NOTIFICATION

The Central Government has approved the operational guidelines of “Zero Defect Zero Effect Scheme”. The scheme is to reduce wastages substantially, increase productivity, expand their market as IOPs, become vendors to CPSUs, have more IPRs, develop new products and processes etc.

2. The details of the scheme and operational guidelines are available on the official website of the office of DC (MSME) i.e. http://dcmsme.gov.in/schemes/clcs-tusi/Operational_Guidelines_ZED.pdf

To,

1. Chief Secretary (States/UTs) as per list attached.
2. Secretary to the State Government/UTs, Department of Industries/MSMEs (States/UTs)
3. Secretary, Department of Expenditure, North Block, New Delhi, secyexp@nic.in
4. Secretary (MSME), Ministry of MSME, Udyog Bhawan, New Delhi, secy-msme@nic.in
5. Secretary, Ministry of Power, New Delhi secy-power@nic.in
6. Advisor (PAMD) Room No. 244, NITI Ayog, Sansad Marg, New Delhi-110001 sonjoy.saha@gov.in
7. Advisor (Indus I&II), Room No. 214, NITI Ayog, Sansad Marg, New Delhi-110001 ahmed.i@nic.in
8. SS&FA, M/o MSME, Udyog Bhawan, New Delhi ssfa-steel@nic.in
9. Chief Controller of Accounts, DIPP, Udyog Bhawan, New Delhi neelam.skumar@gov.in
10. EA(Fin), Ministry of MSME, Udyog Bhawan. ds.negi85@nic.in
11. Budget and Account Section, O/o DC(MSME)
12. Director General, Bureau of Indian Standards, Manak Bhawan, New Delhi dg@bis.gov.in
13. Secretary General, Quality Council of India, 2nd floor, Institution of Engineers Building, 2 Bahadur Shah Zafar Marg, New Delhi-110002 sg@qcin.org
14. All Directors, MSME-DIs/Director, MSME-Testing Centres/ All Branch MSME-DIs
15. Internal Circulation in the O/o DC(MSME) as per standard list.
16. All Industry Associations. As per list attached.
17. CPM, NMIU Secretariat, nmiusecretariat@gmail.com
18. SENET Division for uploading scheme at the appropriate location.
19. Senior Technical Director NIC for uploading it on Mymsme website. shub@nic.in

(Dhanendra Prasad)
Deputy Director