



Government of India
Ministry of MSME

Brief Industrial Profile of Erode District

2012



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile of Erode District

1. General Characteristics of the District

Erode district predominantly agriculture in nature is emerging gradually but steadily as an Industrially Promising District. Erode was previously a part of Coimbatore District and it has been bifurcated from Coimbatore District on 17th September 1979 as a new district. Erode is known for the biggest textile shandy for marketing the powerloom and handloom products.



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1.1 Location & Geographical Area.

The district lies between 10°36' and 11°58' degrees of northern latitude and between 76°49' and 77°58' Degrees of the Eastern Longitude. It has an area of 5,722.64 sq.kms and is bounded by Karnataka State in the North, Udhamamandalam District in the North West, Coimbatore, Tirupur District in the West, Tirupur District in the South, Karur District in the South East and Namakkal, Salem districts in the East.

1.2 Topography

Erode District lies 171.91 meters above mean sea level. The soil of the District is predominantly red sandy to red gravelly type in the taluks of Bhavani, Erode, and Perundurai. Red loamy soil occurs at the bottom of the valleys in the taluks of Gobichettipalayam and Sathyamanagalam.

1.3 Availability of Minerals.

Major minerals quarts and Feldspar are occurring in this district mainly in Perundurai Taluk. Quarts available here is of good quality and is used in electronic industry and the Feldspar is consumed by the ceramic industry.

Black Granites are occurring in Thalavadi, Mallanguli, Thingalur in Sathyamangalam Taluk and in Bargur and Nerinjipettai areas of Bhavani Taluk. Black Granite available is medium black in colour with green background and white spots. Multi Colour Granites are found in Mallanguli, Alambadi, Sivanmalai areas.

Rough stone for construction are available in all the taluks in particular rough stone quarries and stone crushers have been established in Ammapettai, Bhavanisagar areas.

Sand deposits are available in Bhavani and Cauveri river beds. Sand leases had been granted in Bhavani and Cauveri river beds.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Quartz	1050
2.	Feldspar	20
MINOR in Cubic Metres		
1.	.Black Granite	2620
2.	Colour Granite	196
3.	Rough Stone	377985
4.	Gravel	250827
5.	Pepper	3

SOURCE:- Assistant Director of Geology and Mines, Erode.

1.4 FOREST

The district is having a forest cover of 227511 Hectares, accounting for 39.76% of total area of the district.

1.5 Administrative set up.

The district is having 2 Revenue Divisions, 5 Taluks, 34 Revenue Firkas and 375 Revenue villages. There are 1 Municipal Corporation, 10 Municipalities, 14 Panchayat Unions, 44 Town Panchayats and 230 Village Panchayats in this District.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			10°36' to 11°58'
	ii) Longitude			76°49' to 77°58'
	iii) Geographical Area	2011	Hectares	572264
(B)	Administrative Units	2011		
	i) Sub divisions			2
	ii) Tehsils			5
	iii) Sub-Tehsil (Firkas)			34
	iv) Revenue Villages			375
	v) Panchayat Unions			14
	vi) Municipalities			10
	vii) Town Panchayats			44
	viii) Gram Panchayats			230
	ix) Assembly Area			8
2.	Population			
(A)	Sex-wise	Total		2259608
	i) Male	2011		1134191
	ii) Female	2011		1125417
(B)	Rural Population	2011		
3.	Agriculture			
A.	Land utilization			

	i) Total Area	2010-11	Hectare	572264
	ii) Forest cover	2010-11	"	227511
	iii) Non Agriculture Land	2010-11	"	53089
	v) cultivable Barren land	2010-11	"	6270
4.	Forest			
	(i) Forest	2010-11	Ha.	227511
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	302089
	ii) Buffaloes	2007	Nos.	146884
B.	Other livestock			
	i) Goats	2007	Nos.	245860
	ii) Pigs	2007	Nos.	4385
	iii) Dogs & Bitches	2007	Nos.	87979
	iv) Railways			
	i) Length of rail line	2010-11	Kms	136
	V) Roads			
	(a) National Highway	2010-11	Kms	116.000
	(b) State Highway	2010-11	Kms	321.003
	© Main District Highway	2010-11	Kms	255.000
	(d) Other district & Rural Roads	2010-11	Kms	796.541
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	1297.070
	(f) Kacha Road	2010-11	Kms	3196.479
	(VI) Communication			
	(a) Telephone connection	2010-11		119540
	(b) Post offices	2010-11	Nos.	286
	© Telephone center	2010-11	Nos.	121
	(d)Density of Telephone	2010-11	Nos./1000 person	119
	(e) Density of Telephone	2010-11	No. per KM.	20.89
	(f) PCO Rural	2010-11	No.	800
	(g) PCO STD	2010-11	No.	116
	(h) Mobile	2010-11	No.	434537
	(VII) Public Health			

