



Government of India
Ministry of MSME

Brief Industrial Profile of Namakkal District

2012-13



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

MSME-Development Institute, Chennai
(Ministry of MSME, Govt. of India,)

Phone Tel:044-22501011-3

Fax: 044-22501014

E-mail: dcidi-chennai@dcmsme.gov.in

Web- www.msmedi-chennai.gov.in

Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	1
1.1	Location & Geographical Area	1
1.2	Topography	1
1.3	Availability of Minerals.	3
1.4	Forest	4
1.5	Administrative set up	4
2.	District at a glance	4
2.1	Existing Status of Industrial Area in the District of Namakkal	8
3.	Industrial Scenario Of Namakkal	8
3.1	Industry at a Glance	8
3.2	Year Wise Trend Of Units Registered	8
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	9
3.4	Large Scale Industries / Public Sector undertakings	11
3.5	Major Exportable Item	14
3.6	Growth Trend	14
3.7	Vendorisation / Ancillarisation of the Industry	14
3.8	Medium Scale Enterprises	14
3.8.2	Major Exportable Item	14
3.9	Service Enterprises	15
3.9.1	Potentials areas for service industry	15
3.10	Potential for new MSMEs	15
3.11	Sericulture	18
4.	Existing Clusters of Micro & Small Enterprise	19
4.1	Detail Of Major Clusters	19
4.1.1	Manufacturing Sector	19
4.2	Details of Identified cluster	19
5.	General issues raised by industry association during the course of meeting	20
6	Steps to set up MSMEs	21

Brief Industrial Profile of Namakkal District

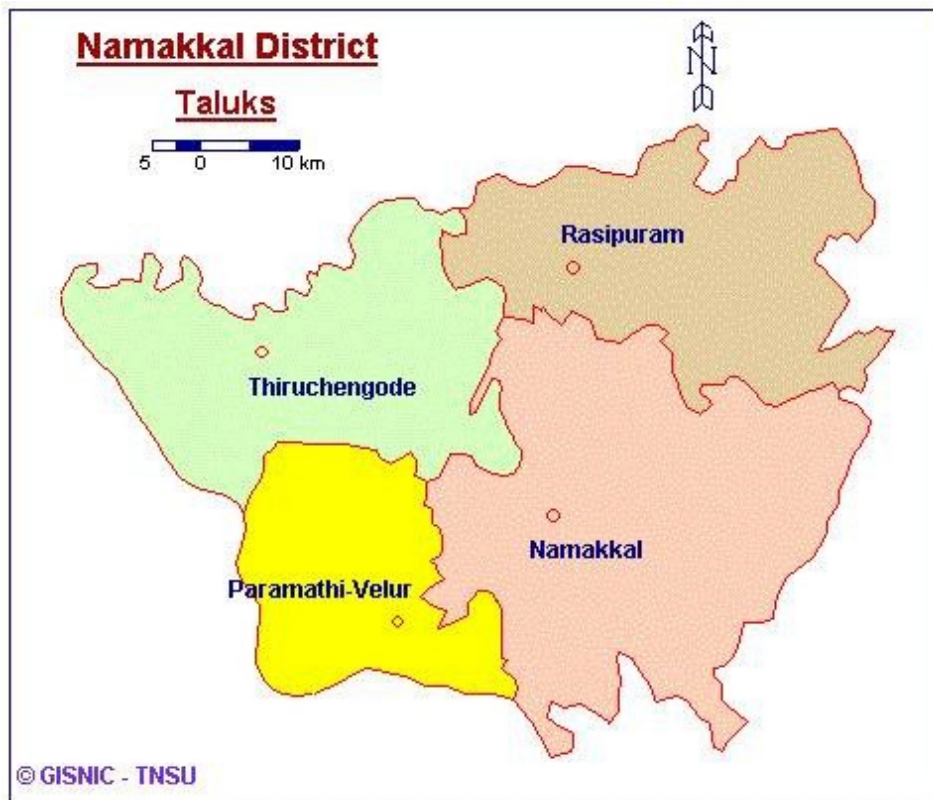
1. General Characteristics of the District

Namakkal District is a newly formed district from Salem District. It is functioning from 01-01-1997. It consists of 4 Taluks namely Namakkal, Rasipuram, Tiruchengode and Paramathi Velur. The district is bounded by Salem on the north, Karur on the south, Trichy and Salem on the east and Erode on the West.

1.1 Location & Geographical Area.

The Geographical area of the district is 3363, 35 K.m. which lies between 11.00 and 11.360 North Latitude and 77.280 and 78.300 East Longitude.

1.2 Topography



For administrative purpose, the district has been divided into 2 Revenue Divisions, 4 Taluks, 30 Revenue firkas and 454 Revenue Villages (Including group Villages). For local arrangements, the district has been divided into 5 Municipalities, 15 Panchayat Unions, 19 Town Panchayats and 331 Village Panchayats.

The Northern portion of Namakkal are mountainous and the southern areas are plains. The Chief rivers run through the district are Cauvery, Aiyaru, Karipottan Aaru and Thirumanimutharu. The Cauvery flows south and south west hugging the border.

