



सत्यमेव जयते

Government of India  
Ministry of MSME

## **Brief Industrial Profile of Mahasamund District**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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# **Brief Industrial Profile of Mahasamund District**

## **1. General Characteristics of the District**

Mahasamund district came into being in July 1998. It is famous for its traditional background. The region once capital of South Kosala, ruled by 'somavansiya Emperors' was also a centre of learning. Large number of temples here, with its natural and divine beauty, was always a visitors' delight. The temples and the fairs / festivals has become the part and parcel of peoples' daily life.

### **1.1 Location & Geographical Area.**

Mahasamund district is spread out in the area of 3902.39 Sq. K.ms in the central east of Chhattisgarh state. The district lies between 20degree47' to 21 degree 31' N latitude and 82 degree to 83 degree 15' E longitude, and surrounded by districts of Raigarh and Raipur of Chhattisgarh, and Nawapara and Bargarh of Orissa.

### **1.2 Topography**

The topography of this district indicates abundance of granite rocks of the Archean Period to stratified rocks of Cuddupah group of upper Cambrian age, and alluvial soil and sand of recent age are found in abundance in the district. Also found in the region are Neo-granite, Dolerite and Quartz in intrusive forms.

### 1.3 Availability of Minerals.

Important deposits found in the region are Gold, Tin ore, Lead ore, Fluorite, Beryl, Granite, Quartz and Lime Stone rocks. Several MSME units are in operation that makes multifarious uses of Lime stone and Quartz. Abundant scope of granite based industries exist.

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#### PRODUCTION OF MINERAL 2011-12

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2011-2012
MAJOR MINERAL		
1.	Quartz	4241
MINOR		
1.	Stone Boulder	11528
2.	Stone Chips	27542
3.	Lime Stone	5164
4.	Farsi Stone	8483
5.	Clay Brick	61714
6.	Murram	70000

SOURCE:- Dist. Statistical Hand Book, Mahasamund

### 1.4 FOREST

Total forest cover of the area is 110199 Hectares as per 2010-11 data.

### 1.5 Administrative set up.

The district is divided into 5 tehsils, 146 patwari circles, 5 panchayat samitis and 491 gram panchayats.

## 2. District at a glance

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude			21'06" N
	ii) Longitude			82'o6" E
	iii) Geographical Area		Hectares	390239
(B)	Administrative Units			
	i) Sub divisions			NA
	ii) Tehsils			5
	iii) Sub-Tehsil			NA
	iv) Patwar Circle			146
	v) Panchayat Simitis			5
	vi)Nagar nigam			0
	vii) Nagar Palika			1
	viii) Gram Panchayats			491
	xi) Revenue villages			1148
	x) Assembly Area			4
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011		5,11,475
	ii) Female	2011		5,20,800
(B)	Rural Population	2011		
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2011-12	Hectare	386102
	ii) Forest cover	2011-12	"	110199
	iii) Non Agriculture Land	2011-12	"	43262
	v) cultivable Barren land	2011-12	"	29805
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2011-12	Ha.	98610.145
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2007	Nos.	348018
	ii) Buffaloes	2007	Nos.	99203
B.	<b>Other livestock</b>			

	i) Goats	2007	Nos.	62900
	ii) Pigs	2007	Nos.	5580
	iii) Dogs & Bitches	2007	Nos.	NA
	<b>iv) Railways</b>			
	i) Length of rail line	2011-12	Kms	NA
	<b>V) Roads</b>			
	(a) National Highway	2011-12	Kms	NA
	(b) State Highway	2011-12	Kms	NA
	(c) Main District Highway	2011-12	Kms	1418.95
	(d) Other district & Rural Roads	2011-12	Kms	5
	(e) Rural road/ Agriculture Marketing Board Roads	2011-12	Kms	165.685
	(f) Kachacha Road	2011-12	Kms	707.8
	<b>(VI) Communication</b>			
	(a) Telephone connection	2011-12		40940*
	(b) Post offices	2011-12	Nos.	609
	(c) Telephone center	2011-12	Nos.	136*
	(d) Density of Telephone	2011-12	Nos./1000 person	NA
	(e) Density of Telephone	2011-12	No. per KM.	NA
	(f) PCO Rural	2011-12	No.	231*
	(g) PCO STD	2011-12	No.	822*
	(h) Mobile	2011-12	No.	NA
	*Data is of Raipur SSA, BSNL as Mahasamund comes under Raipur SSA			
	<b>(VII) Public Health</b>			

