



सत्यमेव जयते

Government of India
Ministry of MSME

Brief Industrial Profile of MADHEPURA District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile of MADHEPURA District

1. General Characteristics of the District

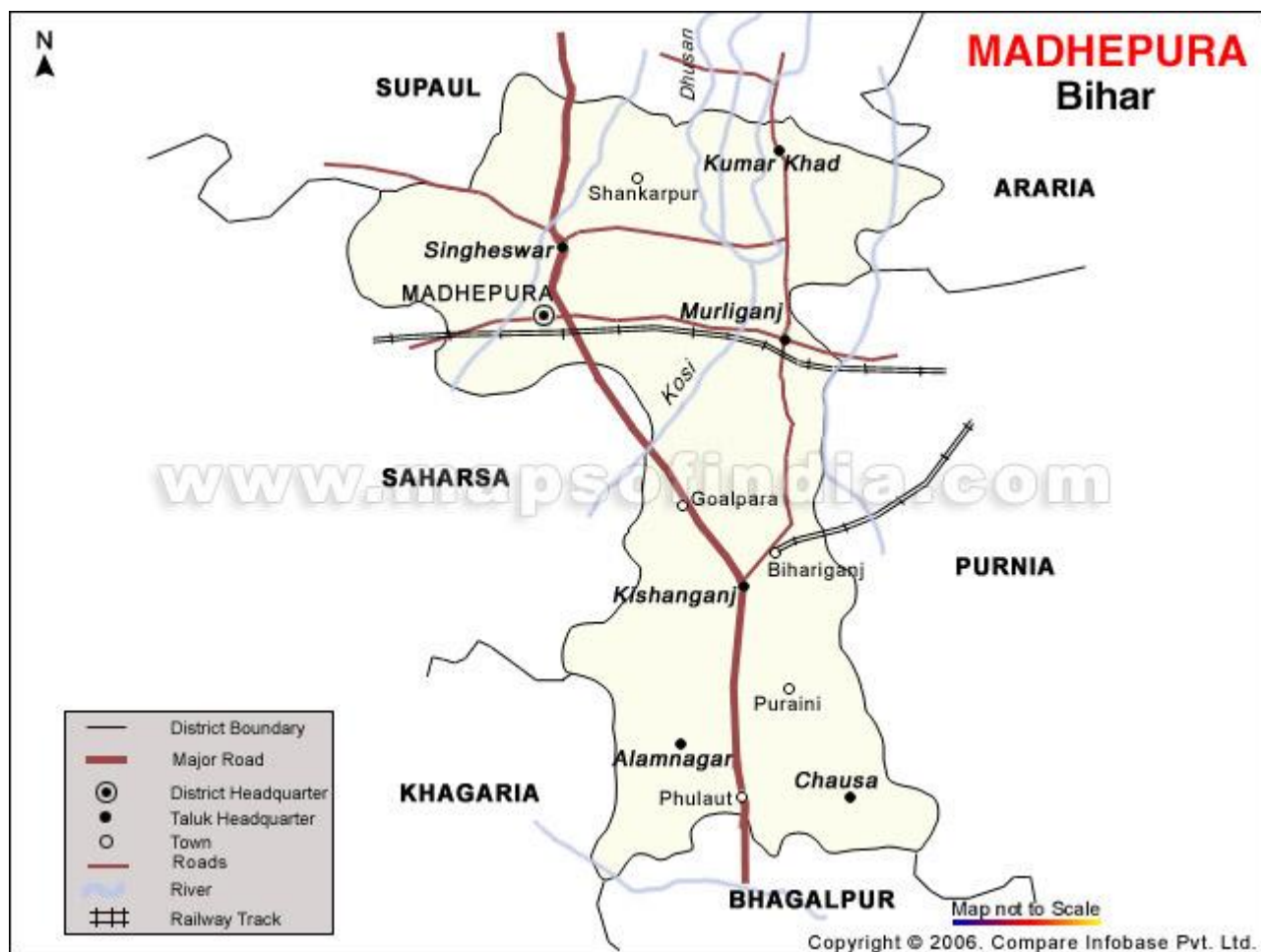
Madhepura is one of the thirty-eight district of state of Bihar with its headquarter at Madhepura . Madhepura district is a part of Koshi Division.

The history of Madhepura is traced back to the reign of Kushan Dynasty of ancient India .The “Bhant Community “ in Basantpur and Raibhir village under Shankarpur block as the descendents of the Kushan Dynasty. Madhepura was apart of Mauryan Dynasty , this fact is asserted by the Mauryan Pillar at Uda- Kishunganj. Singheshwar Asthan has the religious significance since ancient time as this land was the immediate place of the great Rishi,Shringi.The present Madhepura district had already got the status of Subdivision on 09th May 1845 but it has got the status of district on 9th May 1981.

