



सत्यमेव जयते

**Government of India
Ministry of MSME**

**Brief Industrial Profile of
HOWRAH DISTRICT
WEST BENGAL**



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile of Howrah District

(WEST BENGAL)

1. General Characteristics of the District:

The District of Howrah has gained its importance with the opening of railways from Howrah in 1854. The District is covered under Presidency Division and occupies 9th Position in the State in respect of its size with an area of 1467 sq.km. There is a large industrial population in the district. The industrial heritage of the district is enviable and it plays a vital role in the economy of both the state and the country as a whole.

Howrah city is much older than city of Kolkata and is connected by the Howrah Bridge which is known as Rabindra Setu and very recently it has been connected by another Setu called Vidyasagar Setu.

1.1 Location & Geographical Area

The district lies between 22°-48' and 22°-12' North latitude and between 88°-50' East longitude.

Located on the west bank of the Hoogli River, it is a twin city of Kolkata. It is West Bengal's second largest city in terms of both area and population.

1.2 Topography

Hemmed in between the river Hooghly on the east and the Rupnarayan on the west intersected by the Damodar, the district consist of a flat alluvial plain

The principal rivers of the district are Bhagirathi and its tributary, the Saraswati, the Damodar and its two branches the Kausiki and Rupnarayan.

1.3 Availability of Minerals

PRODUCTION OF MINERAL 2010-112

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Nil	-
MINOR		
1.	Nil	-

SOURCE:- Dte. Of Mines & Minerals, Govt. of W.B

1.4 FOREST

Although forest is an important resource for industrial utilization its presence in the district is insignificant. There is no forest area in the district.

1.5 Administrative set up.

Sub-Division	Police Station	C.D.Block / M.C./ M	Panchayat		
			Samity	Gram	Gram Sansad
(1)	(2)	(3)	(4)	(5)	(6)
Sadar Sub-Div.	12	5/ 1/ 1	5	67	985
	Bally(P), Liluah, Jagacha(P)	Bally-Jagacha	1	8	139
	Domjur	Domjur	1	18	257
	Panchla	Panchla	1	11	169
	Sankrail (P)	Sankrail	1	16	232
	Jagatballavpur	Jagatballavpur	1	14	188
	Howrah, Golabari, Malipanchghara, Sankrail(P), Shibpur, Bantra, Jagacha (P)	Howrah (M.C.)	-	-	-
	Bally(P)	Bally(M)	-	-	-
Uluberia Sub-Div.	7	9/ 0/ 1	9	90	1260
	Uluberia(P)	Uluberia-I	1	9	128
	Uluberia(P), Bauria(P)	Uluberia-II	1	8	121
	Amta	Amta-I	1	13	171
	Joypur	Amta-II	1	14	159
	Udaynarayanpur	Udaynarayanpur	1	11	145
	Bagnan	Bagnan-I	1	10	143
		Bagnan-II	1	7	113
	Shyampur	Shyampur-I	1	10	143
		Shyampur-II	1	8	137
	Uluberia(P), Bauria(P)	Uluberia(M)	-	-	-
District Total : 2	19	14/ 1/ 2	14	157	2245

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			N - 22°-48' N S - 22°-12' N
	ii) Longitude			E - 88°-23' E W - 87°-50' E
	iii) Geographical Area		SQ. KMS.	1467
(B)	Administrative Units			
	i) Sub divisions		Nos.	2
	ii) Tehsils		Nos.	-
	iii) Sub-Tehsil		Nos.	-
	iv) Patwar Circle/Borough		Nos.	18

