

No. 5(9)/2021-22/PMS/Misc (E-4019946) GOVERNMENT OF INDIA MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES O/o DEVELOPMENT COMMISSIONER (MSME) PMS DIVISION

Nirman Bhawan, New Delhi Dated: 03.06.2025

OFFICE MEMORANDUM

Subject: Restriction on Number of Events by a Single Organizer under Component 5(I)(A) of the PMS Scheme

It has been observed that multiple proposals are being received from the same organizers under Component 5(I)(A) of the PMS Scheme, often under different event names or locations. To promote fair participation, quality outcomes, and wider outreach, the following restrictions are hereby introduced:-

- iv. A **cap of two (2) events per financial year** shall apply to each organizer. This includes companies, LLPs, associations, or any entities belonging to the same group/family etc.
- v. A **minimum gap of 90 days** shall be maintained between two events by the same or related entities.
- vi. It is further clarified that the cap of two (2) events per financial year shall **not be construed as an entitlement** for organizers to secure approval for two events. Each proposal shall be **evaluated on its individual merit** by the Competent Authority, in accordance with the provisions of the scheme, availability of funds, and other applicable criteria.
- 2. This OM will be effective from 15.06.2025.
- 3. All MSME-DFOs are hereby directed to ensure compliance with these guidelines when processing and recommending proposals under the PMS Scheme.

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4. Further, All MSME-DFOs should ensure wide publicity of this OM in their jurisdiction. Information should be conveyed to all prominent Industry Associations, Industry Chambers and other stakeholders.

5. This issues with the approval of AS&DC (MSME).

(Dr. Ramesh Kumar Yadav)

Director (PMS)

Tele: 011-23062148

To

The Head of Office All the MSME-DFOs

Copy to:-

1. PS to AS&DC, MSME

2. ADC (PMS), O/o DC MSME

3. AD(SENET) with the request upload this OM on website of DC-MSME.

4. Guard File

(Dr. Ramesh Kumar Yadav)

Director (PMS)