



**Government of India
Ministry of MSME**

District Industrial Profile of Mau District

**Carried out by:
Br. MSME-DI, Varanasi**



MICRO, SMALL & MEDIUM ENTERPRISES

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Brief Industrial Profile of Mau District

1. General Characteristics of the District

Mau, formerly Mau Nath Bhanjan nearly 90 km from Varanasi is the powerhouse of textile weavers in Eastern Uttar Pradesh, India. It is a small industrial town on the banks of Ghaghara (Saryu). The Tamasa River flows through the city. MAU is considered as Turkish word, which means "GHARH" or "PADAV". No historical records are available regarding habitation of Mau. During the period of Freedom Struggle the residents of Mau had given their full support to the movement. Mahatma Gandhi came here in Doharighat on 3rd October 1939. Mau was an important township of Azamgarh district before its creation on 19th November, 1988. The local language of Mau is peculiar in its flavor. It includes the slang of Bhojpuri, Persian, Turkish and Iranian languages.

1.1 Location & Geographical Area.

Mau district is one of the districts of Uttar Pradesh. It lies between 83° 17' to 84° 52' East Longitude and 24° 4 7' to 26°17' North Latitude and is situated in the south-eastern part of the state with headquarters at Mau town. The district is surrounded by Ghazipur district on the south, Ballia district in the east and Azamgarh district in the west and north side surrounded by Gorkhpur .Varanasi touches some area in south side. The river Ghagra forms its northern boundary and south boundary touches Tamsa River. Total geographical area of the district is about 1, 71,459 Hectare.

1.2 Topography

Mau is situated on the fertile plains of the Ganges–Ghaghara doab. . "Khachari" and



"Khadar" are types of soil found in the areas of north of Azamgarh - Ballia Road. In some high places "Bangar" soil is also found. In the southern part of the district, river flow is absent, due to which that area has Bangar type of soil, which is not fertile. The river system of the district is dominated by the Tons River and its tributary Choti Sarju.

1.3 Availability of Minerals.

Only Sand is available as a minor mineral in the district Mau.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION IN CUBIC METERS
		2010-2011
MINOR		
1.	Sand	Nil (Patta not yet sanctioned.)

SOURCE: - DEPT. OF MINES & GEOLOGY MAU.

1.4 Forest

Total area of the Mau district is 1715 sq. Km. Out of which only 1 Sq. Km is dense forest, 15 Sq. Km. moderately dense and 17 sq. km is open forest. Thus, only 1.92% of total geographical area is covered by forest in Mau Districts. The species available in these forests are Mango, Sisam, Mahua, Babool, Neem, Eucalyptus, Palas etc.

1.5 Administrative set up.

District of Mau is headed by a Deputy Commissioner who is over all in-charge of the district administration. In order to decentralize the authority in administrative set up the district is divided into 4 tehsils and 9 blocks and 11 police stations to ensure smooth administration and developmental of work.

2. District at a Glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			

	i) Latitude			24° 47' to 26° 17' North
	ii) Longitude			83° 17' to 84° 52' East
	iii) Geographical Area		Hectares	1,71,459
(B)	Administrative Units			
	i) Sub divisions			0
	ii) Tehsils			4
	iii) Sub-Tehsil			9
	iv) Patwar Circle			0
	v) Panchayat Simitis			92
	vi) Nagar nigam			0
	vii) Nagar Palika			1
	viii) Gram Panchayats			597
	xi) Revenue villages			1622
	x) Assembly Area			4
2.	Population			
(A)	Sex-wise			
	i) Male	2011		11,14,888
	ii) Female	2011		10,90,282
(B)	Rural Population	2011		14,93,628
3.	Agriculture			
A.	Land utilization			

	i) Total Area	2010-11	Hectare	1,71,624
	ii) Forest cover	2010-11	"	3,301
	iii) Non Agriculture Land	2010-11	"	2,302
	v) cultivable Barren land	2010-11	"	13,342
4.	Forest			
	(i) Forest	2010-11	Ha.	560
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	2,14,399
	ii) Buffaloes	2007	Nos.	1,91,475
B.	Other livestock			
	i) Goats	2007	Nos.	1,92,501
	ii) Pigs	2007	Nos.	23,654
	iii) Dogs & Bitches	2007	Nos.	-
	iv) Railways			
	i) Length of rail line	2010-11	Kms	104
	V) Roads			
	(a) National Highway	2010-11	Kms	54
	(b) State Highway	2010-11	Kms	56
	(c) Main District Highway	2010-11	Kms	106
	(d) Other district & Rural Roads	2010-11	Kms	1,228
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	155