	v) Panchayat Simitis		Nos.	14
	vi)Nagar nigam		Nos.	1
	vii) Nagar Palika		Nos.	11
	viii) Gram Panchayats		Nos.	157
	xi) Revenue villages		Nos.	2245
	x) Assembly Area		Nos.	
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	2502453
	ii) Female	2011	Nos.	2339185
(B)	Rural Population	2011	Nos.	1776970
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	70413
	ii) Forest cover	2010-11	"	-
	iii) Non Agriculture Land	2010-11	"	53115
	v) cultivable Barren land	2010-11	"	54
4.	Forest			
	(i) Forest	2010-11	Hec.	Nil
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	418201
	ii) Buffaloes	2007	Nos.	5901
B.	Other livestock			
	i) Goats	2007	Nos.	386249
	ii) Pigs	2007	Nos.	-
	iii) Dogs & Bitches	2007	Nos.	-
	iv) Railways			
	i) Length of rail line	2010-11	Kms	162.49
	V) Roads			
	(a) National Highway	2010-11	Kms	63.43
	(b) State Highway	2010-11	Kms	211
	(c) Main District Highway	2010-11	Kms	1038.72
	(d) Other district & Rural Roads	2010-11	Kms	948.68
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	-
	(f) Kachacha Road	2010-11	Kms	NA
	(VI) Communication			
	(a) Telephone connection	2010-11		
	(b) Post offices	2010-11	Nos.	341
	(c) Telephone center	2010-11	Nos.	-
	(d)Density of Telephone	2010-11	Nos./1000 person	-
	(e) Density of Telephone	2010-11	No. per KM.	-
	(f) PCO Rural	2010-11	No.	-
	(g) PCO STD	2010-11	No.	-
	(h) Mobile	2010-11	No.	-

(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	19
(b) Beds in Allopathic hospitals		No.	2666
(c) Ayurvedic Hospital		No.	-
(d) Beds in Ayurvedic hospitals		No.	-
(e) Unani hospitals		No.	
(f) Community health centers		No.	1
(g) Primary health centers		No.	
(h) Dispensaries		No.	
(i) Sub Health Centers		No.	
(j) Private hospitals		No.	
(VIII) Banking commercial			
(a) Commercial Bank		Nos.	280
(b) rural Bank Products		Nos.	36
(c) Co-Operative bank products		Nos.	-
(d) PLDB Branches		Nos.	12
(IX) Education			
(a) Primary school	2008-09	Nos.	2749
(b) Middle schools		Nos.	18
(c) Secondary & senior secondary schools		Nos.	526
(d) Colleges		Nos.	18
(e) Technical University		Nos.	1

Source:- District Statistical Handbook of BAES & Economic Review, 2011-12, Govt. of W.B

2.1 Existing Status of Industrial Areas in Howrah District

S. No	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Howrah I.E (Maidan)	-	-	-	-	-	-	-
2	Baltikuri I.E	28 Acre	28 Acre	Rs.417/- per Sq.ft per plot	29	29	-	25
3	Bauria I.E	921800 Sq.ft.	921800 Sq.ft.	Rs 1500/- per bigha per month (short term lease of 15 years) & Rs 1900/- + Salami Rs.1000/-	31	31	-	28

				per Katha per month (long term lease of 30 years)				
4	Shibpur I.E Ph-I	73.48 Katha	73.48 Katha	Rs.4.97 lakh per katha	3	3	-	-
5	Shibpur I.E Ph-II	27.36 Katha	27.36 Katha	Rs.4.97 lakh per katha	2	2	-	-
6	Uluberia Ph-I	145 acre	145 acre	-	-	-	-	64
7	Foundry Park at Domjur	123 acre	123 acre	-	-	-	-	-
8	Food park at Sankrail	58 acre	58 acre	-	-	-	-	-
9	PolyPark, Sankrail	60 acre	60 acre	-	-	-	-	-
10	Foundry Park	926 acre	926 acre	-	-	-	-	-
11	Rubber Park, Sankrail	93.53 acre	93.53 acre	-	-	-	-	-

Source: WBSIDC & WBIIDC

3. INDUSTRIAL SCENERIO OF HOWRAH

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	3049
2.	TOTAL INDUSTRIAL UNIT	NO.	-
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	-
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	11235
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	165426
6.	NO. OF INDUSTRIAL AREA	NO.	11
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	215,66,8328934
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	-

Source:- District Statistical Handbook of BAES & Economic Review,2011-12,Govt.of W.B

