



सत्यमेव जयते  
**Government of India**  
**Ministry of MSME**

## **Brief Industrial Profile of Vellore District**



सूक्ष्म, लघु एवं मध्यम उद्यम  
**MICRO, SMALL & MEDIUM ENTERPRISES**

# **2012**

**Carried out by**

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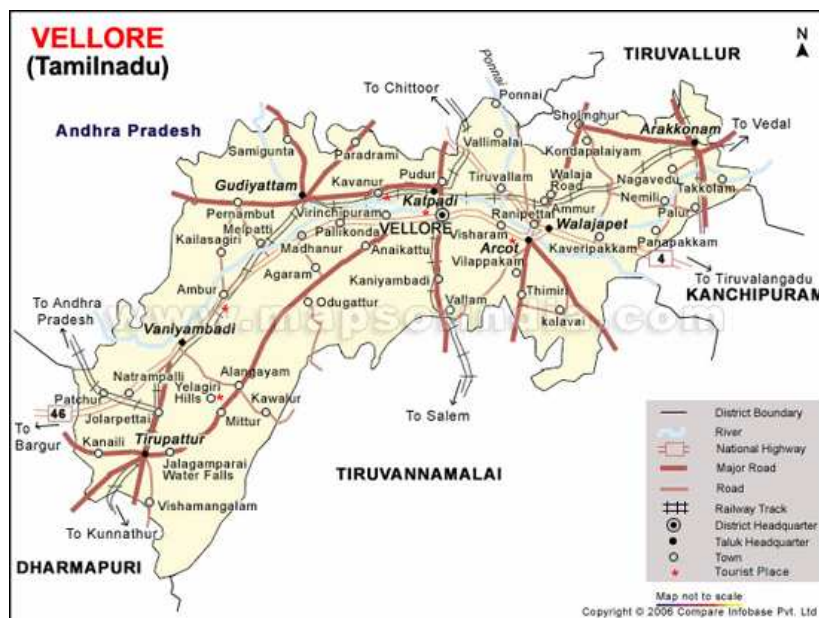
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## Brief Industrial Profile of Vellore District

### 1. General Characteristics of the District

Vellore, the Head- Quarters of Vellore District situated in 12° 35' N and 79° 9' E , has a very interesting History of its own. The History of the district assumes a great significance and relevance, as we unfold the glorious past. It was under the sway of various dynasties and rulers, the prominent among them being the Pallavas , Cholas of Uraiyur, the Rashtrakutaa dynasty of Malkhed, Sambuvarayar, the rulers of Vijayanagarm, Mamathas, the Nawabs of the carnatic and the British. The Monuments found in the district give a vivid picture of the town through the ages. In the 18 th Century Vellore District was the scene of some of the decisive battles fought in Ambur (1749) A.D Arcot (1751) A.D and Vandivasi (1760A.D) as a result of the long -drawn struggle between the English and the French for Supremacy.



### 1.1 Location & Geographical Area.

North Latitude Between 12° 15' and 13° 15'

East Longitude Between 78° 20' and 79° 50'

## 1.2 Topography

### Topography :

The highest mountain in the district is the JAVADHU HILLS, which covers the eastern part of Tirupattur Taluk. The elevation of the JAVADHU HILLS is 2500 feet above mean sea level with peaks rising upto 4200 feet. The Yelagiri Hills lie in the central part of Tirupathur taluk with an altitude of 3200 feet. The major rivers of the district are the Palar and Ponnai and these rivers being seasonal, will almost be dry and sandy and are not of much use for sustained irrigation. Black soil is seen in the tanks and the river beds and rest of the areas are found with red loamy soil

#### TEMPERATURE (in Degree Centigrades)

a. Plains (VELLORE)	
i. Maximum	: 40.2
ii. Minimum	: 14.6
b. Hill Stations	
i. Maximum	: N.A.
ii. Minimum	: N.A.

