



सत्यमेव जयते

**Government of India  
Ministry of MSME**

**Brief Industrial Profile of  
MURSHIDABAD DISTRICT  
WEST BENGAL**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

*Carried out by*

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# **Brief Industrial Profile of Murshidabad District**

## **(WEST BENGAL)**

### **1. General Characteristics of the District:**

Murshidabad was the capital of Bengal, Bihar & Orissa during the Muslim rule. In fact, the capital had been shifted from Dacca to Murshidabad in 1704 A.D. Practically it got recognition as an independent district in 1787 A.D. Prior to that, it was within the geographical boundaries of Birbhum & Bankura. Subsequently, in 1879, the district received a final shape and since then its area has remained more or less the same.

The district is basically agrarian in character. The major work-force of the district is engaged in this sector. The agricultural sector makes the greatest contribution to the district's total income. The district is not endowed with much natural resources. In the Secondary Sector, i.e. manufacturing, the district's performance is far below the desired level. It has been identified as an industrially backward district.

### **1.1 Location & Geographical Area.**

Spread over an area of 5324 square kilometers, Murshidabad district lies between latitude 23°43'30" & 24°50'20" North and longitude 87°49'17" & 88°46'00" East. The district head quarters is at Berhampore which lies on the latitude 24°08' North & longitude 88°16' East. It is the northern most district of Presidency Division of West Bengal and is situated in the lower Gangetic valley. The district's map has the resemblance of an isosceles triangle with Farakka Police Station on the North-West tip forming its apex. In terms of area, the district occupies 6.07 per cent of the total area of the State.

Murshidabad district is bounded by Santhal Parganas (Bihar) and Birbhum in the West, the districts of Malda, & Nadia in the North, Bangladesh in the East and Districts of Burdwan & Nadia in the South. The rivers Ganges & Padma flow from the northern & eastern boundary of the district whereas the river Jalangi runs along the Southern boundary for a considerable stretch.

### **1.2 Topography**

Beside historical importance, the district 'Murshidabad' has occupied a distinctive position in the 'Agriculture Map' of the State of West Bengal as because the soil, weather & climate of this district permits multiple cultivation. In fact, the river Bhagirathi has distinctly divided this district into two zones viz. 'RARH' and 'BAGRI' which are situated on the Western and Eastern sides of the river Bhagirathi respectively. The structure and texture of soil of two zones are also different.

The soil of RARH is mostly clay and lateritic clay type, comparatively heavy, gray or reddish in colour. The land is high and slightly undulating having gentle slop from West to East. The soil of the area is generally low in carbon content and acidic to neutral in reaction. The main crops are paddy, potato but oil seed and vegetables are cultivated successfully in all the three seasons.

On the other hand, the soil of BAGRI is mainly alluvial type with comparatively light texture, low in organic carbon content and soil reaction is slightly acidic to neutral. The principal crops are Jute, Paddy, etc.

The district is well-drained by a number of rivers and rivulets. The important rivers amongst them being the Ganges and its tributaries namely the Bhagirathi, the Jalangi and the Bhairab. The Ganges first touches the district at its extreme northern point and flows almost due South-East and then gets bifurcation into two major streams, viz. Bhagirathi & Padma at Nurpur. The Bhagirathi which branches off from the Ganges flows from North to South dividing the district into almost two equal parts. The Jalangi start its courses in the Jalangi Police Station area on the East of the district & Bhagirathi branches off from Padma in the Lalgola Police Station area. The river Mayurakshi enters the district through Kandi Sub-division. It is worth mentioning that the Bhagirathi which had become non-navigable has been made navigable again with the construction of Farakka Barrage.