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	District wise separate data was not available. Only consolidated report of Regd. units prior to Oct.2006 for West Bengal was available with the Directorate of M& SSE, Govt. of West Bengal.		
	1985-86			
	1986-87			
	1987-88			
	1988-89			
	1989-90			
	1990-91			
	1991-92			
	1992-93			
	1993-94			
	1994-95			
	1995-96			
	1996-97			
	1997-98			
	1998-99			
	1999-2000			
	2000-01			
	2001-2002			
	2002-03			
	2003-04			
	2004-05			
	2005-06			
EM-II				
	2006-07	725	7944	7987.58
	2007-08	2788	29589	33882.00
	2008-09	1893	22246	21170.00
	2009-10	1601	15810	23297.00
	2010-11	1510	14381	13473.00
	2011-12 (Up to March)	1418	13758	19254.00
	Total	9935	98728	118563.58

Source: Dte. of M&SSE, WB

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based (NIC Code-10)	-	*	*
22	Soda water (NIC Code -11)	-		
23	Cotton textile (NIC Code -14)	-		
24.	Woolen, silk & artificial Thread based clothes. (NIC Code -14)	-		
25.	Jute & jute based (NIC Code -13)	-		
26.	Ready-made garments & embroidery (NIC Code -14)	-		
27.	Wood/wooden based furniture	-		

	(NIC Code -16)			
28.	Paper & Paper products (NIC Code -17)	-		
29.	Leather based (NIC Code -15)	-		
31.	Chemical/Chemical based (NIC Code -20)	-		
30.	Rubber, Plastic & petro based (NIC Code -22)	-		
32.	Mineral based (NIC Code -24)	-		
33.	Metal based (Steel Fab.) (NIC Code -25)	-		
35.	Engineering units (NIC Code – Not elsewhere classified)	-		
36.	Electrical machinery and transport equipment (NIC Code -27 & 29)	-		
97.	Repairing & servicing (NIC Code -95)	-		
01.	Others (NIC Code -99)	-		
	Kachori Making (NIC Code -10)	-		

Source: Directorate of M & SSE, Govt. of West Bengal

* Not available from The Directorate of M & SSE, Govt. of West Bengal

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Howrah & near by Area

Sl.No	Name of the Unit
1	Ankit India Ltd.
2	BMW Industries Ltd.
3	Down Stream units of HPL(32 Units)
4	Dream Bake Pvt. Ltd.
5	East India Confectioneries Ltd.
6	Guidence Food & Beverages
7	Jute Mills (5 Units)
8	Kamaldeep Ispat Pvt. Ltd.
9	LMJ International Ltd.
10	Mahabharat Motors Mfg. Co. Ltd.
11	Ostern Pvt. Ltd.
12	Pamper Oven Fresh Food Products Pvt. Ltd.
13	Pepsico India Holdings Pvt. Ltd.
14	PLG Agrotech Ltd.
15	Sarralle Equipments India Pvt. Ltd.
16	Skipper Steels Ltd.
17	Gujrat Carbon Ltd. (Food Divn.)
18	Sidheswar Cotton Mill(P) Ltd.
19	Sangrila Textile Mills,
20	Belur Weaving Cooperative Society
21	West Bengal dairy and Poultry Milk Chilling

	Development Corpn.,
22	Fort Gloster Industries Ltd.
23	Ambika Jute Mills Co. Ltd.
24	Shalimar Paints Ltd.
25	Berger Paints (I) Ltd.
26	Bally Jute Co. Ltd.
27	Kanoria Chemicals Industries
28	Indian Aluminium Ltd.
29	Aluminium Cable & Conductors (I) Ltd.,
30	Hindusthan Seals Ltd
31	Abrasive & Casting Ltd.
32	Calcutta Ferrous Ltd.
33	Bridge & Roof (I) Ltd.
34	The National Iron & Steel Co. Ltd.
35	Containers India
36	The Ganges Rope Co. Ltd.
37	The Ganges Rope Co. Ltd.
38	The Ganges Printing Co. Ltd.
39	The Asiatic Oxygen & Acetylen Co. Ltd.
40	Shalimar Works Ltd.
41	Hooghly Docking & Engg. Ltd.
42	Elbe Industrial Work
43	Modi Agro Product
44	Govt.of India Press
45	Shalimar Rope Works Ltd.
46	W.H. Harton & Co. Ltd.
47	Tide Water Oil Co. Ltd.
48	Welman Incandescent India Ltd.
49	Sree Hanuman Jute Mill
50	New Gujrat Cotton Mill Ltd.
51	Indian Linoleum Ltd.
52	Sree Baidyanath Ayurved Bhavan Ltd.

