



सत्यमेव जयते
Government of India
Ministry of MSME

Brief Industrial Profile of Rajasamand District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

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Map of Rajasamand District



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BRIEF INDUSTRIAL PROFILE OF RAJASAMAND DISTRICT

1.General Characteristics of the District

Rajasamand was a part of Udaipur district. On 10th April 1991 it was formed a separate district. The district is well known for his historical background, geographical features, natural, semiotic large mineral deposit and religious dedications. An artificial lake called Rajasamand lake and a place built on mountain which is called Rajmandir and city itself was given the name Rajnagar, which is nowadays is called Rajasamand. At the time of Mewar, Rajasamand was a district.

1.1 Location & Geographical Area

Rajasamand district is situated at the southern part of Rajasthan surrounded by Pali in the west, Ajmer in the north, Bhilwara and Chittorgarh district in the east and Udaipur in the south. It lies between 24°46' to 26°1' North Latitudes and 73°28' to 74°18' East longitude. The district spreads over 452726 hect.which is 1.39 of the state Rajasthan.

1.2 Topography

Rajasamand district is situated at the Southern Part. It's shape is oval with a very narrow strip. The district surrounded by Aravali Ranges.

1.3 Availability of Minerals

Rajasamand district is particularly rich in mineral resources as a large variety of important minerals are found. The important Minerals are Lead and Zink, Asbestos, Dolomite , Lime stone, Marble and Granite, talc (Soapstone).

S.NO.	NAME OF MINERAL	PRODUCTION(in MT) 2010-2011
MAJOR MINERAL		
1.	Lead and Zink	856952
2	Dolomite	162840
3	Lime stone	459873
4	Asbestos	--
5	Barytes	--
6	Marble	5750756
7	Soap stone	1786
8	Granite	6730
9	Quartz	299275

SOURCE:- DEPT. OF MINES & GEOLOGY

1.4 Forest

The forests cover area about 25952 hectare. The major and minor forest produce are timber cold, fire wood, gum, bamboo, tendu, katha, honey, wax. The district has a large variety flora and fauna among the common species are found in the forest babul ,mango ,bargad, dhok,gugal,neem,saloon,khejari,peepal and other trees bahera,sitafal,,timaru,ask,karonda,thor etc.are found.

1.5 Administrative Set –up

For administrative purpose the district has been divided into 7 sub division, 7 Tehsils, 7 Panchayat Samities, 205 Gram Panchayats, 4 Nagar Palika, 4 sub Tehsils , 1058 inhabited villages, 1081 Revenue villages.

2. District at a Glance

S.N.	Particular	Year	Unit	Statistics
1.	Geographical features			
(A)	Geographical data			
	(i) Latitude			24° 46'to 26° 01'North
	(ii) Longitude			73° 28'to 74 °18'East
	(iii) Geographical Area		Sq.kms	4550.93
(B)	Administrative units			
	(i) sub division	2011-12	No.	7
	(ii) Tehsils	2011-12	No.	7
	(iii) sub Tehsils	2011-12	No.	4
	(iv) Patwar Circle	2011-12	No.	236
	(v) Panchayat Samities	2011-12	No.	7
	(vi) Nagar Nigam	2011-12	No.	0
	(vii) Nagar Palika	2011-12	No.	4
	(viii) Gram Panchayats	2011-12	No.	205
	(ix) Revenue villages.	2011-12	No.	1081
	(x) Assembly Area	2011-12	No.	4
2.	Population			
(A)	Sex wise			
	• Male	2011	Nos.	575613
	• Female	2011	Nos.	582670
(B)	Rural Population	2011	Nos.	973822
3.	Agriculture			
(A)	Land utilization			
	• Total Area	2010-11	Hectare	452726
	• Forest cover	2010-11	Hectare	25952
	• Non Agriculture Land	2010-11	Hectare	183276
	• Cultivable Barren land	2010-11	Hectare	48516
4.	Forest			
	• Forest	2010-11	Hectare	25952
5.	Livestock & Poultry			
(A)	Cattle			
	• Cows	2007	Nos.	287789
	• Buffaloes	2007	Nos.	223989
(B)	Other Livestock			
	• Goats	2007	Nos.	522663
	• Pigs	2007	Nos.	2047
	• Dogs & Bitches	2007	Nos.	24321
	Railways			
	(i) Length of rail line	2010-11	Kms.	104