	(a) Allopathic Hospital	2010-11	No.	49
	(b) Beds in Allopathic hospitals		No.	1139
	(c) Ayurvedic Hospital		No.	-
	(d) Beds in Ayurvedic hospitals		No.	-
	(e) Unani hospitals		No.	-
	(f) Community health centers		No.	-
	(g) Primary health centers		No.	74
	(h) Dispensaries		No.	4
	(i) Sub Health Centers		No.	277
	(j) Private hospitals		No.	N.A
	(VIII) Banking commercial			
	(a) Commercial Bank		Nos.	287
	(b) rural Bank		Nos.	161
	Products			
	(c) Co-Operative bank products		Nos.	20
	(d) PLDB Branches		Nos.	11
	(IX) Education			
	(a) Primary school		Nos.	999
	(b) Middle schools		Nos.	323
	(c) Secondary & senior secondary schools		Nos.	490
	(d) Colleges		Nos.	73
	(e) Technical University		Nos.	0

Source : Assistant Director of Statistics, Erode

2.1 Existing Status of Industrial Areas in the District : ERODE

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Govt. Indl. Estate, Erode	10.06.8	4.35.4	3230	30	30	--	23
2	SIDCO Indl. Estate, Nanjai Uthukkuli, Erode TK	5.28.5	5.28.5	2667	26	26	--	26
	Total	15.35.3	15.35.3	x	56	56	-	49

Source:- Branch Manager, SIDCO, Erode

3. INDUSTRIAL SCENERIO OF ERODE DIST.

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	19521
2.	TOTAL INDUSTRIAL UNIT	NO.	
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	38
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	77,500
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	6501
6.	NO. OF INDUSTRIAL AREA	NO.	2
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	NA
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	95,699

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	2007-08	15278	71948	2077742
	2008-09	1358	13631	39219.65
	2009-10	1758	14728	211955.25
	2010-11	2809	22,868	160453.46
	Total	19521	77,503	526440.38

Source: DIC, Erode.

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
15	Manufacturing of Food Products and Beverages	3539	46090.70	11786
16	Manufacturing of Tobacco Products	7	24.65	27
17	Manufacturing of Textiles	4406	249370.07	25296
18	Manufacturing of Weaving Apparel; Dressing and Dyeing of Fur	3659	118811.66	13628
19	Tanning and Dressing of Leather, Manufacture of Luggage, Handbags, Saddlers, Harness and Footwear	954	15108.86	1016
20	Manufacturing of Wood, Products of Wood, Cork, Articles of Straw & Plating Materials, Except Furniture	219	5723.79	727
21	Manufacturing of Paper and Paper Products	577	4796.88	1540
22	Publishing, Printing and Reproduction of Recorded Media	257	5401.47	1607
23	Manufacturing of Coke, Refined Petroleum Products & Nuclear Fuel.	10	314.19	130
24	Manufacturing of Chemicals and Chemical Products	502	3615.19	710
25	Manufacturing of Rubber & Plastic Products	888	6648.39	1364
26	Manufacturing of Other Non-Metallic Mineral Products	464	5772.85	2763
27	Manufacturing of Basic Metals	761	4697.38	485

28	Manufacturing of Fabricated Metal Products, Except Machinery & Equipment	710	21774.49	5708
29	Manufacturing of Machinery & Equipment N.E.C	212	2837.13	772
30	Manufacturing of Office, Accounting & Computing Machinery	14	60.85	13
31	Manufacturing of Electrical Machinery & Apparatus N.E.C	209	3175.94	633
32	Manufacturing of Radio, Television, Communication, Equipment and Apparatus.	6	153.64	91
33	Manufacturing of Medical, Precision and Optical Instrument, Watches & Clocks.	13	244.20	546
34	Manufacturing of Motor Vehicles, Trailers and Semi-Trailers	311	4081.43	661
35	Manufacturing of Other Transport Equipment (Three Wheelers)	2	54.00	8
36	Manufacturing of Furniture, Manufacturing N.E.C	228	1978.21	1079
37	Recycling	75	2598.05	227
41	Collection, Purification and Distribution of Water	24	397.12	80
50	Maintenance & Repair of Motor Vehicles and Motor Cycles (NIC 1998 codes:50200 & 50404)	573	5273.76	620
52	Maintenance and Repair of Personal and Household Goods (NIC 1998 codes:52601 to 52609)	17	254.05	190
55	Hotel, Canteen	0	2040.36	88
60	Land Transport (NIC 1998 codes:60211)	2	208.75	150
63	Supporting and Auxiliary Activities (NIC 1998 codes:63022 & 63091)	4	380.38	144
64	Post & Telecommunications (NIC 1998 codes:62405,64206&64207)	3	1113.40	557
71	Renting of Transport Equipment, Other Machinery & Equipment N.E.C. (NIC 1998 codes:71110 to 71290)	0	49.65	23
72	Computer and Related Activities (NIC 1998 codes:72201, 72202, 72203, 72300, 72400, 72501 & 72502)	171	1534.28	1556
74	Other Business Activities (NIC 1998	233	1859.94	1202