The Garden of Namakkal District is Kolli hills which is governed by Panchayat union, comprising 16 Village Panchayats are called "Nadu" with an area of 371.03 Sq Kms. and 1300 meters above Sea level. In kolli hills, the Malayalis are the prehistoric tribals. 'Valvil Ori' the king of Kadai Yelu Vallal was ruled this hilly area. The famous Siva temple Arappaleeswarar was originally a retreat of the Jain Monks prior to its Hindusation. The another famous Water Falls namely, 'Agash Ganga' is situated near the Temple.

Namakkal finds a place of importance in the map of India because of its Lorry body building industry, a unique feature of the town. More than 150 Lorry body building work shops and with a number of subsidiary industries of auto body works are operating since 1960's. There are Lorries, Trailers and L.P.G. Tanker Lorries in Namakkal district. Therefore it is called as "**Transport City**". Namakkal is the major producer of Egg in Southern Region. Hence, called as '**Egg City**'.

YEAR: 2010-11		
Sl.No. (1)	Type of Soil (2)	Places in District (3)
1.	Red Loam	Namakkal, Elachipalayam, Puduchatram, Mallasamud-Ram, Rasipuram, Tiruchengode, Paramathi & Parts of Pallipalayam
2.	Lateritic Soil	Kolli hills
3.	Black Soil	Erumpatti, Kabilaramalai, Mohanur, Namagiripet & Parts of Pallipalayam
4.	Sandy Coastal Alluvium	Kabilaramalai
5.	Red Sandy Soil	Puduchatram
6.	Clay Loam	Sendamangalam, Vennandur, Erumpatti

Source: Directorate of Economics and Statistics, Chennai.

1.3 Availability of Minerals.

Sl.No.	Name of the Block/Municipality	Number of Mining and Quarrying	
		Major	Minor
1	Namakkal Taluk.	10	55
2	Rasipuram Taluk.	2	12
3	Thiruchengode Taluk	45	72
4	Paramthi Velur Taluk.	14	12
	Total	71	151

Source: Assistant Director of Geology.

PRODUCTION OF MINERAL 2010-11

Sl.No.	Name of the Minerals	Production (in metric Tonnes)	
		Unit	Amount (Rs.)
1	Magnesite	1270	99958
2	Bauxite	-	-
3	Quartz	6295	537450
4	Feldsper	6755	344090
5	Limestone	30730	2068688
6	Roughstone	316814Cum	10205865
7	River Sand	-	-
8	Granite	3932.949Cum	6854474
9	Soap Stone	-	-

Source: Assistant Director of Geology

1.4 FOREST:

Total forest coverage is 1401.390 21 Hectares

1.5 Administrative set up.

For Administrative purpose, the district has been divided into 2 Revenue Divisions, 4 Taluks, 30 Revenue firkas and 454 Revenue Villages (Including group Villages). For local arrangements, the district has been divided into 5 Municipalities, 15 Panchayats Unions, 19 Town Panchayats and 331 Village Panchayats.

2. District at a Glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	2011		11.00 and 11.360 North Latitude
	ii) Longitude	2011		77.280 and 78.300 East Longitude
	iii) Geographical Area		Hectares	294211.830
(B)	Administrative Units			the district has been divided into 2 Revenue Divisions,
	i) Sub divisions			4 Taluks,
	ii) Tehsils			30 Revenue firkas
	iii) Sub-Tehsil			
	iv) Patwar Circle			
	v) Panchayat Simitis			15
	vi) Nagar nigam			
	vii) Nagar Palika			
	viii) Gram Panchayats			
	xi) Revenue villages			331 Revenue Villages

2.	Population			1721179
(A)	Sex-wise			
	i) Male	2011		866740
	ii) Female	2011		854439
(B)	Rural Population	2011		345,842
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	294211.830
	ii) Forest cover	2010-11	"	1401.390
	iii) Non Agriculture Land	2010-11	"	38636.040
	v) cultivable Barren land	2010-11	"	4827.575
4.	Forest			
	(i) Forest	2010-11	Ha.	1401.390
5.	Livestock & Poultry			
A.	Cattle			250784
	i) Cows	2007	Nos.	240602
	ii) Buffaloes	2007	Nos.	10182
B.	Other livestock			
	i) Goats	2007	Nos.	430082
	ii) Pigs	2007	Nos.	13366
	iii) Dogs & Bitches	2007	Nos.	86369
	iv) Railways			
	i) Length of rail line	2010-11	Kms	Under construction
	V) Roads			
	(a) National Highway	2010-11	Kms	38.80
	(b) State Highway	2010-11	Kms	378.041
	(c) Main District Highway	2010-11	Kms	274.035
	(d) Other district & Rural Roads	2010-11	Kms	1085.275
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	
	(f) Kachcha Road	2010-11	Kms	

