



**Government of India  
Ministry of MSME**

## **Brief Industrial Profile of PURNEA District**



**सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES**

**Carried out by**

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## **Brief Industrial Profile of PURNEA District**

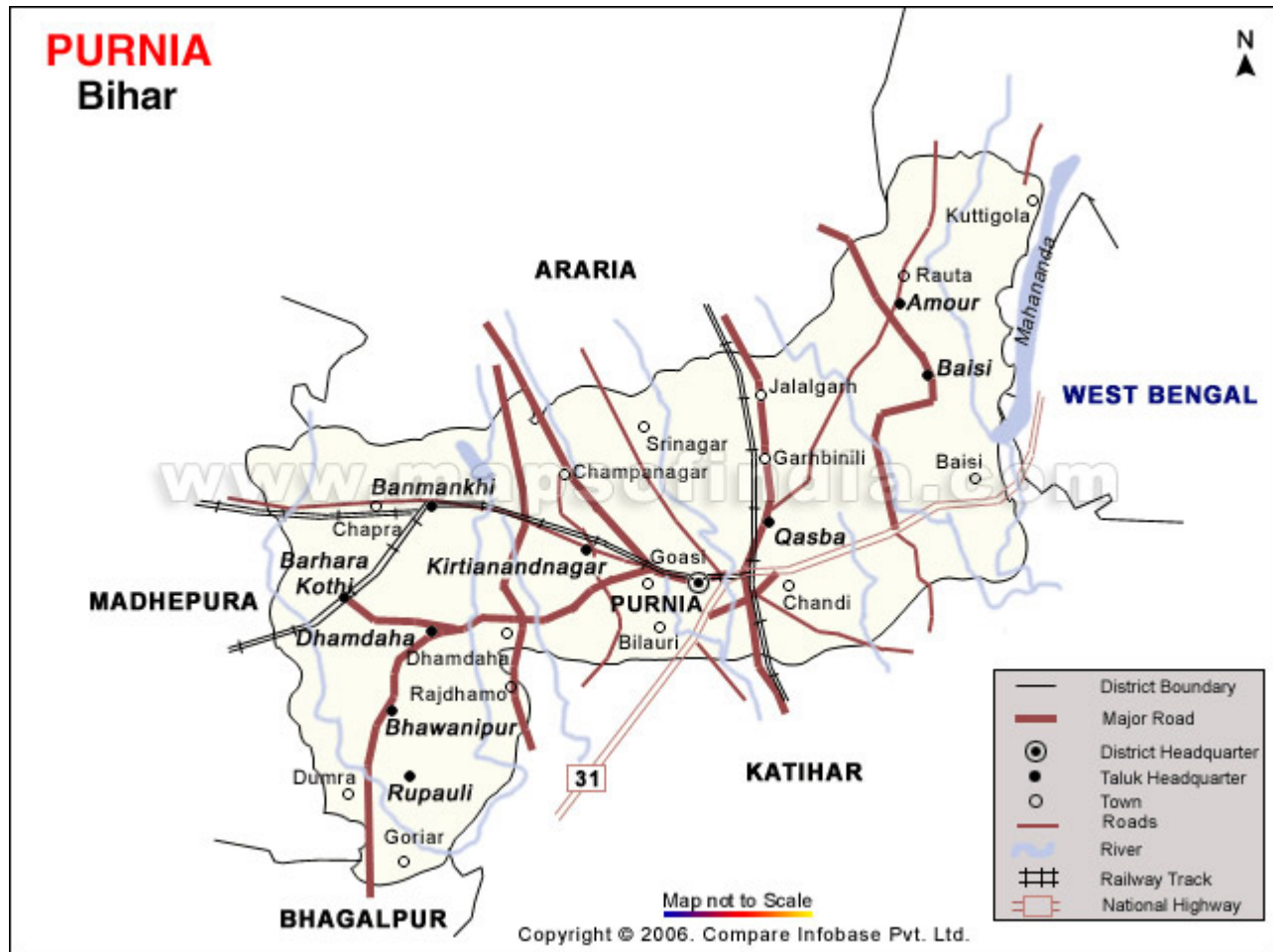
### **1.General Characteristics of the District**

**Purnia district is one of the thirty-eight districts of Bihar state, India. The town of of this district. Purnia district is a part of of Purnia Division. The district extends from the Ganges river northwards to the frontier of Nepal. It is one of the 38 districts in Bihar, currently receiving funds from the Backward Regions Grant Fund Programme (BRGF). Agricultural products include: Paddy, Maize, Pulses and Wheat. Also oil seeds. Roughly one third of the area sown is under rice (Paddy). Cash crops such as vegetables and water-melons are also grown.**