1.1 Location & Geographical Area.

- **MADHEPURA is located at 25°31'N-26°20'N LATITUDE & 86°36'E-87°07'E LONGITUDE.**
- **MADHEPURA's nearest district and surrounded by Araria & Supaul in the north, Khagaria & Bhagalpur in the south , Purnia district in the east and Saharsa in the west.**
- **It is situated in the Plains of River Koshi & located in the Northeastern part of Bihar.**
- **The primary occupation of the people of the district is agriculture.**

1.2 Topography



In general the district exhibits a low land with few gentle undulations. The drainage system of the district is controlled by the river koshi and its tributaries.

The total areas of land for cultivation is 136646 hectare. Besides these, there is 1772 hectare of farmshed land which can be used for cultivation, 1272 hectare of land is barren land covered with sand and rest area of barren land is 3644 hectare.

Irrigation facilities to 77414 hectare of land are available in the district.

The district receives a normal rainfall of 1300 mm . The economy of the district mainly depends upon agriculture. It has seen several ups and downs perpetuated by by Kosi in the form of flood, famine and drought. Flood and drought have remained the regular feature of the area .

1.3 Availability of Minerals.:- NIL

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.		
MINOR		
1.	.	
2.		
3.		
4.		
5.		
6.		
7.		

SOURCE: - DEPT. OF MINES & GEOLOGY.,

1.4 FOREST

NIL

1.5 Administrative set up.

The district is divided in two Subdivision and 13 blocks and 13 circle to govern the area properly.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	--	Degree minute	25.31 N-26.20N
	ii) Longitude	-----	-do-	86.36E-87.07E
	iii) Geographical Area	-do-	Hectares	1788 Sq.mtr./
(B)	Administrative Units			
	i) Sub divisions	-	No.-	2-
	ii) Tehsils	2011	Nos.	13
	iii) Sub-Tehsil	-	-do-	-
	iv) Patwar Circle	2010-11	-do-	-
	v) Panchayat Simitis/Nyay Panchayat	2010-11	-do-	170
	vi)Nagar nigam	-	-	-
	vii) Nagar Palika	2009-10	Nos.	
	viii) Gram Panchayats	2010-11	Nos.	
	xi) Revenue villages			449
	x) Assembly Area	2011-12	Nos.	1MP+5MLA

MADHEPURA- DISTRICT INDUSTRIAL POTENTIAL SURVEY

2.	Population			
	(1994618)			
	(A)	Sex-wise		
		i) Male	2011	Nos.
		ii) Female	2011	Nos
(B)	Rural Population	2011	Nos	1755263
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2009-10	hectare	136646
	ii) Forest cover	-do-	"	--
	iii) Non Agriculture Land	-do-	"	1272
	v) cultivable Barren land	-do-	"	4916
4.	Forest			
	(i) Forest	2009-10	Ha.	nil
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2011	Nos.	174714
	ii) Buffaloes	2011	Nos.	111584
B.	Other livestock			
	i) Goats	2007	Nos.	222886
	ii) Pigs	2007	Nos.	30580
	iii) Dogs & Bitches	2007	Nos.	-
	iv) Railways			
	i) Length of rail line	2010-11	Kms	42
	V) Roads			
	(a) National Highway	2009-10	Kms	60
	(b) State Highway	2010-11	Kms	154
	(c) Main District Highway	2010-11	Kms	241

MADHEPURA- DISTRICT INDUSTRIAL POTENTIAL SURVEY

(d) Other district & Rural Roads	2010-11	Kms	376
(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	-
(f) Kachacha Road	2010-11	Kms	210-
(VI) Communication			
(a) Telephone connection	2010-11		6884
(b) Post offices	2010-11	Nos.	102
(c) Telephone center	2010-11	Nos.	
(d)Density of Telephone	2010-11	Nos./1000 person	
(e) Density of Telephone	2010-11	No. per KM.	
(f) PCO Rural	2010-11	No.	86
(g) PCO STD	2010-11	No.	166
(h) Mobile	2010-11	No.	
(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	1
(b) Beds in Allopathic hospitals		No.	50
(c) Ayurvedic Hospital		No.	-
(d) Beds in Ayurvedic hospitals		No.	-
(e) Unani hospitals		No.	-
(f) Community health centers		No.	2
(g) Primary health centers		No.	--
(h) Dispensaries		No.	58
(i) Sub Health Centers		No.	8
(j) Private hospitals		No.	11
			21

MADHEPURA- DISTRICT INDUSTRIAL POTENTIAL SURVEY

	(VIII) Banking commercial			
	(a) Commercial Bank		Nos.	112
	(b) rural Bank		Nos.	82
	(c) Co-Operative bank products		Nos.	12
	(d) PLDB Branches		Nos.	
	(IX) Education			
	(a) Primary school		Nos.	424
	(b) Middle schools		Nos.	410
	(c) Secondary & senior secondary schools		Nos.	156
	(d) Colleges		Nos.	17
	(e) Technical University		Nos.	--

2.1 Existing Status of Industrial Estates/ Areas in the District MADHEPURA

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Muraliganj	1.55488471	0.74956031	52.87	28	28	0	6
2	Udakishunganj	4.74820757	1.05342757	252.78	8	8	0	1

