

सत्यमेव जयते

Government of India Ministry of MSME

Brief Industrial Profile of HOOGHLY DISTRICT WEST BENGAL



सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES

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Contents

| S. No. | Торіс | Page No. |
|--------|---|-------------|
| 1. | General Characteristics of the District | 3 |
| 1.1 | Location & Geographical Area | 3 |
| 1.2 | Topography | 3 |
| 1.3 | Availability of Minerals. | 3 |
| 1.4 | Forest | 3 |
| 1.5 | Administrative set up | 4 |
| 2. | District at a glance | 5 |
| 2.1 | Existing Status of Industrial Area in the Hooghly District | 7 |
| 3. | Industrial Scenario of Hooghly district, West Bengal | 7 |
| 3.1 | Industry at a Glance | 7 |
| 3.2 | Year Wise Trend Of Units Registered | 7 |
| 3.3 | Details Of Existing Micro & Small Enterprises & Artisan Units | 8 |
| | In The District | |
| 3.4 | Large Scale Industries / Public Sector Undertakings | 9 |
| 3.5 | Growth Trend | 9 |
| 3.6 | Vendorisation / Ancillarisation of the Industry | 9 |
| 3.7 | Medium Scale Enterprises | 10 |
| 3.7.1 | List of the units in Hooghly & near by Area | 10 |
| 3.7.2 | Major Exportable Item | 11 |
| 3.8 | Service Enterprises | 11 |
| 3.8.1 | Potentials areas for service industry | 11 |
| 3.9 | Potential for new MSMEs | 11 |
| 4. | Potential Clusters of Micro & Small Enterprise | 13 |
| 5. | General issues raised by industry association during the | 14 |
| | course of meeting | |
| 6 | Steps to set up MSMEs | 15 |
| 7. | Additional information if any | 16 |

Brief Industrial Profile of Hooghly District (WEST BENGAL)

1. General Characteristics of the District

The district lies on the bank of the Hooghly river and about 15 kms away from Kolkata. The people here are engaged in both agricultural and industrial activities. At present, multi-national companies are showing interest in setting up of industries in the district. Thus, industry is growing fast in the district.

1.1 Location & Geographical Area

The district has a geographical area of 31.49 sq. kms. The district is surrounded by Nadia in the east, Burdwan in the north, Bankura in the west and Paschiim Midnapore in the south.

Geographical location of the Hooghly district

| Name of the district | Latitude | | Longitude | |
|----------------------|--------------|--------------|--------------|--------------|
| | North | South | East | West |
| Hooghly | 23°.01′20″ N | 22°.39′32″ N | 88°.30′20″ E | 87°.30′15″ E |

1.2 Topography

The district is divided into three soil groups viz. (1) Gangetic Alluvium, (2) Alluvium deposit in Damodar and Dwarkeshwar Valley and (3) Red Soil Region. The Hooghly, the Dwarkeshwar, the Damodar and the Rupnarayan are the main rivers of the district.

1.3 Availability of Minerals. PRODUCTION OF MINERAL 2010-11

| S.NO. | NAME OF MINERAL | PRODUCTION in tones 2010-2011 |
|---------|-----------------|----------------------------------|
| MAJOD N | I ATNIED AT | 2010-2011 |
| MAJOR M | IINEKAL | |
| 1. | Nil | - |
| MINOR | | |
| 1. | Nil | - |

SOURCE:- Dte. Of Mines & Minerals, Govt. of W.B

1.4 FOREST

Tropical forests are found in the district.

Total recorded forest land in the state is 11,879 sq.km., of which 7,054 sq.km. is Reserved Forest, 3,772 sq.km. is Protected Forest and 1,053 sq.km. is Unclassed State Forest, thus constituting 13.38% of the geographical area of the state.

1.5 Administrative set up

Administrative units of the Hooghly district.

