



# Brief Industrial Profile Of District **RUPNAGAR**



Micro, Small & Medium Enterprises Development Institute  
Govt. of India, Ministry of MSME  
Industrial Area-B, Partap Chowk  
Ludhiana-141003

Ph: 0161-2531733-34-35, Fax: 0161-2533225

Website: [www.msmedildh.gov.in](http://www.msmedildh.gov.in) e-mail: [dedi-ludhiana@dcmsme.gov.in](mailto:dedi-ludhiana@dcmsme.gov.in)

# Contents

S. No.	Topic	Page No.
<b>1.</b>	<b>General Characteristics of the District</b>	
1.1	Location & Geographical Area.	3
1.2	Topography	
1.3	Availability of minerals	
1.4	Forest	4-5
1.5	Administrative set up	5
<b>2.</b>	<b>District at a Glance</b>	6-8
<b>3.</b>	<b>Industrial Scenario of District</b>	
3.1	Existing Status of Industrial Area in the District	8
3.2	Industry at a Glance	
3.3	Year Wise Trend of Units Registered	
3.4	Details Of Existing MSEs & Artisan Units In the District	9
3.5	Large Scale enterprises/public sector undertakings	
3.5.1	List of large scale enterprises/PSUs	10
3.5.2	Major Exportable Item	
3.5.3	Growth Trends	
3.5.4	Vendorisation / Ancillarisation of the Industry	
3.6	Medium Scale Enterprises	
3.6.1	List of Medium Scale Enterprises	
3.6.2	Major Exportable Item	
3.7	Service Enterprises	
3.7.1	Existing Service Sector	
3.7.2	Potential area for service industry	
3.8	Unregistered Sector	11
3.9	Potential for New MSMEs	
<b>4.</b>	<b>Existing Clusters of Micro &amp; Small Enterprises</b>	
4.1	Detail of Major Clusters	12
4.1.1	Manufacturing Sector	
4.1.2	Service Sector	
4.2	Details of Identified Cluster	
<b>5.</b>	<b>General issues raised by Industrial Associations</b>	
<b>6.</b>	<b>Institutional Support</b>	13

## **1. General Characteristics of the District**

**1.1 Location Geographical Area-** The district of Rupnagar is named after its district headquarters, the town of Rupnagar. Formerly known as Ropar, the town of Rupnagar is said to have been founded by a Raja called Rokeshar, who ruled during the 11<sup>th</sup> Century and named it after his son Rup Sen. The town is of considerable antiquity. Recent excavations and explorations conducted at Rupnagar indicate that the first civilized folk to settle here were the Harapans, who apparently reached the upper Satluj towards the close of the third millennium B.C.

Included in the Patiala Division after the reorganization of Punjab in 1966, Rupnagar District falls between north latitude 31° – 02' and east longitude 76° – 38'. The district adjoins Una District (Himachal Pradesh) in the north, Hoshiarpur District in the northwest and Ludhiana and Patiala districts in south-west. The district comprises three Tehsils, Rupnagar, Kharar and Anandpur Sahib, and includes 919 villages (26 of these being uninhabited villages) and 9 towns, namely Rupnagar, Kharar, Chamkaur Sahib, Anandpur Sahib, Kurali, Morinda, Nangal Township, Naya - Nangal and Sahibzada Ajit Singh Nagar.

### **1.2 Topography**

Situated in the eastern and east-central peripheral parts of Punjab, Rup Nagar is one of the smallest districts in the State. Despite its small size, the district displays the greatest physiographic diversity. Consistent with its transitional location between the Outer Himalayas and the Punjab plains, the district has a whole range of physiographic features which has made its impact on the characteristics of the human landscape of this region. On the basis of relief, slope, drainage and overlain material, the district may be divided into following five physiographic units: -

1. The Anandpur Dun \*\*
2. The Hilly Tracts
3. The foothill Dissected Plain
4. The Upland Plain
5. The Floodplain of the Satluj

### 1.3 Availability of Minerals

The area forms a part of Indo-Gangetic alluvium. It is practically flat except for occurrence of small scattered sand-dunes. The geological formations identified in the area are : sandy clay with saltpetre encrustations at places, clay with sporadic sandy nodules, coarse sand, a water-bearing sand horizon and impervious clay. The formations which have been encountered from a bore-hole drilled for oil, are the middle and upper Shiwaliks (between 195 and 700 metres).

