



सत्यमेव जयते

**Government of India  
Ministry of MSME**

**Brief Industrial Profile of  
COOCHBEHAR DISTRICT  
WEST BENGAL**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

*Carried out by*

**MSME-Development Institute  
Kolkata**

(Ministry of MSME, Govt. of India,)

Phone: (033)2577-0595/7/8

Fax: (033)2577-5531

E-mail: [dcdi-kolkatta@dcmsme.gov.in](mailto:dcdi-kolkatta@dcmsme.gov.in)

Web-[www.msmedikolkata.gov.in](http://www.msmedikolkata.gov.in)

## Contents

| <b>S. No.</b> | <b>Topic</b>  | <b>Page No.</b> |
|---------------|---|-----------------|
| 1.            | General Characteristics of the District                                       | 3               |
| 1.1           | Location & Geographical Area  | 3               |
| 1.2           | Topography  | 3               |
| 1.3           | Availability of Minerals.   | 4               |
| 1.4           | Forest  | 4               |
| 1.5           | Economy   | 4               |
| 1.6           | Administrative set up   | 4               |
| 2.            | District at a glance  | 5               |
| 2.1           | Existing Status of Industrial Area in the District Coochbehar                 | 7               |
| 3.            | Industrial Scenario Of Coochbehar District                                    | 8               |
| 3.1           | Industry at a Glance  | 8               |
| 3.2           | Year Wise Trend Of Units Registered   | 8               |
| 3.3           | Details Of Existing Micro & Small Enterprises & Artisan Units In The District | 9               |
| 3.4           | Industrial Scenario   | 10              |
| 3.5           | Major Exportable Item   | 10              |
| 3.6           | Growth Trend  | 10              |
| 3.7           | Vendorisation / Ancillarisation of the Industry                               | 10              |
| 3.8           | Medium Scale Enterprises  | 10              |
| 3.8.1         | List of the units in Cooch Behar & near by Area                               | 10              |
| 3.9           | Service Enterprises   | 11              |
| 3.9.1         | Potentials areas for service industry   | 11              |
| 3.10          | Potential for new MSMEs   | 11              |
| 4.            | Potential Clusters of Micro & Small Enterprise                                | 12              |
| 5.            | General issues raised by industry association during the course of meeting    | 12              |
| 6             | Steps to set up MSMEs   | 13              |
| 7.            | Additional information if any   | 14              |

## **Brief Industrial Profile of Coochbehar District** **(WEST BENGAL)**

### **1. General Characteristics of the District:**

Cooch-Behar is one of the five districts of Jalpaiguri Division with an irregular triangle shape.

The district occupies 12<sup>th</sup> position in the State in respect of its size. It lies in the south of Jalpaiguri district beyond the hilly terrain of Himalayan belt and geographically forming a part of Himalayan Tarai of West Bengal.

The district of Cooch Behar is essentially a town. It is the home of many district-level and divisional level offices. Hence, the economy is solely agriculture-dependent. The industrial sector is not yet fully developed due to lack of proper infrastructure.

#### **1.1 Location & Geographical Area**

The district lies between 25°57'40" and 26°32'20" North latitude and between 88°47'40" and 89°54'35" East longitude.

The district is surrounded by Jalpailguri District in the North, Goalpara District of Assam and Rangpur district of Bangladesh in the East and International Boundary of Bangladesh in South & West.

A short table showing the geographical location of the district of Cooch Behar is furnished below:-

| Name of the district | Latitude  |           | Longitude |           |
|----------------------|-----------|-----------|-----------|-----------|
|                      | North     | South     | East      | West      |
| Cooch-Behar          | 26°32'20" | 25°57'40" | 89°54'35" | 88°47'40" |
|                      | N         | N         | E         | E         |

Source: Bureau of Applied Economics & Statistics Cooch Behar

#### **1.2 Topography**

The district being crisscrossed with a number of rivers and rivulets. The principal rivers of the district are Teesta, Torsa, Jaldhaka, Dharla, Mansai, Kaljani, Raidhak, Gadadhar and Sankosh. Among other small rivers are Sutanga, Khotamara, Giridari, Gilandi, Dudua, Dolong, Mujnai etc.

The climate of the district is characterised by a very high level of humidity and abundant rainfall. The temperature is hardly ever excessive. The flora here constitutes, among others, palms, bamboo, creepers, ferns, orchids, aquatic plants, fungi, timber, grass, vegetable, fruit trees, etc.

