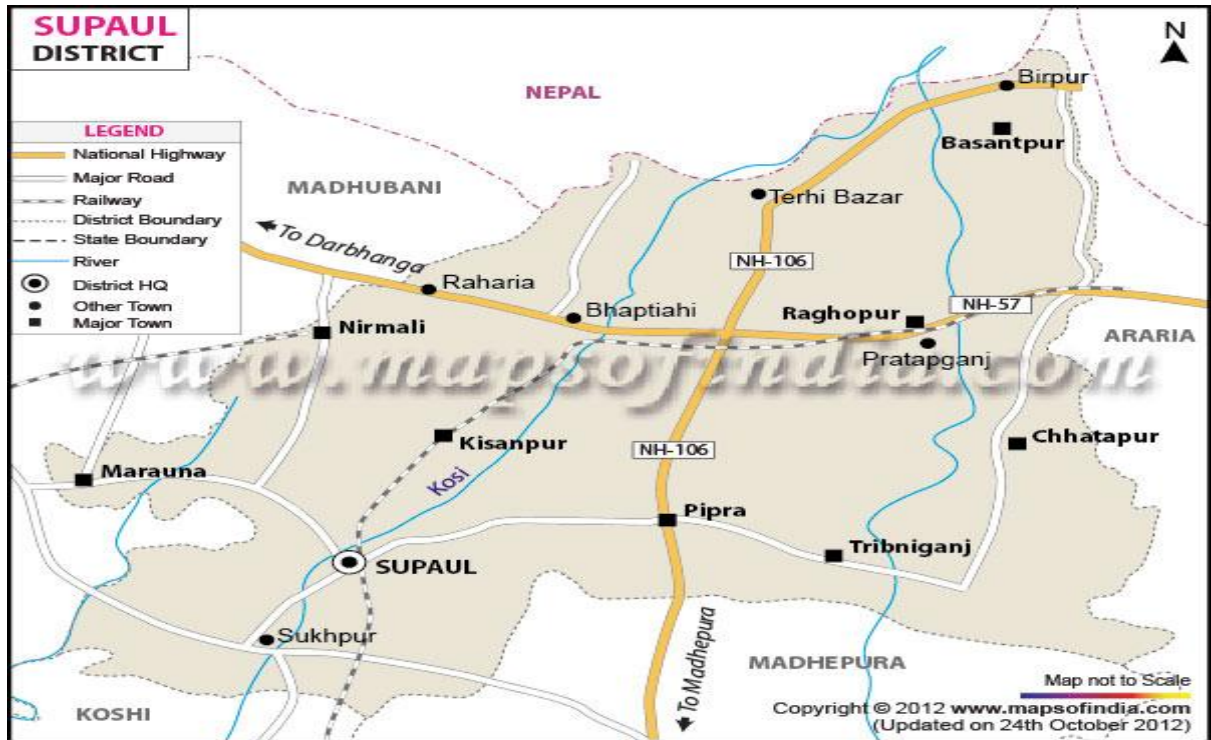
Supaul is situated at 25 deg 37'-26 deg 25' N latitude and 86 deg 22'-87 deg 10' E longitude.

- Supaul district occupies an area of 2,425 square kilometres (936 sq mi), comparatively equivalent to

Supaul district is bounded by Nepal to the north, Araria district to the east, Madhepura and Saharsa districts to the south and Madhubani district to the west.

Supaul district is a part of Kosi division.

1.2 Topography



The river Kosi flows through the district . Its major tributaries are Tilyuga Chhamira, Kali, Tilawe, Bhenga, Mirchaiya,, sursar. The type of soil is sandy. Some where it is acetic and some where it is basic in nature. The average elevation is 34 metres.

1.3 Availability of Minerals:- NIL

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.		
2.		
3.		
4.		
5.		
6.		
7.		

