



**Government of India  
Ministry of MSME**

## **Brief Industrial Profile of Alwar District**



**सूक्ष्म, लघु एवं मध्यम उद्यम**  
**MICRO, SMALL & MEDIUM ENTERPRISES**

Carried out by

**MSME-Development Institute**

(Ministry of MSME, Govt. of India,)

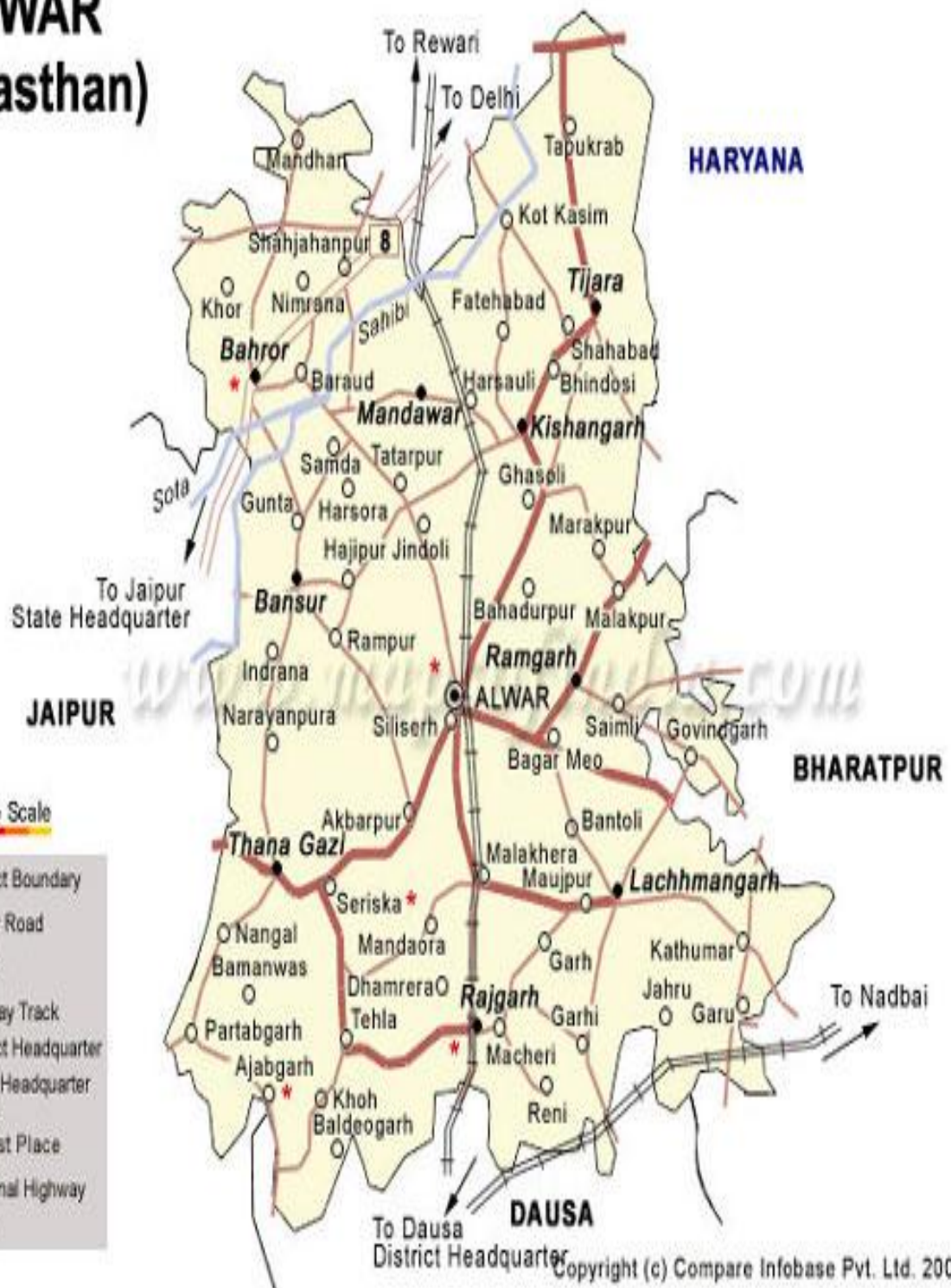
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# ALWAR (Rajasthan)



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# **Brief Industrial Profile of Alwar District**

## **1. General Characteristics of the District**

The district is known after its headquarters town of Alwar. There are many theories about the derivation of the name Alwar. Cunningham holds that the city derived its name from the Salva tribe and was originally Salwapur, then, Salwar, Halawar and eventually Alwar. According to another school it was known as Aravalpur or the city of Aravali (A hill system dividing Rajasthan roughly into third and two-thirds). Some others hold that city is named after Alaval Khan Mewati. A research conducted during the reign of Maharaja Jey Singh of Alwar revealed that Maharaja Alaghraj, second son of Maharaja Kakil of Amer (old seat of Jaipur state) ruled the area in the eleventh century and his territory extended upto the present city of Alwar. He founded the city of Alpur in 1106 Vikrami Samvat (1049 A.D.) after his own name which eventually became Alwar. It was formerly spelt as Ulwar but in the reign of Jey Singh the spelling was changed to Alwar.