### 1.3 AVAILABILITY OF MINERALS

#### PRODUCTION OF MINERAL 2010-11

| S.NO.         | NAME OF MINERAL | PRODUCTION in tones<br>2010-2011 |
|---------------|-----------------|----------------------------------|
| MAJOR MINERAL |                 |                                  |
| 1.            | Nil             | -                                |
| MINOR         |                 |                                  |
| 1.            | Nil             | -                                |

SOURCE:- Dte. Of Mines & Minerals, Govt. of W.B

### 1.4 FOREST

The character of the forest in the district is a admixture of deciduous and evergreen forest. The forests are comprised of protected forest, unclassed forest and khasmahal forests. As the forests are admixture of evergreen and deciduous, both hard and soft stem trees are available in these forests. Flora, fauna and herbs are also found insignificantly.

### 1.5 ECONOMY

The economy of Cooch Behar is solely agriculture-dependent. The inland marketing of the agricultural products mainly supports the economy of Cooch Behar. Predominantly an agrarian district, Cooch Behar is industrially backward. However, to supplement the agriculture based economy, some measures have been taken up to ensure growth in the industrial sector. As the district is primarily agrarian, the agro-based industries are in the first priority. Hence, the food processing industries like the manufacturing of jam, jelly, sauce & chips (supplemented mainly by the production of potato & tomato) have a good potential in the district. The processed food of the district has a profitable domestic market at the same time they are exported to the neighboring countries.

### 1.6 ADMINISTRATIVE SET UP

| Sub-Division               | Police Station | C.D.Block / M. | Panchayat |           |             | Mouzas<br>(2001) |
|----------------------------|----------------|----------------|-----------|-----------|-------------|------------------|
|                            |                |                | Samity    | Gram      | Gram Sansad |                  |
| (1)                        | (2)            | (3)            | (4)       | (5)       | (6)         | (7)              |
| <b>Mekhliganj Sub-Div.</b> | <b>3</b>       | <b>2/2</b>     | <b>2</b>  | <b>14</b> | <b>158</b>  | <b>249</b>       |
|                            | Mekhliganj     | Mekhliganj     | 1         | 8         | 95          | 187              |
|                            | Kuchlibari     | Mekhliganj(M)  | -         | -         | -           | -                |
|                            | Haldibari      | Haldibari      | 1         | 6         | 63          | 62               |
|                            |                | Haldibari(M)   | -         | -         | -           | -                |

|                             |             |                |           |            |             |             |
|-----------------------------|-------------|----------------|-----------|------------|-------------|-------------|
| <b>Mathabhanga Sub-Div.</b> | <b>3</b>    | <b>3/1</b>     | <b>3</b>  | <b>28</b>  | <b>409</b>  | <b>265</b>  |
|                             | Mathabhanga | Mathabhanga-I  | 1         | 10         | 137         | 102         |
|                             |             | Mathabhanga(M) | -         | -          | -           | -           |
|                             | Ghoksadanga | Mathabhanga-II | 1         | 10         | 135         | 93          |
|                             | Sitalkuchi  | Sitalkuchi     | 1         | 8          | 137         | 70          |
| <b>Sadar Sub-Div.</b>       | <b>1</b>    | <b>2/1</b>     | <b>2</b>  | <b>28</b>  | <b>428</b>  | <b>259</b>  |
|                             |             | Coochbehar-I   | 1         | 15         | 208         | 144         |
|                             | Coochbehar  | Coochbehar(M)  | -         | -          | -           | -           |
|                             |             | Coochbehar-II  | 1         | 13         | 220         | 115         |
| <b>Tufanganj Sub-Div.</b>   | <b>2</b>    | <b>2/1</b>     | <b>2</b>  | <b>25</b>  | <b>285</b>  | <b>127</b>  |
|                             | Tufanganj   | Tufanganj -I   | 1         | 14         | 161         | 73          |
|                             |             | Tufanganj(M)   | -         | -          | -           | -           |
|                             | Bakshirhat  | Tufanganj -II  | 1         | 11         | 124         | 54          |
| <b>Dinhata Sub-Div.</b>     | <b>2</b>    | <b>3/1</b>     | <b>3</b>  | <b>33</b>  | <b>434</b>  | <b>302</b>  |
|                             |             | Dinhata -I     | 1         | 16         | 204         | 130         |
|                             | Dinhata     | Dinhata (M)    | -         | -          | -           | -           |
|                             |             | Dinhata-II     | 1         | 12         | 159         | 119         |
|                             | Sitai       | Sitai          | 1         | 5          | 71          | 53          |
| <b>District Total - 5</b>   | <b>11</b>   | <b>12/6</b>    | <b>12</b> | <b>128</b> | <b>1714</b> | <b>1202</b> |

## 2. District at a glance

| S.No      | Particular                   | Year | Unit  | Statistics               |
|-----------|------------------------------|------|-------|--------------------------|
| <b>1</b>  | <b>Geographical features</b> |      |       |                          |
| (A)       | Geographical Data            |      |       |                          |
|           | i) Latitude                  |      |       | 26°32'20"<br>25°57'40" N |
|           | ii) Longitude                |      |       | 88°47'40" 89°54'35<br>E  |
|           | iii) Geographical Area       |      | Sq.Km | 3387                     |
| (B)       | Administrative Units         |      |       |                          |
|           | i) Sub divisions             |      | Nos.  | 5                        |
|           | ii) Tehsils                  |      | Nos.  |                          |
|           | iii) Sub-Tehsil              |      | Nos.  |                          |
|           | iv) Patwar Circle            |      | Nos.  |                          |
|           | v) Panchayat Simitis         |      | Nos.  | 12                       |
|           | vi)Nagar nigam               |      | Nos.  |                          |
|           | vii) Nagar Palika            |      | Nos.  | 6                        |
|           | viii) Gram Panchayats        |      | Nos.  | 128                      |
|           | xi) Revenue villages         |      | Nos.  | 1202                     |
|           | x) Assembly Area             |      | Nos.  |                          |
| <b>2.</b> | <b>Population</b>            |      |       |                          |
| (A)       | Sex-wise                     |      |       |                          |

|           |   |         |                  |         |
|-----------|---|---------|------------------|---------|
|           | i) Male   | 2011    | Nos.             | 1453590 |
|           | ii) Female  | 2011    | Nos.             | 1369190 |
| (B)       | Rural Population                                  | 2011    | Nos.             | 2533480 |
| <b>3.</b> | <b>Agriculture</b>                                |         |                  |         |
| A.        | Land utilization                                  |         |                  |         |
|           | i) Total Area                                     | 2010-11 | Hectare          | 250611  |
|           | ii) Forest cover                                  | 2010-11 | "                | 4256    |
|           | iii) Non Agriculture Land                         | 2010-11 | "                | 69431   |
|           | v) cultivable Barren land                         | 2010-11 | "                | 286     |
| <b>4.</b> | <b>Forest</b>                                     |         |                  |         |
|           | (i) Forest  | 2010-11 | Ha.              | 4256    |
| <b>5.</b> | <b>Livestock &amp; Poultry</b>                    |         |                  |         |
| A.        | <b>Cattle</b>                                     |         |                  |         |
|           | i) Cows   | 2007    | Nos.             | 1050889 |
|           | ii) Buffaloes                                     | 2007    | Nos.             | 4385    |
| B.        | <b>Other livestock</b>                            |         |                  |         |
|           | i) Goats  | 2007    | Nos.             | 522121  |
|           | ii) Pigs  | 2007    | Nos.             | 21650   |
|           | iii) Dogs & Bitches                               | 2007    | Nos.             | -       |
|           | <b>iv) Railways</b>                               |         |                  |         |
|           | i) Length of rail line                            | 2010-11 | Kms              | 122     |
|           | <b>V) Roads</b>                                   |         |                  |         |
|           | (a) National Highway                              | 2010-11 | Kms              | 65      |
|           | (b) State Highway                                 | 2010-11 | Kms              | 131     |
|           | (c) Main District Highway                         | 2010-11 | Kms              | 803     |
|           | (d) Other district & Rural Roads                  | 2010-11 | Kms              | 376.33  |
|           | (e) Rural road/ Agriculture Marketing Board Roads | 2010-11 | Kms              | 648.40  |
|           | (f) Kachacha Road                                 | 2010-11 | Kms              | 376.14  |
|           | <b>(VI) Communication</b>                         |         |                  |         |
|           | (a) Telephone connection                          | 2010-11 |                  |         |
|           | (b) Post offices                                  | 2010-11 | Nos.             | 269     |
|           | (c) Telephone center                              | 2010-11 | Nos.             |         |
|           | (d )Density of Telephone                          | 2010-11 | Nos./1000 person |         |
|           | (e) Density of Telephone                          | 2010-11 | No. per KM.      |         |
|           | (f) PCO Rural                                     | 2010-11 | No.              |         |
|           | (g) PCO STD                                       | 2010-11 | No.              |         |
|           | (h) Mobile  | 2010-11 | No.              |         |
|           | <b>(VII) Public Health</b>                        |         |                  |         |