SOURCE: - DEPT. OF MINES & GEOLOGY

1.4 FOREST:-

NIL

1.5 Administrative set up.

Supaul district comprises the following

(4) Sub-Divisions:

Supaul, Birpur, Triveniganj and [Nirmali](#)

Supaul sub-division -consists of four blocks, namely, Supaul, Kishanpur, Saraigadh-Bhaptiyahi and Pipra. Birpur sub-division is further divided into three blocks- namely - Basantpur, Raghapur and Pratapganj. Triveniganj sub-division has two blocks,namely, Triveniganj and Chhatapur. Nirmali sub-division comprises two blocks, namely, [Nirmali](#) and Maruna.i.e. in total there are 11 blocks for the proper administration of the area of the district.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	--	Degree minute	25 deg 37'-26 deg 25' N
	ii) Longitude	-----	-do-	86Deg.22m-87deg.10mE
	iii) Geographical Area	-do-	Sq.mt.	2420000000
(B)	Administrative Units			
	i) Sub divisions	-	No.-	4
	ii) Tehsils	2011	Nos.	11
	iii) Sub-Tehsil	-	-do-	
	iv) Patwar Circle	2010-11	-do-	11
	v) Panchayat Simitis/Nyay Panchayat	2010-11	-do-	
	vi)Nagar nigram	-	-	1
	vii) Nagar Palika/parishad	2009-10	Nos.	1
	viii) Gram Panchayats	2010-11	Nos.	180
	xi) Revenue villages			554
	x) Assembly Area	2011-12	Nos.	1MP+5MLA+1 MLC
2.	TOTAL POPULATION			2229076
(A)	Sex-wise			
	i) Male	2011	Nos.	1155283
	ii) Female	2011	Nos	1073793
(B)	Rural Population	2011	Nos	2123518
3.				
A.	Land utilization			
	i) Total Area	2009-10	hectare	238603
	ii) Forest cover	-do-	"	0
	iii) Non Agriculture Land	-do-	"	71742
	v) cultivable Barren land	-do-	"	4559
4.				

SUPAUL- DISTRICT INDUSTRIAL POTENTIAL SURVEY

	(i) Forest	2009-10	Ha.	0
5.				
A.	Cattle			
	i) Cows	2011	Nos.	478639
	ii) Buffaloes	2011	Nos.	238473
B.	Other livestock			
	i) Goats	2007	Nos.	394593
	ii) Pigs	2007	Nos.	12000
	iii) Dogs & Bitches	2007	Nos.	23809
	iv) Railways			
	i) Length of rail line	2010-11	Kms	85
	V) Roads			
	(a) National Highway	2009-10	Kms	133
	(b) State Highway	2010-11	Kms	229
	(c) Main District Highway	2010-11	Kms	417
	(d) Other district & Rural Roads	2010-11	Kms	421
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	50
	(f) Kachacha Road	2010-11	Kms	245
	(VI) Communication			
	(a) Telephone connection	2010-11		15400
	(b) Post offices	2010-11	Nos.	128
	(c) Telephone center	2010-11	Nos.	
	(d) Density of Telephone	2010-11	Nos./1000 person	
	(e) Density of Telephone	2010-11	No. per KM.	
	(f) PCO Rural	2010-11	No.	485
	(g) PCO STD	2010-11	No.	1250
	(h) Mobile	2010-11	No.	80500

SUPAUL- DISTRICT INDUSTRIAL POTENTIAL SURVEY

(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	4
(b) Beds in Allopathic hospitals		No.	326
(c) Ayurvedic Hospital		No.	-
(d) Beds in Ayurvedic hospitals		No.	-
(e) Unani hospitals		No.	-
(f) Community health centers		No.	-
(g) Primary health centers		No.	41
(h) Dispensaries		No.	-
(i) Sub Health Centers		No.	178
(j) Private hospitals			11
(VIII) Banking			
(a) Commercial Bank		Nos.	78
(b) rural Bank		Nos.	124
(c) Co-Operative bank products		Nos.	4
(d) PLDB Branches		Nos.	
(IX) Education			
(a) Primary school		Nos.	
(b) Middle schools		Nos.	
(c) Secondary & senior secondary schools		Nos.	48
(d) Colleges		Nos.	
(e) Technical University		Nos.	

2.1 Existing Status of Industrial Estates/ Areas in the District SUPAUL

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1								

SOURCE:- BIADA, BHAGALPUR REGION

3. INDUSTRIAL SCENERIO OF SUPAUL

3.1 Industry at a Glance:-

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	440
2.	TOTAL INDUSTRIAL UNIT	NO.	440
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	-
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	2000
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	--
6.	NO. OF INDUSTRIAL AREA	NO.	NA
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	2600
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	--

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
upto	2006-07	289	2645	1830
	2007-08	30	240	360
	2008-09	19	200	380
	2009-10	42	360	620
	2010-11	55	550	608
	2011-12	5	85	85
	Total	440	4080	3883