(VI) Communication			
(a) Telephone connection	2010-11		
(b) Post offices	2010-11	Nos.	342
(c) Telephone center	2010-11	Nos.	
(d)Density of Telephone	2010-11	Nos./1000 person	
(e) Density of Telephone	2010-11	No. per KM.	
(f) PCO Rural	2010-11	No.	
(g) PCO STD	2010-11	No.	
(h) Mobile	2010-11	No.	
(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	29
(b) Beds in Allopathic hospitals		No.	1
(c) Ayurvedic Hospital		No.	
(d) Beds in Ayurvedic hospitals		No.	1
(e) Unani hospitals		No.	
(f) Community health centers		No.	
(g) Primary health centers		No.	52
(h) Dispensaries		No.	
(i) Sub Health Centers		No.	
(j) Private hospitals		No.	240
(VIII) Banking commercial			
(a) Commercial Bank		Nos.	132
(b) rural Bank		Nos.	6
Products			
(c) Co-Operative bank products		Nos.	31
(d) PLDB Branches		Nos.	
(IX) Education			
(a) Primary school		Nos.	722
(b) Middle schools		Nos.	194

	(c) Secondary & senior secondary schools		Nos.	172
	(d) Colleges		Nos.	28
	(e) Technical University		Nos.	01

YEAR: 2010-11 (Area in Hectares)

Sl. No.	X. Classification	Current Year	Previous Year
(1)	(2)	(3)	(4)
1.	Forest	1401.390	1401.390
2.	Barren and Uncultivable uses	24539.015	24539.015
3.	Land put to Non-Agricultural uses	38636.040	38367.325
4.	Cultivable Waste	4827.575	4829.855
5.	Permanent Pastures and Other Grazing Land	6663.990	6663.990
6.	Land Under Miscellaneous Tree Crops and Groves not included in Net Area Sown	3769.215	3769.215
7.	Current Fallows	44884.095	44725.610
8.	Other Fallows Land	9480.770	9238.070
9.	Net Area Sown	160009.740	160293.400
10.	Geographical Area According to Village Papers	294211.830	293827.870
11.	Total Cropped Area	201718.075	183094.510
12.	Area sown more than once	41708.335	22801.110
13.	Reserve Forest	42507.602	42507.600

Source: 'G' Return.

2.1 Existing Status of Industrial Areas in the District Namakkal District

Industrial Estate	No. of sheds	Investment	Employment
Tiruchengode	36	540 lakhs	216
Namakkal	54	432 lakhs	378

3. INDUSTRIALSCENERIO OF Namakkal

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	21457
2.	TOTAL INDUSTRIAL UNIT	NO.	45600
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	80
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	8
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	70
6.	NO. OF INDUSTRIAL AREA	NO.	2
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	-
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	-

3.2 Year Wise Trend of Units Registered

Year	Number Of Registered Units	Employment	Investment (Lakh Rs.)
2004-05	454	4265	12675.00
2005-06	586	2374	151360
2006-07	447	4328	10645.68
2007-08	454	3820	6655.37
2008-09	450	4401	9678.76
2009-10	567	5681	15395.14
2010-11	1222	9901	46443.33
Total			

Source: DIC Namakkal

3.3 Details of Existing Micro & Small Enterprises And Artisan Units in the District

Nic Code No.	Type Of Industry	Number Of Units	Investment (Lakh Rs.)	Employment
20	Agro based	1821	236780	13167
22	Soda water	-	-	-
23	Cotton textile	4906	6758.30	36653
24.	Woolen, silk & artificial Thread based clothes.	-	-	-
25.	Jute & jute based	-	-	-
26.	Ready-made garments & embroidery	2725	102986	16995
27.	Wood/wooden based furniture	399	87562	3191
28.	Paper & Paper products	271	1398.90	1842
29.	Leather based	367	147569	1980
31.	Chemical/Chemical based	159	107589	948
30.	Rubber, Plastic & petro based	290	13986.89	2181
32.	Mineral based	650	151360	4316
33.	Metal based (Steel Fab.)	925	29698	4825
35.	Engineering units	678	27109	2209
36.	Electrical machinery and transport equipment	501	14789.00	3114
97.	Repairing & servicing	1556	46443.33	3344
01.	Others	6209	36897.46	35919
	Kachori Making			

Source: DIC -----

Namakkal finds a place of importance in the map of India because of its Lorry body building industry, a unique feature of the town. More than 150 Lorry body building work shops and a number of subsidiary industries of auto body works are operating since 1960. There are Lorries, Trailers and L.P.G. Tanker Lorries in Namakkal district. Therefore it is called as '**Transport City**'. Namakkal is the major producer of Egg in Southern Region. Hence, called as '**Egg City**'.

The formation of Railway route from Salem to Karur is soon to be completed at the end of this year. The famous Tamil Poet" Namakkal Kavingnar Ramalingam Pillai" was born in this district. In memory of the poet, the State Government has established an arts and science college for women . On of the most famous Government Veterinary College is also situated near by Namakkal Town . More and more private educational/technical institutions are coming up in recent years which is a blossom for the district. The famous Anjaneyaswami Statue which has its height of 6.7 Mts. was built in 996 AD. The Narasimma Swamy Temple along with Amman Temple are situated behind the west of the Rock Fort in the Heart of the town.