	Roads			
	(i) National Highway	2010-11	Kms.	155
	(ii) State highway	2010-11	Kms.	252
	(iii) Main Districts Highway	2010-11	Kms.	116.6
	(iv) Other district & rural Roads	2010-11	Kms.	307.35
	(v) Rural Road	2010-11	Kms.	1982.05
	(vi) Kachacha Road	2010-11	Kms.	-
	communication			
	(i) Telephone Connections	2010-11	Nos.	34221
	(ii) Post office		Nos.	210
	(iii) Telephone Centre	2010-11	Nos.	50
	(iv) Density of Telephone	2010-11	Nos.	—
	(v) Density of Telephone	2010-11	Nos.	—
	(vi) PCO Rural	2010-11	Nos.	—
	(vii) PCO STD	2010-11	Nos.	686
	(viii) Mobile	2010-11	Nos.	74591
	Public Health			
	• Allopathic Hospital	2010-11	No.	2
	• Beds in Allopathic Hospital	2010-11	No.	300
	• Ayurvedic Hospital	2010-11	No.	94
	• Beds in Ayurvedic Hospital	2010-11	No.	200
	• Unani Hospital	2010-11	No.	0
	• Community Health Centers	2010-11	No.	8
	• Primary Health Centers	2010-11	No.	37
	• Dispensaries	2010-11	No.	1
	• Sub Health Centers	2010-11	No.	215
	• Private Hospitals	2010-11	No.	9
	Banking			
	Commercial Bank	2010-11	No.	55
	Rural Bank Products	2010-11	No.	19
	(c) Co-operative bank Products	2010-11	No.	6
	(d) PLDB Branches	2010-11	No.	3
	Education			
	(a) Primary Schools	2010-11	No.	999
	(b) Middle Schools	2010-11	No.	590
	(c) Sec. & Sen. Sec. Schools	2010-11	No.	304
	(d) Colleges	2010-11	No.	6
	(e) Technical University	2010-11	No.	0

2.1 Existing status of Industrial Area in the District Rajasamand (2011-12)

s.n.	Name of ind.Area	Land acquired(in hect.)	Land developed(in hect.)	Prevailing rate per sqm	No. of plots	No. of allotted plots	No. of vacant plots	no. of units in production
1	RAJANAGAR	34.78	34.78	250	49	49	0	34
2	DOINDA	174.30	114.13	600	239	163	76	163

Source:-RIICO, Udaipur

3.INDUSTRIAL SCENERIO OF RAJASMAND

3.1 INDUSTRY AT A GLANCE

(March 2012)

S.NO.	HEAD	UNIT	PARTICULAR
1	Registered Industrial unit	NO.	6692
2	total Industrial unit	NO.	20454
3	Registered Medium & Large Unit	NO.	1
4	Estimated avg.no.of daily workers in MSEs	NO.	30396
5	Employment in Medium & Large Industry	NO.	1991
6	No. of Industrial Area	NO.	2
7	Turn over of MSEs	NO.	-
8	Turn over of Medium & Large Industry	Crore rupees	5647.21

Source:-DIC RAJASAMAND

3.2 Year wise trend of units Registered

year	No. of Units	Employment(No.)	Investment(in lakh Rs.)
2006-07	508	2263	1814.63
2007-08	410	1247	811.13
2008-09	415	1264	1996.70
2009-10	412	1244	1917.8
2010-11	410	1577	5208.01
2011-12	410	1769	5148.82

Source:-DIC RAJASAMAND

3.3 Details of Existing Micro & Small Enterprises and artisan units in the District

(March 2010)

NIC code-04	Type of industry	No. of units	Investment (Rs.lakhs)	Employment(No.)
20	Agro based	7	14.80	19
21	Other food product	54	14.62	119
26	Hosiery & Garments	169	21.24	338
27	Wood product	33	6.07	79
31	Chemical and chemical product	24	42.5	101
32	Non-metallic mineral product	391	32912.81	4736
34	Metal product	74	102.05	234
35	Machinery and parts except electrical	28	62.45	69
82	Real estate and Business services	57	87.93	112
96	Personal services	33	12.80	86
97	Repair services	127	44.40	273
98	Services not elsewhere classified	9	0.78	28
01	other	46	31.00	180

Source:-DIC RAJASAMAND

3.4 Large Scale Industry

1 J.K.TYRES ,Kankroli

3.5 Major Exportable Items

Automobile Tyres , Butyl Tubes, Rubber Flaps

3.6 Growth Trend

Exportable growth of j.k. tyres is 7 % in financial year 2011-12 and this industry exports spread in 29 countries.

