



**Government of India
Ministry of MSME**

Brief Industrial Profile of Mysore District



**सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES**

Carried out by

MSME-Development Institute

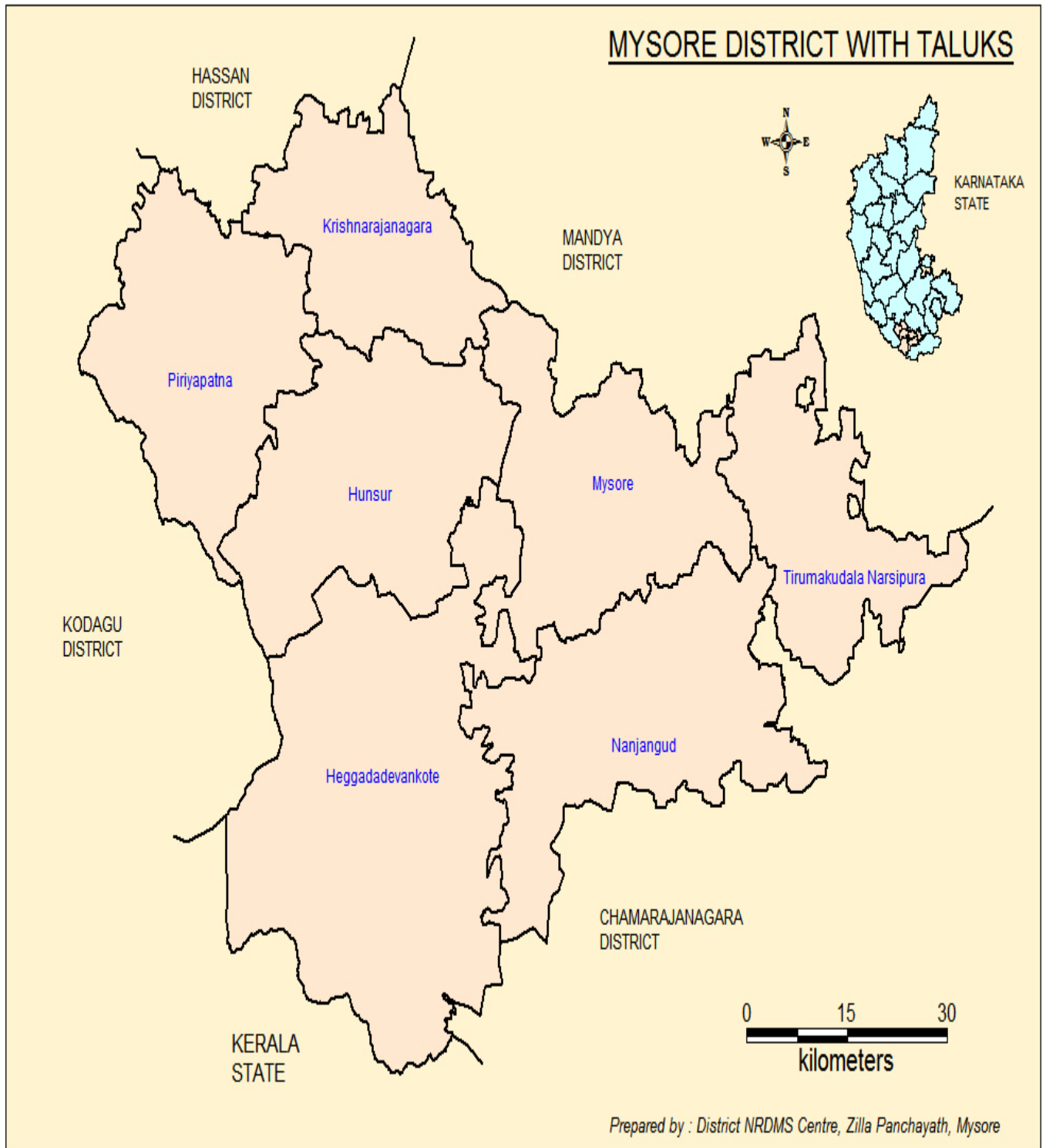
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District Map with taluks.

