



सत्यमेव जयते

Government of India
Ministry of MSME

**Brief Industrial Profile
of
*SAMASTIPUR
DISTRICT***



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile **of** **SAMASTIPUR District**

1. General Characteristics of the District:-

Samastipur is one of the thirty-eight districts of Bihar in India. The district headquarters are located at Samastipur.

As per district Gazetteers, Darbhanga, pages 33 to 34 Darbhanga under the Oinwaras (1325-1525 AD), After a temporary period of instability, Darbhanga came under the control of the Oinwaras, also known as the Kameshwara Thakur or Sugauna

Dynasty. These Hindu Chiefs were left undisturbed by the Muslim conquerors, who has by now conquered the whole of Mithila and whose exploits are indicated. The Oinwara Dynasty is noted for their encouragement of learning and fine arts and their court served as the centre of Sanskrit belle's letters and philosophy. Among the prominent scholars of age were Gadadhara, Sankara, Vachaspati Mishra, Vidyapati, Amartakara and Amiykara. Kameshwara, the founder of dynasty, was resident of village Oini, near Pusa Road, in the District of Darbhanga. When Hazi Ilyas of Bengal divided Torhut into two parts, the Oinwara Raja shifted his Capital to Sugauna near Madhubani. The southern part of the

district was under Hazi Ilyas and the northern part under the Oinwaras. The modern subdivision of Samastipur (originally Shamsuddinpur) was founded by Hazi Shamsuddin Ilyas of West Bengal.

The district of Samastipur came into existence in 14th Nov. 1972 carved out of the erstwhile Darbhanga district. The present district of Samastipur consists of 4 subdivisions. The district has 20 CD blocks, 3 Nagar Parishad, 381 panchayats and 1248 revenue villages with district headquarter at Samastipur. Samastipur district is a part of Darbhanga Division.

Samastipur which is spread over an area of 2904 sq. kms. Samastipur is bounded on the north by the Bagmati River which separates it from Darbhanga district. On the west it is bordered by Vaishali and some part of Muzaffarpur district, on the south by the Ganges, while on its east it has Begusarai and some part of Khagaria district. The district headquarters is located at Samastipur. The people of Samastipur mainly speak Hindi. Infrastructure wise Samastipur is very strong. It is the Divisional Headquarters of the North Eastern railway. The district has direct train links with Patna, Kolkata, Delhi, Dhanbad, Jamshedpur and other places of importance. National Highway No. 28 passes through the district.

Culture of Samastipur is simple, beautiful & secular . It has an old tradition of folk songs & folk Famous Mithila paintings, sung and done during

