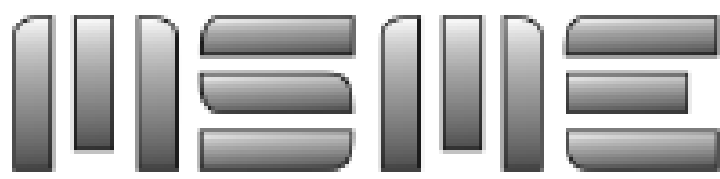




सत्यमेव जयते  
**Government of India**  
**Ministry of MSME**

## **Brief Industrial Profile of Deogarh District**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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# **Brief Industrial Profile of Deogarh District**

## **1. General Characteristics of the District**

During the reign of Bhanuganga Tribhuban Dev, the estate of Bamra was merged with Odisha i.e. on 1<sup>st</sup> January, 1948 and it became a part of the present District of Deogarh. Deogarh - literally meaning the abode of the Divinities came into existence as a separate district on 1<sup>st</sup> January 1994. It is famous for the picturesque waterfall “Pradhanpat” situated on the fringes of the Deogarh Town, the district headquarters.

### **1.1 Location & Geographical Area**

The District physiographic spans over a geographical area of 2940 sq. Kms., which is 1.78 per cent of the total land area of Odisha. In terms of physical size, it is the 29<sup>th</sup> largest district in Odisha. The District is in between longitude 84° 28' - 85° 15' East and latitude 21° 11' - 21° 43' North in the North-Western Plateau Zone and sharing borders with Sambalpur, Sundargarh and Angul districts.

### **1.2 Topography**

The geographical area of the district is 2940 sq. kms. The district falls under the North-Central Plateau – Tileibani and Barkote and hilly region of Reamal block. The blocks in Northern Plateau and Hilly Regions are situated at an altitude ranging from 450 to 900 meters from Mean Sea Level 21.2-21.8 degree N Latitude & 84.35-85.12 degree E Longitude.

### **1.3 Availability of Minerals**

The district is endowed with rich and significant exploitable mineral deposits like black sand, graphite & granite traps. Some quantities of gems stones have been found in some portion of Reamal block. But, the irregularity and scanty volume of the deposits

of these minerals are not commercially explorable. Some soft stones are found in Reamal block which can be cut in rectangular shape and used in flooring/roofing.

### **PRODUCTION OF MINERAL 2010-11**

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL	Nil	Nil
1.		
MINOR		
1.	Black Sand	Scanty volume of deposits & not commercially exploitable
2.	Graphite	Scanty volume of deposits & not commercially exploitable
3.	Granite Traps	Scanty volume of deposits & not commercially exploitable
4.	Gems Stones	Scanty volume of deposits & not commercially exploitable
5.	Soft Stones	Scanty volume of deposits & not commercially exploitable

SOURCE:- DEPT. OF MINES & GEOLOGY., Bhubaneswar.

## **1.4 FOREST**

As per revenue classification, the recorded forest area in Deogarh district is about 1560.22 sq. kms. As per the State Forest Report, the tree cover of the district is 1375 sq. kms. Out of which 783 sq. kms. is moderately dense forest and balance is open forests. This indicates a large chunk of forest area is having sparse tree cover. This fact is corroborated by ORSAC data which indicates that 330.84 sq. kms. of the forest area is under different classes of wasteland.

## **1.5 Administrative set up**

The district comprises of one Sub-Division i.e. Deogarh, five Tahasils and five CD blocks viz; Reamal, Tileibani & Barkote. The revenue administration is managed through network of five Tahasil offices spread out in the district. The district has 10 Police Stations, three urban local bodies and 78 Gram Panchayats having 352 Villages. The detail picture of administrative set-up of the district is given below :

1. District Headquarter : Deogarh
2. No. of Sub-Divisions : 1
3. No. of CD Blocks : 3 (Reamal, Tileibani & Barkote)
4. No. of Tahasils : 3
5. No. of Police Stations : 5
6. No. of Assembly Constituencies : 1
7. No. of Fire Stations : 2
8. No. of GPs : 60
9. No. of Villages : 875

