



सत्यमेव जयते

Government of India  
Ministry of MSME

## Brief Industrial Profile of *SAHARSA*



सूक्ष्म, लघु एवं मध्यम उद्यम

MICRO, SMALL & MEDIUM ENTERPRISES

**Carried out by**

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## Brief Industrial Profile of SAHARSA District

### 1. General Characteristics of the District

**Saharsa** is one of the thirty-eight [districts](#) of [Bihar](#), India. [Saharsa](#) town is the administrative headquarters of this district. Saharsa district is a part of a larger territory, the [Kosi Division](#) and it became a district on 1 April 1954 and subsequently has become smaller with other districts being carved form it, most notably [Madhepura](#) in 1981

Earlier Saharsa district was within Bhagalpur Division. Kosi Division was formed on 2<sup>nd</sup> October 1972 comprising of Saharsa, Purnia and Katihar district with its head quarters at Saharsa. Similarly a new Civil Sub-Division Birpur was created on 01.12.1972. Consisting of 24 development Blocks viz. Raghopur, Chhatapur, Basantpur and Nirmali which were previously under supaul subdivision of this district. Two new districts Madhepura &

Supaul have been formed from Saharsa district on 30.04.1981 and 1991. Saharsa district now consists of 2 subdivisions, viz. Saharsa Sadar and Simri Bakhtiarapur. The district consists of 10 development blocks and anchals each.

**Saharsa was created on 1<sup>st</sup> of April 1954.** Formerly it had no independent status and parts of Saharsa were included in the old districts of Munger & Bhagalpur. A large parts of the district in the past was subjected to annual floods and inundation by a host of rivers origination from the Himalayas. The sub terai was noted for rice cultivation before it was subjected to the vagaries of the unpredictable Koshi.

The district has been largely influenced by its geography. Whatever humans of historically important sites that may have existed here have been virtually started by the repeated flooding at

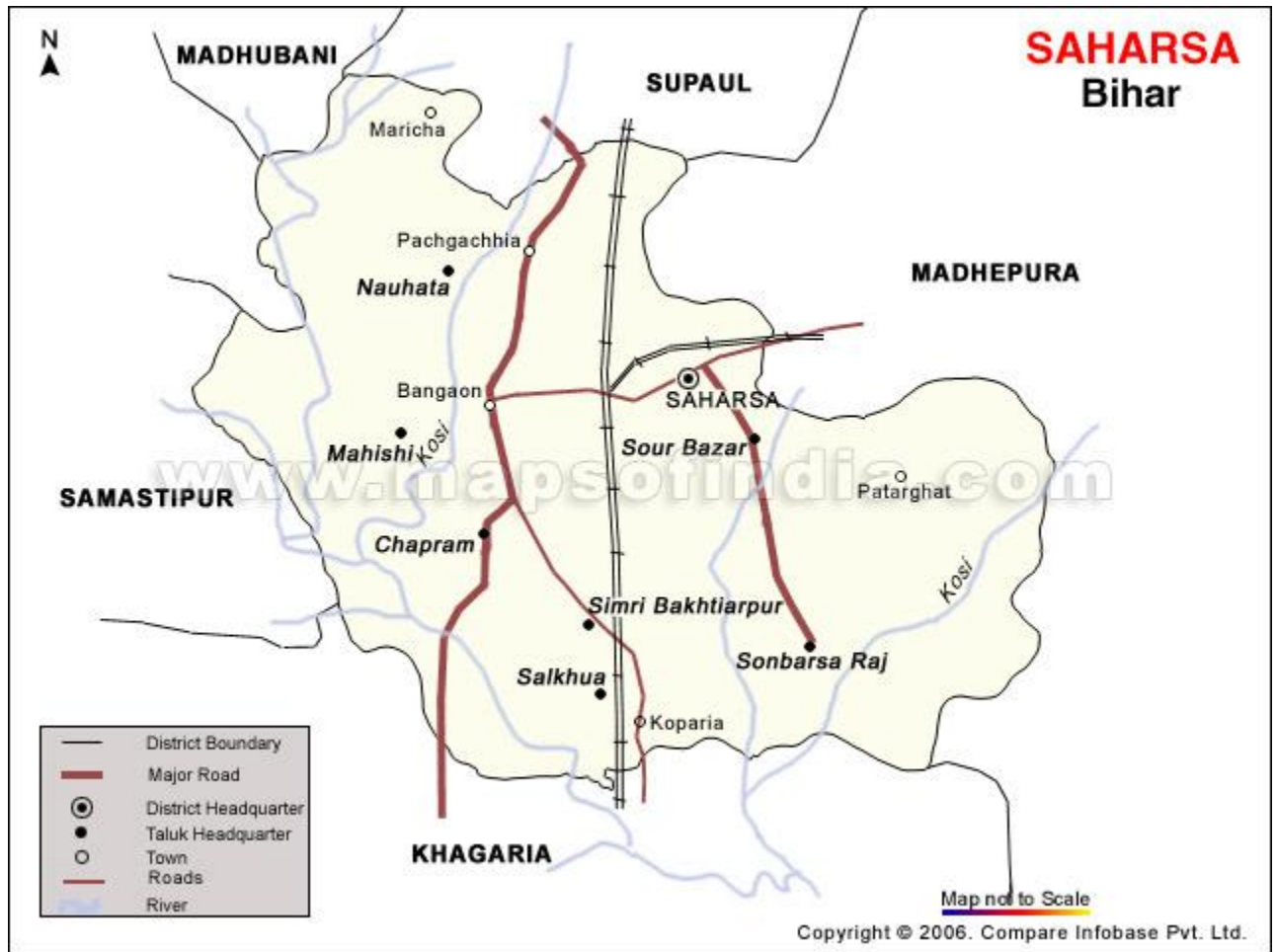
the koshi during the last half century or so. With the efforts of some early Europeans however, some important historical objects or landmarks have been preserved in a few places and it is on the basis of these that some kind of a connected account of the early history of the district can be constructed.