Rasipuram is another important taluk in Namakkal District. The chief industry of the town is weaving. Puttunoolkarar who belongs in Sourashtra Community lives in large numbers in this town together with kaikolar. They are weaving Cotton Cloth and silk Saris. Another important aspect in the taluk is the Sago production. Nearly 176 Sago factories are located in and around the Rasipuram Taluk. Sago and Starch production in this area are exported to other countries. Ghee production is also famous in Rasipuram Taluk.

Tiruchengode is a town of cultural and historical importance. In the 19th Century, it was the Home of the Tamil Academy called 'Pulavar Sangam'. Nearly 37 spinning mills and more than 10,000 Power looms are functioning in this area. One Sugar mill and one Paper mill was functioning under Private Sector. Tiruchengode is famous for Rig Vehicles. More than 2,000 Vehicles were engaged in digging of bore wells all over India. The Large no of power loom and handloom industries were functioning in this Taluk., Arthanareeswarar temple in Trichengode is one of the Pilgrimage center



செலுத்துக



செலுத்துக



செலுத்துக



செலுத்துக



செலுத்துக



செலுத்துக



Poultry industry

1.4.2010 to 31.3.2011

Name of the Taluk	No.of Farms	No.of Birds	Total No of Eggs produced per day	No. of Person Employed (3 shifts)
1.Namakkal	368	24114776	14468865	11040
2.Rasipuram	124	6170968	3702580	3720
3.Paramathi-Velur	54	3021608	1812964	1620
4.Tiruchencode	150	6820500	4092300	4500
Total	696	40127852	24076709	20880

Source: District Poultry Development Office.



3.4 Large Scale Industries / Public Sector undertakings

Large Scale – 2

Block wise details of Medium and large scale industries sector-wise showing the number of units, investment, employment and installed capacity.

Block wise details of Medium & Major Industries					
S.No.	Name of the Unit	Product	Production Capacity	Investment in crores.	Employment.
Block	Erumaipatti				
1.	M/s.Saranya Spinning Mills Ltd.,	Cotton Yarn	15736 Spindles	7.06	145
2.	K.K.P. Spinning Mills Ltd.,	Cotton Yarn	35000 Spindles	13.06	250
Block	Puduchatram				
1.	Jayamurugan Textiles	Cotton Yarn	12000 Spindles	7.99	130

2.	Jaihind Spinning Mills P.Ltd.,	Cotton Yarn	15000 Spindles	9	145
3.	Sakthi Iswarya Spinning Mills P.Ltd.,	Cotton Yarn	25000 Spindles	11	180
Block Mohanur					
1.	K.K.P. Textiles Ltd.,	Cotton Yarn	25000 Spindles	10	260
Block Rasipuram					
1.	Namakkal Cotton Mills P.Ltd.,	Cotton Yarn	8084 Spindles	6	140
2.	Thiruvalluvar Textiles P.Ltd., Unit-1	Cotton Yarn	21168 Spindles	15	250
3.	Thiruvalluvar Textiles P.Ltd., Unit-II	Cotton Yarn	50400 Spindles	45	450
4.	Shervaroy's Textiles	Cotton Yarn	12000 Spindles	5.5	125
5.	Sornalakshmi Spinning Mills P.Ltd.,	Cotton Yarn	18000 Spindles	9.9	150
Block Namakkal					
1.	SMR spinning Mills P.Ltd.,	Cotton Yarn	20000 Spindles	15	250
Block Vennandur					
1.	Mallur sidheswara Spinning mills	Cotton Yarn	30000 Spindles	10	300
2.	Sambandam Spinning Mills Ltd.,	Cotton Yarn	35000 Spindles	15	500
Block Paramathi					
1.	M/s. Karur Srinithi Yarn Mills P.Ltd.,	Cotton Yarn	12000 Spindles	17	40
2.	M/s. Mithunam Spinning mills P.Ltd.,	Cotton Yarn	8000 Spindles	12	30
3.	M/s. SJLT Textile P.Ltd.,	Cotton Yarn	25000 Spindles	18	85
4.	M/s. Visaka Industries	AC sheet	150 MT/day	20	105
5.	Ran India steels P.Ltd.,	Steel rerolling, Ingot	2300 MT/ annum, 3000 MT/annum	15	350
Block Kabilarmalai					
1.	M/s. Saraswathi Udyog India P. Ltd.,	Paper Boards & Duplen Boards	15000 MT	16.02	68
Block Elachipalayam					
1.	M/s. Subhashiri Bio Energies P.Ltd.,	Power Generation	3 MW	20.00	40
Block Pallipalayam					
1.	M/s. Veena Textiles	Cotton Yarn	12096 Spindles	16	55

