



सत्यमेव जयते

Brief Industrial Profile Of District **HOSHIARPUR**



MICRO, SMALL & MEDIUM ENTERPRISES

सूक्ष्म, लघु एवं मध्यम उद्यम

OUR STRENGTH * हमारी शक्ति

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1. General Characteristics of the District

Hoshiarpur is said to be formed by Hargobind and Ram Chand Diwas of Emperor Mohammad Tuglak. Presently, the district comprises of 4 tehsils namely Hoshiarpur, Dasuya, Garh Shankar and Mukerian.

Due to hereditary skill of inlay/lacquer work, the handicraft of the district has earned a good name in national and international markets. The district is very rich in forest resources which are 34.15% of the total area of the district. It has Beas river in North West.

1.1 Location & Geographical Area

The district Hoshiarpur lies in North-East of the Punjab in Jalandhar Division. It is bounded by district Gurdaspur in West; district Kapurthala & Jalandhar in South West; district Nawashahr and Ludhiana in South; district Rupnagar and Himachal Pradesh in East.

1.2 Topography

Topographically, the district can be divided into three broad regions. First region is constituted by flood plains comprising Dasuya, Tanda and Mukerian block. This is the most fertile area of the district covering one fourth of the geographical area. It has wide spread irrigational facilities, paddy, wheat, maize and sugarcane are the main crops in the region.

The second region is the Kandi belt comprising Hoshiarpur-II, Bhunga, Talwara blocks and parts of Dasuya block. The Kandi area is located at the foot of Shivalik hills and covers the sub-mountainous undulating plain with a slope of 16 meters per kilometer which progressively decreases towards the west side of the district. There is acute shortage of water in this area. The region is plagued by soil erosion caused by the rivulets passing through it which are flooded during rainy season. The Kandi belt constitutes about more than one half of the total geographical area of the district of which two-third area is sown under rain fed conditions. Maize and wheat are the major crops of this region.

The third region comprises Hoshiarpur-I, Mahilpur and Garh Shankar blocks. Located on the beds of lower Shivalik, these are undulating plains with relatively low slope decreasing up to 4 meters per kilometers. This belt also faces water shortage due to sandy soil. This area

is suitable for maize, sugarcane and paddy crops. Of late, potato, sunflower, maize & vegetables cropping pattern in the vast area of this region.

1.3 Availability of Minerals

1.3.1 White quartzite Fragments—Huge deposits of white quartzite fragments have been located in Garhshankar area of District Hoshiarpur. Investigations carried out by the State and the Central departments have proved the existence of about 4.53 million tones of white quartzite fragments.

1.3.2 Calcareous Tufa—Isolated pockets of calcareous tufa have also been located in the Birampur and Hajipur area of Tahsil Garhshankar. So far about 1.6 million tones of calcareous tufa deposits have been proved to exist in this area. The presence of shells of invertebrates confirms it to be of fresh water origin.

1.3.3 Coal—Occurrence of coal has been reported in Ramtawali and Dholbaha area of the district.

1.3.4 Clays—Besides the above minerals, thin beds of good quality industrial clays have also been found in Shiwaliks formation exposed in Garhshankar area of the district.

1.3.5 Building Materials—The boulder and gravel are found in the various ephemeral streams as well as in perennial streams. These are found around Jaijon, Garhshankar and Talwara area of the district.

Sand used as building material is found in the villages, viz. Jadu Janda, Nasrula, Daewal, Sukhiabad (Bhangi Cho), Baupur and Mandial.

Brick earth is found in huge quantities throughout the district except in the hilly areas and sandy tract.

1.4 Forest

The forest of 1148 sq. km. is covered, private and unclassified forest, which is 34.11% of the total area of the district. It shows that the district is rich in forest resource. The forest range has one sanctuary at Rehmapur, Takhni in Bhunga block in which *Samphar*, *wild pig*., *Cheetah* and *peacock* are found.

