



सत्यमेव जयते

**Government of India
Ministry of MSME**

**Brief Industrial Profile of
MALDA DISTRICT
WEST BENGAL**



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile of Malda District **(West Bengal)**

1. General Characteristics of the District:

The district of Malda once the Capital of Gour Empire lies to the Southern fringe of North Bengal. The district of Malda came into existence under the British informally in 1813, obtained the Diwani of the Subah of Bengal, Bihar and Orissa from Emperor Shah Imam in 1765. During the intervening period the district had been parceled out between the districts of Dinajpur, Rajshai (Bangladesh), Murshidabad and Purnea. The newly formed district included in Bhagalpur Division. A treasury was established in 1832 from which the separate existence of the district is usually dated but it was only in 1859 that a Magistrate and collector was placed in charge of the district. At the time of partition, five police stations separated and included to Pakistan now Bangladesh. The present District came into existence as a result of a notification issued by the Government in September, 1947. A slight modification in the award of Sir Radcliff was made at one point by the Bagga Tribunal in 1950

The administrative head quarter of the district is at English Bazar, Malda Town on the bank of the Mahananda. With an area of 3733 sq. km. the district occupies 11th position in the State.

1.1 Location & Geographical Area.

The district lies between 25°32'08" and 24°40'20" North latitude and between 88°28'10" and 87°45'50" East longitude. The table below will give a clear picture of the geographical location of the district.

| Name of the district | <u>Latitude</u> | | <u>Longitude</u> | |
|----------------------|-----------------|--------------|------------------|-------------|
| | <u>North</u> | <u>South</u> | <u>East</u> | <u>West</u> |
| Malda | 25°32'08" | 24°40'20" | 88°28'10" | 87°45'50" |

The district is bounded by South-Dinajpur district on the North and Purnia district of Bihar and on the South-West by the river Padma. Murshidabadd and Santhal Parganas of Bihar lie on the south West of Malda. On its eastern fringe lies Rajshahi District of Bangladesh.

1.2 Topography

The soil of Malda district is alluvium in nature and is found on both the sides of Mahananda river which flows from North to south of the district. The southern part of the district, on the other hand, is enriched with silt of Ganga and considered to be the most fertile area of the district. The physiography of the district is mostly plain barring a few pockets of mild slopes here and there.

The major rivers are The Ganga, The Mahananda, The Kalindi The Punarbhadra and The Tangon. All these rivers flow from North to south and are navigable. However, the rivers sometimes, swell up and cause floods owing to rain water flowing from Bihar and North Bengal.

1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

| S.NO. | NAME OF MINERAL | PRODUCTION in tones 2010-2011 |
|---------------|-----------------|----------------------------------|
| MAJOR MINERAL | | |
| 1. | Nil | - |
| MINOR | | |
| 1. | Brick Earth | 21,369 |
| 2. | Ordinary Earth | 36,295.32 |
| 3. | Sand | 504.13 |

SOURCE:- Directorate of Mines & Minerals, Govt. W.B

1.4 FOREST

In Malda an area covering 1694.30 hectares of land falls under forest sector which is very insignificant compared to other districts of North Bengal. Long stretches of forest, however, are visible in the central and southern part of the district and grown along the banks of river Mahananda and Kalindi. The forest produce generated from the district is reported to be inadequate for industrial exploitation.

1.5 Administrative set up.

| Sub-Division | Police Station | C.D.Block/M. | Panchayat | | |
|--------------------------|-----------------|---------------------|-----------|-----------|-------------|
| | | | Samity | Gram | Gram Sansad |
| (1) | (2) | (3) | (4) | (5) | (6) |
| Chanchal Sub-Div. | 3 | 6/0 | 6 | 49 | 525 |
| | | Harishchandrapur-I | 1 | 7 | 73 |
| | Harishchandrapu | Harishchandrapur-II | 1 | 9 | 88 |
| | | Chanchal-I | 1 | 8 | 97 |
| | Chanchal | Chanchal-II | 1 | 7 | 86 |
| | | Ratua-I | 1 | 10 | 107 |
| | Ratua | Ratua-II | 1 | 8 | 74 |
| | | | | | |
| Sadar Sub-Div. | 8 | 9/2 | 9 | 97 | 943 |
| | | Gazole | 1 | 15 | 127 |
| | Bamangola | Bamangola | 1 | 6 | 71 |
| | Habibpur | Habibpur | 1 | 11 | 100 |
| | Malda | Old Malda | 1 | 6 | 72 |
| | | Old Malda-(M) | - | - | - |
| | English Bazar | English Bazar | 1 | 11 | 113 |
| | | | | | |

