



**Government of India  
Ministry of MSME**

## **Brief Industrial Profile of Baran District**



**सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES**

Carried out by

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# Baran District

The map illustrates the Baran District, showing its boundaries and internal divisions. Key locations marked include Baran, Khatola, and various smaller towns and villages. The map also shows the districts of Jaipur, Kota, Bundelkhand, and others. The map is titled 'Baran District' at the top.

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# Brief Industrial Profile of Baran District

## 1. General Characteristics of the District

In 14th Century 12 villages were assembled by Solanki Rajputs and established Baran State. During reformation of Rajasthan on 30.3.1949 Baran was made a sub Division of Kota District. On 10.4.1991. Baran Sub-Division was separated from Kota District and was formed Baran District.

### 1.1 Location & Geographical Area.

The District lies between 24° 25' and 25° 25' north altitude and from 72° 12' to 76° 26' longitude of Rajasthan State. M.P. state is situated in north east of Baran Distt. Jhalawar in south and Kota Distt in north west. It is situated at 265 meter high from sea level and average temperature maximum 48.6° and minimum 10.6° c. The total area of Distt is 6992 Sq.Km. in which 6909.82 Sq.Km. in rural and 82.18 Sq.Km. in urban areas.

### 1.2 Topography

Distt. Baran is known as tribal area specially Sehariya tribe reside here. Around 283 villages of Kishanganj, Shahbad, Atru and Mangrol Tehsils are known as Sehariya Basti where about 90% population belongs to Sehariya According to a study there are about 80,000 Sehariya Trbals, Kalisindh, Parwati, Andheri, Banganga, Parwan rivers passes through south to north in the Distt.

### 1.3 Availability of Minerals.

Baran District is not rich from minerals point of view inspite of lime stone, snad stone etc. are found. No metallic ore of importance except Bauxite occures in the district. A small deposits of red clay, glass sand, dolomite and kankar are also found. The main mineral of the district is building stone. As such no commercial exploitation of these minerals is reported and no record is available.

## 1.4 FOREST

There is about 223969.01 hectare forest area in the district which is about 31% of total area. As per the records of 2011-12 total 895-2 m.m. rain fall was recorded against 565 mm. average rain fall.

## 1.5 Administrative set up.

From administrative point of view, Baran Distt. is divided into 7 subdivision, 8 Tehsils and 7 Panchayat Samiti in which total 1238 villages falls in Baran Distt.

## 2. District at a glance

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude			24° 25' and 25° 25'
	ii) Longitude			72° 12' to 76° 26'
	iii) Geographical Area		Sq.Km	6992
(B)	Administrative Units			
	i) Sub divisions		Nos	07
	ii) Tehsils			08
	iii) Sub-Tehsil			
	iv) Patwar Circle			
	v) Panchayat Simitis			07
	vi)Nagar nigam			
	vii) Nagar Palika			04
	viii) Gram Panchayats		"	214
	xi) Revenue villages			-
	x) Assembly Area			
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	Nos	635495
	ii) Female	2011	Nos	588426
(B)	Rural Population			-N.A.-
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	699461
	ii) Forest cover	2010-11	"	216790
	iii) Non Agriculture Land	2010-11	"	65466

	iv) cultivable Barren land	2010-11	“	65466
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2010-11	Ha.	223969.01
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
<b>A.</b>	<b>Cattle</b>			
	i) Cows	2011	Nos.	364367
	ii) Buffaloes	2011	Nos.	231814
<b>B.</b>	<b>Other livestock</b>			
	i) Goats	2011	Nos.	272389
	ii) Pigs	2011	Nos.	9692
	iii) Dogs & Bitches	2011	Nos.	-N.A.-
	<b>iv) Railways</b>			
	i) Length of rail line	2010-11	Kms	95
	<b>V) Roads</b>			
	(a) National Highway	2010-11	Kms	229.54
	(b) State Highway	2010-11	Kms	284
	(c) Main District Highway	2010-11	Kms	229.54
	(d) Other district & Rural Roads	2010-11	Kms	2124.05
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	1549.55
	(f) Kachacha Road	2010-11	Kms	45.55
	<b>(VI) Communication</b>			
	<b>(a) Telephone</b>			
	(b) Telephone center	2010-11	Nos.	05
	(c) Density of Telephone	2010-11	No. per KM.	2371
	(d) Rural (Land Line)	2010-11	No.	3457
	(e) Urban	2010-11	No.	11727
	(f) Mobile	2010-11	No.	
	<b>(g) Post offices</b>	2010-11	Nos.	191
	<b>(VII) Public Health</b>			
	(a) Allopathic Hospital	2011-12	No.	01
	(b) Beds in Allopathic hospitals		No.	300
	(c) Ayurvedic Hospital		No.	9
	(d) Beds in Ayurvedic hospitals		No.	10
	(e) Unani hospitals		No.	03
	(f) Community health centers		No.	09
	(g) Primary health centers		No.	36
	(h) Dispensaries			
	(i) Sub Health Centers		No.	02
	(j) Private hospitals		No.	207
			No.	12
	<b>(VIII) Banking commercial</b>			
	(a) Commercial Bank	2011-12	Nos.	37

	(b) rural Bank Products	"	Nos.	25
	(c) Co-Operative bank products	"	Nos.	09
	(d) PLDB Branches	"	Nos.	06
	(IX) Education	"		
	(a) Primary school	"	Nos.	809
	(b) Middle schools	"	Nos.	632
	(c) Secondary & senior secondary schools	"	Nos.	452
	(d) Colleges	"	Nos.	11
	(e) Polytechnic	"	Nos.	03
	(f) ITI	"	Nos.	17

## 2.1 Existing Status of Industrial Areas in the District Baran

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Baran	-	-	-	140	132	08	51
2	IID Baran	-	-	-	199	151	48	02
3	Chhabra	-	-		44	41	03	18
	<b>Total</b>				<b>383</b>	<b>324</b>	<b>59</b>	<b>71</b>

Source:- RIICO,

## 3. INDUSTRIAL SCENARIO OF Baran

### 3.1 Industry at a Glance

(upto)

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	771
2.	TOTAL INDUSTRIAL UNIT	NO.	1000
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	03
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN MSEs INDUSTRIES	NO.	3074
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	794
6.	NO. OF INDUSTRIAL AREA	NO.	03
7.	TURNOVER MSEs IND.	IN LACS	-
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	-

Source:- DIC

### 3.2 YEAR WISE TREND OF UNITS REGISTERED

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT Nos	INVESTMENT (lakh Rs.)
2006-07	78	625	1222.01
2007-08	201	742	783.08
2008-09	201	708	830.58
2009-10	101	535	579.80
2010-11	66	296	332.29
2011-12	124	411	819.05

Source: DIC

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	138	6846.76	643
23	Cotton textile	292	933.23	697
27.	Wood/wooden based furniture	36	99.21	176
28.	Paper & Paper products	20	51.24	112
31.	Chemical/Chemical based	12	126.80	56
30.	Rubber, Plastic & petro based	24	57.00	84
32.	Mineral based	15	126.00	131
33.	Metal based (Steel Fab.)	71	323.50	264
97.	Repairing & servicing	61	92.80	274
01.	Others	102	464.84	610

Source: DIC

### 3.4 Large Scale Industries / Public Sector undertakings

List of the units in Distt. Baran

1. NTPC, Anta
2. Chhabra Termal Power Plant
3. Ruchi Soya Plant, Haripura

### 3.5 Major Exportable Item

- No -



### **3.6 Growth Trend**

Two more power plants each 660 m.w. are under construction by Adani Group.

### **3.7 Vendorisation / Ancillarisation of the Industry**

Repair & maintenance of plant equipments, Hardware, Electric cables, maintenance of utility services etc..

### **3.8. Medium Scale Enterprises**

#### **3.8.1 List of the units in Distt. Baran**

There is no medium scale unit exist in the area.

#### **3.8.2 Major Exportable Item**

- N.A. -

### **3.9 Service Enterprises**

There are about 100 mistry type reparis shops providing cycle/automobile/welding services.

#### **3.9.1 Potentials areas for service industry**

Automobile workshop, General Engg workshop. Tyre retraiding, Motor rewinding etc.

### **3.10 Potential for new MSMEs**

Forging units, Paints, Steel furniture, Readymade garments, Backery & Confectionery, Corrugated box, Agricultural Implements, Detergent Soap powder, Bakelite Electrical Accessories, Rubber moulded items, PVC footwear, Sanitary napkins, Engg. fabrication, Soya products, Stone cutting & polishing stone gril, Marble cutting & polishing, Leather shoes, Ground & processed spices, Fish Meal, Fish processing, Bide, Dona Pattal, Cattle feed etc.

## **4. Existing Clusters of Micro & Small Enterprise**

### **4.1 DETAIL OF MAJOR CLUSTERS**

#### **4.1.1 Manufacturing Sector**

1. Handloom, 2. Leather Juti, 3. Dona Pattal, 4. Wooden Toys, 5. Wood work (Carpentry), 6. Soap.

#### **4.1.2 Service Sector**

No Cluster in service sector exists in the Distt.

### **4.2 Details for Identified cluster**

4.2.1 Name of the cluster                      Group of Artisan of Handloom at Mangrol & Seaswali

1	Principal Products Manufactured in the Cluster	Khadi Terricots
2	Name of the SPV/Industry Assn.	No SPV exists in cluster group
3	No. of functional units in the clusters	200 Aprox.
4	Turnover of the Clusters	Rs. 60 Lakhs P.A.
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	520 Nos.
7	Average investment in plant & Machinery	Rs. 35,000/-
8	Major Issues / requirement	Finance & Market
9	Presence of capable institutions	-
10	Thrust Areas	Design
11	Problems & constraints	Finance, Market and Technology
12	Technical Needs	-No-

Present status of the cluster :-

Traditional Handloom artisans are engaged in manufacture of Khadi Terricot in their homes alongwith other family members and earning their livelihood.

**4.2.2 Name of the cluster**

Group of artisans of leather Juti, Baran, Chhabra &amp; Baniyoni

1	Principal Products Manufactured in the Cluster	Leather Juti
2	Name of the SPV /Industry Assn.	No SPV exists in cluster group
3	No. of functional units in the clusters	75
4	Turnover of the Clusters	Rs. 15 Lakhs P.A.
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	300 Nos.
7	Average investment in plant & Machinery	Rs. 40,000/-
8	Testing needs	-No-
9	Thrust Area	New designs and standard lasts may be used.
10	Access to Export Market	-No-
11	Problems & constrainty	Finance, New markets and Newer Designs & Technology.

Present status of the cluster :-.

Traditional shoe artisans are engaged in manufacture of leather juti in their homes alongwith their family members and enaring their livelihood. The artisans are facing problems of finanace & market.

**4.2.3 Group of Artisans of Dona Pattal at Chhabra, Kishanganj & Kasba Thana**

1	Principal Products Manufactured in the Cluster	Dona Pattal
2	Name of the SPV /Assn.	No SPV/Assn. exists in cluster
3	No. of functional units in the clusters	200
4	Turnover of the Clusters	Rs. 10 Lakh P.A.
5	Value of Exports from the Clusters	-
6	Employment in Cluster	600 Nos.
7	Average investment in plant & Machinery	Rs. 10,000/-
8	Testing needs	Not required
9	Thrust Area	Small machines & equipments may be introduced
10	Access to Export Market	-No-
11	Problems & constraints	Finance, Market and small machinries& equipments

Traditional artisans are in the manufacture of Dona Pattal in their home alongwith their family members & earning their livelihood.

#### 4.2.4 Group of artisans of Wooden toys at Kasba Thana & Chhipabard

1	Principal Products Manufactured in the Cluster	Wooden toys
2	Name of the SPV /Assn.	No SPV/Assn. exists in cluster
3	No. of functional units in the clusters	80
4	Turnover of the Clusters	Rs. 10 Lakh P.A.
5	Value of Exports from the Clusters	-No-
6	Employment in Cluster	300 Nos.
7	Average investment in plant & Machinery	Rs. 25,000/-
8	Testing needs	Not required
9	Thrust Area	New Design
10	Access to Export Market	-No-
11	Problems & constraints	Finance, Market and new designs.

#### 4.2.5 Group of artisans of Wood work (carpentry) at Artu, Chhipabard & Baran.

1	Principal Products Manufactured in the Cluster	Furniture & Doors etc.
2	Name of the SPV /Assn.	No SPV/Asson exists in cluster
3	No. of functional units in the clusters	75
4	Turnover of the Clusters	Rs. 12 Lakh P.A
5	Value of Exports from the Clusters	-Nil
6	Employment in Cluster	225 Nos.
7	Average investment in plant & Machinery	Rs. 25,000/-
8	Testing needs	Not required
9	Thrust Area	Introduction of new designs and materials
10	Access to Export Market	-No-
11	Problems & constraints	Finance, New Designs & outer Market

#### **4.2.6 Group of artisans of Soap at Baran & Mangrol;**

1	Principal Products Manufactured in the Cluster	Washing Soap
2	Name of the SPV /Trade Assn.	No SPV/Assn exists in cluster
3	No. of functional units in the clusters	40
4	Turnover of the Clusters	Rs. 48 Lakh P.A.
5	Value of Exports from the Clusters	-
6	Employment in Cluster	160 Nos.
7	Average investment in plant & Machinery	Rs.35,000/-
8	Testing needs	There is need to test the product
9	Thrust Area	To introduce other related products such as detergent powder & cleaning powder etc.
10	Access to Export Market	-No-
11	Problems & constraints	Finance, Market , Technology and new products.

#### **Present status of clusters:-**

All the clusters are group of traditional artisans having limited plant & machinery, resource of finance, technical know how and market etc.

#### **5. General issues raised by industry association during the course of meeting**

**No industry association exist in Baran Distt.**

## **6. STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

<b>S.No</b>	<b>Type of assistance</b>	<b>Name and address of agencies</b>
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)	District Industries Center Baran
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI Industrial estate 22 godown Jaipur
3.	Land and Industrial shed	RIICO Office Baran
4.	Financial Assistance	RFC, Baran
5.	For raw materials under Govt. Supply	NSIC/Rajasthan Small Industries Corporation, UdyogBhawan, Jaipur
6.	Plant and machinery under hire / purchase basis.	NSIC, Nehru Palace, Tonk Road, Jaipur
7.	Power/ Electricity	RVVNL, Baran
8.	Technical Know –how.	MSME-DI Industrial Estate 22 godown Jaipur
9.	Quality & Standard	BIS, ChitranajanMarg, C-Scheme, Jaipur
10.	Marketing /Export Assistance	NSIC/UPA/RSIC/MSME-DI/Jt. Director General, Foreign Trade, UdyogBhawan, TilakMarg,Jaipur
11.	Other Promotional Agencies	Instt. of Craft & Design, Jaipur

**7. Telephone NOs. of Promotional Agencies related to Industrial Development in Baran District.**

1-	Shri G.K. Sharma G.M. DIC	07453-237067 (M) 9414240104
2.	R.M., RIICO,	07453-230133
3.	Dy. Manager, RFC	07453-230040
4.	Lead Bank	07453-230303
5.	Labour Welfare Office	07453-234009
6.	Agriculture Marketing Board	07453-234073
Others		
1-	G.M. NTPC, Anta	07453-244470
2.	Chief Engineer, Chhabra Power House,	07453-222886