Source; Inspector of factories, Kolkata

3.5 Major Exportable Item

Engineering and chemical based articles

3.6 Growth Trend

Industrial projects implemented in the district		
Year	No. of Units	Invt. (In Cr.)
2008	24	99.91
2009	52	469.00
2010	72	491.50

Source: Economic Review, 2011-12, West Bengal

3.7 Vendorisation / Ancillarisation of the Industry

In this regard the district of Howrah is one step ahead of other industrially advanced district of West Bengal. The existing units are mainly engaged in the manufacture of ships, rail locomotive, industrial furnace, structural etc. and as such there is enough scope for ancillarisation.

3.8 Medium Scale Enterprises

3.8.1 List of the units in Howrah & Near By Area

Sl.No.	Name of the Units
1	Ambika Metallicks
2	Orsons Holding Co. Ltd
3	Mohit Bakers Pvt. Ltd.
4	Etone India Pvt. Ltd.
5	Khaitan Windingware Pvt. Ltd
6	Caraton Industries Ltd.
7	N.F Forgings Pvt. Ltd
8	Jay Durga Polyfab Pvt. Ltd.
9	Reflex Communications Ltd.
10	C. K. Plastics Ltd.
11	K. A. Wires Pvt. Ltd.
12	Kamaldeep Ispat Pvt. Ltd.
13	Pamper Wovenfresh Food Products Pvt. Ltd
14	R.J Wovensacks Pvt. Ltd
15	Almega Paints Pvt. Ltd.
16	Pritam Knit Pvt. Ltd.
17	Eastern Copper Manufacturing
18	Mohit Bakers Pvt. Ltd.
19	Kamaldeep Ispat Pvt. Ltd.
20	Ortem Pvt. Ltd.
21	Star Pipe Products Pvt. Ltd.
22	N.F Forgings Pvt. Ltd
23	Eastern Copper Manufacturing
24	Tarsons Products Pvt. Ltd.
25	Jaikeshan Developers Pvt. Ltd.
26	New Seamtex Tubes Pvt. Ltd.
27	NDR Warehousing Pvt. Ltd.
28	Sarralle Equipments India Pvt. Ltd.
29	Bina udyog Pvt. Ltd.
30	Dhanbad Fuels Pvt. Ltd.
31	Reform Ferro Cast Pvt. Ltd.
32	Tarsons Products Pvt. Ltd.
33	Madhubati Paper Products Pvt. Ltd.
34	Jalan Udyog Pvt. Ltd.

3.8.2 Major Exportable Item

Engineering and chemical based articles.

3.9 Service Enterprises

Sl. No.	Name of the Units
1	Crystal Roadway Ltd.
2	Eskay goods & Suppliers Pvt. ltd

3.9.1 Potentials areas for service industry

The primary objective of conducting Industrial Potentiality Survey in a district is to select the candidate industries. In order to select those industries, factors like infrastructure, markets etc. have been analyzed in the previous chapters. As already mentioned the district is devoid of forest & mineral resources. As regards the availability of technical skills and entrepreneurship the district is much ahead in the field of modern industrial sector. However, the team after a detailed discussion with various promotional agencies like DIC's, Bank, and after examining various factors required for industrial development has suggested the following candidate industries having scope for development in the small scale sector in the existing situation.

3.10 Potential for new MSMEs

The District of Howrah once occupied the prime position and was considered to be one of the highly industrialized districts in West Bengal. A number of industries like engineering, casting, steel fabrication, ship building, consumer goods industries, construction pressure die casting, forging, electric installations, manufacturing of industrial electrical goods accessories etc. had a large concentration in the district.

