



सत्यमेव जयते

**Government of India  
Ministry of MSME**

**Brief Industrial Profile of Khargone District  
Madhya Pradesh**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

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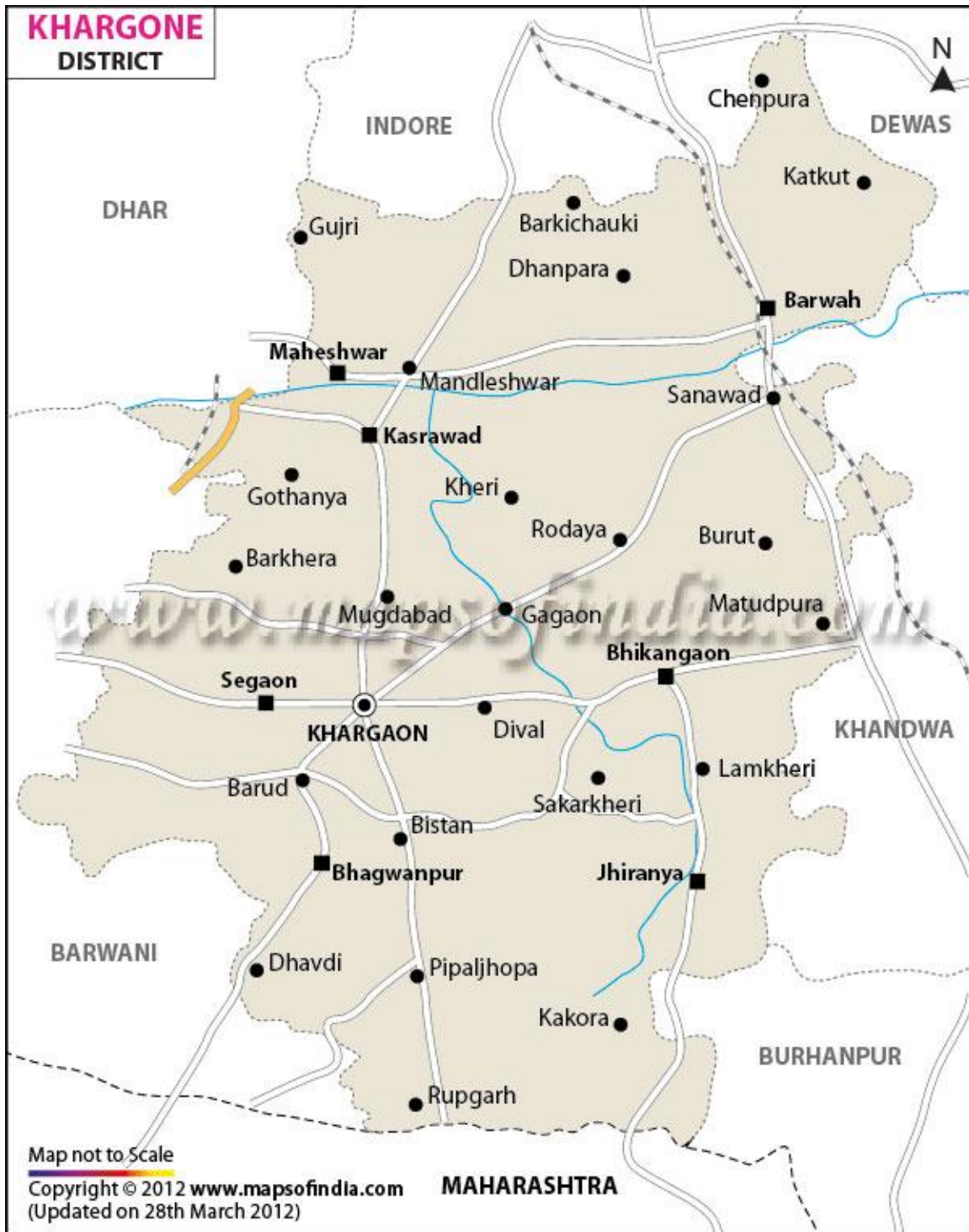
# **Brief Industrial Profile of Khargone District**

## **1. General Characteristics of the District**

The District of Khargone is situated in the state of Madhya Pradesh in the central region of India. Khargone was formerly known as West Nimar. A part of the Indore Division lying on the region of Nimar, The District headquarters is located in the town of Khargone along with other functional offices i.e., police station, the collector ate office, telecom and other governmental organizations. Khargone city famous for the production of cotton and chilly is built on the banks of River Kunda, surrounded by Dhar, Indore and Dewas as its northern frontier, the state of Maharashtra as the southern, Khandwa, Burhanpur as the eastern side and Barwani as the Western border. A beautiful temple Navgraha is erected in honor of the nav grahas. The people of Khargone speak Namadi its the primary language in west Nimar, Bareli and Palya, the language of Bhil is spoken in the central territory of Madhya Pradesh; Bareli Rathwi, Bhil is written in Bhilali and Devanagari script.

