

#### Government of India Ministry of MSME

# Brief Industrial Profile of Karaikal District UT of Puducherry 2012-13



सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

# MSME-Development Institute

(Ministry of MSME, Govt. of India,)

Phone: Tel: 22501785(Director), 22501011-2-3.

Fax: - Fax: 044-22501014

e-mail: dcdi-chennai@dcmsme.gov.in
Web-: www.msmedi-chennai.gov.in

# Contents

| S. No. | Topic   |
|--------|---|
| 1.     | General Characteristics of the District                                       |
| 1.1    | Location & Geographical Area  |
| 1.2    | Topography  |
| 1.3    | Availability of Minerals.   |
| 1.4    | Forest  |
| 2.     | District at a glance  |
| 2.1    | Existing Status of Industrial Area in the District Karaikal                   |
| 3.     | Industrial Scenario Of Karaikal   |
| 3.1    | Industry at a Glance  |
| 3.2    | Year Wise Trend Of Units Registered   |
| 3.3    | Details Of Existing Micro & Small Enterprises & Artisan Units In The District |
| 3.4    | Large Scale Industries / Public Sector undertakings                           |
| 3.5    | Major Exportable Item   |
| 3.6    | Growth Trend  |
| 3.7    | Vendorisation / Ancillarisation of the Industry                               |
| 3.8    | Medium Scale Enterprises  |
| 3.8.1  | List of the units in Karaikal & near by Area                                  |
| 3.8.2  | Major Exportable Item   |
| 3.9    | Service Enterprises   |
| 3.9.1  | Potentials areas for service industry   |
| 3.10   | Potential for new MSMEs   |
| 4.     | Existing Clusters of Micro & Small Enterprise                                 |
| 4.1    | Detail Of Major Clusters  |
| 4.1.1  | Manufacturing Sector  |
| 4.1.2  | Service Sector  |
| 4.2    | Details of Identified cluster   |
| 5.     | General issues raised by industry association during the                      |
|        | course of meeting   |
| 6      | Steps to set up MSMEs   |
| 7.     | Additional information if any   |

## **Brief Industrial Profile of Karaikal District**

#### 1. General Characteristics of the District

**Karaikal** is on the east coast about 140 kms south of Pondicherry and 300 kms south of Chennai (Madras) located on the Coromandel Coast of the Bay of Bengal.

**Karaikal** is known all over the country for its unique and the only temple devoted to the **Lord Saneeswara**(Lord Saturn) at **Thirunallar**. Those who are troubled by vicissitudes in life and wish bright future do spare their time to pay obeisance to the Lord Saturn. More than two thousand pilgrims visit this temple everyday. The**Sani Peyarchi** festival is the "**Kumbh Mela of Pondicherry**" attracting lakhs of devotees.

**Pondicherry** is the Capital of this Union Territory. Pondicherry is on the east coast about 162 kms south of Chennai (Madras) located on the Coromandel Coast of the Bay of Bengal.

**Karaikal** is the **Gateway** to various places of worship in the eastern coast of Tamilnadu.

Two famous shrines, **Velankanni** for Christians and **Nagore** for Muslims are nearby Karaikal. **Tranquebar Fort** (Tharangampadi Kottai) is just 8 kms from here.

#### Languages and Religion:

Main languages spoken in the district are **Tamil**, **Telugu and Malayalam**.

#### 1.1 Location & Geographical Area.

Karaikal Lies Between 10\*49 to11\*01 in North and Between 79\*43 to 79\*52 in east. Karaikal is situated 150km down south from Puducherry it is very near to the Nagapattinam Dist. The Geographical area of the karaikal dist is 160Sq.km

#### 1.2 Topography

Forming part of the fertile Cauveri delta the region is completely covered by the distributaries of Cauveri. Covered completely by a thick mantle of alluvium of variable thickness, the lie of the region is flat having a gentle slope towards the Bay of Bengal in the east. It is limited on the north by the Nandalar and on the south-east by the Vettar. The group of rocks known as Cuddalore formations is met with in the area contiguous to Karaikal region in Nagappattinam District.

#### 1.3 Availability of Minerals:

Karaikal area is completely covered by a thick mantle of alluvium and no exposures are met with anywhere. The following are the minerals met with in the region:

**Brick clays:** Brick clays are won from banks of Arasalar about 1.6 km. almost south-west of Pudutturai over an area of 0.6 sq.km. Clayey soils are also employed for making bricks near Mel Kasakkudi, Nedungadu, Ambagarattur and Vadamattam. Indicatedreserves of 1.3 million tonnes have been computed, of which the padugai lands along the Arasalar will account for 0.83 million tonnes.

**Kankar**: About 0.4 km. in a northerly direction from Mel\_Subbarayapuram village, small amounts of pisolitic kankar are found. It is obtained from a depth of about 1.2 km.

**Sea Shells:** Sea-shells collected from the coast are made use of in making lime for local use. Lime kilns were observed to the west of Karaikal town, near T.R.Pattinam and Akkaravattam.

