



**Government of India  
Ministry of MSME**

## **Brief Industrial Profile of Krishna District**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

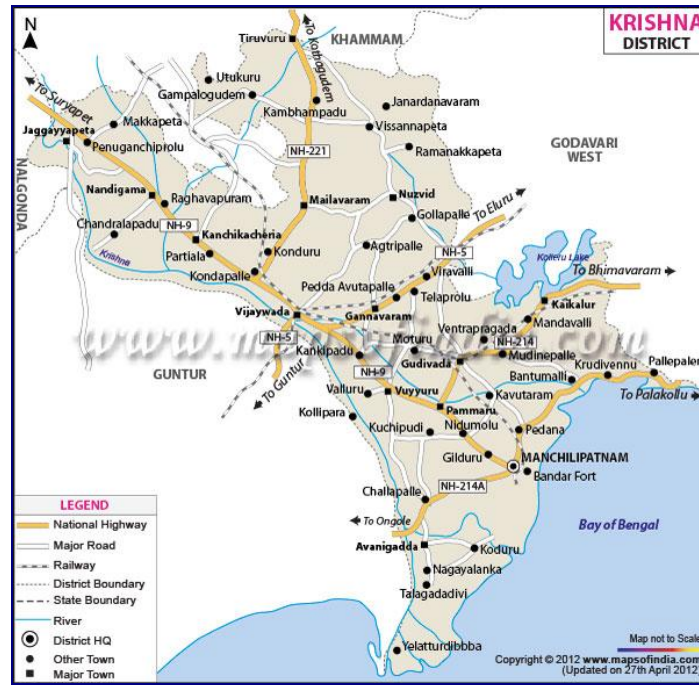
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# Brief Industrial Profile of Krishna District



## 1. General Characteristics of the District

### 1.1 Location & Geographical Area.

Krishna district is one of the nine coastal districts of AP. It is bounded by Bay of Bengal on the East and South, West Godavari on the North-East, Guntur and Nalgonda districts on the West, and Khammam district on the North. The district covers an area of 8727 Sq kms. Krishna district has a coast line of 88kms. The District Headquarters is Machilipatnam, though the major commercial city is Vijayawada.

### 1.2 Topography

Kondapalli hill range runs between Nandigama and Vijayawada cities in the district, for a length of 24 kms. Indrakiladri (Vijayawada), Jammalavoidurgam, and Mogalarajpuram are other smaller hill ranges. The coastal belt consists of fertile plains in the Krishna delta region. Krishna is the major perennial river in the district. Muneru, Tammileru, Budameru are other smaller rivulets. The soil in the district is mainly black cotton (58%), clay loamy (23%) and red loam (19%).

### 1.3 Availability of Minerals.

Major minerals found are Limestone and Iron ore ( Jaggayapet area) , Quartz and sand.

### PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Limestone	3187667 Tonnes
2	Iron ore	1195 T
MINOR		
1.	Quartz	1909 T

SOURCE:- Hand Book of Statistics, 2011, Govt of AP

### 1.4 FOREST

The district has a forest cover of 76186 Hectares.

### 1.5 Administrative set up.

Krishna district is divided into four Revenue divisions and 50 Mandals. The four Revenue Divisions are Bandar, Gudivada, Nuzvid and Vijayawada. The district has one Municipal Corporation and five Municipalities ( Machilipatnam, Gudivada, Jaggiahpet, Pedana and Nuzvid)

## 2. District at a glance

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data	2011		
	i) Latitude			15°43' to 17° 10'N
	ii) Longitude			80° to 81° 33' E
	iii) Geographical Area		Hectares	872700
(B)	Administrative Units	2011		
	i) Mandals		Nos	50
	ii) Revenue divisions		Nos	4
	iii) Revenue villages		Nos	1005
	iv) Municipalities		Nos	5