|  |  |         |      |      |
|--|--|---------|------|------|
|  | (a) Allopathic Hospital                  | 2010-11 | No.  | 210  |
|  | (b) Beds in Allopathic hospitals         |         | No.  | 942  |
|  | (c) Ayurvedic Hospital                   |         | No.  |      |
|  | (d) Beds in Ayurvedic hospitals          |         | No.  |      |
|  | (e) Unani hospitals                      |         | No.  |      |
|  | (f) Community health centers             |         | No.  |      |
|  | (g) Primary health centers               |         | No.  | 31   |
|  | (h) Dispensaries                         |         |      | 10   |
|  | (i) Sub Health Centers                   |         | No.  |      |
|  | (j) Private hospitals                    |         | No.  | 15   |
|  | <b>(VIII) Banking commercial</b>         |         |      |      |
|  | (a) Commercial Bank                      |         | Nos. | 127  |
|  | (b) rural Bank Products                  |         | Nos. |      |
|  | (c) Co-Operative bank products           |         | Nos. | 4    |
|  | (d) PLDB Branches                        |         | Nos. | 3    |
|  | <b>(IX) Education</b>                    |         |      |      |
|  | (a) Primary school                       |         | Nos. | 1826 |
|  | (b) Middle schools                       |         | Nos. | 52   |
|  | (c) Secondary & senior secondary schools |         | Nos. | 121  |
|  | (d) Colleges                             |         | Nos. | 12   |
|  | (e) Technical University                 |         | Nos. | 1    |

Source:- District Statistical Handbook of BAES & Economic Review,2011-12,Govt.of W.B

## 2.1 Existing Status of Industrial Areas in Coochbehar District

| S. No . | Name of Ind. Area        | Land acquired (In hectare ) | Land developed (In hectare) | Prevailing Rate Per Sqm (In Rs.) | No of Plots | No of allotted Plots | No of Vacant Plots | No. of Units in Production |
|---------|--------------------------|-----------------------------|-----------------------------|----------------------------------|-------------|----------------------|--------------------|----------------------------|
| 1       | Coochbehar Growth Centre | 131.03<br>1 acre            | 84 acre                     | -                                | -           | -                    | --                 | 46                         |

Source:- WBSIDC & WBIIDC

### 3. INDUSTRIAL SCENERIO OF Coochbehar District

#### 3.1 Industry at a Glance

| Sr. No | Head  | Unit    | Particulars |
|--------|---|---------|-------------|
| 1.     | REGISTERED INDUSTRIAL UNIT  | NO.     | 43          |
| 2.     | TOTAL INDUSTRIAL UNIT   | NO.     | NA          |
| 3.     | REGISTERED MEDIUM & LARGE UNIT  | NO.     | 892         |
| 4.     | ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES | NO.     | 2624        |
| 5.     | EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES                             | NO.     | NA          |
| 6.     | NO. OF INDUSTRIAL AREA  | NO.     | 1           |
| 7.     | TURNOVER OF SMALL SCALE IND. (2010-11)                                | IN LACS | 116,121,154 |
| 8.     | TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES                           | IN LACS | NA          |

Source:- District Statistical Handbook of BAES & Economic Review,2011-12,Govt.of W.B