(a) Allopathic Hospital	2011-12	No.	5
(b) Beds in Allopathic hospitals		No.	284
(c) Ayurvedic Hospital		No.	NA
(d) Beds in Ayurvedic hospitals		No.	NA
(e) Unani hospitals		No.	NA
(f) Community health centers		No.	NA
(g) Primary health centers		No.	28
(h) Dispensaries		No.	NA
(i) Sub Health Centers		No.	219
(j) Private hospitals		No.	NA
<b>(VIII) Banking commercial</b>			
(a) Commercial Bank		Nos.	63
(b) rural Bank		Nos.	26
(c) Co-Operative bank		Nos.	18
(d) PLDB Branches		Nos.	5
<b>(IX) Education</b>			
(a) Primary school		Nos.	1391
(b) Middle schools		Nos.	528
(c) Secondary & senior secondary schools		Nos.	177
(d) Colleges		Nos.	7
(e) Technical University		Nos.	NA

NA : Data Not Available

## 2.1 Existing Status of Industrial Areas in the District Mahasamund

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Birkoni	96.42	96.42	20	218	218	-	22
	<b>Total</b>	96.42	96.42	20	218	218	-	22

Source:- CSIDC, Raipur

### 3. INDUSTRIAL SCENERIO OF MAHASAMUND

#### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	431
2.	TOTAL INDUSTRIAL UNIT	NO.	431
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	06
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	4013
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	489
6.	NO. OF INDUSTRIAL AREA	NO.	01
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	-
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	-

#### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	NIL	NIL	NIL
	1985-86	NIL	NIL	NIL
	1986-87	NIL	NIL	NIL
	1987-88	NIL	NIL	NIL
	1988-89	NIL	NIL	NIL
	1989-90	NIL	NIL	NIL
	1990-91	NIL	NIL	NIL
	1991-92	NIL	NIL	NIL
	1992-93	NIL	NIL	NIL
	1993-94	NIL	NIL	NIL
	1994-95	NIL	NIL	NIL
	1995-96	NIL	NIL	NIL
	1996-97	NIL	NIL	NIL
	1997-98	NIL	NIL	NIL
	1998-99	NIL	NIL	NIL
	1999-2000	18	181	100.63
	2000-01	07	110	54.17
	2001-2002	59	184	29.58



	2002-03	81	467	72.00
	2003-04	19	190	82.31
	2004-05	19	214	137.65
	2005-06	25	243	773.60
	2006-07	41	561	1069.03
	2007-08	43	587	758.32
	2008-09	27	298	634.00
	2009-10	20	348	928.31
	2010-11	22	248	847.08
	2011-12	50	382	500.47
	<b>Total</b>	<b>431</b>	<b>4013</b>	<b>5987.15</b>

Source: DIC, Mahasamund

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	155	3653.55	1617
22	Soda water	-	-	-
23	Cotton textile	-	-	-
24.	Woolen, silk & artificial Thread based clothes.	-	-	-
25.	Jute & jute based	-	-	-
26.	Ready-made garments & embroidery	03	15.19	28
27.	Wood/wooden based furniture	08	20.85	30
28.	Paper & Paper products	02	8.99	12
29.	Leather based	02	5.50	10
31.	Chemical/Chemical based	05	81.44	47
30.	Rubber, Plastic & petro based	02	430.80	88
32.	Mineral based	01	11.20	08
33.	Metal based (Steel Fab.)	26	96.84	155
35.	Engineering units	03	60.00	40
36.	Electrical machinery and transport equipment	01	48.00	12
97.	Repairing & servicing	58	7.38	96
01.	Others	165	1547.41	1870

Source: DIC, Mahasamund

### **3.4 Large Scale Industries / Public Sector undertakings**

List of the units in Mahasamund & Near By Area

1. M/s Balajee Power, Vill:-Belsonda
2. M/s Shivalik Power & Steel Pvt. Ltd. Vill:- Belsonda
3. M/s Kalindi Power Pvt. Ltd., Vill:- Bendridih
4. M/s D.B. Energy & Food Pvt. Ltd., Vill:- Belsonda
5. M/s Singhal Forestry Pvt. Ltd., Saraipali

**3.5 Major Exportable Item** **NIL**

**3.6 Growth Trend** **Nominal**

**3.7 Vendorisation / Ancillarisation of the Industry** **NIL**

### **3.8. Medium Scale Enterprises**

**3.8.1 List of the units in Mahasamund & Near By Area** **NIL**

**3.8.2 Major Exportable Item** **NIL**

### **3.9 Service Enterprises**

**3.9.1 Potentials areas for service industry**

Pithora and Bagbahara.

