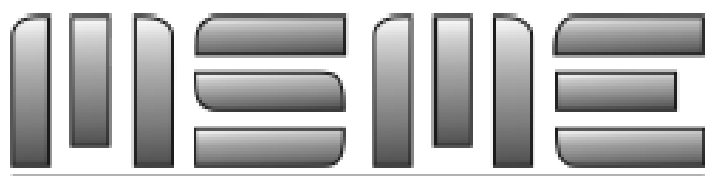




सत्यमेव जयते
Government of India
Ministry of MSME

Brief Industrial Profile of Narsinghpur District **Madhya Pradesh**



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

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S. No.	Topic	Page No.
1.	General Characteristics of the District	3
1.1	Location & Geographical Area	3
1.2	Topography	3
1.3	Availability of Minerals.	3
1.4	Forest	4
1.5	Administrative set up	4
2.	District at a glance	5-6
2.1	Existing Status of Industrial Area in the District Hoshangabad	7
3.	Industrial Scenario Of Hoshangabad	7
3.2	Year Wise Trend Of Units Registered	7
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	8
3.4	Large Scale Industries / Public Sector undertakings	8
3.5	Major Exportable Item	9
3.6	Growth Trend	9
3.7	Vendorisation / Ancillarisation of the Industry	9
3.8	Medium Scale Enterprises	10
3.8.1	List of the units in Hoshangabad & near by Area	10
3.8.2	Major Exportable Item	10
3.9.2	Potentials areas for service industry	10
3.10	Potential for new MSMEs	10
4.	Existing Clusters of Micro & Small Enterprise	11
5.	General issues raised by industry association during the course of meeting	11
6	Steps to set up MSMEs	12

BRIEF INDUSTRIAL PROFILE OF NARSINGHPUR DISTRICT

1. General Characteristics of A District

Narsinghpur district was established in 1956 in the central part of Madhya Pradesh. It is one of the leading agro based district in the central part of Madhya Pradesh. About 84% of the population resides in the rural area and is engaged in agriculture and other allied activities.

1.1 Location & Geography of Narsinghpur

Narsinghpur district is situated in the central part of Madhya Pradesh & Madhya Pradesh is located in the Central part of India. Narsinghpur district holds a special importance being located in the Country. It attracts special attention because of its natural situation as well. On the Northern ends Vindhyaachal & on the southern ends through out the lengths are Satpura ranges of Mountains. In the Northern part river Narmada flows from East to West, which is as sacred as holy as river Ganga. Narsinghpur district has received many natural gifts as Narmada Kachhar .

1.2 Topography:

The district is located 22°40' North latitude to 23°15' North latitude and 78°38' East longitude to 79°38' East longitude. The district is situated about 380 Metre above the mean sea level.

1.3 Availability of Minerals.

S.NO	NAME OF MINERALS	PRODUCTION IN TONS/CUB.MT. 2010-11
MAJOR MINERALS		
1	Stone / Gitti	610635
2	Muram	20136
3	Sand	1117208
4	Marble	660
5	Coal	252971.090
6	Dolomite	5105.682
7	Soap stone	1543.00
8	Fire clay	1511.00
MINOR MINERALS		
1	Bolder	751780 sq.m.
2	Marble	606 sqm

Source: Department of Mines & Geology

1.4 FOREST:

In district 26.55% area is covered by the forests which is of mixed kind. It is of Herbs, Shrub and scurbs. Hilly area of Satpura and Vindhyaachal there are trees of Teak, Saal, Bamboo, saj and in plains are full of Mahuwa, mangoes, khairi, Achar, Karonda, Harr, Baheda. Forests found everywhere means it is very densely found all over the district. Dry wood from the forests is used in many domestic purposes and used for building construction and furniture making. In the District Tobacco leaves collection done in large scale, and season for tobacco collection is May-June. From Tobacco leaves usually Bidies were made. In rural areas private contractors do the mahuwa collection which is used for preparing local wine. From the forests we get Amala, Chironji, Harr, Baheda, Gum and herbs which is used for medicinal purposes. District has got plenty of mango trees and having ample production. In the deep forests there are tigers, bears, monkeys, rabbits, pigs, deer, foxes, neelgai and panther.