**Limonite and garnet sands:** Limonite and garnet occur in varying concentrations in the beach sands along the Karaikal coast over a stretch of about 10 km. and varying in width from 20 to 100 m.

**Oil**: It may not be out of place to mention about the prospecting for oil going on in the area, as a result of the favourable structures and thick sediments deciphered first by the geophysical division of the Geological Survey of India, and later on by the Oil and Natural Gas Commission.

#### 1.4 FOREST:

There is no Forest in Karaikal Region.

# 2. Karaikal District at a glance

| S.No | Particular                | Year             | Unit                             | Statistics      |
|------|---------------------------|------------------|----------------------------------|-----------------|
| 1    |                           | Geographical fea | atures                           |                 |
| (A)  | Geographical Data         |                  |                                  |                 |
|      | i) Latitude               | Between 1        | 0* 49' & 11* 0                   | 1' North        |
|      | ii) Longitude             | Between 7        | <mark>'9* 43' &amp; 79* 5</mark> | 52' East        |
|      | iii) Geographical Area    | 160 sq.km        |                                  |                 |
| (B)  | Administrative Units      |                  |                                  |                 |
|      | i) Sub divisions          |                  |                                  |                 |
|      | ii) Tehsils               |                  |                                  | 2Nos            |
|      | iii) Sub-Tehsil           |                  |                                  |                 |
|      | iv) Patwar Circle         |                  |                                  | 8Nos            |
|      | v) Panchayat Simitis      |                  |                                  |                 |
|      | vi)Nagar nigam            |                  |                                  |                 |
|      | vii) Nagar Palika         |                  |                                  |                 |
|      | viii) Gram Panchayats     |                  |                                  |                 |
|      | xi) Revenue villages      |                  |                                  | 37Nos           |
|      | x) Assembly Area          |                  |                                  | 5Nos            |
| 2.   | Population                |                  |                                  |                 |
| (A)  | Sex-wise                  |                  |                                  |                 |
|      | i) Male                   | 2011             |                                  | 97,796          |
|      | ii) Female                | 2011             |                                  | 1,02,518        |
| (B)  | Rural Population          | 2011             | 1,                               | 15,507 (50.99%) |
| 3.   | Agriculture               |                  |                                  |                 |
| A.   | Land utilization          |                  |                                  |                 |
|      | i) Total Area             | 2010-11          |                                  | 16,012 Hectare  |
|      | ii) Forest cover          | 2010-11          |                                  | No Forest       |
|      | iii) Non Agriculture Land | 2010-11          |                                  | 9,420 Hectare   |
|      | iv) cultivable Barren     | 2010-11          |                                  | 6,592 Hectare   |
|      | land                      |                  |                                  |                 |
|      | v) Net Area Sown          | 2010-11          |                                  | -               |
| 4.   | Forest                    |                  |                                  |                 |
|      | (i) Forest                | 2010-11          | No                               | Forest          |
|      | _ · ·                     | 1                |                                  |                 |

| 5. | Livestock & Poultry        |         |             |            |
|----|----------------------------|---------|-------------|------------|
| A. | Cattle                     |         |             |            |
|    | i) Cows                    | 2003    |             | 27,811 Nos |
|    | ii) Buffaloes              | 2003    |             | 649 Nos    |
| B. | Other livestock            |         |             |            |
|    | i) Goats                   | 2003    |             | 41,438 Nos |
|    | ii) Pigs                   | 2003    |             | 235 Nos    |
|    | iii) Dogs & Bitches        | 2007    |             | 6251 Nos   |
|    | iv) <b>Railways</b>        |         |             |            |
|    | i) Length of rail line     | 2010-11 |             | 12 Kms     |
|    | V) Roads                   |         |             |            |
|    | (a) National Highway       | 2010-11 |             | 21.4 Kms   |
|    | (b) State Highway          | 2010-11 |             | 0.525 Kms  |
|    | © Main District Highway    | 2010-11 |             | -          |
|    | (d) Other district & Rural | 2010-11 |             | 67.74 Kms  |
|    | Roads                      |         |             |            |
|    | (e) Rural road/            | 2010-11 |             | 98.76 Kms  |
|    | Agriculture Marketing      |         |             |            |
|    | Board Roads                |         |             |            |
|    | (f) Kacha Road             | 2010-11 |             |            |
|    | (VI) Communication         |         |             |            |
|    | (a) Telephone              | 2006    |             | 17,640 Nos |
|    | connection                 |         |             |            |
|    | (b) Post offices           | 2010    | Rural-21    | Urban – 05 |
|    | © Telephone center         | 2006    |             | 677 Nos.   |
|    | (d) Density of Telephone   | 2010-11 | Nos./1000   |            |
|    | ( ) 5                      | 004044  | person      |            |
|    | (e) Density of Telephone   | 2010-11 | No. per KM. | 222        |
|    | (f) PCO Rural              | 2010-11 | No.         | 368        |
|    | (g) PCO STD                | 2010-11 | No.         | 309        |
|    | (h) Mobile                 | 2010-11 | No.         |            |
|    | (VII) Public Health        |         | 2040.44     | 4 NI=      |
|    | a) Allopathic Hospital     | 2010-11 | 1 Nos       |            |
|    | 2 Beds in Allopathic ho    |         | 642 Nos     |            |
|    | 3 Ayurvedic Hospital       |         | 1           |            |
|    | d)Beds in Ayurvedic ho     |         | -           |            |
|    | e) Unani hospitals         |         | -           |            |
|    | f) Community health ce     | enters  |             | 2 Nos      |