1.5 Administrative set up

For administrative purpose, the district has been divided into 4 Tehsils namely Hoshairpur, Dasuya, Mukerian & Garh Sha nkar and 10 blocks namely Hoshiarpir-I, Hoshairpur-II, Bhunga, Tanda, Dasuya, Mukerian, Talwara, Hajipur, Mahilpur & Garh Shankar. As per information available from Economic & Statistical Organisation, Punjab, there are 1387 inhabited villages in the district.

2. DISTRICT AT A GLANCE

Sr. No.	Particular	Year	Unit	Statistics
1	Geographical Features			
(A)	Geographical Data			
	i) Latitude			30° 9' & 32° 5'
	ii) Longitude			75° 32' & 76° 12'
	iii) Geographical Area		Hectares	340000
(B)	Administrative Units			
	i) Tehsils /Sub divisions	2011	Nos.	4
	ii) Sub-Tehsil	2011	Nos.	6
	iii) Blocks	2011	Nos.	10
	iv) Gram Panchayats	2011	Nos.	1362
	v) Inhabited villages	2011	Nos.	1387
	vi) Assembly Area	2011	Nos.	7
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	8,06,921
	ii) Female	2011	Nos.	7,75,872
(B)	Rural Population			
	i) Male	2011	Nos.	6,32,251
	ii) Female	2011	Nos.	1,74,670
(C)	Urban Population			
	i) Male	2011	Nos.	6,15,718
	ii) Female	2011	Nos.	1,60,154
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	340000
	ii) Forest cover	2010-11	Hectare	108000
	iii) Barren and uncultivable land	2010-11	Hectare	1000
	iv) Non Agriculture Land	2010-11	Hectare	29000
	v) Misc. (Cultivable waste & Fallow land)	2010-11	Hectare	2000
	vi) Net area sown	2010-11	Hectare	200000

	vii) Area sown more than once	2010-11	Hectare	157000
	viii) Total cropped area	2010-11	Hectare	357000
4.	Forest			
	(i) Forest	2010-11	Hectare	108000
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	‘000’ nos.	126.54
	ii) Buffaloes	2007	‘000’ nos.	232.94
B.	Other livestock			
	(a) Horses & Ponies	2007	‘000’ nos.	1.24
	(b) Donkeys	2007	‘000’ nos.	0.45
	(c)Mules	2007	‘000’ nos.	0.42
	(d) Sheep	2007	‘000’ nos.	1.06
	(e) Goats	2007	‘000’ nos.	15.29
	(f) Pigs	2007	‘000’ nos.	0.63
C	Poultry	2007	‘000’ nos.	629.15
6	Transport			
	Roads			
	(a) National Highway	2010-11	Kms	34
	(b) State Highway	2010-11	Kms	4629
	(c) Roads maintained by local bodies	2010-11	Kms	642
7	Communication			
	(a) Telephone connection	2010-11	Nos.	102893
	(b) Post offices	2010-11	Nos.	405
	(c) Telegraph office	2010-11	Nos.	1
	(d) Telephone Exchange	2010-11	Nos.	102
	(e) Public Call Offices	2010-11	Nos.	2030
8	Public Health			
	(a) Allopathic Hospital	2011	Nos.	9
	(b) Beds in Allopathic hospitals	2011	Nos.	552
	(c)Ayurvedic Institutions	2011	Nos.	44
	(d) Homoeopathic Institutions	2011	Nos.	7
	(e) Community health centers	2011	Nos.	9

	(f) Primary health centers	2011	Nos.	32
	(g) Dispensaries	2011	Nos.	93
9	Banking Sector			
	(a) State Bank of India	2010	Nos.	22
	(b) State Bank of Patiala	2010	Nos.	18
	(c) Punjab National Bank	2010	Nos.	58
	(d) Other Commercial Banks	2010	Nos.	119
	(e) Co-operative Banks	2010	Nos.	65
10	Education			
	(a) Primary school	2010	Nos.	1303
	(b) Middle schools	2010	Nos.	278
	(c) High schools	2010	Nos.	200
	(d) Senior Secondary Schools	2010	Nos.	175
	(e) Colleges	2010	Nos.	29
	(f) Universities	2010	Nos.	-
	(g) Polytechnic Institutions	2010	Nos.	4
	(h) I.T.Is	2010	Nos.	7