	P.Ltd.,				
2.	M/s. KAS Spinning Mills P.Ltd.,	Cotton Yarn	18144 Spindles	14	75
3.	M/s. A.S.S. Mills P.Ltd.,	Cotton Yarn	25000 Spindles	17.1	95
4.	M/s. Arunachala gounder Textiles Mills	Cotton Yarn	25000 Spindles	23.81	95
5.	M/s. Cheran Spinners P.Ltd.,	Cotton Yarn	27216 Spindles	20.22	100
6.	M/s. Deventhra Spinners P.Ltd.,	Cotton Yarn	25000 Spindles	18.2	92
7.	M/s. PKPN spinning Mills P.Ltd.,	Cotton Yarn	11088 Spindles	10.31	35
8.	M/s. Nallathal Spinning P.Ltd.,	Cotton Yarn	13101 Spindles	8.35	38
9.	M/s. Mothi Spinners P.Ltd.,	Cotton Yarn	25000 Spindles	21.07	45
10.	M/s. Chinappa Spinning Mills P.Ltd.,	Cotton Yarn	17760 Spindles	20.51	55
11.	J.P.P. Mills P.Ltd.,	Cotton Yarn	15000 Spindles	20	35
12.	Victory Spinning Mills Ltd.,	Cotton Yarn	15000 Spindles	15	30
13.	Rajaguru spinning Mills P.Ltd.,	Cotton Yarn	12000 Spindles.	15	35
14.	RG Spinning Mills P.Ltd.,	Cotton Yarn	15000 Spindles	15.00	40
15.	Mouli Spinners P.Ltd.,	Cotton Yarn	8000 Spindles	8.00	30
16.	Chola Spinners	Cotton Yarn	50000 Spindles	40.00	350
17.	Ponni Sugar	Sugar	2500 MT/day	100	350
18.	Padmakrishna Textiles	Cotton Yarn	15000 Spindles	6.00	30
Block	Tiruchengode				
1.	M/s. KSR Textiles Mills P.Ltd.,	Cotton Yarn	13440 Spindles	13.00	40
2.	M/s. Kutti Spinners P.Ltd.,	Cotton Yarn	12096 Spindles	8.16	35
3.	M/s. Paranthaman Spinning Mills P.Ltd.,	Cotton Yarn	13000 Spindles	8.63	35
4.	Sengunthar Mills Ltd.,	Cotton Yarn	25000 Spindles	6.49	280
5.	Pullicar Mills Ltd.,	Cotton Yarn	25000 Spindles	15.00	625
6.	M/s. Sri Sampoorana Lakshmi Spinning Mills	Cotton Yarn	35000 Spindles	25.00	110
7.	Lakshmi Saraswathi Spinning Mills	Cotton Yarn	18000 Spindles	13.00	46
LARGE SCALE INDUSTRIES					
1.	Sesayee Paper Boards, Pallipalayam.			600.00	1800
2.	Salem Co-operative Sugar Mill, Mohanur.			100.00	450

3.5 Major Exportable Item

Raw Granite, Cotton fabrics, towels, Bed spreads, Rigs & Egg

3.6 Growth Trend

Average growth is 11%

3.7 Vendorisation / Ancillarisation of the Industry

--

3.8. Medium Scale Enterprises

Proposed large scale projects in the offing / Thrust sector activities

Identified for growth in the next five years.

Thrust Sector Activities

* Cost Effective Building Materials.

* Readymade Garments

Large Scale Projects

- Spinning Mills fully automatic & centralized Air/conditioned units.
- Glucose out of Maize
- Starch out of Topicco
- Sugar Mills (Ponni Sugars – Paramathy)
- Non-conventional Energy producing unit (from beggose) – Mohanur.

3.8.1 Major Exportable Item

Raw Granite, Cotton fabrics, towels, Bed spreads, Rigs & Egg

3.9 Service Enterprises

3.9.1 Potentials areas for service industry

Educational Instructors ,web site developing, Two-Four wheelers servicing and repairing, tutorial, BPO, private telephone, Marriage Bureaus, electric and electronic goods servicing and repairing, Travel Agency, Gas Agency, Construction consultancy, Marriage items hiring, industrial Testing Labs. Advertising Agencies. Marketing Consultancy. Typing Centres. Desk Top Publishing. internet Browsing/Setting up of Cyber Café Auto Repairs, Services, Garages, Laundry & Dry , X-Ray clinic. Cleaning. Animal dispensary, Servicing of Agri. Farm equipment e.g. Tractor, Pump, Rig, Boring Machines etc, Weigh Bridge. Blue Printing and enlargement of drawing/designs facilities., ISD/STD Booths. EDP Institutes established by Voluntary Associations/Non-Govt. Organisations, installation and Operation of Cable TV Network. Beauty Parlours and Creches.

3.10 Potential for new MSMEs

The Namakkal District is one of the most vital and vibrant districts in terms of Industrial development in the state. The district provides enough scope for the development and growth of Industries engaged in the textile garments, Power loom, Automobile body building, Poultry Feed , Sago manufacturing and Rig Manufacturing unit

Other Potential non-farm sector type of industries in the district.

