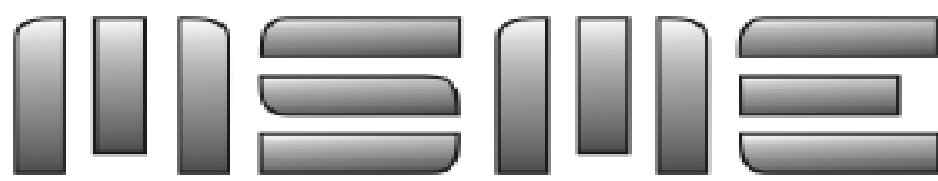




सत्यमेव जयते  
**Government of India**  
**Ministry of MSME**

## **Brief Industrial Profile of Harda District**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

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# Brief Industrial Profile of Harda District

## 1. General Characteristics of the District

Harda is a city and a municipality in Harda district in the state of Madhya Pradesh. On 18<sup>th</sup> May 1867 British established the “Nagar Palika” in Harda. Harda District was created on 6<sup>th</sup> July, 1998, when it was divided from Hoshangabad District.

### 1.1 Location & Geographical Area.

Harda District is a district of Madhya Pradesh. The town of Harda is the district headquarters. The district is part of Narmadapuram Division. The district of Harda has a total area of 998.41 sq. km. Harda district is located in the southwestern part of Madhya Pradesh. It is predominantly a tribal area where the Korku and the Gond tribal groups form two-thirds of the total population.

### 1.2 Topography

The district is situated 302m higher from the sea level. Its Geographic Position is between 21° 53’ & 22° 36’ Longitude and between 76° 47’ & 77° 20’ Latitude. Harda district is bounded by the districts of Sehore to the north, Hoshanganbad to the northeast, Betul to the southeast, Khandwa to the south and West, and Dewas to the northwest. Harda lies in the Narmada Rive valley, and the Narmada forms the district’s northern boundary. The land rises towards Satpura.

### 1.3 Availability of Minerals.

S.NO	NAME OF MINERALS	PRODUCTION IN TONS/CUB.MT. 2010-11
MAJOR MINERALS		
	NIL	NIL
MINOR MINERALS		
1	GITTI	98023.63 CUBIC METER
2	STONE /	34969.04
3	MURAM	52257.04
4.	SAND	376314.75

SOURCE- DTIC, HARDA

### 1.4 Forest

Tropical dry deciduous forest with teak (*Tectona grandis*) as a dominant tree species occupies 50 per cent of the area of the Harda Forest Division (HFD). The total managed forest area of the division is 142,536 hectares of which 67 per cent (98318 hectares) is managed as Reserved Forest (RF) and the remaining 44,218 hectares, as Protected Forest (PF) category.

## 1.5 Administrative Setup.

Harda district is a district of Madhya Pradesh, It consists of Six Tehasils, Three Sub-Divisions, and Two Hundred and Eleven Gram Panchayats and Three Nagar Palikas Three Janpad Panchayats. Harda Town is the district headquarters of this district.

## 2. District at a Glance

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude			76 <sup>0</sup> .47 & 77 <sup>0</sup> .20
	ii) Longitude			21.53 <sup>0</sup> , & 22.36 <sup>0</sup>
	iii) Geographical Area		hectares	2644.32
(B)	Administrative Units			
	i) Sub divisions			03
	ii) Tehsils	2011-12	Nos	06
	iii) Sub-Tehsil	2011-12	Nos	--
	iv) Patwar Circle	2011-12	Nos	12
	v) Panchayat Simitis	2011-12	Nos	211
	vi)Nagar Panchayat	2011-12	Nos	--
	vii) Nagar Palika	2011-12	Nos	03
	viii) Gram Panchayats	2011-12	Nos	211
	xi) Revenue villages	2011-12	Nos	527
	x) Assembly Area	2011-12	Sq Km	02
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	Nos	295199
	ii) Female	2011	Nos	275094
(B)	Rural Population	2011	Nos	450935
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2010-11	hectares	252487
	ii) Forest cover	2010-11	hectares	26782
	iii) Non Agriculture Land	2010-11	hectares	11110

	v) cultivable Barren land	2010-11	hectares	5303
4	<b>Forest</b>			
	i) Forest	2010-11	Ha.	111080.00
5.	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2007	Nos.	170334
	ii) Buffaloes	2007	Nos.	77280
B.	<b>Other livestock</b>			
	i) Goats	2007	Nos.	50409
	ii) Pigs	2007	Nos.	332
	iii) Dogs & Bitches	2007	Nos.	10628
	<b>Railways</b>			
	i) Length of rail line	2010-11	Kms	55
V)	<b>Roads</b>			
	(a) National Highway	2010-11	Kms	59.60
	(b) State Highway	2010-11	Kms	46.20
	(f) Kachacha Road	2010-11	Miles	521.00
(VI)	<b>Communication</b>			
	(a) Telephone connection	2010-11	Nos	6149
	© Telephone center	2010-11	Nos.	03
	(d )Density of Telephone	2010-11	Nos./1000 person	--
	(e) Density of Telephone	2010-11	No. per KM.	
	(f) PCO Rural	2010-11	No.	35
	(g) PCO STD	2010-11	No.	80
	(h) Mobile	2010-11	No.	35761
(VII)	<b>Public Health</b>			
	(a) Allopathic Hospital	2010-11	No.	01
	(b) Beds in Allopathic hospitals		No.	100
	(c) Ayurvedic Hospital		No.	14
	(d) Beds in Ayurvedic hospitals		No.	--
	(e) Unani hospitals		No.	01
	(f) Community health centers		No.	04
	(g) Primary health centers		No.	06
	(h) Dispensaries			--
	(i) Sub Health Centers		No.	62
	(j) Private hospitals		No.	07
(VIII)	<b>Banking commercial</b>			
	(a) Commercial Bank		Nos.	22
	(b) rural Bank Products		Nos.	14
	(c) Co-Operative bank products		Nos.	06

