



सत्यमेव जयते

Government of India
Ministry of MSME

Brief Industrial Profile of Mirzapur District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

MSME-Development Institute

(Ministry of MSME, Govt. of India,)

Phone: 0532:2697468

Fax: 0532: 2696809

e-mail: dcdi-allbad@dcmsme.gov.in

Web side : www.msmediallahabad.gov.in

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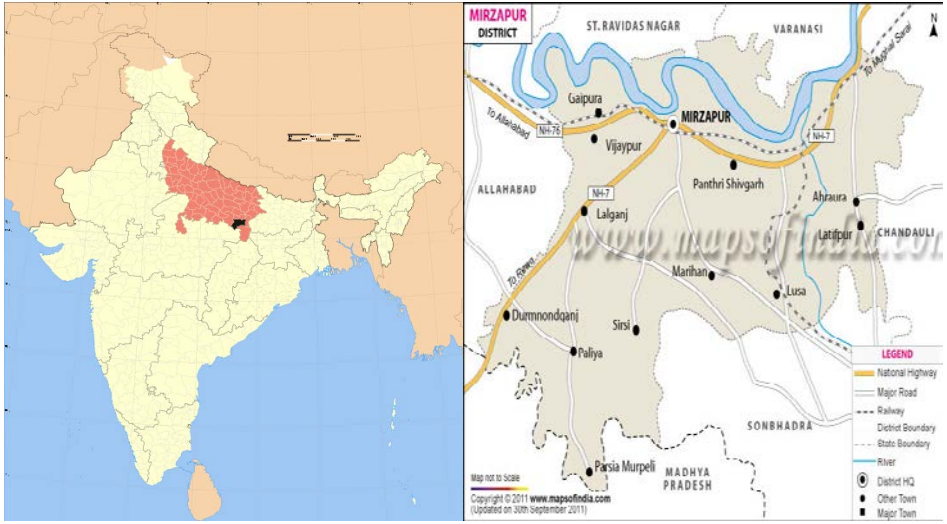
Brief Industrial Profile of Mirzapur District

1. General Characteristics of the District

Mirzapur is one of the southern districts of Uttar Pradesh. This district is well known for the Vindhyavasini temple at Vindhyachal. Vindhyachal Dham is one of the holiest places in India. Situated exactly in the middle of two pious cities Prayag and Kashi. Vindhyavasini Devi temple is here on the bank of the river Ganga. The district consists of several Ghats where historical sculptures are still present. During the Ganges festival these Ghats are decorated with lights and diyas. There are many lovely structures that still exist in Mirzapur today, albeit in a dilapidated state. The famous fort of Chunar was established by Maharaja Vikramaditya the King of Ujjain to commemorate the stay of his brother Raja Bhartihari who had taken his Samadhi in a live stage and still that Samadhi Sthal is worshiped. In 2006 the Ministry of Panchayati Raj named Mirzapur one of the country's 250 most backward districts (out of a total of 640). It is one of the 34 districts in Uttar Pradesh currently receiving funds from the Backward Regions Grant Fund Programme (BRGF).

1.1 Location & Geographical Area

Mirzapur is located between latitude 23.52° to 23.32° and longitude 82.72° to 83.33°. It is spread over an area of 4521 sq. km. It is surrounded by Varanasi and Sant Ravidas Nagar on the north, Allahabad on the west, and towards the south east its boundaries are contiguous with Varanasi district, Sonbhadra and the state of Madhya Pradesh. The district measures 64 km from east to west and 32 km from north to south.



1.2 Topography.

The land in the district is mostly uneven. The landscape is dotted with hills, mountains, plateaus, waterfalls and rivers. The Vindhya mountains range rises in Mirzapur district and extends to the south west. The most beautiful waterfalls in the district are at Tanda, Windham. Ganga and Belan are the two major rivers flowing through the district. The soil is generally red and the terrain generally rocky in the district. The district has 4, 50,169 hectares geographical area.

1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	NIL	
MINOR		
1.	Sand Stone	1lack 60 t housand m eter Cube
2.	Red Sand	5o thousand meter cube
3.	Ordinary Sand	7o thousand Ghan meter cube

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 Forest

The total forest cover of the mirzapur district is 109236 hectare. Which is 24% of the total geographical area. The trees like Mahua, Mango,Guawa,neem, saal ,teak etc are found.