| Naminary Saminary Saminary | Sub- Division | | C. D. Block | Panch | nayet | Muni- Cipa- | | Mou- | Inhabi- ted |
|--|------------------|---------------------------|-------------------|-----------|-------|----------------|---|------|----------------|
| Dhaniakhali | | | | | Gram | | _ | | Villages |
| Pandua Pandua 1 16 - - 157 156 Balagarh Balagarh 1 13 - - 135 132 Chinsurah Chinsurah - 10 2 - 56 55 Mogra Mogra Polba - - 194 193 Badpur Dadpur - - 194 193 Dadpur Dadpur - - 194 193 Capadamagar Sub-Division: Capadamagar Sub-Division: Capadamagar Sub-Division: Capadamagar Sub-Division: Capadamagar Dangipara 1 100 129 129 129 Chanditala-I Chanditala-I 1 1 9 - 566 56 Chanditala-I Chanditala-I 1 1 9 - 566 36 Chanditala-I Chanditala-I 1 1 2 - 36 36 Serampur Serampur & 8 1 6 5 - 19 16 Uttarpara Capadamaga Dangipara 1 100 129 129 Capadamaga 1 1 10 129 129 Capadamaga 1 1 10 | (| (1) Sadar Sub-Division: | | | | | | | |
| Balagarh Balagarh 1 13 - 135 132 Chinsurah 8 8 8 1 10 2 - 56 55 Mogra Mogra Polba Polba 8 8 1 12 - 12 - 194 193 Dadpur Dadpur C2) Chandannagar Sub-Division: Tarakeshwar Tarakeshwar 1 10 1 - 90 89 Haripal Haripal 1 15 - 154 153 Singur Singur 1 16 2 1 108 103 Bhadeshwar Bhadeshwar Chandannagar Chandannagar Chanditala-I 1 9 129 129 Chanditala-I 1 10 156 56 Chanditala-II 1 12 36 36 Serampur Serampur 8 8 1 6 5 - 19 16 Uttarpara C4)Arambag Sub-Division: C4)Arambag Sub-Division: C6oghat-I Goghat-II 7 99 97 Goghat-II Goghat-II 1 9 112 110 Arambag Arambag 1 15 1 - 159 152 Kamarhut-I Kamarhut-II 1 13 - 94 93 Kamarhut-II Kamarhut-II 1 11 53 52 | D | haniakhali | Dhaniakhali | 1 | 18 | - | - | 214 | 214 |
| Chinsurah Chinsurah & | Ρ | andua | Pandua | 1 | 16 | - | - | 157 | 156 |
| & & 1 10 2 - 56 55 Mogra Mogra Polba 1 12 - - 194 193 Cappen Poliba Cappen Poliba <tr< td=""><td>В</td><td>alagarh</td><td>Balagarh</td><td>1</td><td>13</td><td>-</td><td>-</td><td>135</td><td>132</td></tr<> | В | alagarh | Balagarh | 1 | 13 | - | - | 135 | 132 |
| Mogra Mogra Polba Polba & & 1 12 - - 194 193 Dadpur Cappur Dadpur - - 194 193 Cappur Dadpur - - - 194 193 Cappur Dadpur - - - - 194 193 Cappur Dadpur - - - 190 89 Haripal 1 10 1 - 90 89 Haripal 1 16 2 1 108 103 Singur 1 16 2 1 108 103 Bhadeshwar - - - - - - Chandannagar Chandannagar Chanditala-II 1 9 - - 56 | C | hinsurah | Chinsurah _ | | | | | | |
| Polba Polba 8 1 12 - - 194 193 Dadpur Caphor Dadpur 1 12 - - 194 193 Caphor Dadpur Tarakeshwar 1 10 1 - 90 89 Haripal 1 15 - - 154 153 Singur 1 16 2 1 108 103 Bhadeshwar - - - - - - Chandannagar Chandannagar Chandannagar Chandannagar Division: Jangipara 1 10 - - 129 129 Chanditala-I 1 9 - - 56 56 56 Chanditala-II 1 1 1 2 - 19 | & | L | & | - 1 | 10 | 2 | - | 56 | 55 |
| 8 8 1 12 - - 194 193 Capiqur Capiqur 1 12 - - 194 193 Capiqur 1 10 1 - 90 89 Haripal 1 15 - - 154 153 Singur 1 16 2 1 108 103 Bhadeshwar - - - - - - Chandannagar Chandannagar Chandannagar Chanditala-I | M | logra | Mogra | | | | | | |
| Dadpur Dadpur Ca | Ρ | olba | Polba ¬ | | | | | | |
| (2) Chandannagar Sub-Division: Tarakeshwar Tarakeshwar 1 10 1 - 90 89 Haripal Haripal 1 15 - - 154 153 Singur Singur 1 16 2 1 108 103 Bhadeshwar Bhadeshwar - - - - - - Chandannagar Chandannagar Chandannagar - - - - - - (3) Serampur Sub-Division: Utanditala-I 1 9 - - 56 56 Chanditala-II Chanditala-II 1 12 - - 36 36 Serampur & & 1 6 5 - 19 16 Uttarpara (4)Arambag Sub-Division: Goghat-I 7 - - 99 97 Goghat-I 7 - - 99 97 <td< td=""><td>&</td><td>L</td><td>& <i>}</i></td><td>1</td><td>12</td><td>-</td><td>-</td><td>194</td><td>193</td></td<> | & | L | & <i>}</i> | 1 | 12 | - | - | 194 | 193 |
| Tarakeshwar Tarakeshwar 1 10 1 - 90 89 Haripal Haripal 1 15 - 154 153 Singur Singur 1 16 2 1 108 103 Bhadeshwar Bhadeshwar Chandannagar Chandannagar (3) Serampur Sub-Division: Jangipara Jangipara 1 10 129 129 Chanditala-I Chanditala-I 1 9 56 56 Chanditala-II Chanditala-II 1 12 - 36 36 Serampur Serampur & & & 1 6 5 - 19 16 Uttarpara Uttarpara (4)Arambag Sub-Division: (4)Arambag Sub-Division: Goghat-I Goghat-II 1 9 112 110 Arambag Arambag 1 15 1 - 159 152 Kamarhut-I Kamarhut-II 1 13 94 93 Kamarhut-II Kamarhut-II 1 11 53 52 | D | adpur | Dadpur | | | | | | |
| Haripal | <u>(</u> | 2) Chandanna | ngar Sub-Division | <u>ı:</u> | | | | | |
| Singur Singur 1 16 2 1 108 103 Bhadeshwar Bhadeshwar - | Т | arakeshwar | Tarakeshwar | 1 | 10 | 1 | - | 90 | 89 |
| Bhadeshwar Bhadeshwar Chandannagar Chandann | Н | laripal | Haripal | 1 | 15 | - | - | 154 | 153 |
| Chandannagar (3) Serampur Sub-Division: Jangipara 1 10 - - 129 129 Chanditala-I 1 9 - - 56 56 Chanditala-II 1 12 - - 36 36 Serampur & & 1 6 5 - 19 16 Uttarpara (4)Arambag Sub-Division: Goghat-I 1 7 - 99 97 Goghat-I 1 7 - 99 97 Goghat-II 1 9 - 112 110 Arambag 1 15 1 - 159 152 Kamarhut-I 1 13 - - 94 93 Kamarhut-II 1 11 - - 53 52 | S | ingur | Singur | 1 | 16 | 2 | 1 | 108 | 103 |
| Jangipara Jangipara 1 10 - 129 129 | В | hadeshwar | Bhadeshwar | - | - | - | - | - | - |
| Jangipara Jangipara 1 10 - - 129 129 Chanditala-I Chanditala-I 1 9 - - 56 56 Chanditala-II 1 12 - - 36 36 Serampur Serampur Serampur - - 19 16 Uttarpara Uttarpara - 19 16 Uttarpara Uttarpara - - 19 97 Goghat-I 1 7 - - 99 97 Goghat-II Goghat-II 1 9 - - 112 110 Arambag Arambag 1 15 1 - 159 152 Kamarhut-I Kamarhut-I 1 13 - - 94 93 Kamarhut-II Kamarhut-II 1 11 - - 53 52 | С | handannagar | Chandannagar | | | | | | |
| Chanditala-I Chanditala-II 1 9 - - 56 56 Chanditala-II Chanditala-II 1 12 - - 36 36 Serampur Serampur Serampur - - 19 16 Uttarpara Uttarpara Uttarpara - 19 16 Goghat-I Goghat-I 1 7 - - 99 97 Goghat-II Goghat-II 1 9 - - 112 110 Arambag Arambag 1 15 1 - 159 152 Kamarhut-I Kamarhut-I 1 13 - - 94 93 Kamarhut-II Kamarhut-II 1 11 - - 53 52 | <u>(</u> | 3) Serampur S | Sub-Division: | | | | | | |
| Chanditala-II Chanditala-II 1 12 - - 36 36 Serampur Serampur 8 1 6 5 - 19 16 Uttarpara (4)Arambag Sub-Division : Goghat-I 1 7 - - 99 97 Goghat-II 1 9 - - 112 110 Arambag Arambag 1 15 1 - 159 152 Kamarhut-I Kamarhut-II 1 13 - - 94 93 Kamarhut-II Kamarhut-II 1 11 - - 53 52 | Jä | angipara | Jangipara | 1 | 10 | - | - | 129 | 129 |
| Serampur Serampur & & Uttarpara 1 6 5 - 19 16 Uttarpara Uttarpara 4)Arambag Sub-Division: Goghat-I 1 7 - Goghat-I 1 9 - 112 110 Arambag 1 15 1 <td< td=""><td>C</td><td>handitala-I</td><td>Chanditala-I</td><td>1</td><td>9</td><td>-</td><td>-</td><td>56</td><td>56</td></td<> | C | handitala-I | Chanditala-I | 1 | 9 | - | - | 56 | 56 |
| & & 1 6 5 - 19 16 Uttarpara (4)Arambag Sub-Division : Goghat-I 1 7 - - 99 97 Goghat-II 1 9 - - 112 110 Arambag Arambag 1 15 1 - 159 152 Kamarhut-I Kamarhut-I 1 13 - - 94 93 Kamarhut-II Kamarhut-II 1 11 - - 53 52 | C | handitala-II | Chanditala-II | 1 | 12 | - | - | 36 | 36 |
| Uttarpara (4)Arambag Sub-Division: Goghat-I 1 7 - - 99 97 Goghat-II 1 9 - - 112 110 Arambag Arambag 1 15 1 - 159 152 Kamarhut-I Kamarhut-I 1 13 - - 94 93 Kamarhut-II Kamarhut-II 1 11 - - 53 52 | S | erampur | Serampur | | | | | | |
| (4)Arambag Sub-Division: Goghat-I 1 7 - - 99 97 Goghat-II 1 9 - - 112 110 Arambag Arambag 1 15 1 - 159 152 Kamarhut-I Kamarhut-I 1 13 - - 94 93 Kamarhut-II Kamarhut-II 1 11 - - 53 52 | & | L | & > | 1 | 6 | 5 | - | 19 | 16 |
| Goghat-I Goghat-I 1 7 - - 99 97 Goghat-II Goghat-II 1 9 - - 112 110 Arambag Arambag 1 15 1 - 159 152 Kamarhut-I Kamarhut-I 1 13 - - 94 93 Kamarhut-II Kamarhut-II 1 11 - - 53 52 | U | ttarpara | Uttarpara | | | | | | |
| Goghat-II Goghat-II 1 9 - - 112 110 Arambag Arambag 1 15 1 - 159 152 Kamarhut-I Kamarhut-I 1 13 - - 94 93 Kamarhut-II Kamarhut-II 1 11 - - 53 52 | <u>(</u> | (4)Arambag Sub-Division : | | | | | | | |
| Arambag Arambag 1 15 1 - 159 152 Kamarhut-I Kamarhut-I 1 13 - - 94 93 Kamarhut-II Kamarhut-II 1 11 - - 53 52 | G | loghat-I | Goghat-I | 1 | 7 | - | - | 99 | 97 |
| Kamarhut-I Kamarhut-I 1 13 - - 94 93 Kamarhut-II Kamarhut-II 1 11 - - 53 52 | G | ioghat-II | - | 1 | 9 | - | - | 112 | 110 |
| Kamarhut-II Kamarhut-II 1 11 53 52 | Α | rambag | Arambag | 1 | 15 | 1 | - | 159 | 152 |
| | K | amarhut-I | Kamarhut-I | 1 | 13 | - | - | 94 | 93 |
| Pursurah | K | amarhut-II | Kamarhut-II | 1 | 11 | - | - | 53 | 52 |
| | P | ursurah | Pursurah | 1 | 8 | - | - | 50 | 50 |