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Brief Industrial Profile of MYSORE District

1. General Characteristics of the District: The district is Situated at a distance of 146 kms from Bangalore. The cultural capital of Karnataka situated between the rivers Kaveri and Kabini. Spread across 7 talukas namely Mysore, Tirumakudalu Narasipura, Nanjangud, Heggadadevanakote, Hunsur, Piriapatna and Krishnarajanagara. Known as the cultural hub of Karnataka. Emerging as the next IT hub of India with the presence of companies like Infosys, Wipro 2nd largest software exporter of Karnataka. Identified as the numero uno among the 20 Tier II cities of India for the promotion of IT industry. Mysore city was ranked as the 5th best city in India to conduct business by Business today in the year 2001. Famous for its celebrations during Dasara festival, during this time the city receives a large number of international tourists. Ranked first in terms of best tourist place in India and 4th in the world. **Mysore district** gets its name from the city of [Mysore](#) which is also the headquarters of the district. A statue of [Mahishasura](#), after whom the city is named, and a temple dedicated to [Goddess Chamundeshwari](#) on the top of [Chamundi Hill](#) near [Mysore](#) city, relate to the legend of its origin.

1.1 Location & Geographical Area.: Located at Geographical location 11° 30' to 12° 50' North Latitude 75° 45' to 77° 45' East Longitude. The average temperature 38° C (Max.) 11° (Min.). Average Rainfall being 782 mm. Major Rivers and Lakes are Kaveri & Kabini; Kukkarahalli, Karanji & Lingambudhi lakes. Geo. area covers 6,854 sq km. The District headquarter Mysore Latest Population is 2,994,744 (As per 2011 census) and Population density 437 per sq km. Nearest Airport is Mysore Airport. Major Industrial Infrastructure 5 SEZ's, 6 Industrial Estates & 8 Industrial Areas exist in the district.

1.2 Topography : The district lies on the undulating table land of the southern Deccan plateau, within the watershed of the Kaveri River, which flows through the northwestern and eastern parts of the district. It is bounded by Mandya district to the northeast, Chamrajnagar district to the southeast, Kerala state to the south, Kodagu district to the west, and Hassan district to the north. The Krishna Raja Sagara reservoir, which was formed by building a dam across the Kaveri, lies on the northern edge of the district. Nagarhole National Park lies partly in Mysore district and partly in adjacent Kodagu District. The types of soil found in this district are red soils (red gravelly loam soil, red loam soil, red gravelly clay soil, red clay soil), lateritic soil, deep black soil, saline alluvio-colluvial soil and brown forest soil.

1.3 Availability of Minerals. Some of the minerals found in this district are kyanite, sillimanite, quartz, magnesite, chromite, soapstone, felsite, corundum, graphite, limestone, dolomite, siliconite and dunite [10]

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Dunite	40352
MINOR		
1.	lime Stone	680
2.	Kaynite	2657
3	Magnasite	8662
4	Quartzite	4048
6	Felsite	578.8

Source : Dept of Mining, GOK, Bangalore

1.4 **FOREST:** This district has cover of 62851 hectares under forest. Lot of forest products are available, under control of Dept. of Forests.

1.5 Administrative set up. Mysore district is divided into three subdivisions, [Nanjangud](#), [Mysore](#) and [Hunsur](#). And has 7 talukas namely Mysore, Tirumakudalu Narasipura, Nanjangud, Heggadadevanakote, Hunsur, Piriapatna and Krishnarajanagara The Mysore district administration is headed by the Deputy Commissioner who also has the additional role of a District Magistrate. Assistant Commissioners, Tahsildars, Shirastedars (revenue official at Tahsil level), Revenue inspectors and Village Accountants help the Deputy Commissioner in the administration of the district. [Mysore](#) city is the headquarters of the district. It lies on the north eastern part of the district and is well known for its beautiful palaces and also for the festivities that take place during [Dasara](#).