Over a period of last 30 years the industrial units located in Howrah district have witnessed a number of problems like lack of demand, consumers diversification of products, shifting of different industries in other states as well as opening up of similar type of industries in different State of India which has caused ending of a monopoly like situation which was prevailing at the time of independence of India. The lack of orders from Railways, Shipping companies, Engineering and Structural companies, etc. have cumulatively caused down fall of industries in the district of Howrah. Basically these industries were more or less ancillary type of industries depending on the mother plant.

The development of modern small scale industries producing independent consumer products or industrial products did not occur simultaneously as happened in Punjab especially at Ludhiana. Therefore, the industrial scenario in the district of Howrah is totally different from other State. Private enterprises are yet to develop so that they can capture independent market in different products. However, based on the above background and the need for promotion and development of entrepreneurship in the small scale sector, a list of potential candidate industries have

been drawn up which are considered to be suitable for taking up by the entrepreneurs of the district. The list has been divided between resource based and demand based industries which may be seen from the following:-

A. Resource Based Industries

a) Agro-based Industries

- i) Potato wafers
- ii) Essence from flowers-Tuberose, rose, Jasmine, etc.
- iii) Fruit processing
- iv) Banana chip
- v) Dehydration of vegetables
- vi) Toopy fruits from papaya
- vii) Jute yarn dyeing and bleaching
- viii) Jute Diversified products

(a) Others:

- i) Clay Bricks
- ii) Earthen waxes

B. Demand Based Industries

(a) Food & Allied Industries

- i) Hard boiled lozenges
- ii) Cattle feed
- iii) Mustard oil
- iv) Biscuits(Mechanized)

(b) Textile product including Hosiery items

- i) Readymade garments
- ii) Hand Embroidery (Zari)
- iii) Cotton Knitted wear

(c) Leather & Rexin

- i) Leather Wallets
- ii) Ladies Sandles (Leather)
- iii) Traveling bag

(d) Rubber & Plastic product

- i) Rigid P.V.C. pipe
- ii) Plastic Moulded bucket, Basin etc.
- iii) Poly carry bags
- iv) Poly propylene Tubular Film Rolls
- v) Polythene Bottle
- vi) Nylon Rope

(e) Chemical & Chemical products

- i) Repellant
- ii) Liquid Detergent
- iii) Paints & Varnish
- iv) Herbal Shampoo
- v) Paper Board & Boxes

(f) Mechanical

- i) Wire Knitting
- ii) Crank shaft Re-Grinding Boring
- iii) Nuts & Bolts(Hot forged)
- iv) Wire nail
- v) Pipe fittings
- vi) Small Rolling mill
- vii) Non stick cookware
- viii) Welding Electrodes
- ix) Pressure Die casting

(g) Electronics & Electrical

- i) Telephones & Allied products
- ii) Tube light fittings
- iii) Assembling of Car Battery

(h) Miscellaneous

- i) Bus & Trucks Body Building
- ii) Auto Servicing & Repairing
- iii) Storage Battery & Battery Plates
- iv) Dry cleaning
- v) Optical Lense grinding
- vi) Manufacture of Imitation Ornament.

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

Metal Casting Foundry, Shuttle cock Manufacturing, Metal Spare Parts, Re-Rolling Mill Cluster, Embroidery & Garments Mfg. Cluster are the major clusters available in Howrah district

4.1.1 Manufacturing Sector

Metal Casting Foundry, Shuttle cock Manufacturing, Metal Spare Parts, Rolling Mill Cluster, and Embroidery & Garments Mfg. Cluster

4.2 Details for Identified cluster

(Under MSME-DI, Kolkata)

4.2.1. Name of the cluster:- Re-Rolling Mill Cluster, Liluah, Howrah

1	Principal Products Manufactured in the Cluster	Bar, Rods, other structural Steels etc.
2	Name of the SPV	MCCI Rolling Mills Cluster (P) Ltd.
3	No. of functional units in the clusters	180
4	Turnover of the Clusters	Rs.11.340 Crores
5	Value of Exports from the Clusters	Negligible
6	Employment in Cluster	36,000
7	Average investment in plant & Machinery	Rs.6.00 Crores
8	Major Issues / requirement	Raw material, Infrastructural problem, power crisis, etc.
9	Presence of capable institutions	NISST, Ministry of Steel, Govt. of India.
10	Thrust Areas	Productivity Quality, Employment, Energy requirement.
11	Testing needs	Testing required in house & outside lab.
12	Problems & constraints	Raw material, Infrastructural problem, Power crisis, etc.

