



Government of India
Ministry of MSME

**Brief Industrial Profile
of
MUZAFFARPUR
District**



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile of MUZAFFARPUR District

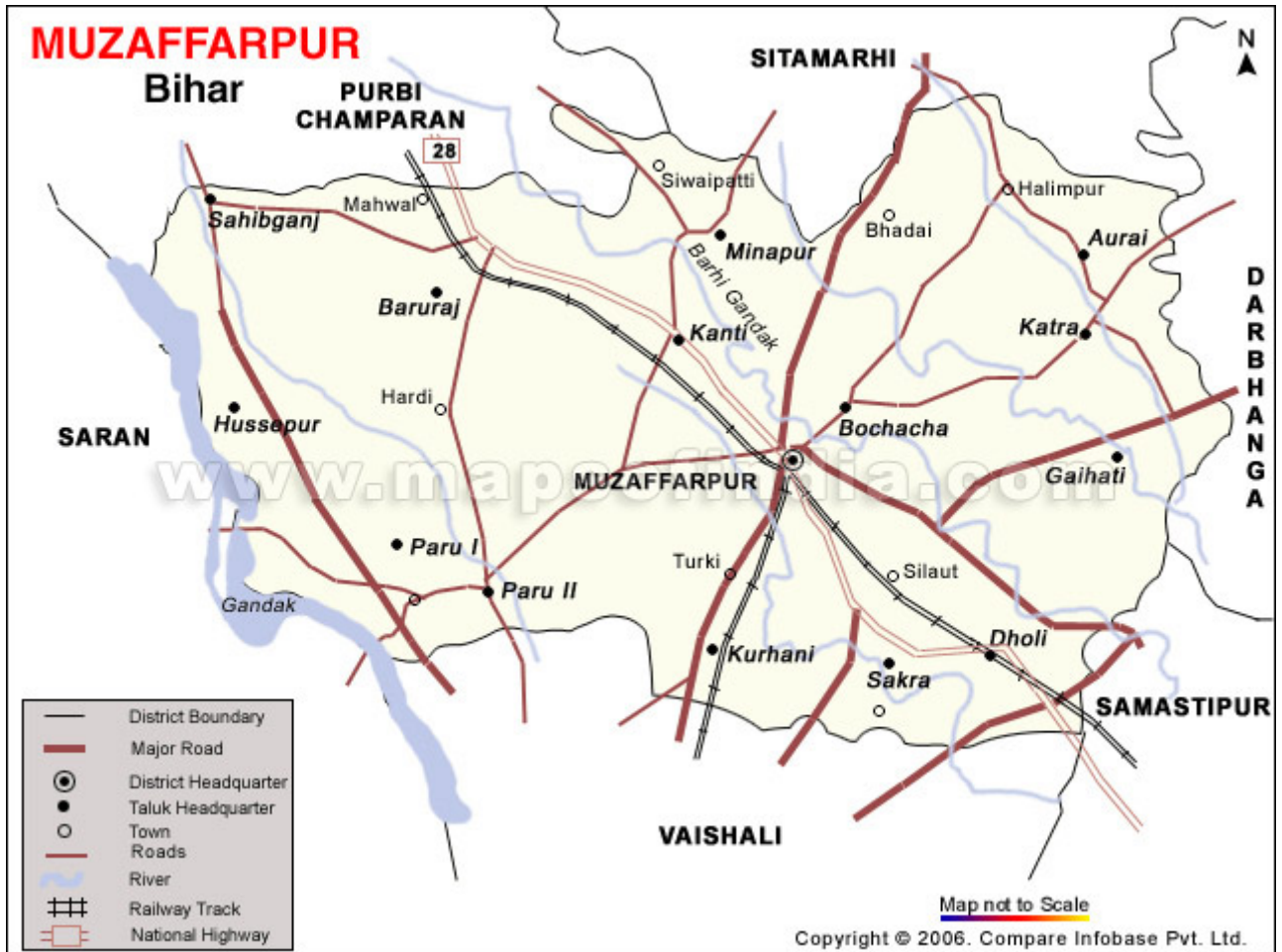
1. General Characteristics of the District

Muzaffarpur District, “The Land of Leechi” was created in 1875 for the sake of administrative convenience by splitting up the earlier district of Tirhut. The present district of Muzaffarpur came to its existence in the 18th century and named after Muzaffar Khan, an Amil(Revenue Officer) under the British Dynasty,. Now it has won international encomiums for its delicious Shahi Leechi and China Leechi.

