



सत्यमेव जयते
Government of India
Ministry of MSME

Brief Industrial Profile of Khorda District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

MSME-Development Institute

(Ministry of MSME, Govt. of India,)

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Brief Industrial Profile of Khorda District

1. General Characteristics of the District:

1.1 Location & Geographical Area :Khordha is the headquarter of the district of the same name and is situated in 85 degree 37'30"E and 20 degree 11'N. on the National Highway No.5. The town is 11 km. from Khorda Road railway station, with which it is connected by a metalled road. The erstwhile district of Puri got split into three districts and the Khurda district was carved out one among these with effect from 1.4.1993 with an objective of smooth and decentralized administration and focused economic development. Khurda, the ancient capital of Orissa occupies a very important place in the map of Orissa. Most important factor is that Bhubaneswar, the new capital city of the state is situated in this district. The Headquarters of this district is Khurda town which is 29 km away from the state capital. The famous Chilika Lake which is the largest brackish water lake in Orissa is coming in the administrative area of the district.. Khurda district has a total geographical area of 2813 sq. km. The district lies between 19.40 to 20.25 of North latitude and between 84.55 to 86.5 of East longitude. The district is surrounded by Cuttack district on the North and North east side, Nayagarh district on the west, Puri district on the south and by Ganjam district on the south west. The famous Chilika Lake lies towards the last part of the district towards Puri.

Topography:

The district as a whole is divided into two geographical regions viz. South Eastern Coastal Plains and North Eastern ghats. The former region has alluvial soils while the latter has red lateritic sandy soil and some patches of ideal alluvial soil. Except Baliana and Balipatna blocks which have got alluvial soil, other 8 blocks in the district have laterite sandy soils. While Baliana, Balipatna, Bhubaneswar and a small portion of Jatni Block are irrigated by canal systems of Mahanadi, Delta Stage II, Banapur Block is irrigated by Salia MIP, Tangi block by Malguni MIP.

1.3 Availability of Minerals: Khurda district is not having much Mineral resources in terms of commercial exploitation. Some amount of fire clay deposits are found in the district.

1.4 FOREST: Khurda district has got 618.67 sq.km of forest area as on 31.12.09 which is 16 % of the total geographical area of the district. Out of this 298.81 sq.km is reserved forests, 0.68 sq.km is unclassified forest, 209.87 sq.km is demarcated forests and 109.31 sq.km are other forests. The forest resources like teak, firewood, fodder and cashewnuts are available in the district

1.5 Administrative set up.

Area	2,889 Sq.Km.	Forest	618.67Sq.Km.
Population	18,74,405	Literacy Rate	80.19%
Head quarter	Khurda	Vidhan sabha seats	6
Sub division	2	Villages	1,567
Blocks	10	Gram panchayat	154
Municipality	1	Towns	5
N.A.C	4	Temperature	41.4(Max), 9.5(Min)
Tahasils	3	Rainfall	1664.4mm(Avg)

Blocks	Tahasils	Subdivisions
1. Khurda sadar 2. Balipatana 3. Banapur 4. Baliana 5. Balugaon 6. Tangi 7. Begunia 8. Jatani 9. Bhubaneswar 10. Bolgarh	1. Banapur 2. Bhubaneswar 3. Khurda	1. Bhubaneswar 2. Khurda

2. District at a Glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			19.40 to 20.25 of North latitude
	ii) Longitude			between 24.55 to 36.5 of East longitude
	iii) Geographical Area		Hect.	2,81,000
(B)	Administrative Units			
	i) Sub divisions		No.	2