**Foundary Sand** . \_ This has been reported from Khanpur (32° 45' : 76° 38').

**Ochre**. \_ The occurrences of Ochre have been reported from near Nangal (32° - 22' : 76' 22').

**Glass Sand** - Pure silica sand suitable for glass industry is not found in the area. However, the white quartzite boulders occurring in the river and nala beds can be crushed to obtain nearly pure silica sand. Bearly 2.3 million tonnes of white quartzite boulders have been estimated upto a depth of one metre from surface in 44 khads and chos in the areas around Nangal and Mohindpur. The average of 57 samples analysed from these areas has indicated about 98 per cent SiO<sub>2</sub> (Silicon Dioxide) and 0.19 per cent Fe<sub>2</sub>O<sub>3</sub> (Ferric Oxide) in the white quartzite boulders.

The terrace deposits between Manakpur and Brari have been estimated to yield nearly 12.9 million tonnes of white quartzite fragments upto a depth of 1.5 m from surface.

The total reserve of calcitufa in the Mohindpur area is estimated to be 7,000 tonnes with an average composition of 40.36 per cent CaO, 0.55 per cent MgO and 20.07 per cent acid insoluble. The area is leased to the Nangal Fertilizer Factory.

**Clays** - Investigation for location of clays of puzzolanic properties has been started by the Geological Survey of India in the Shiwalik Ranges. There are indications of the possibilities of getting good quality clays which may find use in pottery and building material.

## **1.4 Forest**

An area of 517 sq. km. is covered under reserved, protected, private and unclassified forests, Which is 1.03% of total area of Punjab. It shows that the district is in sufficiency of forest resource. The main species of plants in district Rup Nagar are Eucalyptus, Shisham, Kikar and Poplar etc.

## **1.5 Administrative set up.**

Rupnagar District is one of the five districts of Patiala Division. On 31 March 2000 it had 4 tahsils namely Rupnagar, Anandpur Sahib Chamkaur Sahib & Nangal and 2 sub tehsils namely - Morinda, Nurgpur Bedi, block -7 namely : Rupnagar, Kharar, Majri, Morinda, Nurgpur bedi, Anandpur Sahib and Chamkaur Sahib, Gram Panchayat -590, village -594 and area 1345 sq. km

## 2. DISTRICT AT A GLANCE

S.	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical Features</b>			
(A)	Geographical Data			
	i) Latitude			31 <sup>0</sup> – 02' N
	ii) Longitude			76 <sup>0</sup> – 38' E
	iii) Geographical Area		Hectares	139000
(B)	Administrative Units			
	i) Tehsils /Sub divisions	2011	Nos.	4
	ii) Sub-Tehsil	2011	Nos.	2
	iii) Blocks	2011	Nos.	5
	iv) Panchayat Simitis	2011	Nos.	5
	v) Nagar nigam	2011	Nos.	-
	vi) Nagar Palika	2011	Nos.	-
	vii) Gram Panchayats	2011	Nos.	590
	viii) Inhabited villages	2011	Nos.	594
	xi) Assembly Area	2011	Nos.	3
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	Nos.	332949
	ii) Female	2011	Nos.	295897
(B)	Rural Population			
	i) Male	2011	Nos.	257900
	ii) Female	2011	Nos.	229733
(C)	Urban Population			
	i) Male	2011	Nos.	75049
	ii) Female	2011	Nos.	66164
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	139000
	ii) Forest cover	2010-11	Hectare	37000
	iii) Barren and uncultivable land	2010-11	Hectare	6000
	iv) Non Agriculture Land	2010-11	Hectare	14000
	v) Misc. ( Cultivable waste & Fallow land)	2010-11	Hectare	3000
	vi) Net area sown	2010-11	Hectare	79000
	vii) Area sown more than once	2010-11	Hectare	67000
	viii) Total cropped area	2010-11	Hectare	146000
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2010-11	Hectare	37000

