



सत्यमेव जयते

Government of India
Ministry of MSME

Brief Industrial Profile of Betul District Madhya Pradesh



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile of Betul District

1. General Characteristics of the District.

Betul district is one of the districts of Madhya Pradesh state of India. Betul town is the district headquarters.

1.1 Location & Geographical Area.

Betul itself is the most developed place in the district and is well connected with most parts of India by railway. Betul is situated on the Delhi-Chennai main railway line and is also well connected by a network of roads. At Barsali a stone marks the Geographical Center Point of India. Betul district covers an area of 10043 km².

1.2 Topography

Betul District is bounded on the north side by Hoshangabad, on the south side by Amravati of Maharashtra, on the east side by Chhindwara District and on the west side by the District of Hoshangabad, East Nimar and Amravati. Betul is located at 21.92°N 77.9°E. It has an average elevation.

1.3 Availability of Minerals.

S.no	Name of minerals	Production of minerals 2011-12 (Cub. Meter)
Major Minerals		
1	Sand	538267
2	Muram	251561
3	Granite	150
4	Stone / Gitti	292888

Source- DTIC

1.4 Forest

a) Total Area : 4056.397 sq.km

b) Area Under Forest : Protected Forest - 1202.598 sq.km.

Reserve Forest – 2853.799 sq.km

1.5 Administrative Setup.

Betaul district is a district of Madhya Pradesh,. It consists of 05 Tehesils, 10 Blocks, and 558 Gram Panchayats and 10 Janpad Panchayats. Betul town is the district headquarters.

2. District at a Glance

S.No	Particular	Year	Unit	Statistics
1	Geographical Features			
(A)	Geographical Data			
	i) Latitude			21-22 ⁰ & 22-23 ⁰ N
	ii) Longitude			77-10 ⁰ & 78-33 ⁰ E
	iii) Geographical Area		Sq Km	10043
(B)	Administrative Units			
	i) Sub divisions			
	ii) Tehsils	2011-12	Nos	08
	iii) Sub-Tehsil	2011-12	Nos	--
	iv) Patwar Circle	2011-12	Nos	262
	v) Panchayat Simitis	2011-12	Nos	--
	vi)Nagar Panchayat	2011-12	Nos	04
	vii) Nagar Palika	2011-12	Nos	04
	viii) Gram Panchayats	2011-12	Nos	556
	xi) Revenue villages	2011-12	Nos	1341
	x) Assembly seats	2011-12	Nos.	05
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos	799721
	ii) Female	2011	Nos	775526
(B)	Rural Population	2001	Nos	--
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Sq. Km	724771
	ii) Forest cover	2010-11	Hect.	114361
	iii) Non Agriculture Land	2010-11	“	46852
	v) cultivable Barren land	2010-11	“	25942
4.	Forest			
	(i) Forest	2010-11	Ha.	4085.043
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	490476

	ii) Buffaloes	2007	Nos.	132331
B.	Other livestock			--
	i) Goats	2007	Nos.	153176
	ii) Pigs	2007	Nos.	10763
	iii) Dogs & Bitches	2007	Nos.	--
	iv) Railways			--
	i) Length of rail line	2010-11	Kms	--
	V) Roads			--
	(a) National Highway	2010-11	Kms	266.20
	(b) State Highway	2010-11	Kms	186.40
	(f) Kachacha Road	2010-11	Miles	--
	(VI) Communication			
	(a) Telephone connection	2010-11	Nos	59,817
	(b) Post offices	2010-11	Nos.	219
	(c) Telephone center	2010-11	Nos.	13
	(d) Density of Telephone	2010-11	Nos./1000 person	42.90
	(e) Density of Telephone	2010-11	No. per KM.	5.96
	(f) PCO Rural	2010-11	No.	604
	(g) PCO STD	2010-11	No.	1719
	(h) Mobile	2010-11	No.	93427
	(VII) Public Health			
	(a) Allopathic Hospital	2010-11	No.	11
	(b) Beds in Allopathic hospitals		No.	548
	(c) Ayurvedic Hospital		No.	41
	(d) Beds in Ayurvedic hospitals		No.	30
	(e) Unani hospitals		No.	Nil
	(f) Community health centers		No.	Nil
	(g) Primary health centers		No.	33
	(h) Dispensaries		No.	Nil
	(i) Sub Health Centers		No.	263
	(j) Private hospitals		No.	Nil
	(VIII) Banking			
	(a) Commercial Bank		Nos.	75
	(b) rural Bank Products		Nos.	--
	(c) Co-Operative bank products		Nos.	27
	(d) PLDB Branches		Nos.	06
	(IX) Education			
	(a) Primary school		Nos.	2818
	(b) Middle schools		Nos.	1015
	(c) Secondary & senior secondary schools		Nos.	323
	(d) Colleges		Nos.	12
	(e) Technical University		Nos.	--

Source:- nic.in,

2.1 Existing Status of Industrial Areas in the District Betul

S. No.	Name of Ind. Area	Land acquired (In Acers)	Land developed (In hect)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots (in acres)	No. of Units in Production
1	Kosmi Industrial Area-Betul	226.47	70.21	29/-	Nil	14733	9.44	79
2	Semi- Urban Industrial Estate, Betul	10.74	2.00	29/-	Nil	8.74	Nil	11
3	Rural work shed	3.00	0.6	29/-	Nil	2.94	Nil	06
4	Total	240.21	72.27	29/-	Nil	14744.68	9.44	96

3. Industrial Scenario of Betul.

3.1 Industry at a Glance

Sr.No	Head	Unit	Particulars
1.	Registered industrial unit	No.	401
2	Total industrial unit	No.	166
3	Registered medium & large unit	No.	01
4	Estimated avg. no. of daily workers employed in small scale industries	No.	----
5	Employment in large and medium industries	No.	----
6	No. of industrial area	No.	3
7	Turnover of small scale industries	In Lacs	Nil
8	Turnover of medium & large scale industries	In Lacs	Nil

3.2 Year Wise Trend of Units Registered

	Year	Number of registered units	Employment	Investment (lakh Rs.)
	1984-85	265	684	27.056
	1985-86	289	950	53068
	1986-87	307	955	52.950
	1987-88	317	1113	62.319
	1988-89	335	602	63.717
	1989-90	343	902	84.89
	1990-91	365	597	38.98
	1991-92	490	982	53.22
	1992-93	495	1203	150.35
	1993-94	322	735	49.43
	1994-95	318	774	116.06
	1995-96	340	763	172.72
	1996-97	351	736	95.37
	1997-98	426	997	269.40
	1998-99	322	678	64.86
	1999-2000	276	596	79.03
	2000-01	225	470	94.86
	2001-02	207	402	202.16
	2002-03	211	473	131.08
	2003-04	371	758	173.08
	2004-05	380	1367	156.92
	2005-06	365	797	376.09
	2006-07	365	661	199.94
	2007-08	403	743	172.12
	2008-09	449	742	182.15
	2009-10	441	917	748.29
	2010-11	402	890	432.11
	TOTAL	9370	21486	663.489

3.3 Details of Existing Micro & Small Enterprises And Artisan Units in the District

Nic code no.	Type of Industry	Number of units	Investment (lakh rs.)	Employment
20	Agro based	05	10.00	25
22	Soda water	--	---	---
23	Cotton textile	---	--	---
24.	Woolen, silk & artificial Thread based clothes.	---	---	---
25.	Jute & jute based	---	--	---
26.	Ready-made garments & embroidery	193	235.5	395
27.	Wood/wooden based furniture	31	40.50	75
28.	Paper & Paper products	---	---	--
29.	Leather based	02	6.48	10
31.	Chemical/Chemical based	04	8.50	10
30.	Rubber, Plastic & petro based	---	---	---
32.	Mineral based	---	---	--
33.	Metal based (Steel Fab.)	08	12.5	20
35.	Engineering units	06	10.5	15
36.	Electrical machinery and transport equipment	19	32.00	50
97.	Repairing & servicing	133	196.00	350
01.	Others	---	---	---

3.4 Large Scale Industries / Public Sector undertakings - Nil

3.5 Major Exportable Item -- No Export

3.6 Growth Trend - 3.4%

3.7 Vendorisation / Ancillarisation of the Industry- Nil

3.8. Medium Scale Enterprises

List of the units in Betul & Near By Area Nil

3.8.2 Major Exportable Item -- No Export

3.9 Service Enterprises:

1. Auto repairing
2. Tent house
3. Laundry
4. Welding
5. Beauty parlor
6. Tailoring
7. Photo-studio

3.10 POTENTIAL FOR NEW MSMES

1. Plastic Buttons
2. Fodder
3. Spice Powders
4. Steel furniture
5. Agriculture Implements
6. Aagarbati
7. Dal Mills
8. Dairy Product.
9. Bakery.
10. Herbal Products
11. Readymade Garments.
12. Artificial Jewelry
13. Corrugated boxes
14. Wooden Toys
15. Washing powder

4. Existing Clusters of Micro & Small Enterprise –

No clusters identified.

5. General Issues Raised By Industry Association during the Course of Meeting

There are no Industry associations in the District.

8. Steps to Set Up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S. No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Trade and Industry Centre Government of M.P. Betul
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, INDORE 10-Industrial Estate, Pologround, Indore District Trade and Industry Centre Government of M.P. Betul
3.	Land and Industrial shed	District Trade and Industry Centre Government of M.P. Betul
4.	Financial Assistance	Nationalized Bank, MPFC and other financial Institute.
5.	For raw materials under Govt. Supply	MPLUN, Govt. of M.P. NSIC Indore
6.	Plant and machinery under hire / purchase basis.	MPLUN, NSIC, Indore
7.	Power/ Electricity	MPSEB
8.	Technical Know –how.	MSME-DI, Indore & NSIC
9.	Quality & Standard	BIS, Bhopal
10.	Marketing /Export Assistance	M.P. Trade & Investment facilitation Corporation Ltd & MSME-DI, Indore, DTIC, AKVN, Ujjain
11	Other Promotional Agencies	CEDMAP, MPCON