1.1 Location & Geographical Area.

- Muzaffarpur is located at 25°54'- 26°23'N and 84°53' -85°45'E. It has an average elevation of 170 metres (557 feet). The geographical area of Muzaffarpur is 317591 Hectare.
- Muzaffarpur is surrounded by district Sitamarhi & East Champaran in the North,district Darbhanga & samastipur in the east, district Vaishali & Saran in the south and district Saran & Gopalganj in the west
- The primary occupation of the people of the district is agricultufre. Muzaffarpur district gives a way to many important rivers like Bagmati, Gandak, Burhi Gandak and Lakhandeyee which leaves a highly fertile land (Alluvial soil). The farmers are taking even three crops in a year. The water for irrigation is available round the year.
- Being strategic in situation Muzaffarpur is claimed to be the commercial capital of Bihar. It is the district headquarter and head quarter of the Tihut Divison too. National Highway 28 and 57 passes through city Muzaffarpur..

1.2 Topography



In general the district exhibits a flat topography with few gentle undulations. The drainage system of the district is controlled by the river Burhi Gandak which is perennial . Muzaffarpur district fall under the category of agricultural dominated district . The district is also threatened by the flood during the rainy season. The town lies in the highly seismic zone of India. Muzaffarpur is one of the largest commercial and educational centre of Mithila .

About 90% irrigation potential of the district depend mainly upon ground water resources .The economy of the district mainly depends upon agriculture.

1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Brick soil	148200
MINOR		
1.	.	
2.		
3.		
4.		
5.		
6.		
7.		

SOURCE: - DEPT. OF MINES , Muzaffarpur

1.4 FOREST

District is almost forest free area ,however as per the information of Horticulture department there is gardens of Leechi, Mango, Guava,, Banana etc.

1.5 Administrative set up.

Muzaffarpur is the district headquarter along with the commissioner headquarter of Tirhut Division also. From administrative point of view it has two(2) sub division namely – Muzaffarpur East and Muzaffarpur West. It has 16 C.D. Blocks . Muzaffarpur itself a Municipal corporation and two Nagar panchayat

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude		Decimal Degree	25.54 -26.23
	ii) Longitude		-do-	84.53- 85.45
	iii) Geographical Area		Hectares	317591
(B)	Administrative Units			
	i) Sub divisions	-	Nos	02
	ii) Tehsils		Nos.	16
	iii) Sub-Tehsil	-		-
	iv) Patwar Circle		-do-	-
	v) Panchayat Simitis/Nyay Panchayat		-do-	518
	vi)Nagar nigam		Nos.	1
	vii) Nagar Palika/Panchayat		Nos.	2
	viii) Gram Panchayats		Nos.	387
	xi) Revenue villages			1813
	x) Assembly Area		Nos.	11
2.	Population (2011)			4778610
	Sex-wise			
	i) Male	2011	Nos.	2517500
	ii) Female	2001	Nos	2261110
(B)	Rural Population	2001	Nos	4308714
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2009-10	Hectare	247721
	ii) Forest cover	-do-	"	-----
	iii) Non Agriculture Land	-do-	"	59270

MUZAFFARPUR- DISTRICT INDUSTRIAL POTENTIAL SURVEY

	v) cultivable Barren land	-do-	“	5230
4.	Forest			
	(i) Forest	2009-10	Ha.	-----
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	315656
	ii) Buffaloes	2007	Nos.	132618
B.	Other livestock			
	i) Goats	2007	Nos.	425698
	ii) Pigs	2007	Nos.	10865
	iii) Dogs & Bitches	2007	Nos.	28477
	iv) Railways			
	i) Length of rail line	2010-11	Kms	91 .5
	V) Roads			
	(a) National Highway	2009-10	Kms	106
	(b) State Highway	2010-11	Kms	366
	(c) Main District Highway	2010-11	Kms	41
	(d) Other district & Rural Roads	2010-11	Kms	425
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	-
	(f) Kachacha Road	2010-11	Kms	27
	(VI) Communication			
	(a) Telephone connection	2010-11		
	(b) Post offices	2010-11	Nos.	411
	(c) Telephone center/exchange	2010-11	Nos.	23
	(d) Density of Telephone	2010-11	Nos./1000 person	-
	(e) Density of Telephone	2010-11	No. per KM.	-
	(f) PCO Rural	2010-11	Nos.	865
	(g) PCO STD	2010-11	Nos.	166