| g)Primary health centers       |         |           |
|--------------------------------|---------|-----------|
| h)Dispensaries                 |         | 10 Nos    |
| i)Sub Health Centers           |         | 17 Nos    |
| j) Private hospitals           |         | 2 Nos     |
| (VIII) Banking commercial      | 2010-11 |           |
| (a) Commercial Bank            |         | 30+1 Nos. |
| (b) rural Bank Products        |         | 3 Nos.    |
| © Co-Operative bank products   |         | 3 Nos.    |
| (d) PLDB Branches              |         | 1 Nos.    |
| (IX) Education                 | 2010-11 |           |
| (a) Primary school             |         | 80 Nos.   |
| (b) Middle schools             |         | 23 Nos.   |
| © Secondary & senior secondary |         | 52 Nos.   |
| schools                        |         |           |
| (d) Colleges                   | 2005-06 | 14 Nos.   |
| (e) Technical University       |         |           |

## 2.1 Existing Status of Industrial Areas in the District Puducherry

| S.<br>No. | Name of<br>Ind. Area                                       | Land<br>acquired<br>(In<br>hectare) | Land<br>developed<br>(In<br>hectare) | Prevailing<br>Rate Per<br>Sqm<br>(In Rs.) | No<br>of<br>Plots | No of allotted Plots | No of<br>Vacant<br>Plots | No. of<br>Units in<br>Production |
|-----------|--|-------------------------------------|--------------------------------------|---|-------------------|----------------------|--------------------------|----------------------------------|
| 1         | Rural<br>Industrial<br>Estate,<br>Kottucherry,<br>Karaikal | 3H-10A<br>(31,000<br>Sqm)           | 3H-10A<br>(31,000<br>Sqm)            | Rs 1614/=                                 | 47                | 44                   | 3                        | 31                               |

#### 3. INDUSTRIAL SCENERIO OF KARAIKAL

#### 3.1 Industry at a Glance:

| Sr<br>No | Head  | Unit    | Particulars |
|----------|---|---------|-------------|
| 1.       | REGISTERED INDUSTRIAL UNIT  | NO.     | 1093        |
| 2.       | TOTAL INDUSTRIAL UNIT   | NO.     | 1093        |
| 3.       | REGISTERED MEDIUM & LARGE<br>UNIT   | NO.     | 17          |
| 4.       | ESTIMATED AVG. NO. OF DAILY<br>WORKER EMPLOYED IN SMALL<br>SCALE INDUSTRIES | NO.     |             |
| 5.       | EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES                                   | NO.     |             |
| 6.       | NO. OF INDUSTRIAL AREA  | NO.     | 1           |
| 7.       | TURNOVER OF SMALL SCALE IND.  | IN LACS |             |
| 8.       | TURNOVER OF MEDIUM & LARGE<br>SCALE INDUSTRIES                              | IN LACS |             |

**Old Time Industries**: In 1648, Karaikal was famous for the special quality guingams (ie. white cloth with small red stripes). These guingams were brought to Pondicherry from where they were exported to Manila. Hence the name Guingam

Manila.

Some interesting details about the old time industries in Karaikal are available to us from a report prepared by Cordier, a naval Captain, in reply to a detailed questionnaire received from the Ministere de la Marine. According to this report there were 26 pottery units in Karaikal engaged in the manufacture of utensils, flower pots, water jugs etc. Some of the units also produced tiles in their kilns. In the year, 1823, as many as 100 brick kilns and 71 brick makers were counted. The same report revealed the existence of 35 oil mills manufacturing coconut oil, gingili oil, besides producing oil from elipe (bassia longifolia) and laurel seeds. Of the three soap units, two were located in Karaikal and the other in Tirumalarajanpatinam.

The three coir manufacturers in Karaikal engaged lascars or coolies according to the type of coir to be manufactured. They used six different types of looms for the purpose. The work was carried out generally between January and October every year.