## **1.1 Location & Geographical Area.**

Saharsa is located Saharsa is located at [25°53'N 86°36'E 25.88°N 86.6°E](#).

It has an average elevation of 41 metres (134 feet). Saharsa and its surrounding areas are a flat alluvial plain forming part of the [Kosi](#) river basin.

## 1.2 Topography



It has an average elevation of 41 metres (134 feet). Saharsa and its surrounding areas are a flat alluvial plain forming part of the [Kosi](#) river basin. This makes the land very fertile. However, frequent changes in the course of the Kosi, one of the largest

tributaries of the [Ganges](#), have led to soil erosion. Flooding is a major reason for the poor connectivity of the area as [bridges](#) tend to get washed away. Major flooding occurs almost annually, causing a significant loss of life and property. The famous conversation between Mandan Mishra and Shankracharya took place in Mahishi in Saharsa. In Saharsa district, the main problems of the people are poverty, unemployment, and literacy. After the Kosi flood in 2008, problems of the people have been increased but now Saharsa is again developing in full pace.



## **1.3 Availability of Minerals.:-    NIL**

### **PRODUCTION OF MINERAL 2010-11**

<b>S.NO.</b>	<b>NAME OF MINERAL</b>	<b>PRODUCTION in tones 2010-2011</b>
<b>1.</b>		
<b>MAJOR MINERAL</b>		
	.	
<b>2.</b>		
<b>3.</b>		
<b>4.</b>		
<b>5.</b>		
<b>6.</b>		
<b>7.</b>		

SOURCE: - DEPT. OF MINES & GEOLOGY.,

## **1.4 FOREST**

**Little forest cover could be found in the district of Saharasa almost 12000 hactare.**

## 1.5 Administrative set up.

Saharsa is one of the thirty-eight [districts](#) of [Bihar](#), India. [Saharsa](#) town is the administrative headquarters of this district. Saharsa district is a part of a larger territory, the [Kosi Division](#) and it became a district on 1 April 1954 and subsequently has become smaller with other districts being carved from it, most notably [Madhepura](#) in 1981. Taking administrative view into consideration the district has been divided into 10 blocks as under:-

**SIMRI BAKHTIARPUR, MAHISHI, SONBARSA ,SAUR  
BAZAR, NAUHATTA, SATTAR KATAIYA, KAHRA,  
SALKHUA, PATARGHAT & BANMA ITAHRI.**

## 2. District at a glance

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude	--	Degree minute	25°53'N 86°36'E
	ii) Longitude	-----	-do-	25.88°N 86.6°E
	iii) Geographical Area	-do-	Sq.m	1,696 000000m <sup>2</sup>
(B)	Administrative Units			
	i) Sub divisions	-	No.-	2
	ii) Tehsils	2011	Nos.	10
	iii) Sub-Tehsil	-	-do-	
	iv) Patwar Circle	2010-11	-do-	10
	v) Panchayat Simitis/Nyay Panchayat	2010-11	-do-	
	vi)Nagar nigam	-	-	1
	vii) Nagar Palika/parishad	2009-10	Nos.	
	viii) Gram Panchayats	2010-11	Nos.	127
	xi) Revenue villages			227
	x) Assembly Area	2011-12	Nos.	1 MP+4MLA
<b>2.</b>	<b>TOTAL POPULATION</b>			<b>1,897,102</b>
(A)	Sex-wise			
	i) Male	2011	Nos.	995502
	ii) Female	2011	Nos	901600
(B)	Rural Population	2011	Nos	1762028
<b>3.</b>				
A.	Land utilization			
	i) Total Area	2009-10	hectare	403000
	ii) Forest cover	-do-	"	12000
	iii) Non Agriculture Land	-do-	"	69000

