



सत्यमेव जयते

**Government of India
Ministry of MSME**

Brief Industrial Profile of Ujjain District Madhya Pradesh



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

Br. MSME-Development Institute

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Brief Industrial Profile of Ujjain District

1. General Characteristics of the District

Ujjain is a historical city of Central India, located in the Malwa region of Madhya Pradesh. Bounded by the holy waters of the Shipra River, it is considered as one of the seven major sites of Hindu pilgrimage. Ujjain is situated on the right bank of River Shipra. It is a very holy city for the Hindus a site for the triennial Kumbh Mela. According to Hindu scriptures, it was originally called Avantika.

1.1 Location & Geographical Area.

The district has an area of 6,091 km². The district is bounded by the districts of Shajapur on the northeast and east, Dewas to the southeast, Indore to the south, Dhar to the southwest, and Ratlam to the west and northwest. The district is part of Ujjain Division

1.2 Topography

Ujjain is situated on the Malwa Plateau in Central India. The soil is black and stony. The vegetation is typical of arid regions with thorny trees like babul and acacia dominating the landscape. Soybean, wheat, jowar and bajra are the main crops grown.

1.3 Availability of Minerals.

There are no major minerals in the district. The followings are the minor minerals available in the district

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in Cubic Metre 2010-2011
MAJOR MINERAL		
1.	NA	
MINOR		
1.	.Murram	597625
2.	Clay	7222
3.	Stone	236670

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 Forest

The total geographical area of the district is 609100 hactres wherein only 3200hactre is the forest area.

1.5 Administrative set up.

There are 07 Tehsils, 06 Development Blocks, in the district. Ujjain is the administrative headquarters of the district.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			22 degree43” to 23degree36”
	ii) Longitude			75degree00” to 76degree30”
	iii) Geographical Area		Hectares	609100
(B)	Administrative Units	2011	Nos.	
	i) Sub divisions	2011	Nos.	---
	ii) Tehsils	2011	Nos.	07
	iii) Sub-Tehsil	2011	Nos.	---
	iv) Revenue Circle	2011	Nos.	16
	v) Panchayat Simitis	2011	Nos.	06
	vi)Nagar nigam	2011	Nos.	01
	vii) Nagar Palika	2011	Nos.	04
	viii) Gram Panchayats	2011	Nos.	517
	xi) Revenue villages	2011	Nos.	1135
	x) Assembly Area	2011	Nos.	---
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	1016432
	ii) Female	2011	Nos.	9,70165
(B)	Rural Population	2011	Nos.	12,07,533
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hec	491500
	ii) Forest cover	2010-11	“	3200
	iii) Non Agriculture Land	2010-11	“	57800

	v) cultivable Barren land	2010-11	“	9100
4.	Forest			
	(i) Forest	2010-11	Hec.	3200
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	295293
	ii) Buffaloes	2007	Nos.	182329
B.	Other livestock			
	i) Goats	2007	Nos.	-----
	ii) Pigs	2007	Nos.	-----
	iii) Dogs & Bitches	2007	Nos.	-----
	iv) Railways			
	i) Length of rail line	2010-11	Kms	200
	V) Roads			
	(a) National Highway(NH-3)	2010-11	Kms	20
	(b) State Highway	2010-11	Kms	250
	(c) Main District Highway	2010-11	Kms	350
	(d) Other district & Rural Roads	2010-11	Kms	500
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	250
	(f) Kachacha Road	2010-11	Kms	186.94
	(VI) Communication			
	(a) Telephone connection	2010-11		57225
	(b) Post offices	2010-11	Nos.	247
	(c) Telegraph office	2010-11	Nos.	128
	Telephone Centre	2010-11	Nos	09
	(d)Density of Telephone	2010-11	Nos./1000 person	--
	(e) Density of Telephone	2010-11	No. per KM.	----
	(f) PCO Rural	2010-11	No.	-----
	(g) PCO STD	2010-11	No.	-----
	(h) Mobile	2010-11	No.	-----
	(VII) Public Health			

	(a) Allopathic Hospital	2010-11	No.	07
	(b) Beds in Allopathic hospitals		No.	700
	(c) Ayurvedic Hospital		No.	
	(d) Beds in Ayurvedic hospitals		No.	33
	(e) Unani hospitals		No.	
	(f) Community health centers		No.	05
	(g) Primary health centers		No.	22
	(h) Dispensaries		No.	
	(i) Sub Health Centers		No.	171
	(j) Private hospitals		No.	07
	(VIII) Banking commercial			
	(a) Commercial Bank		Nos.	160
	(b) rural Bank Products		Nos.	25
	(c) Co-Operative bank products		Nos.	28
	(d) PLDB Branches		Nos.	09
	(IX) Education			
	(a) Primary school		Nos.	1467
	(b) Middle schools		Nos.	715
	(c) Secondary & senior secondary schools		Nos.	149
	(d) Govt Colleges		Nos.	18
	(e) Technical University		Nos.	00

2.1 Existing Status of Industrial Areas in the District Ujjain

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sq.mtr (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Indl Estate Maxi road	109.350	109.350	20/- Sq.mtr per SSI & 40/- Sq.mtr Large Medium	421	421	0	375
2	Indl Estate Dewas Road	66.820	66.820		271	271	0	235
3	Indl Estate Nal khedi	71.548	71.548		2	2	0	02
4	Indl Estate	28.900	28.900		13	13	0	13

	Bandaka							
5	Indl Estate MahidPur	11.090	11.090		37	37	0	32
6	Indl Estate Badanagar	1.210	1.210		12	12	0	10
7	Indl Estate Nagda	8.480	8.480		1	1	0	00
8	Indl Estate Padliyakala	1.080	1.080		1	1	0	00
9	Indl estate Bhagatpuri/Umrani	22.660	22.660		28	28	4	00

Source:- DIC,Ujjain

3. Industrial Scenario of Ujjain

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	12276
2.	Total Industrial Unit	No.	12276
3.	Registered Medium & Large Unit	No.	11
4.	Estimated Avg. No. Of Daily Worker Employed In Small Scale Industries	No.	Not Available
5.	Employment In Large And Medium Industries	No.	3555
6.	No. Of Industrial Area	No.	09
7.	Turnover Of Small Scale Ind.	In Lacs	Not Available
8.	Turnover Of Medium & Large Scale Industries	In Lacs	Not Available

3.2 Year Wise Trend of Units Registered

	YEAR	NUMBER OF REGISTERED UNITS	INVESTMENT (lakh Rs.)	EMPLOYMENT
Up to	1984-85	563	104.67	1486
	1985-86	578	154.92	1722
	1986-87	623	128.86	1450
	1987-88	678	104.21	1190
	1988-89	700	186.27	1252
	1989-90	692	111.01	1348
	1990-91	779	91.287	2204
	1991-92	774	147.785	2246
	1992-93	777	258.98	1817
	1993-94	493	200.37	1382
	1994-95	481	198.05	1302
	1995-96	301	230.67	777
	1996-97	287	235.84	813
	1997-98	547	557.51	1504
	1998-99	198	405.08	653
	1999-2000	186	526.08	613
	2000-01	69	337.19	329
	2001-2002	176	431.96	583
	2002-03	76	523.75	401
	2003-04	651	461.37	1148
	2004-05	569	568.38	1273
	2005-06	499	415.02	1064
	2006-07	550	665.31	1393
	2007-08	688	181.28	210
	2008-09	54	524.98	500
	2009-10	216	1641.45	928
	2010-11	71	1662.21	891
	Total	12276	11054.492	30479

Source: DIC Ujjain

3.3 Details of Existing Micro & Small Enterprises And Artisan Units in the District

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	466	140.00	1260
22	Soda water	--	--	--
23	Cotton textile	34	150.00	400
24.	Woolen, silk & artificial Thread based clothes.	----	-----	-----
25.	Jute & jute based	-----	-----	-----
26.	Ready-made garments & embroidery	291	25.00	600
27.	Wood/wooden based furniture	149	40.00	300
28.	Paper & Paper products	195	1000.00	1000
29.	Leather based	42	15.00	150
31.	Chemical/Chemical based	04	300.00	60
30.	Rubber, Plastic & petro based	17	25.00	75
32.	Mineral based	77	50.00	400
33.	Metal based (Steel Fab.)	216	80.00	1000
35.	Engineering units	-----	-----	-----
36.	Electrical machinery and transport equipment	-----	-----	-----
97.	Repairing & servicing	202	90.00	300
01.	Others	1647	1975	1880

Source: DTIC,Ujjain

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Ujjain & Near By Area -Not available

1.M/S Arkema Catalyst India Ltd. India Ltd./Aromi Chemicals)
Birlagram, Nagda, Ujjain

2.M/S Grasim Industries Ltd. (Excel Fibre Div)
Birlagram, Nagda, Ujjain

3.M/S Grasim Industries Ltd. (Engg Div)
Birlagram, Nagda, Ujjain

4.M/S Grasim Industries Ltd. (Chem Div)
Birlagram, Nagda, Ujjain

5.M/S Grasim Industries Ltd. (Cpw Divn)
Birlagram, Nagda, Ujjain

6.M/S Lensex India Pvt Ltd
Birlagram, Nagda, Ujjain

7

7.M/S Grasim Industries Ltd. (Staple Fiber Div.) (Formerly Known As Gwalior Rayon & Silk Mills Ltd.) P.O.Birlagram, Nagda, Ujjain