## Present status Industries

Agro based industries Coir based industries Fabrication, and machinery Textile and spinning industry Rice Milling Stainless Steel Re-rolling Mill

#### 3.2 YEAR WISE TREND OF UNITS REGISTERED

|    | YEAR      | NUMBER OF  | Employment | Investment |
|----|-----------|------------|------------|------------|
|    |           | REGISTERED |            | (lakh Rs)  |
|    |           | UNITS      |            | , ,        |
| Up |           |            |            |            |
| to | 1984-85   | 343        | 2395       | 1033       |
|    | 1985-86   | 37         | 143        | 9          |
|    | 1986-87   | 31         | 131        | 7          |
|    | 1987-88   | 39         | 376        | 269        |
|    | 1988-89   | 46         | 1196       | 28         |
|    | 1989-90   | 64         | 538        | 825        |
|    | 1990-91   | 33         | 208        | 26         |
|    | 1991-92   | 37         | 197        | 392        |
|    | 1992-93   | 31         | 554        | 13033      |
|    | 1993-94   | 11         | 155        | 194        |
|    | 1994-95   | 19         | 225        | 84         |
|    | 1995-96   | 33         | 180        | 200        |
|    | 1996-97   | 9          | 35         | 10         |
|    | 1997-98   | 24         | 590        | 2175       |
|    | 1998-99   | 26         | 497        | 794        |
|    | 1999-2000 | 24         | 426        | 4465       |
|    | 2000-01   | 22         | 162        | 213        |
|    | 2001-02   | 12         | 164        | 574        |
|    | 2002-03   | 16         | 249        | 983        |
|    | 2003-04   | 29         | 469        | 14746      |
|    | 2004-05   | 7          | 254        | 1207       |
|    | 2005-06   | 14         | 45         | 28         |
|    | 2006-07   | 5          | 25         | 82         |

| 2007-08  | 17 | 96  | 98  |
|----------|----|-----|-----|
| 2008-09  | 73 | 327 | 677 |
| 2009-10  | 45 | 217 | 22  |
| 20010-11 | 30 | 187 | 44  |
| 20011-12 | 16 | 109 | 5   |

Source: DIC Karaikal

# 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT, During the year 2011-12

| NIC CODE<br>NO. | TYPE OF                                      | NUMBER   | INVESTMENT | EMPLOYMENT |
|-----------------|--|----------|------------|------------|
| NO.             | INDUSTRY                                     | OF UNITS | (Lakh Rs.) |            |
| 20              | Agro based                                   | 1        | 65.00      | 26         |
| 22              | Soda water                                   |          |            |            |
| 23              | Cotton textile                               |          |            |            |
| 24.             | Woolen, silk & artificial Thread             |          |            |            |
|                 | based clothes.                               |          |            |            |
| 25.             | Jute & jute based                            |          |            |            |
| 26.             | Ready-made garments &                        | 6        | 16.89      | 30         |
|                 | embroidery                                   |          |            |            |
| 27.             | Wood/wooden based furniture                  |          |            |            |
| 28.             | Paper & Paper products                       | 2        | 3.41       | 19         |
| 29.             | Leather based                                |          |            |            |
| 31.             | Chemical/Chemical based                      | 2        | 95.47      | 16         |
| 30.             | Rubber, Plastic & petro based                |          |            |            |
| 32.             | Mineral based                                | 2        | 6.50       | 8          |
| 33.             | Metal based (Steel Fab.)                     |          |            |            |
| 35.             | Engineering units                            |          |            |            |
| 36.             | Electrical machinery and transport equipment |          |            |            |
| 97.             | Repairing & servicing                        | 3        | 8.36       | 10         |
| 01.             | Others                                       |          |            |            |
|                 | Kachori Making                               |          |            |            |
|                 | Total  | 16       | 195.63     | 109        |

Source: DIC Karaikal

#### Industrial profile of Karaikkal

Karaikal is a good fishing centre with the following ten marine fishing villages spread along the coast. They are Mandabathur, Kalikuppam, Akkampettai, Kottucherrymedu, Kasakudymedu, in Karaikal municipal area, Kilinjalmedu, Karaikalmedu, in Tirumalairayam Pathinam commune, Karakalchery in Neravy commune, Keezhaiyur Pattincacherry and North vanjore.

Fresh and dried fish are exported powers are also exported. Good quality chanks (conch sells) are also available here in the sea of Karaikal.

The only large scale industry in this district is a textile unit name M/s Soundararaja Mills Ltd, located in Nedungadu. Handloom weaving is also prevalent units too. There is an industrial training institute located in Tirumalairayam Pathinam.

Karaikal Port is poised to be a multi-cargo handling terminal. So far the port has handled cargoes such as Coal, Pet coke, Raw sugar, Fertilizer, Cement, Project Cargo and construction materials. Containers and liquid cargo are soon to follow. On completion, the port will be capable of handling all types of cargo. Karaikal Port is also a hub for oil exploration activities and OSV/PSVs belonging to companies such a Hindustan Oil Exploration Company (HOEC)and Reliance Petroleum regularly call at the port.

Karaikal Port is a deep draft, all weather port. The current depth of 14.5 m allows for handling of Gearless Panamax size vessels (up to 80000 MT). The final depth of 16.5 m will allow cape size vessels (up to 120000 MT) to call at the port. The lagoon type basin protected by breakwaters allows operations all around the year.

