



सत्यमेव जयते

**Government of India
Ministry of MSME**

Brief Industrial Profile of Rajgarh District Madhya Pradesh



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

Br. MSME-Development Institute

(Ministry of MSME, Govt. of India,)

Udyog Vihar, Chorhatta, Rewa(MP)

Phone : 07662-220948

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Brief Industrial Profile of Rajgarh District

1.General Characteristics of the District

Rajgarh District is a district of Madhya Pradesh state in central India. The town of Rajgarh is the administrative headquarters of the district.

The district has an area of 6,154 km². The district lies on the northern edge of the Malwa plateau, and the Parbati River forms the eastern boundary of the district, while the Kali Sindh River forms the western boundary..

The district was created in May 1948 and includes the territory of the former princely states of Rajgarh, Narsinghgarh, Khilchipur. Rajgarh District consists of six development Blocks and seven Tehsils. Average climate is ranging from 05 degree Celsius to 45 degree Celsius. Annual rainfall is about 800mm. The district has six tehsils, Rajgarh, Khilchipur, Zirapur, Biaora, Narsinghgarh, and Sarangpur. The district is bounded by Rajasthan state to the north, and by the districts of Guna to the northeast, Bhopal to the east, Sehore to the southeast, and Shajapur to the south and west. It is part of Bhopal Division

1.1 Location & Geographical Area.

Rajgarh District is situated in the northwestern part of Madhya Pradesh touching the boundary of Shajapur, Guna, Sehore and Bhopal districts. The district lies between latitude 23 degree 28' to 24 degree 18' and longitude 76 degree 11' to 77 degree 20'. The Geographical area of the district is 6, 15,400 hectare

1.2 Topography

The District lies on the northern edge of the Malwa plateau, and the Parvati River forms the eastern boundary of the district, while the Kalisindh River forms the western boundary. Black soil, light red and core sands are the main soil type available in the district.

1.3 Availability of Minerals.

There are no major minerals found in the district. The available minor minerals and production has been furnished in the following table.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION IN CUBIC METRE 2010-2011
MAJOR MINERAL		
1.	Nil	Nil
MINOR		
1.	Flag Stone	9493
2.	Murram	211935
3.	Clay	1004
4.	Sand	249642

Source:- Dept. of Mines & Geology, Bhopal

1.4 Forest

The total geographical area of the district is 6,15,400 hectares wherein only 17600 hectare is the forest area. The main forest produces are Tendu leaves, Honey, Wood. etc

1.5 Administrative Set Up.

There are 07 Tehsils, 06 Development Blocks, 05 Subdivisions in the district. The District is under Bhopal Division. Rajgarh is the administrative Headquarters of the district.

2. District at a Glance

S.NO	PARTICULAR	YEAR	UNIT	STATISTICS
1	GEOGRAPHICAL FEATURES			
(A)	GEOGRAPHICAL DATA			
	i) Latitude			23degree 28' to 24degree 18'
	ii) Longitude			76degree 11' 77degree 20'
	iii) Geographical Area		Hectares	6,15,400
(B)	ADMINISTRATIVE UNITS			
	i) Sub divisions	2011	No	05
	ii) Tehsils	2011	No	07
	iii) Block	2011	No	06
	iv) Patwar Circle	2011	No	640
	v) Panchayat Simitis	2011	No	06
	vi) Nagar Panchayat	2011	No	06
	vii) Nagar Palika	2011	No	03
	viii) Gram Panchayats	2011	No	627
	xi) Revenue villages	2011	No	1752
	x) Assembly Area	2011	No	5
2.	POPULATION			
(A)	Sex-wise			
	i) Male	2011	No	791038
	ii) Female	2011	No	755503
(B)	Rural Population	2011	No	1136763
3.	AGRICULTURE			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	425800
	ii) Forest cover	2010-11	"	17600
	iii) Non Agriculture Land	2010-11	"	42200
	v) cultivable Barren land	2010-11	"	28800
4.	FOREST			
	(i) Forest	2010-11	Hectare	17600
5.	LIVESTOCK & POULTRY			
A.	Cattle			
	i) Cows	2007	Nos.	293329
	ii) Buffaloes	2007	Nos.	219198
B.	Other livestock			
	i) Goats	2007	Nos.	113333
	ii) Pigs	2007	Nos.	9058
	iii) Dogs & Bitches	2007	Nos.	172597
6	ROADS & RAILWAYS			
A	i) Length of rail line	2010-11	Kms	180