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude		11° 30' to 12° 50' North Latitude	
	ii) Longitude		75° 45' to 77° 45' East Longitude	
	iii) Geographical Area		Hectares	676382
(B)	Administrative Units			
	i) Sub divisions	2010-11		-
	ii) Tehsils	2010-11		7
	iii) Sub-Tehsil	2010-11		14
	iv) Patwar Circle	2010-11		455
	v) Panchayat Simitis	2010-11		-
	vi) Nagar nigam	2010-11		-
	vii) Nagar Palika	2010-11		11
	viii) Gram Panchayats	2010-11		235
	xi) Revenue villages	2010-11		1340
	x) Assembly Area	2010-11		7
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos	15,11206
	ii) Female	2011	Nos	14,83,538
(B)	Rural Population	2011		1756412
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	676382
	ii) Forest cover	2010-11	"	62851
	iii) Non Agriculture Land	2010-11	"	74709
	v) cultivable Barren land	2010-11	"	45812
4.	Forest			
	(i) Forest	2010-11	Ha.	62851
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	616794
	ii) Buffaloes	2007	Nos.	66265
B.	Other livestock			
	i) Goats	2007	Nos.	197020

	ii) Pigs	2007	Nos.	2921
	iii) Dogs & Bitches	2007	Nos.	49704
	iv) Railways			
	i) Length of rail line	2010-11	Kms	120.00
	V) Roads			
	(a) National Highway	2010-11	Kms	79.00
	(b) State Highway	2010-11	Kms	716.98
	(c) Main District Highway	2010-11	Kms	2518.55
	(d) Other district & Rural Roads	2010-11	Kms	1069.70
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	
	(f) Kachacha Road	2010-11	Kms	3646.05
	(VI) Communication			
	(a) Telephone connection	2010-11		75004
	(b) Post offices	2010-11	Nos.	282
	(c) Telephone center	2010-11	Nos.	100
	(d)Density of Telephone	2010-11	1000 person	-
	(e) Density of Telephone	2010-11	No. per KM.	-
	(f) PCO Rural	2010-11	No.	-
	(g) PCO STD	2010-11	No.	-
	(h) Mobile	2010-11	No.	267316
	(VII) Public Health			
	(a) Allopathic Hospital	2010-11	No.	19
	(b) Beds in Allopathic hospitals		No.	2840
	(c) Ayurvedic Hospital		No.	9
	(d) Beds in Ayurvedic hospitals		No.	209
	(e) Unani hospitals		No.	
	(f) Community health centers		No.	9
	(g) Primary health centers		No.	140
	(h) Dispensaries			
	(i) Sub Health Centers		No.	12
	(j) Private hospitals		No.	438
	(VIII) Banking			
	(a) Commercial Bank	2010-11	Nos.	127
	(b) rural Bank Products	2010-11	Nos.	59
	(c) Co-Operative bank products	2010-11	Nos.	1
	(d) PLDB Branches	2010-11	Nos.	7
	(IX) Education			
	(a) Primary school	2010-11	Nos.	1137
	(b) Middle schools	2010-11	Nos.	1462
	(c) Secondary & senior secondary schools	2010-11	Nos.	618
	(d) Colleges	2010-11	Nos.	237
	(e) Technical University	2010-11	Nos.	17

Source : Directorate of Economics and Statistics, Karnataka.

2.1(1). Existing Status of Industrial Estate in the district of Mysore.

S No .	Name of the Estate	Land acquired (In Hectare)	Land Developed (In Hectare)	Prevailing rate per Sqm	Numbers Formed		Numbers Allotted		Numbers vacant		No. of units in production	
					Plots	Sheds /flats	Plots	Sheds/flats	Plots	Sheds/flats	Plots	Sheds/flats
1	Yadavagiri	42.28	42.28	27775	30	237	30	237	0	0	30	200
2	Hebbal	75.00	75.00	2775	235	153	232	152	3	1	210	148
3	Metagali	12.95	12.95	2775	5	84	5	84	0	0	3	74
4	Hunsur	11.45	11.45	1115	37	18	37	18	0	0	30	6
5	Nanjangud	5.05	5.05	525	0	32	0	32	0	0	0	26
6	Seegur	17.35	17.35	0	0	10	0	10	0	0	0	0