Source: Bureau of Applied Economics & Statistics, W.B.

2. <u>District at a glance</u>

| S.No | Particular | Year | Unit | Statistics |
|------------------|------------------------------|---------------|----------|------------------|
| 1 | G | eographical f | eatures | |
| (A) | Geographical Data | | | |
| | i) Latitude | | | N - 23°.01′20″ N |
| | | | | S - 22°.39′32″ N |
| | ii) Longitude | | | E - 88°.30′20″ E |
| | | | | W - 87°.30′15″ E |
| (5) | iii) Geographical Area | | Hectares | 31.49 |
| (B) | Administrative Units | | | |
| | i) Sub divisions | | Nos. | 4 |
| | ii) Tehsils | | Nos. | - |
| | iii) Sub-Tehsil | | Nos. | - |
| | iv) Patwar Circle | | Nos. | - |
| | v) Panchayat Simitis | | Nos. | 18 |
| | vi)Nagar nigam | | Nos. | - |
| | vii) Nagar Palika | | Nos. | 11 |
| | viii) Gram Panchayats | | Nos. | 210 |
| | xi) Revenue villages | | Nos. | 1919 |
| _ | x) Assembly Area | | Nos. | 15 |
| 2. | Population | | | |
| (A) | Sex-wise | 2011 | Noo | 2010100 |
| | i) Male | 2011 | Nos. | 2819100 |
| (D) | ii) Female | 2011 | Nos. | 2701289 |
| (B) 3. | Rural Population | 2011 | Nos. | 3388395 |
| A. | Agriculture Land utilization | | | |
| Α. | i) Total Area | 2010-11 | Hectare | 212407 |
| | ii) Forest cover | 2010-11 | " | 530 |
| | iii) Non Agriculture Land | 2010-11 | W | 96526 |
| | , , | | " | |
| _ | v) Cultivable Barren land | 2010-11 | | 1518 |
| 4. | Forest | 1 2010 11 | | |
| | (i) Forest | 2010-11 | Ha. | 530 |
| 5. | Livestock & Poultry | | | |
| A. | Cattle | | | |
| | i) Cows | 2007 | Nos. | 1016961 |
| _ | ii) Buffaloes | 2007 | Nos. | 29581 |
| B. | Other livestock | | | |
| | i) Goats | 2007 | Nos. | 687912 |
| | ii) Pigs | 2007 | Nos. | 41298 |
| | iii) Dogs & Bitches | 2007 | Nos. | - |
| | iv) Railways | | | |
| | i) Length of rail line | 2010-11 | Kms | 202 |
| | V) Roads | | | |
| | (a) National Highway | 2010-11 | Kms | 106 |
| | (b) State Highway | 2010-11 | Kms | 197 |
| | (c) Main District Highway | 2010-11 | Kms | 274 |