Karaikal Port received its first Gearless Panamax [3] vessel in November, 2009 and became the first Commercial port on Tamil Nadu coast to do so. The port also has the distinction of being the only private port to export cargo belonging to power equipment major Bharat Heavy Electricals Ltd (BHEL), which is a government agency.

The port obtained rail connectivity in January 2010 [5] and its 3 railway sidings are connected to Trichy via Nagore. Karaikal Port regularly dispatches 4-5 rakes of coal as well as Fertilizer everyday.

#### 3.4 Large Scale Industries / Public Sector undertakings

List of the units in Karaikal & Near By Area

| SI.No | Name and Address of the Units                          | Manufacturing activity   |
|-------|--|--|
| 1     | Soundararaja Spining Mills Ltd.,                       | Yarn   |
|       | Nedungkadu, Karaikal                                   |  |
| 2     | Kothari Sugar and Chemical Lts., Vanjure,              | Para Nitrochlore benzyme   |
|       | Karaikal   | and artho nitro benzyme  |
| 3     | Henkel Spic India Ltd., Sorakudi, Peralam              | Synthetic detergent  |
|       | road, Karaikal   |  |
| 4     | H & R Johnson(I) Ltd., (E.I.D. Parry (I) Ltd.,)        | Ceramic tiles  |
|       | R.sS.No.143/2, Thennangudi, Thirunallar,<br>Karaikal   |  |
| 5     | Jayaprakesh Narayana Co-op Spining Mills               | Cotton yarn  |
|       | Ltd., Keezhamani Village, Karaikal                     | , and the second |
| 6     | Chemplast Sanmar Ltd., Melavanjore,                    | Caustic soda, Chlorine   |
|       | Karaikal   | hydrogen, HCL acid,  |
|       |  | Sodium hypochlorite &  |
|       |  | deminerised water  |
| 7     | Boss Profiles Ltd., No.24, Southpet,                   | Architectural Ceramic  |
|       | Surakudy, Thirunallar, Karaikal                        | Products   |
| 8     | Regma Ceramics Ltd., Agalankannu Road,                 | Ceramics Floor & Wall Tiles  |
|       | Sellur, Karaikal                                       | D O  |
| 9     | Pondicherry Power Corporation Ltd., (B.Govt            | Power Generation   |
|       | of Pondicherry undertaking), T.R.Pattinam,<br>Karaikal |  |
| 10    | Murudeshwar Ceramics Ltd., R.S.No.143,                 | Vitrified Tiles  |
| 10    | Ilayankudy Road, Devamapuram, Thirunallar              | Vitilied Tiles   |
|       | Commune, Karaikal                                      |  |
| 11    | Godrej Sara Lee Ltd., R.s.No.245/1A,3,4,               | House hold insecticide   |
|       | 246/2A Sethur, Thirunallar commune,                    | product mosquito repellant   |
|       | Karaikal   | coil   |
| 12    | GodrejSara Lee Ltd., R.S.No.239/3,4,5,6,               | House hold insecticide   |
|       | Kurumbagaram, Nedungadu Commune,                       | product mosquito repellant   |
|       | Karaikal   | coil   |

## 3.5 Major Exportable Item

**Marine fishery** 

#### 3.6 Growth Trend

**Moderate in case of Marine export** 

#### 3.7 Vendorisation / Ancillarisation of the Industry

Port construction

#### 3.8. Medium Scale Enterprises

#### 3.8.1 List of the units in & Near By Area

| SI.No | Name and Address of the Units            | Manufacturing activity     |
|-------|--|----------------------------|
| 1.    | Sri Rajeswari Mills Ltd., Thennangudi,   | Cotton & Man made fibre    |
| 1.    | Karaikal                                 | yarn                       |
| 2.    | Karaikal Chlorates Ltd., Melakasarakudi, | Potassium chlorate         |
| ۷.    | Karaikal                                 |                            |
|       | Meris Pharma (India) Pvt. Ltd., 3,       | Surgical sutures, Musical  |
| 3.    | ChinnaSalai road, rayanpalayam,          | strings sports strings     |
|       | Varichikudi, Karaikal                    |                            |
| 4.    | The Indian Steel Rolling Mills Ltd,      | MS Ingops and Billets.     |
| 4.    | Serumavillanvai, Karaikal.               |                            |
| 5.    | Shripet Industries Ltd,                  | Pallithin, Cerechalape pet |
| J.    | Surakudi, Karaikal.                      | bottels.                   |

#### 3.8.2 Major Exportable Item

Marine products

#### 3.9 Service Enterprises

Hotel, Hospitality enterprises, Hospital, restaurant, Industrial consultancy educational instructions ,web site developing, two-4 wheelers servicing and repairing ,tutorial, BPO, private telephone, Marriage Bureaus, electric and electronic goods servicing and repairing, Travel Agency, Gas Agency, Construction consultancy, Marriage items hiring, Industrial Testing Labs. Advertising Agencies. Marketing Consultancy. Typing Centres. Desk Top Publishing. internet Browsing/Setting up of Cyber Café Auto Repairs, Services, Garages, Laundry & Dry , X-Ray clinic. Cleaning. Animal dispensary,.,Weigh Bridge. Blue Printing and enlargement of drawing/designs facilities., Operation of Cable TV Network. Beauty Parlors and Crèches.