### 1.3 Availability of Minerals.

#### PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Nil	-
MINOR		
1.	Nil	-

SOURCE: - Dte. Of Mines & Minerals, Govt. of W.B

### 1.4 FOREST

The forest area of the district as per Forest Department, Govt. of West Bengal, was 771 thousand hectors of land in 2010-11. But most of the forest was under Social Forestry Project. Natural forest is hardly found in the district

### 1.5 Administrative set up.

The district administration is headed by the District Magistrate. Berhampore town is the Head quarter of the district. For administrative purposes, the district is divided into 5 Sub-divisions & 26 development blocks. A table showing the names of Sub-divisions and the blocks under their jurisdiction is appended below:-

#### Sub-division wise distribution of blocks

Name of the Sub-divisions	Name of the blocks
1. Sadar Sub-division	1) Beldanga-I 2) Beldanga-II 3) Nowda

	4) Hariharpara
	5) Berhampore
2. Jangipur Sub-division	1) Farakka
	2) Shamsheganj
	3) Suti-I
	4) Suti-II
	5) Raghunathganj-I
	6) Raghunathganj-II
	7) Sagardighi
3. Lalbagh Sub-division	1) Lalgola
	2) Bhagawangola-I
	3) Bhagawangola-II
	4) Murshidabad-Jiaganj
	5) Nabagram
4. Kandi Sub-division	1) Khargram
	2) Burwan
	3) Kandi
	4) Bharatpur-I
	5) Bharatpur-II
5. Domkol Sub-division	1) Domkol
	2) Jalangi
	3) Raninagar-I
	4) Raninagar-II

The district has 7 Municipal towns, 11 Non-Municipal towns, and 1 out growth. Furthermore, the district is sub-divided into 26 Panchayat Samaties, 254 Gram Panchayats & 2210 Moujas.

## 2. District at a glance

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude			23°43'30" & 24°50'20"30" N
	ii) Longitude			87°49'17" & 88°46'00' E
	iii) Geographical Area		Sq.Km.	5324
(B)	Administrative Units			
	i) Sub divisions		Nos.	5
	ii) Tehsils		Nos.	
	iii) Sub-Tehsil			
	iv) Patwar Circle			
	v) Panchayat Simitis			26
	vi) Nagar nigam			

	vii) Nagar Palika			7
	viii) Gram Panchayats			254
	xi) Revenue villages			2210
	x) Assembly Area			
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011		3629595
	ii) Female	2011		3472835
(B)	Rural Population	2011		5697224
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	395958
	ii) Forest cover	2010-11	"	771
	iii) Non Agriculture Land	2010-11	"	130761
	v) cultivable Barren land	2010-11	"	1367
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2010-11	Ha.	771
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2007	Nos.	1017180
	ii) Buffaloes	2007	Nos.	101619
B.	<b>Other livestock</b>			
	i) Goats	2007	Nos.	1402929
	ii) Pigs	2007	Nos.	26540
	iii) Dogs & Bitches	2007	Nos.	
	<b>iv) Railways</b>			
	i) Length of rail line	2010-11	Kms	330
	<b>V) Roads</b>			
	(a) National Highway	2010-11	Kms	144.50
	(b) State Highway	2010-11	Kms	236
	(c) Main District Highway	2010-11	Kms	403
	(d) Other district & Rural Roads	2010-11	Kms	436
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	
	(f) Kachacha Road	2010-11	Kms	
	<b>(VI) Communication</b>			
	(a) Telephone connection	2010-11		
	(b) Post offices	2010-11	Nos.	570
	(c) Telephone center	2010-11	Nos.	1
	(d) Density of Telephone	2010-11	Nos./1000 person	
	(e) Density of Telephone	2010-11	No. per KM.	
	(f) PCO Rural	2010-11	No.	
	(g) PCO STD	2010-11	No.	
	(h) Mobile	2010-11	No.	
	<b>(VII) Public Health</b>			