	v) Municipal Corporations		Nos	1
<b>2.</b>	<b>Population 2011 Census ( P )</b>			
(A)	Total			4529009
	i) Male	2011		2441128
	ii) Female	2011		2448102
(B)	Rural Population	2011		2671718
	Urban population	2011		1857291
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization	2010-11	Hectare	
	i) Total Area			872700
	ii) Forest cover			76186
	iii) Non Agriculture Land			149803
	iv) cultivable Barren land			36757
	v) culturable waste			25809
	vi)Permanent Pastures			10668
	vii) Misc Tree crops			8914
	viii) other fallow land			25358
	ix)current fallow			30440
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2010-11	Ha.	76186
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2007	Nos.	104459
	ii) Buffaloes	2007	Nos.	919509
B.	<b>Other livestock</b>			
	i) Goats	2007	Nos.	156043
	ii) sheep			488657
	iii) Pigs	2007	Nos.	19232
	iv) Dogs & Bitches	2007	Nos.	20671
	Poultry			6059602
	<b>iv) Railways</b>			
	i) Length of rail line	2010-11	Kms	
	<b>V) Roads</b>			
	(a) National Highway	2010-11	Kms	421
	(b) PWD Roads	2010-11	Kms	2946
	(c ) Panchayat Raj roads	2010-11	Kms	4583
	<b>(VI) Communication</b>			
	(a) Telephone connection	2010-11		216953
	(b) Post offices	2010-11	Nos.	818
	(c) Telephone Exchanges	2010-11	Nos.	234
	(d )Density of Telephone	2010-11	Nos./1000 person	48
	(e) Density of Telephone	2010-11	No. per KM.	25
	(f) PCO	2010-11	No.	17123

	<b>(VII) Public Health</b>			
	(a) Allopathic Hospital	2010-11	No.	21
	(b) Beds in Allopathic hospitals		No.	1760
	(c) Ayurvedic Hospital		No.	1ayurvedic + 1
	(d) Beds in Ayurvedic hospitals		No.	Homeo
	(e) Unani hospitals		No.	150+70
	(f) Community health centers		No.	2
	(g) Primary health centers		No.	78
	(h) Dispensaries		No.	104
	<b>(VIII) Banking</b>	2011		
	(a) Commercial Bank branches		Nos.	445
	(b) Rural Bank branches		Nos.	51
	<b>(IX) Education</b>	2010-11		
	(a) Primary school		Nos.	2693
	(b) Upper primary schools		Nos.	728
	(c) High schools		Nos.	489
	(d) Higher Secondary		Nos.	6
	(e) Junior college			277
	(f) B. Ed colleges			22
	(g) Polytechnic colleges			15
	(h) Pharmacy			12
	(i) Engineering colleges			38
	(j) MBA/MCA colleges			68/35

Source: Handbook of Statistics, 2011, Govt of AP

## 2. Industrial Scenario in the district

### 2.1 Existing Status of Industrial Areas in the District

DETAILS OF VACANT PLOTS AND SHEDS IN INDUSTRIAL ESTATES/AREAS/PARKS IN THE STATE												
	IP Name	Land Acquired (acres)	Land Acquired (Sq Mts)	Land Developed (Sq Mts)	Land Rate Per Sqm	Total No. of Plots	Total No. of Structures	Allotted Plots	Allotted Structures	Vacant Plots	Vacant Structures	Units in Production
1	Auto Nagar (AN) MACHILIPATNAM	41.00	165927	103970	1000	264	0	257	0	7	0	255
2	AN_JAGGAIHPET	45.26	183167	111736	1200	325	0	325	0	0	0	322

3	AN_KANURU	115.94	469209	306710	8000	781	0	781	0	0	0	743
4	AN_KANURU_PH_II	32.34	130880	130880	8000	1	0	0	0	1	0	0
5	AN-ELURU	54.54	220723	220725	0	2	0	2	0	0	0	1
6	Industrial Park (IP)_GANNAVARAM	10.40	42089	41867	1500	5	0	5	0	0	0	4
7	IP_GUDIVADA (UN DEVELOPED)	3.11	12586	12587	2250	1	0	1	0	0	0	0
8	IP_GUDIWADA	34.07	137881	96308	0	109	0	109	0	0	0	97
9	IP_JAGGAIHPET	99.91	404336	213380	1200	201	0	196	0	5	0	92
10	IP_KONDAPALLY	438.19	1773355	1422364	2500	492	29	491	30	0	0	322
11	IP_MACHILIPATNAM	20.00	80940	53139	1000	50	0	50	0	0	0	33
12	IP_MACHILIPATNAM(Expn)	14.91	60341	37744	1000	42	0	37	0	5	0	31
13	IP_NUZIVID	36.82	149011	94506	1000	135	0	133	0	2	0	52
14	IP_VIJAYAWADA	53.93	218255	128553	11200	64	34	64	34	0	0	85

15	IT PARK GANNAVARAM(S EZ)	30.17	122098	107812	1500	1	0	1	0	0	0	0
16	AN VIJAYAWADA	275.68	1115677	695759	8000	1185	75	1185	75	0	0	798
17	IP_MACHILIPATN AM	48.83	197615	113137	0	258	0	258	0	0	0	239