A. Raw material based.	- Sago, Rice Mills, Flour mills, Bakery products, Milk-Products, Extraction of edible oils, PVC Pipes, Electrical Tube lights, Cotton fabrics, Cotton yarn, Ready-made Garments, Egg and Egg products.
B. Demand based.	- Egg Tray, General Engineering, Sago Appalam, Jaggary
c. Skill based	- Lorry body building
d. Export oriented.	- Raw Granite, Polished Granite, Cotton fabrics, Garments.
e. Rural artisans based.	- Turkey towels & Eggs. Ornamental, Pottery, artistic brass-ware, wall hangings made of korai mat and terra cotta articles etc.,

Scope for promotion of Poultry based industries

India carves a niche in the poultry industry of the world by securing third and fifth place in global chicken egg and broiler production, respectively. Among its states, Tamil Nadu holds the lions share by being second in the country's egg production and fourth in broiler production. India produces 11680 million eggs and 250 million broilers per annum.

Namakkal, the egg town has an area around 200 sq.km glisten well by contributing 80 per cent to the egg production and also to a cognizable level in broiler production. Less seen birds like quail, emu and turkey are reared more in number in farms in this area.

The estimated annual requirements of inputs at this region alone are 2.64 million tonnes of poultry feed ingredients; 700 tonnes of feed enzymes; 1320 tonnes of toxin binders; 2600 tonnes of synthetic amino acids, 390 tonnes of vitamins and vaccines worth of Rs.70 million. Thus, this area alone has an overall daily turnover of Rs. 170 to 200 million (US\$ 3.4 to 4.0 million) from poultry industry.

TOP 10 INDUSTRIES – SUITABLE FOR THE DISTRICT:

Name of the Product	Suitable Blocks.
Neem based products	Rasipuram, Namakkal & Tiruchengode
Poultry based products	Namakkal & Rasipuram
Organic manure from the waste of Poultry and egg waste and coir pith	Namakkal
Cold storages	Rasipuram & Namakkal.
Fruit & vegetable process	All the blocks in the District
Integrated Lorry Body Building	Namakkal.
Readymade garments and textile products	Rasipuram
Tomato products	All the blocks in the district
Tamarind Starch & Powder.	Paramathi.
Essential Oil	Rasipuram & Namakkal.

THE LIST OF INDUSTRIES, WHICH HAVE SCOPE IN NAMAKKAL DISTRICT.

Activated carbon from Paddy husk.	Poultry farm
Straw board Handmade	Aluminum vessels.
paper Groundnut Oil	Aluminum
extraction. Cotton seed oil	implements...
extraction. Coconut Oil	
extraction. Coconut Shell	
Powder.	
Coir twisting.	
Coir mat weaving	
Rubberized Coir	
Mat Weaving.	
Bags, caps, etc. from Banana Fibres.	
Instant Food mixes. Cereal flour.	
Poultry tray, hatchery equipments	
Poultry Feed.	
Cattle Feed.	
Injection moulded plastic items for	
domestic and industrial uses.	
Polypropylene box strapping.	
Plastic Bobbins.	
Cotton pressing units.	
Cotton Yarn spinning.	
Cotton ginning.	
Cotton beds.	

3.11 Sericulture

(1.4.2010 to 31.3.2011)

Name of the block (1)	Area under Mulbely (As on 1.4.2010) (in Hectares) (2)	Production of Cocoons (In Kg) (3)	Value in Rupees (4)
Sendamangalam	81.00	16200	3645000
Erumapatti	93.00	18600	3720000
Namakkal	64.50	12900	2580000
Mohanur	150.00	30000	6000000
Puduchatram	198.00	39600	7920000
Kabilarmalai	194	30600	8360718
Paramathi	96.20	12620	3061867
Mallasamudram	251.50	50300	10060000
Timbengode	145.00	16061	3324627
Elachipalayam	113.50	22700	5100000
Namagi ripet	366.25	40021	8847940
Rasipuram	131.00	26200	5240000
Vennandur	404.00	80800	16160000
Pallipalayam	73.00	14600	2920000
Kollimalai	112.00	22400	5040000
Total	2472.95	433602	91980152

Source : Additional Director ,Sericulture, Namakkal

4. Existing Clusters of Micro & Small Enterprise

3 clusters

4.1 DETAIL OF MAJOR CLUSTERS

Power Loom , Lorry Body Building and Poultry

4.1.1 Manufacturing Sector

Power Loom , Lorry Body Building and Poultry

4.1.2 Service Sector

Nil

4.2 Details for Identified cluster

4.2.1 Name of the cluster

1	Principal Products Manufactured in the Cluster	Power Loom
2	Name of the SPV	
3	No. of functional units in the clusters	500Nos
4	Turnover of the Clusters	Rs.75 C
5	Value of Exports from the Clusters	-
6	Employment in Cluster	7500
7	Average investment in plant & Machinery	
8	Major Issues / requirement	CFC for intergraded processing and manufacturing yarn
9	Presence of capable institutions	
10	Thrust Areas	
11	Problems & constraints	Waste disposition and modernization