| (d) Other district & Rural Roads | 2010-11 | Kms | 199 |
|--|---------|---------------------|------|
| (e) Rural road/ Agriculture Marketing Board Roads | 2010-11 | Kms | 407 |
| (f) Kachacha Road | 2010-11 | Kms | NA |
| (VI) Communication | | 1 | |
| (a) Telephone connection | 2010-11 | | |
| (b) Post offices | 2010-11 | Nos. | 501 |
| (c) Telephone center | 2010-11 | Nos. | - |
| (d)Density of Telephone | 2010-11 | Nos./1000 person | - |
| (e) Density of Telephone | 2010-11 | No. per KM. | - |
| (f) PCO Rural | 2010-11 | No. | - |
| (g) PCO STD | 2010-11 | No. | - |
| (h) Mobile | 2010-11 | No. | - |
| (VII) Public Health | | | |
| (a) Allopathic Hospital | 2010-11 | No. | 17 |
| (b) Beds in Allopathic hospitals | | No. | 4228 |
| (c) Ayurvedic Hospital | | No. | |
| (d) Beds in Ayurvedic hospitals | | No. | |
| (e) Unani hospitals | | No. | |
| (f) Community health centers | | No. | |
| (g) Primary health centers | | No. | 70 |
| (h) Dispensaries | | No. | |
| (i) Sub Health Centers | | No. | |
| (j) Private hospitals | | No. | 159 |
| (VIII) Banking commercial | | , | |
| (a) Commercial Bank | | Nos. | 324 |
| (b) rural Bank Products | | Nos. | 35 |
| (c) Co-Operative bank products | | Nos. | 16 |
| (d) PLDB Branches | | Nos. | 2 |
| (IX) Education | | | |
| (a) Primary school | | Nos. | 3697 |
| (b) Middle schools | | Nos. | 48 |
| (c) Secondary & senior | | Nos. | 624 |
| secondary schools | | | |
| (d) Colleges | | Nos. | 28 |
| (e) Technical University | | Nos. | 0 |

Source:- District Statistical Handbook of BAES & Economic Review,2011-12,Govt.of W.B

2.1 Existing Status of Industrial Areas in Hooghly District

| S. No. | Name of Ind. Area | Land acquired (In hectare) | Land developed (In hectare) | Prevailing Rate Per Sqm (In Rs.) | No of Plots | No of allotted Plots | No of Vacant Plots | No. of Units in Production |
|-----------|----------------------------------|-------------------------------------|--------------------------------------|---|-------------------|----------------------------|--------------------------|----------------------------------|
| 1 | Modular Food Park, Dankuni | 500 acre | 500 acre | - | - | - | - | 215 |

Source:- WBSIDC & WBIIDC

3. INDUSTRIAL SCENERIO OF HOOGHLY DISTRICT, WEST BENGAL

3.1 Industry at a Glance

| Sr No | Head | Unit | Particulars |
|-------|---|---------|-------------|
| 1. | REGISTERED INDUSTRIAL UNIT | NO. | 702 |
| 2. | TOTAL INDUSTRIAL UNIT | NO. | - |
| 3. | REGISTERED MEDIUM & LARGE UNIT | NO. | - |
| 4. | ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES | NO. | 4859 |
| 5. | EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES | NO. | 100597 |
| 6. | NO. OF INDUSTRIAL AREA | NO. | - |
| 7. | TURNOVER OF SMALL SCALE IND. | IN LACS | 557461.80 |
| 8. | TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES | IN LACS | - |

Source:- District Statistical Handbook of BAES & Economic Review, 2011-12, Govt. of W.B

3.2 YEAR WISE TREND OF UNITS REGISTERED

| | YEAR | NUMBER OF | EMPLOYMENT | INVESTMENT |
|-------|-----------|--------------------------|------------|------------|
| | | REGISTERED UNITS | | (lakh Rs.) |
| Up to | 1984-85 | District wise separate | | |
| | 1985-86 | data was not available. | | |
| | 1986-87 | Only consolidated report | | |
| | 1987-88 | of Regd. units prior to | | |
| | 1988-89 | Oct.2006 for West | | |
| | 1989-90 | Bengal was available | | |
| | 1990-91 | with the Directorate of | | |
| | 1991-92 | M& SSE, Govt. of West | | |
| | 1992-93 | Bengal. | | |
| | 1993-94 | | | |
| | 1994-95 | | | |
| | 1995-96 | | | |
| | 1996-97 | | | |
| | 1997-98 | | | |
| | 1998-99 | | | |
| | 1999-2000 | | | |
| | 2000-01 | | | |
| | 2001-2002 | | | |
| | 2002-03 | | | |
| | 2003-04 | | | |
| | 2004-05 | | | |

| 2005-06 | | | |
|--------------|-------|-------|----------|
| | EM-II | | |
| 2006-07 | 639 | 7869 | 7681.00 |
| 2007-08 | 596 | 8227 | 7292.00 |
| 2008-09 | 647 | 7973 | 7080.59 |
| 2009-10 | 565 | 6036 | 5476.65 |
| 2010-11 | 478 | 5846 | 5011.53 |
| 2011-12 | 516 | 5842 | 8830.98 |
| (Upto March) | | | |
| Total | 3441 | 41793 | 41372.95 |