#### 3.9.1 Potentials areas for service industry

telephone, Marriage Bureaus, electric and electronic goods servicing and repairing, Travel Agency, Gas Agency, Construction consultancy, Marriage items hiring, industrial Testing Labs. Advertising Agencies. Marketing Consultancy. Typing Centres. Desk Top Publishing. Internet Browsing/Setting up of Cyber Café Auto Repairs, Services, Garages, Laundry & Dry, X-Ray clinic. Cleaning. Animal dispensary, Servicing of Agri. Farm equipment e.g. Tractor, Pump, Rig, Boring Machines etc, Weigh Bridge. Blue Printing and enlargement of drawing/designs facilities, ISD/STD Booths. EDP Institutes established by Voluntary Associations/Non-Govt. Organizations, installation and Operation of Cable TV Network. Beauty Parlors and Creches.Sewing Machine Servicing, Two Wheelers repair & Servicing, Cloth shop, Seat Covers, Hotel, Spray Painting, BOP, Power System maintenance, Manpower agency, House Keeping and Office and equipment maintenance,

#### 3.10 Potential for new MSMEs

General engineering, Coir based value added products, Modern Rice Mill, Solvent Extraction plant, Mushroom, Bio Pesticide, organic manner, Plastic injection Moulding items, Readymade garments, Coir fibre, Coconut pith and coir briquettes, Coir mat and mattress, Hospital waste recycling units, Poultry, Nut and bolts high density, Stainless Steel Fabrication, surgical items, heavy engineering fabrication, Potassium chlorate, Soap manfucaturing, corrugated box making.

#### 4. Existing Clusters of Micro & Small Enterprise

Engineering, Rice Mill and Coir cluster

#### 4.1 DETAIL OF MAJOR CLUSTERS

| Name pof the cluster | No of units           | remarks                  |
|----------------------|-----------------------|--------------------------|
| Engineering,         | 45                    | Industries concentrated  |
|                      |                       | in one place             |
| Rice Mill,           | 30 Modern and hulling | In and around karraikkal |
| ,                    | units                 |                          |
| Coir                 |                       | In and around karaikkal  |

#### 4.1.1 Manufacturing Sector

| Engineering, |  |
|--------------|--|
| Rice Mill,   |  |

#### 4.1.2 Service Sector:

Nil.

#### 4.2 <u>Details for Identified cluster</u>

#### Present status of clusters:-

Conducted series of awareness programmes. Consortiums are yet to established in the Engineering and Fabrication cluster and in Rice Mill cluster Kariakkal.

# 5. General issues raised by industry association during the course of meeting

- Creation of Common display centre within the industrial Estate, Industrial Association and DIC
- 2. Fund support for undertaking adhoc studies
- 3. Skill upgradation participatory model Industry- Institution MSME –DI E & T
- 4. programmes may be allowed to conduct by Industrial association and MSE by themselves
- 5. More support from NSIC, Re introduction of hire / purchasing scheme
- 6. PMEGP scheme may be revised and KVIC may be allowed to fund only rural
- 7. Creating common software for tracing the industrial sickness
- 8. Conducting Integrated moduler rural development programmes.
- 9. Establishing Business Incubation within the premises of Industrial Estates
- 10. Preparation of need based project proposals for establishing Medium scale
- 11. Getting power supply for industrial production
- 12. Establishing more flatted industrial estates
- 13. Promoting mini industrial clusters
- 14. Establishing Bio diversity part
- 15. A multi-commodity Logistics Park can be established
- 16. Promoting Marine and inland fisheries
- 17. Speedy implementation of growth centre
- 18. Establishing economic park

## 6. STEPS TO SET UP MSMES

| 18 ST | EPS TO START INDUSTRY          |
|-------|--------------------------------|
|       |                                |
| 1.    | DECISION TO BE AN ENTREPRENEUR |
| 2.    | PRODUCT SELECTION/TECHNOLOGY   |
| 3.    | LOCATION OF THE UNIT           |
| 4.    | TYPE OF THE ORGANISATION       |
| 5.    | PROJECT REPORT PREPARATION     |
| 6.    | ARRANGMENT OF FINANCE          |
| 7.    | STATUTORY LICENCES AND         |
|       | REGISTRATION                   |
| 8.    | LAND AND BUILDING              |
| 9.    | PURCHASE OF MACHINERY          |
| 10.   | POWER CONNECTION AND WATER     |
|       | SUPPLY                         |
| 11.   | INSTALLATION OF MACHINERY      |
| 12.   | MANPOWER                       |
| 13.   | RAW MATERIAL PROCUREMENT       |
| 14.   | PRODUCTION                     |
| 15.   | COSTING AND PRICING            |
| 16.   | MARKETING                      |
| 17.   | SALES                          |
| 18.   | PROFIT                         |