### **3.10 Potential for new MSMEs**

#### **1. Agro-based and Allied Food Industries**

Fruit Canning.

Mango R.T.S. and Soft Drinks

Pickles, Jam, Jelly and Squashes

Instant Noodles

Mango Pulp

Fruit Juice Concentrates

Dehydrated Tomato and Tomato Sauce

Pomegranate – Ayurvedic Medicine

Ginger & Garlic dehydrated powder, oleoresin

Cashew Nut Shell Liquid(CNSL)

Papaya Based Products

Tuti Fuiti

Tamarind Powder

#### **2. Mineral Based Industries**

Bricks

Flooring Tiles – Mosaic

Mineral Crushing

Stone Crushing

#### **3. Food & Allied Industries**

Mushroom Cultivation / Processing

Cold Storage

Bakery / Baking Products

Chilly Powder / Turmeric Powder

Flour Mill

Tamarind Powder

Instant Food

Herbal Extraction

Protein-rich Biscuits

Mango Bar, Mango Jelly

Dehydrated Vegetables  
Vegetable Pickle  
Spices and Curry Powder  
Pappad Making  
Maize Flakes  
Potato Wafers / Chips  
Fruit Jam and Jellies  
Tomato Ketchup and Sauce  
Instant Pickles  
Rice Flakes  
Puffed Rice  
Mini Modern Flour Mill  
Namkin Mixture or Bhujiya etc.

#### **4. Textile Products including Hosiery**

Ready Made Ladies Wear  
Cotton Thread  
Gents Ready Made Garments  
Cotton School Bags  
Textile Screen Printing  
Track Suits  
Wind Cheater  
Soft Toys  
Infant Garments  
Interlock Knitted Fabrics  
Knitted Socks ( Cotton / Nylon )  
Manufacture of Shirt (Top) and Skirts  
Mosquito Net  
School Uniforms

#### **5. Wooden Products**

Saw Mill  
Wooden Accessories  
Wooden Toys  
Wooden Carts  
Carom Boards, Coins, Strikers

Chess Boards, Coins  
Wooden Furniture  
Black Board  
Packing Cases  
Building Materials  
Wooden Agricultural Implements

#### **6. Paper Products**

Book Binding  
Paper Cups and Plates  
Envelopes  
Paper Tubes  
Paper Board from Waste Papers  
Sand Paper  
File Cover / File Board

#### **9. Chemical Products**

Detergent Powder and Cake  
Wood Polish  
Detergent Shop  
Camphor  
Paints and Printers  
Ayurvedic Herbal Pharmacy  
Dhoop Agarbatti  
Gum  
Powder Coating  
Floor Polish

#### **10. Glass & Ceramic Products**

Mosaic Tiles  
Roofing Tiles  
Pre fabricated Building Material  
Screen Printing  
Synthetic Gem Cutting  
Lime  
Building Bricks (Semi-Mechanised)

Granite Tiles and Slabs

**11. Mechanical Products**

Agricultural Implements  
Engineering Workshop  
Steel Almirah  
Automobile Service Station  
Cutleries  
Aluminum Utensils  
Automobile Pistons  
SS Water Filter  
Computer Furniture  
Hair Brushes  
Measuring Tapes

**12.IT & Electronic Products**

Electronic Quartz Analog Clocks  
Mobile Repair & Servicing  
Desk Top Publishing Centre  
IT-enabled Services / Cyber Café  
Repair and Service Centre for consumer Electronics &  
Telecommunication equipment

**13. Electrical Products**

Motor Winding  
Tube Light Fittings  
Pen-type electric Testers

**14. Farm Products**

Diary Farming  
Poultry Farming  
Aqua Culture  
Duck Farming

Bee Keeping  
Sericulture  
Piggery  
Sheep farm  
Goat Rearing  
Fodder Development  
Pisciculture

#### **15. Herbal & Ayurvedic Products**

Herbal Cosmetic Products  
Herbal Hair Oil  
Herbal Tooth Paste and Tooth Powder  
Herbal Shampoo  
Ayurvedic Tonics  
Ayurvedic Medicines