1.5: Administrative Set Up

For the ease of administration, the whole district has been divided into 3 sub-divisions, each sub-division consisting of 1 or 2 Tehsils. 5 Tehsils are formed in Narsinghpur district considering the area covered under these tehsils. As usual Tehsils are further divided into 6 blocks. Four hundred and fifty seven Gram Panchayats, Six Janpad Panchayats. District.

2. District at a Glance

S.NO	PARTICULAR	YEAR	UNIT	STATISTICS
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			22.45 North -23.15 North
	ii) Longitude			78.38 East - 79.38 East
	iii) Geographical Area		Sq Km	8125.55
(B)	Administrative Units			
	i) Sub divisions			4
	ii) Tehsils	2011-12	Nos	05
	iii) Sub-Tehsil	2011-12	Nos	1
	iv) Patwar Circle	2011-12	Nos	220
	v) Panchayat Simitis	2011-12	Nos	Nil
	vi)Nagar Panchayat	2011-12	Nos	02
	vii) Nagar Palika	2011-12	Nos	457
	viii) Gram Panchayats	2011-12	Nos	---
	xi) Revenue villages	2011-12	Nos	---
	x) Assembly Area	2011-12	Sq Km	4
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos	81461
	ii) Female	2011	Nos	75562
(B)	Rural Population	2011	Nos	804296
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Sq. Km	513651
	ii) Forest cover	2010-11	“	136207
	iii) Non Agriculture Land	2010-11	“	25712
	v) cultivable Barren land	2010-11	“	23869
4.	Forest			
	(i) Forest	2010-11	Ha.	137418
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	299219
	ii) Buffaloes	2007	Nos.	39844
B.	Other livestock			
	i) Goats	2007	Nos.	68239
	ii) Pigs	2007	Nos.	4859
	iii) Dogs & Bitches	2007	Nos.	
iv)	Railways			
	i) Length of rail line	2010-11	Kms	.
	V) Roads			
	(a) National Highway	2010-11	Kms	

	(b) State Highway	2010-11	Kms	
	(f) Kacha Road	2010-11	Miles	
(VI)	Communication			
	(a) Telephone connection	2010-11	Nos	11406
	(b) Post offices	2010-11	Nos.	182
	(c) Telephone center	2010-11	Nos.	--
	(d)Density of Telephone	2010-11	Nos./1000 person	--
	(e) Density of Telephone	2010-11	No. per KM.	--
	(f) PCO Rural	2010-11	No.	
	(g) PCO STD	2010-11	No.	
	(h) Mobile	2010-11	No.	
(VII)	Public Health			
	1. Allopathic Hospital	2010-11	No.	61
	2. Beds in Allopathic hospitals		No.	300
	3. Ayurvedic Hospital		No.	--
	4. Beds in Ayurvedic hospitals		No.	--
	5. Unani hospitals		No.	Nil
	6. Community health centers		No.	07
	7. Primary health centers		No.	20
	8. Dispensaries		No.	01
	9. Sub Health Centers		No.	144
	9. Private hospitals		No.	--
(VIII)	Banking commercial			
	(a) Commercial Bank		Nos.	55
	(b) rural Bank Products		Nos.	21
	(c) Co-Operative bank products		Nos.	16
	(d) PLDB Branches		Nos.	07
(IX)	Education			
	(a) Primary school		Nos.	1383
	(b) Middle schools		Nos.	487
	(c) Secondary & senior secondary schools		Nos.	70
	(d) Colleges		Nos.	05
	(e) Technical University		Nos.	---

SOURCE-DTIC, NARSINGHPUR

2.1 Existing Status of Industrial Areas in the District Narsinghpur

S. No.	Name of Ind. Area	Land acquired/ available (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	v-'k-vkS-laLFkku ujflagiqj ftyk& ujflagiqj	3.246Hect.	2.00	20	36	35	1	15
	Total	3.246	2.00	20	36	35	1	15

Source- DTIC, NARSINGHPUR

Industry:

Narsinghpur being an agricultural land huge industries are rare, also most of the industrial institutions are agricultural oriented. Industries include agricultural equipments, iron items and Tendukheda and Dangidhana is well known for these industries.