3. Industrial Scenario of District Hoshiarpur

3.1 Existing Status of Industrial Areas in the District Hoshiarpur

Sr. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Area Hoshiarpur	10	10	75	75	Nil	75
2.	R.I.E. Dasuya	2	2	8	7	1	7
3.	R.I.E. Hariana	2	2	7	4	3	3

Source:- DIC, Hoshiarpur

3.2 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	6480
2.	Registered Medium & Large Unit	No.	24
3.	Employment in SME Sector	No.	31501
4.	Employment in Large and Medium Industries	No.	15050
5.	No. of Industrial Area	No.	03
6.	Turn over small Scale Industries	Rs. Lacs	45267.53
7.	Turn over Medium & Large Industries	Rs. Lacs	199869.33

Source: DIC, Hoshiarpur

3.3. Year Wise Trend of Units Registered

YEAR	No. of Registered Units	Employment	Investment (Lakh Rs.)
Up to 1999-00	6320	29853	15428.6
2000-01	21	172	359.16
2001-02	23	210	587.47
2002-03	16	174	605.91
2003-04	13	135	124.18
2004-05	13	99	140.29
2005-06	7	62	119.68
2006-07	6	37	98.38
2007-08	12	111	272.01
2008-09	13	170	641.30
2009-10	10	115	425.14
2010-11	13	131	212.00

Source: DIC Hoshiarpur

3.4 Details of Existing Micro & Small Enterprises and Artisan Units in the District

NIC Code No. (2 digit)	Type Of Industry	Units (No.)	Employment (No.)	Inv. (Rs Lakh.)	Prod.(Rs. Lakh)
15	Mfg of products & Beverages	458	2475	2200.60	8362.15
17	Mfg of Textiles	6	53	94.20	118.30
18	Mfg of Wearing, Dressing & Dying	6	28	25.20	39.60
19	Mfg of Wooden products	308	1166	258.00	900.00
20	Mfg of Article of straw and plating material	86	691	862.30	1586.80
21	Mfg of paper and paper products	44	482	330.04	910.80
22	Finishing printing and reproduction of recored media	34	210	91.90	136.10
23	Mfg of coke, Refind petroleum products	3	28	34.60	91.58
24	Mfg of chemical and chemical products	120	1412	1921.13	3429.00
25	Mfg of rubber and plastic products	58	862	954.22	27410.60
26	Mfg of other Non Metallic Mineral products	49	2080	707.00	2880.20
27	Mfg of Basic metals	12	196	209.11	562.90
28	Mfg of fabricated metal products	551	3027	2143.48	6122.00
29	Mfg of machinery and Equipment NEC	36	413	442.10	1062.05
30	Computing Machine	1	7	20.00	22.50
31	Mfg of Electrical machinery and apparatus	30	298	124.10	393.30
32	Mfg of Radio Television and communication equ.	3	19	7.10	31.80
33	Mfg of medical, presion and optical, watch and clock	1	12	24.77	28.50
35	Mfg and other Transport Equipment.	8	90	148.80	208.80
36	Mfg of furniture, wooden and still furniture	520	2318	1874.10	3142.20
50	Repairer of motor vehicle and m/cycle, scooter.	142	995	582.00	601.10
52	Maintenance and repair of personal and house hold good	718	4042	1775.22	4193.35
63	Supporting and auxiliary activities	54	705	1068.80	1805.60
64	Post and Telecommunications	2	9	6.10	23.50
72	Computer and related activities	4	27	41.10	32.10
74	Other Business activities	6	25	32.50	47.70
Total		3242	21701	16046.57	39538.23
Artisan Unit (Non SIDO)		3238	9800	3535.55	5729.30
G. Total		6480	31501	19582.12	45267.53