MUZAFFARPUR- DISTRICT INDUSTRIAL POTENTIAL SURVEY

(h) Mobile	2010-11	Nos.	----
(VII) Public Health			
(a) Allopathic Hospital	2010-11	Nos.	02
(b) Beds in Allopathic hospitals		Nos.	139
(c) Ayurvedic Hospital		Nos.	-
(d) Beds in Ayurvedic hospitals		Nos.	-
(e) Unani hospitals		Nos.	-
(f) Community health centers		Nos.	-
(g) Primary health centers		Nos.	14
(h) Dispensaries		Nos.	14
(i) Sub Health Centers		Nos.	473
(j) Private hospitals		Nos.	38
(VIII) Banking commercial			
(a) Commercial Bank		Nos.	117
(b) rural Bank		Nos.	77
Products			
(c) Co-Operative bank products		Nos.	10
(d) PLDB Branches		Nos.	6
(IX) Education			
(a) Primary school		Nos.	2225
(b) Middle schools		Nos.	420
(c) Secondary & senior secondary schools		Nos.	156
(d) Colleges		Nos.	21
(e) Technical University		Nos.	1

2.1 Existing Status of Industrial Estates/ Areas in the District Muzaffarpur

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Estate, Muzaffarpur	393.22	239.00	Rs. 1163/-	267	244	23	124

Source:- BIADA, MUZAFFARPUR

3. INDUSTRIAL SCENERIO OF MUZAFFARPUR

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	10434
2.	TOTAL INDUSTRIAL UNIT	NO.	10430
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	03
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	5
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	250Approx.
6.	NO. OF INDUSTRIAL AREA	NO.	01 Area
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	1 CRORE
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	Above Rs. 50 cr.

MUZAFFARPUR- DISTRICT INDUSTRIAL POTENTIAL SURVEY

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	5954	29056	17862.89
	1985-86	326	786	989.98
	1986-87	323	856	956.23
	1987-88	395	1024	987.98
	1988-89	1330	3045	1156.89
	1989-90	439	998	1654.00
	1990-91	204	824	1126.02
	1991-92	154	656	896.23
	1992-93	197	1279	2026.02
	1993-94	147	740	1980.80
	1994-95	117	598	1208.00
	1995-96	104	512	886.26
	1996-97	98	505	1039.20
	1997-98	107	545	1023.25
	1998-99	88	580	782.02
	1999-2000	106	450	1220.09
	2000-01	94	341	1026.58
	2001-2002	133	562	898.78
	2002-03	74	660	359.45
	2003-04	140	495	986.00
	2004-05	152	576	1024.88
	2005-06	186	602	1450.36
	2006-07	93	306	658.84
	2007-08	71	286	421.23
	2008-09	303	728	2956.85
	2009-10	174	677	1508.84
	2010-11	165	875	1618.71
	Total	10434	48562	48706.38

Source: DIC MUZAFFARPUR

MUZAFFARPUR- DISTRICT INDUSTRIAL POTENTIAL SURVEY

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	1536	25800.86	8525
22	Soda water	-		
23	Cotton textile	-		
24.	Woolen, silk & artificial Thread based clothes.	-		
25.	Jute & jute based	-		
26.	Ready-made garments & embroidery	1159	5609.56	2868
27.	Wood/wooden based furniture	1452	8947.58	6159
28.	Paper & Paper products	120	250.35	2090
29.	Leather based	60	120.65	300
31.	Chemical/Chemical based	621	450.32	4253
30.	Rubber, Plastic & petro based	15	100.35	900
32.	Mineral based (NON METALIC)	667	561.23	2512
33.	Metal based (Steel Fab.)	360	456.00	2300
35.	Engineering units	645	1200.45	3600
36.	Electrical machinery and transport equipment	600	1400.21	1800
97.	Repairing & servicing	669	800.26	2756
01.	Others	2638	3008.56	10499
	Kachori Making	-		-

Source: DIC, MUZAFFARPUR

3.4 Large Scale Industries / Public Sector undertakings

1. IDPL, MUZAFFARPUR ..
2. BHARAT WAGON , MUZAFFARPUR(public sector undertaking)

3.5 Major Exportable Item

- LEECHI AND LEECHI PRODUCTS AND
- LAC BANGLES

3.6 Growth Trend

- Positive

3.7 Vendorisation / Ancillarisation of the Industry

NIL

3.8. Medium Scale Enterprises

3.8.1 List of the units in MUZAFFARPUR & Near By Area

- M/s. RAJ AGRO FOOD PRODUCTS LIMITED,(FLOUR MILL).
- M/s.MANGALAM BISCUITS, KANTI,MUZAFFARPUR

3.8.2 Major Exportable Item

NIL

3.9 Service Enterprises

NIL

3.9.1.Coaching Industry:-

There are twenty number of coaching institute in the district h/q

3.9.2 Potentials areas for service industry

- **Transporation**
- **Hotels/ Restaurant**
- **Beauty parlours/ Saloon**
- **Health Zym etc.**