### **1.1 Location & Geographical Area.**

Khargone is located in the south-west border of Madhya Pradesh 283 metres (928 ft) above sea level. It is spread over an area of 8,030 square kilometres (3,100 sq mi). Towards the north it borders Dhar, Indore and Dewas districts. Towards the south, it borders Maharashtra, in the east, Khandwa and Burhanpur and Barwani in the west. Khargone is 90 km (56 mi) away from Barwani, 80 km (50 mi) from Khandwa and 140 km (87 mi) from Indore. The district is connected to the cities of Indore, Khandwa, Barwani, Dhar, Jhabua, Jalgaon and Dhulia by road. The Agra-Mumbai National Highway (NH#3) passes through the district. In the eastern part, the district has a meter-gauge railway line connecting Delhi-Jaipur-Indore-Khandwa-Hyderabad. Important stations on this route include Barwah and Sanawad. The nearest broad gauge line railway station is Khandwa Junction. The nearest airport is located at Indore



## 1.2 Topography

Khargone is in the middle of the Narmada River valley with the Vindhya mountain range situated in the north and Satpura in the south. The River Narmada flows along a path of 50 kilometres (31 mi) inside the district. Veda and Kunda are the other two main rivers in the district

## 1.3 Availability of Minerals.

### PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MINOR		
1.	.Muram	401462 meter cubic
2.	Sand	922913 meter cubic
3.	Dolomite	152012 meter cubic

SOURCE:- DEPT. OF MINES & GEOLOGY.,

## 1.4 Forest

There are bhagwanpura, zhirnya, Barwaha & maheshwar tehsil have dense forest. In the forest like, sagone neem, tendu tc .trees are available.

## 1.5 Administrative Set Up.

In the district collector is the administrative head. There are 9 blocks & 9 tehsil in the district. S.D.M. is the tehsil level administrative head.

## 2. District at a Glance

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude			21°22' and 22°35' North
	ii) Longitude			74°25' and 76°14' East
	iii) Geographical Area	2011	Hectares	794365
(B)	Administrative Units	2011	Nos.	
	i) Sub divisions	2011	Nos.	5
	ii) Tehsils	2011	Nos.	9
	iii) Sub-Tehsil	2011	Nos.	Nil
	iv) Patwari Circle	2011	Nos.	Nil
	v) Panchayat Simitis	2011	Nos.	9
	vi)Nagar nigam	2011	Nos.	Nil
	vii) Nagar Palika	2011	Nos.	3
	viii) Gram Panchayats	2011	Nos.	600
	xi) Revenue villages	2011	Nos.	1339
	x) Assembly Area	2011	Nos.	6
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	Nos.	953,617
	ii) Female	2011	Nos.	918,796
(B)	Rural Population	2011	Nos.	1591551
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	818700
	ii) Forest cover	2010-11	“	247100
	iii) Non Agriculture Land	2010-11	“	129900
	v) cultivable Barren land	2010-11	“	25700
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2010-11	Ha.	247100
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2007	Nos.	135000
	ii) Buffaloes	2007	Nos.	126129
B.	<b>Other livestock</b>			
	i) Goats	2007	Nos.	302003
	ii) Pigs	2007	Nos.	4993
	iii) Dogs & Bitches	2007	Nos.	15000
	<b>iv) Railways</b>			
	i) Length of rail line	2010-11	Kms	25
	<b>V) Roads</b>			