### **1.1 Location & Geographical Area.**

The district is situated in the north-east of Rajasthan between 27°4' and 28°4' north Latitudes and 76°7' and 77°13' east Longitude. Its greatest length from south to north is about 137 K.M. and greatest breadth from east to west about 110 K.M.

It is bounded on the north and north-east by Gurgaon (of Haryana) and Bharatpur district and on the north-west by Mahendragarh district of Haryana, on the south-west by Jaipur and on the south by Sawai- Madhopur and Jaipur districts.

### **1.2 Topography**

The District is a fairly regular quadrilateral in shape with its central northern portion, consisting of tehsil Mandawar on the north, tehsil Behror on the west, tehsil Tijara on the east and Laxmangarh tehsil on its south eastern corner. The district is located between the Yamuna, Satluj, divide and central part of the district is covered by the Aravali hills which run north south, ranging in height from 456 meters to 700 meters.

This part of the district is fairly well wooded. The alignment of Aravalis in the district spreads diagonally from south-west to north-western corners of the district comprise largely of plains. Besides this, between the plain sector of the district has many hills where the average altitude is approximately 1600 feet. There is a marked difference between the hills of north east and south, west. While the south-western hills comprising the area of Rajgarh, Alwar & Thanagazi, have fairly dense vegetation. The north eastern part gives an appearance of barren and rocky.

### 1.3 Availability of Minerals

Alwar is fairly rich in mineral wealth. It produces marble, granite, felspar, dolomite, quartz, lime stone, soap stone, barites. During the recent year the production of the minerals in the district remained as under:

#### PRODUCTION OF MINERAL 2010-11

S. No.	Name of Minerals	Production (in Tones) 2010-11
<b>NON METALIC</b>		
1.	Silica Sand	8325
2.	Felspar	67
3.	Quartz	147
4.	Masonry Stone	210000
5.	Marble	
(A)	Block	139515
(B)	Khanda	1284741
6.	Patti Katla	28
7.	Bajri (Sand)	1300000
8.	Granite	137
9.	Brick Earth	1508000
10.	Chert	1332
<b>METALIC</b>		
1.	Pyrophyte	7705

SOURCE: - DEPT. OF MINES, ALWAR

### 1.4 Forest

The forest of this district falls under the category of dry forest of the Rajasthan region. The hill slopes are covered with Dhok, White salar is found on the upper slopes and ridges. Alwar forests have been famous for the wild life from ancient and were a

favourite resort of Mughals. There are forest ranges in the district one each at Alwar, Rajgarh & Sariska.

## 1.5 Administrative set up.

The district Alwar has 12 sub-divisions. There are 12 Tehsil head quarters in Alwar district and each one has a Tehsildar as an administrative officer who work in accordance with the Land Record System to serve for the rural farmers and land holders. There are 14 Panchayat Samitis (blocks) and each one has a BDO (Block Development Officer) to serve as the representatives of the district administration in the rural areas.

### District at a glance

S.No	Particular	Year	Unit	Statistics
<b>1.</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude			27°4' to 28°4'
	ii) Longitude			76°7' to 77°13'
	iii) Geographical Area		Hectare	8,38,300
(B)	Administrative Units			
	i) Sub divisions	2011	Nos.	12
	ii) Tehsils	2011	Nos.	12
	iii) Sub-Tehsil	2011	Nos.	6
	iv) Patwar Circle	2011	Nos.	--
	v) Panchayat Simitis	2011	Nos.	14
	vi)Nagar nigam	2011	Nos.	--
	vii) Nagar Palika	2011	Nos.	6
	viii) Gram Panchayats	2011	Nos.	472
	xi) Revenue villages	2011	Nos.	--
	x) Assembly Area	2011	Nos.	11 MLA+1MP
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	Nos.	19,38,929
	ii) Female	2011	Nos.	17,33,070
(B)	Rural Population	2011	Nos.	30,17,711

<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	8,38,300
	ii) Forest cover	2010-11	"	79,574
	iii) Non Agriculture Land	2010-11	"	1,29,636
	iv) Cultivable Barren land	2010-11	"	5,04,049
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2010-11	Hectare	79,574
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2007	Nos.	1,96,468
	ii) Buffaloes	2007	Nos.	9,74,731
B.	<b>Other livestock</b>			
	i) Goats	2007	Nos.	7,09,733
	ii) Pigs	2007	Nos.	14,474
	iii) Dogs & Bitches	2007	Nos.	52,704
	<b>(iv) Railways</b>			
	i) Length of rail line	2010-11	Kms	205
	<b>(V) Roads</b>			
	(a) National Highway	2010-11	Kms	40
	(b) State Highway	2010-11	Kms	748
	(c) Main District Highway	2010-11	Kms	255
	(d) Other district & Rural Roads	2010-11	Kms	3,009
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	817
	(f) Kachacha Road	2010-11	Kms	1,780
	<b>(VI) Communication</b>			
	(a) Telephone connection	2010-11		--
	(b) Post offices	2010-11	Nos.	484
	(c) Telephone center	2010-11	Nos.	110
	(d) Density of Telephone	2010-11	Nos./1000 person	--
	(e) Density of Telephone	2010-11	No. per KM.	--
	(f) PCO Rural	2010-11	No.	162
	(g) PCO STD	2010-11	No.	2480
	(h) Mobile	2010-11	No.	--