| | | | | | |
|--------------------------|---------------|------------------|-----------|------------|-------------|
| | | English Bazar(M) | - | - | - |
| | Manikchak | Manikchak | 1 | 11 | 106 |
| | | Kaliachak-I | 1 | 14 | 124 |
| | Kaliachak | Kaliachak-II | 1 | 9 | 81 |
| | Baishnabnagar | Kaliachak-III | 1 | 14 | 149 |
| District Total- 2 | 11 | 15/2 | 15 | 146 | 1468 |

Besides above, there are two municipalities i.e. English Bazar and Old Malda in Sadar Sub-Division.

2. District at a glance

| S.No | Particular | Year | Unit | Statistics |
|-----------|--------------------------------|---------|---------|--------------------------|
| 1 | Geographical features | | | |
| (A) | Geographical Data | | | |
| | i) Latitude | | | 25°32'08" 24°40'20" N |
| | ii) Longitude | | | 88°28'10" 87°45'50" E |
| | iii) Geographical Area | | Sq.Km. | 3733 |
| (B) | Administrative Units | | | |
| | i) Sub divisions | | | 2 |
| | ii) Tehsils | | | - |
| | iii) Sub-Tehsil | | | - |
| | iv) Patwar Circle | | | - |
| | v) Panchayat Simitis | | | 15 |
| | vi)Nagar nigam | | | - |
| | vii) Nagar Palika | | | 3 |
| | viii) Gram Panchayats | | | 2 |
| | xi) Revenue villages | | | 146 |
| | x) Assembly Area | | | 9 |
| 2. | Population | | | |
| (A) | Sex-wise | | | |
| | i) Male | 2011 | | 2061593 |
| | ii) Female | 2011 | | 1936377 |
| (B) | Rural Population | 2011 | | 3446056 |
| 3. | Agriculture | | | |
| A. | Land utilization | | | |
| | i) Total Area | 2010-11 | Hectare | 217984 |
| | ii) Forest cover | 2010-11 | " | 1697 |
| | iii) Non Agriculture Land | 2010-11 | " | 90112 |
| | v) cultivable Barren land | 2010-11 | " | 96 |
| 4. | Forest | | | |
| | (i) Forest | 2010-11 | Hec.. | 1694.30 |
| 5. | Livestock & Poultry | | | |
| A. | Cattle | | | |

| | | | | |
|----|------------------------|---------|------|---------|
| | i) Cows | 2007 | Nos. | 665228 |
| | ii) Buffaloes | 2007 | Nos. | 50830 |
| B. | Other livestock | | | |
| | i) Goats | 2007 | Nos. | 1031714 |
| | ii) Pigs | 2007 | Nos. | 60793 |
| | iii) Dogs & Bitches | 2007 | Nos. | |
| | iv) Railways | | | |
| | i) Length of rail line | 2010-11 | Kms | 95 |