3.7 Vendorisation / Ancillarisation of the Industry

Synthetic Rubber , Carbon, Fabric, Steel wire , Petroleum products, Truck transportation, Engineering works ,Automobile shop

3.8. Medium Scale Enterprises

3.8.1 List of the units in Rajasamand& Near By Area

Nil

3.8.2 Major Exportable Item

Nil

3.9 Service Enterprises

3.9.1 Hotel Enterprises

Rajasamand is a historical tourist place so hotel and restaurant enterprises are in large numbers other enterprises are computer center, cyber café, laundry, printing, transportation, Photostat, gents and ladies parlour

3.9.2 Potentials areas for service industry

- 1.Accountant
- 2.computer related enterprises
- 3.Printing press
- 4.packaged food
- 5.coaching centers
- 6.Data processing
7. Radio and TV Repairing
8. Dynamo repairing
9. Photography
10. Dry-cleaning
11. Photostat

3.10 Potential for manufacturing MSMEs

1. Marble sawing
2. Marble cutter
3. Bamboo Products
4. Meenakari
5. Marble Miniature
6. Marble decorative Item
- 7 Pichhwai painting
8. Welding workshop and fabrication
- 9.Readmade garments and tailoring work
- 10.Wooden furniture
- 11.Flourmill
- 12.Automobile and cycle Repairing
- 13.blacksmith work
- 14.Earthenware
15. Leather shoes
- 16.Pattal dona

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

1. Marble slabs cutting cluster Rajsamand
2. Terra cotta, Molela (Shri Nathdwara)

4.1.2 Service Sector

Nil

4.2 Details for Identified cluster

4.2.1 Marble slabs cutting cluster

1	Principal Products Manufactured in the Cluster	Marble and Granites dimensional stones
2	Name of the Association	Rajasamand Marble Vikas samiti
3	No. of functional units in the clusters	350
4	Turnover of the Clusters	500 crore
5	Value of Exports from the Clusters	10 crore
6	Employment in Cluster	5000 Nos.
7	Average investment in plant & Machinery	1 crore
8	Major Issues / requirement	Management of marble slurry, pollution, energy conservation, non availability of worker, technology, finance
9	Presence of capable institutions	No capable institution exist in the area
10	Thrust Areas	Technology upgradation, process improvement, quality
11	Problems & constraints	Pollution, Reuse/disposal of slurry

4.2.2 Terra cotta cluster

1	Principal Products Manufactured in the Cluster	Terra cotta clay art
2	Name of the association	--
3	No. of functional units in the clusters	40
4	Turnover of the Clusters	Rs 4,80,000/-
5	Value of Exports from the Clusters	1 lakh
6	Employment in Cluster	250 Nos
7	Average investment in plant & Machinery	Rs.5000/-
8	MAJOR ISSUE/ Requirement	Problem of clay, fire wood, marketing and skill labour. Portability of the product, is a major problem.
9	Thrust Area	New product/design development/Quality
10	Access to Export Market	USA, UK, France

5. General issues raised by industry association during the course of meeting**1. CLCSS**

i. lack of awareness among branch level bankers

ii. There should be some mechanism for tracking of application status, so that the entrepreneur get present status of their application

2. Bankers avoid to accept the cases under CGTMSE specially for the new entrepreneurs and insist for collateral security

STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Center Rajasamand
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI Industrial estate 22 godown Jaipur
3.	Land and Industrial shed	RIICO Office Udaipur
4.	Financial Assistance	RFC, Rajasamand
5.	For raw materials under Govt. Supply	Rajasthan Small Industries Corporation, UdyogBhawan, Jaipur
6.	Plant and machinery under hire / purchase basis.	NSIC, Nehru Palace, Tonk Road, Jaipur
7.	Power/ Electricity	RVVNL, Rajsamand
8.	Technical Know –how.	MSME-DI Industrial Estate 22 godown Jaipur
9.	Quality & Standard	BIS, ChitranajanMarg, C-Scheme, Jaipur
10.	Marketing /Export Assistance	Jt. Director General, Foreign Trade, UdyogBhawan, TilakMarg,Jaipur

7. Contact No. of Officers and address

Office	Contact Officer	Phone no.
MSME-DI Industrial estate 22 godown Jaipur	M.R.Sonwal Assistant Director(E.I.)	09460286785
RIICO,Udaipur	Sh.G.C.Jain Senior Regional Manager	09414049430
District Industries Center Rajasamand	Sh.T.S. Marawa General Manager	02952221382
Rajasthan finance Corp. Rajasamand	Sh. J.K.Choudhary Dy.Manager	09414097507 02952-220428
Lead Development Manager SBBJ,Rajasamand	Sh.S.K.Nanawati	09414173596
Rajasthan Khadi and Village Industries, Rajasamand	Sh.Mool Singh Tanwar	02952221382
Employment Exchange Office , Rajasamand	Sh. Raghvendra	09414968728
Terra Cotta Cluster Related Active Person	Padma shri Mohan LAL Kumhar	09461944249
Marble Cluster Related Active Person	Sh.Madan Lal Choudhary President , Rajasamand Marble Vikas Samiti	09414174528