<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2011	Th Nos.	35.73
	ii) Buffaloes	2011	Th Nos.	154.90
B.	<b>Other livestock</b>			
	(a) Horses & Ponies	2011	Th Nos.	0.37
	(b) Donkeys	2011	Th Nos.	0.06
	(c) Mules	2011	Th Nos.	0.23
	(d) Sheep	2011	Th Nos.	0.26
	(e) Goats	2011	Th Nos.	6.63
	(f) Pigs	2011	Th Nos.	0.74
	(g) camel	2011	Th Nos.	0.00
C	<b>Poultry</b>	2011	Th Nos.	2558.06
<b>6</b>	<b>Transport</b>			
	<b>Roads :</b>			
	(a) National Highway	2010-11	Kms	20
	(b) State Highway	2010-11	Kms	1678
	(c) Roads maintained by local bodies	2010-11	Kms	517
<b>7</b>	<b>Communication</b>			
	(a) Telephone connection	2010-11	Nos.	38434
	(b) Post offices	2010-11	Nos.	116
	(c) Telegraph office	2010-11	Nos.	2
	(d) Telephone Exchange	2010-11	Nos.	55
	(e) Public Call Offices	2010-11	Nos.	1031
<b>8</b>	<b>Public Health</b>			
	(a) Allopathic Hospital	2011	Nos.	2
	(b) Beds in Allopathic hospitals	2011	Nos.	-
	(c) Ayurvedic Institutions	2011	Nos.	22
	(d) Homoeopathic Institutions	2011	Nos.	5
	(e) Community health centers	2011	Nos.	3
	(f) Primary health centers	2011	Nos.	13
	(g) Dispensaries	2011	Nos.	34
<b>9</b>	<b>Banking Sector</b>			
	(a) State Bank of India	2010	Nos.	6
	(b) State Bank of Patiala	2010	Nos.	13
	(c) Punjab National Bank	2010	Nos.	7
	(d) Other Commercial Banks	2010	Nos.	67
	(e) Co-operative Banks	2010	Nos.	25

<b>10</b>	<b>Education</b>			
	(a) Primary school	2010	Nos.	582
	(b) Middle schools	2010	Nos.	189
	(c) High schools	2010	Nos.	87
	(d) Senior Secondary Schools	2010	Nos.	69
	(e) Colleges	2010	Nos.	17
	(f) Universities	2010	Nos.	-
	(g) Polytechnic Institutions	2010	Nos.	2
	(h) Tech. Ind. Art & Craft School	2010	Nos.	79
	(i) I.T.Is	2010	Nos.	3

### 3. Industrial Scenario of District Rup Nagar

#### 3.1 Existing Status of Industrial Areas in the District

S.	Name of Ind. Area	Land Acquired	Land Developed	No. of Sheds / Plots			No. of Units in Production
				Developed	Allotted	Vacant	
1.	Naya Nangal Indl.Area	50 Acre	50 Acre	53	51	2	28

#### 3.2 Industry at a Glance

Sr. No.	Head	Unit	Particulars
1.	Registered Micro & Small Unit	No.	2821
2.	Registered Medium & Large Unit	No.	6
3.	Employment in MSE Sector	No.	12190
4.	Employment in Large and Medium Industries	No.	2538
5.	No. of Industrial Areas	No.	01
6.	Turnover of MSE Sector	Rs. Lakh	53238.91
7.	Turnover of Large & Medium Sector	Rs. Lakh	214370.64