| | | | | |
|--|---|---------|------------------|------|
| | V) Roads | | | |
| | (a) National Highway | 2010-11 | Kms | 133 |
| | (b) State Highway | 2010-11 | Kms | 67 |
| | (c) Main District Highway | 2010-11 | Kms | 1083 |
| | (d) Other district & Rural Roads | 2010-11 | Kms | 4340 |
| | (e) Rural road/ Agriculture Marketing Board Roads | 2010-11 | Kms | - |
| | (f) Kachacha Road | 2010-11 | Kms | - |
| | (VI) Communication | | | |
| | (a) Telephone connection | 2010-11 | | - |
| | (b) Post offices | 2010-11 | Nos. | 335 |
| | (c) Telephone center | 2010-11 | Nos. | 80 |
| | (d) Density of Telephone | 2010-11 | Nos./1000 person | - |
| | (e) Density of Telephone | 2010-11 | No. per KM. | - |
| | (f) PCO Rural | 2010-11 | No. | - |
| | (g) PCO STD | 2010-11 | No. | - |
| | (h) Mobile | 2010-11 | No. | - |
| | (VII) Public Health | | | |
| | (a) Allopathic Hospital | 2008-19 | No. | 9 |
| | (b) Beds in Allopathic hospitals | | No. | 1945 |
| | (c) Ayurvedic Hospital | | No. | |
| | (d) Beds in Ayurvedic hospitals | | No. | |
| | (e) Unani hospitals | | No. | |
| | (f) Community health centers | | No. | |
| | (g) Primary health centers | | No. | 45 |
| | (h) Dispensaries | | | 10 |
| | (i) Sub Health Centers | | No. | |
| | (j) Private hospitals | | No. | 20 |
| | (VIII) Banking commercial | | | |
| | (a) Commercial Bank | | Nos. | 159 |
| | (b) rural Bank Products | | Nos. | 58 |
| | (c) Co-Operative bank products | | Nos. | 18 |
| | (d) PLDB Branches | | Nos. | 4 |
| | (IX) Education | | | |

| | | | | |
|--|--|--|------|------|
| | (a) Primary school | | Nos. | 1892 |
| | (b) Middle schools | | Nos. | 25 |
| | (c) Secondary & senior secondary schools | | Nos. | 312 |
| | (d) Colleges | | Nos. | 10 |
| | (e) Technical University | | Nos. | 1 |

Source:- District Statistical Handbook of BAES & Economic Review,2011-12,Govt.of W.B

2.1 Existing Status of Industrial Areas in Malda District

| S. No. | Name of Ind. Area | Land acquired (In hectare) | Land developed (In hectare) | Prevailing Rate Per Sqm (In Rs.) | No of Plots | No of allotted Plots | No of Vacant Plots | No. of Units in Production |
|--------|--------------------------|----------------------------|-----------------------------|----------------------------------|-------------|----------------------|--------------------|----------------------------|
| 1 | Malda Ph-I Growth Centre | 164.37 | 140 | - | - | - | - | 61 |
| 2 | Malda Ph-II | 88 acre | - | - | - | - | - | - |

Source:- WBSIDC & WBIIDC

3. INDUSTRIAL SCENERIO OF MALDA DISTRICT

3.1 Industry at a Glance

| Sr No | Head | Unit | Particulars |
|-------|---|---------|-------------|
| 1. | REGISTERED INDUSTRIAL UNIT | NO. | 66 |
| 2. | TOTAL INDUSTRIAL UNIT | NO. | - |
| 3. | REGISTERED MEDIUM & LARGE UNIT | NO. | - |
| 4. | ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES | NO. | 1232 |
| 5. | EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES | NO. | 2559 |
| 6. | NO. OF INDUSTRIAL AREA | NO. | 2 |
| 7. | TURNOVER OF SMALL SCALE IND. | IN LACS | 801.14 |
| 8. | TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES | IN LACS | NA |

Source:- District Statistical Handbook of BAES & Economic Review,2011-12,Govt.of W.B

3.2 YEAR WISE TREND OF UNITS REGISTERED

| | YEAR | NUMBER OF REGISTERED UNITS | EMPLOYMENT | INVESTMENT (lakh Rs.) |
|-------|---------|--|------------|-----------------------|
| Up to | 1984-85 | District wise separate data was not available. Only consolidated report of Regd. units prior to Oct.2006 for West Bengal was available | | |
| | 1985-86 | | | |
| | 1986-87 | | | |
| | 1987-88 | | | |
| | 1988-89 | | | |
| | 1989-90 | | | |