Source: DIC, SUPAUL

SUPAUL- DISTRICT INDUSTRIAL POTENTIAL SURVEY

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBE R OF UNITS	INVESTME NT (Lakh Rs.)	EMPLOYME NT
20	Agro based	210	2959	3104
22	Soda water	0	0	0
23	Cotton textile	0	0	0
24.	Woolen, silk & artificial Thread based clothes.	0	0	0
25.	Jute & jute based	30	280	219
26.	Ready-made garments & embroidery	12	35	60
6- +27.	Wood/wooden based furniture	60	120	200
28.	Paper & Paper products	0	0	0
29.	Leather based	4	4	13
31.	Chemical/Chemical based	0	0	0
30.	Rubber, Plastic & petro based	0	0	0
32.	Mineral based (NON METALIC)	14	40	70
33.	Metal based (Steel Fab.)	30	150	100
35.	Engineering units	12	146	50
36.	Electrical machinery and transport equipment	26	89	64
97.	Repairing & servicing	37	30	80
01.	Others	5 0	30	120
	Total	440	3883	4080

Source: DIC ,ARARIA

3.4 Large Scale Industries / Public Sector undertakings

List of the units in SUPAUL & Near by Area
-Nil-

3.5 Major Exportable Item

NIL

3.6 Growth Trend

Become positive due to PMEGP scheme

3.7 Vendorisation / Ancillarisation of the Industry

NIL

3.8. Medium Scale Enterprises

3.8.1 List of the units in SUPAUL & Near By Area

--NA--

3.8.2 Major Exportable Item

NA

3.9 Service Enterprises

NIL

3.9.1 Potentials areas for service industry:-

- **Computer Training Institutes**
- **Computer hardware & Repairing centres**
- **CYBRE CAFÉ**

3.10 Potential for new MSMEs

- **Agro Based Products .**
- **Water Treatment plants.**
- **Jute products .**
- **Fish processing units.**
- **Rice processing units**
- **Printing Enterprises**

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

-NIL-

4.1.2 SERVICE SECTOR

- NIL

4.2 Details for Identified cluster

4.2.1 Name of the cluster :-NA

1	Principal Products Manufactured in the Cluster	
2	Name of the SPV	
3	No. of functional units in the clusters	
4	Turnover of the Clusters(lakh/annum)	
5	Value of Exports from the Clusters	
6	Employment in Cluster	
7	Average investment in plant & Machinery	
8	Major Issues / requirement	
9	Presence of capable institutions	
10	Thrust Areas	
11	Problems & constraints	

Present status of the cluster :-

4.2.2Name of the cluster:- NA

1	Principal Products Manufactured in the Cluster	
2	Name of the SPV	
3	No. of functional units in the clusters	
4	Turnover of the Clusters	
5	Value of Exports from the Clusters	
6	Employment in Cluster	
7	Average investment in plant & Machinery	
8	Major Issues / requirement	
9	Presence of capable institutions	
8	Thrust Area	
11	Problems & constraints	

Present status of the cluster :-.

5. General issues raised by industry association during the course of meeting

No Industry association in the District of SUPAUL is available to come up with the voice of the SMEs which faces (specially the first generation enterprises) acute problem due to the non availability of electricity in the required level and in the field of Finance availability from the financial institutions & Marketing of produced products . Basically it is the poor infrastructural facilities available in the district which ultimately give rise to the problems in the upcoming and the existing enterprises of the MSMEs

6. STEPS TO SET UP MSMEs:-

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	DIC,SUAUL&
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, Goshala Road, Ramna,Muzaffarpur & DIC, SUPAUL
3.	Land and Industrial shed	BIADA,
4.	Financial Assistance	Banks/ Lead Bank SUPAUL
5.	For raw materials under Govt. Supply	NSIC, Patna
6.	Plant and machinery under hire / purchase basis.	NSIC, Patna, DIC, SUPAUL, MSME-DI, Goshala Road, Ramna,Muzaffarpur
7.	Power/ Electricity	Executive Engineer , SUPAUL
8.	Technical Know -how.	MSME-DI, Muzaffarpur & DIC,SUPAUL
9.	Quality & Standard	BIS, Patna
10.	Marketing /Export Assistance	MSME-DI, Goshala Road, Ramna,Muzaffarpur & DIC,SUPAUL
11.	Other Promotional Agencies	