	(d) PLDB Branches		Nos.	01
(IX)	<b>Education</b>			
	(a) Primary school		Nos.	514
	(b) Middle schools		Nos.	282
	(c) Secondary & senior secondary schools		Nos.	47H.S. 20 S.S.S.
	(d) Colleges		Nos.	05
	(e) Technical University		Nos.	--

SOURCE- DTIC, HARDA

## 2.1 EXISTING STATUS OF INDUSTRIAL AREAS IN THE DISTRICT.

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In-hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	HARDA	49.44 Acres	96 Plots & 02 Un-developed Plots	Rs. 20/- S.qm (Premium Rate For SSI)	96 Plots & 02 Undeveloped Plots	96 Plots & 02 Un-Developed Plots	NIL	70
2	Total	49.44	98	20	98	98	Nil	70

SOURCE- DTIC, HARDA

## 3. Industrial Scenario of Harda

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	2355
2.	Total Industrial Unit	No.	2359
3.	Registered Medium & Large Unit	No.	04
4.	Estimated Avg. No. Of Daily Worker Employed In Small Scale Industries	No.	4585
5.	Employment In Large And Medium Industries	No.	--
6.	No. Of Industrial Area	No.	01
7.	Turnover Of Small Scale Ind.	In Lacs	--
8.	Turnover Of Medium & Large Scale Industries	In Lacs	--

SOURCE- DTIC, HARDA

### 3.2 Year Wise Trend of Units Registered

	Year	Number of registered units	Employment	Investment (lakh rs.)
Up to	1999-2000	140	37.39	318
	2000-01	148	53.29	370
	2001-02	155	76.65	295
	2002-03	147	96.41	172
	2003-04	200	52.26	361
	2004-05	200	31.08	405
	2005-06	200	145.71	670
	2006-07	215	153.66	542
	2007-08	197	171.09	342
	2008-09	253	155.50	274
	2009-10	252	171.76	341
	2010-11	252	78.80	495
	<b>Total</b>	<b>2359</b>	<b>1223.6</b>	<b>4585</b>

SOURCE- DTIC, HARDA

**Note:** DTIC Harda was established in the year 1999 Therefore The Details of Units shown are w.e.f. 1999

### 3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District

NIC code no.	Type of Industry	Number of units	Investment (lakh rs.)	Employment
20	Agro based	230	185.58	325
22	Soda water	--	--	--
23	Cotton textile	--	--	--
24.	Woolen, silk & artificial Thread based clothes.	--	--	--
25.	Jute & jute based	--	--	--
26.	Ready-made garments & embroidery	788	497.10	1531
27.	Wood/wooden based furniture	--	--	--
28.	Paper & Paper products	--	--	--
29.	Leather based	--	--	--

31.	Chemical/Chemical based	10	5.45	16
30.	Rubber, Plastic & petro based	--	--	--
32.	Mineral based	--	--	--
33.	Metal based (Steel Fab.)	--	--	--
35.	Engineering units	--	--	--
36.	Electrical machinery and transport equipment	--	--	--
97.	Repairing & servicing	571	196.70	1199
01.	Others	531	189.60	1011

SOURCE- DTIC, HARDA

### 3.4 Large Scale Industries/Public Sector Undertakings

List of the units in Harda and Near by Areas

1. Eknath solvent Extraction Gram Pidgoan Harda
2. SKG Solvent Timarni (At present unit is closed)
3. Nikil Sugar Mill Gram Baranga Th. Harda.
4. Dhanlaxmi Solvent Extraction Gram Palasner Harda

**3.5 Major Exportable Item --** Soya Doc.

**3.6 Growth Trend** 3-4%

**3.7 Vendorisation / Ancillarisation of the Industry-** NIL

**3.8. Medium Scale Enterprises ---** Nil

### 3.9 POTENTIAL AREAS FOR SERVICE FOR SERVICE INDUSTRY

Repairs & servicing of agriculture equipment.

### 3.10 Potential for New MSMEs

1. Agriculture equipment,
2. Steel fabrication,
3. Roller flour mill,
4. Saw mill,
5. Soya solvent plant

## 5. General Issues Raised By Industry Association during the Course of Meeting

There are no Industry associations in the District.

## 8. Steps to Set Up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S. No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)	District Trade and Industry Centre Government of M.P. Harda
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, INDORE 10-Industrial Estate, Pologround, Indore & District Trade and Industry Centre Government of M.P. Harda
3.	Land and Industrial shed	District Trade and Industry Centre Government of M.P. Harda
4.	Financial Assistance	Nationalized Bank, MPFC and other financial Institute.
5.	For raw materials under Govt. Supply	MPLUN, Govt. of M.P.
6.	Plant and machinery under hire / purchase basis.	MPLUN, NSIC, Indore
7.	Power/ Electricity	MPSEB
8.	Technical Know –how.	MSME-DI, Indore & NSIC
9.	Quality & Standard	BIS, Bhopal
10.	Marketing /Export Assistance	M.P. Trade & Investment facilitation Corporation Ltd & MSME-DI, Indore, DTIC, AKVN, Ujjain
11.	Other Promotional Agencies	CEDMAP, MPCON