## **1.1 Location & Geographical Area.**

**Purnia district is situated in Northern part of Bihar. It is surrounded by Araria & Kishanganj district in north, Katihar district in south, west Bengal in east and saharsha & Madhepura district in west. It geographical area is 3229 Sq Km**

## 1.2 Topography



Purnea has an area of 3229 sq km. it is a level, depressed tract of country, consisting for the most part of rich, loamy soil of alluvial formation. It is traversed by several rivers flowing from the Himalayas, which afford great advantages of irrigation and water-carriage. Its major rivers are the Kosi, the Mahananda, the

**Suwara Kali and the Koli. In the west the soil is thickly covered with sand deposited by changes in the course of the Kosi. Among other rivers are the mahananda and the panar.**

Height above Sea-Level	:	171.2 Feet
Normal Rainfall	:	1470.4 mm
Avg. Number of Rainy Days	:	73 Days in a year
Average Temperature	:	28°C
Maximum	:	48°C
Minimum	:	03°C

## 1.2 Availability of Minerals.

**--NIL--**

### PRODUCTION OF MINERAL 2010-11

S.N O.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.		
MINOR		
1.	.	
2.		
3.		
4.		
5.		
6.		
7.		

SOURCE:- DEPT. OF MINES & GEOLOGY.,

## **1.4 FOREST:-**

**562 Hectares**

## **1.5 Administrative set up**

Administrative Head of Purnia is District Magistrate. Other senior official of the district, subdivisions and blocks coordinate with the district administration. Purnia district has four subdivisions. Purnea banmankhi kashba and Dhamdaha and they are further composed of

fourteen blocks namely East Purnia, Krityanand nagar, Banmankhi, Kaswa, Amaur, Bainsi, Baisa, Dhamdaha, Barhara Kothi, Rupauli, Bhawanipur, Dagarua, Jalagarh and Srinagar.

## 2. District at a glance

S. No	Particular	Year	Unit	Statistics
1	<b>Geographical features</b>			
(A)	<b>Geographical Data</b>			
	i) Latitude			25°-13'-80"~27°-07'-59" N
	ii) Longitude			86°-59'-06"~87°-52'-35" E
	iii) Geographical Area		Hect s	322900
(B)	<b>Administrative Units</b>			

	i) Sub divisions		No	04
	ii) Tehsils			14
	iii) Sub-Tehsil			
	iv) Patwar Circle			
	v) Panchayat Simitis			
	vi)Nagar nigam		No	01
	vii) Nagar Palika			
	viii) Gram Panchayats		No	251
	xi) Revenue villages		No	1296
	x) Assembly Area		No	07
2.	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	Nos	1695829
	ii) Female	2011	Nos	1577298
(B)	Rural Population	2011	Nos	2911889
3.	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2010-11	Hect are	314067
	ii) Forest cover	2010-11	“	562
	iii) Non Agriculture Land	2010-11	“	44546
	v) cultivable Barren land	2010-11	“	904
4.	<b>Forest</b>			
	(i) Forest	2010-11	Ha.	562

5.	<b>Livestock &amp; Poultry</b>			
A.	Cattle			
	i) Cows	2007	Nos.	335342
	ii) Buffaloes	2007	Nos.	88959
B.	Other livestock			
	i) Goats	2007	Nos.	338215
	ii) Pigs	2007	Nos.	12369
	iii) Dogs & Bitches	2007	Nos.	-
	iv) Railways			
	i) Length of rail line	2010-11	Kms	66
	<b>V) Roads</b>			
	(a) National Highway	2010-11	Kms	55
	(b) State Highway	2010-11	Kms	348
	(c) Main District Highway	2010-11	Kms	1532
	(d) Other district & Rural Roads	2010-11	Kms	342
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	342
	(f) Kachacha Road	2010-11	Kms	1640 Km.
	<b>(VI) Communication</b>			

	(a) Telephone connection	2010-11		
	(b) Post offices	2010-11	Nos.	238
	(c) Telephone center	2010-11	Nos.	18
	(d )Density of Telephone	2010-11	Nos. /100 0 pers on	
	(e) Density of Telephone	2010-11	No. per KM.	
	(f) PCO Rural	2010-11	No.	-
	(g) PCO STD	2010-11	No.	109
	(h) Mobile	2010-11	No.	
(VII) Public Health				