(f) Kachacha Road	2010-11	Kms	-
(VI) Communication			
(a) Telephone connection	2010-11		16,538
(b) Post offices	2010-11	Nos.	198
(c) Telephone center	2010-11	Nos.	25
(d) Density of Telephone	2010-11	Nos./1000 person	9
(e) Density of Telephone	2010-11	No. Per KM.	10
(f) PCO Rural	2010-11	No.	2546
(g) PCO STD	2010-11	No.	1819
(h) Mobile	2010-11	No.	14,55,412
(VII) Public Health			
• Allopathic Hospital	2010-11	No.	06
• Beds in Allopathic hospitals		No.	370
• Ayurvedic Hospital		No.	04
• Beds in Ayurvedic hospitals		No.	143
• Unani hospitals		No.	-
• Community health centers		No.	6
• Primary health centers		No.	5
• Dispensaries		No.	44
• Sub Health Centers		No.	12
• Private hospitals		No.	233
• Private hospitals		No.	09
(VIII) Banking commercial			

	(a) Commercial Bank		Nos.	55
	(b) rural Bank Products		Nos.	35
	(c) Co-Operative bank products		Nos.	10
	(d) PLDB Branches		Nos.	3
	(IX) Education			
	(a) Primary school		Nos.	2183
	(b) Middle schools		Nos.	575
	(c) Secondary & senior secondary schools		Nos.	329
	(d) Colleges		Nos.	56
	(e) Technical University		Nos.	-

2.1 Existing Status of Industrial Areas in the District Mau.

S. No.	Name of Ind. Area / Estate	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots/ Shed	No of allotted Plots/ Shed	No of Vacant Plots /Shed	No. of Units in Production
1	Industrial area, Sajipur, Mau	40.46	24.03	660	269	247	22	71
2	Industrial Estate, Sahadatpura	6.26	6.26	2400	Plote-36 Shed-	Plote-36 Shed-	Nil Nil	34

					10	10		
3	Industrial Estate, Ghosi	3.33	3.33	2100	Plote-10 Shed-05	Plote-10 Shed-02	Nil 03	05
	Total	50.05	50.05	-	330	305	25	110

Source:- DIC MAU.

3. Industrial Scenario of Mau

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	Nos.	6570
2.	TOTAL INDUSTRIAL UNIT	Nos.	6570
3.	REGISTERED MEDIUM & LARGE UNIT	Nos.	NIL
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	Nos.	21795
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	Nos.	NIL
6.	NO. OF INDUSTRIAL AREA/ESTATE	Nos.	01/02
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	26280.10
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	NIL

3.2 Year Wise Trend of Units Registered

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	District was created in the year 1988 and hence data from 1985 to 1987 are not available.		
	1985-86			
	1986-87			
	1987-88	117	340	245.00
	1988-89	120	375	256.70
	1989-90	132	401	275.70
	1990-91	137	425	281.46
	1991-92	150	457	315.42
	1992-93	197	585	442.35
	1993-94	240	721	467.30
	1994-95	245	730	490.00
	1995-96	286	858	547.40
	1996-97	298	870	580.00
	1997-98	290	898	654.75
	1998-99	285	885	612.00
	1999-2000	300	1035	641.20
	2000-01	300	1042	702.80
	2001-2002	300	1054	803.50
	2002-03	305	1072	838.75
	2003-04	305	1067	762.50

	2004-05	305	1080	659.17
	2005-06	305	1080	787.80
	2006-07	305	1145	986.09
	2007-08	340	1247	759.91
	2008-09	340	1175	895.10
	2009-10	340	1175	628.80
	2010-11	342	1235	1331.90
	Total	6570	21795	15553.20

Source: DIC MAU

3.3 Details of existing Micro & Small enterprises and artisan units in the district

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	302	905.00	878
22	Soda water	10	350.00	45
23	Cotton textile	1640	3497.20	5700
24.	Woolen, silk & artificial Thread based clothes.	-	-	-
25.	Jute & jute based	-	-	-
26.	Ready-made garments & embroidery	185	523.50	740
27.	Wood/wooden based furniture	240	600.00	720
28.	Paper & Paper products	14	42.40	42
29.	Leather based	-	-	-

31.	Chemical/Chemical based	5	30.00	21
30.	Rubber, Plastic & petro based	-	-	-
32.	Mineral based	-	-	-
33.	Metal based (Steel Fab.)	-	-	-
35.	Engineering units	121	485.00	367
36.	Electrical machinery and transport equipment	-	-	-
97.	Repairing & servicing	2606	2871.20	5228
01.	Others	1447	6248.90	8054
	TOTAL	6570	15553.20	21795

Source: DIC MAU

3.4 Large Scale Industries / Public Sector undertakings

3.4.1 List of Units **NIL**

3.4.2 Major Exportable Item **NIL**

3.4.3 Growth Trend **NIL**

3.4.4 Vendorisation / Ancillarisation of the Industry **NIL**

3.5 Medium Scale Enterprises

3.5.1 List of the units in Mau & Near By Area **NIL**

3.5.2 Major Exportable Item **NIL**

3.6 Potentials areas for new MSMEs

3.6.1 Service Enterprises

In order to meet the local requirements such service enterprises as restaurants, Dhabas, DTP Centers, Internet Caffe, Photo Copy Centers, Mobile repair shops, Tent Houses,

