



सत्यमेव जयते

**Government of India
Ministry of MSME**

Brief Industrial Profile of Pratapgarh District

2015-16



सूक्ष्म, लघु एवं मध्यम उद्यम

MICRO, SMALL & MEDIUM ENTERPRISES

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FOREWORD

District Industrial Potential Report of Pratapgarh-Rajasthan is prepared by this institute under its action plan target for the year 2015-16. The information on material resources, Administrative set up, details about PSUs, Clusters situated in the district, potential for new MSMEs are embedded in this document. The Objective of this report is to expose the resource base, studying industrial scenario of the district, for the benefits of all budding/existing entrepreneurs.

I commend the efforts of Sh. R.K.Yadav AD (EI) in preparing this District Profile. The District profile has been prepared on the information gathered from various Govt. departments and secondary data supplied by them. I extend my thanks to all those departments for their useful contribution in bringing out this document.

(M.K. Saraswat)
Director

Date- 13/06/2016

PRATAPGARH DISTRICT, RAJASTHAN



CONTENTS

S.No.	Topic
1.	General Characteristics of the District
1.1	Location & Geographical Area
1.2	Topography
1.3	Availability of Minerals
1.4	Forest
1.5	Administrative set up
2.	District at a glance
2.1	Existing Status of Industrial Area in the District Pratapgarh
3	Industrial Scenario of Pratapgarh
3.1	Industry at a Glance
3.2	Year Wise Trend of Units Registered
3.3	Details o Existing Micro & Small Enterprises & Artisan Units in the District
3.4	Medium & Large Scale Industries/ Public Sector Undertakings
3.5	Major Exportable Item
3.6	Growth Trend
3.7	Service Enterprises
3.7.1	Potentials areas for service Industry
3.8	Potential for new MSMEs
4	Existing Clusters of Micro & Small Enterprise
4.1	Detail of Major Clusters
4.1.1	Manufacturing Sector Cluster
4.1.2	Service Sector Cluster
4.2	Details for Identified Cluster
4.2.1	Thewa Art Cluster
4.2.2	Bamboo Lantana wooden Cluster
5.	Steps to set up MSMEs
6.	Important contact nos. District Pratapgarh

Brief Industrial Profile of Pratapgarh District

1. General Characteristics of the District

From the historical view, this is a place where the emperors of mewad rajwansh ruled which has been famous as a name of devaliya state in the history whose capital has been situated 10 kilometers west from Pratapgarh named avasthit devaliya town. District's sub tehsil Devgarh's historical fort on which roof clock is placed which is created to show the time from sunlight. In this fort historic avshesh of royal houses is yet available. Devgarh's tatkaleen emporer Maharaval Pratap singh of independent rajasthan established the "Pratapgarh" nagar which is covered by perkota from four directions. In the perkota there is 56 link roads and 6 Important city gates which shows its design and citizens lifestyle. Just after independence from 1948 to 1952 it was district head quarter but after reorganization of districts due to administrative and Political issues district headquarter has been changed. Pratapgarh also have good scope of Eco Tourism.

On 26th January 2008 Pratapgarh got the proud of being 33rd district shown on the map of Rajasthan is created from the areas taken from Udaipur, Banswara and Chittorgarh districts. As a newly created district Pratapgarh includes the tehsil areas of Arnod, Pratapgarh and Chhoti sadri from Chittorgarh district, Dhariawad from Udaipur district and Peepalkhoont from Banswara district. Covered with natural beauty and lifestyle of Vagad, Mewad and Malwa this new district is famous by the name of KANTHAL. Tribal dominated population is the rich Ganga-Jamuna culture of this district.

1.1 Location & Geographical Area

Pratapgarh is located at 24.03° North & 74.78° East. Pratapgarh is situated in the southeastern part of Rajasthan in Chittorgarh district. The area adjoins Udaipur and Bhilwara districts of Rajasthan and Mandsaur district of Madhya Pradesh.

1.2 Topography

It is situated in the junction of the Aravali mountain ranges and the Malwa Plateau; hence the characteristics of both prominently feature in the area. The total area of the district is 411759 hectare. The average annual rainfall is 856 mm. It has an average elevation of 491 meters (1610 feet). Well known for pure gold and glass-inlay handmade unique jewelry called "Thewa".

