

सत्यमय जयत Government of India Ministry of MSME

Brief Industrial Profile of Kalahandi District



सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES

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Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	3
1.1	Location & Geographical Area	3
1.2	Topography	3
1.3	Availability of Minerals.	4
1.4	Forest	5
1.5	Administrative set up	5
2.	District at a glance	6
2.1	Existing Status of Industrial Area in the District of Kalahandi	9
3.	Industrial Scenario Of Kalahandi	10
3.1	Industry at a Glance	9
3.2	Year Wise Trend Of Units Registered	11
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	10
3.4	Large Scale Industries / Public Sector undertakings	11
3.5	Major Exportable Item	12
3.6	Growth Trend	12
3.7	Vendorisation / Ancillarisation of the Industry	12
3.8	Medium Scale Enterprises	12
3.8.1	List of the units in Kalahandi & near by Area	11
3.8.2	Major Exportable Item	12
3.9	Service Enterprises	12
3.9.1	Potentials areas for service industry	13
3.10	Potential for new MSMEs	13
4.	Existing Clusters of Micro & Small Enterprise	14
4.1	Detail Of Major Clusters	14
4.1.1	Manufacturing Sector	14
4.1.2	Service Sector	14
4.2	Details of Identified cluster	14
5.	General issues raised by industry association during the course of meeting	14
6	Steps to set up MSMEs	15

Brief Industrial Profile of Kalahandi District

1. General Characteristics of the District

The present district of Kalahandi was in ancient times a part of South Kosala. It was a princely state. After independence of the country, merger of princely states took place on 1st January, 1948. The princely state of Kalahandi was merged with Orissa alongwith other princely states on 1st November, 1949. The Ex-Zamindary areas of Khariar Sub-Division of Sambalpur was separated and the district of Kalahandi was formed with the Ex-state of Kalahandi and Ex-Zamindary areas of Khariar. Subsequently, in 1962 Kashipur police station was taken out from this district and merged with Koraput district and further from 01.04.1993, the Nuapada sub-division was declared as a separate district and the two sub-divisions of Bhawanipatna and Dharmagarh formed the new Kalahandi district.

1.1 Location & Geographical Area

Kalahandi district is situated in the South western portion of Orissa. The district headquarter is located at Bhawanipatna which is well connected with important towns of the state like Bhubaneswar, Cuttack, Sambalpur and Bolangir by rail. The nearest railway station is located at Kesinga, which is nearly 35 kms away from Bhawanipatna. The district depends upon Raipur and Visakhapatnam for consumable articles and other goods. It is situated between 19*3 N and 21*5 N latitude; 82*30' E and 83* 47' E longitude. It is bounded in the North by Raipur (Chattisgarh), Bolangir and Nuapada districts in the west by Raipur and Nabarangpur districts. The geographical area of the district is 7920 sq km.

1.2 Topography

The district has two distinct physiographic regions, the plain lands and the hilly tracts. It falls in the western undulated zone of Orissa. The two distinct physiological regions, the undulated plains in the Ampani, Koksara, Junagarh, dharmagarh and

Bhawanipatna- Kesinga tracks (186 to 350 m above MSL) with occasional isolated hills. There are hills and highly rugged terrain in South East and South (rep to 1929 m and above MSL). The general slope is towards the North East. About eight kilometers southeast of Bhawanipatna commences the mountain tracts called Dongri which covers a vast area of about 3665 sq. kms. on the eastern side of the district and extend southwards to the Koraput border. These tracts rise in a series of precipitous hill ranges from the plains. The principal plateau lands are the Karlapat, Thuamul Rampur ranges and the Baphimali hill a fine plateau on the district border near Mahulpatna. In these hills of the Dongria area the splendid stream of the Indravati makes it rise near Thuamul. It makes its way through the hill ranges which form the southern boundary of Kalahandi district.

1.3 Availability of Minerals

The district of Kalahandi has a wide availability of various minerals out of which bauxite, oraphite, manganese, iron and quartz are the main availabilities. Graphite has been commercially exploited and one big industry of Alumina Refinery is being set-up in the private sector by Sterlite Industries India Ltd., at Lanjigarh where the other minerals are of poor quality and unsuitable for economic exploitation.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tonnes
		2010-2011
MAJOR I	MINERAL	
1.	Quartz	3000
MINOR		
1.	Graphite	Scanty deposits and
		commercially not exploitable
2.	Gemstone	Scanty deposits and
		commercially not exploitable
7.		

SOURCE:- DEPT. OF MINES & GEOLOGY., Government of Odisha.