Source:- BIADA, DARBHANGA REGION

3. INDUSTRIAL SCENERIO OF MADHEPURA

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	346
2.	TOTAL INDUSTRIAL UNIT	NO.	
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	0
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	6
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	-----
6.	NO. OF INDUSTRIAL AREA	NO.	-----
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	76
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
upto	2006-07	154	2036	324
	2007-08	27	152	80
	2008-09	37	189	86
	2009-10	60	452	206
	2010-11	36	192	150
	2011-12	32	180	113
	Total	346	3201	959

Source: DIC MADHEPURA

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBE R OF UNITS	INVESTME NT (Lakh Rs.)	EMPLOYME NT
20	Agro based	74	406	1780
22	Soda water	0	0	0
23	Cotton textile	0	0	0
24.	Woolen, silk & artificial Thread based clothes.	0	0	0
25.	Jute & jute based	2	30	14
26.	Ready-made garments & embroidery	24	30	102
27.	Wood/wooden based furniture	70	150	521
28.	Paper & Paper products	01	2	4
29.	Leather based	03	0	18
31.	Chemical/Chemical based	4	16	29
30.	Rubber, Plastic & petro based	0	0	0
32.	Mineral based (NON METALIC)	2	13	16
33.	Metal based (Steel Fab.)	32	132	224
35.	Engineering units	0	0	0
36.	Electrical machinery and transport equipment	01	6	04
97.	Repairing & servicing	96	72	389
01.	Others	37	72	100
	Total	346	929	3201

Source: DIC MADHEPURA

3.4 Large Scale Industries / Public Sector undertakings

List of the units in **MADHEPURA** & Near by Area

NIL

3.5 Major Exportable Item

NIL

3.6 Growth Trend

Little positive due to PMEGP scheme

3.7 Vendorisation / Ancillarisation of the Industry

NIL

3.8. Medium Scale Enterprises

3.8.1 List of the units in MADHEPURA & Near By Area

3.8.2 Major Exportable Item

3.9 Service Enterprises

NIL

3.9.2 Potentials areas for service industry

- **Transporation**
- **Hotels/ Restaurant**
- **Beauty parlours / Saloon**
- **Health Zym etc.**
- **Computer Training Institutes**

3.10 Potential for new MSMEs

- **Agro Based Products**
- **Water Treatment plants**
- **Readymade Garments**
- **Restaurants**
- **Beauty Parlour/Saloon**

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

- NIL

4.1.2 Service Sector

- NIL

4.2 Details for Identified cluster

4.2.1 Name of the cluster :-SWEET & NAMKEEN KHAJA CLUSTER, MADHEPURA

1	Principal Products Manufactured in the Cluster	Sweet & Namkeen Khaja
2	Name of the SPV	Shri Shyam Kishore Poddar, S/o Late Sikandar Poddar, Vill- Raniganj, Madhepura
3	No. of functional units in the clusters	25
4	Turnover of the Clusters(lakh/annum)	100
5	Value of Exports from the Clusters	-
6	Employment in Cluster	750
7	Average investment in plant & Machinery	50
8	Major Issues / requirement	Lack of organized market, training and product quality and the finance
9	Presence of capable institutions	nil
10	Thrust Areas	Marketing , training of the cluster actors, and finance availability.
11	Problems & constraints	Lack of finance is the major problem

Present status of the cluster :- The cluster is under DSR preparation stage

4.2.2 Name of the cluster:- Bamboo Works Cluster,Raniganj, Madhepura

1	Principal Products Manufactured in the Cluster	Bamboo products
2	Name of the SPV	Sri Sanjay Dom, S/o Sri Prithy Dom, Raniganj, Madhepura
3	No. of functional units in the clusters	29
4	Turnover of the Clusters	100
5	Value of Exports from the Clusters	--
6	Employment in Cluster	790
7	Average investment in plant & Machinery	25000
8	Major Issues / requirement	Lack of organized market, training and product quality and the finance
9	Presence of capable institutions	nil
8	Thrust Area	
11	Problems & constraints	Lack of finance is the major problem

Present status of the cluster :-DSR Preparation is under progress.

5. General issues raised by industry association during the course of meeting

As such there is no Industry association in the District of Madhepura but the available SMEs faces (specially the first generation enterprises) problems in the field of Finance, Marketing of produced products

***. STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	DIC, MADHEPURA
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, Goshala Road, Ramna, Muzaffarpur
3.	Land and Industrial shed	DIC, MADHEPURA
4.	Financial Assistance	Banks/ Lead Bank MADHEPURA
5.	For raw materials under Govt. Supply	NSIC, Patna
6.	Plant and machinery under hire / purchase basis.	NSIC, Patna, DIC, MADHEPURA, MSME-DI, Goshala Road, Ramna, Muzaffarpur
7.	Power/ Electricity	Executive Engineer , MADHEPURA
8.	Technical Know -how.	MSME-DI,
9.	Quality & Standard	BIS
10.	Marketing /Export Assistance	MSME-DI, Goshala Road, Ramna, Muzaffarpur
11.	Other Promotional Agencies	