	ii) Tehsils		No.	10
	iii) Sub-Tehsil		No.	-
	iv) Patwar Circle		No.	-
	v) Panchayat Samitis		No.	10
	vi) Nagar nigam		No.	3
	vii) Nagar Palika		No.	2
	viii) Gram Panchayats		No.	168
	xi) Revenue villages		No.	1551
	x) Assembly Area		No.	8
2.	Population			
(A)	Sex-wise			
	i) Male	2011	No.	1167000
	ii) Female	2011	No.	1079000
(B)	Rural Population	2011	No.	1166000
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	2,81,000
	ii) Forest cover	2010-11	"	62,000
	iii) Non Agriculture Land	2010-11	"	46,000
	v) cultivable Barren land	2010-11	"	15,000
4.	Forest			
	(i) Forest	2010-11	Ha.	62,000
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	248302
	ii) Buffaloes	2007	Nos.	19630
B.	Other livestock			
	i) Goats	2007	Nos.	92956
	ii) Pigs	2007	Nos.	2713
	iii) Dogs & Bitches	2007	Nos.	-
	iv) Railways			
	i) Length of rail line	2010-11	Kms	118
	V) Roads			
	(a) National Highway	2010-11	Kms	166
	(b) State Highway	2010-11	Kms	30
	(c) Main District Highway	2010-11	Kms	273
	(d) Other district roads	2010-11	Kms	673
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	833
	(f) Kachacha Road	2010-11	Kms	-
	(VI) Communication			
	(a) Telephone connection	2010-11		1,74,784
	(b) Post offices	2010-11	Nos.	328
	(c) Telephone center	2010-11	Nos.	-

(d)Density of Telephone	2010-11	Nos./1000 person	-
(e) Density of Telephone	2010-11	No. per KM.	-
(f) PCO Local	2010-11	No.	519
(g) PCO STD	2010-11	No.	1724
(h) Mobile	2010-11	No.	7,08,703
(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	2
(b) Beds in Allopathic hospitals		No.	965
(c) Ayurvedic Hospital		No.	22
(d) Beds in Ayurvedic hospitals		No.	-
(e) Unani hospitals		No.	-
(f) Community health centers		No.	13
(g) Primary health centers		No.	46
(h) Dispensaries		No.	-
(i) Sub Health Centers		No.	-
(j) Private hospitals		No.	39
(VIII) Banking commercial			
(a) Commercial Bank		Nos.	331
(b) rural Bank Products		Nos.	-
(c) Co-Operative bank products		Nos.	-
(d) PLDB Branches		Nos.	-
(IX) Education			
(a) Primary school		Nos.	1351
(b) Middle schools		Nos.	632
(c) Secondary & senior secondary schools		Nos.	500
(d) Colleges		Nos.	41
(e) Technical University		Nos.	4

2.1 Existing Status of Industrial Areas in the District of Khorda

Sl. no	Name of Area	Total Land area	Land allotted	Prevail ing Land rate	Total Sheds	Sheds Allotted	Vacant Sheds	Units in Production
1	Bhubaneswar	17.650	16.274	75.00	81	81	0	-
2	Mancheswar	426.708	293.229	75.00	254	254	0	-
3	Chandaka & Infocity/ SEZ	987.345	662.151	75.00	-	-	0	-

4	Bhagabanpur	94.210	71.422	75.00	-	-	0	-
5	Janla	13.000	9.056	30.00	-	-	0	-
6	Khurda I.E.	149.235	63.605	30.00	10	10	0	-
7	IID,Khurda	139.610	100.296	30.00	-	-	0	-
8	Food Park, Khorda	161.800	120.992	30.00	-	-	0	-
9	Sarua	181.370	107.921	30.00	-	-	0	-
10	Chhatabar	100.000	74.574	30.00	-	-	0	-
11	Kanheipur	10.400	0.000	10.00	-	-	0	-

Source;IDCO,Bhubaneswar

3. INDUSTRIAL SCENERIO OF KHORDA

3.1 Industry at a Glance (2010-11)

Sr no	Head	Unit	Particulars
1.	Registered industrial unit	No.	3948
2.	Total industrial unit	No.	7113
3.	Registered medium & large unit	No.	10
4.	Estimated avg. No. Of daily worker employed in small scale industries	No.	42827
5.	Employment in large and medium industries	No.	1046
6.	No. Of industrial area	No.	11
7.	Investment of small scale ind.	In lacs	53266.83
8.	Investment of medium & large scale industries	In lacs	16796.5