## **2. District at a glance**

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
<b>(A)</b>	<b>Geographical Data</b>			
	i) Latitude		Degree	84° 28' - 85° 15' North
	ii) Longitude		Degree	21° 11' - 21° 43' East
	iii) Geographical Area		Sq.Kms.	2940
<b>(B)</b>	<b>Administrative Units</b>	<b>Nos.</b>		
	i) Sub divisions			1
	ii) Tehsils			3
	iii) Sub-Tehsil			-
	iv) Patwar Circle			-
	v) Panchayat Samitis(CD Blocks)			3
	vi)Nagar nigam			1
	vii) Nagar Palika			-
	viii) Gram Panchayats			60
	xi) Revenue villages			875

	x) Assembly Area			1
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	000 Nos.	158
	ii) Female	2011	000 Nos.	154
(B)	Rural Population	2011	000 Nos.	290

<b>3.</b>	<b>Agriculture</b>			
<b>A.</b>	Land utilization			
	i) Total Area	2009-10	000 Hectare	213
	ii) Forest cover	2009-10	"	81
	iii) Non Agriculture Land	2009-10	"	13
	v) Uncultivable Barren land	2009-10	"	4
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2009-10	000 Ha.	81
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
<b>A.</b>	<b>Cattle</b>			
	i) Cows	2003	Nos.	74372
	ii) Buffaloes	2003	Nos.	11764
<b>B.</b>	<b>Other livestock</b>			
	i) Goats	2003	Nos.	100729
	ii) Pigs	2003	Nos.	5477
	iii) Dogs & Bitches	2003	Nos.	-
	iv) <b>Railways</b>			
	i) Length of rail line	2009-10	Kms	-
	<b>V) Roads</b>			
	(a) National Highway	2010-11	Kms	190
	(b) State Highway	2010-11	Kms	40
	(c) Main District Highway	2010-11	Kms	39
	(d) Other district & Rural Roads	2010-11	Kms	6
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	312
	(f) G.P & Forest Roads	2009-10	Kms	3576
	<b>(VI) Communication</b>			
	(a) Telephone connection* (BSNL)	As on 31.3.12	Nos.	45259*
	(b) Post offices	2010-11	Nos.	58
	(c) Telephone center	2010-11	Nos.	NA
	(d) Density of Telephone	2010-11	Nos./1000 person	NA

(e) Density of Telephone	2010-11	No. per KM.	NA
(f) PCO Local*	As on 31.3.12	Nos.	40*
(g) PCO STD*	As on 31.3.12	Nos.	709*
(h) Mobile	2010-11	No.	NA
<b>(VII) Public Health</b>			
(a) Allopathic Hospital	2010-11	Nos.	1
(b) Beds in Allopathic hospitals		Nos.	118
(c) Ayurvedic Hospital		Nos.	8
(d) Beds in Ayurvedic hospitals		Nos.	-
(e) Unani hospitals		Nos.	NA
(f) Community health centers		Nos.	4
(g) Primary health centers		Nos.	7
(h) Dispensaries		Nos.	2
(i) Sub Health Centers		Nos.	-
(j) Private hospitals		Nos.	-
<b>(VIII) Banking commercial</b>	2010-11		
(a) Commercial Bank		Nos.	17
(b) rural Bank Branches		Nos.	8
(c) Co-Operative bank branches		Nos.	-
(d) PLDB Branches		Nos.	-
<b>(IX) Education</b>			
(a) Primary school		Nos.	538
(b) Middle schools		Nos.	242
(c) Secondary & senior secondary schools		Nos.	76
(d) Colleges		Nos.	20
(e) Technical University		Nos.	-

\* for undivided district Sambalpur which includes Deogarh district.