4.2.2 Name of the cluster

1	Principal Products Manufactured in the Cluster	Lorry Body Builder Cluster
2	Name of the SPV	Namakkal District Lorry Body Builders (P) Ltd.
3	No. of functional units in the clusters	120
4	Turnover of the Clusters	62.79
5	Value of Exports from the Clusters	-
6	Employment in Cluster	25000
7	Average investment in plant & Machinery	Rs.1 Lakhs to 15 Lakhs
8	Testing needs	-
9	Thrust Area	Cabins Builders
10	Access to Export Market	Modernization and CFC for cabins building

Present status of clusters:-

1. Power Loom Cluster, Namakkal submitted the CFC proposal to GoTN
2. Lorry Body Building CFC proposal Forwarded to Gol by GoTn.
Gol sought Clarification from the SPV

5. General issues raised by industry association during the course of meeting

1. Fund support for undertaking ad hoc studies
2. Skill upgradation – participatory model Industry- Institution – MSME –DI - E & T programmes may be allowed to conduct by Industrial association and MSE by themselves
3. Support for establishing CFC for Lorry Body Building under MSE CDP Scheme
4. Technical validation of the project to be done at State Level for the proposed projects under MSE CDP scheme
5. More Skill oriented training programmes to be conducted by Clusters

6. STEPS TO SET UP MSMEs

18 STEPS TO START INDUSTRY	
1.	DECISION TO BE AN ENTREPRENEUR
2.	PRODUCT SELECTION/TECHNOLOGY
3.	LOCATION OF THE UNIT
4.	TYPE OF THE ORGANISATION
5.	PROJECT REPORT PREPARATION
6.	ARRANGMENT OF FINANCE
7.	STATUTORY LICENCES AND REGISTRATION
8.	LAND AND BUILDING
9.	PURCHASE OF MACHINERY
10.	POWER CONNECTION AND WATER SUPPLY
11.	INSTALLATION OF MACHINERY
12.	MANPOWER
13.	RAW MATERIAL PROCUREMENT
14.	PRODUCTION
15.	COSTING AND PRICING
16.	MARKETING
17.	SALES
18.	PROFIT

ADDRESSES OF VARIOUS LICENSING AGENCIES AND DEPARTMENTS

Name of the District: **NAMAKKAL**

SI No	NATURE OF LICENSE / ASSISTANCE	DEPARTMENT/AGENCY
GUIDANCE		
1.	<p><u>Guidance on</u></p> <p>Product Identification / Selection/Training</p> <p>Technical Consultation</p>	<p>Director MSME DEVELOPMENT INSTITUTE, 65/1, GST Road, Guindy, Chennai-600 032</p> <p>Ph: 22501011-3 lines, 22502416, 22501785 Fax: 22501475, 22501014 Email: dcdi-chennai@dcmsme.gov.in</p> <p>Web site: www.msmedi-chenna.gov.in</p> <p>General Manager, District Industries Centre KKP Building, 114-B, Salem Road, Namakkal. Ph: 04286- 277251 Email: dic_nkl@msn.com</p>
REGISTRATION / LICENSING		
2.	<p>Filing of Entrepreneurs Memorandum by MSMEs</p> <p>(Both for proposed and existing units)</p>	<p>General Manager, District Industries Centre KKP Building, 114-B, Salem Road, Namakkal. Ph: 04286- 277251 Email: dic_nkl@msn.com</p>
3.	License for Compulsory Licensable items	<p>Secretariat for Industrial Assistance, Department of Industrial Policy & Promotion, Ministry of Commerce & Industry, Udyog Bhavan, New Delhi- 110 011. Ph: +91-11-23011983, Fax : +91-11-23011034 Email: dipp_sia@ub.nic.in</p>
4.	Municipal / Local Body Licence	Concerned Local Body – Corporation, Municipality, Panchayat Union
5.	Plan permit	Local Planning Authority, Namakkal

SI No	NATURE OF LICENSE / ASSISTANCE	DEPARTMENT/AGENCY
6.	Registration under Factories Act. (for units employing 10 or more workers with power)	Deputy Chief Inspector of Factories, Saradha College Road, Near Murugan Kovil, Salem. Ph: 0427-2448268
7.	Registration under Pollution control Rules	District Environmental Engineer, T.N.P.C.B., PSK Towers, Salem Road, Namakkal
8.	Registration with Fire & Rescue Services	Divisional Fire and Rescue Officer, Tamilnadu Fire & Rescue Services, Paramathi Road, Namakkal. Ph: 220703,231423
9.	Licensing by Health Department – for Food Products	Deputy Director of Public Health, Thuraiyur Road, Namakkal. Ph: 04286-221434
10.	F.P.O. - License (for fruits &Vegetable Processing Units and Beverages manufacturers)	Office of the Deputy Director (F&VP) Rajaji Bhavan, Basant Nagar, Chennai-600090 Ph: 044-4912421, Fax: 044-4912421
11.	Drug License for Drugs and Cosmetic Products	Asst. Director of Drugs Control I/c. No.7, Thiruvalluvar Street, Subramaniyapuram, Salem 636 005 Ph: 0427 2335823
12.	Patents & Designs Registration	Sr. Joint Controller of Patents & Designs The Patents Office, Intellectual Property Office Building, G.S.T. Road, Guindy, Chennai-600032, Ph: 044-22502080, Fax: 044-22502066, Email: chennai-patent@nic.in
13	Trade Mark Registration	Assistant Registrar of Trade Marks Trade Marks Registry, Intellectual Property Office Building G.S.T. Road, Guindy, Chennai 600032, Ph : 044-22502045 Fax:044-22502046 Email: tmrchebr@md3.vsnl.net.in
14	Import-Export (I.E.) Code Number	Office of Zonal Joint Director General of Foreign Trade 4th & 5th Floor, Shastri Bhavan Annex, 26, Haddows Road, Chennai - 600 006 Ph: 044- 28283404 / 08 Fax: 044 - 28283403 Email - zjdgt@aec-ch.tn.nic.in
15	ISI Mark	Management Systems Certification Officer, Bureau of Indian Standards, C.I.T. Campus, IV Cross Road Chennai-600 113 Ph : 044-22541442, 22542315, 22541311, Fax : 91-044-22541087, 22541087 Email : sro@bis.org.in , salestro@bis.org.in