### 3.3 Year Wise Trend of Units Registered

YEAR	No. of Registered Units	Employment (No.)	Investment (Lakh Rs.)
Upto 2001	2379	8233	1799.32
2001-02	2453	8906	3113.26
2002-03	2563	9837	5264.22
2003-04	2659	10865	7027.87
2004-05	2737	11514	8372.01
2005-06	2798	11979	9371.73
2006-07	2809	12060	9518.75
2007-08	2814	12123	9668.30
2008-09	2816	12142	9721.64
2009-10	2821	12190	9764.31

Source: DIC, Rup Nagar

### 3.4 Details of Existing Micro & Small Enterprises and Artisan Units in the District

NIC Code	Types of Industry	Units (No.)	Employment (No.)	Investment (Rs. Lakh)	Production (Rs. Lakh)
14	Stone Crusher 14106	1	8	13.00	25.00
15	Mfg. of Food Products Beverages	102	406	352.08	2753.89
17	Textile	16	65	37.15	511.75
18	Mfg. of Wearing Apparels	63	600	360.00	870.00
19	Leather & Leather Products	61	398	167.10	1713.12
20	Mfg. of Wood Products	72	435	342.11	1033.24
21	Mfg. of Paper & Paper Products	18	213	347.85	1896.27
22	Printing / Publishing	19	165	72.40	261.63
24	Chemicals & Chemical Products	14	100	93.40	642.00
25	Rubber & Plastic Products	48	457	389.73	776.37
26	Other Non-Metallic Products	21	291	144.05	455.91
27	Basic Metals	10	198	194.00	1340.35
28	Fabricated Metal Products	146	1262	1787.53	29945.28
29	Machinery & Equipments	143	2480	2675.46	3290.18
31	Electrical Machinery & Apparatus	33	353	1079.00	888.51
32	Communication equipments	23	165	130.50	1092.24
34	Motor vehicle and trailers	10	50	50.00	109.90
35	Mfg. of other Transport Equipment	55	344	318.00	483.47
36	Wooden and steel furniture	55	541	153.30	1467.81
50	Maintenance & Repair of Motor Veh.	40	120	41.20	255.20
52	Maintenance & Repair of Personnel & Household goods NIC 1998 code 52601 to 09	455	1115	231.72	596.76
63	Cold Storage/ supporting & aux. activities.	12	25	200.63	304.75
74	Other Business Activities	6	20	42.10	109.43
	<b>Sub Total</b>	<b>1423</b>	<b>9811</b>	<b>9222.31</b>	<b>50823.06</b>
	Artisan Units (Non-SIDO)	1398	2379	542.00	2415.85
	<b>Grand Total</b>	<b>2821</b>	<b>12190</b>	<b>9764.31</b>	<b>53238.91</b>

Source: DIC, Rup Nagar

### **3.5    *Large Scale Enterprises / Public Sector Undertakings:***

#### **3.5.1    List of Large Scale Enterprises/PSUs:**

1.    M/s. The Morinda Co-op. Sugar Mills Ltd., Morinda.
2.    M/s National Fertilizers Ltd., Naya Nangal.
3.    M/s Punjab Alkalies & Chemicals Ltd., Naya Nangal
4.    M/s Claass Ltd., Morinda.

#### **3.5.2    Major Exportable Item:        - Nil -**

#### **3.5.3    Growth Trends:**

The existing investment in Large Scale Enterprises/PSUs in the District is in the field sugar , fertilizers, chemicals etc. There is scope for Cement Base Products like Cement Concrete Bricks and Block, Paving Blocks, Chequer and Mosaic Tiles etc.

#### **3.5.4    Vendorisation/ Ancilliarisation of the Industry:**

The setting up of a few large units can boost Ancilliarisation.