Source : KSSIDC, Mysore/Bangalore

2.1(2): Existing Status of Industrial Areas in the District Of Mysore

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Belagola	210.10	210.00	1236.00	116	116	-	90
2	Nanjanugud	228.30	228.30	618.00	70	70	-	50
3	Thandya	58.30	58.30	618.00	42	42	-	30
4	Koorgally 3 rd Phase	544.16	544.16	1236.00	120	103	17	05
5	Kadakola	103.50	103.50	1730.00	155	74	81	01
6	Hebbal	649.00	649.00	1238.00	542	542	-	330
7	Hootagally	173.46	173.46	1236.00	278	278	-	160
8	Belavadi	238.00	238.00	1236.00	48	48	-	30

Source:- KIADB: Mysore

3. INDUSTRIAL SCENERIO OF MYSORE DISTRICT.

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	916
2.	TOTAL INDUSTRIAL UNIT	NO.	25447
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	64
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	Not available
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	20428
08	NO. OF INDUSTRIAL AREA	NO.	08
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	-
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	-

Source: DIC Mysore

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1990-91	8661	54059	66662
	1991-92	619	3465	582
	1992-93	631	3270	489
	1993-94	717	2122	738
	1994-95	714	3344	1204
	1995-96	694	3378	2383
	1996-97	741	3074	2246
	1997-98	2294	7874	4112
	1998-99	1049	5026	3082
	1999-2000	1099	4242	2358
	2000-01	1050	4581	2899
	2001-02	1100	3447	2440
	2002-03	563	1890	1554
	2003-04	596	1784	1079
	2004-05	445	1522	1715
	2005-06	711	2613	3130
	2006-07	574	2512	3286
	2007-08	734	5042	4377
	2008-09	771	4732	4352
	2009-10	837	4692	4964
	2010-11	847	5626	9409

Source: DIC Mysore

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	38	1980	435
22	Soda water	-	-	-
23	Cotton textile	8	180	140
24.	Woolen, silk & artificial Thread based clothes.	42	228	435
25.	Jute & jute based	*	-	-
26.	Ready-made garments & embroidery	36	458	312
27.	Wood/wooden based furniture	174	1210	732
28.	Paper & Paper products	7	175	64
29.	Leather based	33	38	99
31.	Chemical/Chemical based	62	162	712
30.	Rubber, Plastic & petro based	14	98	82
32.	Mineral based	9	92	76
33.	Metal based (Steel Fab.)	66	712	238
35.	Engineering units	17	116	42
36.	Electrical machinery and transport equipment	12	214	66
97.	Repairing & servicing	4	6	18
01.	Others	394	-	-
	Kachori Making			

Source: DIC Mysore

3.4 Large Scale Industries / Public Sector undertakings

Some of the major industries located near [Mysore](#) city are:

- Vikrant Tyres Ltd. - Manufacturer of tyres
- Automotive Axles Ltd. - Manufacturer of axles
- Bharat Earth Movers Ltd. (BEML) - Manufacturer of heavy machinery
- Karnataka Silk Industries Corporation (KSIC) - Manufacturer of silk garments
- TVS Ltd. - Manufacturer of motor vehicles and parts (Near [Nanjangud](#), [Mysore](#) Taluk)
- Larsen and Tubro Limited (Manufacturer of medical equipments and Electronic meters)

Some of the major industries located in [Nanjangud](#) are:

- Dunford Fabrics (Closed)
- VKC Sandals (India) Private Limited
- [Nestle](#) India Ltd
- Ray Hans Technologies
- AT&S India Pvt Ltd.
- [TVS](#) Motor Company
- Bannari Amman Sugars Ltd

- South India Paper Mills
- Indus Fila
- [S Kumars](#) Now --> [Reid & Taylor](#)
- Raman Boards
- Jubilant Life sciences limited
- Brakes (India)
- Bacardi RUM, Gemini Distilleries Pvt Ltd
- Zenith Textiles
- Kottakal Arya Vaidyasala
- Supreem Pharmaceuticals Mysore Pvt Ltd.,
- [ITC](#) (Tobacco Processing)
- [United Breweries](#) (Upcoming)

Source: DIC Mysore

3.5 Major Exportable Item

Pharmaceuticals , Textiles , Software Development , Food Products.