	(a) Allopathic Hospital	2008-09	No.	15
	(b) Beds in Allopathic hospitals		No.	3082
	(c) Ayurvedic Hospital		No.	
	(d) Beds in Ayurvedic hospitals		No.	
	(e) Unani hospitals		No.	
	(f) Community health centers		No.	
	(g) Primary health centers		No.	18
	(h) Dispensaries			70
	(i) Sub Health Centers		No.	
	(j) Private hospitals		No.	55
			No.	
	(VIII) <b>Banking</b> commercial			
	(a) Commercial Bank		Nos.	272
	(b) rural Bank Products		Nos.	69
	(c) Co-Operative bank products		Nos.	13
	(d) PLDB Branches		Nos.	2
	(IX) <b>Education</b>		2008-09	
	(a) Primary school	"	Nos.	3172
	(b) Middle schools	"	Nos.	48
	(c) Secondary & senior secondary schools	"	Nos.	472
	(d) Colleges	"	Nos.	22
(e) Technical University	"	Nos.	Nil	

Source:- District Statistical Handbook of BAES & Economic Review, 2011-12, Govt. of W.B

## 2.1 Existing Status of Industrial Areas in Murshidabad District

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Berham-pur I.E	10.86 acre	10.86 acre	Rs.1.10 lakh per katha	59	59	-	46
2	Rejinagar I.E	173 acres	173 acres	Rs.37000/- per katha for 30 years & Rs.45000/- per katha for 99 years	-	-	-	-
3	Beldanga I.E	28340 Sq.ft	-	-	-	-	-	-

Source: - WBSIDC & WBIIDC

### 3. INDUSTRIAL SCENERIO OF MURSHIDABAD DISTRICT

#### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	67
2.	TOTAL INDUSTRIAL UNIT	NO.	NA
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	NA
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	NA
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	5030
6.	NO. OF INDUSTRIAL AREA	NO.	3
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	NA
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	NA

Source: - District Statistical Handbook of BAES & Economic Review, 2011-12, Govt. of W.B

#### 3.2 YEAR WISE TREND OF UNITS REGISTERED

ONE YEAR WISE TRENDS OF UNITS REGISTERED				
	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	District wise separate data was not available. Only consolidated report of Regd. units prior to Oct.2006 for West Bengal was available with the Directorate of M& SSE, Govt. of West Bengal.		
	1985-86			
	1986-87			
	1987-88			
	1988-89			
	1989-90			
	1990-91			
	1991-92			
	1992-93			
	1993-94			
	1994-95			
	1995-96			
	1996-97			
	1997-98			
	1998-99			
	1999-2000			
	2000-01			
	2001-2002			
	2002-03			
	2003-04			
	2004-05			
	2005-06			
EM-II				
	2006-07	384	3747	1425.00
	2007-08	831	9025	2760.56
	2008-09	599	4486	1839.96
	2009-10	320	4022	1883.92
	2010-11	304	23320	1379.55
	2011-12 (Upto March)	721	4028	1428.89
	<b>Total</b>	<b>3159</b>	<b>48678</b>	<b>10715.88</b>

Source: Dte. of M&SSE, WB



### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based ( <b>NIC Code-10</b> )	-	*	*
22	Soda water ( <b>NIC Code -11</b> )	-		
23	Cotton textile ( <b>NIC Code -14</b> )	3		
24.	Woolen, silk & artificial Thread based clothes. ( <b>NIC Code -14</b> )	16		
25.	Jute & jute based ( <b>NIC Code -13</b> )	-		
26.	Ready-made garments & embroidery ( <b>NIC Code -14</b> )	14		
27.	Wood/wooden based furniture ( <b>NIC Code -16</b> )	13		
28.	Paper & Paper products ( <b>NIC Code -17</b> )	132		
29.	Leather based ( <b>NIC Code -15</b> )	85		
31.	Chemical/Chemical based ( <b>NIC Code -20</b> )	28		
30.	Rubber, Plastic & petro based ( <b>NIC Code -22</b> )	10		
32.	Mineral based ( <b>NIC Code -24</b> )	24		
33.	Metal based (Steel Fab.) ( <b>NIC Code -25</b> )	10		
35.	Engineering units ( <b>NIC Code – Not elsewhere classified</b> )	-		
36.	Electrical machinery and transport equipment ( <b>NIC Code -27 &amp; 29</b> )	12		
97.	Repairing & servicing ( <b>NIC Code -95</b> )	-		
01.	Others ( <b>NIC Code -99</b> )	-		
	Kachori Making ( <b>NIC Code -10</b> )	-		