#### 3.2 YEAR WISE TREND OF UNITS REGISTERED

|                  | YEAR      | NUMBER OF<br>REGISTERED UNITS  | EMPLOYMENT | INVESTMENT<br>(lakh Rs.) |
|------------------|-----------|--|------------|--------------------------|
| SSI Registration |           |  |            |                          |
| Up to            | 1984-85   | District wise separate data was not available. Only consolidated report of Regd. units prior to Oct.2006 for West Bengal was available with the Directorate of M& SSE, Govt. of West Bengal. |            |                          |
|                  | 1985-86   |  |            |                          |
|                  | 1986-87   |  |            |                          |
|                  | 1987-88   |  |            |                          |
|                  | 1988-89   |  |            |                          |
|                  | 1989-90   |  |            |                          |
|                  | 1990-91   |  |            |                          |
|                  | 1991-92   |  |            |                          |
|                  | 1992-93   |  |            |                          |
|                  | 1993-94   |  |            |                          |
|                  | 1994-95   |  |            |                          |
|                  | 1995-96   |  |            |                          |
|                  | 1996-97   |  |            |                          |
|                  | 1997-98   |  |            |                          |
|                  | 1998-99   |  |            |                          |
|                  | 1999-2000 |  |            |                          |
|                  | 2000-01   |  |            |                          |
|                  | 2001-2002 |  |            |                          |
|                  | 2002-03   |  |            |                          |
|                  | 2003-04   |  |            |                          |
|                  | 2004-05   |  |            |                          |
|                  | 2005-06   |  |            |                          |
| EM-II            |           |  |            |                          |
|                  | 2006-07   | 167  | 1217       | 378.19                   |
|                  | 2007-08   | 390  | 2717       | 1219.51                  |



|  |                         |             |             |                |
|--|-------------------------|-------------|-------------|----------------|
|  | 2008-09                 | 248         | 2138        | 1134.09        |
|  | 2009-10                 | 152         | 986         | 360.75         |
|  | 2010-11                 | 179         | 976         | 331.76         |
|  | 2011-12<br>(upto March) | 370         | 1924        | 956.03         |
|  | <b>Total</b>            | <b>1506</b> | <b>9958</b> | <b>4880.33</b> |

Source: Dte. of M&SSE, WB

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

| NIC CODE NO. | TYPE OF INDUSTRY  | NUMBER OF UNITS | INVESTMENT (Lakh Rs.) | EMPLOYMENT |
|--------------|---|-----------------|-----------------------|------------|
| 20           | Agro based ( <b>NIC Code-10</b> )   | -               | *                     | *          |
| 22           | Soda water ( <b>NIC Code -11</b> )  | -               |                       |            |
| 23           | Cotton textile ( <b>NIC Code -14</b> )  | -               |                       |            |
| 24.          | Woolen, silk & artificial Thread based clothes. ( <b>NIC Code -14</b> )       | -               |                       |            |
| 25.          | Jute & jute based ( <b>NIC Code -13</b> )                                     | -               |                       |            |
| 26.          | Ready-made garments & embroidery ( <b>NIC Code -14</b> )                      | -               |                       |            |
| 27.          | Wood/wooden based furniture ( <b>NIC Code -16</b> )                           | -               |                       |            |
| 28.          | Paper & Paper products ( <b>NIC Code -17</b> )                                | 1               |                       |            |
| 29.          | Leather based ( <b>NIC Code -15</b> )   | 46              |                       |            |
| 31.          | Chemical/Chemical based ( <b>NIC Code -20</b> )                               | 30              |                       |            |
| 30.          | Rubber, Plastic & petro based ( <b>NIC Code -22</b> )                         | 1               |                       |            |
| 32.          | Mineral based ( <b>NIC Code -24</b> )   | 8               |                       |            |
| 33.          | Metal based (Steel Fab.) ( <b>NIC Code -25</b> )                              | 2               |                       |            |
| 35.          | Engineering units ( <b>NIC Code – Not elsewhere classified</b> )              | -               |                       |            |
| 36.          | Electrical machinery and transport equipment ( <b>NIC Code -27 &amp; 29</b> ) | -               |                       |            |
| 97.          | Repairing & servicing ( <b>NIC Code -95</b> )                                 | -               |                       |            |
| 01.          | Others ( <b>NIC Code -99</b> )  | -               |                       |            |
|              | Kachori Making ( <b>NIC Code -10</b> )  | -               |                       |            |

Source: Directorate of M & SSE, Govt. of West Bengal

\* Not available from The Directorate of M & SSE, Govt. of West Bengal

### 3.4 Industrial Scenario

Cooch Behar has made a tremendous progress in the field of industrial development with the establishment of most sophisticated Downstream Haldia Projects. Cold Drawing steel plants & casting units are in operation in the district recently. Units for Unconventional & Industrially used products are now being constructed in the area. The industries in Cooch Behar, instead of being an independent one are the subsidiary units supporting the industries with the raw materials and the processing of their finished products.