Source: DIC Hoshiarpur

3.5 Large & Medium Scale Enterprises/Public Sector undertakings

3.5.1 List of Large and medium Scale Enterprises/PSUs:

1. M/s Mahavir Spining Mills Ltd. Phagwara Road, Hoshiarpur .
2. M/s Mahavir Spining mills Ltd., Mercerised Division, Hoshiarpur
3. M/s Hawkins Cookers Ltd., Phagwara Road, Hoshiarpur
4. M/s Hoshiarpur District Co-operative Milk Products Ltd., Ajjowal, Hoshiarpur
5. M/s Usha Martians Ltd., Chohal, Hoshiarpur
6. M/s The Kakkar Complees Steels Pvt. Ltd., Chak Gujran, Hoshiarpur
7. M/s Amrit Papers Ltd., Saila Khurad, Garhshankar, Hoshiarpur
8. M/s JCT Mills Ltd., Filament Divison, Chohal, Hoshiarpur
9. M/s Reliance Industries Ltd., Chohal, Hoshiarpur (Unit-I)
10. M/s Hindustan Petroleum Corporation, Ltd. Dhaha, Hoshiarpur
11. M/s GNA Axles pvt. Ltd., Mehtiana, Hoshiarpur (Unit-I)
12. M/s GNA Duraparts Pvt. Ltd., Mehtiana, Hoshiarpur (Unit-II)
13. M/s Indian Sucrose ltd. Mukerian, Hoshiarpur
14. M/s Reliance Industries ltd. Chohal, Hoshiarpur (Unit-II)
15. M/s A B Sugar Ltd., Randhawa, Dasuya, Hoshiarpur
16. M/s Internation Tractor Ltd. Chak Gujran, Hoshiarpur
17. M/s Green Cone Environs Pvt. Ltd., saila khurd, Hoshiarpur
18. M/s CleanPlast,Nasrula, Hoshiarpur
19. M/s A. B. Distillery, Randhawa, Dasuya, Hoshiarpur
20. M/s Punjab Agro Juice Ltd., Jahan Khellan, Hoshiarpur
21. M/s GNA Duraparts, Mehtiana, Hoshiarpur (Unit-III)
22. M/s Double Barrel Jean India Pvt. Ltd., Tuto Mazara, Mahilpur, Hoshiarpur
23. M/s Aay Ess Silk Mills Pvt. Ltd., Chak Gujran, Hoshiarpur
24. M/s Asian Lignin Pvt. Ltd., Saila khurd, Garshankar, Hoshiarpur

3.5.2 Major Exportable Items:

Major exportable items under large/medium industries are, Tractor Parts, Auto Parts, Pressure Cookers, Sewing thread, Handicrafts/Wooden handicrafts (inlay/lacquer) etc.

3.5.3 Growth Trends:

In recent pa st the major developments in the di strict are observed in Agricu ltуре Implements, Tractor parts & Auto parts etc.

3.5.4 Vendorisation/Ancillarisation of the Industry:

- Pressure Cooker parts
- Tractor Parts

The more investment in large & medium sectors will provide more opportunities for vendorisation in MSE sector.

3.6 Service Enterprises

3.6.1 Existing Service Sector:

The service industry of Hoshiarpur mainly includes Entertainment Services, Cable/DTH Services, Printing, Binding & Lamination, Welding Works, Photocopy Services, Motor Binding & Computer Repairing, Cycle/motor cycle repairing, Skin and Hair Care (Beauty Parluor), Book Bind ing, Tractor

Servicing, Shoe Repairing, Repair & servicing of Electrical Appliances, Repair & Servicing of refrigerators/electronics Goods, Repairs of Agricultural Implements etc.

