

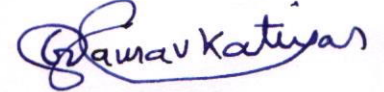
Government of India
Ministry of Micro, Small & Medium Enterprises
Office of Development Commissioner
Administration (P&T) Section

Subject: Training programme on "Leadership Personality: Public Speaking" to be held w.e.f. 28th to 30th November, 2025 (3-days) at IIM, Udaipur campus- reg.

It is proposed to nominate DC(MSME) officers for the training programme on "Leadership Personality: Public Speaking" to be held w.e.f. 28th to 30th November, 2025 (3-days) at IIM, Udaipur campus. The programme brochure is enclosed for ready reference.

2. Accordingly, it is requested to kindly forward the nomination of suitable officer(s), for the captioned training programme, **latest by 10.11.2025**, to the undersigned at **estt-hqrs@dcmsme.gov.in**.

This issues with the approval of the Competent Authority.

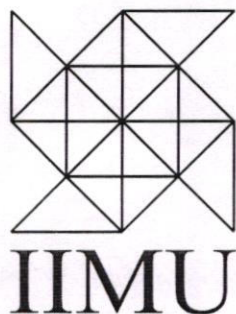


(Gaurav Katiyar)
Joint Director (Admin.)/HoO
Tel. No.: 011-23061461

Encl: as above.

1. O/o ADC(SK)/DDG(AB)/ADC(AL)/ADC(PK)/ADC(RKR)/JDC(RA)/JDC(DA), O/o DC(MSME);
2. The HoOs, MSME-DFOs/TCs;
3. All DC(MSME) officers-through their controlling authority;
3. SENET Division- with the request to upload the order on the office website;

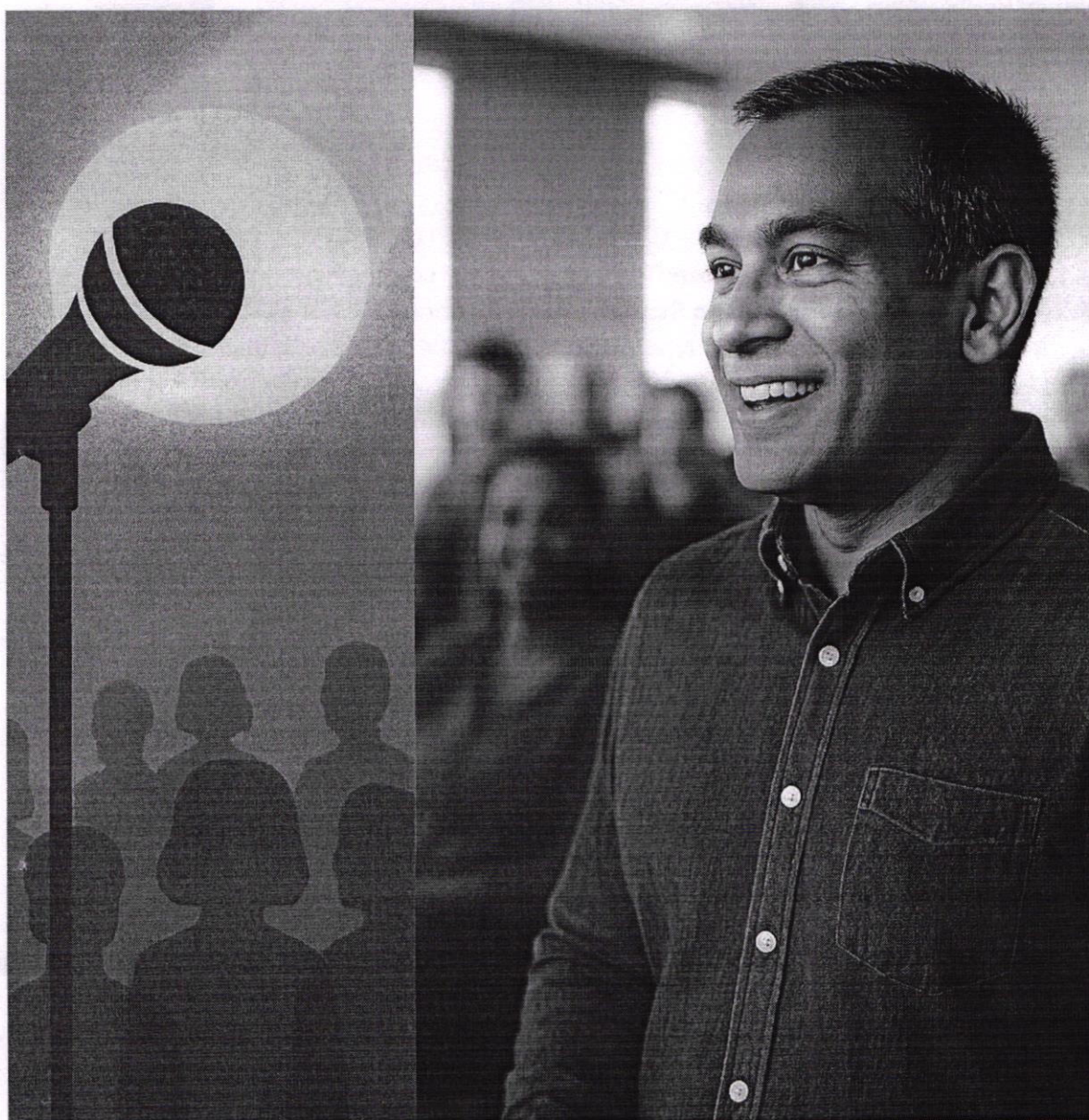
ID Note No. A-52/3/2025-A(P&T) (E-4030210), O/o DC(MSME), dt. 04.11.2025