SI No	NATURE OF LICENSE / ASSISTANCE	DEPARTMENT/AGENCY
16	Registration under VAT	1. The Commercial Tax Officer 144 Salem Road, Namakkal 637002. Ph: 04286-220298 2. Commercial Tax Office 5-B Gandhi Nagar Extn Mohanur Road, Namakkal 632002. 3. 16, Co-op Colony, Mohanur Road, (Urban), Namakkal 632002.
17	Central Excise	Superintendent of Central Excise, Customs Service Tax, No.60/1, Dr. Sankaran Road, Namakkal-637 001.
18	Service Tax Registration	Superintendent of Central Excise, Customs Service Tax, No.60/1, Dr. Sankaran Road, Namakkal-637 001.
19	Income Tax	Income Tax Office No.39-D, Dr. Sankaran Road li Floor, Gandhi Nagar, Madurai 637001 Ph: 04286-222600
INFRASTRUCTURE		
20	Factory Accommodation Industrial Plots / Sheds (SIDCO)	Tamilnadu Small Industries Development Corporation Limited, Industrial Estate, Guindy, Chennai - 600 032. Ph: 22501461, 22501422/0185/0506/1210 Fax: 22500792 Email: sidco@vsnl.com , tansidco@eth.net Branch Manager, SIDCO Industrial Estate, Five Roads, Salem-636 004. Ph: 0427-2448520
21	Power Connection	Superintending Engineer Tamilnadu Electricity Board, Mettur Electricity Distribution Circle, TNEB, Mettur Dam. Ph: 04298-244012, 244016 Fax: 04298-244177
FINANCE		
22	Lead Bank	Lead District Manager Lead District Manager, Indian Bank, Rangar Sannathi Street, Namakkal. Ph: 04286- 221866, 223059

SI No	NATURE OF LICENSE / ASSISTANCE	DEPARTMENT/AGENCY
23	TIIC	Branch Manager, Tamil Nadu Industrial Investment Corporation, (TIIC), Dr. Sankaran Road, Namakkal. Ph: 04286-232036
24	NABARD	Assistant General Manager NABARD, D.No.5, Plot No.151, IInd, EB Colony, Namakkal Cell: 9443316476
25	PMEGP Scheme	District Industries Centre KKP Building, 114-B, Salem Road, Namakkal. Ph: 04286- 277251 Email: dic_nkl@msn.com Assistant Director of Khadi and Villagae Industries, Namakkal
26	UYEGP Scheme of Govt. of Tamilnadu	District Industries Centre KKP Building, 114-B, Salem Road, Namakkal. Ph: 04286- 277251 Email: dic_nkl@msn.com
27	Finance under KVIC Scheme	State Director, Khadi and Village Industries Commission, 236, Avvai Shanmugam Road, Gopalapuram, Chennai – 600 086 Ph: 044 – 28351019, Fax: 044 - 28351697
28	Finance for SC/ST beneficiaries	The District Manager Tamilnadu Adi Dravidar Housing & Development Corporation Arthanari School Street, Mohanur Road, Namakkal. Ph: 04286- 229010

ADDRESSES OF THE INDUSTRIAL ASSOCIATION

Sl. No.	Name and Address of the Associations
1	The President District Small Scale and Tiny Industries Association, Tiruchengodu Road, Namakkal
2	The President Namakkal District, Lorry Body Builders Association, No.56, Thuraiyur Road, Namakkal Tiruchengodu Taluk Body Builders and Engineering work association, No. 37/2, Workshop unit no.3, Trichengodu
3	The President The Namakkal Starch & Sago Manufacturers Association Sellappampatty, Namakkal District
4	The President Namakkal All Motors workshop Owners Associations, 152-G, Salem Road, Namakkal
5	The President Tiruchengodu lorry Body Builders Association 125-C, Sankari Road, Tiruchengodu
6	The President SIDCO Industrial Estate, Association Paramathi Road, Namakkal
7	The President SIDCO Industrial Estate Asssocation Andipalaym, Tiruchengodu