B	ROADS			
	(a) National Highway	2010-11	Kms	250
	(b) State Highway	2010-11	Kms	120
	(c) Main District Highway	2010-11	Kms	350
	(d) Other district & Rural Roads	2010-11	Kms	300
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	250
	(f) Kacha Road	2010-11	Kms	62
7	(VI) COMMUNICATION			
	(a) Telephone connection	2010-11		16250
	(b) Post offices	2010-11	Nos.	167
	(c) Telephone center	2010-11	Nos.	37
	(d)Density of Telephone	2010-11	Nos./1000 person	Data not available
	(e) Density of Telephone	2010-11	No. per KM.	Data not available
	(f) PCO Rural	2010-11	No.	Data not available
	(g) PCO STD	2010-11	No.	Data not available
	(h) Mobile	2010-11	No.	Data not available
8	PUBLIC HEALTH			
	(a) Allopathic Hospital	2010-11	No.	09
	(b) Beds in Allopathic hospitals		No.	772
	(c) Ayurvedic Hospital		No.	41
	(d) Beds in Ayurvedic hospitals		No.	
	(e) Unani hospitals		No.	Nil
	(f) Community health centers		No.	Nil
	(g) Primary health centers		No.	27
	(h) Dispensaries		No.	163
	(i) Sub Health Centers		No.	----
	(j) Private hospitals		No.	-----
9	BANKING			
	(a) Commercial Bank	2010-11	Nos.	42
	(b) rural Bank Products	2010-11	Nos.	38
	(c) Co-Operative bank products	2010-11	Nos.	03
	(d) PLDB Branches	2010-11	Nos.	12
10	EDUCATION			
	(a) Primary school	2010-11	Nos.	1923
	(b) Middle schools	2010-11	Nos.	697
	(c) Secondary & senior secondary schools	2010-11	Nos.	151
	(d) Colleges	2010-11	Nos.	12
	(e) Technical University	2010-11	Nos.	Nil

2.1 Existing Status of Industrial Areas in the District Rajgarh.

S. No.	Name of Ind. Area	Land Acquired (In hectare/Acre)	Land Developed (In hectare/Acre)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of Allotted Plots	No of Vacant Plots	No. of Units in Prod.
1	Indl Estate Mohanipura(Baiora)	10 Acre	----	20/-	12	12	--	11
2	Indl Area Taraganj,Sarangpur	41 Acre	-----	20/-	14	12	02	08
3	Indl Area,Jirapur	5 Acre	-----	20/-	06	05	---	05
4	Indl Area Bilapura(Pachore)	41.02 Acre	7.544 acre	20/-	99	90	09	05
5	Indl Area Narsingharh	3 Acre	----	20/-	01	01	---	01
6	Indl Area Pilukhedi	2 Hectre	----	20/-	03	03	----	01
7	Indl Area Kachanaria	20 Hectre	---	20/-	--	---	---	Newly Created
	Total	154.34Acre	7.5443 acre	20/-	135	123	11	31

Source:- DIC Rajgarh,

3. Industrial Scenario of Rajgarh District

3.1 Industry at a Glance

sr no	Head	Unit	Particulars
1.	Registered industrial unit	No.	8978
2.	Total industrial unit	No.	8978
3.	Registered medium & large unit	No.	06
4.	Estimated avg. no. of daily worker employed in small scale industries	No.	Data Not Available from DTIC
5.	Employment in large and medium industries	No.	2287
6.	No. of industrial area	No.	07
7.	Turnover of small scale Ind.	in lacs	Data Not Available from DTIC
8.	Turnover of medium & large scale Industries	in lacs	Data Not Available from DTIC

3.2 Year Wise Trend of Units Registered

	Year	Number of Registered Units	Employment	Investment (Lakh Rs.)
Up to	1984-85	1770	5287	218.68
	1985-86	214	599	33.22
	1986-87	322	768	145.32
	1987-88	348	751	119.86
	1988-89	334	715	135.42
	1989-90	341	716	83.88
	1990-91	366	632	57.87
	1991-92	357	773	93.1
	1992-93	385	794	87.52
	1993-94	222	471	37.42
	1994-95	234	509	59.37
	1995-96	240	618	184.78
	1996-97	271	640	151.63
	1997-98	239	467	158.52
	1998-99	215	501	316.17
	1999-2000	195	421	437.16
	2000-01	157	460	454.18
	2001-2002	129	357	109.98
	2002-03	77	160	33.84
	2003-04	259	564	62.61
	2004-05	252	1422	179.45
	2005-06	250	517	39.28
	2006-07	270	1200	86.31
	2007-08	289	634	73.91
	2008-09	325	681	60.9
	2009-10	302	593	54.00
	2010-11	311	660	210.3
	2011-12	304	653	353.89
	Total	8978	22563	4038.57

