

F.No.5(36)/2023-24/PMS/Bar Code (E-4024119)
Government of India
Office of the Development Commissioner
(Micro, Small & Medium Enterprises)
(PMS Division)

Nirman Bhawan, New Delhi
Dated: 8th May, 2025

Office Memorandum

Subject: Clarification regarding Eligibility for Bar Code Reimbursement under the PMS Scheme.

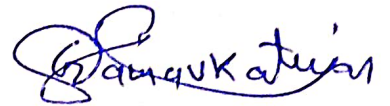
It has come to notice that there is a need for clarification regarding the admissibility of bar code reimbursement under the Procurement and Marketing Support (PMS) Scheme for Micro Units.

In this regard, it is hereby clarified that a Micro Unit is eligible to avail an 80% subsidy on the one-time registration fee and the annual recurring fee for the first three years, for **obtaining up to 1,000** barcodes during its lifecycle. This subsidy is **applicable only once**, irrespective of whether the unit opts for a one-year, two-year, or three-year recurring fee and one-time registration fee with GS1 India. No multiple claims shall be admissible under the PMS Scheme for the same Micro Unit.

All MSME-DFOs are requested to take note of this clarification and ensure that it is clearly communicated to all concerned Micro Units while processing or guiding applications under the PMS Scheme.

This may be given wide circulation for compliance and implementation.

This issues with the approval of competent authority.



Gaurav Katiyar
Joint Director (PMS)

To,

Director/ HoO
All MSME-DFOs(As per list)