	(a) Allopathic Hospital	2010-11	No.	01
	(b) Beds in Allopathic hospitals		No.	536
	(c) Ayurvedic Hospital		No.	0
	(d) Beds in Ayurvedic hospitals		No.	0
	(e) Unani hospitals		No.	0
	(f) Community health centers		No.	0
	(g) Primary health centers		No.	36
	(h) Dispensaries		No.	01
	(i) Sub Health Centers		No.	
	(j) Private hospitals		No.	28
	(VIII) Banking commercial			
	(a) Commercial Bank		Nos.	55
	(b) rural Bank Products		Nos.	29
	(c) Co-Operative bank products		Nos.	09
	(d) PLDB Branches		Nos.	05
	(IX) Education			
	(a) Primary school		Nos.	936
	(b) Middle schools		Nos.	230

	(c) Secondary & senior secondary schools		Nos.	62
	(d) Colleges		Nos.	09
	(e) Technical University		Nos.	01

## 2.1 Existing Status of Industrial Areas in the District Purnia

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	01	4.166	4.166	109	24	24	1.21 Acre	15
2								
3								
4								
5								
6								
	Total	4.166	4.166	109	24	24	1.21 Acre	15

Source:-BIADA,PURNEA

## 2. INDUSTRIAL SCENERIO OF Purnea

### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	1205
2.	TOTAL INDUSTRIAL UNIT	NO.	1205
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	N.A
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	10
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	N.A
6.	NO. OF INDUSTRIAL AREA	NO.	01
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	1469.25
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	N.A

### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	2006-07	580	2026	1388.94
	2007-08	89	445	890.56
	2008-09	92	460	928.26
	2009-10	98	490	987.98
	2010-11	173	1225	1796.72
	2011-12	173	1384	1827.68
	Total	1205	6030	7820.14

Source: DIC -----Purnea....

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	273	4103.53	1535
22	Soda water			
23	Cotton textile			
24.	Woolen, silk & artificial Thread based clothes.			
25.	Jute & jute based			
26.	Ready-made garments & embroidery	141	301.29	386
27.	Wood/wooden based furniture	195	542.98	1369
28.	Paper & Paper products			
29.	Leather based	54	100.77	159
31.	Chemical/Chemical based	28	326.99	106
30.	Rubber, Plastic & petro based			
32.	Mineral based			
33.	Metal based (Steel Fab.)			
35.	Engineering units	257	2127.84	1068
36.	Electrical machinery and transport equipment			
97.	Repairing & servicing			
01.	Others	257	316.74	1407
	Kachori Making			

Source: DIC -----Purnea--

### 3.4 Large Scale Industries / Public Sector undertakings

List of the units in -----PURNEA---- & Near By Area

### 3.5 Major Exportable Item

Jute product

### 3.6 Growth Trend

positive

### 3.7 Vendorisation / Ancillarisation of the Industry

## **3.8. Medium Scale Enterprises**

### **3.8.1 List of the units in -katihar---- & Near By Area**

### **3.8.2 Major Exportable Item**

## 3.9 Service Enterprises

### 3.9.1:- coaching enterprises

#### 3.9.2 Potentials areas for service industry

1. Gate, Grill & Gen. Engg. Fabrication
2. Computer Repairs & Servicing
3. Mobile Repairs & Servicing

## 3.10 Potential for new MSMEs

1. Agro Products Processing Units.
2. Dairy Products Processing Units

## 4. Existing Clusters of Micro & Small Enterprise

### **4.1 DETAILS OF MAJOR CLUSTERS**

#### **4.1.1 Manufacturing Sector**

--NIL--

#### **4.1.2 Service Sector**

## 4.2 Details for Identified cluster

### 4.2.1 Name of the cluster.....NA

1	Principal Products Manufactured in the Cluster	
2	Name of the SPV	
3	No. of functional units in the clusters	
4	Turnover of the Clusters	
5	Value of Exports from the Clusters	
6	Employment in Cluster	
7	Average investment in plant & Machinery	
8	Major Issues / requirement	
9	Presence of capable institutions	
10	Thrust Areas	
11	Problems & constraints	

Present status of the cluster

**5. General issues raised by industry association during the course of meeting**

1. Power problem frequent power breakdown
2. Infra structure in Indl. Area, like road Drainage.
3. Lac of skilled man power
4. Availabilities of raw materials.
5. Marketing support.

## Î . STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)	DIC / MSME-DI
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	DIC / MSME-DI
3.	Land and Industrial shed	BIADA
4.	Financial Assistance	BANKS
5.	For raw materials under Govt. Supply	NSIC

6.	Plant and machinery under hire / purchase basis.	DIC/MSME-DI
7.	Power/ Electricity	BSEB
8.	Technical Know –how.	DIC / MSME-DI
9.	Quality & Standard	DIC / MSME-DI
10.	Marketing /Export Assistance	DIC/MSME-DI/NSIC/State Govt./Central PSU
11.	Other Promotional Agencies	NABARD