	<b>(VII) Public Health</b>			
	(a) Allopathic Hospital	2010-11	No.	66
	(b) Beds in Allopathic hospitals		No.	40
	(c) Ayurvedic Hospital		No.	178
	(d) Beds in Ayurvedic hospitals		No.	15
	(e) Unani hospitals		No.	2
	(f) Community health centers		No.	24
	(g) Primary health centers		No.	72
	(h) Dispensaries		No.	5
	(i) Sub Health Centers		No.	576
	(j) Private hospitals		No.	75
	<b>(VIII) Banking commercial</b>			
	(a) Commercial Bank		Nos.	175
	(b) Rural Bank Products		Nos.	56
	(c) Co-Operative bank products		Nos.	15
	(d) PLDB Branches		Nos.	7
	<b>(IX) Education</b>			
	(a) Primary school		Nos.	--
	(b) Middle schools		Nos.	4308
	(c) Secondary & senior secondary schools		Nos.	1477
	(d) Colleges		Nos.	76
	(e) Technical University		Nos.	--



## 2.1 Existing Status of Industrial Areas in the District Alwar

(As on 31.03.2012)

S. No.	Location	Total Area in Acres	Plots Developed	Plots Allotted	Plot Vacant
1.	M.I.A., Alwar	1804.32	701	695	6
2.	M.I.A. Ext., Alwar	201.15	204	196	8
3.	Agro Food Park, M.I.A. Ext. Alwar	185.94	203	172	31
4.	MIA (South & East), Alwar	51.75	13	13	-
5.	Kherli	8.41	27	27	-
6.	Rajgarh	40.59	111	101	10
7.	Khairthal	69.93	134	134	-
8.	Thanagazi	33.12	58	35	23
9.	Old Ind. Area, Alwar	179.76	59	59	-
10.	Behror	280.81	259	259	-
11.	Sotanala	151.91	86	86	-
12.	Bhiwadi Phase I to IV	2138	1701	1670	31
13.	Khushkhera	825.83	1017	958	59
14.	IID, Central Khushkhera	151.77	479	383	96
15.	Pathreri	538.10	115	78	37
16.	Chopanki	802	1107	1038	69
17.	Tapukara	781.44	22	17	05
18.	Shanjahanpur	203.09	190	188	02
19.	EPIP Neemrana	210.51	220	207	13
20.	Sare Khurd	94.55	61	55	06
21.	Manjara Path (Japanees Zone)	1166.33	132	45	87

SOURCE: RIICO, Alwar

### **3. INDUSTRIAL SCENERIO OF ALWAR**

#### **3.1 Industry at a Glance**

(As on 31.03.2012)

<b>Sr. No.</b>	<b>Head</b>	<b>Unit</b>	<b>Particulars</b>
1.	REGISTERED INDUSTRIAL UNIT	NO.	551
2.	TOTAL INDUSTRIAL UNIT	NO.	25,465
3.	NUMBERS OF MEDIUM & LARGE UNIT	NO.	87 (7 Large+80 Medium)
4.	EMPLOYMENT GENERATED IN MSMEs	NO.	1,12,554
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	8,100
6.	NO. OF INDUSTRIAL AREA	NO.	21
7.	TURNOVER OF MSMEs	IN LACS	600 Crore
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	800 Crore

Source: DIC Alwar & Bhiwadi

#### **3.2 YEAR WISE TREND OF UNITS REGISTERED**

	<b>YEAR</b>	<b>NUMBER OF REGISTERED UNITS</b>	<b>EMPLOYMENT (NOS.)</b>	<b>INVESTMENT (lakh Rs.)</b>
Up to	1992-93	13182	40246	15552.51
	1993-94	13537	42412	18519.15
	1994-95	13939	44971	22002.53
	1995-96	14419	47552	25752.97
	1996-97	14626	48915	26771.75
	1997-98	14874	49767	29519.48
	1998-99	15208	51207	31613.53
	1999-2000	15583	51347	32755.28
	2000-01	15949	51791	35647.80
	2001-02	16331	53072	37289.07

	2002-03	16612	54280	40558.54
	2003-04	16918	55979	44021.78
	2004-05	18472	58915	45998.22
	2005-06	19323	61619	50689.16
	2006-07	20118	66810	60264.97
	2007-08	21108	77143	86819.26
	2008-09	22201	89907	131398.35
	2009-10	23557	101531	179425.91
	2010-11	24914	112554	234204.03