1.5 Administrative set up.

The district falls under the Vindhyachal Mandal and the headquarter is Mirzapur tawn. The district has four tehsils namely Sadar Mirzapur,Llalganj Madiyan,and Chunar. The district is divided into 12 blocks. It has 1 lok sabha and 5 assembly areas.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			25 ⁰ 52' & 25 ⁰ 32' N
	ii) Longitude			82 ⁰ 7' & 83 ⁰ 33' E
	iii) Geographical Area	2012	Hectares	452212
(B)	Administrative Units	2012		
	i) Sub divisions			04
	ii) Tehsils			04
	iii) Sub-Tehsil			-
	iv) Patwar Circle			411
	v) Panchayat Simitis			-
	vi)Nagar nigam			0
	vii) Nagar Palika			03
	viii) Gram Panchayats			578
	xi) Revenue villages			1966
	x) Assembly Area			05
2.	Population			
(A)	Sex-wise			

	i) Male	2011		2228818
	ii) Female	2011		2000158
(B)	Rural Population	2011		3656260
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	452212
	ii) Forest cover	2010-11	"	109236
	iii) Non Agriculture Land	2010-11	"	8666
	v) cultivable Barren land	2010-11	"	13493
4.	Forest			
	(i) Forest	2010-11	Ha.	109236
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	475482
	ii) Buffaloes	2007	Nos.	176478
B.	Other livestock			
	i) Goats	2007	Nos.	145501
	ii) Pigs	2007	Nos.	13951
	iii) Dogs & Bitches	2007	Nos.	500058
	iv) Railways			
	i) Length of rail line	2010-11	Kms	170
	V) Roads			
	(a) National Highway	2010-11	Kms	176
	(b) State Highway	2010-11	Kms	199
	(c) Main District Highway	2010-11	Kms	35
	(d) Other district & Rural Roads	2010-11	Kms	2816
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	362
	(f) Kachacha Road	2010-11	Kms	---
	(VI) Communication			
	(a) Telephone connection	2010-11	Nos.	20627
	(b) Post offices	2010-11	Nos.	211
	(c) Telephone center	2010-11	Nos.	863

(d)Density of Telephone	2010-11	Nos./1000 person	205
(e) Density of Telephone	2010-11	No. per KM.	219
(f) PCO Rural	2010-11	No.	535
(g) PCO STD	2010-11	No.	535
(h) Mobile	2010-11	No.	---
(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	813
(b) Beds in Allopathic hospitals		No.	837
(c) Ayurvedic Hospital		No.	50
(d) Beds in Ayurvedic hospitals		No.	227
(e) Unani hospitals		No.	04
(f) Community health centers		No.	07
(g) Primary health centers		No.	17
(h) Dispensaries		No.	
(i) Sub Health Centers		No.	251
(j) Private hospitals		No.	02
(VIII) Banking commercial	2011		
(a) Commercial Bank		Nos.	78
(b) rural Bank Products		Nos.	68
(c) Co-Operative bank products		Nos.	17
(d) PLDB Branches		Nos.	03
(IX) Education			
(a) Primary school		Nos.	1979
(b) Middle schools		Nos.	861
(c) Secondary & senior secondary schools		Nos.	200
(d) Colleges		Nos.	09
(e) Technical University		Nos.	01

2.1 Existing Status of Industrial Estate in the District Mirzapur

S. No.	Name of Ind. estate	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Mirzapur	15.212	15.212	2375	32	32	00	19
2	Chunar	11.47	11.47	1575	42	41	01	17
3	Ramnagar (miniestate)	2.12	2.12	154	36	36	00	01
4	Ghatampur (miniestate)	2.5	2.5	148	53	48	5	02
5	Rajgadh (miniestate)	2.5	2.5	140	45	44	01	00
	Total	33.802	33.802	4392	208	201	07	39

Source:- DIC, Mirzapur

3. Industrial Scenario of Mirzapur

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	5274
2.	TOTAL INDUSTRIAL UNIT	NO.	--
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	Medium-01 & Large-nil
4.	ESTIMATED AVG. NO. OF DAILY	NO.	04

	WORKER EMPLOYED IN SMALL SCALE INDUSTRIES		
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	Medium-755, Large-250
6.	NO. OF INDUSTRIAL AREA	NO.	Nil
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	1.75
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	Medium-13761

3.2 Year wise trend of units registered

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	129	623	81.4138
	1985-86	98	353	60.7562
	1986-87	120	481	109.26
	1987-88	172	632	158.48
	1988-89	244	754	212.95
	1989-90	114	430	101.72
	1990-91	113	418	102.37
	1991-92	166	605	155.55
	1992-93	98	387	90.92
	1993-94	116	446	103.66
	1994-95	104	404	98.73
	1995-96	108	417	100.12
	1996-97	71	238	59.76
	1997-98	101	397	94.38
	1998-99	79	394	65.75
	1999-2000	62	334	52.30
	2000-01	276	754	289.55
	2001-2002	178	652	180.54
	2002-03	305	1054	387.88

	2003-04	305	1093	378.55
	2004-05	305	1149	372.43
	2005-06	305	1122	295.80
	2006-07	306	1962	910.62
	2007-08	350	1033	852.42
	2008-09	349	1398	566.00
	2009-10	350	1402	1106.77
	2010-11	350	1263	789.00
	Total	5274.00	19493.00	7777.680