3.2 year wise trend of units registered in Khorda District

	YEAR	NUMBER OF REGISTERED UNITS	INVESTMENT (lakh Rs.)	EMPLOYMENT
Up to	1984-85	1136	32797.6	10965
During	1985-86	179	302.6	1477
-do-	1986-87	177	202.25	1870
-do-	1987-88	166	272.22	2383
-do-	1988-89	150	1346.76	1956
-do-	1989-90	128	258.59	2018
-do-	1990-91	70	248.51	640
-do-	1991-92	97	310.21	974

-do-	1992-93	106	480.4	1401
-do-	1993-94	111	501.51	1345
-do-	1994-95	116	438.27	1509
-do-	1995-96	99	405.5	913
-do-	1996-97	92	906.18	731
-do-	1997-98	100	1202.19	1065
-do-	1998-99	127	777.79	1228
-do-	1999-2000	99	783.32	1072
-do-	2000-01	90	535.18	921
-do-	2001-2002	102	575.54	853
-do-	2002-03	73	474.19	551
-do-	2003-04	77	514.6	836
-do-	2004-05	66	335.61	615
-do-	2005-06	70	540.07	1472
-do-	2006-07	64	1715.07	588
-do-	2007-08	86	731.32	859
-do-	2008-09	128	1434.9	1229
-do-	2009-10	126	1409.08	1416
-do-	2010-11	116	3767.37	1940
Total		3948	53266.83	42827

Source: DI, Odisha

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT of KHORDA(2010-11)

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20 & 22	Agro based and Soda water	673	10052.68	5293
23,24,25 & 26	Textile based	415	1288.83	3102
27.	Wood/wooden based furniture/Forest based	246	820.96	2020
28.	Paper & Paper products	282	2719.98	1927
29.	Leather based	15	40.99	106
31.	Chemical/Chemical based	233	2865.9	1873
30.	Rubber, Plastic & petro based	161	4304.11	1336

32.	Mineral based(G &C)	385	3202.37	7969
33 &35.	Engineering &Metal based (Steel Fab.)	915	6167.18	6471
36.	Electrical machinery and transport equipment &Electronics	261	2000.02	1995
97.	Repairing & servicing	3023	10919.77	12368
01.	Others	504	2840.53	3008
	Total	7113	47223.32	47468

Source: DIC ,Bhubaneswar

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Khorda & Near By Area

1. M/s. Sakti Packs Pvt. Ltd., Mancheswar I.E., Bhubaneswar
2. M/s. Sun Granites Exports Ltd.,Palaspur,Khorda
3. M/s. Orissa Drugs &Chemicals Ltd.,Mancheswar IE., Bhubaneswar
4. M/s. Protection Manufacturers Pvt. Ltd., Gangapada, Janla, Khorda
5. M/s. Suburban Industries, Chandaka I.E., Patia
6. M/s. Noble Pharma Care Ltd., Chandaka Nucleus I.E.,Patia, Bhubaneswar
7. M/s. Railway Carriage Repair Workshop, Mancheswar I.E., Bhubaneswar
8. M/s. Hindustan Coca cola Beverages Pvt. Ltd.,I.E.,Khorda
9. M/s. Corrosion Protection Pvt. Ltd., Bhubaneswar
10. Ms. Denzong Breweries Pvt. Ltd.,59/A,I.E.,Khorda

3.5 Major Exportable Item: Granites

3.6 Growth Trend: No doubt that there is growth in large and medium industries in other districts of the state like Sambalpur, Jharsuguda, Sundargarh, Anugul, Dhenkanal due to proximity of raw materials and availability of sufficient land. However in the Khorda district there is no such growth in establishment of large and medium industries.

3.7 Vendorisation/Ancillarisation of the Industry: There is large scope for setting up of ancillary and downstream industries as number of large and medium industries have been set up in and around the district and in neighbouring districts also. The following industries are suggested as ancillary and downstream industries in the district.