Source: Directorate of M & SSE, Govt. of West Bengal

\* Not available from The Directorate of M & SSE, Govt. of West Bengal

### 3.4 Large Scale Industries / Public Sector undertakings

List of the units in Murshidabad & near by Area

Sl.No	Name of the unit
1	NTPC, Farakka
2	Sagardighi Rhermal Power Plant

### 3.5 Major Exportable Item

Nil

### 3.6 Growth Trend

#### Industrial projects implemented in the district

Year	No of Units	Inv. (In Cr.)
2008	4	7.97
2009	-	-
2010	3	9.15

Source: Economic Review, 2011-12, West Bengal

### 3.7 Vendorisation / Ancillarisation of the Industry

Nil

### **3.8. Medium Scale Enterprises**

#### **3.8.1 List of the units in Murshidabad & Near By Area**

List not available

#### **3.8.2 Major Exportable Item**

Bell-metal and brass utensils are manufactured in large quantities at Khagra, Berhampore, Kandi, Baranagar and Jangipur. They are exported as well as sold in the local markets. Locks and betelnut cutters of a superior kind are made at Dhulian and iron chests at Jangipur. The problem of getting raw materials for the brass and bell-metal artisans of the district is, however, acute. While delay in getting raw materials owing to the complicated procedural formalities involved in the submission of applications for raw materials has been almost a constant factor, the industry has also been affected by the change in consumers demand in favor of stainless steel, plastic and ceramic goods and crockery.

### **3.9 Service Enterprises**

Sl.No	Name of the Unit
1	Khwajababa Cold Storage Pvt. Ltd.(I)
2	Khwajababa Cold Storage Pvt. Ltd.(II)

#### **3.9.1 Potentials areas for service industry**

Cold Storage

### **3.10 Potential for new MSMEs**

Although no large and medium scale industry is running in the district, traditional industry in tiny & cottage sectors have goodwill from long back. In 1912, the Governor of Bengal, Mr. Carmicale, was attracted to the scarf made in this district and at last he

visited the residence of artisan, Abdul, at Khagra near Berhampore to see the manufacturing process. Till now, the artisans are manufacturing the traditional silk products, but they are becoming hopeless on this traditional activity due to cut-throat competition from domestic and inter national market. But, other traditional activities like paddy husking, oil mill (ghani), wheat grinding, bidi, etc. are expanding gradually.

Along with these traditional activities, some non-traditional activities like fabrication items, plastic products, brick etc. are also expanding.

However, no. of units set up in the district during last four (4) years is shown below along with their capacity, investment in Plant & Machinery and employment.

## **4. Existing Clusters of Micro & Small Enterprise**

### **4.1 DETAIL OF MAJOR CLUSTERS**

Plastic Products, Brass & Bell Metal are the major cluster in the Murshidabad district

#### **4.1.1 Manufacturing Sector**

Plastic Products, Brass & Bell Metal

#### **4.1.2 Service Sector**

Nil

### **4.2 Details for Identified cluster**

4.2.1 Name of the cluster: **Plastic Products, Brass & Bell Metal**

#### **Details for Identified cluster in West Bengal implemented by Directorate of Micro & Small Scale Enterprises, Govt. of West Bengal**

**Name of the district:- MURSHIDABAD**

Sl.	Subject.	Name of the Clusters	
		Plastic Products	Brass & Bell Metal
1	Principal Products Manufactured in the Cluster	Plastic utensils	Brass & Bell Metal items
2	Name of the SPV	The Umarpur Plastic Shilpa Samabaya Samity Ltd.	Khagra Brass & Bell Metal Association Welfare Society
3	No. of functional units in the clusters	56	200
4	Turnover of the Clusters	Rs. 65 Cr.	Rs.
5	Value of Exports from the Clusters		
6	Employment in Cluster	500	500
7	Average investment in plant & Machinery		