(a) National Highway	2010-11	Kms	-
(b) State Highway	2010-11	Kms	195
(c) Main District Highway	2010-11	Kms	490
(d) Other district & Rural Roads	2010-11	Kms	NA
(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	NA
(f) Kachacha Road	2010-11	Kms	NA
<b>(VI) Communication</b>			
(a) Telephone connection	2010-11		NA
(b) Post offices	2010-11	Nos.	168
(c) Telephone center	2010-11	Nos.	NA
(d )Density of Telephone	2010-11	Nos./1000 person	NA
(e) Density of Telephone	2010-11	No. per KM.	NA
(f) PCO Rural	2010-11	No.	NA
(g) PCO STD	2010-11	No.	NA
(h) Mobile	2010-11	No.	NA
<b>(VII) Public Health</b>			
(a) Allopathic Hospital	2010-11	No.	1
(b) Beds in Allopathic hospitals		No.	300
(c) Ayurvedic Hospital		No.	
(d) Beds in Ayurvedic hospitals		No.	
(e) Unani hospitals		No.	
(f) Community health centers		No.	10
(g) Primary health centers		No.	54
(h) Dispensaries			
(i) Sub Health Centers		No.	2
(j) Private hospitals		No.	275
<b>(VIII) Banking commercial</b>			
(a) Commercial Bank		Nos.	36
(b) rural Bank Products		Nos.	NA
(c) Co-Operative bank products		Nos.	NA
(d) PLDB Branches		Nos.	NA
<b>(IX) Education</b>			
(a) Primary school		Nos.	2605
(b) Middle schools		Nos.	773
(c) Secondary & senior secondary schools		Nos.	213
(d) Colleges		Nos.	10
(e) Technical University		Nos.	0

## 2.1 Existing Status of Industrial Areas in the District Khargone

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Nimrani	121.45	121.45	20	132	121	11	21
2	Barwaha	72.70	72.70	20	243	234	09	84
3	Bhadli	8.50	6.2	20	20	16	04	09
	<b>Total</b>	<b>202.65</b>	<b>200.63</b>	<b>60</b>	<b>395</b>	<b>391</b>	<b>24</b>	<b>114</b>

Source:- DTIC Khargone

## 3. Industrial Scenario of Khargone

### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	2639
2.	Total Industrial Unit	No.	2639
3.	Registered Medium & Large Unit	No.	09
4.	Estimated Avg. No. Of Daily Worker Employed In Small Scale Industries	No.	5432
5.	Employment In Large And Medium Industries	No.	5045
6.	No. Of Industrial Area	No.	03
7.	Turnover Of Small Scale Ind.	In Lacs	1704.56 Cr.
8.	Turnover Of Medium & Large Scale Industries	In Lacs	1141.52 Cr.



### 3.2 Year Wise Trend of Units Registered

	Year	Number Of Registered Units	Employment	Investment (Lakh Rs.)
Up to	1984-85	425	1280	139.33
	1985-86	676	2030	240.97
	1986-87	763	1340	183.43
	1987-88	727	2181	310.81
	1988-89	826	2480	281.32
	1989-90	783	1777	192.15
	1990-91	648	1910	178.19
	1991-92	951	3039	333.44
	1992-93	583	1474	192.79
	1993-94	660	1547	124.26
	1994-95	509	1172	119.31
	1995-96	578	2276	530.85
	1996-97	607	3144	1678.34
	1997-98	583	3556	2504.53
	1998-99	601	2212	1368.33
	1999-2000	183	558	700.33
	2000-01	175	385	93.74
	2001-2002	Nil	Nil	Nil
	2002-03	6	15	2.27
	2003-04	307	649	77.64
	2004-05	423	723	149.005
	2005-06	457	896	156.32
	2006-07	410	703	205.87
	2007-08	462	1267	1020.54
	2008-09	515	2066	2066
	2009-10	507	881	281.26
	2010-11	502	1559	465.44
	<b>Total</b>	<b>17553</b>	<b>19753.91</b>	<b>53097</b>

Source: DIC Khargone

### 3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District

NIC Code No.	Type Of Industry	Number Of Units	Investment (Lakh Rs.)	Employment
20	Agro based	129	129.26	469
22	Soda water	Nil	Nil	Nil
23	Cotton textile	92	61.23	858
24.	Woolen, silk & artificial Thread based clothes.	01	156.00	26
25.	Jute & jute based	Nil	Nil	Nil
26.	Ready-made garments & embroidery	05	102.20	89
27.	Wood/wooden based furniture	42	72.00	351
28.	Paper & Paper products	04	112.34	126
29.	Leather based	Nil	Nil	Nil
31.	Chemical/Chemical based	03	412.56	427
30.	Rubber, Plastic & petro based	Nil	Nil	Nil
32.	Mineral based	332	854.25	587
33.	Metal based (Steel Fab.)	Nil	Nil	Nil
35.	Engineering units	87	168.26	354
36.	Electrical machinery and transport equipment	Nil	Nil	Nil
97.	Repairing & servicing	759	120.22	860
01.	Others	1285	63.28	1285

Source: DIC Khargone

### **3.4 Large Scale Industries / Public Sector Undertakings**

Large scale Industries and public sector undertakings are not exist in the district of Khargone