8.M/S Goyal Gases Pvt Ltd Nagda
Birlagram, Nagda, Ujjain

9.M/S A.B Agro Business Pvt Ltd
Chandukhedi,Ujjain

3.5 Major Exportable Item

Tailor Made Machinery Items,
Fertilizers, Milking Machines

3.6 Growth Trend-Not available: 3-4%

3.7 Vendorisation / Ancillarisation of the Industry--- Not available

3.8. Medium Scale Enterprises

1. M/S Shriniwascontainers &Closures Pvt. Ltd.
Ujjain 8-9, Industrial, Area, Maksi Road ujjain

02. M/S Krishna Oil and Proteins Pvt Ltd

Vil-Jabasia Kumar,Ujjain

3.8.1 List of the units in Ujjain & Near By Area-Not available

3.8.2 Major Exportable Item

Tailor Made Machinery Items,

Oil & Refinery,

Petrochemicals,

Fertilizers,

Milking Machines

3.8.3 Growth Trend-Not available: 3-4%

3.9 Service Enterprises

3.9.2 Potentials areas for service industry

AUTOMOBILE REPAIRING WORK

SHOP OF ENGINEERING ITEM

REPAIR & MAINTENANCE OF HOUSEHOLD APPLIANCES

COMPUTER RELATED ACTIVITIES LIKE MULTI MEDIA, COMPUTER HARDWARE
SERVICE

3.9 Potential for new MSMEs

1.Food processing units.

2.Printing works

3.Dal Mill

4.Poha Mill

5.Steel furniture

4. Existing Clusters of Micro & Small Enterprise

4.1 Detail Of Major Clusters

4.1.1 Manufacturing Sector- Poha Cluster

4.1.2 Service Sector- No identified Cluster

4.2 Details for Identified cluster-Poha Cluster

4.2.1 Name of the cluster

1	Principal Products Manufactured in the Cluster	POHA
2	Name of the SPV	Not formed
3	No. of functional units in the clusters	50
4	Estimated Turnover of the Clusters	100 crore
5	Value of Exports from the Clusters	NA
6	Employment in Cluster	800
7	Average investment in plant & Machinery	NA
8	Major Issues / requirement	Effluent water,Roaster's Smoke
9	Presence of capable institutions	NA
10	Thrust Areas	1.Common effluent treatment plant 2.Sorting Machine 3.Packaging 4.Rawmaterial Banking 5.CNG-Gas Supply
11	Problems & constraints	Technology for improvement in roasting of paddy,energy conservation

Present status of the cluster :- POHA Cluster-Ujjain approved by O/o The DC(MSME) New Delhi for Diagnostic Study. The DSR of Poha cluster has not been initiated. The selection of agency for preparation of DSR is under process

01	Location	Ujjain
02	Product	Poha & Parmal
03	No of MSE units	50
04	Raw Material Availability	Paddy available in MP,Chhatisgarh & Gujrat
05	Estimated Turnover	Rs100 crores Appx
06	Employment	Direct-700 Nos Indirect-100Nos

07	Size of Industry at National Level	15% Appx
08	Pollution related issue	Effluent water,Roaster's Smoke
09	Prospect of Technology and Quality Upgradation	Scope is there for improvement in roasting of paddy,energy conservation
10	Main market of cluster	MP,Maharashtra,Bihar,Gujrat and Rajsthan
11	Scope for hard intervention needed	1.Common effluent treatment plant 2.Sorting Machine 3.Packaging 4.Rawmaterial Banking 5.CNG-Gas Supply

5. General issues raised by industry association during the course of meeting

- 1.Lack of development of Indl Area.
- 2.Non availability of land in Indl Area

6. Steps to Set Up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Trade and industry Centre, Govt of MP,Ujjain
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI,INDORE 10 Indl Estate,Pologround.Indore District Trade and industry Centre, Govt of MP,Ujjain
3.	Land and Industrial shed	District Trade and industry Centre, Govt of MP,Ujjain AKVN,Ujjain
4.	Financial Assistance	Nationalized Bank, MPFC and other financial Institute
5.	For raw materials under Govt. Supply	MPLUN,Govt of MP,NSIC,Indore
6.	Plant and machinery under hire / purchase basis.	NSIC,Indore
7.	Power/ Electricity	MPEB,
8.	Technical Know –how.	MSME-DI,Indore & NSIC
9.	Quality & Standard	BIS,Bhopal
10.	Marketing /Export Assistance	MP Trade & Investment facilitation Corporation Ltd& MSME-DI,Indore,DTIC AKVN,Ujjain
11.	Other Promotional Agencies	CEDMAP,MPCON