3.6.2 Potentials areas for service industry

- Repairing of Electrical goods
- Repair of Agriculture Implements
- Computer Education
- Designer Boutique
- Beauty & Health care (Beauty Parlour)
- Coaching Centers
- Transportation
- Mobile Repairing
- Printing
- TV/Cable/DTH Services

3.7 Unregistered Sector

The data on unregistered sector in Hoshiarpur district was not readily available with DIC. However, it is informed that the unregistered MSME sector in the district is dominated by service enterprises which has majority of repair & maintenance of house hold items, Repair of Computer/electronic/electrical related units, Beauty Parlor, Computer Educations, Coaching Centers, Health Care Centers etc.

3.8 Potential for New MSMEs

The potential areas for new MSME are Biscuits And Bakery Products, Ice Cream & Ice Candy , Wooden Furniture & Fixtures, Paper Bags, Confectionery Items, Tyre Retreading, Steel Furniture, Parts of Industrial Machinery , Wires And Cables, Paint & Varnish, Packaging Materials, Agriculture Implements, General Engg Workshop, Milk Products, Cement Bricks & Blocks, Building Hardware Items, Rolling Shutters, Cosmetics, Blow Moulded Goods Viz. Water Cans, Bottles, Steel Wire & Ropes, Alloy Steel, Paper, Polyester Staple fibers, Axle Shafts, Rear Axles, Sugar, Tractors & Tractor Parts, Wheel Piston etc.

4. Existing Clusters of Micro & Small Enterprise

4.1 Detail of Major Clusters

4.1.1 Manufacturing Sector

The district has identified following one cluster.

- Tractor /Auto Parts Cluster, Hoshiarpur

4.1.2 Service Sector:

The district has no identified cluster

4.2 Details for Identified cluster:

4.2.1 Name of the Cluster: *Advance Engineering Solution* Focal point, Hoshiarpur

1	Principal Products manufactured in the Cluster	Tractor part, Hoshiarpur
2	Name of the SPV	Advance Engineering Solution
3	No. of Functional units in the cluster	55
4	Turnover of the Cluster	25000 Lakh.
5	Value of Exports from the Cluster	5000 Lakh
6	Employment in Cluster	Direct 2210 Indirect 5150
7	Average investment in plant & machinery	2.25 Lakh
8	Major Issues/requirement	Need of Co mmon Facility Centre, Testing facilities, Energy efficient technologies, Inland Container Depot etc. Mini Tools Room, Design Centre, etc.
9	Presence of capable institutions	I.T.I. & Polytechnic College
10	Thrust Areas	Auto Parts
11	Problem & Constrains	Using absolute technology and conventional machinery which required more labour

4.2.2 Present Status of the Cluster: Under Consideration

5. General issues raised by Industrial Association of Hoshiarpur

- Insufficient supply of power.
- High rate of electricity charges.
- Insufficient supply of skilled labour/unskilled labour.
- Industrial Focal Points should have proper water & sewerage facilities, better roads and proper street lights etc.
- The branch level officers of Banks and other financial institutions should have proper awareness about the schemes being implemented by central and state government for the benefit of MSE sector.

6. Institutional Support

S. No	Name of agencies	Type of assistance
1.	District Industries Centre (DIC)	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)
2.	District Industries Centre, MSME-Development Institute	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.
3.	Punjab Small Industries & Export Corporation (PSIEC)	Land and Industrial shed
4.	Banks, District Industries Centre (DIC), Khadi & Village Industries Board (KVIB), Small Industries Development Bank of India (SIDBI)	Financial Assistance
5.	National Small Industries Corporation (NSIC), Steel Authority of India (SAIL), Punjab Small Industries & Export Corporation (PSIEC)	For raw materials under Govt. Supply
6.	National Small Industries Corporation	Plant and machinery on hire/purchase basis.
7.	Punjab State Power Corporation Ltd.	Power/ Electricity
8.	District Industries Centre (DIC), MSME-Development Institute	Technical Know –how
9.	Bureau of Indian Standards (BIS)	Quality & Standard
10.	National Small Industries Corporation (NSIC), District Industries Centre (DIC), Director General of Foreign Trade (DGFT), MSME-Development Institute	Marketing /Export Assistance