भारतीय प्रबंध संस्थान उदयपुर
Indian Institute of Management Udaipur

IIM Udaipur's The Leadership Personality – Public Speaking

Shed Your Inhibitions, Speak with Power—Lead with Impact



IIMUExEd

About the program

Effective public speaking is not just a skill—it's a leadership superpower. Whether you are addressing a boardroom, pitching an idea, or delivering a keynote, your ability to communicate with clarity, confidence, and persuasion sets you apart. The Leadership Personality – Public Speaking (TLP-PS) is a high-impact executive education program designed to enhance your public speaking abilities through cutting-edge techniques in voice modulation, body language, persuasion, and audience engagement. This program is scientifically designed, blending Management, Linguistics, and Psychology to ensure participants master both the art and science of powerful communication.

Program Highlights

- **Voice Modulation Mastery** – Control pitch, clarity, and intensity for a powerful delivery.
- **Limbic Motion Techniques** – Use body language to reinforce your message.
- **Facial Expression & Emotion Control** – Convey conviction and authenticity.
- **Persuasive Communication Strategies** – Influence decisions and inspire action.
- **Audience Engagement & Navigation** – Handle questions and interactions with poise.
- **Real-Time Coaching & Feedback** – Hands-on practice with expert guidance.

Key Takeaways:

By the end of this 3-day program, you will:

- Speak with confidence, authority, and authenticity.
- Master voice modulation, emotional expression, and persuasive storytelling.
- Engage and influence any audience with impactful delivery.
- Overcome nervousness and handle Q&A sessions like a pro.
- Leave a lasting impression in every speaking scenario.

Program duration:

This open program is designed for 3 days as a residential program at IIM Udaipur. Participants have to travel to Udaipur to attend the program in person. Being a residential program, the participants will be accommodated in a hotel nearby on a single accommodation basis.



Why Choose TLP-PS?

- **Scientifically Designed Program** – Unique blend of management, psychology, and linguistics.
- **Practical, Hands-On Training** – Not just theory—real application and transformation.
- **Focused on Executive-level Public Speaking** – Tailored for leaders and professionals.
- **Innovative Pedagogy** – Cutting-edge techniques used in global leadership programs.
- **Interactive Exercises** – Hands-on activities, role-playing, and peer evaluations.

Participants' profile

This program is tailored for professionals seeking to refine their public speaking and leadership presence:

- **Corporate Executives & Managers** – Influence teams and stakeholders with authority.
- **Entrepreneurs & Business Leaders** – Pitch ideas and inspire confidence.
- **Sales & Marketing Professionals** – Deliver persuasive presentations that drive action.
- **Academicians & Trainers** – Engage audiences with impactful communication.
- **Anyone Aspiring to Lead with Confidence** – Master the stage, own the room.

Faculty Experts



PROGRAM
DIRECTOR

Kunal Kamal Kumar
IIM Udaipur



Kunal Kamal Kumar (KKK) brings a wealth of expertise to the program, blending academic rigor with real-world experience. His doctoral research in Management offers deep insights into organizational dynamics and leadership strategies, enriching his teachings on effective communication and leadership across various disciplines. With extensive experience training working professionals in Management Development Programs, he is not only a seasoned educator but also a dynamic facilitator adept at adult learning methodologies. His commitment to teaching excellence is reflected in consistently high ratings from students, earning him prestigious accolades such as the 'Professor of the Year' award from InsideIIM.com and recognition from the host institute. With a proven track record of successful program implementations, he ensures a comprehensive and impactful learning journey. By integrating theoretical insights with practical applications, participants gain the confidence and skills necessary to excel in public speaking under his guidance.