3.10 Potential for new MSMEs

- **Agro Based Products**
- **Water Treatment plants**
- **Readymade Garments**
- **Restaurants**
- **Lac Bangle units**
- **Leechi Processing Plant s**
- **Honey processing units**
- **Beauty Parlour/Saloon**
- **Ladies Botique etc.**

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

- LEECHI CLUSTER (LOOKING FOR CFC)

4.1.2 Service Sector

- NIL

4.2 Details for Identified cluster

4.2.1 Name of the cluster :- LAHATHI(LAC BANGLE) CLUSTER,RAMPUR BAKHARI AND CHAINPUR BANGRA

1	Principal Products Manufactured in the Cluster	LAHATHI(LAC BANGLE)
2	Name of the SPV	MSME-DI, MUZ
3	No. of functional units in the clusters	150
4	Turnover of the Clusters	75.LAKH
5	Value of Exports from the Clusters	5LAKH
6	Employment in Cluster	1100
7	Average investment in plant & Machinery	50,000
8	Major Issues / requirement	RAW MATERIAL PURCHASE,MARKETING OF THE FINISHED PRODUCT
9	Presence of capable institutions	NO AS SUCH
10	Thrust Areas	RAW MATERIAL , MARKETING AND FINANCES
11	Problems & constraints	FINANCIAL SITUATION OF THE ARTISANS AND MARKETING

Present status of the cluster :-

PROPOSAL FOR DSR HAS BEEN SENT ONLINE TO THE DC(MSME) FOR KIND CONSIDERATION ON THE BASIS OF ELIGIBILITY

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4.2.2 Name of the cluster :-LEATHER CLUSTER, MUZAFFARPUR

1	Principal Products Manufactured in the Cluster	SHOES, CHAPPAL, SANDAL(LADIES)
2	Name of the SPV	MSME-DI,MUZAFFARPUR
3	No. of functional units in the clusters	80
4	Turnover of the Clusters	288LAKH
5	Value of Exports from the Clusters	5 LAKH
6	Employment in Cluster	700
7	Average investment in plant & Machinery	25000
8	Testing needs	--
9	Thrust Area	TECHNOLOGY, QUALITY,RAW MATERIAL, MARKETING
10	Access to Export Market	

Present status of the cluster :-.

PROPOSAL FOR PREPARATION OF DSR HAS BEEN SENT ONLINE TO DC(MSME) FOR KIND CONSIDERATION DEPENDING UPON THE ELIGIBILITY

5. General issues raised by industry association during the course of meeting

1. FINANCE :

FINACIAL SUPPORT AS NEEDED BY THE ENTERPRISES ARE NOT EASILY AVAILABLE TO THE ENTERPRISES INSPITE OF BEING HAVING LOTS OF ANNOUNCEMENTS OF THE GOVT. SCHEME AND RBI GUIDELINES.

2. INFRASTRUCTURE:-

INFRASTRUCTURE LIKE ELECTRICITY, ROADS ETC. ARE NOT WELL DEVELOPED, HENCE LEADING TO LESS INTENSIVE NESS TO THE ENTERPRENEURIAL ACTIVITY

***. STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	DIC,MUZAFFAPUR,BELA INDUSTRIAL ESTATE, MUZAFFARPUR
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, AT-GOSHALA ROAD, PO- RAMNA , MUZAFFARPUR (BIHAR)
3.	Land and Industrial shed	BIADA , MUZAFFARPUR(RO) BELA INDUSTRIAL ESTATE,MUZAFFARPUR
4.	Financial Assistance	BANKS/LEAD BANK OFFICE(CENTRAL BANK OF INDIA,) MUZAFFARPUR
5.	For raw materials under Govt. Supply	-----
6.	Plant and machinery under hire / purchase basis.	NSIC, PATNA
7.	Power/ Electricity	BSEB,BIHAR
8.	Technical Know -how.	MSME-DI, MUZAFFARPUR
9.	Quality & Standard	BIS
10.	Marketing /Export Assistance	MSME-DI,MUZAFFARPUR
11.	Other Promotional Agencies	----