SAHARSA- DISTRICT INDUSTRIAL POTENTIAL SURVEY

	v) cultivable Barren land	-do-	“	5000
<b>4.</b>				
	(i) Forest	2009-10	Ha.	12000
<b>5.</b>				
<b>A.</b>	<b>Cattle</b>			
	i) Cows	2011	Nos.	12500
	ii) Buffaloes	2011	Nos.	15000
<b>B.</b>	<b>Other livestock</b>			
	i) Goats	2007	Nos.	2800
	ii) Pigs	2007	Nos.	1600
	iii) Dogs & Bitches	2007	Nos.	2200
	<b>iv) Railways</b>			
	i) Length of rail line	2010-11	Kms	67
	<b>V) Roads</b>			
	(a) National Highway	2009-10	Kms	60
	(b) State Highway	2010-11	Kms	62
	(c) Main District Highway	2010-11	Kms	150
	(d) Other district & Rural Roads	2010-11	Kms	254
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	
	(f) Kachacha Road	2010-11	Kms	187
	<b>(VI) Communication</b>			
	(a) Telephone connection	2010-11		6550
	(b) Post offices	2010-11	Nos.	48
	(c) Telephone center	2010-11	Nos.	
	(d )Density of Telephone	2010-11	Nos./1000 person	
	(e) Density of Telephone	2010-11	No. per KM.	
	(f) PCO Rural	2010-11	No.	108
	(g) PCO STD	2010-11	No.	225

SAHARSA- DISTRICT INDUSTRIAL POTENTIAL SURVEY

(h) Mobile	2010-11	No.	128000
<b>(VII) Public Health</b>			
(a) Allopathic Hospital	2010-11	No.	1
(b) Beds in Allopathic hospitals		No.	54
(c) Ayurvedic Hospital		No.	1
(d) Beds in Ayurvedic hospitals		No.	-
(e) Unani hospitals		No.	-
(f) Community health centers		No.	
(g) Primary health centers		No.	60
(h) Dispensaries		No.	18
(i) Sub Health Centers		No.	64
(j) Private hospitals		No.	25
<b>(VIII) Banking</b> commercial			
(a) Commercial Bank		Nos.	63
(b) rural Bank		Nos.	35
(c) Co-Operative bank products		Nos.	-
(d) PLDB Branches		Nos.	-
<b>(IX) Education</b>			
(a) Primary school		Nos.	778
(b) Middle schools		Nos.	303
(c) Secondary & senior secondary schools		Nos.	45
(d) Colleges		Nos.	15
(e) Technical University		Nos.	

## 2.1 Existing Status of Industrial Estates/ Areas in the District SAHARASA

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	INDUSTRIAL AREA SAHARASA	1.57	1.57	124	44	44	0	24

Source:- BIADA, DARBHANGA REGION

### 3. INDUSTRIAL SCENERIO OF SITAMARHI

#### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	<b>708</b>
2.	TOTAL INDUSTRIAL UNIT	NO.	708
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	2500
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	-
6.	NO. OF INDUSTRIAL AREA	NO.	- 1(INDUSTRIAL AREA, SAHARASA)
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	-----
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	-----

### **3.2 YEAR WISE TREND OF UNITS REGISTERED**

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
upto	2006-07	339	4150	2430
	2007-08	67	480	300
	2008-09	48	400	400
	2009-10	53	300	500
	2010-11	67	350	300
	2011-12	110	590	258
	<b>Total</b>	<b>684</b>	<b>6270</b>	<b>4188</b>

**Source: DIC SAHARASA**

### **3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT**



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NIC CODE NO.	TYPE OF INDUSTRY	NUMBE R OF UNITS	INVESTME NT (Lakh Rs.)	EMPLOYME NT
20	Agro based	283	3409	4781
22	Soda water	4	36	30
23	Cotton textile	10	28	40
24.	Woolen, silk & artificial Thread based clothes.	2	9	18
25.	Jute & jute based	0	0	0
26.	Ready-made garments & embroidery	12	35	60
27.	Wood/wooden based furniture	60	120	200
28.	Paper & Paper products	12	9	40
29.	Leather based	9	16	63
31.	Chemical/Chemical based	20	60	100
30.	Rubber, Plastic & petro based	8	10	30
32.	Mineral based (NON METALIC)	14	40	70
33.	Metal based (Steel Fab.)	60	120	240
35.	Engineering units	42	126	134
36.	Electrical machinery and transport equipment	46	100	164
97.	Repairing & servicing	62	30	180
01.	Others	40	40	120
	<b>Total</b>	<b>684</b>	<b>4188</b>	<b>6270</b>