| | | | | |
|-------|-------------------------|---|--------------|----------------|
| | 1990-91 | with the Directorate of M& SSE, Govt. of West Bengal. | | |
| | 1991-92 | | | |
| | 1992-93 | | | |
| | 1993-94 | | | |
| | 1994-95 | | | |
| | 1995-96 | | | |
| | 1996-97 | | | |
| | 1997-98 | | | |
| | 1998-99 | | | |
| | 1999-2000 | | | |
| | 2000-01 | | | |
| | 2001-2002 | | | |
| | 2002-03 | | | |
| | 2003-04 | | | |
| | 2004-05 | | | |
| | 2005-06 | | | |
| EM-II | | | | |
| | 2006-07 | 733 | 3782 | 1843.50 |
| | 2007-08 | 839 | 5270 | 1592.29 |
| | 2008-09 | 313 | 1899 | 1259.51 |
| | 2009-10 | 123 | 874 | 705.72 |
| | 2010-11 | 180 | 1952 | 714.33 |
| | 2011-12 (Upto March) | 153 | 1230 | 1405.93 |
| | Total | 2341 | 15007 | 7521.28 |

Source: Dte. of M&SSE, WB

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

| NIC CODE NO. | TYPE OF INDUSTRY | NUMBER OF UNITS | INVESTMENT (Lakh Rs.) | EMPLOYMENT |
|-----------------|--|--------------------|--------------------------|------------|
| 20 | Agro based (NIC Code-10) | * | * | * |
| 22 | Soda water (NIC Code -11) | - | | |
| 23 | Cotton textile (NIC Code -14) | - | | |
| 24. | Woolen, silk & artificial Thread based clothes. (NIC Code -14) | - | | |
| 25. | Jute & jute based (NIC Code -13) | - | | |
| 26. | Ready-made garments & embroidery (NIC Code -14) | - | | |
| 27. | Wood/wooden based furniture (NIC Code -16) | - | | |
| 28. | Paper & Paper products (NIC Code -17) | - | | |
| 29. | Leather based (NIC Code -15) | - | | |
| 31. | Chemical/Chemical based (NIC Code -20) | - | | |
| 30. | Rubber, Plastic & petro based | - | | |

| | | | | |
|-----|---|---|--|--|
| | (NIC Code -22) | | | |
| 32. | Mineral based (NI-C Code -24) | - | | |
| 33. | Metal based (Steel -Fab.) (NIC Code -25) | - | | |
| 35. | Engineering units- (NIC Code – Not elsewhereclassified) | - | | |
| 36. | Electrical machinery and transport equipment (NIC Code -27 & 29) | - | | |
| 97. | Repairing & servicing (NIC Code -95) | - | | |
| 01. | Others (NIC Code -99) | - | | |
| | Kachori Making (NIC Code -10) | - | | |

Source: Directorate of M & SSE, Govt. of West Bengal

* Not available from The Directorate of M & SSE, Govt. of West Bengal

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Malda & near by Area

| Sl.No | Name of the Unit |
|-------|------------------------------------|
| 1 | Down stream of HPL (2 units) |
| 2 | M/S Indian Oil Corporation Ltd. |
| 3 | M/S Strescon Industries Ltd. |
| 4 | M/S Sukhjit Starch & Chemical Ltd. |

3.5 Major Exportable Item

Data not available

3.6 Growth Trend

Industrial projects implemented in the district

| Year | No. of Units | Inv. (In Cr.) |
|------|--------------|---------------|
| 2008 | - | - |
| 2009 | 2 | 6.49 |
| 2010 | 4 | 7.21 |

Source: Economic Review, 2011-12, West Bengal

3.7 Vendorisation / Ancillarisation of the Industry

The district is yet to have a strong industrial base especially in the area of large and medium sector which can provide ancillary status to the small scale industries. Hence, selection of ancillaries and their development will hardly extend any leverage to the overall process of industrialization in the district.