### 3.5 Major Exportable Item

Principal cereals like pulses and processed food (mainly to neighbouring countries)

### 3.6 Growth Trend

#### Industrial projects implemented in the district

| Year | No. of Units | Invt. (In Cr.) |
|------|--------------|----------------|
| 2008 | -            | -              |
| 2009 | -            | -              |
| 2010 | 1            | 5.21           |

Source: Economic Review, 2011-12, West Bengal

### 3.7 Vendorisation / Ancillarisation of the Industry

The district is yet to have a strong industrial base especially in the area of large and medium sector which can provide ancillary status to the small scale industries. Hence, selection of ancillaries and their development will hardly extend any leverage to the overall process of industrialization in the district.

### 3.8 Medium Scale Enterprises

#### 3.8.1 List of the units in Coochbehar & Near By Area

| Sl.No. | Name of units                         |
|--------|---------------------------------------|
| 1      | Subline Agro Ltd.                     |
| 2      | Bhoraject Agro Pvt. Ltd., Sikharpur   |
| 3      | T. B. Company Agro Pvt. Ltd., Jamalda |
| 4      | ESESEM Jute Twines,                   |
| 5      | Kamakashi Jute Industries,            |
| 6      | ESS Plywood,                          |
| 7      | Deepa Castings Pvt. Ltd.              |
| 8      | Poddar Food Products Pvt. Ltd.        |
| 9      | S.A Plywood industry                  |
| 10     | Tirupati Plywood Industry             |

### 3.9 Service Enterprises

| Sl.No | Name & Location of the Cold Storage                  |
|-------|--|
| 1     | Sri Mahamaya Agro Industry (P) Ltd., Dinhata.        |
| 2     | Sree Madan Mohan Cold Storage (P) Ltd., Sonary       |
| 3     | Mathabhanga Agri Storage, Ghoksadanga                |
| 4     | Tufangunj Samabay Himghar Samity, Tufangunj          |
| 5     | Sree Rameswar Himghar (P) Ltd., Chamta, Tufangunj    |
| 6     | Manasi Agro Industries(P) Ltd., Sitkibari, Nisigunj  |
| 7     | Sonali Agrotech (P) Ltd., Dewanhat                   |
| 8     | Mahima Cold Storage (P) Ltd., Chakchaka.             |
| 9     | Kaljani Himghar Kholta                               |
| 10    | Goswami Agro Storage (P) Ltd., Bairagirhat           |
| 11    | Joy Taramaa Cold Storage(P) Ltd., Patlakhawa         |
| 12    | Cooch-Behar Samabay Himghar Samity Ltd., Cooch-Behar |

#### 3.9.1 Potentials areas for service industry

Potential places are Dinhata, Toofangunj, Mathabhanga, Haldibari, Mekhligunj. Cold Storage development in the area.

### 3.10 Potential for new MSMEs

The MSE sector in the district concentrated in Coochbehar –I & II, Toofanganj-I, Dinhata-I and Mathabhanga-I blocks. Most of them are micro enterprises and engaged in production of food products, wood products and metal products. Some micro enterprises are engaged in repairing and servicing activities. Apart from it, traditional enterprises are functioning scatterly in the other blocks of the district. The lion share of the existing enterprises are resource based like food products, wood products, jute products, etc. and the remaining are demand based like plastic products, chemical products, paper products, metal products. The latest servicing enterprises like Cyber Cafe, repairing and servicing of Mobile Phone, PC, TV, motor bike, electronic and electrical gadgets, etc. are functioning across the district concentrating in the district Headquarters and Sub-Divisional Towns. Beside, the hospitality services viz. hotels, restaurants, nursing home, etc. are also functioning well in district and sub-divisional towns.

#### **4. Potential Clusters of Micro & Small Enterprise**

- 1) Jute Cluster – jute bags, jute mat, jute particle board, etc.
- 2) Food processing cluster

#### **5. General issues raised by industry association during the course of meeting**

The district is basically agrarian but modern agricultural techniques have not been adopted on a large scale. Hence, this sphere needs special attention. Agricultural marketing also needs to be improved with proper development of rail, road, cold storage, markets, etc. Keeping in mind the surplus horticultural produce of the district, activities like fruit and vegetable preservation need to be popularized. Although the district has a well knit banking network with all major commercial banks operating in the district, credit facilities are not smoothly available to the MSE sector.