1.3 Minerals

The soil is mainly highly fertile Black Cotton Soil made of magma of volcanos. The major rivers of the district are Jakham, Mahi, and Siwana or shiv. Other seasonal rivers are Som, Era, and Karmoi. Out of five, four sub divisions except Chhoti Sadri, are notified forest blocks, where no major industry or mining activity is allowed under law. However, in non-forest regions of Chhoti Sadri (and part of Pratapgarh and Dhariyawad), small scale mining activities are in operation extracting mainly red ochre, calcite, dolomite, quartz, feldspar and soapstone. Marble, Building-stone and Limestone are also available in small quantities. Major minerals availability in the district is as under;

S. No.	Minerals	Production (in MT)
Major Minerals		
1	Red Ochre	630189
2	Soapstone	189053
Minor Minerals		
3	Marble	48250
4	Masonry Stone	13283
5	Lime Stone	26552
6	Dolomite	7280

Source- DIC Pratapgarh

1.4 Forest

The geographical area of Pratapgarh is 4,11,736 hectares, out of which forest area is 1,20,976 hectares, i.e. 29.38% of the total district area. The thickly wooded Sita Mata Wildlife Sanctuary sprawls over the Aravali ranges and the Malwa plateau, with three seasonal rivers flowing through the forest.

Located about 45 km from Pratapgarh and 100 km from the divisional Hqrs. Udaipur, the sanctuary, covering 423 km² of mainly dry deciduous vegetation has exceptionally rich flora and fauna. It is the only forest region, where more than half the trees are high building value teak. Salar (*Boswellia Serrata* Rox. ex coleb), Tendu (*Diospyros melonoxy* Roxb.), Bad (*Ficus bengalensis*), Peepal (*Ficus Religiosa* Linn.), Neem (*Azadiracta Indica*), Siras, Churail, Kachnar, Gulmohar, Amaltas, Bakayan, Ashok, Mahua, Semal, Goondi, Khejadi, Amla, bamboo, Sindoor, chironjee, Rudraksha and Bel trees are also found in abundance. Two new bird varieties for the first time in Rajasthan were noticed in Sita Mata WL sanctuary about five years ago, they are- White-thorated Ground thrush and Black-necked Monarch.

1.5 Administrative Set up

For administration and development, the district is divided into five sub-divisions i.e. Arnod, Chhoti Sadri, Dhariawad, Peepalkhoont and Pratapgarh and five tehsils, i.e. Arnod, Chhoti Sadri, Dhariawad, Peepalkhoont and Pratapgarh. A Sub Divisional Officer (SDO) work at the sub division to provide support and leadership to the administrative system at local level. The developmental activities of the district are being looked after by five Panchayat Samities, i.e. Arnod, Chhoti Sadri, Dhariawad, Peepalkhoont and Pratapgarh. There are total 1008 revenue villages, 163 Patwar Circles and 165 Gram Panchayats.

2. District at a Glance

S.No.	Particular	Year	Unit	Statistics
1.	Geographical Features			
(A)	Geographical Data			
	i) Latitude	--	--	23040'to 24050' North
	ii) Longitude	--	--	74019' to 74094' East
	iii) Geographical Area	--	Hectare	411736
2	Administrative Set up			
	i) Sub Division	2011	Nos.	5
	ii) Tehsils	2011	Nos.	5
	iii) Sub-Tehsils	2011	Nos.	1
	iv) Patwar Circle	2011	Nos.	145
	v) Panchayat Samiti	2011	Nos.	5
	vi) Nagar Palika	2011	Nos.	2
	vii) Gram Panchayat	2011	Nos.	304
	viii) Revenue Villages	2011	Nos.	1013
	ix) Assembly Area	2011	Nos.	5
3	Population			
(A)	Sex Wise			
	i) Male	2011	Nos.	437744
	ii) Female	2011	Nos.	430104
	Total	2011	Nos.	867848
(B)	Population Density	2011	Nos.	211
(C)	Sex Ratio	2011	Nos.	983
4	Agriculture			
(A)	Land Utilization			
	i) Total Area	2011	Hectare	411736
	ii) Net Cropped Area	2011	Hectare	182998

	iii) Land not available for agriculture	2011	Hectare	27368
	iv) Irrigated Area	2011	Hectare	12823
5	Forest	2011	Hectare	121132
6	Live Stock			
	i) Cows & cattle	2012	Nos.	330050
	ii) Buffaloes	2012	Nos.	150493
	iii) Sheep	2012	Nos.	259899
	iv) Goat	2012	Nos.	21917
	v) Camel	2012	Nos.	109
7	Railways			
	Total length of railway line	2015-16	Kms	---
8	Roads			
	Total Length of roads	2015-16	Kms.	2132.36 KM
9	Communication			
	i) Post Office	2015-16	Nos.	07
	ii) Telephone Exchange	2015-16	Nos.	11
10	Public Health			
	i) District Hospital	2015-16	No.	01
	ii) Medical Block	2015-16	No.	05
	iii) Public Health Centre and Hospitals	2015-16	No.	08
	iv) Allopathic medical	2015-16	No.	432
	v) Ayurvedic and Unani Hospital	2015-16	No.	51
	vi) PHC	2015-16	No.	29
	vii) Dispensary	2015-16	No.	01
	viii) CHC	2015-16	No.	200
11	Banking Facility			
	i) Commercial Banks	2015-16	Nos.	40
	ii) Rural Banks	2015-16	Nos.	12