Source: DIC Alwar & Bhiwadi

### 3.3 DETAILS OF EXISTING MICRO, SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

(As on 31.03.2012)

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Food Products	2500	13011	7500
21	Other Food Products	1300	15015.25	6000
22	Beverages, Tobacco Products	1980	10015	5580
23	Cotton Textiles	20	9015	600
24	Wool, Silk & Synthetic Fiber, Textile	1541	20001	8000
25	Jute, Hemp & Mesta Textile	2001	18338	8000
26	Hosiery & Garments	1260	7338	6500
27	Wood Products	1910	11538	7500
28	Paper Products & Printings	1620	9538	9800
29	Leather Products	1070	8500	9300
30	Rubber & Plastic Products	1600	7500	5750
31	Chemical & Chemical Products	1700	11300	6800
32	Non Metallic Mineral Products	1480	12600	5800
33	Basic Metal Industries	1270	14800	4000
35	Machinery & Parts Except Electrical	1360	13200	4256
36	Electrical Machinery & Apparatus	1360	10200	4200

97	Repair Services	570	14200	6500
01	Others	372	12300	6700

Source: DIC Alwar & Bhiwadi

### 3.4 Large Scale Industries / Public Sector undertakings

#### List of the units in Alwar & near by Area

(As on 31.03.2012)

S. No.	Name of the Units	Name of Product
1.	Ashok Leyland 298, SPL,MIA, Alwar	Assembly of Chasis fitted with Diesel Engine/ CNG
2.	Lord Chloro Alkalies Ltd. SP-460, M.I.A. Alwar	Caustic Soda Liquid Chlorine, Hydro Chl. Svif 100% & Bleaching Powder, Stoble Bleaching Liquid T.C.F.
3.	Parryware Roca Pvt. Ltd., 223-226, M.I.A. Alwar	Ceramic Sanitary Ware
4.	United spirits Ltd. 201-202, M.I.A. Alwar	IMFL Malt Extract
5.	Carlsberg India Pvt. Ltd., SP1-4 & B5-8 Agro Food Park, M.I.A. Alwar	Breweries product
6.	Tafe Motors & Tractor Ltd., O.I.A. Itarana Road Alwar	I.C. Engine
7.	M/s Climate System India Ltd. SP- 812(a) I.A., Bhiwadi	Raditor FDM

Source: DIC Alwar & Bhiwadi

### 3.5 Major Exportable Item

Casting Soda, Liquid Chlorine, Hydro Chlorine, Ceramic Sanitary Wares, IMFL Malt etc.

### 3.6 Growth Trend

The demands of exporting goods are increasing as per requirements of the different countries. Most of the items are exporting like shaving blade, blended fabric etc. Exports goods have registered 5 to 15% growth every year.

### 3.7 Vendorisation/ Ancilliraisation of the industry

Raw materials are being imported from outside the state and there is a wide scope for making finishing goods and also repair & maintenance of the requirement of the industries.

### 3.8 Medium Scale Enterprises

There are 80 Medium scale industrial units in the district. Most of them are located in various industrial area of Alwar district, the details of running units are being given as under:

#### 3.8.1 List of the units in Alwar & Near By Area

S. No.	Name of the Units	Name of Product
1.	JVL Agro Ltd. 207, M.I.A. Alwar	Hydroginated vegetable Oil Refined Oil & Mustard Oil
2.	Raj Solex Ltd. 4, M.I.A. Alwar	Vanaspati Oil, SE Oil, Refined Oil
3.	Havell's India Ltd. (Cable Division), A-461/462, M.I.A. Alwar	PVC Cables & Wires
4.	Air Liquide North India Ltd. 125, M.I.A. Alwar	Liq. Oxygen, Liq. Nitrogen, Gas Oxygen, Gas Nitrogen
5.	Dabur India Ltd.(Vidogum & Chem. Divn.), SP-C-162, M.I.A. Alwar	Gum Powder & Taramind Powder & Ayurvedic Medicines
6.	Vintage Distilleries Ltd. 117, M.I.A. Alwar	IMFL
7.	Dimex Granite (P) Ltd., B-74, M.I.A. Alwar	Mirror Polished Granite Tiles
8.	Regional Oil Seeds Growers Cooperative Union Ltd. (Kamalpur) M.I.A. Alwar	MEO, SEMO-By Product, DOC-By Product
9.	Speciality Silica P. Ltd., B-534, M.I.A. Alwar	Silica
10.	Metso Minran (India) Pvt. Ltd., SP-1-1 to SPL-13, M.I.A. Alwar	Mining Equipment & Parts
11.	Vijay Solvex Ltd., Itarana Road Alwar	Solvent Extraction, Vegetable Oil & Ghee Refined Oil
12.	Sunil Health Care Ltd. 17-18, O.I.A Alwar	Empty Hard Shell Geleatine Capsules, Empty Hard Shell Gelatine Capsule Making Machine
13.	Mouth Shivalik Industries Ltd., Village- Gunti Tehsil-Behror, Alwar	Beer
14.	Continental Petroleum Ltd. F-162-165 & A-166 RIICO I.A. Behror, Alwar	Lubricants & Grease
15.	Greenply Industries Ltd. E-176-179 RIICO I.A. Behror, Alwar	Decorative & Ind. Laminative Sheets
16.	Globus Agronics P. Ltd. Vill-Shyampur Teh.-Behror, Alwar	Industrial Alcohol
17.	Beam Global spirits & wine (I) Pvt. Ltd. Vill- Karoda, Alwar	IMFL Bottling plant
18.	Pernord Ricard India Pvt. Ltd. Vill- Karoda (SoDawas)	Spirits & IMFL
19.	Jagtjit Industries Ltd. Sotanala (Behror)	IMFL