1.4 FOREST

Forests occupy 28.54% of the total geographical area in the district. The principal species generally found are sal, bamboo, teak and other mixed varieties. The minor forest produce species are Mahua, Char, Kendu, Myrobalan and Amla etc. Kalahandi district has stretches of watelands such as degraded lands, waterlogged soils, soil erosion, desertification etc. The major category of the wasteland is upland with or without scrub, degraded forest land and shifting cultivation area. Bamboo being the versatile perennial grass species is distributed in a wide range of agro-climatic and soil conditions. Kalahandi is a potential district for bamboo cultivation.

1.4 Administrative set up

The district of Kalahandi comprises of three sub- divisions, nine tahasils, 13 Tahasils, 12 Police stations, 273 Gram Panchayats with 2236 villages. There are 3 towns in the district including one municipality and two NACs. The detail picture of administrative setup of the district is given below:

1. District Headquarter: Bhawanipatna

2. No of Sub- Divisions: 3

3. No of NACs: 2

4. No of Tahasils : 13

5. No of Police Stations: 12

6. No of GPs: 273

7. No of Villages: 2236

2. <u>District at a glance</u>

S.No	Particular	Year	Unit	Statistics		
1	Geographical features					
(A)	Geographical Data					
	i) Latitude		Degree	19*3 N and 21*5 N		
	ii) Longitude		Degree	82*30' E and 83* 47' E		
	iii) Geographical Area		Sq.Kms.	7920		
(B)	Administrative Units					
	i) Sub divisions		Nos.	3		
	ii) Tehsils		Nos.	13		
	iii) Sub-Tehsil		Nos.	-		
	iv) Patwar Circle		Nos.	-		
	v) Panchayat Samitis		Nos.	-		
	vi)Nagar Nigam		Nos.	1		
	vii) Nagar Palika		Nos.	2		
	viii) Gram Panchayats		Nos.	273		
	xi) Revenue villages		Nos.	2236		
	x) Assembly Area		Nos.	5		
2.		Popula	tion			
(A)	Sex-wise					
	i) Male	2011	000 Nos.	785		
	ii) Female	2011	000 Nos.	788		
(B)	Rural Population	2011	000 Nos.	1451		
3.		Agricul	lture			
A.	Land utilization					
	i) Total Area	2010-11	000 Hectare	792		
	ii) Forest cover	2010-11	000 "	62		
	iii) Non Agriculture Land	2010-11	66	52		
	v) cultivable Barren	2010-11	"	51		
	land					
4.	Forest					
	(i) Forest	2010-11	000 Ha.	62		
5.	L	ivestock &	k Poultry			
A.	Cattle		v			
	i) Cows	2003	Nos.	190540		

	ii) Buffaloes	2003	Nos.	85258
B.	Other livestock			
	i) Goats	2003	Nos.	223723
	ii) Pigs	2003	Nos.	6396
	iii) Dogs & Bitches	2003	Nos.	NA
	iv) Railways			
	i) Length of rail line	2009-10	Kms	38
	V) Roads			
	(a) National Highway	2010-11	Kms	184
	(b) State Highway	2010-11	Kms	119
	(c) Main District Highway	2010-11	Kms	291
	(d) Other district & Rural Roads	2010-11	Kms	78
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	1068
	(f) Kachacha Road(GP Roads)	2010-11	Kms	11945
	(VI) Communication			
	(a) Telephone connection(BSNL)*	As on 31.3.12	Nos.	16,111*
	(b) Post offices	2010-11	Nos.	307
	(c) Telephone center	2010-11	Nos.	NA
	(d)Density of Telephone	2010-11	Nos./1000 person	NA
	(e) Density of Telephone	2010-11	No. per KM.	NA
	(f) PCO Local*	As on 31.3.12	Nos.	NA
	(g) PCO STD*	As on 31.3.12	Nos.	688*
	(h) Mobile	2010-11	No.	NA

^{*} For undivided Kalahandi & Nuapada districts.

(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	1
(b)Beds in Allopathic hospitals		No.	525
(c) Ayurvedic Hospital		No.	20
(d)Beds in Ayurvedic hospitals		No.	NA
(e)Unani hospitals		No.	NA
(f) Community health centers		No.	16
(g)Primary health centers		No.	43
(h)Dispensaries		No.	NA
(i) Sub Health Centers		No.	3
(j) Private hospitals		No.	NA
(VIII) Banking			
commercial			
(a) Commercial Banks		Nos.	38
(b) Rural Bank Branches		Nos.	37
(c) Co-Operative bank Branches		Nos.	-
(d) PLDB Branches		Nos.	-
(IX) Education			
(a) Primary school		Nos.	2234
(b) Middle schools		Nos.	761
(c) Secondary & senior secondary schools		Nos.	305
(d) Colleges		Nos.	62
(e) Technical University		Nos.	-