Source: DIC Rajgarh

3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District

NIC Code No.	Type of Industry	Number of Units	Investment (Lakh Rs.)	Employment
20	Agro based	Nil	Nil	Nil
22	Soda water	Nil	Nil	Nil
23	Cotton textile	Nil	Nil	Nil
24.	Woolen, silk & artificial Thread based clothes.	Nil	Nil	Nil
25.	Jute & jute based	01	10-00	05
26.	Ready-made garments & embroidery	Nil	Nil	Nil
27.	Wood/wooden based furniture	02	10-00	04
28.	Paper & Paper products	Nil	Nil	Nil
29.	Leather based	Nil	Nil	Nil
31.	Chemical/Chemical based	Nil	Nil	Nil
30.	Rubber, Plastic & petro based	Nil	Nil	Nil
32.	Mineral based	Nil	Nil	Nil
33.	Metal based (Steel Fab.)	04	700-00	200
35.	Engineering units	Nil	Nil	Nil
36.	Electrical machinery and transport equipment	01	25-00	10
97.	Repairing & servicing and others	23	102-00	55

Source: DTIC,Rajgarh

3.4 Large Scale Industries / Public Sector Undertakings

S. No-	Name And Address of The Unit	Product	Production Capacity	Investment (P&M)In Lacs	Employment
1	M/s Hindusthan Coca Cola Inds, Pilukhedi, Rajgarh	Areated drinks	25-2 ML	3200.00	69
2	M/s Hind Spinners. Indl Area, Pilukhedi,Rajgarh	Spun Yarn	10358 MT	1102.46	864
3	M/s Krishna Oil Extraction Ltd. Gangahani, Pachore.Rajgarh	2-Oil Refinery 3-Oil Cake	42000 MT 221500 MT	1936.00	277
4	M/sSaradaSolvent,Ltd. Kanchanaria	Oil Cake Soya Oil	15000MT	1933.24	200

3.5 Major Exportable Item- Spun Yarn

3.6 Growth Trend- About 12%

3.7 Vendorisation / Ancillarisation of the Industry.

There is no potentiality of Vendorisation / Ancillarisation of the Industry

Source: DTIC,Rajgarh

3.8. Medium Scale Enterprises

1.M/s Vaishno Fibre Pvt ltd.

Industrial area, Pilukhedi,Teh. Narsingharh, Distt. Rajgarh, (M.P)

2. M/s Madhu Milan Syntax Pvt. ltd.

A.B. Road, Biaora, Distt. Rajgarh. (M.P)

3.8.1 Major Exportable Item - Spun Yarn

3.8.2 Growth Trend – About 10%

3.9 Service Enterprises

3.9.1 Potentials Areas for Service Industry

1. Software Development
2. Repair and Maintenance of Household electrical appliances.
3. Coaching Institution
4. Motor rewinding
5. Beauty parlor & Fashion Design
6. Ware Housing
7. Computer Hardware and maintenance Service
8. Research Development Service
9. Industrial Consultancy Service
10. Financial intermediation excluding insurance

3.10. Potential for New MSMEs

1. Flour Mill
2. Food Processing Units
3. Steel Furniture
4. Readymade Garments
5. Embroidery Work
6. Wooden Furniture
7. Tyre Retreating
8. Rubber Spare Parts
9. PVC Pipe
10. Plastic Toys
11. Rexene Bag
12. Tailoring
13. Tissue Paper
14. Herbal Cosmetics
15. Leather Cushion, Chappal, shoes and Bag
16. Automobile Component
- 17.Engineering Workshop

- 18. Floor Tiles
- 19. Mosaic Tiles
- 20. Stone statue

4. Existing Clusters of Micro & Small Enterprise

There is no identified cluster under Manufacturing and Service sector in the district.

Source: DTIC,Rajgarh

5. General issues raised by industry association during the course of meeting.

- There is no industry Association in the district. ·
- 1. Lack of Water and electricity supply in Industrial Area
- 2. Non-Availability of Credit
- 3. Marketing Problem ·
- These are the problems highlighted by the MSME Units during the course of ·
- discussion. ·
- · ·
- · ·

6. Steps to Set up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Trade and industry Centre, Govt of MP, Rajgarh
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI,INDORE 10 Indl Estate, Polo ground. Indore DTIC,Rajgarh
3.	Land and Industrial shed	District Trade and industry Centre, Govt. of MP, Rajgarh
4.	Financial Assistance	Nationalized Bank, MPFC and other financial Institute
5.	For raw materials under Govt. Supply	MPLUN, Govt. of MP
6.	Plant and machinery under hire / purchase basis.	NSIC, Indore
7.	Power/ Electricity	MPEB,
8.	Technical Know –how.	MSME-DI, Indore & NSIC
9.	Quality & Standard	BIS, Bhopal
10.	Marketing /Export Assistance	MP Trade & Investment facilitation Corporation Ltd& MSME-DI, Indore, DTIC AKVN, Bhopal
11.	Other Promotional Agencies	CEDMAP,MPCON