20.	R.S. Hygin Pvt. Ltd. SP-26 I.A., Sotanala, Alwar	N.A.
21.	M/s Lloyed Electric & Engineering Pvt. Ltd., A 146	Condensor Coil
22.	M/s Gulson Chemical Ltd. A-595 I.A. Bhiwadi	Sodium Hydro
23.	M/s Orient syntex sp. 147 I.A. Bhiwadi	S.B. Yarn
24.	M/s Indo Alusys Ind. Ltd. SP-333 I.A., Bhiwadi	Allum Ext. P.
25.	M/s Orient Abrasive Ltd. SP-148 I.A., Bhiwadi	Refractries
26.	M/s Hitech Gears Ltd. A-589 Ind. Area, Bhiwadi	Gears & Shaft
27.	M/s Ray Ban Sun Optical India Ltd., SP-810 to 12 I.A., Bhiwadi	Metalic frames
28.	M/s Pitambar Coated Paper A-912, I.A. Bhiwadi	Coated Paper
29.	M/s Getrag Hi-Tech Gears A-317 I.A., Bhiwadi	Gears
30.	M/s O Cap Chasis Parts Pvt. Ltd. A-12,21,30, Bhiwadi	Piston Parts
31.	M/s Rajasthan Antibiotics Ltd. A-619-630, Bhiwadi	Bulk Drug
32.	M/s Federal Magul Gotesse Ltd. Ph-I Ghatal Bhiwadi	Piston Part
33.	M/s Jaquor and Co. Ltd. I.A., Bhiwadi	Bathroom Fitting
34.	M/s Gillete India Ltd. 65(A) I.A., Bhiwadi	Blades, Disposable Cartridge
35.	M/s Spriotic Heat Exchange Ltd., C-827 I.A., Bhiwadi	Condensor Coil
36.	M/s Sakata Ind. Ltd.B-1245-46 I.A. Ghatal, Bhiwadi	Printing Ink
37.	M/s Uttam Strips Pvt. Ltd. 496 ASC I.A., Bhiwadi	C.R. Strips
38.	M/s Gem Scab Industries Ltd., SP-4-1192 (L) I.A.Bhiwadi	XLpe Cable, LT/HT Cable
39.	M/s Amtek India Ltd. Unit-II 1194-95 I.A., Bhiwadi	C.I. Casting for Auto
40.	M/s Rathi Bars Ltd., SP-7, I.A. Khuskhera	M.S. Steel Ingot
41.	M/s RathiSp. Steel Ltd., SP-29, I.A. Khuskhera	M.S. Steel
42.	M/s Shree Rathi Steel Dakshin Ltd., Khuskhera	M.S. Bar
43.	M/s Rathi TMT(P) Ltd., A-47 I.A., Khuskhera	M.S. Steel
44.	M/s Ajanta Soya Ltd., SP-916 Ind. Bhiwadi	Vanaspati & Refined Oil
45.	M/s Winsome Breweries Ltd., Shreh Khurd, Tijara NearBhiwadi	Beer
46.	M/s Roaches Breaweries Ltd.Ind. Area Neemrana2/3 SP-11 & 12 Bhiwadi	Beer
47.	Parle Biscuits Ltd. Neemrana, Bhiwadi	Biscuits
48.	Rathi Graphic Technology Ltd., SP-921 Ind.Area Bhiwadi	Tonner & Developer
49.	M/s Aksh Optifiber Ltd., F-1080, Phase III I.A. Bhiwadi	Optical Fiber Cable
50.	M/s Alpha Woven Labels (India) Pvt. Ltd., B-1127I.A., Bhiwadi	Laces
51.	M/s Nahar International Matila Tijara Road Bhiwadi	Synthetic Cotton Yarn
52.	M/s Ginni International Ltd. I.A Neemrana Bhiwadi	Cotton Yarn, Woven Fabric
53.	M/s Sanganerla Spinning Mill Ltd., 15-A RIICO, I.A.Neemrana, Bhiwadi	Acrylic Polyester Synthetic yarn
54.	M/s Sigwerk Sicpa India Ltd 7-8 Km Stone Tapukra	Printing Ink