# ADDRESSES OF VARIOUS LICENSING AGENCIES AND DEPARTMENTS

| NATURE OF LICENSE /<br>ASSISTANCE   | DEPARTMENT/AGENCY  |  |  |
|---|--|--|--|
| GUIDANCE  |  |  |  |
| <u>Guidance on</u>  | Director  MSME DEVELOPMENT INSTITUTE, 65/1, GST Road, Guindy, Chennai-600 032  |  |  |
| Product Identification / Selection/Training   | Ph: 22501011-3 lines, 22502416, 22501785 Fax: 22501475, 22501014 Email: dcdi-chennai@dcmsme.gov.in Web site: msmedi-chennai.gov.in   |  |  |
| Technical Consultation  | Functional Manager District Industries Centre Kotucherry Industrial Estate, Karaikkal Tel: 04368-265438 District Industries Centre Industrial Estate, Thattanchavady Puducherry 605 008  |  |  |
| REGISTRAT   | TION / LICENSING   |  |  |
| Filing of Entrepreneurs Memorandum by MSMEs  (Both for proposed and existing units) | Functional Manager District Industries Centre Kotucherry Industrial Estate, Karaikkal Tel: 04368-265438  |  |  |
| License for Compulsory<br>Licensable items  | Secretariat for Industrial Assistance, Department of Industrial Policy& Promotion, Ministry of Commerce & Industry Udyog Bhavan, New Delhi 110 011.  Ph: +91-11-23061222 Fax: +91-11-23062626 Email: dipp_sia@ub.nic.in                      |  |  |
| Municipal / Local Body License  | Karaikal Municipality &<br>Town Planning Karaikkal   |  |  |
|   | ASSISTANCE  DANCE  Guidance on  Product Identification / Selection/Training  Technical Consultation  REGISTRAT  Filing of Entrepreneurs Memorandum by MSMEs  (Both for proposed and existing units)  License for Compulsory Licensable items |  |  |

| SI.<br>No | NATURE OF LICENSE /<br>ASSISTANCE             | DEPARTMENT/AGENCY   |
|-----------|---|---|
| 5.        | Plan permit                                   | Town & Country Planning Department                              |
|           |   | No. 6, I Cross Road,  |
|           |   | Nehru Nagar,  |
|           |   | Thalatheru (P.O.),  |
|           |   | Karaikal  |
|           |   | Tel" 22695  |
|           |   | 101 22075   |
| 6.        | Registration under Factories                  | Chief Inspector of Factories.                                   |
|           | Act. (for units employing 10 or               |   |
|           | more workers with power)                      | Perunthalaivar Kamaraj  |
|           |   | Administrative Building,  |
|           |   | Karaikal - 609 602<br>(Ph. No : 04368-223842                    |
|           |   | (111.140.04000 220042   |
|           |   | Labour Department   |
|           |   | Gandhi Nagar, Puducherry 605 009.                               |
|           |   | PH-0413-2271394,2279211.  |
| 7.        | Registration under Pollution                  | Directorate of Science, Technology &                            |
|           | control Rules                                 | Environment   |
|           |   | II Floor, PHN Building, Anna Nagar                              |
| 8.        | Registration with Fire & Rescue               | Puducherry 605 005.PH-0413-2201256.  Divisional Fire Officer    |
| 0.        | Services                                      | South Boulevard, Pudhcerry.                                     |
|           | Scribes                                       | PH-0413-2235516.  |
| 9.        | Licensing by Health Department                | Food & Drugs Administration                                     |
|           | - for Food Products                           | PHC, Murungapakkam  |
|           |   | Puducherry. PH-0413-2353647.                                    |
| 10.       | F.P.O License                                 | Office of the Deputy Director (F&VP)                            |
|           | (for fruits &Vegetable                        | Rajaji Bhavan, Basant Nagar,                                    |
|           | Processing Units and Beverages manufacturers) | Chennai-600090  |
| 11.       | Drug License for Drugs and                    | Ph: 044-24912421, Fax: 044-24912421 Food & Drugs Administration |
| ' ' '     | Cosmetic Products                             | PHC, Murungapakkam  |
|           | 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2       | Puducherry.PH-0413-2353649.                                     |
| 12.       | Patents & Designs Registration                | Sr. Joint Controller of Patents & Designs                       |
|           | _   | The Patents Office,   |
|           |   | Intellectual Property Office Building,                          |
|           |   | G.S.T. Road, Guindy, Chennai-600032,                            |
|           |   | Ph: 044-22502080, FAX: 22502066.                                |
|           |   | Email: chennai-patent@nic.in                                    |
| 13        | Trade Mark Registration                       | Assistant Registrar of Trade Marks                              |
|           |   | Trade Marks Registry,   |
|           |   | Intellectual Property Office Building                           |
|           |   | G.S.T. Road, Guindy, Chennai 600032,                            |
|           |   | Ph : <b>044-22502045</b> , Fax: <b>044-22502046</b> .Email:     |
|           |   | tmrchebr@md3.vsnl.net.in  |