#### **16. Miscellaneous**

Beauty Parlour  
Fast Food  
Computer Stationery  
Agro Service Centre  
Bathroom Fittings  
Book Binding  
Handicraft Items  
Leather Belts  
Slate Pencils  
Safety Matches  
Transistor Cases  
File Boards and Letter pads

## **4. Existing Clusters of Micro & Small Enterprise**

### **4.1 DETAIL OF MAJOR CLUSTERS**

#### **4.1.1 Manufacturing Sector**

Rice Milling

## Stone Cutting &amp; Polishing

**4.1.2 Service Sector**

Ware Housing

**4.2 Details for Identified cluster**

## 4.2.1 Name of the cluster

1	Principal Products Manufactured in the Cluster	Stone Cutting and Polishing
2	Name of the SPV	-
3	No. of functional units in the clusters	105
4	Turnover of the Clusters	-
5	Value of Exports from the Clusters	-
6	Employment in Cluster	1350
7	Average investment in plant & Machinery	500.00 Lakhs
8	Major Issues / requirement	-
9	Presence of capable institutions	-
10	Thrust Areas	-
11	Problems & constraints	-

Present status of the cluster :- Good

## 4.2.2 Name of the cluster

1	Principal Products Manufactured in the Cluster	Rice Milling
2	Name of the SPV	-
3	No. of functional units in the clusters	120
4	Turnover of the Clusters	-
5	Value of Exports from the Clusters	-
6	Employment in Cluster	1500
7	Average investment in plant & Machinery	3200.00 Lakhs
8	Testing needs	-
9	Thrust Area	-
10	Access to Export Market	-

Present status of the cluster :- Good



**5. General issues raised by industry association during the course of meeting**

Validity of MSME Part-I Should be for 3 Years

**1. Prospects of training programmes during 2014-15**

S.No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	-	01
2	MDP	-	-
3	BSDP	-	-
4	EDP	-	-
5	IMC	-	-

## **7. Action plan for MSME Schemes during 2014-15**

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	-
2	ISO – 9000 / 14000/ HACCP reimbursement	-
3	MSE-MDA	-
4	CLCSS	-
5	Capacity Building & strengthening of data base	-
6	International cooperation	-
7	TREAD for women	-
8	VDP	-
9	National awards	1
10	<b>NMCP schemes</b>	-
	<b>I. Lean Manufacturing</b>	-
	<b>II Design Clinic</b>	-
	<b>III Market assistance &amp; Tech. up gradation</b>	-
	<b>IV QMS/QTT</b>	-
	<b>V Tech. &amp; quality up gradation support</b>	-
	<b>VI ICT</b>	-
	<b>VII Bar Code</b>	-
	<b>VIII IPR</b>	-
	<b>IX Incubator scheme</b>	-

## 8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)	District Trade & Industries Centre (DTIC), Mahasamund
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, Raipur. DTIC, Mahasamund CITCON, Raipur NSIC, Raipur
3.	Land and Industrial shed	CSIDC, Raipur and DTIC, Mahasamund
4.	Financial Assistance	State Financial Corporation, Raipur. All Nationalised & Commercial Banks. NSIC, Raipur. SC/ST Development Corporation, Raipur.
5.	For raw materials under Govt. Supply	CSIDC, Raipur. NSIC, Raipur. DTIC, Mahasamund
6.	Plant and machinery under hire / purchase basis.	NSIC, Raipur.
7.	Power/ Electricity	CSEB, Mahasamund
8.	Technical Know –how.	MSME-DI, Raipur. DTIC, Mahasamund CITCON, Raipur NSIC, Raipur
9.	Quality & Standard	Bureau of Indian Standard, Bhilai.
10.	Marketing /Export Assistance	MSME-DI, Raipur. DTIC, Mahasamund CITCON, Raipur NSIC, Raipur. Chhattisgarh State Export Trade Development Council, Raipur.
11.	Other Promotional Agencies	Indian Institute of Packaging, Mumbai. NABARD, Raipur. KVIC and KVIB, Mahasamund Bio-Tech Agriculture University. Central Food Technological Research Institute, Mysore. Dy. Director of Patents & Design, Mumbai. Regional Testing Centre, Kolkata. National Institute of Technology, Raipur.