1. Non-ferrous castings
2. Forgings
3. Workshop with machining facilities
4. Work with fabrication facilities
5. Non-ferrous welding and fabrication facilities
6. Fasteners
7. Nuts & bolts
8. Tyres, tubes and flaps
9. Electrodes
10. Mechanical spares/components
11. Electrical spares/components
12. Cables
13. Bearings
14. Instrumentation spares
15. Abrasives, adhesives
16. Special tools and tackles
17. General tools
18. Safety equipment and appliances
19. Electric motors
20. Light fittings for Illumination
21. Water treatment Chemicals
22. Laboratory Instruments/glass apparatus
23. Laboratory chemicals
24. Liveries and Uniforms
25. Paints, varnishes and Thinners
26. Gaskets and scaling materials
27. Refractories, Runner mass & castables
28. Disinfectants & toiletries
29. Computer consumables
30. Yarn waste
31. Lancing pipes
32. Tadpole drill bits
33. Printing & stationery
34. Industrial gases
35. Batteries
36. Ferro Alloys
37. Plastic pipes and fittings
38. Plastic containers
39. Cement
40. Conveyor components
41. Conveyor belts

42. Vee belts
43. Wire ropes
44. Lubricating Oils/grease
45. Cutting tools
46. Office stationery
47. Asbestos boards, ropes & sheets
48. Wooden planks & furniture
49. Steel furniture
50. Pumps and compressors
51. Fans
52. Rice husk
53. Sanitary wares
54. Welding transformers
55. Other relevant to steel plant requirement
56. Oxygen
57. Lime

3.8. Medium Scale Enterprises: No medium scale enterprises.

3.8.1 List of the units in Khorda & near by area

3.8.2 Major Exportable Item:

3.9 Service Enterprises-

3.9.2 Potential areas for service industry

1. Digital Colour Photo studio including processing laboratory
2. Health Club/sports complex
3. Beauty Parlour
4. Dry cleaning
5. TV/Radio/Camera/tape/watch repairing & assembling
6. Book/photo binding
7. Rewinding of electrical Motors/Fans, etc.
8. Modern Xerox centre
9. Tent House
10. Two wheeler/four wheeler repairing
11. Fast food centre

3.10 Potential for new MSMEs:

- 1) Potato chips
- 2) Banana chips/processing
- 3) Mini Coconut Oil mill

- 4) Coir rope & coir products
(mechanized)
- 5) Cleaning Brush & Broom stick
- 6) Fish meal/Poultry feed
- 7) Prawn processing
- 8) Canning of vegetables & green peas
- 9) Tomato sauce
- 10) Squash/Jam/jelly/pickle
- 11) Spices grinding
- 12) Ice cream
- 13) Ice plant
- 14) Ice candy
- 15) Mineral water
- 16) Mushroom based
- 17) Aquaculture service centre
- 18) Seed processing
- 19) Herbal & medicinal plant
cultivation
- 20) Cashew nut processing
- 21) Tissue culture & Hibrid seed prod.
- 22) Cut flower
- 23) Vermi-culture
- 24) Cold storage
- 25) Fish seed/prawn seed hatchery
- 26) Fish medicine
- 27) Pickle
- 28) Pan masala
- 29) Vermicelli
- 30) Badi/papad making
- 31) Atta chakki
- 32) Bread
- 33) Non-ferrous foundry
- 34) Pressure Die casting
- 35) Domestic stainless steel Utensils
- 36) High duty alloy iron castings
- 37) Hot dip galvanizing of misc. sticks
- 38) Heat treatment servicing unit
- 39) Forging unit
- 40) G.I. pipe fitting & casting
- 41) Aluminium utensils/sheets and circles
- 42) Fabrication, grill, gate, etc.
- 43) Locks
- 44) Automobile Gasket
- 45) Bicycle spokes, nipple, etc.
- 46) Cycle carrier, mudguard, etc.
- 47) Light Engineering workshop

- 48) Jewellery out of gold, silver and stone
- 49) Nuts & bolts
- 50) Metal carving
- 51) Steel Almirah/furniture
- 52) Guide Ring
- 53) Guide bush
- 54) Spring clip
- 55) Rubber packing ring
- 56) Axle box housing
- 57) Rear cover for Axle box
- 58) Front cover
- 59) Seating ring for Axle box
- 60) Dust shield
- 61) Centre pivot
- 62) Silent block for Anchor link
- 63) Partition frame above light luggage rack
- 64) Break block
- 65) Springs
- 66) Repairing spring for break
- 67) Window glass
- 68) Roller for liver arm
- 69) Slats for single seat
- 70) Longitudinal
- 71) Mirror
- 72) Backrest frame for single seat chair
- 73) Holding springs
- 74) Helical spring compression
- 75) Special bolt for fixing seat
- 76) Seat Frame