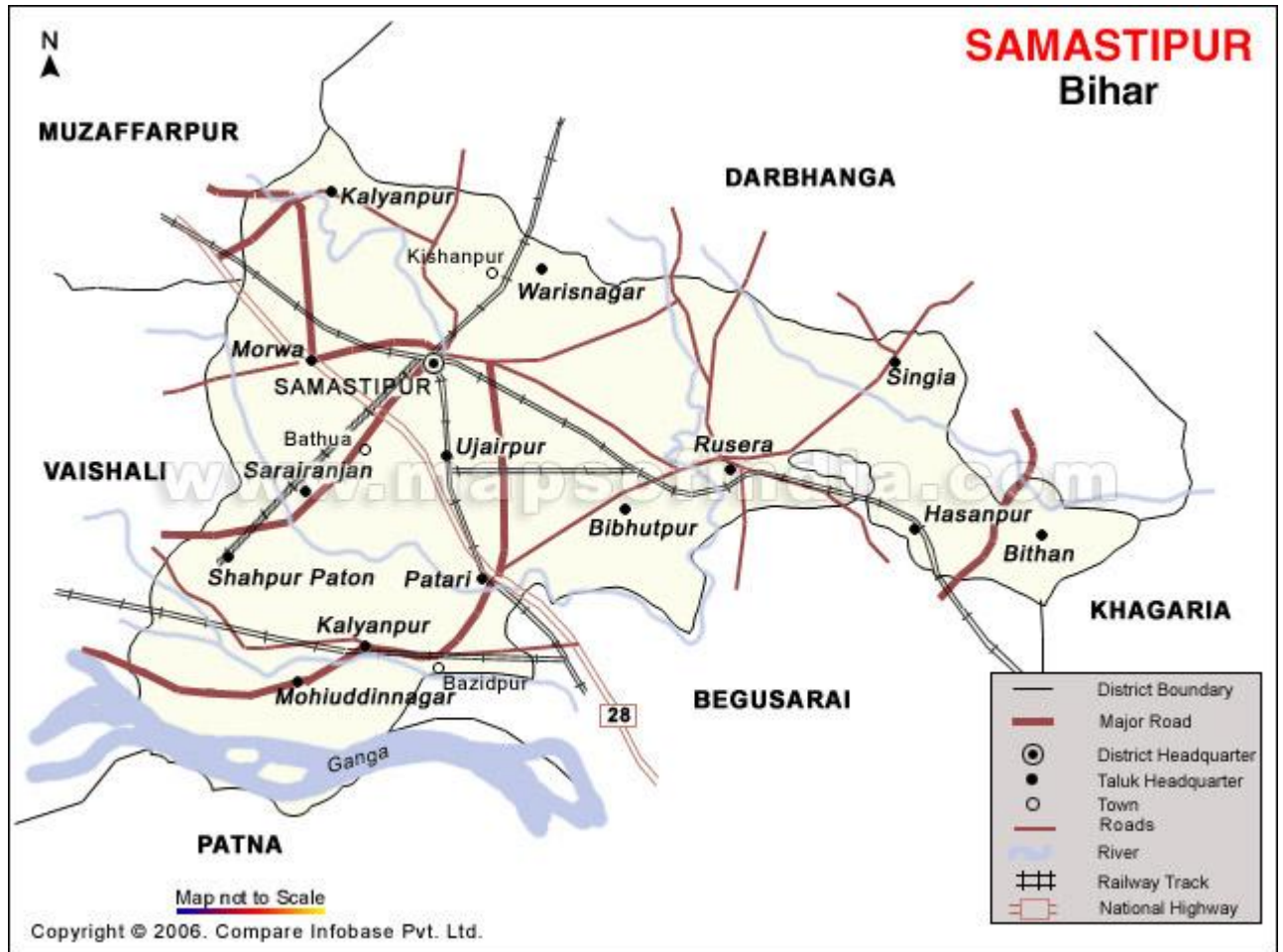
festival and important social occasions like marriage & birth ceremonies . Several folk dance form also practised as Kathghorwa nach , natua nach dom domin and jhijhia . Famous Sama chakeva and Dom kach is also practised as a culture in this area, Bhat dal & aaloo chokha is the happiest meal for every being & dhoti kurta for man & sari and salwar kurti for women is regular dress to wear! People of Samastipur mainly speak Hindi, Maithili & Angika languages.

1.1 Location & Geographical Area.

Samastipur district occupies an area of 2,904 square kilometres (1,121 sq mi), [2] comparatively equivalent to Indonesia's Muna Island.[3] Samastipur is bounded on the north by the Bagmati River which separates it from Darbhanga district. On the west it is bordered by Vaishali and some part of Muzaffarpur district, on the south by the Ganges, while on its east it has Begusarai and some part of Khagaria district. The district headquarters is located at Samastipur.

SAMASTIPUR is located at 25°51'39''N- LATITUDE & 85°46'56''E- LONGITUDE

1.2 Topography



Samastipur is traversed by a number of rivers including Budhi Gandak, Baya, Kosi, Kamla, Kareh and

Jhamwari and Balan, which are both the offshoots of Burhi Gandak. The Ganges also skirts the district on the south.

Samastipur is rich in agriculture, because of its fertile plain. Tobacco, maize, rice and wheat are the main crops. Leechi and mango fruits are grown in abundance.

1.3 Availability of Minerals.:- **NIL**

PRODUCTION OF MINERAL 2010-11

<i>S.NO.</i>	<i>NAME OF MINERAL</i>	<i>PRODUCTION in tones</i> <i>2010-2011</i>
<i>MAJOR MINERAL</i>		
1.		
<i>MINOR</i>		
1.	.	
2.		
3.		
4.		
5.		
6.		
7.		

SOURCE: - DEPT. OF MINES & GEOLOGY.,Samastipur

1.4 FOREST

NIL

1.5 Administrative set up.

Samastipur district comprises the following Sub-Divisions:

- . Dalsinghsarai,
- . Patori,
- . Rosera,
- . Samastipur Sadar

Samastipur sub-division comprises eight blocks:- Samastipur, Tajpur, Morwa, Khanpur, Sarairanjan, Pusa, Warisnagar, Kalyanpur.

Rosera sub-division comprises 6 blocks: Rosera, Hasanpur, Bithan,

Shivaji Nagar, Singhiya,
Bibhutipur.