#### RAINFALL (IN mm)

a. Normal	
i. North East Monsoon	: 392.0
ii. South West Monsoon	: 501.3
b. Actual	
i. North East Monsoon	: 502.0
ii. South West Monsoon	: 534.8

## 1.3 Availability of Minerals.

### PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		

1.	Vermiculate	1908 tonnes
2.	Quartz	250 tonnes
MINOR		
1.	Black Granite	15912cbm
2.	Color granite	6423 cbm
3.	Rough stone	395222 unit
4.	EARTH & BRICK EARTH	120800unit

SOURCE:- DEPT. OF MINES & GEOLOGY.,

## 1.4 FOREST

### Forest Area (Hec.)

a. Reserved Forests	: 99736.415
b. Reserved Lands	: 366.335
c. Forests	: 100102.750

### ii. Out-turn of Forest Product

c. Pulpwood (MT)	: 204.47(M.T)
j. Tamarind	: 19772 Kgs
K. Gallnut	: 8888 Kgs
l. Soapnut	: 6272 Kgs
m. Pungan	: 2590 Kgs
n. Nelli	: 3590 Kgs
o. Etti	: 2601 Kgs
p. Elantai	: 500 Kgs
q. Beedi Leaves	: 2057 Kgs

## 1.5 Administrative set up.

a. Revenue Divisions	: 3
b. Revenue Taluks	: 9
c. Revenue Firkas	: 52
d. Revenue Villages	: 843

a. Corporations	: 1
b. Municipalities	: 13
c. Panchayat Unions	: 20
d. Special Village Panchayats	: 22
e. Village Panchayats	: 753

## 2. District at a glance

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude	North Latitude Between 12 <sup>0</sup> 15' and 13 <sup>0</sup> 15'		
	ii) Longitude	<b>East Longitude Between 78<sup>0</sup> 20' and 79<sup>0</sup> 50'</b>		
	iii) Geographical Area		Skm	5920.18
(B)	Administrative Units			
	i) Sub divisions		Nos	3
	ii) Tehsils		Nos	9
	iii) Sub-Tehsil		Nos	20
	viii) Gram Panchayats		Nos	753
	xi) Revenue villages		Nos	843
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male		Nos	1741083
	ii) Female		Nos	1736234
(B)	Rural Population		Nos	2169319
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	592018
	ii) Forest cover	2010-11	"	162286
	iii) Non Agriculture Land	2010-11	"	79928
	v) Uncultivable Barren land	2010-11	"	20445
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2010-11	Hec	162286
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2007	Nos.	545267
	ii) Buffaloes	2007	Nos.	26252
B.	<b>Other livestock</b>			
	i) Goats	2007	Nos.	143772

	ii) Pigs	2007	Nos.	6877
	iii) Dogs & Bitches	2007	Nos.	51040
	iv) <b>Railways</b>			
	i) Length of rail line	2010-11	Kms	165.4(BG)
	V) <b>Roads</b>			
	(a) National Highway	2010-11	Kms	227.2
	(b) State Highway	2010-11	Kms	122.4
	(d) Other district & Rural Roads	2010-11	Kms	5230.525
	(VI) <b>Communication</b>			
	(a) Telephone connection	2010-11		126388
	(b) Post offices	2010-11	Nos.	590
	(c) Telephone center	2010-11	Nos.	8998
	(VII) <b>Public Health</b>			
	Allopathic Hospital	2010-11	No.	13
	Beds in Allopathic hospitals	2010-11	No.	1728
	Ayurvedic Hospital	2010-11	No.	12
	Beds in Ayurvedic hospitals	2010-11	No.	25
	Unani hospitals	2010-11	No.	1
	Primary health centers	2010-11	No.	88
	Dispensaries	2010-11	No.	10
	Sub Health Centers	2010-11	No.	478
	(VIII) <b>Banking commercial</b>			
	(a) Commercial Bank		Nos.	257
	(b) rural Bank Products		Nos.	9
	(c) Co-Operative bank products		Nos.	35
	(d) PLDB Branches		Nos.	-
	(IX) <b>Education</b>			
	(a) Primary school		Nos.	1694
	(b) Middle schools		Nos.	446
	(c) Secondary & senior secondary schools		Nos.	270+242
	(d) Colleges (Arts)		Nos.	21
	(e) Technical University		Nos.	-
	(F) Professional colleges		Nos.	17