3.6 Growth Trend – 20%

3.7 Vendorisation / Ancillarisation of the Industry – 18%

3.8. Medium Scale Enterprises

64 Units

3.8.1 List of units in & Near By Area

Same as given in Item 3.4 .

3.8.2 Major Exportable Item

Pharmaceuticals , Textiles , Software Development , Food Products.

3.9 Service Enterprises

Information Technology, IT enabled services & Software Development Printing, DTP, BPO.

3.9.2 Potentials areas for service industry

Information Technology, IT enabled services & Software Development , Printing, DTP, BPO.

3.10 Potential for new MSMEs

Automobiles, Engineering , Software.

4. Existing Clusters of Micro & Small Enterprise

- Nil –

Proposed Clusters : 1. Packaging Cluster & 2. General Engineering Cluster .

4.1 DETAIL OF MAJOR CLUSTERS :

Packaging Cluster, Mysore (**Packaging Cluster**)
Green Power Generation Plant Hebbal Indl. Area, Mysore (**Green Power**).
General Engineering Cluster, mysore (**General Engineering**)
Granite Cluster, Mysore (**Granite Cutting & polishing**).
Leather Cluster , Satagahalli, Mysore(**Leather Products**)
Leather Cluster , Hootagalli, Mysore(**Leather Products**)
Khadi Gramodyoga Sangha (**Khadi Products**)
Mahila Balakedarara Sangha , Kalahastipura, Hunsur Taluk, Mysore District

4.1.1 Manufacturing Sector

Green Power Generation Plant Hebbal Indl. Area, Mysore (**Green Power**).
General Engineering Cluster, mysore (**General Engineering**)
Granite Cluster, Mysore (**Granite Cutting & polishing**).
Leather Cluster , Satagahalli, Mysore(**Leather Products**)
Leather Cluster , Hootagalli, Mysore(**Leather Products**)
Khadi Gramodyoga Sangha (**Khadi Products**)
Mahila Balakedarara Sangha , Kalahastipura, Hunsur Taluk, Mysore District
Packaging Cluster, Mysore (**Packaging Cluster**)

4.1.2 Service Sector

Information Technology, IT enabled services & Software Development , Printing, DTP, BPO.

4.2 Details for Identified cluster :

4.2.1 Name of the cluster : Corrugated Boxes

1	Principal Products Manufactured in the Cluster	Corrugated Boxes
2	Name of the SPV	Kaveri Packaging Pvt Ltd, No.225, 1st Cross, Mahadeswara Lay Out , Vijayanagar, Mysore
3	No. of functional units in the clusters	50
4	Turnover of the Clusters	Rs.125.00 Crores
5	Value of Exports from the Clusters	*
6	Employment in Cluster	*
7	Average investment in plant & Machinery	*
8	Major Issues / requirement	*
9	Presence of capable institutions	*
10	Thrust Areas	*
11	Problems & constraints	*

* Further details are not available.

Present status of the cluster:-

Proposal sent to Government for approval.