Jadavpur University has been appointed as Project Management Consultant (PMC) for the CFC under the directives from Govt. of West Bengal and list of machineries has been finalized by the PMC. A joint inspection of representatives from Govt. of West Bengal & Govt. of India was conducted on 1st March and 1st installment of grant-in-aid amounting Rs.3.15 crore from Govt. of India was released on 13/03/12.

A meeting with the Director, MSME-DI ,Kolkata, officer from the O/o DC, MSME, New Delhi, Director & Joint Director from M&SSE, Govt. of West Bengal, Director & Member Secretary of WBSEPS and representatives from the SPV was held on 23/07/12 & 24/07/12 and WBSEPS has agreed to disburse the fund for SPV on cost reimbursement basis

**4.2.2 Name of the cluster:- Embroidery & Garments Mfg. Cluster.
Pipulan, Howrah**

1	Principal Products Manufactured in the Cluster	Embroidery & Readymade Garments.
2	Name of the SPV	Emroidery & Garments Hi-Tech Manufacturing Association (EGMA)
3	No. of functional units in the clusters	350
4	Turnover of the Clusters	Rs. 18,00,000 per unit
5	Value of Exports from the Clusters	NA
6	Employment in Cluster	Direct – 1800, Indirect - 7200
7	Average investment in plant & Machinery	Average Rs. 5 lakh per unit
8	Major Issues / requirement	i) To develop the cluster with better market linages & profitability ii) Poor technology & quality control iii) Lack of brand image, Govt, & Institutional support, storage facility and trading & design development facilities iv) Poor credit & lending facilities for cash flow v) Poor & unhygienic infrastructure vi) Lower capacity utilization vii) Poor packaging system viii) Lack of Govt.
9	Presence of capable institutions	NA
10	Thrust Areas	i) Development of awreness of different Govt. schemes ii) Market information & cost comparison iii) Uptodate knowledge in change in fashion and technology iv) Analysis of business operation
11	Problems & constraints	Need for raw materials bank, design development, skill development, testing facilities, packaging of the product.
<p><i>The DSR has been prepared and under revision. EGMA, the Proposed SPV has not furnished the information's as desired by DC, MSME. To DC.MSME-DI,Kolkata.</i></p>		

4.3. Name of the cluster

Details for Identified cluster in West Bengal implemented by Directorate of Micro & Small Scale Enterprises				
Name of the district:- HOWRAH				
Sl.	Subject.	Name of the Clusters		
		Metal Casting Foundry	Shuttle cock Mfg.	Metal Spare Parts

1	Principal Products Manufactured in the Cluster	Iron Ingot	Badminton Shuttle cock	Engineering metal parts
2	Name of the SPV	Howrah Foundry Development Cluster (HFDC)	Uluberia Badminton Shuttle Cock Industrial Co-Operative Society Ltd.	Bargachia Cluster of Metal Product Manufacturers
3	No. of functional units in the clusters	320	100	900
4	Turnover of the Clusters	Rs. 3000 Cr.	Rs. 10 Cr.	Rs. 60 Cr.
5	Value of Exports from the Clusters			
6	Employment in Cluster	40000	6000	5000
7	Average investment in plant & Machinery			
8	Major Issues / requirement	Product quality; Technology up gradation; testing of raw materials & finished products; marketing.	Technology up gradation; Raw materials bank; Marketing.	Testing of raw materials; Cost effective of quality product; Heat treatment facility; Tooling facility; Non availability of brass ingots.
9	Presence of capable institutions	Jadavpur University		
10	Thrust Areas	Introduction of electric melting furnace; Value added products through graded casting.	R&D facilities; Import of raw materials.	Testing facility; Modern lathe machine; Heat treatment of ferrous & non ferrous items; Coating activities.
11	Problems & constraints	Improper marketing strategy; lack of infrastructure; energy audit; accessibility of global market	Availability of imported raw materials; Finance; Marketing.	Pollution; Finance; Modern technology.

12	Testing needs	Quality of raw material & finished products	Quality of products as per International measurement	Raw materials testing.
13	Access to export market	-	-	-
14	Name of the association	-	-	-
15	Key trade Associations address	-	-	-

5. General issues raised by industry association during the course of meeting

The district has a strong industrial base but still requires basic and modern infrastructural facilities. Setting up of Industrial Parks, Estates would encourage the growth of micro and small enterprises. To facilitate movement of goods and heavy traffic, roads need to be widened and expanded. Power supply also needs improvement. A single window clearance system for the MSE sector has to be initiated by the State Govt. to streamline the process of industrialization. Credit needs of the MSE sector also require immediate attention.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S. No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate(EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre, Dte. of M& SSE, Govt. of West Bengal, 24 Belilious Road, P.O & Dist : Howrah,
2.	Identification of Project Profiles, Techno-economic and managerial consultancy services, market survey and economic survey reports.	(1) MSME – Development Institute, Ministry of MSME, Govt. of India, 111 &112, B. T. Road, Kolkata-700108. (2) Directorate of Industries New Secretariat Bldgs, 9th fl., 1, Kiran Sankar Roy Road, Kolkata-1 (3) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3r floor) Kolkata-13 & 31, Block Burn Lane, Silpa Bhawan, Kolkata-12

3.	Land and Industrial shed	(1) W. B. Small Industries Dev. Corpn., 6A, Raja Subodh Mullick Square, (3r floor) Kolkata-13 & 31, Black Burn Lane, Silpa Bhawan, Kolkata-12 (2) West Bengal Industries Infrastructure Development Corpn. Ltd., P-34, CIT Road, Kolkata-14
4.	Financial Assistance	(1) West Bengal Industrial Development Corporation Limited, 5, Council House St., Kolkata-1 (2) Small Industries Dev, Bank of India(SIDBI) Eastern Regional Office, 11, Dr. U. N. Brahmachari Road, Kolkata-17 (3) W. B. Financial Corpn., 2A, Netaji Subhas Road, Kolkata-16 (4) United Bank of India, H.O. 16, Old Court House St, Kolkata-1 (5) All other Banks
5.	For raw materials under Govt. Supply	National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor, Kolkata-69
6.	Plant and machinery under hire / purchase basis.	National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor, Kolkata-69
7.	Power/ Electricity	(1) W. B. State Electricity Distribution Co. Ltd. Bidyut Bhawan, Sector-II, Salt Lake City, Kolkata-91 (2) Calcutta Electric Supply Corpn. Ltd., Victoria House, Kolkata-69 (3) Durgapur Projects Ltd. Administrative Building, Dist- Burdwan, Pin-713201. (4) Dishergarh Power Supply Co.Ltd. P.O- Dishergarh, Asansol, Pin-713301
8.	Technical Know – how.	(1) Indian Institute of Technology, Kharagpur, Paschim Medinipur (2) Deptt. Of Engineering & Technology, Jadavpur University, Jadavpur, Kolkata-32
9.	Quality & Standard	MSME Testing Centre (MSME -TC), 111 & 112, B.T. Road, Kolkata-108

10.	Marketing /Export Assistance	(1) Zonal Joint Director General of Foreign Trade, 4, Esplanade East, Kolkata-700069 (2) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3r floor) Kilkata-13
11.	Other Promotional Agencies	(1) Reserve Bank of India, Rural Planning and Credit Department, 15, Netaji Subhas Road, Kolkata-1 (2) Indian Institute of Packaging, Block CP, Sector V, Salt Lake City Kolkata-91 (3) Khadi and Village Industries Commission 33, Chittaranjan avenue, Kolkata – 73

7. Additional information if any

There is large scope for modernisation of Jute, Foundry, Rolling Mills and other Engineering based existing industries.