	iii) PLDB	2015-16	Nos.	01
	iv) Cooperative Banks	2015-16	Nos.	04
12.	Education			
	i) Primary & Upper Primary Schools	2015-16	Nos.	1436
	ii) Secondary Schools	2015-16	Nos.	60
	iii) Higher Secondary Schools	2015-16	Nos.	11
	iv) Colleges	2015-16	Nos.	11
	v) colleges for commercial studies	2015-16	Nos.	05

Source-DIC Pratapgarh

2.1 Existing Status of Industrial Areas in the District

S. No.	Name of Industrial Area	Land acquired (In Hectare)	Land developed (In Hectare)	Prevailing Rate Per Sqm (In Rs.)	No. of Plots	No. of allotted Plots	No. of vacant plots	No. of Units in Production
1.	Bagwas	46.16	12.05	Rs. 250/sq mtr	46	39	07	39

Source-RIICO,Jaipur

3 INDUSTRIAL SCENERIO OF PRATAPGARH

3.1 Industry at a Glance

Upto 2014-15

S.No	Description	Unit	Particulars
1	Total Industrial MSEs	Nos.	1074
2	Total investment	In lacs Rs.	2757.83
3	Total employment	Nos.	3106
4	No of Industrial Area	Nos.	01
5	Registered Medium & Large Scale enterprise	Nos.	Nil

Source-DIC Pratapgarh

3.2 year wise trend of units registered

Year	No of units	Employment (in nos.)	Investment (In lakh Rs.)
2008-09	151	496	508.97
2009-10	150	510	567.95
2010-11	150	440	320.02
2011-12	150	419	326.09
2012-13	150	347	274.30
2013-14	160	464	363.15
2014-15	163	430	655.35
2015-16 Upto 30/09/15	03	13	75.51

Source-DIC Pratapgarh

3.3 Details of existing Micro & Small Enterprises and Artisan Units in the District.

Existing MSEs in the district

S. No.	Classification	No.	Capital Inv. In lakh.	Employment No.
1	Agri. Based Industry	33	409.60	85
2	Beverage and Tobacco Industry	-	-	-
3	Textile Industry except Handloom	-	-	-
4	Handloom Industry	-	-	-
5	Wooden based Industry	01	0.70	03
6	Paper based Industry	-	-	-
7	Rubber Plastic Petroleum and chemical based industry	01	0.10	02
8	Leather based Industry	-	-	-
9	Mineral based Industry	02	4.50	05
10	Iron and non-ferrous based Industry	11	24.30	33
11	Machinery and machine tools based Industry	-	-	-
12	Electrical industry/ machinery	-	-	-
13	Transport and equipments parts Industry	-	-	-
14	Service and repairing	115	216.15	302
15	Various Industry	-	-	-
	Total	163	655.35	430

SOURCE: DIC, Pratapgarh

3.4 Medium & Large Scale Enterprises

No medium and large scale enterprises is available in the district

3.5 Major Exportable Items

Nil

3.6 Growth Trend

No

3.7 Service enterprises

3.7.1 Potentials areas for service industry

1. Motor vehicle repairing
2. Printing Press
3. Bakery

4. Packaged Food
5. Computer DTP Work / computer Job work
6. Screen Printing

3.8 Potential for new MSMEs

1. Flour-Semolina-Maida Industry
2. Food Oil industry
3. Soya bean related various industry
4. Food Processing Industry
5. Packaged drinking water
6. Cattle feed
7. Carpets and Niwar industry
8. Spices industry
9. Steel furniture
10. Pattal Dona
11. Bamboo products
12. Leather products
13. Katha and Gum industry
14. Bread & Biscuit
15. Dal Mill
16. Wooden Craft items
17. Poha, puffed rice