5. General issues raised by industry association during the course of meeting :

1. Needs good industrial infrastructure.
2. Doubling of Railway links , Air Service , Cargo Service.

Source: DIC Mysore

*** . STEPS TO SET UP MSMEs :**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	The Joint Director, District Industries Centre CTI Building Sayyaji Rao Road Mysore - 570 001 Ph: +91-821-2520886, 2449810 Fax: +91-821-2446885• E mail: jd-mysore@karnatakaindustry.gov.in
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute (Ministry of MSME, Govt. of India,) BANGALORE Phone 91 080 23151581,82,83 e-mail: dcdi-bang@dcmsme.gov.in Web- www.msmedibangalore.gov.in/ Technical Consultancy Services Organisation of Karnataka (A Govt. of Karnataka Organisation) 4th Floor, Basava Bhavan, Basaveshwara Circle Bangalore 560 001. India: Karnataka DIC, Khaniz Bhavan, Bangalore
3.	Land and Industrial shed	DEPUTY GENERAL MANAGER, KSSIDC I.E, MYSORE- 570 020 0821- 2514694 0821- 2515630 Development Officer, K.I.A.D.B. Zonal Office, Metagalli Industrial Area, K.R.S. Road (Near Vikranth Tyres), Mysore – 570 016. Ph. 0821-2582450
4.	Financial Assistance	KSFC No.13 & 13/1, 8th Main, Kamakshi Hospital Road, Saraswathipuram, Mysore- 570 001 Ph: 0821-2344930, 2344524, 2344531 Fax: 23344521
5.	For raw materials under Govt. Supply	NSIC Limited No. 6 & 7, West of Chord Road, Rajajinagar Branch Manager Industrial Town, Bangalore - 560 044
6.	Plant and machinery under hire / purchase basis.	NSIC Limited No. 6 & 7, West of Chord Road, Rajajinagar Branch Manager Industrial Town, Bangalore - 560 044 Tel: 080- 23307790/23306814/23307791 Fax: 080-23386578 Email: boban@nsic.co.in

7.	Power/ Electricity	Chamundeswari Electrical Supply Corporation. MYSORE
8.	Technical Know –how.	KARNATAKA COUNCIL FOR TECHNOLOGICAL UPGRADATION (KCTU) 4th Floor, Basava Bhavan, Basaveswara Circle, Bangalore - 560 001 Karnataka State, India Phone : +91 80 22250772 Fax : +91 80 22286607 e-mail : md-kctu-ka@nic.in / info-kctu-ka@nic.in
9.	Quality & Standard	Bureau of Indian Standards Peenya Indl.Estate, 1st stage, Tumkur Road, Bangalore.58:ph 28395604:fax 28398841
10.	Marketing /Export Assistance	Visweswariah industrial trade Centre, Kasturba Road, Bangalore and Engg. Export Promotion Council, Sub Regional Offices. Bangalore Vinayaka Complex, 2nd Floor 44/45, Residency Road Cross Bangalore 560025 Exim Bank India, Ramanashree Arcade, Floor 4, 18, M. G. Road Bangalore
11.	Other Promotional Agencies	Karnataka Udyog Mitra Managing Director 3rd Floor, Khanija Bhavan (East Wing), No.49, Race Course Road, Bangalore – 560 001 www.kumbangalore.com Ph : 91-80-2228 2392, 2228 5659; 2238 1232, 2228 6632 Fax : 91-80-2226 6063 Email : md@kumbangalore.com

7. Any other important additional information of the district (2 pages brief note) :

Major tourist spots in Mysore district:

- **Mysore Palace** was built between 1897-1912 in the Indo-Saracenic style , the palace has beautifully designed square towers at cardinal points, covered with domes.
- **Chamundi Hills** is situated at 3,489 ft. above the sea level ,this large Dravidian Temple is dedicated to Sri Chamundeshwari Devi.
- **The Sacred Bull** with 25 ft long structure , situated on the Chamundi hills, is adorned with ropes, chains, bells and jewels of stone.
- **Brindavan Garden**, situated at the Krishnaraja Sagar reservoir across the legendary Cauvery River, is located just a level below the dam.
- Star Hotels like Lalitha Mahal Palace, Reggalies, Silent Shores, Golden Land Mark.
- Famous Art & Architecture like Jagan Mohan Palace.
- Amusement Parks like GRS Fantasy Park, Planet X.
- **Mysore Zoological Garden & Kukkarahalli lakes** World famous Birds sanctuary – Ranganathittu.
- **Somanathapura & Talakad** are the ancient and historical tourist places.

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