Dalsinghsarai sub-division
comprises 3 blocks: Dalsinghsarai,
Ujiarpur, Vidyapatnagar.

Patori sub-division comprises 3
blocks: Patori, Mohanpur,
Mohiuddin Nagar

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	--	Degree minute	25°51'39"N
	ii) Longitude	-----	-do-	85°46'56"E
	iii) Geographical Area	-do-		2904Sq.km./
(B)	Administrative Units			
	i) Sub divisions	-	No.-	4
	ii) Tehsils	2011	Nos.	20
	iii) Sub-Tehsil	-	-do-	-
	iv) Patwar Circle	2010-11	-do-	-
	v) Panchayat Simitis/Nyay Panchayat	2010-11	-do-	
	vi)Nagar nigam	-	-	-
	vii) Nagar Palika	2009-10	Nos.	
	viii) Gram Panchayats	2010-11	Nos.	380
	xi) Revenue villages			1248
	x) Assembly Area	2011-12	Nos.	2MP+10MLA+ 1MLC
2.	Population			
				4261566
(A)	Sex-wise			
	i) Male	2011	Nos.	2230003
	ii) Female	2011	Nos	2031563
(B)	Rural Population	2011	Nos	4113769
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2009-10	hectare	262390
	ii) Forest cover	-do-	"	0

SAMASTIPUR- DISTRICT INDUSTRIAL POTENTIAL SURVEY

	iii) Non Agriculture Land	-do-	“	63352
	v) cultivable Barren land	-do-	“	3811
4.	Forest			
	(i) Forest	2009-10	Ha.	0
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2011	Nos.	371829
	ii) Buffaloes	2011	Nos.	195529
B.	Other livestock			
	i) Goats	2007	Nos.	221042
	ii) Pigs	2007	Nos.	3217
	iii) Dogs & Bitches	2007	Nos.	7049
	iv) Railways			
	i) Length of rail line	2010-11	Kms	127.8
	V) Roads			
	(a) National Highway	2009-10	Kms	65.51
	(b) State Highway	2010-11	Kms	168.40
	(c) Main District Highway	2010-11	Kms	305.85
	(d) Other district & Rural Roads	2010-11	Kms	658
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	-
	(f) Kachacha Road	2010-11	Kms	450
	(VI) Communication			
	(a) Telephone connection	2010-11		47614
	(b) Post offices	2010-11	Nos.	287
	(c) Telephone center	2010-11	Nos.	
	(d)Density of Telephone	2010-11	Nos./1000 person	
	(e) Density of Telephone	2010-11	No. per KM.	

SAMASTIPUR- DISTRICT INDUSTRIAL POTENTIAL SURVEY

(f) PCO Rural	2010-11	No.	87
(g) PCO STD	2010-11	No.	1630
(h) Mobile	2010-11	No.	
(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	6
(b) Beds in Allopathic hospitals		No.	340
(c) Ayurvedic Hospital		No.	
(d) Beds in Ayurvedic hospitals		No.	
(e) Unani hospitals		No.	
(f) Community health centers		No.	
(g) Primary health centers		No.	20
(h) Dispensaries		No.	
(i) Sub Health Centers		No.	362
(j) Private hospitals		No.	25
(VIII) Banking			
commercial			
(a) Commercial Bank		Nos.	107
(b) rural Bank		Nos.	74
(c) Co-Operative bank products		Nos.	9
(d) PLDB Branches		Nos.	7
(IX) Education			
(a) Primary school		Nos.	1765
(b) Middle schools		Nos.	405
(c) Secondary & senior secondary schools		Nos.	98
(d) Colleges		Nos.	18
(e) Technical University		Nos.	-

2.1 Existing Status of Industrial Estates/ Areas in the District SAMASTIPUR

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Estate, Samastipur	17.566	17.566	181.6	128	128	0	32

Source:- BIADA, DARBHANGA REGION

3. INDUSTRIAL SCENERIO OF SAMASTIPUR

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	1589
2.	TOTAL INDUSTRIAL UNIT	NO.	
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	2
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	16
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	3518
6.	NO. OF INDUSTRIAL AREA	NO.	-----
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	0
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	1025

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
upto	2006-07	587	3411	2804
	2007-08	102	512	449
	2008-09	143	615	542
	2009-10	169	407	548
	2010-11	201	700	716
	2011-12	76	286	358
	Total	1278	5931	5417