## 2.1 Existing Status of Industrial Areas in the District of Deogarh

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Sheds	No of allotted Sheds	No of Vacant Sheds	No. of Units in Production
1	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
	<b>Total</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>

Source:- IDCO, Bhubaneswar

## 3. INDUSTRIAL SCENARIO OF DEOGARH DISTRICT

### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	168
2.	TOTAL INDUSTRIAL UNIT(GIP)	NO.	225
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	NIL
4.	TOTAL EMPLOYMENT IN SMALL SCALE INDUSTRIES	NO.	978
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	NIL
6.	NO. OF INDUSTRIAL AREA	NO.	NIL
7.	INVESTMENT IN PLANT & MACHINERY OF SMALL SCALE IND.	IN LACS	1846.47
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	NIL

### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT IN PLANT & MACHINERY (lakh Rs.)
Till	1984-85	35	267	267
During	1985-86	8	16	1.17
	1986-87	4	16	0.39
	1987-88	1	0	1.65
	1988-89	2	15	1.78
	1989-90	4	33	2.89
	1990-91	1	6	0.37
	1991-92	-	-	-
	1992-93	1	5	0.02
	1993-94	-	-	-
	1994-95	1	20	1.38
	1995-96	-	-	-
	1996-97	2	11	0.64
	1997-98	10	79	33.06
	1998-99	4	19	4.54
	1999-00	3	12	2.08
	2000-01	2	33	2.91
	2001-02	8	49	13.81
	2002-03	9	33	21.68
	2003-04	7	33	21.36
	2004-05	6	43	72.67
	2005-06	7	23	6.39
	2006-07	3	54	224.11
	2007-08	10	40	6.07
	2008-09	10	46	30.45
	2009-10	15	41	11.96
	2010-11	15	84	210.22
	<b>Total</b>	<b>168</b>	<b>978</b>	<b>938.60</b>

Source: Directorate of Industries, Government of Odisha, Cuttack

### 3.3 DETAILS OF EXISTING MICRO & SMALL AND ARTISANS ENTERPRISES IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
01.	Misc. Manufacturing	5	31.27	30
20. & 22	Agro-based	79	518.21	332
23, 24, 25 & 26	Textile based	0	0	0
27	Forest & Wood Based	2	4.67	17
28	Paper & Paper Products	2	4.35	8
29	Livestock & Leather	0	0	0
30.	Rubber & Plastic	1	2.05	3
31.	Chemical & Allied	1	7.97	8
32	Glass & Ceramics	55	567.86	556
33 & 35	Engg. & Metal Based	27	401.69	153
36	Electrical & Electronics	0	0	0
97	Repairing & Servicing	53	308.40	195

Source: Directorate of Industries, Government of Odisha, Cuttack

### 3.4 Large Scale Industries / Public Sector undertakings

List of the units in Deogarh & Near By Area ----- NIL.

### 3.5 Major Exportable Item : NIL.

### 3.6 Growth Trend

None

### 3.7 Vendorisation / Ancillarisation of the Industry

Since there are no large scale industries in the district, hence there is no scope for ancillarisation in the district.

### **3.8. Medium Scale Enterprises**

NIL.

#### **3.8.1 List of the units in Deogarh & Near By Area : Nil**

#### **3.8.2 Major Exportable Item**

None

### **3.9 Service Enterprises**

The following service industries exist in the district viz; (i) Fabrication works, (ii) Automobile Garage, (iii) Radio & TV Repairing Centres, (iv) Cycle Repairing Shops

#### **3.9.1 Potentials areas for service industry**

1.	Xerox Unit	6.	Photo Binding
2.	STD/ISD Booth	7.	Watch/Clock Repairing
3.	Repairing & Servicing of Two Wheelers/Modern Garage/Three Wheelers	9.	Radio & T.V Repairing
4.	Motels	10.	Beauty Parlour
5.	Dhaba	16.	Cycle Mart
11.	Laundry & Cleaning		
12.	Colour Photo Laboratories	17.	Automobile Body Building Unit
13.	Clinic/Laboratories for Pathological Testing.	18.	Hotels/Restaurants
14.	Carpentry Units	19.	Packaged Tourism Centres
15.	Cycle Repairing		