2.1 Existing Status of Industrial Areas in the District of Kalahandi

S. No.	Name of Ind. Estate/Area	Total Land (in Acres)	Land Allotted (In Acres)	Prevailing Land Rate Per Acre/Rs. In lakh	Total Sheds	Sheds Allotted/ Used	No. of Sheds Vacant	No. of Units in Production
1	Kesinga	18.500	9.419	10.00	6	5	1	NA
2	Kesinga Growth Centre(Kurlupada)	116.720	12.260	10.00	-	-	-	NA
3	Dakabahali	5.500	3.280	1.220	-	-	-	NA
	Total	140.72	24.959	-	6	5	1	NA

Source:- IIDCO, Bhubaneswar and DIC, Kalahandi.

3. INDUSTRIAL SCENERIO OF Kalahandi

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	1231
2.	TOTAL INDUSTRIAL UNIT (GIP)	NO.	3572
3.	TOTAL MEDIUM & LARGE UNIT	NO.	2
4.	TOTAL EMPLOYMENT IN SMALL SCALE INDUSTRIES	NO.	23864
5.	TOTAL EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	3610
6.	NO. OF INDUSTRIAL AREA & GROWTH CENTRE	NO.	3
7.	TOTAL INVESTMENT IN PLANT & MACHINERY OF SMALL SCALE INDUSTRIES	IN LAKHS	16162.30
8.	TOTAL INVESTMENT IN PLANT & MACHINERY IN MEDIUM & LARGE SCALE INDUSTRIES	IN CRORES	4015

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF	EMPLOYMENT	INVESTMENT
		REGISTERED		(lakh Rs.)
		UNITS		
Up to	1984-85	377	2649	151.12
During	1985-86	35	212	12.42
	1986-87	29	294	27.75
	1987-88	84	552	84.52
	1988-89	31	368	227.71
	1989-90	17	179	33.73
	1990-91	4	80	28.34
	1991-92	8	26	5.66
	1992-93	17	84	13.49
	1993-94	12	77	35.46
	1994-95	11	75	8.61
	1995-96	14	125	111.41
	1996-97	11	177	78.23
	1997-98	19	212	132.96
	1998-99	14	112	75.77
	1999-2000	18	110	43.25
	2000-01	34	306	193.88
	2001-2002	43	433	255.80
	2002-03	42	348	254.73
	2003-04	48	1038	298.96
	2004-05	45	520	316.31
	2005-06	57	546	195.73
	2006-07	25	174	131.54
	2007-08	73	885	1462.63
	2008-09	54	273	89.71
	2009-10	54	250	196.55
	2010-11	55	420	374.11
	Total	1231	9979	4840.38

Source: Directorate of Industries, Government of Odisha, Cuttack

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF	NUMBER	INVESTMENT	EMPLOYMENT
NO.	INDUSTRY	OF UNITS	(Lakh Rs.)	
01.	Misc. Manufacturing	164	365.42	763
20. & 22	Agro-based	1200	7712	8183
23, 24,	Textile based	299	692.88	2179
25 & 26				
27	Forest & Wood Based	204	115.7	1445
28	Paper & Paper Products	76	232.48	375
29	Livestock & Leather	17	60.79	81
30.	Rubber & Plastic	55	177.19	299
31.	Chemical & Allied	58	97.66	441
32	Glass & Ceramics	206	1028.12	3973
33 & 35	Engg. & Metal Based	294	964.61	1948
36	Electrical & Electronics	26	51.38	124
97	Repairing & Servicing	843	2205.28	3261

Source: Directorate of Industries, Government of Odisha, Cuttack

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Kalahandi & Near By Area

- 1. M/s. Konark Cotton Growers Co-operative Societies, Kesinga, Kalahandi
- 2. M/s. Vedanta Aluminium Ltd., Lanjigarh, Kalahandi

3.5 Major Exportable Item

Cotton Yarn and Aluminium

3.6 Growth Trend

There is positive growth of aluminium and cotton yarn items in MSE sector in the district.