55.	M/s Kajaria Ceremics Ltd. 19 Km. stone vill Gailpur, Bhiwadi	Ceremic Glazed Tiles
56.	M/s Honda Siel Car India Ltd.	Engine Componant
57.	M/s MV Cotspin Ltd., 14 B-Ind Neemrana Bhiwadi	Cotton yarn
58.	M/s Federa Mogul Aut. Products P Ltd., 812/B-1, Bhiwadi	Spark Plug, ECM/ FDM
59.	M/s Balkishan Industries Ltd. SP-923 I.A., Bhiwadi	Phenumatic Tyre
60.	M/s Ahlcon Parenterals Ltd. SP-918 I.A. Bhiwadi	Intra-Venous Fluid & Eye Drops
61.	M/s Relaxo Footwear Ltd., A-1131(A) I.A. Bhiwadi	Hawai Slipper
62.	M/s Videocon India Ltd. SP-1 Shahjahanpur	Refrigerator
63.	M/s Crystal Febtex & Investment (P) Ltd. Neemrana, Bhiwadi	Yarn Dying
64.	M/s Vanasthli Textile Ind. Ltd., F-3-5, Shajahanpur, Bhiwadi	Cotton Terry Towels Dyed Yarn
65.	M/s AMD Industries Ltd. SP-32 I.A., Neemrana	Clouser Cap
66.	M/s Shriram Cable Pvt. Ltd. A-524 I.A., Chopanki	Wire & Cable
67.	M/s Kaparo Fastner Ltd. A-7 to 9 Choupanki	Fastners
68.	M/s Garima Oversease EPIP Neemrana	C.I. Casting for auto
69.	M/s United Breweries Ltd. I.A., Chopanki	Beer
70.	M/s Bestex MM India (P) Ltd. I.A., Tapukara	Auto Parts
71.	M/s Rosenberger Shilpi Cable I.A., Chopanki	Power Telecommunication Cable
72.	M/s Amtek India Pvt. Ltd. Unit III, Bhiwadi	C.I. Casting for Auto
73.	M/s Global Auto parts Alliance Industries Area, Chopanki	Auto Parts
74.	M/s Balkrishan Industries Ltd. Chopanki	Agri./ Indl. Tyres
75.	M/s Varun Beverages SP-290-292, Chopanki	Beverages
76.	M/s Shorewala Global India Ltd. SP-2, Neemrana	Terry Towels
77.	M/s Liberty White Ware India Ltd. I.A., Neemrana	Sanitary Ware
78.	M/s Kusum Health Care Ind. Ltd., Chopanki	Pharmaceuticals
79.	M/s Rathi Rajasthan Steel P Ltd. Chopanki	TMT Bar
80.	M/s Gemscab Industries Ltd. Pathredi	PVC Power Cable

Source: DIC Alwar & Bhiwadi

### 3.8.2 Major Exportable Item

Industries established in Alwar district are exporting wide range of products like shaving blade, hand tools, aluminum extruded product, surgical blade, synthetic blended fabrics, empty hard gelatin capsules, leather shoes, subscriber carrier system, tyre-tube, picture tube, Chemicals, sanitary items, crockery, suiting, slate tile, different chemicals like calcium cyanide, alkalis salt, moped. PVC cable sanitary ware, readymade garments etc.

### 3.9 Service Enterprises

1. Tourism industry (Hotel, Motel etc.)
2. Two & Four Wheeler Service Workshop

There are number of tourist places nearby Alwar and approximate direct-indirect 50,000 employees engaged.

#### 3.9.1 Potentials areas for service industry

1. Packaged food industry
2. Printing press
3. Bakery units
4. Beauty & Herbal Therapy
5. Fashion Designing Institute

#### 3.9.2 Potential for new MSMEs

#### POTENTIAL INDUSTRIES IN ALWAR DISTRICT

S. No.	Type of Industry	Suggested Location
<b>A. RESOURCE BASED</b>		
1	MUSTERED SPLIT	KHAIRTHAL, TIJARA, ALWAR, KHERLI
2	PULSES	M.I.A KHAIRTHAL
3	SPICE POWDER	BEHROR KHERLI. BANSUR
4	FLOUR	RAJGARH BEHROR ALWAR TIJARA
5	VEG. PROCESSING	RAJGARH, ALWAR BEHROR
6	MOSOIC TILES	BEHROR
7	CEMENT PIPE	BEHROR, ALWAR
8	CEMENT JALLIES ETC.	BEHROR,M.I.A RAMGARH
9	MARBLE GANGSAW	M.I.A RAMGARH
10	LEATHER TANNING	BHIWADI, THANAGAZI
11	BONEMILL	BEHROR,THANAGAZI
12	MINERAL POWDER	RAJGARH, THANAGAZI
13	GRAINITE TILES	M.I.A.RAJGARH
14	COTTON GINNING	RAJGARH,KHAIRTHAL
15	FUEL FORM AGRI.WASTE	SHAHJHANPUR



16	STONE GRIT	ALWAR,BHIWADI RAJGARH
17	SLATE STONE TILES	MANDHAN
18	MACHANISED BRICKS	LAXMANGARH,KATHUMAR
19	REFACTORY ITEM	SAREKHURD
20	AYOUREDIC MADICINES	ALWAR. RAJGARH
<b>B. DEMAND BASED</b>		
21	DAIRY PRODUCT	BEHROR RAJGARH
22	BERAD % BISCUITS	BEHROR BHIWADI
23	EXERCISE BOOK	ALWAR, TIJARA THANAGAZI
24	RUBBER SHEETS	BHIWADI
25	LEATHER SHOES	BHIWADI
26	LEATHER PRODUCTS	ALWAR,THANGAZI, BEHROR
27	DISPOSIBLES	SHAJAHANPUR, BHIWADI
28	PHARMACEUTICAIS	BHIWADI
29	WIRE,CABLE	BHIWADI
30	GRANULAR PLASTIC	BHIWADI
31	ENGINEEING	ALWAR, THANAGAZI, BEHROR, RAJGARH, SHAJHANPUR, BHIWADI
32	ROLLING MILL	BHIWADI
33	STEEL FURNITURE	ALWAR, THANAGAZI, BEHROR, RAJGARH, TIJARA, BHIWADI
34	GDP& WOVEN SACKS	BEHROR
35	TIN CONTAINERS	ALWAR, BHIWADI
36	PLASTIC MOULDED ITEMS	SHAJAHAN PUR
37	PLASTIC BOTTLES	SOTANALA,RAJGARH,THANAGAZI
38	AGRI.EQUIPMENTS	ALWAR.BEHROR,RAJGARH, THANAGAZI
39	FLORECENT TUBE	SHAJAHANPUR
40	PAINTS	ALWAR, M.I.A BHIWADI
41	ELECTRONIC ITEM	SHAJAHANPUR,ALWAR,BHIWADI
42	FORGING	ALWAR,BHIWADI
43	C.I CASTING	ALWAR.BEHROR
44	AUTO LAMP	ALWAR
45	AUTO SPARES	MIA
46	ELECTRO PLATING	ALWAR,MIA
47	TYRE,RETRADING SERVICEING	ALL MOST TOWNS
<b>C. ANCILLARY INDUSTRES</b>		
48	AUTO GEAR & WORK	MIA
49	ENGINEERING JOB WORK	ALWAR CITY, O.I.A

50	AUTOMATIVE COMPONENTS	BHIWADI
51	CEMENT PLANT PARTS REPAIRINGS	BEHROR
52	PACKING BOXES	BHIWADI
53	CORRUGATED BOXES	BHIWADI MIA
54	CARD BOARD BOXES	ALWAR CITY

## **4. Existing Clusters of Micro & Small Enterprise**

### **4.1 DETAIL OF MAJOR CLUSTERS**

#### **(A) Manufacturing Sector**

- (1) Processed Food
- (2) Auto component
- (3) Edible oil
- (4) Cement Pipe, Jalties
- (5) Leather Tanning

#### **(B) Service Sector**

- (1) Tourism Industries
- (2) Engineering Workshop
- (3) Beauty & Herbal Therapy
- (4) Two & Four Wheeler Service Workshop

## **4.2 Details for Identified cluster**

Numbers of identified clusters by the State Govt. are as:

Leather Juta & Leather Tanning, Moorti Nirman, Poatry, Galicha, Roap Making, Stone Cutting, Bans Tokri, Oil Mill, Iron Fabrication, Terracotta.

### **4.2.1 Moorti Kala Cluster, Alwar (Artisan)**

1	Pricipal Products Manufactured in the Cluster	Marble Statue
2	Name of the SPV	Shilp Gram Samiti
3	No. of functional units in the clusters	45
4	Turnover of the Clusters	Rs.7 Crore
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	Direct 251 Indirect 400
7	Average investment in plant & Machinery	Rs.30,000/- per unit
8	Major Issues / requirement	Marketing problem
9	Presence of capable institutions	Non existence of capable technical institutions in cluster area.
10	Thrust Areas	Technology upgradation
11	Problems & constraints	a) Non availability of required good quality raw material b) Skill upgradation of artisan c) Non availability of advanced tool kits

**Present status of the cluster:-** CFC Building has already been set up and machinery purchased of Rs.10 Lacs.

#### **4.2.2 Automobile component**

1	Principal Products Manufactured in the Cluster	Automobile component
2	Name of the SPV	Alwar Auto Components Manufacturer Samiti
3	No. of functional units in the clusters	200
4	Turnover of the Clusters	250 Crore
5	Value of Exports from the Clusters	8 Crore
6	Employment in Cluster	Direct 4,500 Indirect 15,000
7	Average investment in plant & Machinery	25 to 50 Lacs
8	Major Issues / requirement	Setting up of CFC
9	Thrust Area	Technological Up gradation, process improvement , quality
10	Access to Export Market	Middle east, Asian countries, Europe

**Present status of the cluster:-** CFC Under Process.

#### **5. General issues raised by industry association during the course of meeting**

1. The latest Tool Room testing facilities should be available in MIA, Alwar.
2. The latest machine/technology must be incorporated in Credit Linked Capital Subsidy Scheme (CLCSS) for benefit of Automobile Industries.