Source: Dte. Of M&SSE, Govt. of West Bengal

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

| NIC CODE | TYPE OF | NUMBER OF | INVESTMENT | EMPLOYMENT |
|----------|------------------------------------|-----------|------------|------------|
| NO. | INDUSTRY | UNITS | (Lakh Rs.) | |
| 20 | Agro based (NIC Code-10) | - | * | * |
| 22 | Soda water (NIC Code -11) | - | | |
| 23 | Cotton textile (NIC Code -14) | - | | |
| 24. | Woolen, silk & artificial Thread | - | | |
| | based clothes. (NIC Code -14) | | | |
| 25. | Jute & jute based (NIC Code -13) | - | | |
| 26. | Ready-made garments & | - | | |
| | embroidery (NIC Code -14) | | | |
| 27. | Wood/wooden based furniture | - | | |
| | (NIC Code -16) | | | |
| 28. | Paper & Paper products | - | | |
| | (NIC Code -17) | | | |
| 29. | Leather based (NIC Code -15) | - | | |
| 31. | Chemical/Chemical based | - | | |
| | (NIC Code -20) | | | |
| 30. | Rubber, Plastic & petro based | - | | |
| | (NIC Code -22) | | | |
| 32. | Mineral based (NIC Code -24) | - | | |
| 33. | Metal based (Steel Fab.) | - | | |
| | (NIC Code -25)- | | | |
| 35. | Engineering units (NIC Code - | - | | |
| | Not elsewhere classified) | | | |
| 36. | Electrical machinery and transport | - | | |
| | equipment (NIC Code -27 & 29) | | | |
| 97. | Repairing & servicing | - | | |
| | (NIC Code -95) | | | |
| 01. | Others (NIC Code -99) | - | | |
| | Kachori Making (NIC Code -10) | - | | |

Source: -Directorate of M & SSE, Govt. of West Bengal

* Not available from The Directorate of M & SSE, Govt. of West Bengal

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Hooghly & near by Area

| Sl.No | Name of the Unit |
|-------|---|
| 1 | Aditya Birla Insulators |
| 2 | B. D. Castings Ltd. |
| 3 | Calcutta Springs Ltd. |
| 4 | Down Stream Units of HPL(2 Units) |
| 5 | Himadri Chemicals & industries ltd. (Mahistikry unit) |
| 6 | Himadri Chemicals & industries ltd. |
| 7 | Himadri Chemicals & industries ltd. (HaripalUnit) |
| 8 | IFB Agro Industries Ltd. |
| 9 | J.P Flour Mills Pvt. Ltd. |
| 10 | Jute Mills (6 Units) |
| 11 | Kessoram Rayon |
| 12 | J.K. Steel |
| 13 | Tribeni Tissues |
| 14 | Hindustan Development Corpn. Ltd. |
| 15 | ICI India Ltd. |
| 16 | Indian Rayon & Industries Ltd. |
| 17 | India Foils Ltd. |
| 18 | Kusum Industries |
| 19 | Hyderabad Industries Ltd. |
| 20 | Tirupati Ferro Alloy Udyog(P) Ltd. |
| 21 | Arcvac Forge Casting Pvt. Ltd. |
| 22 | Ascon Agro Products Exporters & Buildingers Pvt. Ltd. |
| 23 | Bio-caps India Ltd. |
| 24 | Brand Alloys Ltd. |
| 25 | Global Automobiles Pvt. Ltd. |
| 26 | Himadri Chemicals & Industries Ltd. |
| 27 | Hooghly Alloy & Steel Ltd. |
| 28 | JP Flour Mill Pvt. Ltd. |
| 29 | Jayashree Textiles |
| 30 | Xenitis Infotech Pvt. Ltd. |

3.5 Growth Trend

Industrial projects implemented in the district

| Year | No. of Units | Invt. (In Cr.) |
|------|--------------|----------------|
| 2008 | 13 | 149.69 |
| 2009 | 18 | 401.38 |
| 2010 | 30 | 787.85 |

Source: Economic Review, 2011-12, West Bengal

3.6 Vendorisation / Ancillarisation of the Industry

Various promotional agencies like DIC, MSME-DI, etc. conduct product competition mainly on handicraft items. The promotional agencies award the artisans/entrepreneurs of best items and also forward them along with other selected artisans/entrepreneurs to State Level Handicraft Exhibition-cum-Competition. Again the

best artisans/entrepreneurs are awarded and forwarded to National Level handicraft Exhibition. DIC, conducts such exhibition every year.

3.7 <u>Medium Scale Enterprises</u>3.7.1 List of the units in Hooghly & Near By Area

| S.No. | Name & Address of the Industries |
|-------|---|
| 1 | Angus Works |
| 2 | Nelco Chemicals |
| 3 | Mother Dairy |
| 4 | Window Glass |
| 5 | Eastern Paper Mill |
| 6 | Lagan Jute Machinery |
| 7 | Durgapur Maliable Casting |
| 8 | Light Machinery |
| 9 | East India Four Mills(P) Ltd. |
| 10 | High Rise Rollar Flour Mill (P) Ltd. |
| 11 | Panchanan Cold Storage(P) Ltd. |
| 12 | SWIL Ltd. |
| 13 | The General Industries Society Ltd. |
| 14 | India Foils Ltd. |
| 15 | SS Brick Industries (P) Ltd. |
| 16 | Pashupati Seohung Ltd. |
| 17 | Pulver Ash Ltd. |
| 18 | The Phosphate Co. Ltd. |
| 19 | Niala, Khanyan. |
| 20 | Lead Stone Energy Ltd. |
| 21 | Bishnu Potato Storage (P) Ltd. |
| 22 | R S Ispat (P) Ltd. |
| 23 | Ruia Chemicals & Industries |
| 24 | Adhunik Steel (P) Ltd. |
| 25 | Eastern Jute Wool Tex(P) Ltd. |
| 26 | Ganesh Steel & Alloys Ltd. |
| 27 | Keshavilal Khandewal Properties Ltd. |
| 28 | Premier Metallurgical (P) Ltd. |
| 29 | Anmol Biscuits (P) Ltd. |
| 30 | Khanakul Himghat (P) Ltd. |
| 31 | Multi Serve Rolls (P) Ltd. |

| 32 | Nezone Tubes Ltd. |
|----|--|
| 33 | Tol India Ltd. |
| 34 | Walter Craven Ceramic project |
| 35 | Brand Alloys Ltd. |
| 36 | Jainex Metallics Ltd. |
| 37 | Star Battery |
| 38 | Hindustan Motors Ltd. (Modernization) |
| 39 | Hooghly Ispat Ltd. |
| 40 | Paceman Sales Promotion Pvt. Ltd. |
| 41 | Vikrant Alloys & Forgings Ltd. |
| 42 | Bhusan Industries Ltd. |
| 43 | Brand Alloys Ltd. |
| 44 | Hindustan Seals Ltd. |
| 45 | Hindustan National Gloss & Ind. Ltd. |
| 46 | Leadstone Energy Pvt. Ltd. |
| 47 | Mukund Foods Pvt. Ltd. |
| 48 | Ravi Timber & Allied Products |
| 49 | Nezone Steel Industries |
| 50 | Nezone Ispat Tubes |
| 51 | Oriental Trimex Ltd.(I) |
| 52 | Bajrangabali Vaniya Pvt. Ltd.(I) |
| 53 | J.P. Flour Mill Ltd. |
| 54 | Oriental Trimex Ltd.(II) |
| 55 | Tulsyan Flexsys Pvt. Ltd. |
| 56 | Bajrangabali Vaniya Pvt. Ltd.(II) |
| 57 | Sangrila Infrastructure Consultancy Pvt. Ltd. |
| 58 | Indo Polypacks Pvt. Ltd. |
| 59 | Nissan Ferro Cast Pvt. Ltd. |
| 60 | Jaypee Alloy Steel Castings Pvt. Ltd. |
| 61 | Sona Biscuits Ltd. |