3.8. Medium Scale Enterprises

3.8.1 List of the units in Malda & Near By Area

| Sl.No | Name of the Unit |
|-------|--|
| 1 | M/S Woolworth India Ltd. |
| 2 | M/S Rampal paper & Paper Board |
| 3 | M/S East End Silk Ltd. |
| 4 | M/S Kaliyangang Agro Trading Pvt. Ltd. |

3.8.2 Major Exportable Item

Data not available

3.9 Service Enterprises

| Sl.No | Name of the unit |
|-------|---|
| 1 | Padma Himghar Pvt. Ltd. |
| 2 | Jaikrishna Cold Storage |
| 3 | Malda Samabay Himghar Samity. Samsi, Ratua |
| 4 | Malda Samabay Himghar Samity. Samsi, Ratua |
| 5 | Multipurpose Cold Storage & Pack House. Gour Rd. English Bazeer. |
| 6 | Malda Cold Storage (Pvt.) Ltd., Vill. Jadupur, Po. Kamalabari, English Bazeer |
| 7 | Jogi Bhuvan Multipurpose Cold Storage (Pvt.) Ltd. Vill. Kamaladighi, Old Malda |
| 8 | Malda Multipurpose Cold Storage. Samai, Ratua. |
| 9 | Malda Mango Co-operative Society Ltd.(MALCOS), Bachamari, Old Malda. |
| 10 | Adina Samabay Him-Ghar Samity Ltd. Adina, Gazole. |
| 11 | Phonex Multipurpose Cold Storage (Pvt.) Ltd., Narayanpur, Old Malda. |
| 12 | Ma Manaskamana Multipurpose Cold Storage Pvt. Ltd. Mission Rd. Narayanpur, Old Malda. |

3.9.1 Potentials areas for service industry

- | | |
|--------------------------------|-------------------------------------|
| i) Dry cleaning | viii) Batik printing |
| ii) Cold storage | ix) Spray painting |
| iii) Beauty parlour | x) Snacks Bar |
| iv) Offset printing | xi) Optical lenses grinding |
| v) Screen printing | xii) Fabrication and Engg. Job work |
| vi) Desk Top publishing | xiii) Battery charger. |
| vii) Pathological laboratories | |

3.10 Potential for new MSMEs

- | | |
|--|--|
| <p>(a) <u>Chemical Products</u></p> <ul style="list-style-type: none"> i) Paints & Varnish ii) White phenyl iii) Distilled water iv) Wax candle v) Drugs and Pharmaceutical formulation <p>(b) <u>Mechanical & Metallurgical products</u></p> <ul style="list-style-type: none"> i) Builders' Hardware ii) Nuts & Bolts iii) Paddy Thresher iv) Agro Service centre | <ul style="list-style-type: none"> v) Bus/truck body Building vi) Auto leaf spring vii) Steel furniture viii) Hospital equipments <p>(c) <u>Electrical & Electronics</u></p> <ul style="list-style-type: none"> i) Electrical chokes & fittings ii) GLS Bulb iii) Voltage stabilizer iv) Insulating sleeves v) Dry Cell Battery vi) Small Transformer Distribution |
|--|--|

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

Honey Processing

4.1.1 Manufacturing Sector

Honey Processing

4.1.2 Service Sector

Nil

4.2 Details for Identified cluster

4.2.1 Name of the cluster: **Honey Processing**

| <u>Details for Identified cluster in West Bengal implemented by Directorate of Micro & Small Scale Enterprises</u> | | |
|---|--|---|
| Name of the district:- MALDA | | |
| Sl. | Subject. | Name of the Clusters |
| | | Honey Processing |
| 1 | Principal Products Manufactured in the Cluster | Honey |
| 2 | Name of the SPV | Malda Bee Keeping & Honey Processing Industrial Co-Operative Society Ltd. |
| 3 | No. of functional units in the clusters | 660 |
| 4 | Turnover of the Clusters | Rs. 3.21 Cr. |

| | | |
|----|---|------------------------------------|
| 5 | Value of Exports from the Clusters | |
| 6 | Employment in Cluster | 1400 |
| 7 | Average investment in plant & Machinery | |
| 8 | Major Issues / requirement | Processing & testing of raw honey |
| 9 | Presence of capable institutions | |
| 10 | Thrust Areas | Qualitative laboratory for testing |
| 11 | Problems & constraints | Export market; Finance |
| 12 | Testing needs | Processed honey |
| 13 | Access to export market | |
| 14 | Name of the association | |
| 15 | Key trade Associations address | |