Source: DIC SAMASTIPUR

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBE R OF UNITS	INVESTME NT (Lakh Rs.)	EMPLOYME NT
20	Agro based	456	3240	3248
22	Soda water	12	100	65
23	Cotton textile	6	60	60
24.	Woolen, silk & artificial Thread based clothes.	10	120	30
25.	Jute & jute based	18	98	200
26.	Ready-made garments & embroidery	48	60	60
27.	Wood/wooden based furniture	118	338	356
28.	Paper & Paper products	29	40	60
29.	Leather based	54	186	64
31.	Chemical/Chemical based	24	200	124
30.	Rubber, Plastic & petro based	16	80	56
32.	Mineral based (NON METALIC)	50	158	240
33.	Metal based (Steel Fab.)	124	208	378
35.	Engineering units	47	201	208
36.	Electrical machinery and transport equipment	26	178	102
97.	Repairing & servicing	124	150	280
01.	Others	116	0	400
	Total	1278	5417	5931

Source: DIC SAMASTIPUR

3.4 Large Scale Industries / Public Sector undertakings

List of the units in **SAMASTIPUR** & Near by Area

There are several small industries which –

1. Hasanpur Sugar Mill, Hasanpur Road, Samastipur

2. Rameshwara Jute Mills, Muktapur, Samastipur

(Rameshwara Jute Mills is a well known name in the Jute Industry of India. Rameshwara Jute Mills is located at Muktapur, District Samastipur, in north Bihar. This is the largest Jute Mill in the state of Bihar, India. The Company has been in the business of processing raw jute to produce various types of jute products.

The Company's product range includes :

- Jute Cloth & Jute Bags
- Jute Yarn & Twine
- Hessian Cloth

At present, the Company has a production capacity of 20,000 Metric Tonnes of jute goods per annum, with 5,420 spindles and 325 looms. It presently employs approximately 3,000 people. The goods manufactured by the Company are extensively used in the domestic market in different parts of India.)

In the past, the mill has also exported its products to countries in Europe and America.

3. Railway Factory (wagon Wheel). Samastipur

3.5 Major Exportable Item

Sugar , jute

3.6 Growth Trend

Little positive due to PMEGP scheme

3.7 Vendorisation / Ancillarisation of the Industry

NIL

3.8. Medium Scale Enterprises

3.8.1 List of the units in SAMASTIPUR & Near By Area

nil

3.8.2 Major Exportable Item

Sugar, jute

3.9 Service Enterprises

NIL

3.9.2 Potentials areas for service industry

- **Transporation.**
- **Hotels/ Restaurant.**
- **Beauty parlours / Saloon.**
- **Health services .**
- **Computer Training Institutes.**

3.10 Potential for new MSMEs

- **Agro Based Products(spices, Vegetable products,fruit product)**
- **Water Treatment plants**
- **Readymade Garments**

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

- NIL

4.1.2 Service Sector

- NIL

4.2 Details for Identified cluster

-----NIL-----

4.2.1 Name of the cluster :-

1	Principal Products Manufactured in the Cluster	
2	Name of the SPV	
3	No. of functional units in the clusters	
4	Turnover of the Clusters(lakh/annum)	
5	Value of Exports from the Clusters	
6	Employment in Cluster	
7	Average investment in plant & Machinery	
8	Major Issues / requirement	
9	Presence of capable institutions	
10	Thrust Areas	
11	Problems & constraints	

Present status of the cluster :-

5. General issues raised by industry association during the course of meeting

As such there is no Industry association in the District of SAMASTIPUR but the available SMEs faces (specially the first generation enterprises) problems in the field of Finance, Marketing of produced products , shown inability to take up opportunity due to the lack of information related to MSMEs

6.STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	DIC, SAMASTIPUR
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, Goshala Road, Ramna,Muzaffarpur
3.	Land and Industrial shed	DIC, SAMASTIPUR
4.	Financial Assistance	Banks/ Lead Bank SAMASTIPUR
5.	For raw materials under Govt. Supply	NSIC, Patna
6.	Plant and machinery under hire / purchase basis.	NSIC, Patna, DIC, SAMASTIPUR, MSME-DI, Goshala Road, Ramna,Muzaffarpur
7.	Power/ Electricity	Executive Engineer , SAMASTIPUR
8.	Technical Know -how.	MSME-DI,
9.	Quality & Standard	BIS, patna
10.	Marketing /Export Assistance	MSME-DI, Goshala Road, Ramna,Muzaffarpur
11.	Other Promotional Agencies	