| SI.          | NATURE OF LICENSE /                  | DEPARTMENT/AGENCY                                   |
|--------------|--------------------------------------|---|
| <b>No</b> 14 | ASSISTANCE Import-Export (I.E.) Code | Deputy Director of General Foreign Trade            |
| 14           | Number                               | Bharathi Street                                     |
|              | Tumbe.                               | Puducherry .PH-0413-2203238.                        |
| 15           | ISI Mark                             | Management Systems Certification Officer,           |
|              |                                      | Bureau of Indian Standards,                         |
|              |                                      | C.I.T. Campus, IV Cross Road                        |
|              |                                      | Chennai-600 113                                     |
|              |                                      | <b>Ph:</b> 044-22541584, 22541470, 22542315.,       |
|              |                                      | Email: sro@bis.org.in                               |
| 40           | Deviated in weder VAT                | salessro@bis.org.in                                 |
| 16           | Registration under VAT               | Commercial Tax Officer,                             |
|              |                                      | 100 ft. Road, Ellpillaichavady,                     |
|              |                                      | Puducherry.<br>PH-0413-2205070                      |
| 17           | Central Excise                       | Office of Central Excise                            |
| 1 7          | Contrar Excise                       | Gobert Avenue                                       |
|              |                                      | Puducherry 605 001                                  |
|              |                                      | PH-0413-2205977,2206716                             |
| 18           | Service Tax Registration             | Office of Central Excise                            |
|              | _                                    | Gobert Avenue                                       |
|              |                                      | Puducherry 605 001.                                 |
|              |                                      | PH-0413-2206718,2211638.                            |
| 19           |                                      | Income Tax Dept.,                                   |
|              | Income Tax                           | Thiruvalluvar Nagar, Behind Hotel Sarguru           |
|              |                                      | Puducherry.<br>PH-0413-2211823.                     |
|              |                                      | F11-0413-2211023.                                   |
| INFR         | ASTRUCTURE                           |   |
| 20           | Factory Accommodation                | Pondicherry Industrial Promotion                    |
|              | Industrial Plots / Sheds             | Development & Investment Corporaction               |
|              | (PIPDIC                              | (PIPDIC)  |
|              |                                      | 38 Roman Rolland Street                             |
|              |                                      | Puducherry 605 001 <b>Ph:</b> 0413-2336842, 2334606 |
| 21           | Power Connection                     | The Executive Engineer,                             |
| 21           | Fower Connection                     | Electricity Department                              |
|              |                                      | Puducherry 605 001. PH-0413-2341238.                |
|              |                                      | r addonestly edg do it it is a lie ze it zee.       |
| FINA         |                                      |   |
| 22           | Lead Bank                            | Indian Bank   |
|              |                                      | Regional Office                                     |
|              |                                      | Kamaraj Salai, Puducherry.                          |
|              | )                                    | PH-0413-2226761,2229471.                            |
| 23           | NABARD                               | Chief General Manager                               |
|              |                                      | NABARD  |
|              |                                      | Rainbow Nagar, Puducherry. PH-0413-2245241.         |
|              |                                      | FII-0413-2243241.                                   |

| SI.<br>No | NATURE OF LICENSE /<br>ASSISTANCE | DEPARTMENT/AGENCY                   |
|-----------|-----------------------------------|-------------------------------------|
| 24        | PMEGP Scheme                      | District Industries Centre          |
|           |                                   | Industrial Estate                   |
|           |                                   | Thattanchavady, Puducherry 605 008  |
|           |                                   | KVIB,PUDUCHERRY.                    |
|           |                                   | PH-0413-2241708.2242432.            |
| 25        | Finance under KVIC Scheme         | Puducherry Adi Dravidar Development |
|           |                                   | Corporation (PADCO)                 |
|           |                                   | Kamaraj Salai, Saram, Puducherry.   |
|           |                                   | PH-0413-2246831,2244269.            |
| 26        | Finance for SC/ST beneficiaries   | Puducherry Adi Dravidar Development |
|           |                                   | Corporation (PADCO)                 |
|           |                                   | Kamaraj Salai, Saram, Puducherry.   |
|           |                                   | PH-0413-2246831,2244269.            |

#### **Additional Information:**

**NEW PROPOSALS BY GOVERMENT**: At Polagam an INDUSTRIAL GROWTH CENTRE by PIPDIC is to be set up with an Electronic Industrial Park and an Information Technology Park. Proposals for establishing a Free Trade Zone adjacent to the Growth Centre. Central/State sales and Income Tax Holidays for 5 yeas. Un-Interrupted power supply. SUBSIDY on Power, Cost of Pollution Control Machineries/Equipments, etc. SINGLE WINDOW system for all department works. LOANS and Aids, etc.