Gur/Sugar from Sugarcane: In many places Gur has been prepared from sugarcane all over the district. Kareli is very famous for Gur Mandi. In Narsinghpur and Gadawara there are sugar mills.

Beedi industry: This work mainly is done in Narsinghpur, Gadawara, Gotegaon.

Daal Mills: Tuwar (arhar) pulses prepared mainly at Narsinghpur and Gadawara.

Oil Mills: There are many oil mills in the district where Soya bean, Groundnut and Tilli oil extracted. Apart from the above mentioned there are so many industries which include Cement pipes, paper mills, plastic and rubber industry, leather goods manufacturing, earthen utensils and pots, poultry farms, goats farming, fish farming are the other works which is also done in many places of the district.

3. Industrial Scenario of Narsinghpur:

3.1 industries at a glance:

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	Nil
2.	Total Industrial Unit	No.	Nil
3.	Registered Medium & Large Unit	No.	09
4.	Estimated Avg. No. Of Daily Worker Employed In Small Scale Industries	No.	--
5.	Employment In Large And Medium Industries	No.	1192
6.	No. Of Industrial Area	No.	01
7.	Turnover Of Small Scale Ind.	In Lacs	--
8.	Turnover Of Medium & Large Scale Industries	In Lacs	--

SOURCE-DTIC, NARSINGHPUR

3.2 Year Wise Trend of Units Registered

	Year	Number of Registered Units	Employment	Investment (Lakh Rs.)
Up to	1984-85	2235	5505	211.00
	1985-86	168	512	36.15
	1986-87	93	327	29.25
	1987-88	478	1090	122.66
	1988-89	281	904	111.41
	1989-90	327	671	92.71
	1990-91	296	533	54.17
	1991-92	360	943	100.53
	1992-93	363	826	64.39
	1993-94	213	464	22.32
	1994-95	242	627	43.15
	1995-96	143	393	50.47
	1996-97	148	338	28.70
	1997-98	152	336	48.75
	1998-99	157	554	47.96
	1999-2000	108	188	40.72
	2000-01	250	434	78.09
	2001-2002	219	687	73.55
	2002-03	157	490	106.78
	2003-04	284	690	233.80
	2004-05	288	551	104.64
	2005-06	294	541	149.78
	2006-07	218	560	571.38
	2007-08	346	986	72.11
	2008-09	401	611	117.99
	2009-10	404	487	3373.37
	2010-11	402	572	190.67
	Total	9027	20828	6181.51

Source: DTIC , NARSINGHPUR

3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District

NIC Code No.	Type Of Industry	Number Of Units	Investment (Lakh Rs.)	Employment
20	Agro based	126	747.61	1341
22	Soda water	---	---	----
23	Cotton textile	----	---	----
24.	Woolen, silk & artificial Thread based clothes.	1	12.71	8
25.	Jute & jute based	---	---	---
26.	Ready-made garments & embroidery	89	---	---
27.	Wood/wooden based furniture	36	---	---
28.	Paper & Paper products	25	---	---
29.	Leather based	59	---	---
31.	Chemical/Chemical based	21	---	---
30.	Rubber, Plastic & petro based	2	69.09	31
32.	Mineral based	94	---	---
33.	Metal based (Steel Fab.)	90	---	---
35.	Engineering units	10	---	----
36.	Electrical machinery and transport equipment	---	----	----
97.	Repairing & servicing	534	---	----
01.	Others	471	---	----