### **3.5 Major Exportable Item:-** Rui , Thread, chilly

### **3.6 Growth Trend: -** 2-3%

### **3.7 Vendorisation / Ancillarisation of the Industry:-** Nil

### **3.8. Medium Scale Enterprises**

There is no Medium Scale Enterprise exist in the district of Alirajpur

### **3.9 Service Enterprises:** Nil

### **3.10 Potential for New MSMEs: -** Cotton & Chilly based

## **4. Existing Clusters of Micro & Small Enterprise:-**

Maheshwar Handlooms Cluster

### **4.1 DETAIL OF MAJOR CLUSTERS**

Nimad has been an important centre for the production of cotton and it has a long history in cloth production. In 1767, when Queen Ahilyabai Holkar made Maheshwar as her capital city, she encouraged the development of trade and industry in the city. During this period, the craftsmen from Hyderabad, Mandava and Gujarat were also brought in to settle them down at Maheshwar. Before this, the local industry was only producing gray cotton fabric. But after the coming of these skilled craftsmen the production of sari, turbans and other dress materials also began. The sari that was 5 yards in length was called 'dandiya', whereas the one of 9 yards was called as sari. They used natural colours for the production of coloured textiles. Gradually, along with the simple textiles there began the production of checks and other fancy designs. The designs on the textiles were mainly inspired from the sculpted depictions in temples and this has given a unique recognition to the handicrafts of Maheshwar.

Ahilyabai had provided royal patronage to the handicraft industry during her rule. She used to get the royal dress materials i.e. the saris, turbans etc weaved in her presence. She would also gift these products to other kingdoms and royal families and in this way, the handlooms of Maheshwar gained popularity. Other Holkar rulers also kept alive the tradition of patronizing this industry. In 1921, the King Shreeman Holkarji Rao established a weaving and dyeing demonstration factory. The aim and objective of this factory was to create awareness about modern weaving techniques amongst weavers. At present this factory is a Handicraft training centre at Maheshwar. After the establishment of the training centre, various new weaving techniques were introduced in the cluster like the use of Dobby for border designing and the replacement of throw-shuttle looms with fly-shuttles. This increased the overall production in the region. These shuttles and dobby were sourced from Nagpur and the weavers were given training in the usage of the same and many were even granted assistance for setting up pit-looms in their units. In 1978, Richard and Sally Holkar, belonging to the ex-ruler family established the Rehwa Society, which has contributed significantly for the growth and development of the industry.

## 4.2 Details For Identified Cluster

### 4.2.1 Name of the Cluster

1	Principal Products Manufactured in the Cluster	Shirts, Casual Wear, Ladies Wear Men's Wear, Dress Materials, Scarf, Stoll, Dupattas, Shirts
2	Name of the SPV	Weavers Cluster Club Maheshwar
3	No. of functional units in the clusters	1000
4	Turnover of the Clusters	7 cores
5	Value of Exports from the Clusters	No export
6	Employment in Cluster	3000
7	Average investment in plant & Machinery	60 Lakhs
8	Major Issues / requirement	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> There is a lack of national level marketing initiatives taken to popularise the cluster's products. <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> There is no strong union present for master and other weavers. <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Lack of market research and study. <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Lack of joint business development efforts. <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> The region does not have good accessibility in terms of road and transportation network. <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> No modern communication systems

		<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Low awareness of modern technology. <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> There are no common facility centres or Research & Development centres in the cluster. <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Lack of Product Diversification <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Lack of credit facilities from nationalised banks.
9	Presence of capable institutions	03
10	Thrust Areas	01
11	Problems & constraints	Infrastructure & skilled labour

## 5. General Issues Raised By Industry Association during the Course of Meeting

- 1- Infrastructure development
- 2- Textiles hub escalation

## '8. Steps to Set Up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)	GM , DTIC Khargone
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	Director MSME DI Indore , GM , DTIC Khargone
3.	Land and Industrial shed	GM , DTIC Khargone
4.	Financial Assistance	GM , DTIC Khargone, GM MPFC J Khargone
5.	For raw materials under Govt. Supply	GM , DTIC Khargone
6.	Plant and machinery under hire / purchase basis.	GM , DTIC Khargone
7.	Power/ Electricity	MPEB , Khargone
8.	Technical Know –how.	Director MSME DI Indore , GM , DTIC Khargone
9.	Quality & Standard	BIS
10.	Marketing /Export Assistance	Director MSME DI Indore , GM , DTIC Khargone
11.	Other Promotional Agencies	CEDMAP , MPCON