3.7.2 Major Exportable Item

- 1) Specially Engineering goods
- 2) Jute goods

3.8 Service Enterprises

| Sl.No | Name of the Unit |
|-------|---|
| 1 | Amiyaprobha Das Bohumukhi Himghar Pvt. Ltd. |
| 2 | Deluxe Ice & Cold Storage Ltd. |

3.8.1 Potentials areas for service industry

a) Service establishment

- 1) Tool Room with CAD/CAM
- 2) Automobile crankshaft regrinding unit
- 3) Composite automobile repair workshop
- 4) Servicing & repairing of PC
- 5) Servicing & repairing of mobile phone
- 6) Servicing & repairing of electrical gadgets
- 7) Servicing & repairing of rickshaw and cycle
- 8) Servicing & repairing of motor cycle/scooter
- 9) Agro servicing centre
- 10) Cold storage machinery servicing centre

11) Jute mills machinery servicing

b) Ancillary

- 1) Automobile parts for Tata Car
- 2) Jute Mill Machine parts/Textile machine parts
- 3) Cold Storage machine parts
- 4) Rice/flour mill machine parts
- 5) Dairy machine parts
- 6) Rubber industry machine parts

3.9 Potential for new MSMEs

New Industrial Possibilities in potential areas are Dankuni, Bandel, Tarakeshwar, Arambagh, Sreerampur, Haripal, Dhaniakhali, Jangipara.

List of prospective MSME units in the district:-

A) <u>Medium Enterprises</u>

- 1) Ancillary units for Tata Motor
- 2) Iron & Steel alloy/ingot (low carbon)
- 3) Domestic plastic products
- 4) Potato based units
- 5) Jute based units

- 6) Medicine plant
- 7) MS steel products
- 8) HDPE bag
- 9) Computer
- 10) Electronic watch
- 11) Apparels
- 12) Hawai chappals
- 13) Shoes and chappals
- 14) Software development

B) Micro and Small Enterprises

Resource Based Enterprises

a) Agro based enterprises

- 1) Potato chips/powder
- 2) Vegetable process
- 3) Jute twine/cloth/bag
- 4) Jute particle board
- 5) Jute stick powder
- 6) Puffed rice
- 7) Macaroni products

b) Live stock based enterprises

- 1) Milk products
- 2) Poultry meat processing
- 3) Dairy plant
- 4) Poultry feed

Demand Based Enterprises

c) Food and allied enterprises

- 1) Mechanised bakery
- 2) Ice candy/cream
- 3) Rice mill
- 4) Flour mills
- 5) Edible oil mill
- 6) Paddy husking
- 7) Wheat grinding
- 8) Noodles
- 9) Bakery products
- 10) Vinegar/synthetic vinegar
- 11) Instant breakfast food
- 12) Squash & syrup
- 13) Mineral water
- 14) Dalia (wheat grits)

d) Textile products

- Readymade garments/apparels/cotton blended shirts
- 2) School/office bag
- 3) Cotton knitwear/knitted socks
- 4) Pest proof jute bags
- 5) Nylon mosquito net
- 6) Jute spinning/diversified

- jute products
- 7) Ladies wear
- 8) Dyeing & bleaching
- 9) Jute sacks
- 10) Knitted industrial hand gloves

e) Leather and rexin products

- Leather shoes and chappals with PVC/Micro cellur sole
- 2) Rexin utility articles
- 3) Canvass lauges/lauges with handle and wheel
- 4) Industrial hand gloves
- 5) Shantiniketan type purse, wallet and hand bags
- 6) Baby shoes made of foam/rexin/leather.

f) Rubber & plastic products

- 1) Rubber moulded products
- 2) Automobiles and other gaskets
- 3) Hawai chappals
- 4) PVC hose pipe
- 5) Rubber hose
- 6) Co-extracted multi-layer film
- 7) Disposable syringes
- 8) Tyre retreading
- 9) Hand gloves
- 10) Moulded plastic products

g) Chemical products

- 1) Detergent powder
- 2) Washing soap
- 3) Phenyl and acid for toilet cleaning (lavatory chemical)
- 4) Paints and varnish
- 5) Conveyor belt
- 6) Cosmetic
- 7) Low cost toilet soap
- 8) Homoeopathic medicine
- 9) Pesticides formulation
- 10) Pharmaceutical formulation