Source : APIIC, Hyd

### 3. INDUSTRIAL SCENERIO

#### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	6900
2.	TOTAL INDUSTRIAL UNIT	NO.	
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	80
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	56950
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	16800
6.	NO. OF INDUSTRIAL AREA	NO.	17
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	NA
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	NA

#### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1996-97	7663	67016	13887
	1997-98	7791	68375	14977
	1998-99	7998	72118	20469
	1999-2000	NA		
	2000-01	8193	75119	25363



	2001-2002	8257	75770	26221
	2002-03	8331	76884	2843
	2003-04	8407	77923	29681
	2004-05	8493	79406	31959
	2005-06	8583	80458	33690
	2006-07	8737	82507	38027
	2007-08	8958	87514	50978
	2008-09	9246	92919	65711
	2009-10	9504		
	2010-11	9760	NA	NA
		<b>10092</b>		
	<b>Total</b>			

Source: Commr of Industries, Govt of AP

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

Number of Micro and Small enterprises registered during the period 2007-08 to 2011-12 is as follows:

Year	No. of Micro enterprises registered	No. of Small enterprises registered
2007-08	201	71
2008-09	180	60
2009-10	187	71
2010-11	84	170
2011-12	105	222

### 3.4 Large scale industries,/ Public Sector Industries ( PSUs are indicated in bold letters)

Name of Unit	Mfr product	Invst □ in crores
K.C.P. LTD., Lakshmipuram, Challapalli Mandal,	Sugar	33.91
<b>A.P.Heavy Machinery Engg. Ltd.,</b> Kondapalli, Ibrahimpattanam Mandal,	Machinery & Equipment	15
<b>Railway Wagon Workshop,</b> Guntupalli, Ibrahimpattanam Mandal,	Wagons repairing	26.68

Eastern Granite Ltd., Kethanakonda, Ibrahimpattanam Mandal	Granite tiles	5.06
Godrej Agrovet Ltd., IDA, Kondapalli, Ibrahimpattanam Mandal, Hyderabad Inds.Ltd. Kondapalli, Ibrahimpattanam Mandal,	Cattle&Aqua Feed Cement sheets	4.94 3.2
SDV Steels(P)Ltd., Kondapalli, Ibrahimpattanam Mandal,	Steel structures	5
SHV Energy Southeast Ltd., Kondapalli, Ibrahimpattanam Mandal,	Bottling of LPG	1.2
Lanco Power Ltd., Kondapalli, Ibrahimpattanam Mandal,	Generation of Power	1000
<b>Hindustan Petroleum Cor.Ltd.,</b> IDA,Kondapalli, Ibrahimpattanam Mandal,	Bottling of LPG	30
<b>Bharat Petroleum Corporation Ltd.,</b> Kondapalli, Ibrahimpattanam Mandal,	Bottling of LPG	
<b>Indian Oil Corporation Ltd.,</b> Kondapalli, Ibrahimpattanam Mandal,	Bottling of LPG	60
<b>Vijayawada Thermal Power Station</b> Ibrahimpattanam	Power Generation	2000
Active Power Ltd., Ibrahimpattanam,	Hydel Power	6
Madras Cement Ltd., Jayanthipuram, Jaggaihpattanam Mandal,	Cement	184.76
Hemadri Cements Ltd., Vedadri, Jaggaihpattanam Mandal	Cement	12.31
H.C.L.Agro Ltd., Vedadri, Jaggaihpattanam Mandal,	Power generation	36

Raghu Fabrics(P)Ltd., Bhimavaram, Vatsavai Mandal	Terry fabrics	1.31
East Indian Granites Bhimavaram, Vatsavai Mandal	Granite tiles	7.02
Inventa Chemicals Ltd., Kanchikacherla,	Pharmaceuticals	1.11
National Litho Printers Gandhinagar, Vijayawada,	Printing of posters, photo offset process	1.6
Kowth Steel Products, Ramavarappadu, Vijayawada Rural (M)	Steel castings	1.8
Incap Capacitors Ltd., Nidamanuru, Vijayawada Rural	Aluminium Electrolytic capacitors	11.5
Gold Meher Food&Feeds(P)Ltd. Enikepadu, Vijayawada Rural Mandal	Cattle & poultry feed	1.15
Prakash Spectra Castings Pvt.Ltd, Enikepadu, Vijayawada Rural Mandal,	C.I.Castings	1.36
G.S.Alloy Cast Ltd., Payakapuram, Vijayawada,	C.I.Castings	2
Lokesh Foundries(P)Ltd., Nidamanuru, Vijayawada Rural Mandal,	C.I.Castings	2
Vijaya agro Oils Ltd., Enikepadu, Vijayawada Rural Mandal,	Solvent extracted oil	2.76
Kusalava International Ltd.,		