CHIEF
INSTRUCTOR

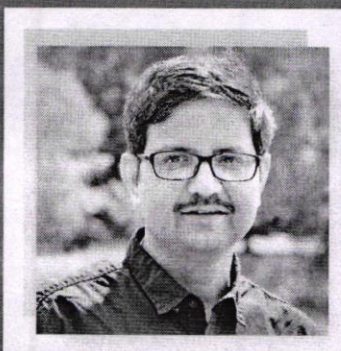
Smriti Zubin Irani



Smriti Zubin Irani is a distinguished politician with over two decades of experience, including a decade as a Cabinet Minister (2014-24) and a three-time Member of Parliament. Mrs. Irani has held multiple ministerial portfolios, including Women & Child Development, Minority Affairs, Human Resource Development, Information & Broadcasting, and Textiles. She was India's youngest Cabinet Minister and the first woman to serve as Union Minister for HRD and Textiles. Domestically, Mrs. Irani has held various leadership roles within the Bharatiya Janata Party, including serving as National Vice President and National President of the Women's Wing. She has championed initiatives like the Permanent Commission for Women in the Indian Army and launched 'Saksham,' a vision document for the differently abled. Internationally, she has been a prominent voice at the World Economic Forum as a Young Global Leader (2015) and represented the Asia Pacific Region at the Inter-Parliamentary Union, contributing significantly to global discussions on sustainable development, finance, and trade. She also served as the USAID Goodwill Ambassador to India for the WHO-ORS program. In addition to her political career, Mrs. Irani has an extensive background in media, with over 22 television series, films, and theatre projects. She has also contributed as a columnist and served in content creation, direction, scriptwriting, and production. As an adjunct faculty member at IIM Udaipur, Mrs. Irani co-instructed "The Leadership Personality - Public Speaking" course for the MBA program and also as a guest faculty in the course titled "Human Resource Management," bringing a blend of domestic and international perspectives to her teaching.

PROGRAM
FACULTY

Sushanta Kumar Mishra
IIM Bangalore



Sushanta Kumar Mishra has almost three decades of experience in academia and industry. He has designed and delivered programs to Auditor Generals, Border Security Force, Commercial Tax officers, IAS officers, Indian Army, Judges, Ordinance Factory Board, Police officers, officers of the Rajya Sabha, government organizations (banks, Indian Railways, MP Tourism, MP Board, NIC), public sector organizations (NTPC, NHPC, ONGC), and private sector organizations (ICICI Bank, ICICI Life Insurance, ITC, JSW Steel, Larsen & Toubro, Rakuten, SAP Labs, Sundaram Finance, Tata Motors, Tata Play, Thomas Cook India, Deloitte) to cite a few. He has taught a course titled "Lead" at the Indian School of Business, Hyderabad, for 8 years. He has contributed to IIM Indore in multiple roles, such as the Dean (Programs), Dean (Research), and member of the BoG. He was the President of the Indian Academy of Management, an affiliate of the Academy of Management. His research has made significant contributions to the field, appearing in top-tier journals, including the Financial Times' Top 50 Journals. His work has been recognized with prestigious awards, such as the Best Accepted Paper, Carolyn B. Dexter Award finalist, and Career Division Best Published Paper award finalist in the Academy of Management Meetings. His research was also selected as the first runner-up for the annual Michael Poole Best Paper Award 2020 in the International Journal of HRM. As the editor-in-chief of the IIMB Management Review and a member of the review panel of many Journals, he continues to shape the academic discourse in his field.

IIM Udaipur

IIM Udaipur, a second-generation IIM, one of the fastest-growing management schools in the country. It was set up by the Indian Government in 2011. Taking the legacy of older IIMs forward, IIMU aspires to set new benchmarks in the field of management education by combining excellence in both teaching and research.

IIM Udaipur is well on its way to becoming a globally recognised B-School. It has broken new ground by focusing on world-class research and transforming students into tomorrow's managers and leaders. The Institute arrived on the global education stage by securing accreditation from the AACSB (Association to Advance Collegiate Schools of Business) in merely eight years of its establishment. With this accreditation, IIM Udaipur is counted in the same league of global institutes, such as Harvard Business School, Wharton School at the University of Pennsylvania, and the MIT Sloan School.

The U Advantage



AACSB
ACCREDITED

The **youngest** AACSB-Accredited **Management School** in the country and was **the 4th IIM to have** attained it. Only 6% of B-Schools in the world are **AACSB** Accredited.

FT

**MASTERS IN
MANAGEMENT
2024 RANKING**

IIM Udaipur, the only IIM to be **in the top 100** of the prestigious FT MIM Global Rankings 2024 **consecutively for Six Years** since 2019.



Indian Institute of Management Udaipur **featured** in the prestigious Masters in Management (MIM) QS World University Rankings 2025 **for the Sixth** consecutive year.



Ranked **4th in India** after ISE, IIM Ahmedabad & IIM Bangalore, **for research** according to the globally recognized UT Dallas Rankings.



IIM Udaipur ranked **22nd amongst all B-Schools** in the NIRF Rankings 2024. The ranking shows the relentless pursuit of excellence in research and academics. It reflects the stalwart contribution of our faculty members and students, who have demonstrated their efforts in all fields.



www.exed.iimu.ac.in



For further information contact

Ms. Kavita Chotrani

Executive Education Office

Indian Institute of Management Udaipur,
Balicha, Udaipur-313001, Rajasthan, India

For Open Programs:

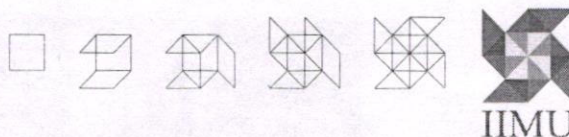
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Executive Education Programs

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