

विकास आयुक्त का कार्यालय  
(सूक्ष्म, लघु एवं मध्यम उद्यम)  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,  
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER  
(MICRO, SMALL & MEDIUM ENTERPRISES)  
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
GOVERNMENT OF INDIA

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F. No.81 (2)/Digital MSME/PMAC/2020-21(Pt).

Dated: 29/11/2023

To,

The Chairman & Managing Director,  
National Small Industries Corporation Ltd.,  
NSIC Bhawan, Okhla Industrial Estate,  
New Delhi - 110020,  
E-mail: [cmd@nsic.co.in](mailto:cmd@nsic.co.in)

**Subject: Nomination of National Small Industries Corporation Ltd. (NSIC), New Delhi as an Implementing Agency (IA) for the Digital MSME Scheme, a component of "MSME Champions" scheme for implementation and monitoring- reg.**

Sir,

This is in reference to the Standing Finance Committee (SFC) meeting held on dated 10.09.2021 for MSME Champions Scheme. The SFC recommended the Digital MSME as a sub-component of MSME Champions Scheme with a budgetary outlay of Rs. 273.24 crore for a period of 5 years from 2021-22 to 2025-26.

Digital MSME Scheme includes development of website for interested MSMEs, ERP provisioning, development of a portal for implementing the scheme, customer support through helpline, publicity branding and awareness, etc.

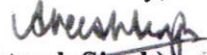
In this connection, I am directed to convey the approval of Hon'ble Minister MSME that NSIC has been nominated as an Implementing Agency (IA) for the Digital MSME Scheme under MSME Champions Scheme for its implementation with service and monitoring charges @ 2% (Exclusive of Taxes) on actual landed cost of various components under the scheme from date of issue of this letter as IA.

NSIC is requested to initiate appropriate action for operationalization of the scheme as per provisions stipulated in Scheme guidelines (*attached for reference*) and take necessary approvals wherever required.

This issues with the approval of competent authority.

Encls.: As above.

Yours faithfully,

  
(Ateesh Singh)

Joint Secretary (AFI)

Copy to:

- (1) PPS to Secretary (MSME), Ministry of MSME, Udyog Bhawan, New Delhi.
- (2) PPS to AS&FA, Ministry of MSME, Udyog Bhawan, New Delhi.
- (3) PPS to AS&DC (MSME), O/o DC (MSME), Nirman Bhawan, New Delhi.
- (4) PPS to EA Finance, Ministry of MSME, Udyog Bhawan, New Delhi.
- (5) PS to Director (TP&GA), Ministry of MSME, Udyog Bhawan, New Delhi.
- (6) Under Secretary (SC-IF-I), IFW, Ministry of MSME, Nirman Bhawan, New Delhi.
- (7) Sh. Vidya Sagar Singh, Sr. General Manager, NSIC, NSIC Bhawan, Okhla Industrial Estate, New Delhi-110020, Tel: +91-11-2634401, E-mail: [vidyasagar@nsic.co.in](mailto:vidyasagar@nsic.co.in)
- (8) SENET Division – with a request to upload on the website of O/o DC (MSME).