Source: DIC SAHARASA

### **3.4 Large Scale Industries / Public Sector undertakings**

List of the units in SAHARASA& Near by Area  
-Nil-

### **3.5 Major Exportable Item**

NIL

### **3.6 Growth Trend**

Little positive due to PMEGP scheme

### **3.7 Vendorisation / Ancillarisation of the Industry**

NIL

### **3.8. Medium Scale Enterprises**

**3.8.1 List of the units in SAHARASA& Near By Area**

### **3.8.2 Major Exportable Item**

**NA**

### **3.9 Service Enterprises**

**NIL**

#### **3.9.2 Potentials areas for service industry**

- **Beauty parlour**
- **Health Zym etc.**
- **Computer Training Institutes**
- **Computer hardware & Repairing centres**

### **3.10 Potential for new MSMEs**

- **Agro Based Products specially the maize related production units**
- **Water Treatment plants**
- **Garments**
- **Restaurant**
- **Fish processing units**

## **4. Existing Clusters of Micro & Small Enterprise**

### **4.1 DETAIL OF MAJOR CLUSTERS**

#### **4.1.1 Manufacturing Sector**

- NIL

#### **4.1.2 Service Sector**

- NIL

## **4.2 Details for Identified cluster**

### **4.2.1 Name of the cluster :-NA**

<b>1</b>	<b>Principal Products Manufactured in the Cluster</b>	
<b>2</b>	<b>Name of the SPV</b>	
<b>3</b>	<b>No. of functional units in the clusters</b>	
<b>4</b>	<b>Turnover of the Clusters( lakh/annum)</b>	
<b>5</b>	<b>Value of Exports from the Clusters</b>	
<b>6</b>	<b>Employment in Cluster</b>	
<b>7</b>	<b>Average investment in plant &amp; Machinery</b>	
<b>8</b>	<b>Major Issues / requirement</b>	
<b>9</b>	<b>Presence of capable institutions</b>	
<b>10</b>	<b>Thrust Areas</b>	
<b>11</b>	<b>Problems &amp; constraints</b>	

**Present status of the cluster :-**

#### **4.2.2 Name of the cluster:- NA**

<b>1</b>	<b>Principal Products Manufactured in the Cluster</b>	
<b>2</b>	<b>Name of the SPV</b>	
<b>3</b>	<b>No. of functional units in the clusters</b>	
<b>4</b>	<b>Turnover of the Clusters</b>	
<b>5</b>	<b>Value of Exports from the Clusters</b>	
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<b>8</b>	<b>Thrust Area</b>	
<b>11</b>	<b>Problems &amp; constraints</b>	

**Present status of the cluster :-.**

**5. General issues raised by industry association during the course of meeting**

**As such there is no Industry association in the District of SAHARASA the available SMEs faces (specially the first generation enterprises ) acute problem due to the non availability of electricity in the required level and in the field of Finance availability from the financial institutions & Marketing of produced products**

## **6. STEPS TO SET UP MSMEs:-**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

<b>S.No</b>	<b>Type of assistance</b>	<b>Name and address of agencies</b>
<b>1.</b>	<b>Provisional Registration Certificate ( EM-1) &amp; Permanent Registration Certificate ( EM-II)</b>	<b>DIC, SAHARASA</b>
<b>2.</b>	<b>Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.</b>	<b>MSME-DI, Goshala Road, Ramna,Muzaffarpur &amp; DIC, SAHARASA</b>
<b>3.</b>	<b>Land and Industrial shed</b>	<b>BIADA, MUZAFFARPUR</b>
<b>4.</b>	<b>Financial Assistance</b>	<b>Banks/ Lead Bank SAHARASA</b>
<b>5.</b>	<b>For raw materials under Govt. Supply</b>	<b>NSIC, Patna</b>
<b>6.</b>	<b>Plant and machinery under hire / purchase basis.</b>	<b>NSIC, Patna, DIC, SAHARASA, MSME-DI, Goshala Road, Ramna,Muzaffarpur</b>
<b>7.</b>	<b>Power/ Electricity</b>	<b>Executive Engineer , SAHARASA</b>
<b>8.</b>	<b>Technical Know -how.</b>	<b>MSME-DI, Muzaffarpur</b>
<b>9.</b>	<b>Quality &amp; Standard</b>	<b>BIS, Patna</b>
<b>10.</b>	<b>Marketing/Export Assistance</b>	<b>MSME-DI, Goshala Road, Ramna,Muzaffarpur</b>
<b>11.</b>	<b>Other Promotional Agencies</b>	