Source: DIC Mirzapur

3.3 Details of existing Micro & Small Enterprises and artisan units in the district

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	752	2143.20	3014
22	Soda water	-	-	-
23	Cotton textile	-	-	-
24.	Woolen, silk & artificial Thread based clothes.	1652	416.45	47060
25.	Jute & jute based	21	23.10	67
26.	Ready-made garments & embroidery	128	121.60	375
27.	Wood/wooden based furniture	235	293.75	612
28.	Paper & Paper products	144	324.00	384
29.	Leather based	186	182.28	527
31.	Chemical/Chemical based	42	100.26	168
30.	Rubber, Plastic & petro based	28	24.75	87
32.	Mineral based	357	1160.25	1428
33.	Metal based (Steel Fab.)	856	1498.00	3543
35.	Engineering units	254	307.34	756
36.	Electrical machinery and transport equipment	77	231.85	410
97.	Repairing & servicing	542	405.60	1104

01.	Others (Brick making, haircutting and hair dressing, digital photography, computer based units, beauty parlors, etc.)	600	545.25	2312
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Source: DIC Mirzapur

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Mirzapur & near by Area

1. M/s J.P. Associats Ltd.Chunar,Mirzapur.
2. M/s J.P. Chunar Cement Products,Chunar , Mirzapur.
3. M/s R.L.J. Concost Ltd.Baragawn,Chunar, Mirzapur.
4. M/s Santi Gopal Concost Ltd. Vill Dhauha, Chunar, Mirzapur.
5. M/s J.H.B. Steel Ltd. Vill Dhauha, Chunar, Mirzapur.

3.5 Major Exportable Item

Nil

3.6 Growth Trend

Stone Based Industries growing gradually as huge quantity of raw material available in the District.

3.7 Vendorisation / Ancillarisation of the Industry

Nil

3.8. Medium Scale Enterprises

3.8.1 List of the units in Mirzapur & Near By Area

1. M/s OBTEE Pvt. L td Visudarpur Civil Line Mirzapur.

3.8.2 Major Exportable Item

Nil

3.9 Service Enterprise

In order to cater to the present requirements there are large numbers of service enterprises such as Transport Agencies, Automobile Repair shops, Restaurants, Dhabas, Dharmshalas, etc.

3.9.1 Potentials areas for service industry

Automobile repairing, Repairing Electronic goods, Cyber cafe, Computer training institutes, Mobile repairing center, Restaurant , Dhaba and Travel agencies etc.

3.10 Potential for new MSEs

Rice, flour & oil mills, Bakery Products, Dairy Industry, Wooden Furniture, General Engineering, Agriculture Equipments, Brass Utensils & Decorative items, Plaster of Paris items, & Stone based industries.

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

- I. Brass & German silver Utensils Cluster Mirzapur
- II. Woolen Carpets and Durries
- III. Plaster of Paris Idols and Toys
- IV. Sandstone blocks and slabs

4.1.1 Service Sector

NIL

4.2 Details for Identified cluster

4.2.1 Name of the cluster

Brass & German Silver Utensils Cluster Mirzapur.

1	Principal Products Manufactured in the Cluster	Utensils
2	Name of the SPV	Mirzapur Metallurgy Ltd.
3	No. of functional units in the clusters	300.
4	Turnover of the Clusters	364 Crores
5	Value of Exports from the Clusters	NIL
6	Employment in Cluster	5000 Nos
7	Average investment in plant & Machinery	2.5 lakh.
8	Major Issues / requirement	<ol style="list-style-type: none">1. Raw material required.2. Declaration of Industrial area.3. Raw material is not available sufficient quantity.4. High Rejection5. Low level of technology6. Power cut Problem.
9	Presence of capable institutions	There is no capable institute in Mirzapur.
10	Thrust Areas	<ol style="list-style-type: none">1. Difficulty in encountering competitions unless raw material imports .2. Competition is going to increase.3. Government policy.

		4. ISO-9000 or quality product necessary.
11	Problems & constraints	<ol style="list-style-type: none"> 1. Need guidance in financial management and cost effectiveness. 2. Power supply problem so most of the unit using generator set. 3. Production cost is high. 4. No good transportation arrangement.

Present status of the cluster:-

CFC proposal for the above cluster have been approved in principle condition.

5. General issues raised by industry association during the course of meeting

1. The issues related to power and electricity
2. Non availability of industrial area
3. Problems related to road and transport

* . Steps to Set up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	Districts Industrial Centre (DIC) Mirzapur
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME- Development Institute, Allahabad Districts Industrial Centre (DIC) Mirzapur
3.	Land and Industrial shed	Districts Industrial Centre (DIC) Mirzapur
4.	Financial Assistance	Lead Bank, Mirzapur and Nationalized Banks
5.	For raw materials under Govt. Supply	National Small Industries Corporation NSIC, Allahabad and UPSIC, Kanpur
6.	Plant and machinery under hire / purchase basis.	National Small Industries Corporation (NSIC),Allahabad
7.	Power/ Electricity	Uttar Pradesh Power

		Co-operation, Mirzapur
8.	Technical Know –how.	MSME-Development Institute, Allahabad & other technical Institute of the districts
9.	Quality & Standard	Beauro of Indian Standard (BIS), kanpur
10.	Marketing /Export Assistance	Export Promotion Council, Uttar Pradesh
11.	Other Promotional Agencies	SIDBI, Varanasi