## 2.1 Existing Status of Industrial Areas in the District Vellore

## SIDCO INDUSTRIAL ESTATE

Tamil Nadu Small Industries Development Corporation, an Undertaking of Govt. of Tamilnadu, popularly known as “SIDCO” has been formed mainly to Develop the Industrial Estates in Tamilnadu during the year 1972. It was also meant to take care of Distribution of scares raw materials like paraffin wax, TNPL papers through Raw material Depot at Katpadi. In Vellore District SIDCO Indl.Estates located at Katpadi, Ranipet, Mukundarayapuram, Vannivedu and Arakkonam. After having established the following Industrial Estates, it also takes care of the maintenance of water supply and drainage etc.

<b>i. SIDCO Industrial Estate, Ranipet :</b>	
Extent of the Estate	113.44 Acres
No.of work sheds	162 Nos.
No.of Developed Plots	71 Nos
Direct Employment Generated	8000 Nos.(Apprx)
Vacancy position	NIL
<b>ii. SIDCO BHEL Ancillary Industrial Estate, Mukundarayapuram :</b>	
Extent of the Estate	86.195 Acres
No.of work sheds	30Nos.
No.of Developed Plots	38 Nos
Direct Employment Generated	4000 Nos. (Apprx)
Vacancy Position	NIL
<b>iii. Government Industrial Estate, Katpadi :</b>	
Extent of the Estate	19.480 Acres
No.of work sheds	42 Nos.
No.of Developed Plots	9 Nos.
NO.Of Tiny Sheds	10 Nos.
No.of Labour Tenements	38 Nos.
Direct Employment Generated	1000 Nos. (Apprx)
Vacancy Position	NIL
<b>iv. Government Industrial Estate, Arakkonnam</b>	
Extent of the Estate	56.240 Acres
No.of Work Sheds	13 Nos.
No.of Developed Plots	11 Nos
No.of Labour Tenements	6 Nos.
Direct Employment Generated	900 Nos. (Apprx)
Undeveloped Land	24 acres
Vacancy Position	SHED:3 Nos. PLOT:8 Nos.
<b>v. SIDCO Industrial Estate, Vannivedu</b>	
Extent of the Estate	16.44 Acres

No.of PLOTS ALLOTTED	12 Nos.
No.of Plots Vacant	NIL

The N.H. Authorities taken over 3.71 acres of Land of this Industrial Estate for the formation of 4 way bye pass road.

TINY SHEDS			
Sl.No.	Location	No.of shets	Remark
1	Katpadi	10	Fully allotted
2	Vannivedu	10	Fully allotted
3	Sekkanur	8	Fully allotted
4	Madhaur (0.30 acres of Govt. Promboke Land is yet to be ali3enated to SIDCO)	6	Fully allotted

### SIPCOT INDUSTRIAL ESTATE, RANIPET

Sipcot Industrial Complex, Ranipet Phase I at Mukundarayapuram and Phase II & III located at Ranipet, Walajah taluk. It is located near Andhra, Karnataka and Tamilnadu Border. Located in the Leather processing belt of Tamilnadu.

1. SIPCOT Industrial Complex	
Extent of Estate	: 730 acres
Salable area	: 578 acres
Area now available for allotment	: NIL (No land available for allotment)
Power Supply	: 110 / 11 KV substation
Nearest Railway Station	: Katpadi – 25 Kms
Nearest Airport	: Chennai – 90 kms
Nearest Seaport	: Chennai - 110 kms
Water Supply	: 90 Lakhs litres per day from river Ponnai

### 3. INDUSTRIAL SCENERIO OF Vellore

The Vellore District is one of the most vital and vibrant Districts in terms of industrial development in the State. The Vellore District has a dominant presence in the Leather and leather based industries.Vellore District accounts for more than 37% of the county's export leather and leather related products such as finished leather, shoe uppers, shoes, garments, gloves and so on.

The Government of Tamilnadu provides all possible investment subsidies and infrastructural support in the form of setting up industrial estates and

common effluent treatment plant. Thus this District share of the leather market in the years to come is ensured.