4 Existing Clusters

4.1 Details of Major Clusters

4.1.1 Manufacturing sector cluster

- A. Thewa Art cluster
- B. Bamboo Lantana wooden cluster

4.1.2 Service Sector Cluster

Nil

4.2 Details of Identified Cluster

4.2.1 Thewa Art Cluser

Thewa art:- Pratapgarh is famous in the world because of Thewa art. The credit for inventing thewa art goes to Nathuji Soni. In thewa art, Gold carved paintings are engraved on differently colored glasses with green, red, yellow and blue colors. This art is earnest of Rajsoni family in Pratapgarh. Many members of this family are adorned with National and State level decorations for contribution in this field. Thewa art of Pratapgarh is also mentioned in volume-p of Britanica Encyclopedia. It is also believed that Thewa art is one of the 64 arts known to Shiva in Ramayana. Details of that cluster is as under;

1	Principal Products Manufactured in the Cluster	Plate, Jewellery Box, Neckless etc.
2	Name of the SPV	Rajasthan Thewa Kala Sansthan, Praptagarh
3	No. of functional units in the clusters	25
4	Turnover of the clusters	1.5 Crore
5	Value of Exports from the clusters	50 Lakhs (Indirect)
6	Employment in Cluster	100
7	Average investment in plant & Machinery	4000
8	Major issues/requirement	➤ Due to increasing price of raw material ➤ Access to the outsider in not allowed in the activity ➤ Less use of technological. ➤ Proper Marketing of the products
9	Thrust Area	➤ Indirect access to the Europe & America

4.2.2 Bamboo Lantana Wooden cluster

1.	Principal Products Manufactured in the cluster	Basket, Chair, Tree Guard, Table. Pen stand etc.
2.	Name of the SPV	Laxmi Griha Udyog Sahakari Samiti Ltd.
3.	Name of the functional units in the cluster	178 Nos.
4.	Turnover of the cluster	Appx. Rs. 42,72,000/-
5.	Value of export from the cluster	Nil
6.	Employment in cluster	500 Nos.
7.	Average investment in plant & machinery	Rs.89000/-
8.	Major issue/requirement	Requirement of trained man power Finance, Marketing & Uneducated background
9.	Thrust Area	Availability of quality raw material Availability of designers.

5. Steps to set up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No.	Type of assistance	Name and address of agencies
1.	Registration	Online Udyog Adhar memorandum www.udyogaadhaar.gov.in
2.	Identification of Project Profiles, Techno-economic and managerial consultancy services, market survey and economic survey reports	MSME-Development Institute, Govt. of India, Ministry of MSME, 22 Godam Industrial Estate, Jaipur www.msmedijaipur.gov.in
3.	Land and Industrial shed	RIICO, Banswara www.riico.co.in
4.	Financial assistance	RFC & other Nationalized Banks
5.	For Raw material under Govt. supply	NSIC, Jaipur http://www.nsic.co.in
6.	Plant and Machinery under hire/purchase basis	NSIC, Jaipur http://www.nsic.co.in
7.	Power/ electricity	Ajmer Vidyut Vitran Nigam Ltd. http://www.avvnl.com
8.	Technical know-how	MSME-Development Institute, Govt. of India, Ministry of MSME, 22 Godam Industrial Estate, Jaipur www.msmedijaipur.gov.in
9.	Quality & Standard	Bureau of Indian Standards, Jaipur http://www.bis.org.in
10.	Marketing/ Export Assistance	MSME-DI Jaipur, NSIC Jaipur, DGFT, Jaipur
11.	Other Promotional Agencies	DIC, Pratapgarh dicpgh@rediffmail.com SIDBI, Jaipur www.sidbi.com ROJaipur@sidbi.in KVIC, Pratapgarh www.kvic.org.in ddkhadiudr@yahoo.co.in CIPET, Jaipur www.cipet.gov.in cipet_jaipur@yahoo.co.in FDDI, Jodhpur www.fddiindia.com

6 Important contact Nos.

1.	MSME-DI Nodal Officer	Sh. R.K.Yadav, Asstt. Director (M.) 9460186482 (O) 0141-2210553
2.	District Industries Center	Sh. Hitesh Kumar Joshi, General Manager (M.) 9413454808 (O) 01478-220074
3.	RIICO	Sh. S.K. Nenawati, Regional Manager (M.) 94140 41383 (O.) 02962-242205
4.	R.F.C.	Sh. B.C.Tak, Dy. Manager (M.) 9414097598 (O) 01472-256546
5.	Lead Distt. Manager (BOB)	Sh. M.S.Jangpangi,LDM (M.) 8875006664 (O) 01478-221519
6.	K.V.I.B.	Sh. Madan lal Gadani ,AD (M.) 9929620995
7.	Active representative of Industrial Cluster	Smt. Lata Sharma Bamboo & Lantana Cluster,Pratapgarh (M.) 9829438878