Industrial Estate, Vijayawada,	Cylinder Liners (I.C.Engines)	2.3
Gannavaram Mandal Finished Leather 1.11 Hi-Tech Print Systems Ltd., Plot No.7, Indl.Estate, Pedaoutapalli, Unguturu Mandal	MICR cheques, warrants & Computer stationery	2.7
S.R.P.L., Pedaoutapalli, Unguturu Mandal	PVC Rigid Pipes	1.86
Spectra Agrochem(P)Ltd., Uppuluru, Kankipadu Mandal,	Acetic acid, Ethyl alcohol	15
Balaji Agro Oils Ltd., Davuluru, Kankipadu Mandal,	Solvent extracted oil	2.57
Srihitha Refineries Ltd., Davuluru, Kankipadu Mandal,	Refined Oils	2
Vijaya Spinning Mills Ltd. Ganguru, Penamaluru Mandal,	Cotton Yarn & Blended yarn	1.06
Satyakala Agro Oils Products (P) Ltd., Ganguru, Penamaluru Mandal,	Refined Oils	6
Venkatadri Oils (P)Ltd., Ganguru, Penamaluru Mandal, Solvent		1.21

Extracted oil		
Kanakadurga Oil Products Ltd., Ganguru, Penamaluru	Solvent extracted oil	2.37
Mandal,  Madhava Hi-Tech Cold Storage (P) Ltd., Kanuru, Penamaluru Mandal,	Cold Storage	2
Ravindra Solvent Oils Ltd., Kanuru, Penamaluru Mandal,	Solvent Extracted oil	2.36
Liners India Ltd., Kanuru, Penamaluru Mandal, Cylinder Liners	(I.C. Engines)	2
<b>Bharat Electronics, Edepalli, Machilipatnam</b>	<b>Optics &amp; Opto</b> elec. instruments for defence & Non-defence	7.8
R.V.K.Energy Pvt.Ltd., Konkepudi, Pedana Mandal,	Power generation	10.26
Nagaratnamma Textiles Ltd., Valivarthipadu, Gudivada Mandal,	Cotton yarn/polyester yarn	2.57
Innovative Marine FoodsLtd. (Hindustan Lever Ltd.) Kurumaddalli, Pamarru Mandal,	Frozen Prawns	5
Siri Agro Ltd.(M/s. Ananda Bhargavathi (P) Ltd.)		

Alapadu, Kaikaluru Mandal	Solvent Extraction	2
K.C.P.Sugars&Inds.Ltd., Vuyyuru, Sugar, Krishna Industrial Corporation Vuyyuru,	Spirit 17.57 Carbon dioxide	1
K.C.P.Sugars&Inds.Ltd., Vuyyuru,	Acetic acid	12
Kusulava International Adavinekkalam, Agiripalli Mandal	Cylinder Liners	3.2
Krishna Fruit Processing (Margadarsi Chitfunds- Foods Division) Tukkuluru, Musunuru Mandal,	Fruit & vegetable processings	1.01
Krishna District Milk Producers Coop.Union, Lambadipet,Vijayawada	Milk Products	3.75
Markfed Solvent Extraction Plant Autonagar, Vijayawada	Solvent extraction	1.21
Veeraiaha Non- Conventional Energy Power Project Kurumaddalli	Power	24
Roshni Power Tech Ltd., Ayyanki, Movva Mandal Balaji Agro Oils Ltd., Davuluru, Kankipadu Mandal,	Power	18
Satyakala Power Project Ganguru,	Power	16
Laila Impex Autonagar, Vijayawada,	Herbal Extracts	3.2
Durga Liquors(P)Ltd., Davuluru, Kankipadu Mandal,	Liquors	1.4
Sriram Energy Systems, Ajitsingh nagar, Vijayawada	PowerGeneration from Municipal Waste	30

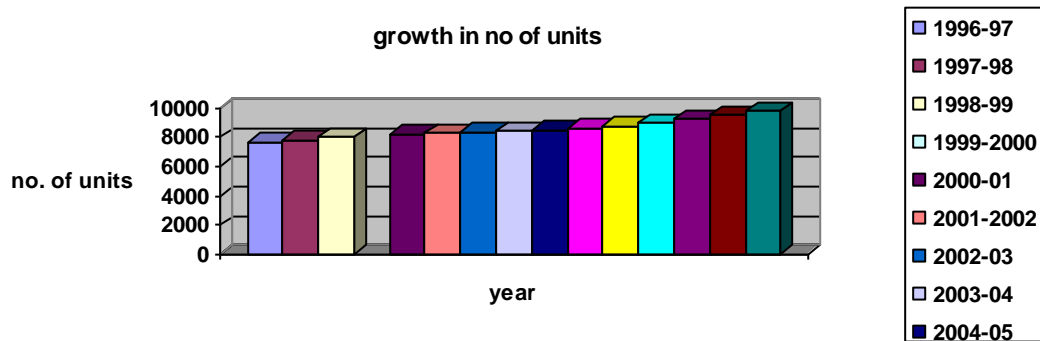
Sentini Ceramics, Mudinepalli Mandal	Ceramic tiles	54
Biomatrix Power Plant Ajitsingh nagar, Vijayawada	Power Generation from vegetables & Kabela waste	6
Delta Agro Chemicals Ltd., Hanuman junction, Bapulapadu Mandal	Power	10
Ramco Industries Jaggaiahpet	Asbestos	10
Amoda Iron & Steel (P) Ltd., Jaggaiahpet	Sponge Iron	7.5
Veeraiah Solvents	Solvent Extraction	3

### 3.5 Major Exportable Item :

Mango , and other fruits, pickles, fishes & prawns, limestone, pulses, boiled rice, Handlooms & handicrafts

### 3.6 Growth Trend:

Number of SSIs has been growing at an average rate of 1- 2 % a year, during 1996-2008



### **3.7 Vendorisation / Ancillarisation of the Industry**

Automobile spare parts, parts and components for cement machinery, textile machinery, fabrication services, etc.

### **3.8. Medium Scale Enterprises**

3.8.1 List of Medium Scale Enterprises; Not available

3.8.2 Major Exportable Item: Cement, Fish and prawn, edible oils

### **3.9 Service Enterprises**

#### **3.9.2 Potentials areas for service industry**

1. Software,
2. BPO
3. Tool room
4. Industrial Testing services ( specially for automobile cluster)
5. repairing and servicing of machinery
6. fabrication
7. tourism
8. hospitality industry
9. health care

### **3.10 Potential for new MSMEs**

Agro Based Industries:

Modern Rice mills, Rice Bran oil, Vegetable Oil Refinery, Energy Foods, Mini Dhal mills, Oil mills, Spice powders, Turmeric Oil etc

Textile Based:

Ready made garments, Cloth weaving, Hosiery etc.

Mineral based industries:

Lime Stone and Granite.

List of Viable Projects In Large Scale Sector:

1. Rice Bran Oil
2. Integrated Cold Storage
3. Tyre manufacturing
4. Cement Manufacturing

List of Viable Projects In Small Scale Sector:

1. Agarbathi sticks Mfg.
2. Mango Jelly, other fruit products
3. Fly ash bricks
4. Cement pre-cast works.
5. Rice Mill.
6. Spices grinding.



## **4. Existing Clusters of Micro & Small Enterprise**

### **4.1 DETAIL OF MAJOR CLUSTERS**

Machilipatnam Imitation Jewelry cluster, Vijayawada Pharma cluster,

#### **4.1 Details for Identified cluster**

Source: [www.clusterobservatory.in](http://www.clusterobservatory.in)

4.2.1 Name of the cluster : Imitation Jewelry Cluster, Machilipatnam

1	Principal Products Manufactured in the Cluster	Imitation jewelry
2	Name of the SPV	The Machilipatnam Imitation Jewellery Park Members Welfare Association, CFC complex, Jewellery Park, Pothehalli (Village), Machilipatnam, Distt. Krishna, Pin-521002 Shri Sadhu Gandhi: 9393921220
3	No. of functional units in the clusters	425
4	Turnover of the Clusters	□ 300 million
5	Value of Exports from the Clusters	
6	Employment in Cluster	2500 persons
7	Average investment in plant & Machinery	
8	Major Issues / requirement	Testing and quality control assistance required
9	Presence of capable institutions	Design assistance from National Institute of Fashion Technology, Hyderabad
10	Interventions made under MSE-CDP	CFC, Infrastructure Development, Design Clinic, IPR, Bar Code, CLCSS, ESDP, MDP
11	Thrust Areas	
	Problems & constraints	Low productivity, traditional designs, cater to low end market especially in rural areas,

**Present status of the cluster :-**

4.1.2 Name of the cluster : Vijayawada Pharma cluster

1	Principal Products Manufactured in the Cluster	Bulk drugs and formulations
2	Name of the SPV	

3	No. of functional units in the clusters	50
4	Turnover of the Clusters	□ 400 million
5	Value of Exports from the Clusters	Exporting to Bangladesh, Pakistan, Srilanka, Japan, Germany, Netherlands, and European & African countries
6	Employment in Cluster	5500 workers
7	Average investment in plant & Machinery	
8	Major Issues / requirement	Testing facilities, , effluent treatment,
9	Presence of capable institutions	
10	Interventions made under MSE-CDP	
11	Thrust Areas	
	Problems & constraints	Low skills of personnel , lack of pollution control measures, working at poor economies of scale,

#### 4.2.3 : Krishna Food Processing cluster:

1	Principal Products Manufactured in the Cluster	Rice milling, bakery products, fruit processing, ethnic ready to eat food
2	Name of the SPV	
3	No. of functional units in the clusters	456
4	Turnover of the Clusters	□ 10900 million
5	Value of Exports from the Clusters	Fruit processed products exported to gulf countries and Canada
6	Employment in Cluster	120000 persons
7	Average investment in plant & Machinery	
8	Major Issues / requirement	Rice mills: obsolete technology Lack of availability of quality spare parts Bakery: low shelf life, poor marketing strategy, traditional products Poor infrastructure
9	Presence of capable institutions	
10	Interventions made under MSE-CDP	
11	Thrust Areas	
	Problems & constraints	Improper inventory management Fruit processing: low value added products Ethnic foods: poor packaging, manual operations adopted

## **5. General issues raised by industry association during the course of meeting**

\_Inadequate and irregular supply of power.  
Lack of sufficient and timely credit  
Industry extension services

## **6 Steps to start an MSME**

S. No	Type of assistance	Name and address of the agency
1	Provisional & permanent registration	District Industries centre, Tel : 0866 2555104 Cell :9989997684 e-Mail: <a href="mailto:gmdic_krsn@ap.gov.in">gmdic_krsn@ap.gov.in</a>
2	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey	MSMSE-DI, Narsapur cross roads, Balanagar, Hyderabad 50037 Ph: 040-23078131-33 Email: <a href="mailto:dcdi-hyd@dcmsme.gov.in">dcdi-hyd@dcmsme.gov.in</a> And DIC Vijayawada
3	Land and Industrial shed	APIIC Zonal Manager, APIIC, Vijayawada 0866 - 2555647, 98489 33877, <a href="mailto:zm_vij@apiic.in">zm_vij@apiic.in</a>
4	Financial assistance	APSFC Branch Manager , APSFC IV-Floor, D.No.40-15-9/3, Nandamuri Road, Brindavan Colony, Lane Beside Grand Chandana, Labbipet, Vijayawada – 520 010 Phone: 0866-2477762 98493 58510 And , Commercial banks
5	For raw materials under Govt supply	GM DIC, Vijayawada
6	Plant and machinery under hire purchase	NSIC Limited Branch Manager Ist Floor, Plot No.49, Main Road, Guru Nanak Colony Vijayawada – 520 008 (Andhra Pradesh) Tel: 0866-2545055 Email: <a href="mailto:bovijayawada@nsic.co.in">bovijayawada@nsic.co.in</a>
7	Power/ Electricity	AP Transco
8	Technical Know how	Research Labs like IICT, Hyderabad, CFTRI, Mysore, CIPET, Hyderabad, etc
9	Quality and Standards	Regional Agmark Laboratory,

		<p>Directorate of Marketing &amp; Inspection, Dr. Basavapnniah Building, 12-25-35 Kothapet Main Road, Guntur – 522 001. Phone : 2220180</p> <p><b>Bureau of Indian Standards</b> M-4 Block,Ist Floor Manoranjan Complex, M J Road Hyderabad 500 001 Tel. - 040-24730678,24730679, 24731052,24731087,24731082 Fax:- 040-24731086 E-mail : <a href="mailto:hbo@bis.org.in">hbo@bis.org.in</a> Website : <a href="http://www.bis.org.in">http://www.bis.org.in</a></p> <p>Certified consultants for ISO 9000 etc</p>
10	Marketing/Export Assistance	NSIC, MSME-DI, Export Promotion Councils, etc
11	Other promotional agencies	Spices board, coir board, Tobacco Board, KVIB etc