| 1 | 11) Distilled water for | 3) | Motor parts |
|--|--|---|---|
| 12) | vehicle | 4) | Building hardware (MS) |
| 12) | | 5) | S.S. utensils |
| 13) | Red lead, lethargy and | 6) | Steel furniture |
| 4.4 | lead sub-oxide | 7) | Gate & grill/laminated gate |
| 14) | Offset printing | - > | & grill |
| 15) | PVC channel for electrical | 8) | Machine bolts & nuts |
| | cables line | 9) | Metal gasket |
| h) | Paper products | 10) | Loom spares (for jute Mills |
| 1) | Corrugated paper for | | and Handloom) |
| | packaging | 11) | Pressure Cookers |
| 2) | Paper box for packaging | 12) | Insecticide duster & |
| 3) | Exercise book/note book | | sprayers |
| | etc. | 13) | C.I/G.I pipes/pipe fitting |
| 4) | Paper box for sweat meat | 14) | Wrought iron furniture |
| | shop, cloth shop, etc. | 15) | Rickshaw assembly |
| i) | Glass and ceramic | k) | Electronic and |
| | products | | electrical |
| 1) | Ceramic frit, glazes and | 1) | CPU assembly |
| | pacifiers | 2) | UPS |
| 2) | Sanitary ware | 3) | Electronic equipment for |
| 3) | Refractory insulation brick | _ | auto mobile |
| | Cl | | |
| 4) | Glass pressed and hallow | 4) | Constant voltage |
| | wares | • | transformer |
| 4) 5) | wares Vitreous glazed roofing | 5) | transformer Software development |
| 5) | wares Vitreous glazed roofing tiles | 5) 6) | transformer Software development Computer monitor |
| | wares Vitreous glazed roofing tiles Glass shell of electric bulb | 5) 6) 7) | transformer Software development Computer monitor Desktop publishing |
| 5) 6) | wares Vitreous glazed roofing tiles Glass shell of electric bulb & tubes | 5) 6) 7) 8) | transformer Software development Computer monitor Desktop publishing Electronic regulator |
| 5) 6) 7) | wares Vitreous glazed roofing tiles Glass shell of electric bulb & tubes Mosaic floor tiles | 5) 6) 7) 8) 9) | transformer Software development Computer monitor Desktop publishing Electronic regulator Assembly of colour T.V. |
| 5) 6) | wares Vitreous glazed roofing tiles Glass shell of electric bulb & tubes Mosaic floor tiles Bone china crockery and | 5) 6) 7) 8) 9) 10) | transformer Software development Computer monitor Desktop publishing Electronic regulator Assembly of colour T.V. PVC cables |
| 5) 6) 7) 8) | wares Vitreous glazed roofing tiles Glass shell of electric bulb & tubes Mosaic floor tiles Bone china crockery and novelty wares | 5) 6) 7) 8) 9) 10) 11) | transformer Software development Computer monitor Desktop publishing Electronic regulator Assembly of colour T.V. PVC cables GLS lamp/Tube light |
| 5) 6) 7) 8) 9) | wares Vitreous glazed roofing tiles Glass shell of electric bulb & tubes Mosaic floor tiles Bone china crockery and novelty wares Ophthalmic lens block | 5) 6) 7) 8) 9) 10) 11) 12) | transformer Software development Computer monitor Desktop publishing Electronic regulator Assembly of colour T.V. PVC cables GLS lamp/Tube light Electric motor |
| 5) 6) 7) 8) 9) 10) | wares Vitreous glazed roofing tiles Glass shell of electric bulb & tubes Mosaic floor tiles Bone china crockery and novelty wares Ophthalmic lens block Mini cement plant | 5) 6) 7) 8) 9) 10) 11) 12) 13) | transformer Software development Computer monitor Desktop publishing Electronic regulator Assembly of colour T.V. PVC cables GLS lamp/Tube light Electric motor Emergency light |
| 5) 6) 7) 8) 9) | wares Vitreous glazed roofing tiles Glass shell of electric bulb & tubes Mosaic floor tiles Bone china crockery and novelty wares Ophthalmic lens block Mini cement plant Toughened | 5) 6) 7) 8) 9) 10) 11) 12) 13) 14) | transformer Software development Computer monitor Desktop publishing Electronic regulator Assembly of colour T.V. PVC cables GLS lamp/Tube light Electric motor Emergency light Electric fan |
| 5) 6) 7) 8) 9) 10) | wares Vitreous glazed roofing tiles Glass shell of electric bulb & tubes Mosaic floor tiles Bone china crockery and novelty wares Ophthalmic lens block Mini cement plant Toughened glass/laminated safety | 5) 6) 7) 8) 9) 10) 11) 12) 13) 14) 15) | transformer Software development Computer monitor Desktop publishing Electronic regulator Assembly of colour T.V. PVC cables GLS lamp/Tube light Electric motor Emergency light Electric fan Distribution transformer |
| 5) 6) 7) 8) 9) 10) 11) | wares Vitreous glazed roofing tiles Glass shell of electric bulb & tubes Mosaic floor tiles Bone china crockery and novelty wares Ophthalmic lens block Mini cement plant Toughened glass/laminated safety glass | 5) 6) 7) 8) 9) 10) 11) 12) 13) 14) 15) 16) | transformer Software development Computer monitor Desktop publishing Electronic regulator Assembly of colour T.V. PVC cables GLS lamp/Tube light Electric motor Emergency light Electric fan Distribution transformer Electric fitting |
| 5) 6) 7) 8) 9) 10) 11) | wares Vitreous glazed roofing tiles Glass shell of electric bulb & tubes Mosaic floor tiles Bone china crockery and novelty wares Ophthalmic lens block Mini cement plant Toughened glass/laminated safety glass Sand/emery paper | 5) 6) 7) 8) 9) 10) 11) 12) 13) 14) 15) 16) 17) | transformer Software development Computer monitor Desktop publishing Electronic regulator Assembly of colour T.V. PVC cables GLS lamp/Tube light Electric motor Emergency light Electric fan Distribution transformer Electric fitting Tube light fitting |
| 5) 6) 7) 8) 9) 10) 11) 12) 13) | wares Vitreous glazed roofing tiles Glass shell of electric bulb & tubes Mosaic floor tiles Bone china crockery and novelty wares Ophthalmic lens block Mini cement plant Toughened glass/laminated safety glass Sand/emery paper Decorative glassware | 5) 6) 7) 8) 9) 10) 11) 12) 13) 14) 15) 16) | transformer Software development Computer monitor Desktop publishing Electronic regulator Assembly of colour T.V. PVC cables GLS lamp/Tube light Electric motor Emergency light Electric fan Distribution transformer Electric fitting Tube light fitting Sodium/mercury vapour |
| 5) 6) 7) 8) 9) 10) 11) | wares Vitreous glazed roofing tiles Glass shell of electric bulb & tubes Mosaic floor tiles Bone china crockery and novelty wares Ophthalmic lens block Mini cement plant Toughened glass/laminated safety glass Sand/emery paper | 5) 6) 7) 8) 9) 10) 11) 12) 13) 14) 15) 16) 17) 18) | transformer Software development Computer monitor Desktop publishing Electronic regulator Assembly of colour T.V. PVC cables GLS lamp/Tube light Electric motor Emergency light Electric fan Distribution transformer Electric fitting Tube light fitting Sodium/mercury vapour lamp |
| 5) 6) 7) 8) 9) 10) 11) 12) 13) 14) | wares Vitreous glazed roofing tiles Glass shell of electric bulb & tubes Mosaic floor tiles Bone china crockery and novelty wares Ophthalmic lens block Mini cement plant Toughened glass/laminated safety glass Sand/emery paper Decorative glassware FRP products | 5) 6) 7) 8) 9) 10) 11) 12) 13) 14) 15) 16) 17) 18) | transformer Software development Computer monitor Desktop publishing Electronic regulator Assembly of colour T.V. PVC cables GLS lamp/Tube light Electric motor Emergency light Electric fan Distribution transformer Electric fitting Tube light fitting Sodium/mercury vapour lamp LT/ST control panel |
| 5) 6) 7) 8) 9) 10) 11) 12) 13) | wares Vitreous glazed roofing tiles Glass shell of electric bulb & tubes Mosaic floor tiles Bone china crockery and novelty wares Ophthalmic lens block Mini cement plant Toughened glass/laminated safety glass Sand/emery paper Decorative glassware FRP products Mechanical and | 5) 6) 7) 8) 9) 10) 11) 12) 13) 14) 15) 16) 17) 18) | transformer Software development Computer monitor Desktop publishing Electronic regulator Assembly of colour T.V. PVC cables GLS lamp/Tube light Electric motor Emergency light Electric fan Distribution transformer Electric fitting Tube light fitting Sodium/mercury vapour lamp LT/ST control panel Miniature Circuit Breaker |
| 5) 6) 7) 8) 9) 10) 11) 12) 13) 14) | wares Vitreous glazed roofing tiles Glass shell of electric bulb & tubes Mosaic floor tiles Bone china crockery and novelty wares Ophthalmic lens block Mini cement plant Toughened glass/laminated safety glass Sand/emery paper Decorative glassware FRP products Mechanical and metallurgical products | 5) 6) 7) 8) 9) 10) 11) 12) 13) 14) 15) 16) 17) 18) | transformer Software development Computer monitor Desktop publishing Electronic regulator Assembly of colour T.V. PVC cables GLS lamp/Tube light Electric motor Emergency light Electric fan Distribution transformer Electric fitting Tube light fitting Sodium/mercury vapour lamp LT/ST control panel Miniature Circuit Breaker (MCB) Switch |
| 5) 6) 7) 8) 9) 10) 11) 12) 13) 14) | wares Vitreous glazed roofing tiles Glass shell of electric bulb & tubes Mosaic floor tiles Bone china crockery and novelty wares Ophthalmic lens block Mini cement plant Toughened glass/laminated safety glass Sand/emery paper Decorative glassware FRP products Mechanical and | 5) 6) 7) 8) 9) 10) 11) 12) 13) 14) 15) 16) 17) 18) | transformer Software development Computer monitor Desktop publishing Electronic regulator Assembly of colour T.V. PVC cables GLS lamp/Tube light Electric motor Emergency light Electric fan Distribution transformer Electric fitting Tube light fitting Sodium/mercury vapour lamp LT/ST control panel Miniature Circuit Breaker |