### **3.6    Medium Scale Enterprises**

#### **3.6.1    List of medium scale enterprise**

1.    M/s Cheema Boilers Ltd., (Unit-1) Village Ban Majra.
2.    M/s Cheema Boilers Ltd., (Unit-2) Village Matheri

#### **3.6.2    Major Exportable Items    -Nil-**

### **3.7    *Service Enterprises***

#### **3.7.1    Existing Service Sector:**

The service industry of Rupnagar mainly includes repair and service of motor cycles/scooters, Spice Grinding, household goods, Workshops, Taxi service, Computer & Mobile Repairing centre, Printing, Coaching Centers, Cold storage etc.

### 3.7.2 Potential Areas for Service Industry:

1. Beauty & Health Care
2. Dairy
3. Computer Education
4. Designer Boutique
5. Communication
6. Mobile repairing
7. Automobile repairing
8. Transportation
9. Cold Storage

### 3.8 Un-registered Sector

The data on unregistered sector in Rupnagar district was not readily available with DIC. However, it is informed that the unregistered MSME sector in the district is dominated by service enterprises which has majority of proprietary units. The unregistered sector in the district produces goods & services pertaining to different industrial groups such as Cement based products, Food & Beverages, Readymade Garments & Hosiery, Wooden Products, Paper Products & Printing, Leather Goods, Rubber & Plastic Products, Non-metallic Mineral Products, Mechanical Products, Machinery & Parts, Repair & Services and Transport Equipment & Parts etc.

### 3.9 Potential for New MSMEs

1. Stone Crushing Industry	2. Cold storage	3. Biscuits and bakery products
4. Cement Concrete Bricks & Paving Blocks	5. Confectionery Items	6. Cosmetics
7. Ice Cream & Ice Candy	8. Leather Shoes	9. Food processing Ind
10. Wooden Furniture & Fixtures	11. Wooden Electrical Accessories	12. Book Binding
13. Paper Bags	14. Packaging Materials	15. Tissue Paper Napkins
16. Tyre Retreading	17. Agriculture Implements	18. Building Hardware Items
19. Steel Furniture	20. Combine parts	21. Rolling Shutters
22. Parts of Industrial Machinery	23. General Engg Workshop	

## **4. Existing Clusters of Micro & Small Enterprises**

### **4.1. *Detail of Major Clusters***

#### **4.1.1 Manufacturing Sector:**

The district has identified one cluster. However, the following probable clusters may be taken up for development:-

1. Stone Crushing Industry, Bharatgarh

#### **4.1.2 Service Sector:** Nil

### **4.2. *Details of Identified clusters:*** Nil

## **5. General issues raised by Industrial Associations**

- a) Insufficient supply of skilled labour.
- b) Illegal land encroachments in Industrial Estate should be removed.
- c) No infrastructural facility.
- d) High rate of electricity charges.
- e) There is no laid down policy for mining & use of stone by stone crushing, Sand & use of earth by Brick kilns.

## 6. Institutional Support

S.No	Name of agencies	Type of assistance
1.	District Industries Centre (DIC)	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)
2.	District Industries Centre, MSME-Development Institute	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.
3.	Punjab Small Industries & Export Corporation (PSIEC)	Land and Industrial shed
4.	Banks, District Industries Centre (DIC), Khadi & Village Industries Board (KVIB), Small Industries Development Bank of India (SIDBI)	Financial Assistance
5.	National Small Industries Corporation (NSIC), Steel Authority of India (SAIL), Punjab Small Industries & Export Corporation (PSIEC)	For raw materials under Govt. Supply
6.	National Small Industries Corporation	Plant and machinery on hire/purchase basis.
7.	Punjab State Power Corporation Ltd.	Power/ Electricity
8.	District Industries Centre (DIC), MSME-Development Institute	Technical Know-how
9.	Bureau of Indian Standards (BIS)	Quality & Standard
10.	National Small Industries Corporation (NSIC), District Industries Centre (DIC), Director General of Foreign Trade (DGFT), MSME-Development Institute	Marketing /Export Assistance