Source: DTIC ,NARSINGHPUR

3.4 State Public Sector Undertakings

List of the units in Narsinghpur & near by Area

1. M/s Mahakaushal sugar & power Industries Ltd. Bachyi tehsil, dist Narsinghpur
2. M/s Kareli sugar milk Pvt Ltd Gadarwara road Kareli the. Kareli.
3. M/s Ruchi soya Industries Ltd Pipariya road Gadarwara
4. M/s Ruchi soya Industries Ltd, Pipariya road,Gadarwara, Unit No 2
5. M/s Shakti sugar milk Pvt Ltd Gram Kaundya, Teh Gadarwara
6. M/s B L A power Industries Ltd Gangai Teh Gadarwara.

3.5 MAJOR EXPORTABLE ITEM D O C

3.6 GROWTH TREND 3-4%

3.7 Vendorisation / Ancillarisation of the Industry NIL

3.8. Medium Scale Enterprises

3.8.1 List Of The Units In Narsinghpur & Near By Area

1. M/s Narsing Extruction allied product Pvt Ltd. Khamtra teh Narsinghpur
2. M/s Narmada sugar pvt ltd paudar, post office post Sali chauka, teh Gadarwara
3. M/s Dhanlaxmi solvex pvt ltd Baghwar road kareli teh kareli

3.8.2 Major Exportable Item

No export

3.9.2 Potential Areas for Service Industry

Nil

3.10 Potential For New Msmes

Nil

4. Existing Clusters Of Micro & Small Enterprise

1. Mfg of pulses Gadarwara
2. Mfg of Brass Utensils chichli
3. Mfg of Khandsari Narsinghpur
4. Mfg of Gur Narsinghpur Kareli

4.2.1 Name of the Cluster: Mfg of Pulses

1	Principal Products Manufactured in the Cluster	All kinds of pulses
2	Name of the SPV	---
3	No. of functional units in the clusters	40
4	Turnover of the Clusters	---
5	Value of Exports from the Clusters	---
6	Employment in Cluster	300
7	Average investment in plant & Machinery	300.00
8	Major Issues / requirement	---
9	Presence of capable institutions	---
10	Thrust Areas	---
11	Problems & constraints	---

SOURCE-DTIC, NARSINGHPUR

Present Status of the Cluster: - Traditional

Name of the cluster: Brass Utensils

1	Principal Products Manufactured in the Cluster	Brass Utensils
2	Name of the SPV	---
3	No. of functional units in the clusters	100
4	Turnover of the Clusters	200.00
5	Value of Exports from the Clusters	---
6	Employment in Cluster	1000
7	Average investment in plant & Machinery	---
8	Testing needs	---
9	Thrust Area	---
10	Access to Export Market	---

SOURCE-DTIC, NARSINGHPUR

Present Status of the Cluster:-. Traditional

5. General Issues Raised By Industry Association during the Course of Meeting

1. There should be different electric tariff/charges for industrial areas.
2. Ware house should be given the status of industry
3. Water supply in the industrial areas should be done by the municipality
4. A.K. B.N should under take the work of repair and development work of roads and drainage in the industrial areas. Regularly every five yeas.
5. They should be no power cut in the industrial areas.

6. Steps to Set Up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	DTIC Narsinghpur
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MPCON/CEDMAP
3.	Land and Industrial shed	DTIC Narsinghpur
4.	Financial Assistance	Bank MPFC
5.	For raw materials under Govt. Supply	MPLUN
6.	Plant and machinery under hire / purchase basis.	NSIC
7.	Power/ Electricity	MPEB
8.	Technical Know –how.	CFTRI
9.	Quality & Standard	BIS
10.	Marketing/Export Assistance	MPLUN/EXPORT Corp
11.	Other Promotional Agencies	TRIFAC/AVN

SOURCE-DTIC, NARSINGHPUR