### 3.9.2 Potential for new MSMEs

1.	Modern Rice Mill	22.	Murmura Manufacturing
2.	Oil Mill	23.	Masala Making Unit
3.	Bakery Products	24.	Wheat Mill
4.	Leaf Cup & Plates (Khali Stitching)	25.	Bidi Manufacturing
5.	Ceiling Wax	26.	Bee Keeping & Honey Processing
6.	Hill Brooms Manufacturing	27.	Bamboo Works
7.	Washing Soap & Detergent Powder	28.	Mosquito Coil
8.	Cold Storage	29.	Bleaching Powder
9.	Candle Manufacturing	30.	Perfumery Incense Sticks
10.	Fabrication Items	31.	General Engineering Workshop
11.	G.I Bucket	32.	Welding Unit
12.	Quartz Processing	33.	Steel Furniture
13.	Brick Kiln	34.	Roofing Tiles
14.	Mini Cement Plant	35.	Bricks Making
15.	Stone Crusher	36.	Marble Cutting & Polishing
16.	Voltage Stabilizer	37.	Repair & Servicing of Electrical Home Appliances
17.	T.V. Servicing Centre	38.	Plastic Combs (different sizes) Manufacturing
18.	Plastic Button Manufacturing		
19.	Ready Made Garments		
20.	Tailoring Units		
21.	Handloom Sarees		

## **4. Existing Clusters of Micro & Small Enterprise**

### **4.1 DETAIL OF MAJOR CLUSTERS**

None.

#### **4.1.1 Manufacturing Sector**

None

#### **4.1.2 Service Sector**

None

#### **4.2 Details for Identified cluster : None**

### **5. General issues raised by industry association during the course of meeting**

Problems of Existing MSMEs in the district :

- (i) Non-Availability of Industrial Estates/areas.
- (ii) Lack of timely credit flow to MSMEs.
- (iii) Marketing Bottleneck, transportation & power.
- (iv) Lack of Skilled & trained Manpower.

## \* . STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)	1. Directorate of Industries, Govt. of Orissa, Killamaidan, Cuttack 2. GM, DIC, all districts
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME Development Institute, Vikash Sadan, College Square, Cuttack
3.	Land and Industrial shed	MD, IDCO, IPICOL House, Janpath, Bhubaneswar
4.	Financial Assistance	1. MD, OSFC, OMP Square, Cuttack 2. MD, IPICOL, Janpath, Bhubaneswar 3. Director, KVIC, 6, Budha Nagar, Bhubaneswar 4. Secretary, KVIB, Near Rupali Square, Bhubaneswar 5. General Manager, NABARD, Nayapalli, Bhubaneswar 6. General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar 7. Nationalized Banks
5.	For raw materials under Govt. Supply	M.D, OSIC, Khapuria Industrial Estate, Cuttack
6.	Plant and machinery under hire / purchase basis.	1) Regional Manager, NSIC, Abdul Hamid Street, Kolkata 2) Sr.Branch Manager, NSIC, Link Road, Cuttack

7.	Power/ Electricity	1) Chairman, GRID Corporation of Orissa, Saheed Nagar, Bhubaneswar 2) Chairman, CESCO, IDCO Tower, Bhubaneswar
8.	Technical Know –how.	Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
9.	Quality & Standard	1) Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs & Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar 2) Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
10.	Marketing /Export Assistance	1) Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003 2) Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar 3) Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar 4) Sr.Branch Manager, NSIC, Link Road, Cuttack
11.	Other Promotional Agencies	1) MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar 2) Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar 3) Director, Animal Husbandry & Veterinary Services, Mangalabag, Cuttack 4) Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar



		5) Director of Textiles, Satya Nagar, Bhubaneswar 6) Director of Fisheries, Jobra, Cuttack 7) Coconut Development Board, Nayapalli, Bhubaneswar 8) Coir Board, Jagamara, Bhubaneswar 9) Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar
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