	codes 74131, 74132, 74133, 74221, 74300, 74941, 74942, 74950, 74993 & 74994)			
85	Health and Social Work (NIC 1998 codes: 85197 & 85321)	0	14.00	2
92	Recreational, Cultural & Sporting Activities (NIC 1998 codes: 92111, 92113, 92114 & 92115)	10	1497.36	208
93	Other Service Activities (NIC 1998 codes: 93010 & 93011)	461	8483.31	1866
TOTAL		19521	526440.38	77503

Source: DIC, Erode.

Micro, Small and Medium Enterprises as on 31.03.2007

Sl. No.	Name of the Block	No. of Units Regd.	Investment (in Lakhs)	Employment	Turn Over Rs. in Lakhs
1	Ammapetai	264	2212	1240	55300
2	Anthiyur	474	1886	2240	47150
3	Bhavani	742	12111	2820	302775
4	Bhavani Sagar	93	1100	222	27500
5	Chennimalai	524	14720	2820	368000
6	Dharapuram	630	2940	2390	58800
7	Erode	5282	22168	18384	554200
8	Gobi	1320	23437	7500	585925
9	Kanagayam	794	29814	3440	745350
10	Kodumudi	276	3804	808	95100
11	Kundadam	178	1251	1116	31275
12	Modakurichi	576	1331	1884	33275
13	Mulanur	318	658	640	16450
14	Nambiyur	232	826	1480	20650
15	Perundurai	1662	42873	14240	1071825
16	Sathy	1057	39742	7112	993550
17	T. N. Palayam	208	642	590	1600
18	Thalavadi	36	64	100	16050
19	Uthukuli	139	1068	1008	26700
20	Vellakoil	473	5095	1914	127375
Total		15278	207742	71948	5178850

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3.4 Large Scale Industries / Public Sector undertakings

List of the units in Erode District

1. Bannari Amman Sugars Ltd., Periapuliyur Po, Sathy Tk
2. Agni Steels Private Ltd, Ingur, Perundurai Tk
3. Rajalakshmi Textile Processor, Ramanathapurampudur Po, Erode TK
4. Vinayaka Electro Alloys (I) Pvt. Ltd. Ingur, Perundurai TK
5. GMB Textiles Mills India Limited, Elumathur Po, Erode TK
6. Sakthi Sugars, Poondurai Po, Erode TK
7. Naveen Cotton Mill Private Limited, Pungampalli, Sathy
8. Sakthi Sugars Limited, Appakoodal, Bhavani TK
9. Krishna Poultry Tex Mill (India) Pvt. Ltd, Vijayamangalam, Perundurai TK
10. Ranjeer Cotton Mills (India) Private Limited, Gettiseviyur Po, Gobi TK

Large Industries - Block wise

Sl. No.	Name of the Block	No. of Units	Investment (in Lakhs)	Employment	Turn Over Rs. in Lakhs	Installed capacity
1	Ammapetai	-	-	-	-	-
2	Anthiyur	1	1710.10	66	5226.29	16.33 Million ltrs.
3	Bhavani	1	9086.77	70	10800.00	37560 Kls.
4	Bhavani Sagar	1	2137.00	200	2301.00	2301.23 mtrs.
5	Chennimalai	1	1123.00	300	8830.74	66000 m.t.
6	Dharapuram	2	5352.51	599	10500.00	11200 tones
7	Erode	1	1420.50	185	1757.00	36000 mtrs.
8	Gobi	2	3899.44	600	5822.00	86000 M.t.
9	Kanagayam	3	12212.90	1180	10500.00	120.60 lakhs Kgs.
10	Kodumudi	-	-	-	-	-
11	Kundadam	-	-	-	-	-
12	Modakurichi	4	27046.42	1815	25300.00	789120 m.t.
13	Mulanur	1	3146.46	127	2500.00	2400 tones
14	Nambiyur	-	-	-	-	-
15	Perundurai	7	14070.50	1075	12072.56	96580.48 m.t.
16	Sathy	3	14549.87	777	9017.12	6762.84
17	T. N. Palayam	-	-	-	-	-
18	Thalavadi	-	-	-	-	-
19	Uthukluli	-	-	-	-	-
20	Vellakoil	-	-	-	-	-
Total		27	95755.47	6994	104626.71	

1:

Medium Industries-Block wise

Sl. No.	Name of the Block	No. of Units	Investment (in Lakhs)	Employment	Turn Over Rs. in Lakhs	Installed capacity
1	Ammapetai					
2	Anthiyur					
3	Bhavani					
4	BhavaniSagar	2	1351.51	246	2420.00	1200 M. t.
5	Chennimalai					
6	Dharapuram					
7	Erode	1	860.00	70	2000.00	13248
8	Gobi	2	2009.00	449	4500.00	35480
9	Kanagayam	2	1361.90	325	4017.00	77940 M. t.
10	Kodumudi					
11	Kr. utdadam	1	883.81	192	1000.00	10968
12	Moclakurichi					
13	Mulanur					
14	Nambiyur					
15	PeNnclurai	6	5767.52	648	5652.38	20958 M. t
16	Sathy					
17	T. N. Palayam					
18	Thalavadi					
19	Uthukali	2	1896.26	416	8400.00	2281
20	Vellakoil					
Total		16	14130.00	2346	27989.38	

Proposed Large Scale Industries

Steel Industry at SIPCOT Perundurai

Textile Spinning Mills in Kunnathur and Uthukuli Block.

Textile Processing units at SIPCOT Perundurai.

SAKTHI Auto component Expansion plan – Rs.200.00 Crores

3.5 Major Exportable Item

Egg Powder, Sugar, Reclaimed Rubber, Paper, Cotton Yarn, Iron & Steel, Motor Vehicle Parts.

3.6 Growth Trend

Not available.

3.7 Vendorisation / Ancillarisation of the Industry

3.8. Medium Scale Enterprises

3.8.1 List of the units in Erode District

1. Sri Balamurugan Textiles Processing Ltd., Punjai Puliampatti, Sathy TK.
2. Vaibhav Processing Mills (P) Ltd, R.N.Pudur Po, Erode TK
3. City Mills (P) Ltd., Chinniampalayam PO, Erode TK
4. Inditex Processor (P) Ltd., P.V. Palayam PO, Perundurai TK
5. Dharanii Cotton Mills (P) Ltd., Alukkuli PO, Gobi TK.
6. Sri Sivajothi Spinning Mill (P) Ltd., Polavapalayam Po, Erode TK.
7. Amudham Food Products (P) Ltd., Olapalayam Po, Perundurai TK
8. Shri Sakthi Papers India Private Ltd., Pudupeerkadavu, Sathy TK.
9. Gran Rock Tiles (P) Ltd, Polavakalipalayam Po, Gobi TK,
10. Aarind Kumar Textiles Private Ltd. Rangasamudram Po, Sathy TK.
11. Shri Vaikunth Paper & Boards (Pr) Ltd., Thathapalli Village, Sathy TK.
12. Maturha Cotspinn (P) Ltd., Nallagoundenpalayam PO, Gobi TK
13. Divya Spinning Mill (P) Ltd. Getticheviyur Po, Gobi TK.
14. Jothi Melters India (P) Ltd. Panchaipuliyampatti Po, Erode TK.
15. Alayaa Steel Rolling Mills, Elumathur Po, Erode TK.
16. Sri Selvakumaran Textiles, Chengappalli Po, Perundurai TK
17. K. K. S.K. Leather Processor (P) Ltd., R.N. Pudur Po, Erode TK.
18. Carona Industries (P) Ltd. Alukkuli Po, Gobi TK
19. Amudham Ind. Products Private Limited, Olapalayam PO, Perundurai TK
20. SPA C Tapico Products, Poonachi PO, Bhavani TK.
21. Rohini Mills, Arasur PO, Sathy TK.
22. The Soft Tex Processing Mill, PV Palayam PO, Perundurai TK.
23. R.B. Wovens Private Limited, Erode
24. Shri Hari Process Unit-I. Panickampalayam PO, Perundurai TK.

25. Gudan Knitwears (P) Ltd, Panickampalayam Po. Perundurai TK
26. Easwari Knitting Works, P. V. Palayam Po, Perundurai TK.
27. Sunraja Oil Industries Private Limited, Nasiyanur Po, Erode TK.
28. Sri Balamurugan Textiles Processing Limited, Punjai Puliampatti PO, Sathy TK.

3.8.2 Major Exportable Item

Albumins, Plastic Items, Cotton Yarn, Woven Fabrics, Compressor

Export - 2007 - 2008

Sl. No.	Name of the Product	Quantity Exported	Value Rs. In Lakhs
1	Egg Powder	2902.48 Mts.	7304.06
2	Sugar	559290.51 Mts.	5902.24
3	Albumins	1046 Mts.	2816.46
4	Plastics	5421591 Kgs.	485.88
5	Reclaimed Rubber	320000 Kgs.	44.96
6	Paper	2363670.4 Kgs.	752.19
7	Cotton Yarn	8111926.63 Kgs.	4963.45
8	Woven Fabrics	112500 Kgs.	22.78
9	Blankets	57131.084 Kgs.	121.71
10	Iron & Steel	1369298.16 Mts.	2066.35
11	Compressor	1251 No.	34.79
12	Motor Vehicle parts	876349 No.	2976.23

Export 2008 – 2009

up to 31.07.2008

Sl.No.	Name of the Product	Quantity Exported	Value Rs. In Lakhs
1	Egg Powder	2362.894 Kgs.	3223.53
2	Sugar	484236.50 Q.	3743.24
3	Plastics	2038548 Kgs.	136.56
4	Reclaimed Rubber	228000 Kgs.	34.86
5	Paper	3619541.20 Kgs.	1171.61
6	Cotton Yarn	1623300.88 Kgs.	807.11
7	Woven Fabrics	363210.59 Kgs.	460.62
8	Iron & Steel	278076.8129 Mts.	943.90
9	Motor Vehicle Parts	487531 No.	1853.13

3.9 Service Enterprises

The district is having 573 Nos of Repair of Motor Vehicle units and 899 Nos of other services units.

3.9.1 Potentials areas for service industry

Repairing of Motor Vehicles units as a cluster can be developed at Perundurai. Computer software and services are having good scope for development at Erode.

3.10 Potential for new MSMEs

Coir Products, Coconut Oil, Readymade Garments, Silk Reeling and twisting, Sago and Starch Manufacturing, Masala Powder and Spice Products, Floral Extraction, Poultry and Cattle Feed, Engineering Products, Food Processing Industries, Blankets.

S.NO.	1.Raw Materials Based
1.	Coir
2.	Coconut Oil
3.	Readymade Garments
4.	Silk Reeling & Twisting
5.	Milk and Milk Products

6.	Sago and Starch
7.	Masala Products
8.	Floral Extraction
9.	Poultry and Cattle Feed
2. Demand Based	
10.	Iron& Steel
11.	Engineering
12.	Food processing Industries
3. Skill Based	
13.	Blankets
4. Export Oriented	
14.	Coir Pitch
15.	Woven Garments
16.	Hosiery Garments
5.Rural Artisan Based	
17.	Cotton Foot Mat
18.	Home Furnishing
19.	Moon Stone

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

Readymade Garment Cluster at Erode and Coir Cluster at Nathakadaiyur Village in Erode Taluk are identified Clusters in this District.

4.1.2 Service Sector

There is no identified cluster in Service sector at Erode District. However, Repairing of Motor Vehicle Units are largely functioning at Perundurai and this can be developed as a cluster.

4.2 Details for Identified cluster

Leather	Erode	Leather footwear, Leather Tanning.	3,000	NA	NA	NA	NA
Oil Mill	Kangeyam, Vellakovil	Extraction of Coconut Oil, Groundnut oil.	96	100	150	Direct: 6,500 Indirect: 25,000.	5
Coir	Erode	Coir Products	130	2	250	2000	100
Moon Stone	Devangapuram	Moon Stone	NA	Nil	3	Direct: 600 . Indirect: 1,000.	NA
Readymade Garments	Erode town and 25kms radius	Shirts, Barmudas, Pyjamas, Ladies / Kids Wears & Made-ups, Home furnishing items	850 Cottage: 1,687	12	10,000	Direct: 4,00,000 Indirect: 5,00,000	1,000
Rice Mill	Kangeyam	Rice	120	Nil	400	Direct: 4,200 Indirect: 3,000	10