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

4.1 Details for Identified cluster: Pharmaceuticals Cluster, Bhubaneswar-Cuttack

4.2 4.2.1 Name of the cluster: Pharmaceuticals Cluster, Bhubaneswar - Cuttack

1	Principal Products Manufactured in the Cluster	Drugs and Pharmaceuticals
2	Name of the SPV	Utkal Pharmaceuticals Manufacturers Association(UPMA)
3	No. of functional units in the clusters	54
4	Turnover of the Clusters	20 Crores
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	1500
7	Average investment in plant & Machinery	Rs.20 lakhs
8	Major Issues / requirement	Adopting to GMP norms, Launching of new products,
9	Presence of capable institutions	Drugs Controller, Directorate of Health & Family welfare, Directorate of Industries, MSME-DI, Institute of Minerals and Materials Technology,
10	Thrust Areas	Modernization, Common marketing of products
11	Problems & constraints	Marketing of Products

Present Status of the Cluster:- The building for the proposed CFC is ready. The Ministry of MSME, Govt. of India is to release the first instalment for purchase of plant and machineries for the CFC.

4.2.2 Name of the cluster: Engineering and Fabrication cluster, Bhubaneswar

1	Principal Products Manufactured in the Cluster	Engineering, Fabricated products, Engineering spare parts etc.
2	Name of the SPV	Bhubaneswar Engineering Syndicate Pvt. Ltd.
3	No. of functional units in the clusters	200
4	Turnover of the Clusters	Rs.50 crores
5	Value of Exports from the Clusters	NA
6	Employment in Cluster	2,500
7	Average investment in plant & Machinery	2 lakhs
8	Testing needs	1. Testing Laboratory

9	Thrust Area	1.Preparation of DPR for CFC 2.Upgradation of skill of workers 3.Consortium Marketing
10	Access to Export Market	No

Present status of the cluster:- This cluster was taken up by Utkal Chamber of Commerce & Industries, an Industry association of the State. Then an SPV has been formed. But the DPR for setting up of the CFC is to be prepared by the SPV and submitted to the Govt. for further action.

4.2.4 Brass and Bell Metal Cluster, Balakati, Dist-Khorda

1	Principal Products Manufactured in the Cluster	Domestic utensils, Ritual wares and decorative and utility items
2	Key Trade Association address	Balakati Kansa Pital Hastasilpa Unnayana Sangha
3	No. of functional units in the clusters	103
4	Turnover of the Clusters	25 crores
5	Value of Exports from the Clusters	nil
6	Employment in Cluster	1000
7	Average investment in plant & Machinery	Rs.50,000 to Rs.5 lakhs
8	Testing needs	For quality of raw materials,
9	Major Issues	1.)Diversification of Products,(2)Skill upgradation (3)Marketing and Exports
10	Access to Export Market	nil

Present status of clusters:- This cluster was implemented by MSME-DI, Cuttack from 2005-06 to 2007-08. A number of activities under soft interventions have been made .Now this cluster is being looked after by ORMAS, a marketing body of Govt. of Odisha and also by Directorate of Handicrafts and Cottage Industries, Odisha.

4.2.1 Name of the cluster: UPS & Inverter

1	Principal Products Manufactured in the Cluster	Manufacturing and assembling of UPS, Stabilisers and Inverters
2	Name of the SPV	No SPV formed
3	No. of functional units in the clusters	Approximately 40
4	Turnover of the Clusters	Around Rs.30 crores
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	1000
7	Average investment in plant &	Rs. 10 lakhs

	Machinery	
8	Major Issues / requirement	1. Testing Centre/R&D Laboratory 2. CAD/CAM Design Centre 3. Raw materials Godown
9	Presence of capable institutions	1. MSME-Development Institute, Govt. of India 2. Directorate of Industries, Govt. of Odisha 3. Export Promotion & Marketing 4. National Productivity Council
10	Thrust Areas	Formation of common Association/SPV, Modernisation of the Enterprise, marketing of products
11	Problems & constraints	Marketing of Products Raw materials not locally available No CAD/CAM Centre for PCB Design..