## **\* . STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

<b>S. No</b>	<b>Type of assistance</b>	<b>Name and address of agencies</b>	<b>Contact No.</b>
1.	Provisional Registration Certificate ( EM-I) & Permanent Registration Certificate ( EM-II)	District Industries Center <b>(DIC), Alwar.</b> District Industries Center <b>(DIC), Bhiwadi.</b>	0144-2700268 01493-2700268
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	<b>MSME-Development Institute,</b> 22 Godam Industrial Estate, Jaipur.  <b>DIC, Alwar</b>  <b>DIC, Bhiwadi</b>	0141-2213099, 2212098.  0144-2700268  01493-2700268
3.	Land and Industrial shed	Sr. Regional Manager <b>RIICO, Alwar.</b> Sr. Regional Manager <b>RIICO, Bhiwadi.</b>  Sr. Regional Manager <b>RIICO, Shahjahanpur.</b>	0144-2700513  01482-220811/ 222336  01494-235237
4.	Financial Assistance	Branch Manager, <b>RFC, Alwar.</b> Branch Manager, <b>RFC, Bhiwadi.</b> <b>Lead Bank Manager, PNB, Alwar.</b>	0144-2700754 01482-220939 0144-2701626
5.	For raw materials under Govt. Supply	Rajasthan State Industries Corporation <b>(RSIC),</b> Udyog Bhawan, Tilak Marg, C-Scheme, Jaipur	0141-5104300
6.	Plant and machinery under hire / purchase basis.	Sr. Branch Manager, National Small Industries Corporation <b>(NSIC),</b> NF / 0 / 2 Nehru Place, Tonk Road, <b>Jaipur</b> 302015 (Rajasthan) Branch Manager, National Small Industries Corporation <b>(NSIC),</b> C-7-18, 1st Floor, Opposite ESI Mini Hospital, <b>RIICO Chowk, Bhiwadi-301019</b> , (Rajasthan)	0141- 2742991/ 2742372  01493- 297507
7.	Power/ Electricity	Sup. Engineer, <b>Jaipur, Discom, Alwar.</b>	0144- 2337992
8.	Technical Know –how.	<b>MSME-Development Institute,</b> 22 Godam Industrial Estate, Jaipur.	0141-2213099, 2212098.

9.	Quality & Standard	<b>MSME-Testing Station</b> , 22 Godam Industrial Estate, Jaipur. <b>National Test House (NWR)</b> E-763, Road No. 9 F 1, VKIA, Jaipur, <b>Bureau Of Indian Standards (BIS)</b> , Prithavi Raj Road, Opp- Bharat Overseas Bank Limited C-Scheme, Jaipur	0141-2212090  0141-2330074  0141-2223282/83/84
10.	Marketing /Export Assistance	Director General of Foreign Trade <b>(DGFT)</b> Udyog Bhawan, Illrd Floor, Tilak Marg, Jaipur	0141-2227604
11.	Other Promotional Agencies	-----	-----

### **+. Key Contact Person of district**

<b>Sl. No.</b>	<b>Name</b>	<b>Office/Dept.</b>	<b>Address</b>	<b>Contact No.</b>
<b>Nodal Officer</b>				
01.	M.C. Mathur, AD (IMT)	MSME-Development Institute,	22 Godam Industrial Estate, Jaipur-3002006	0141-2212098, 9460724247
<b>Lead District Manager (LDM)</b>				
02.	Lead District Manager	Punjab National Bank (PNB)	Punjab National Bank Lead District Office Near Bus Stand Opposite Police Control Room, Alwar	0144-2701626
<b>Industrial Association</b>				
03.	Sh. Ashok Goyal, Chairman	Matasaya Udyog Sangh	Sangh Bhawan, Road No.1, M.I.A., Alwar	9414016286
04.	Sh. Gopal Agarwal, Secretary	Alwar Chamber of Commerce & Industries	Chamber Bhawan, Delhi Road, Alwar	9414016654
05.	Sh. Uma Shankar Goyal, Chairman	Laghu Udyog Sangh	Plot No. SBL/1, Indus. Area, Khairthal (Alwar)	9829022438
06.	Sh. Surendra Singh Yadav, Secretary	Laghu Udyog Sangh	Shiv Shakti Pipe Industries, E-1/121, RIICO Indus. Area, Phase-I, Behror (Alwar)	9414014614
07.	Sh. Akhilesh Kumar Gupta	Rajgarh Industrial Association	RIICO Industrial Area, 6 Panchwati, Alwar	9414017549