Present status of the cluster:-

5. General issues raised by industry association during the course of meeting

The district is relatively backward industrially and has only a few large and medium scale enterprises. However, horticultural production is rich and small scale industries based on horticultural resources can be developed in the district. Similarly, establishment of a Food Park near Malda town also provides scope for exploiting the horticultural base. Existence of an Agri-Export Zone in Malda provides incentives for export of agricultural products. For better development of Agri Industries, state of the art technology needs to be adopted. Proper flood control measures also have to be implemented to tackle the problems of flash floods.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

| S. No | Type of assistance | Name and address of agencies |
|--------------|---|---|
| 1. | Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II) | District Industries Centre, Dte. of M& SSE, Govt. of West Bengal, K. J. Sanyal Road, P.O. & Dist.: Malda, West Bengal |
| 2. | Identification of Project Profiles, Techno-economic and managerial consultancy services, market survey and economic survey reports. | (1) MSME – Development Institute, Ministry of MSME, Govt. of India, 111 & 112, B. T. Road, Kolkata-700108. (2) Directorate of Industries New Secretariat Bldgs, 9th fl., 1, Kiran Sankar Roy Road, Kolkata-1 (3) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3r floor) Kolkata-13 & 31, Block Burn Lane, Silpa Bhawan, Kolkata-12 |
| 3. | Land and Industrial shed | (1) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mullick Square, (3r floor) Kolkata-13 & |

| | | |
|-----|--|---|
| | | 31, Black Burn Lane, Silpa Bhawan, Kolkata-12 (2) West Bengal Industries Infrastructure Development Corpn. Ltd., P-34, CIT Road, Kolkata-14 |
| 4. | Financial Assistance | (1) West Bengal Industrial Development Corporation Limited, 5, Council House St., Kolkata-1 (2) Small Industries Dev, Bank of India (SIDBI) Eastern Regional Office, 11, Dr. U. N. Brahmachari Road, Kolkata-17 (3) W. B. Financial Corpn., 2A, Netaji Subhas Road, Kolkata-16 (4) United Bank of India, H.O. 16, Old Court House St, Kolkata-1 (5) All other Banks |
| 5. | For raw materials under Govt. Supply | National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor, Kolkata-69 |
| 6. | Plant and machinery under hire / purchase basis. | National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor, Kolkata-69 |
| 7. | Power/ Electricity | (1) W. B. State Electricity Distribution Co. Ltd. Bidyut Bhawan, Sector-II, Salt Lake City, Kolkata-91 (2) Calcutta Electric Supply Corpn. Ltd., Victoria House, Kolkata-69 (3) Durgapur Projects Ltd. Administrative Building, Dist- Burdwan, Pin-713201. (4) Dishergarh Power Supply Co.Ltd. P.O- Dishergarh, Asansol, Pin-713301 |
| 8. | Technical Know – how. | (1) Indian Institute of Technology, Kharagpur, Paschim Medinipur (2) Deptt. Of Engineering & Technology, Jadavpur University, Jadavpur, Kolkata-32 |
| 9. | Quality & Standard | MSME Testing Centre (MSME -TC), 111 & 112, B.T. Road, Kolkata-108 |
| 10. | Marketing /Export Assistance | (1) Zonal Joint Director General of Foreign Trade, 4, Esplanade East, Kolkata-700069 (2) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3r floor) Kolkata-13 |
| 11. | Other Promotional Agencies | (1) Reserve Bank of India, Rural Planning and Credit Department, 15, Netaji Subhas Road, Kolkata-1 (2) Indian Institute of Packaging, Block CP, Sector V, Salt Lake City Kolkata-91 (3) Khadi and Village Industries Commission 33, Chittaranjan avenue, Kolkata – 73 |

7. Additional information if any;

Nil