3.7 Vendorisation / Ancillarisation of the Industry

M/s. Vedanta Aluminium Ltd., Lanjigarh, Kalahandi which is functioning in the district provide ample scope for promotion of few ancillary and downstream industries including service based industries. The following products have been identified as ancillary products in the district viz;

- (1) Caustic Soda, (2) Burnt Lime, (3) Grinding Media, (4) Flocculants, (5) Resins,
- (6) Filter Cloth, (7i) Chlorine Plant, (8) Fly Ash Bricks, (9) Red Mud Tiles/Bricks,
- (10) Mini Cement Plant, (11) Alum, (12) Iron extraction from red mud, (13)

3.8. Medium Scale Enterprises

3.8.1 List of the units in Kalahandi & Near By Area

Nil

3.8.2 Major Exportable Item

Nil

3.9 Service Enterprises

- 1. Automobile Repairing & Servicing
- 2. Xerox & STD
- 3. Electrical & Electronic Repairing units
- 4. Pump set/Air cooler/AC repair
- 5. Modern Saloon/Beauty Parlour
- 6. Biological Testing/Clinical Laboratory
- 7. Photo Studio
- 8. Fabrication/Welding Shop
- 9. Tyre Retreading

- 10. Fast Food Centre
- 11. Restaurant
- 12. Dry Cleaning
- 13. Cyber Café
- 14. Lodging
- 15. Photo Studio

3.9.2 Potentials areas for service industry

1.	Xerox/STD/FAX/Lamination	10.	Photo Binding
2.	Floor Polishing	11.	Watch/Clock Repairing
3.	Repairing & Servicing of Two Wheelers/Modern Garage	12.	IT Kiosk
4.	Agro Service Centre	13.	Radio & T.V Repairing
5.	Lodging & Boarding	14.	Beauty Parlour
6.	Laundry & Cleaning	15.	Engineering Workshops
7.	Colour Photo Laboratories	16.	Automobile Body Building Unit
8.	Clinic/Laboratories for Pathological Testing.	17.	Screen Printing
9.	Book binding	18.	Modern Saloon

3.10 Potential for new MSMEs

- 1. Rice Mill
- 2. Dal Mill
- 3. Oil Mill
- 4. Spices Grinding
- 5. Tamarind Concentrate
- 6. Mechanized Bakery & Biscuits
- 7. Ply-Wood Furniture
- 8. Particle Board
- 9. Agarbati Sticks
- 10. Leaf, Cups & Plates
- 11. Graphite Powder & Crucible
- 12. Quartz Grinding
- 13. RCC Spun Pipes
- 14. G.I Bucket
- 15. Steel Furniture
- 16. Ferric Alum

- 17. Tyre Retreading
- 18. Sanitary Wares
- 19. Ready made Garments
- 20. Exercise Books & Registers

4. Existing Clusters of Micro & Small Enterprise

The following clusters exist in the district viz;

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

1. Boiled Rice cluster identified by UNIDO, but Diagnostic Study Report preparation dropped.

4.1.2 Service Sector

Nil

4.2 <u>Details for Identified cluster</u>

Nil

5. General issues raised by industry association during the course of meeting

- 1. Lack of entrepreneurial & managerial skills
- 2. Erratic Power Supply
- 3. Marketing problem
- 4. Obsolete Technology
- 5. Working Capital Problem
- 6. Delayed Payments Problem from Large Scale industries
- 7. Lack of Support services

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	Directorate of Industries, Govt. of Orissa, Killamaidan, Cuttack GM, DIC, all districts
2.	Identification of Project Profiles, techno- economic and managerial consultancy services, market survey and economic survey reports.	MSME Development Institute, Vikash Sadan, College Square, Cuttack
3.	Land and Industrial shed	MD, IDCO, IPICOL House, Janpath, Bhubaneswar
4.	Financial Assistance	 MD, OSFC, OMP Square, Cuttack MD, IPICOL, Janpath, Bhubaneswar Director, KVIC, 6, Budha Nagar, Bhubaneswar Secretary, KVIB, Near Rupali Square, Bhubaneswar General Manager, NABARD, Nayapalli, Bhubaneswar General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar Nationalized Banks
5.	For raw materials under Govt. Supply	M.D, OSIC, Khapuria Industrial Estate, Cuttack
6.	Plant and machinery under hire / purchase basis.	1) Regional Mar 2) Sr.Branch Manager, NSIC, Link Road, Cuttack
7.	Power/ Electricity	1)Chairman, GRID Corporation of Orissa, GRIDCO, Saheed Nagar, Bhubaneswar 2) Chairman, CESCO, IDCO Tower, Bhubaneswar

8.	Technical Know -how.	Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
9.	Quality & Standard	1) Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs & Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar 2) Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar 3) Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
10.	Marketing /Export Assistance	1) Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003 2) Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar 3) Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar 4) Sr.Branch Manager, NSIC, Link Road, Cuttack
11.	Other Promotional Agencies	1) MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar 2) Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar 3) Director, Animal Husbandry & Veterinary Services, Mangalabag, Cuttack 4) Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar 5) Director of Textiles, Satya Nagar, Bhubaneswar 6) Director of Fisheries, Jobra, Cuttack 7) Coconut Development Board, Nayapalli, Bhubaneswar 8) Coir Board, Jagamara, Bhubaneswar 3. 9) Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar