



No. 5(6)/2023-24/PMS/45Days'Waiver-Part(1)

GOVERNMENT OF INDIA
MINISTRY OF MICRO SMALL & MEDIUM ENTERPRISES
OFFICE OF DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
(PMS DIVISION)

Dated:- 19.11.2025

To,
The Head of Office
All MSME-DFOs

Subject: Administrative Approval of Trade Fair(s)/Expo(s) under component 5(I)A of PMS scheme guidelines – reg

Sir/Madam,

The undersigned is directed to refer to the Trade Fair / Expo proposals received from MSME-DFOs for the administrative approval towards mobilization of MSEs under the Procurement and Marketing Scheme's component 5(I)(A) "Participation of individual MSEs in Trade Fairs / Exhibitions held across the country", as per the Scheme guidelines dated 26.07.2022, and to convey the administrative approval of the events as per details mentioned in the enclosed Annexure-A, subject to the following conditions:-

- a) To mobilize the MSEs for approved Trade Fairs / Exhibitions as per the scheme guidelines dated 26.07.2022
- b) Only 60 Number of total applications will be permitted for online submission for each event(s).
- c) All MSME-DFOs should ensure wide publicity of the approved events in their jurisdiction. Information should be conveyed to all prominent Industry Associations, Industry Chambers and other stakeholders.
- d) MSEs can apply for approval fair(s)/exhibition(s) upto last date of application mentioned on the PMS Portal.
- e) The applications recommended by the participating MSME-DFOs should be forwarded online to Headquarters Office at least 3 days before the commencement of the event and as per the directions issued by this Division on 22.07.2024.
- f) MSEs participated should be instructed to file the online claim on portal within 30 days starting from last day of the event. All necessary instructions regarding documents required from MSEs for reimbursement of claims, should be informed to them timely.
- g) Financial benefits under the scheme will be admissible only after the approval of Empowered Committee of PMS.

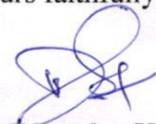
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- h) All Implementing DFOs are requested to furnish a report about the fair within 15 days of completion of fair, on PMS Portal.
- i) All DFOs are requested to ensure that the organizers of the fairs approved under Component 5(I)A of the Procurement and Marketing Support (PMS) Scheme, shall strictly comply with all conditions stipulated in the Standard Operating Procedure (SOP) for Logo Support of the Ministry.
- j) Further, all DFOs/Organisers will ensure the strict compliance of all the directions as mentioned in the Scheme Guidelines and instructions issued thereafter by this division from time to time. All relevant instructions issued by this Division may also be seen at the link-
https://www.dcmsme.gov.in/CLCS_TUS_Scheme/PMS/Circular_Order.aspx
- k) In case the event is rescheduled due to unavoidable circumstances, the organiser shall ensure that the space rent deposited by MSEs who have already applied but are unwilling to participate on the rescheduled dates is refunded to them in full, prior to the commencement of the event."
- l) Further, in case of cancellation of the event due to unavoidable circumstances, the organiser shall ensure that the space rent deposited by the MSEs is refunded in full within 15 days from the date of cancellation of the event.
- m) DFOs should direct all the organizer to clearly mention the allocated area and per sqm prices charged from the MSE in the invoice/receipt/voucher issued.

2. This issues with the approval of competent authority.

Encl: as above

Yours faithfully,



(Dhayalan K)

Joint Director

O/o DC, MSME

Copy for information to:-

- i. All the members of empowered committee of PMS Scheme
- ii. All Concerned PAOs
- iii. Organizer(s) of the event through respective MSME -DFOs
- iv. US, IFW, M/o MSME
- v. AD, SENET

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(Dhayalan K)

Joint Director

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S.No.	MSME-DFO/IA	Name of event with venue address	Name of event organiser with address	From Date	To Date	Product Detail	Area of Stall / Booth booked in Sqm	Cost per Sqm (in Rs.)	Total Cost (in Rs.)
1	Bangalore	SUPER COMPUTING INDIA 2025, MANIPAL INSTITUTE OF TECHNOLOGY (MIT), BENGALURU, BENGALURU (URBAN), KARNATAKA	MM Activ Sci-Tech Communications Pvt., Ltd., No.11/6, NITON, Block "C", 2nd floor, Palace Road, Bengaluru 560 001, BENGALURU (URBAN), KARNATAKA	10/12/2025	12/12/2025	AI/ML, HP Computing, Quantum Technologies, Electronics & Semiconductors, Telecom, Spacetechn, Mobility, Datacentre, Chip design, System Integrators, Cloud Computing, Cybersecurity, Green Tech & Energy Efficiency, IT services	9	11800.00	106200.00


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