Besides these, in the table below the list of craft clusters existing in the district are also given.

Block-wise details of Existing Crafts and Artisan Clusters

Sr. No.	Name of the craft	Area of concentration
1	Applique	Rajas, Mukundadaspur, Bhakarsahi, Tihuri of Balipatna Block, Bhubaneswar City, Tamando, Mendhasala, Naharakanta, Jatni, Kaimati in Jatni Block, Khurda town, Kurumpara in Khurda Block
2.	Stone Carving	Khandagiri and Bhubaneswar Municipal area, Retanga of Khurda Block, Tangi and Baulbandha in Chilka Block
3	Wood Carving	Bhubaneswar Town and Bhubaneswar Block, Sana Nuagaon and Gangapara in Jatni Block, Keradagadia in Begunia Block
4	Patta Painting	Kakarudrapur and Bhubaneswar
5	Tasar Painting	Balianta Block and Maliapara in Bhubaneswar Block
6	Paper machine and Palm leaf engraving	Kudiary in Jatni Block, Kaduapada and Anikana in Bolgarh Block, Sananuagaon in Jatni Block
7	Brass & Bell Metal	Balakati, Bainchua, Hirapur, Rathijema and Barilo in Balianta Block, Achutpur in Tangi, Muktapur in Khurda block
8	Golden Grass	Satkabad in Balianta Block
9	Terracota	Bhubaneswar, Balakati and Benupur in Balianta Block, Nuagaon and Padanasahi in Bhubaneswar Block, Kudiary

		in Jatni Block, Sodhua in Balipatna Block
10	Silver Filigree	Bhubaneswar and Amrutamanohipatna, Athantar Nuasahi and Rajasa in Balipatna Block,
11	Cane and Bamboo Works	Narendrapur, Matiapokhari and Banapur in Banapur Block, Bhubaneswar and in Chilka Block
12	Woolen Carpets	Daspur, Jatni, Kaimati, Gopinathpur, Nachuni, Bolgarh etc.

5. General issues raised by Industry Associations during the course of meeting: After discussions with members of some Industry associations, the following issues have been raised by them.

1. Poor Infrastructure position like road, water, Drainage etc. in the Industrial areas.
2. Irregular power supply
3. The procurement policy as per the PM Task Force is not being implemented.
4. Local marketing problems-The Govt. is more opting for composite contract which does not help in marketing of the local MSMEs.
5. The Banks do not comply to CGTMSE Schemes while sanctioning loans.

6. **STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S. No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre, Bhubaneswar/Directorate of Industries, Govt. of Odisha, Killa Maidan, Cuttack
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute, Govt. of India, College Square, Cuttack/concerned District Industries Centre
3.	Land and Industrial shed	IDCO, IDCO Tower, Rupali Square, Bhubaneswar or local office at Rourkela/DIC
4.	Financial Assistance	Commercial Bank/Odisha State Financial Corporation/National Small Industries Corporation
5.	For raw materials under Govt. Supply	Orissa Small Industries Corporation/ National Small Industries Corporation
6.	Plant and machinery under hire / purchase basis	National Small Industries Corporation
7.	Power/ Electricity	GRIDCO/WESCO
8.	Technical Know –how.	MSME-Development Institute, Govt. of India, College Square, Cuttack/DIC/Private Business Development Service Provider
9.	Quality & Standard	MSME-Development Institute, Govt. of India, College Square, Cuttack/Bureau of Indian Standards
10.	Marketing /Export Assistance	MSME-Development Institute, Govt. of India, College Square, Cuttack/Export Promotion and Marketing
11.	Other Promotional Agencies	Handicrafts & Cottage Industries, Govt. of Orissa, Development Commissioner (Handicrafts), Directorate of Textiles, Govt. of Odisha, Agriculture Promotion and Investment Corporation of Odisha Ltd., Drugs Controller, Directorate of Health & Medicine Etc.