4. Potential Clusters of Micro & Small Enterprise

Food Processing, Jute diversified products, Plastic based modern items, Chemical products, Paints and Varnish, Engineering industry

5. <u>General issues raised by industry association during the course of meeting</u>

Skill based training programmes needs to be popularized. Credit is a major problem in the MSE sector. Marketing support also needs to be developed

6. STEPS TO SET UP MSMES

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

| S. | Type of assistance | Name and address of agencies |
|----|---|--|
| No | . , p = 01 00010001100 | and addition of agentico |
| 1. | Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II) | District Industries Centre, Dte. of M& SSE, Govt. of West Bengal, Municipal Terminal Building(1 st floor), Bus Stand, P.O: Chinsurah, Dist: Hooghly,W.B |
| 2. | Identification of Project Profiles, Techno-economic and managerial consultancy services, market survey and economic survey reports. | MSME – Development Institute, Ministry of MSME, Govt. of India, 111 &112, B. T. Road, Kolkata-700108. Directorate of Industries New Secretariat Bldgs, 9th fl., 1, Kiran Sankar Roy Road, Kolkata-1 W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3r floor) Kolkata-13 & 31, Block Burn Lane, Silpa Bhawan, Kolkata-12 |
| 3. | Land and Industrial shed | (1) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mullick Square, (3r floor) Kolkata-13 & 31, Black Burn Lane, Silpa Bhawan, Kolkata-12 (2) West Bengal Industries Infrastructure Development Corpn. Ltd., P-34, CIT Road, Kolkata-14 |
| 4. | Financial Assistance | West Bengal Industrial Development Corporation Limited, 5, Council House St., Kolkata-1 Small Industries Dev, Bank of India (SIDBI) Eastern Regional Office, 11, Dr. U. N. Brahmachari Road, Kolkata-17 W. B. Financial Corpn., 2A, Netaji Subhas Road, Kolkata-16 United Bank of India, H.O. 16, Old Court House St, Kolkata-1 All other Banks |
| 5. | For raw materials under Govt. Supply | National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor, Kolkata-69 |
| 6. | Plant and machinery under hire / purchase basis. | National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor, Kolkata-69 |

| 7. | Power/ Electricity | W. B. State Electricity Distribution Co. Ltd. Bidyut Bhawan, Sector-II, Salt Lake City, Kolkata-91 Calcutta Electric Supply Corpn. Ltd., Victoria House, Kolkata-69 Durgapur Projects Ltd. Administrative Building, Dist- Burdwan, Pin-713201. Dishergarh Power Supply Co.Ltd. P.O- Dishergarh, Asansol, Pin-713301 |
|-----|------------------------------|--|
| 8. | Technical Know – how. | (1) Indian Institute of Technology, Kharagpur, Paschim Medinipur (2) Deptt. Of Engineering & Technology, Jadavpur University, Jadavpur, Kolkata-32 |
| 9. | Quality & Standard | MSME Testing Centre (MSME -TC), 111 & 112, B.T. Road, Kolkata-108 |
| 10. | Marketing /Export Assistance | (1) Zonal Joint Director General of Foreign Trade, 4, Esplanade East, Kolkata-700069 (2) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3r floor) Kilkata-13 |
| 11. | Other Promotional Agencies | (1) Reserve Bank of India, Rural Planning and Credit Department, 15, Netaji Subhas Road, Kolkata-1 (2) Indian Institute of Packaging, Block CP, Sector V, Salt Lake City Kolkata-91 (3) Khadi and Village Industries Commission 33, Chittaranjan avenue, Kolkata – 73 |

7. Any other Information:

There is a good potential for engineering clusters.

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