Nursing Homes etc. have come up. Some new areas having good scope are as follows:

- Colour Photo Laboratories.
- Clinic/ Laboratories for Pathological Testing.
- Carpentry Units.
- Automobile Body Building Unit.
- Computer Hard ware and Soft ware Training Centers
- Automobile Repairing Centers.
- Beauty Parlour.
- Mobile repairing.
- Coaching Centers
- Repairing of Electrical and Electronics Household Goods
- Motels/Dhaba
- Photo Framing

3.6.2 Potential for new Manufacturing Enterprises

The main Industrial setup in Mau district is of cloth making by power loom due to presence of a large number of weavers in the district. Sari, Dhoti, Lungi and other clothes are being produced here nowadays which are exported to various states of India and also to various countries. Some of the items having potential for development in the district are listed below:

- Fruit Beverages
- Red Brick Kiln (Fixed Chimney Type)
- Steel Fabrication
- Leather Boots & Shoes
- Engineering Workshop
- Modern Rice Mill
- Ground Spices
- Mineral Water
- Agarbati Sticks
- Agricultural Implements
- Bakery items
- Plastic Cups and Plates
- Poultry Feed

- Dal Mills
- Packaging Material
- Roller flour mills
- Jam, Jellies & Pickles.
- Dairy Farm
- Power loom Industry
- Chemical Industries
- General Engineering
- Food Product Industry

4. Existing Clusters of Micro & Small Enterprise

4.1 Detail of Major Cluster.

4.1.1 Manufacturing Sector

Hand Looms and Power Looms

4.1.2 Service Sector

NIL

4.2 Details for Identified cluster

4Name of the Cluster- Power Looms Cluster, Mau

1	Principal Products Manufactured in the Cluster	Sari, Dhoti, Lungi and other Cloth
2	Name of the SPV	Palki Industri Pvt. Ltd. Mau.
3	No. of functional units in the clusters	2100
4	Turnover of the Clusters	48000.00 Lakh.
5	Value of Exports from the Clusters	960 Lakh
6	Employment in Cluster	40,000
7	Average investment in plant & Machinery	1,00,000

8	Major Issues / requirement	Modern technology, Processing Plant, Modern dyeing & yarn making.
9	Presence of capable institutions	DIC
10	Thrust Areas	Technology, Forward and back word Linkages
11	Problems & constraints	Use old Technology
12	Access to Export Market	South India, Surat, Maharashtra, Bangladesh, Sri Lanka, China, & Silong.

Present status of the cluster: -

The cluster has been identified under MSE-CDP scheme and the DSR has already been submitted by the cluster stakeholders to the state government. SPV has already been formed. The preparation of DPR of Rs. 9.97 Crore for setting up of CFC & Processing Plant is under process.

5. General issues raised by industry association during the course of meeting

- Maintenance of industrial area (Road and Drainage) is not well.
- Inadequate supply of Electricity.
- Lack of awareness about Health & Safety.
- Lack of awareness about Housekeeping

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No.	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre at District Level.
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	1. Br. MSME – Development Institute, Chandpur Indl. Estate, Varanasi. 2. District Industries Centre at District Level, Mau. 3. Khadi & Village Industries Commission, Varanasi
3.	Land and Industrial shed	1. UPSIDC 2. UPSIIC 3. District Industries Centre at District Level.
4.	Financial Assistance	a) UPFC for Plant & Machinery b) Nationalized Banks for Working Capital c) Khadi & Village Industries commission d) PICKUP, Gomti Nagar, Lucknow e) SIDBI

		f) NSIC
5.	For raw materials under Govt. Supply	1. UPSIC, Varanasi 2. District Industries Centre at District Level.
6.	Plant and machinery under hire /purchase basis.	NSIC, Naini, Allahabad
7.	Power/ Electricity	UP State Electricity Board at District Level.
8.	Technical Know –how.	1. Br. MSME – Development, Chandpur Indl. Estate, Varanasi. 2. District Industries Centre at District Level. 3. Khadi & Village Industries Commission, Varanasi
9.	Quality & Standard	Bureau of Indian Standard, Kanpur/Lucknow.
10.	Marketing /Export Assistance	1. Br. MSME – Development, Chandpur Indl. Estate, Varanasi. 2. District Industries Centre at District Level. 3. Khadi & Village Industries Commission, Varanasi 4. DGFT, Varanasi 5. EGCG, Varanasi
11.	Other Promotional Agencies	1. Entrepreneurship Development Institute, Varanasi.