



सत्यमेव जयते

**Government of India**  
**Ministry of MSME**

## **Brief Industrial Profile of Sriganganagar District**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

**MSME-Development Institute**

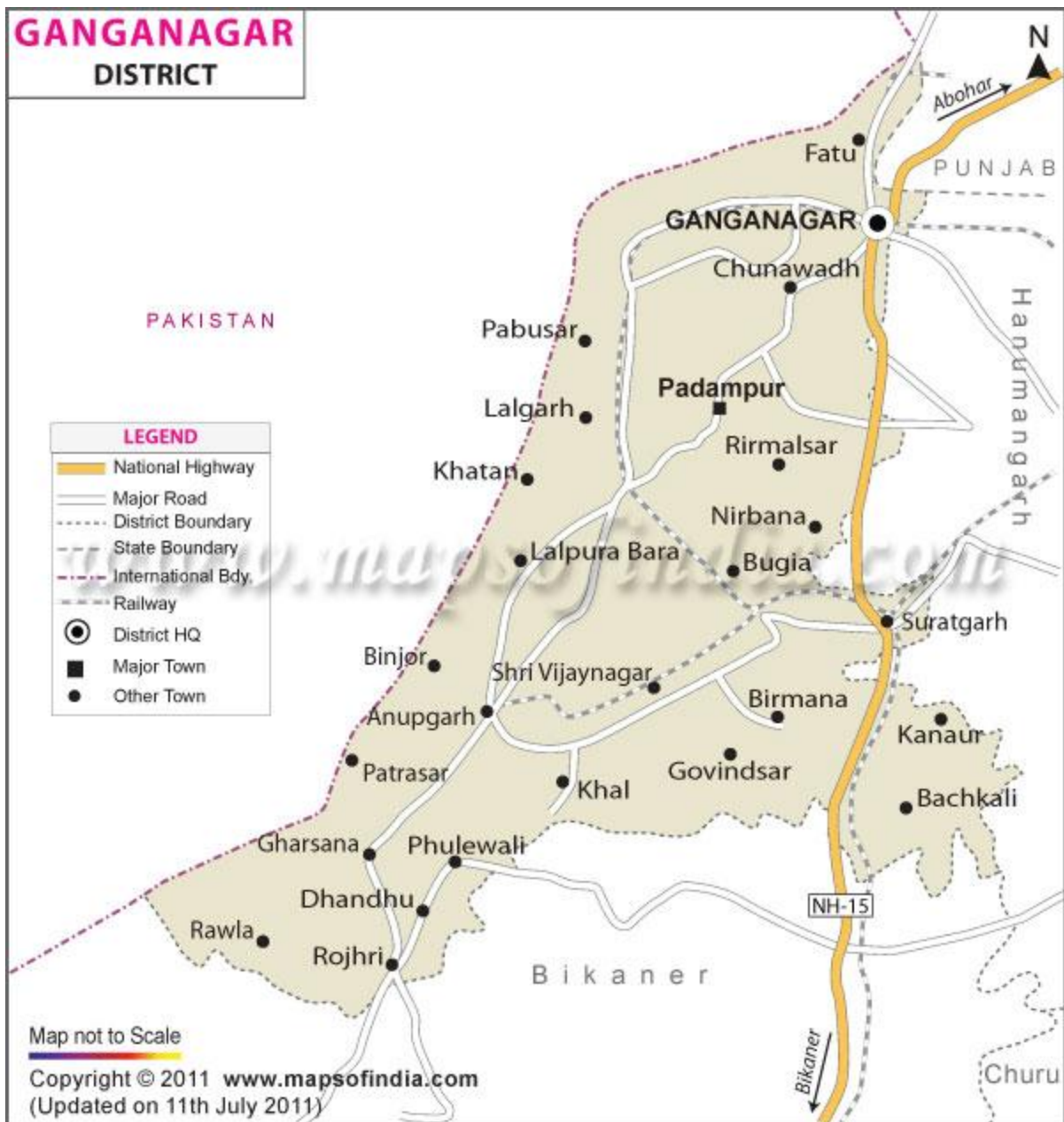
(Ministry of MSME, Govt. of India,)

Phone : 0141-2213099 ,2212098,2215847

Fax: 0141-2210533

e-mail: [dcdi-jaipur@dcmsme.gov.in](mailto:dcdi-jaipur@dcmsme.gov.in)

Web : [www.msmedijaipur.gov.in](http://www.msmedijaipur.gov.in)



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# **Brief Industrial Profile of Sriganganagar District**

## **1. General Characteristics of the District**

Sriganganagar is a northern most city of Rajasthan State of western India. Sriganganagar is situated at the point where the Satluj Waters enters Rajasthan. The foundation stone of the Gang Canal Head Works at Ferozepur was laid on 5 December 1925 and the work completed in 1927 by constructing 89 miles of lined canal. The opening ceremony was performed on 26 October 1927. Sri Ganganagar is one of the well planned cities of India . It is said to be influenced by the town planning of Paris . It is divided into residential blocks and commercial area which includes Dhan Mandi. Residential Blocks have large parks for each Blocks and Community centers and places of worship are at junctions of three or four blocks. Bagri and Punjabi languages are spoken by majority of population. Economy of Sriganganagar District is dependent on agriculture. The city has Cotton Ginning and Pressing factories, Mustard Oil mills and Sugar Mills Ltd. It also has spinning and textile Factories. Because of its prosperity from agriculture, Sriganganagar District also has a large number of automobiles and it becomes one of the largest automobile markets in India. The climate of Sriganganagar varies to extreme limits. The Summer Temperature reaches up to 50° Celsius and Winter Temperature dips just around 0° Celsius. The average annual rainfall is only 20cms. Ganganagar district known as "the food basket of Rajasthan".

### **1.1 Location & Geographical Area.**

The district is the northern most district of the state of Rajasthan and forms a part of Indo-Gangetic plan. It is bordering Pakistan on the west and state of Punjab on the north. District Bikaner is on the south and newly formed Hanumangarh district is on the east. It is located between 28°4 to 30°6 north latitude and between 72°30 to 74°16 east longitude. The district commands a very strategic geographical location having a total area of 1092878 sq. hectares, which roughly works out to 3.73 % of the total area of the state.

## 1.2 Topography

Although Ganganagar District lies in the great Thar desert, irrigation via the Gang canal and IGNP canal has changed the flora and fauna. The district can be classified into five geographical regions:

The region irrigated by the Gang canal and the Bhakhra canal tributaries: the northern region, which is 3/4 of the district, resembles the fertile plains of Punjab, but some areas, like the area between the towns of Raisingh nagar and Vijay nagar, have desert like conditions.

Area irrigated by the Suratgarh branch of the IGNP canal

Area irrigated by Anoopgarh branch of IGNP canal: it comprises Anoopgarh and Gharsana tehsils. It is the southernmost region of the district, of which much has been converted into plains, but sandy dunes can still be seen.

The Naali belt: this is a narrow basin of the Ghaggar river. It is the only major river of the district. It is a seasonal river, which flows in the rainy season. It enters the district near Suratgarh and then flows in areas of Jaitsar, Vijaynagar, Anoopgarh and then crosses the Indo-Pakistani border.

The 'Uncha Tibba' (high sandy dunes) area of Suratgarh tehsil: large sandy dunes and lack of water predominate here. This area can be said to be a 'real desert'. People of this area face harsh conditions in the desert.

## 1.3 Availability of Minerals.

### PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Gypsm	519651.05
2.	Bricks Earth	8066100.00
MINOR		
1.	Calmyshora	143.30

## 1.4 FOREST.

There is defined forest area in the district. Trees are now being grown on both sides of the canals distributors and road sides. The trees planted are mainly Eucalyptus and sheesam. According to the land classification forest in the district in 2005-2006, 60514 hectares which has increased by about three times compared to 21228 hectares in the year 1981-82.

## 1.5 Administrative set up.

The Ganganagar district is divided into 9 sub-division, which are further divided into 9 Tehsils and out of these 9 Tehsils there are 8 panchyat samities. There are 10 towns and 3031 villages and out of there 3031 villages have been electrified. District headquarter has municipal council where as other 9 towns of the district have municipalities District Rural Development Agency[DRDA] is functioning in the district to supervise the work of rural development carried on through the panchyat samities.

## 2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			28.4to36.6 N
	ii) Longitude			72.30 to 74.16 E
	iii) Geographical Area		Hectares	1092878 sqr.
(B)	Administrative Units			
	i) Sub divisions			09
	ii) Tehsils			09
	iii) Sub-Tehsil			6
	iv) Patwar Circle			NA
	v) Panchayat Simitis			08
	vi)Nagar nigam			01
	vii) Nagar Palika			09
	viii) Gram Panchayats			320
	xi) Revenue villages			3014

	x) Assembly Area			1
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011		10,43,730
	ii) Female	2011		925,790
(B)	Rural Population	2011		1,433,858
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	1093352
	ii) Forest cover	2010-11	"	60487
	iii) Non Agriculture Land	2010-11	"	69211
	v) cultivable Barren land	2010-11	"	5695
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2010-11	Hectare	60487
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2007	Nos.	506113
	ii) Buffaloes	2007	Nos.	261579
B.	<b>Other livestock</b>			
	i) Goats	2007	Nos.	362065
	ii) Pigs	2007	Nos.	2689
	iii) Dogs & Bitches	2007	Nos.	95686
	iv) <b>Railways</b>			
	i) Length of rail line	2010-11	Kms.	265
	V) <b>Roads</b>			
	(a) National Highway	2010-11	Kms.	114.150
	(b) State Highway	2010-11	Kms.	165.950
	(c) Main District Highway	2010-11	Kms.	86.000
	(d) Other district & Rural Roads	2010-11	Kms.	327.310
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms.	1290.864
	(f) Kachacha Road	2010-11	Kms.	9.800
	(VI) <b>Communication</b>			
	(a) Telephone connection	2010-11		49978

(b) Post offices	2010-11	Nos.	563
(c) Telephone center	2010-11	Nos.	112
(d )Density of Telephone	2010-11	Nos./1000 person	27.94
(e) Density of Telephone	2010-11	No. per KM.	4.48
(f) PCO Rural	2010-11	Nos.	3511
(g) PCO STD	2010-11	Nos.	671
(h) Mobile	2010-11	Nos.	238645
<b>(VII) Public Health</b>			
(a)Allopathic Hospital	2010-11	Nos.	1
(b)Beds in Allopathic hospitals		Nos.	350
(c)Ayurvedic Hospital		Nos.	93
(d)Beds in Ayurvedic hospitals		Nos.	20
(e)Unani hospitals		Nos.	Nil
(f) Community health centers		Nos.	11
(g)Primary health centers		Nos.	41
(h)Dispensaries		Nos.	3
(i) Sub Health Centers		Nos.	350
(j) Private hospitals		Nos.	35
<b>(VIII) Banking commercial</b>			
(a) Commercial Bank		Nos.	134
(b) rural Bank		Nos.	95
<b>Products</b>			
(c) Co-Operative bank products		Nos.	22
(d) PLDB Branches		Nos.	3
<b>(IX) Education</b>			
(a) Primary school		Nos.	1471
(b) Middle schools		Nos.	1300
(c) Secondary & senior secondary schools		Nos.	808
(d) Colleges		Nos.	48
(e) Technical University		Nos.	Nil



## 2.1 Existing Status of Industrial Areas in the District *Sriganganagar*

**As on 31.03.2011**

S.No.	NAME OF IND.AREA	LAND ACCOURED	LAND DEVOLPED	PLANNED		DEVELOPED		ALLOTTED		RATE (Per Sqm)
				Plots	Area	Plots	Area	Plots	Area	
1	2	3	4	7	8	9	10	11	13	6
<b><u>DISTRICT :- SRI GANGANAGAR</u></b>										
(A)	<b><u>Transferred Industrial Areas</u></b>									
1	INDUSTRIAL ESTATE	15.60	15.60	77	9.80	76	9.80	76	8.17	750.00
2	SADUL SHAHAR	63.21	63.21	94	46.25	94	46.25	94	46.25	155.00
(B)	<b><u>Own Industrial Areas</u></b>									
3	UDYOG-VIHAR-I	235.47	235.47	286	189.01	286	189.01	285	188.62	750.00
4	UDYOG-VIHAR-II	75.10	75.10	125	61.81	125	61.81	125	61.49	750.00
5	AGRO FOOD PARK SGNR	81.14	81.14	77	48.14	77	48.14	76	46.14	750.00
6	PADAMPUR	25.32	25.32	65	18.87	65	18.87	65	18.87	125.00
7	RAISINGHNAGAR	61.77	61.77	138	36.60	138	36.60	87	25.43	210.00
8	ANOOPGARH	52.50	-	54	40.33	-	-	42	28.16	100.00
9	ANOOPGARH-II	33.75	32.10	49	13.92	49	13.92	49	13.92	400.00
10	GHARSANA-I	60.50	60.50	40	53.84	40	53.84	40	53.84	185.00
11	GHARSANA-II	124.96	86.64	161	76.68	79	53.54	145	61.31	185.00
12	RAWALA-I	89.00	89.00	70	65.94	70	65.94	61	46.24	100.00
13	RAWALA-II	125.01	100.76	122	65.79	102	60.22	108	56.01	100.00
14	SURATGARH	82.17	82.17	126	54.46	127	56.00	126	54.45	300.00
	<b>TAOTAL</b>	<b>1125.50</b>	<b>1008.78</b>	<b>1484</b>	<b>781.44</b>	<b>1328.00</b>	<b>713.94</b>	<b>1379.00</b>	<b>709.54</b>	

Source:- RIICO, Sriganganagr

### 3. INDUSTRIAL SCENERIO OF SRIGANGANAGAR

#### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	1620
2.	TOTAL INDUSTRIAL UNIT	NO.	4171
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	07
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN MSEs INDUSTRIES	NO.	24384
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	2609
6.	NO. OF INDUSTRIAL AREA	NO.	14
7.	TURNOVER OF MSEs IND.	IN LACS	Nil
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	Nil

#### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
	2006-07	153	2177	3264.02
	2007-08	366	2051	2215.18
	2008-09	327	1532	9903.00
	2009-10	327	2373	4034.58
	2010-11	453	8302	7052.35
	2011-12	315	1414	2463.23
	<b>Total</b>	<b>1941</b>	<b>17849</b>	<b>28932.28</b>

Source: DIC sriganganagar

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARSTIAN UNITS IN THE DISTRICT

Details of Exiting Industries units in the District As on 31.03.2011

S. N.	Code	Type of industry	Number of unit	Investment in Lac. Rs.	Employment
1	20-21	Food product	697	13066.30	4498
2	22	Beverages, Tobacco & Tobacco Products	04	14.70	13
3	23	Cotton Textile	208	3323.33	2446
4	25	Jute, Hump & Masta tex	5	15.73	22
5	26	Textile product	180	1157.51	1286
6	27	Wood & wood product	231	776.33	1007
7	28	Paper & Paper products & Printing	79	278.85	458
8	29	Leather & Fur product	139	450.93	461
9	30	Rubber ,Plastic , Petroleum & coal products	94	646.64	720
10	31	Chemical & chemical product	170	982.31	827
11	32	Mineral base unit	301	1603.18	6120
12	33	Basic Metal & Alloys industry	328	7742.60	1766
13	34	Metal Producing & Parts	65	106.73	270
14	35	Machinery Machine Tools	01	2.37	5
15	36	Electrical Machinery Appliance	17	28.12	67
16	37	Transport Equipment & Parts	03	4.86	26
17	38	Other Mfg. industries	815	2516.20	2046
18	96	Personal Services	139	56.08	345
19	97	Repair &Services	695	1248.95	2000
		<b>Total</b>	<b>4171</b>	<b>34021.72</b>	<b>24384</b>

Source: DIC –Sri Gnganagar

### **3.4 Large Scale Industries / Public Sector undertakings**

List of the units in Sriganganagar & Near By Area

1. Vikas WSP Ltd, B-86-87 Udhog-vihar, Sriganganagar.
2. Kalptru Power Transmission Ltd, Chark 27 B.B.Teh Padampur, Sriganganagar.
3. Suratgarh Super Thermal Station, Suratgarh.

### **3.5 Major Exportable Item**

1. Guar Gum Powder

### **3.6 Growth Trend**

---Nil---

### **3.7 Vendorisation / Ancillarisation of the Industry**

---Nil---

### **3.8. Medium Scale Enterprises**

#### **3.8.1 List of the units in Sriganganagar & Near By Area**

1. Ruchi Soya Industries
2. Khendelia Oil & General Mills Ltd.
3. Raj. State Ganganagar Sugar Mill.
4. Rajasthan State Mines & Minerals Ltd

#### **3-8.2 Major Exportable Item**

1. Mustard Oil

### **3.9 Service Enterprises**

#### **3.9.1 Potentials areas for service industry**

- 1 .Packaged food industries
2. Printing Press
3. Bakery units
4. Automobiles & Tractor Services

### **3.10 Potential for new MSMEs ( Manufacturing Sector )**

1. Brick
2. PVC Pipe
3. B.P. PPP [B.O.P.P.]
4. Steel Rolling Mill
5. Polythene Bag
6. Disposable Syringe
7. Steel Furniture
8. Allied steel industries [Nails, Wire etc.]
9. Tyre retreating
10. Washing Soap
11. Cooler Body
12. Sheet Metal
13. Tin Container
14. Agriculture implements and tools
15. Fertilizers
16. Paints, Varnish and distemper
17. Voltage Stabilizer
18. Foot wear
19. Corrugated Boxed
20. Batteries for jeep & tractors
21. Manufacturing of Test Book

## 4. Existing Clusters of Micro & Small Enterprise

### 4.1 DETAIL OF MAJOR CLUSTERS

#### 4.1.1 MANUFACTURING SECTOR

----Nil----

#### 4.1.2 Service Sector

----Nil----

### 4.2 Details for Identified cluster

#### 4.2.1 Name of the cluster Oil Mill

1	Principal Products Manufactured in the Cluster	Mustard Oil
2	Name of the SPV / Trade Industrial Association	District Chamber Oil Industries, Sriganganagar
3	No. of functional units in the clusters	100 Nos.
4	Turnover of the Clusters	Rs 4 Cr
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	400 Nos.
7	Average investment in plant & Machinery	2 Lac Rs per unit
8	Major Issues / requirement	No product branding
9	Presence of capable institutions	No
10	Thrust Areas	Technology up gradation, Quality.
11	Problems & constraints	Non availability of adequate no. of required labour and High cost of transporation.

Present status of the cluster :- Micro industries

#### 4.2.2 Name of the cluster Leather Juties

1	Principal Products Manufactured in the Cluster	Leather Juties
2	Name of the SPV / Trade Industrial Association	No Trade association exist.
3	No. of functional units in the clusters	80 Nos.
4	Turnover of the Clusters	Rs 12 lacs
5	Value of Exports from the Clusters	NIL
6	Employment in Cluster	160 Nos.
7	Average investment in plant & Machinery	Rs. 1000 per unit
8	Major Issues / requirement	Poor availability of working capital dependably on mediators for marketing.
9	Presence of capable institutions	There is no capable institution.
10	Thrust Areas	Technology up-gradation & New design development.

Present status of the cluster :- Artisan based cluster

#### **5. General issues raised by industry association during the course of meeting**

Though the industrial scenario of the district is witnessing rapid change toward growth and the position is fast improving towards adequacy but still there are some constraints and hurdles which creates trouble for industries. These constraints of industrial growth in the district, high cost of transportation and non-availability of adequate number of required type of labour. Further situation of imbalance has also been created due to majority of resources deployed for agriculture and very little remain for industrialization. Moreover the growth of additional resources is not very rapid. As most of the local labour is engaged in agriculture, labour for industries is brought from U.P. and Bihar and that too apart for Punjab during peak harvesting season because they get very handsome wages there. Labour migrated from U.P. and Bihar not only demand very high but there absenteeism is also on higher side. These constraints streed to increase the initial investment and running cost of industry. High cost of transportation further aggravated the position. There are clashed between the transporters and industrialist and that disturbs the peace full environment for industries.

## 6 . STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)	D I C, Shri Ganganagar
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME—DI, 22 Godam Indl Area, Jaipur
3.	Land and Industrial shed	RIICO Udyog Bhavan, Tilak marg, Jaipur
4.	Financial Assistance	RFC Udyog Bhavan, Tilak marg, Jaipur
5.	For raw materials under Govt. Supply	RSIC Ltd Udyog Bhavan, Tilak marg, Jaipur
6.	Plant and machinery under hire / purchase basis.	NSIC Nehru Place, Tonk Road, Jaipur
7.	Power/ Electricity	RSEB Ltd, Sri Ganganagarh
8.	Technical Know –how.	MSME—DI, 22 Godam Indl Area Jaipur
9.	Quality & Standard	BIS Yudhishter Marg, C Scheme, Jaipur
10.	Marketing /Export Assistance	DG & FT, Udyog Bhavan, Tilak marg, Jaipur
11.	Other Promotional Agencies	DIC , RFC , RIICO



## 7. Important Contact Nos. of Ganganagar District

- 1- MSME-DI Nodel Officer : Om Prakash,  
Asstt Director (L/F)  
Mob. 9414781788
- 2- G M-DIC : Manju Nain  
Mob 946107801
- 3- District Employment Officer : Madan Lal Garg  
Mob 9887106377
- 4- RFC : Basant Kumar Asopa  
Mob 9414097480
- 5- K V I B : Krishan Kumar Shukla  
Mob 9414283085
- 6- Lead District Manager : Satish Gupta  
Mob. 9414076110

## 8 . List of Associations:-

Sr. No	Name of Association	President	Secretary
1.	Ganganagar Trade Association	Sh.Sanjya Mahipal Mob. 9414089553	Sh. Shyam Lal Mob. 9414093514
2.	Chamber of Commerce SriGanganagar	Sh. Bnasidhar Jindal Mob. 9413934644	Sh. Tajendar pal Dimba Mob. 9414089123
3.	District Chamber Oil Industries SriGanganagar	Sh. S. P. Bahal Mob .9414089740	Sh. Sanjeev Bhanot Mob. 9001899408