8	Major Issues / requirement	Design development, availability of mould; CAD CAM facilities	Technology up-gradation; Designing; Marketing
9	Presence of capable institutions		
10	Thrust Areas	CAD Cam facilities for design development; supply of irregular electricity's	Skill development; designing; Automatic furnace
11	Problems & constraints	Pollution, Finance, Marketing	Poor technology, Finance; Marketing
12	Testing needs	Quality of finished products	Quality of raw materials & finished products
13	Access to export market		
14	Name of the association		
15	Key trade Associations address		

## **5. General issues raised by industry association during the course of meeting**

Industrial estates have to be developed in the district. The power supply position needs to be strengthened. Although markets for agro-based items exist in the district, the industrial development and markets for industrial goods needs to be expanded further.

## **6. STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

<b>S. No</b>	<b>Type of assistance</b>	<b>Name and address of agencies</b>
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)	District Industries Centre, Dte. of M& SSE, Govt. of West Bengal, C. R. Das Road, Berhampur, Dist: Murshidabad, Pin - 742101, West Bengal
2.	Identification of Project Profiles, Techno-economic and managerial consultancy services, market survey and economic survey reports.	(1) MSME – Development Institute, Ministry of MSME, Govt. of India, 111 & 112, B. T. Road, Kolkata-700108. (2) Directorate of Industries New Secretariat Bldgs, 9th fl., 1, Kiran Sankar Roy Road, Kolkata-1 (3) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3r floor) Kolkata-13 & 31, Block Burn Lane, Silpa Bhawan, Kolkata-12
3.	Land and Industrial shed	(1) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mullick Square, (3r floor) Kolkata-13 & 31, Black Burn Lane, Silpa Bhawan, Kolkata-12 (2) West Bengal Industries Infrastructure Development Corpn. Ltd., P-34, CIT Road, Kolkata-14
4.	Financial Assistance	(1) West Bengal Industrial Development Corporation Limited,

		5, Council House St., Kolkata-1 (2) Small Industries Dev, Bank of India( SIDBI) Eastern Regional Office, 11, Dr. U. N. Brahmachari Road, Kolkata-17 (3) W. B. Financial Corpn., 2A, Netaji Subhas Road, Kolkata-16 (4) United Bank of India, H.O. 16, Old Court House St, Kolkata-1 (5) All other Banks
5.	For raw materials under Govt. Supply	National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor, Kolkata-69
6.	Plant and machinery under hire / purchase basis.	National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor, Kolkata-69
7.	Power/ Electricity	(1) W. B. State Electricity Distribution Co. Ltd. Bidyut Bhawan, Sector-II, Salt Lake City, Kolkata-91 (2) Calcutta Electric Supply Corpn. Ltd., Victoria House, Kolkata-69 (3) Durgapur Projects Ltd. Administrative Building, Dist- Burdwan, Pin-713201. (4) Dishergarh Power Supply Co.Ltd. P.O- Dishergarh, Asansol, Pin-713301
8.	Technical Know – how.	(1) Indian Institute of Technology, Kharagpur, Paschim Medinipur (2) Deptt. Of Engineering & Technology, Jadavpur University, Jadavpur, Kolkata-32
9.	Quality & Standard	MSME Testing Centre (MSME -TC), 111 & 112, B.T. Road, Kolkata-108
10.	Marketing /Export Assistance	(1) Zonal Joint Director General of Foreign Trade, 4, Esplanade East, Kolkata-700069 (2) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3r floor) Kolkata-13
11.	Other Promotional Agencies	(1) Reserve Bank of India, Rural Planning and Credit Department, 15, Netaji Subhas Road, Kolkata-1 (2) Indian Institute of Packaging, Block CP, Sector V, Salt Lake City Kolkata-91 (3) Khadi and Village Industries Commission 33, Chittaranjan avenue, Kolkata – 73

9. Additional information if any:-

Nil