Clusters

Name of the Cluster	:Ready Made Garments Cluster
Name of the SPV	:Textile & Gamtents Exporters Association (TGEA), Erode
Location	:Erode, Bhavani & Chennimalai
No. of Stake Holders	:103
Common Facility Centre	:Proposed (Training Centre, Design Centre, Testing Centre and SCX/Infomation Cell)
Total Cost of the CFC	:483.00 Lakhs
Financial Assistant under MSMECDP	: 343.20 Lakhs
Promoters Contribution	: 139.8 Lakhs
Pres.ent Stage	: ITCOT is the implemented Agency and the Diagnostic study report had already been submitted to GOI for approval.

Clusters

Name of the Cluster	Rice Mill Cluster, Kanagayam
Name of the SPV	Yetto form.
Location	Kanagayam
No. of Stake Holders	100
Common Facility Centre	1. Common Weigh Bridge, Testing Centre, Training Centre, 2. Common Storage and mechanized drying.
Total Cost of the Cluster	First Stage: Rs.25 Lakhs 2nd Stage : Rs.10.00 Crore
Financial Assistant under	MSME
Promoters Contribution	pt Stage : Rs.7.00 Lakhs 2nd Stage : Rs.25 Lakhs
Present Stage	Diagnostic study report had been submitted to GOI vide Industries Commissioner and Director of Industries and Commerce letter No.8129/PDK 5/2007, dated: 13.12.2007

Clusters

Name of the Cluster	: COIR CLUSTER, ERODE
Name of the SPV	: <i>Indian Coir Products (Erode) Private Ltd.,</i>
Location	: <i>Natha Kadaiyur</i>
No. of Stake Holders	: <i>49</i>
Common Facility Centre	: <i>Coir fiber composite panel manufacturing Unit</i>
Total Cost of the Cluster	: <i>Rs.486.51 Lakhs</i>
Financial Assistant under MEMECDP	: <i>Rs.303.85 Lakhs</i>
Promoters Contribution	: <i>Rs.49.70 Lakhs</i>
Bank Loan	: <i>Rs.132.96 Lakhs</i>
Present Stage	: <i>Study report since submitted to the Industries Commissioner and Director of Industries and Commerce for recommendation.</i>

5. General issues raised by industry association during the course of meeting

The following issues were raised by the industry Associations.

1. Problems in availability of skilled man power
2. Frequent power cut and supply of power. Industries may be encouraged by providing more subsidy from Central and State Government for establishing generation of power from non conventional energy sources.
3. Micro & Small units are facing problems in repaying the loans taken from banks. The loans may be restructured so that they can avoid the action by the banks for becoming NPAs.
4. Interest rates charged by the banks are high. The same may be reduced.
5. Exemption limit for paying central excise duty may be increased.
6. Investment limit for Micro manufacturing enterprises may be increased for modernization and upgradation of technology in their units.
7. New industrial estates may be formed in Erode district.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre, SIDCO Indl. Estate, Chennimala Road, Erode
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	1. Branch MSME Development Institute, 386, Patel Road, Ramnagar, Coimbatore -9 2. ITCOT Consultancy Ltd., Poomalai Complex, Kumalankuttai, Erode -11.
3.	Land and Industrial shed	Branch Manager, Small Industries Development Corporation of Tamil Nadu (SIDCO), Chennimalai Road, Erode – 1
4.	Financial Assistance	SIDBI, Erode, Lead Bank, Canara Bank, Erode
5.	For raw materials under Govt. Supply	1. NSIC Ltd., Gowtham Centre, Avinashi Road, Coimbatore-18. 2. SIDCO, Chennimalai Road, Erode.
6.	Plant and machinery under hire / purchase basis.	--
7.	Power/ Electricity	Tamilnadu Generation and Distribution Company, 129-A, E.V.N. Road, Erode – 9.
8.	Technical Know –how.	Branch MSME Development Institute, 386, Patel Road, Ramnagar, Coimbatore -9
9.	Quality & Standard	Bureau of Indian Standards, Kovai Towers, 5 th Floor, 44,Balasundaram Road, Coimbatore-18.
10.	Marketing /Export Assistance	NSIC Ltd., Gowtham Centre, Avinashi Road, Coimbatore-18.
11.	Other Promotional Agencies	Powerloom Service Centre, Jagannathapuram Colony, Surampatti, Erode – 9.