## 6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

| S. No | Type of assistance  | Name and address of agencies  |
|-------|---|---|
| 1.    | Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)  | District Industries Centre, Dte. of M& SSE, Govt. of West Bengal, <b>Kalika Das Road, Kadamtala, P.O. &amp; Dist : Coochbehar,</b>  |
| 2.    | Identification of Project Profiles, Techno-economic and managerial consultancy services, market survey and economic survey reports. | (1) MSME - Development Institute, Ministry of MSME, Govt.of India, 111 &112, B. T. Road, Kolkata-700108.<br>(2) Directorate of Industries New Secretariat Bldgs, 9th fl., 1, Kiran Sankar Roy Road, Kolkata-1<br>(3) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3r floor) Kolkata-13 & 31, Block Burn Lane, Silpa Bhawan, Kolkata-12 |
| 3.    | Land and Industrial shed  | (1) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mullick Square, (3r floor) Kolkata-13 & 31, Black Burn Lane, Silpa Bhawan, Kolkata-12<br>(2) West Bengal Industries Infrastructure Development Corpn. Ltd., P-34, CIT Road, Kolkata-14   |
| 4.    | Financial Assistance  | (1) West Bengal Industrial Development Corporation Limited, 5, Council House St., Kolkata-1<br>(2) Small Industries Dev. Bank of India( SIDBI) Eastern Regional Office, 11, Dr. U. N. Brahmachari Road, Kolkata-700017<br>(3) W. B. Financial Corpn.,   |

|     |  |  |
|-----|--|--|
|     |  | 2A, Netaji Subhas Road, Kolkata-16<br>(4) United Bank of India,<br>H.O. 16, Old Court House St, Kol-1<br>(5) All other Banks   |
| 5.  | For raw materials under Govt. Supply             | National Small Industries Corpn. Ltd.,<br>20 B, Abdul Hamid St.,<br>7th floor, Kolkata-69  |
| 6.  | Plant and machinery under hire / purchase basis. | National Small Industries Corpn. Ltd.,<br>20 B, Abdul Hamid St., 7th floor<br>Kolkata-69   |
| 7.  | Power/ Electricity                               | (1) W.B. State Electricity Distribution Co. Ltd.<br>Bidyut Bhawan, Sector-II,<br>Salt Lake City, Kolkata-91<br>(2) Calcutta Electric Supply Corpn. Ltd.,<br>Victoria House, Kolkata-69<br>(3) Durgapur Projects Ltd.<br>Administrative Building,<br>Dist- Burdwan, Pin-713201.<br>(4) Dishergarh Power Supply Co. Ltd.<br>P.O- Dishergarh, Asansol, Pin-713301 |
| 8.  | Technical Know –how.                             | (1) Indian Institute of Technology,<br>Kharagpur, Paschim Medinipur<br>(2) Deptt. Of Engineering & Technology,<br>Jadavpur University, Jadavpur, Kolkata-32  |
| 9.  | Quality & Standard                               | MSME Testing Centre,(MSME -TC),<br>111 & 112, B.T. Road, Kolkata-108   |
| 10. | Marketing /Export Assistance                     | (1) Zonal Joint Director General of Foreign<br>Trade, 4, Esplanade East, Kolkata-700069<br>(2) W.B. Small Industries Dev. Corpn.,<br>6A, Raja Subodh Mulick Square<br>(3r floor) Kolkata-13  |
| 11. | Other Promotional Agencies                       | (1) Reserve Bank of India,<br>Rural Planning and Credit Department,<br>15, Netaji Subhas Road, Kolkata-1<br>(2) Indian Institute of Packaging,<br>Block CP, Sector V, Salt Lake City<br>Kolkata-91<br>(3) Khadi and Village Industries Commission<br>33, Chittaranjan avenue, Kol – 73   |

## 7. Additional information if any

This district has a good potential for Jute based industries as raw materials are available in abundant. Further, there is a good scope of food processing industries and the products can even be exported to neighbouring countries.

-----XX-----