The District provides enough scope for the development and growth of industries engaged in Chemicals, Food processing, Sugar/Jaggery manufacturing, Synthetic Fibres, Fertilizers manufacturing, Textiles Garments, Steel castings and Auto bearing manufacturing. The existing units are facing two main problems viz., poor marketing and financial problems. Textile mills and rice mills, leather and leather based products are belongs more to the traditional category

Vellore visit is one of the recommended industrial tour, The Vellore district has a dominant presence in the Leather and Leather based industries. Vellore District accounts for more than 37% of the country's Export of Leather and Leather related products such as finished leathers, shoe uppers, shoes, garments, gloves and so on. Other industrial attraction of vellore are numerous medium and large scale industries like, BHEL, EID Parry, Tirumalai Chemicals and Greaves, SAME-DEUTZ, TVS-Brakes India, Mitsubishi, Greaves Cotton , MRF, Kramski Stamping and Molding India Pvt Ltd., RSL Industries Ltd, Farida Shoes Ltd etc.

### Micro And Small Enterprises :

This sector occupies an important position in the industrial economy of the nation because of the advantage in terms of low investment, high potential for employment generation and wide dispersal of industries in rural and semi urban areas preventing migration to big cities. There are 12,396 micro and small Enterprises are functioning in Vellore District.

#### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	16540
2.	TOTAL INDUSTRIAL UNIT	NO.	40500
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	46
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	-
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	8835
6.	NO. OF INDUSTRIAL AREA	NO.	10

7.	TURNOVER OF SMALL SCALE IND.	IN LACS	-
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	-

### 3.2 YEAR WISE TREND OF UNITS REGISTERED

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
2007-08	443	-	-
2008-09	431	4873	6233.55
2009-10	512	5398	9954.54
2010-11	1285	14978	12334.15
2011-12	1545	11397	18107.63

### 3.3 Details of existing Micro And Small Enterprises :

#### i) Leather Industries :

The leather industry occupies a very important place in the industrial map of Vellore district. This traditional industry has registered a good progress in late 80's. There are 1,226 leather units spread over in the district mainly in **Alangayam, Madhanur and Wallajah blocks.**

Vellore District has dominant presence in the leather and leather based industries. Tamilnadu accounts for more than 35 percent of the country's export of leather and leather-related products such as shoe uppers, shoes, garments, and so on.

#### ii) Textile and Handloom Industries :

Textile mills are concentrated in Sholinger, Gudiyatham , Kaveripakkam, and Arakkonam blocks and are manufacturing Cotton Lungi, Cotton Cloth, Towel, Dhoti and Silk sarees. These traditional units are clustered in Gudiyatham, Sholinghur and Arakkonam blocks. There are 1200 textile based enterprises in this district.

#### iii) Safety Match Industries :

Safety match is an important consumer product and it is being manufactured by cottage industries, small scale industries and mechanized industries. Majority of safety match units are located at Gudiyatham blocks. About 110 safety match enterprises situated in Vellore district

### 3.4 Large Scale Industries / Public Sector undertakings

#### Major Large And Medium Enterprises :

There are 12 large and 300 medium scale industries are functioning in Vellore District. The Brakes India Ltd. and EID Parry Ltd, are one of the important and oldest industry located in Sholinger and Walajah blocks.

The Tamilnadu Industrial Explosive Ltd., Vellore established in the year 1983.. The main manufactured items are NG explosives, Surry explosives and Emulsion explosives, Detonators and Detonating fuses. The explosives are the main item manufactured in this industry. This industry exports its items to Maldives, Ethiopia, Sri Lanka, Indonesia, Syria and Egypt. E.I.D. Parry Ltd, Ranipet one of the pioneer in Sanitary ware in Tamilnadu .

The Malladi drugs and Pharmaceuticals Ltd, is established in 1982 at SIPCOT industrial complex, Ranipet.

The Bharat Heavy Electrical Ltd, is located at Ranipet with production capacity of 57,000 MT and manufacturing of Boilers. It has generated nearly 2,500 employment opportunities and also patronizing series of ancillary units.

A separate industrial complex has been created to facilitate to support ancillary units at Muntharayapuram Ranipet.

There are nearly 200 plots occupied by SSI units supplying items to this industry directly or indirectly. There are three sugar mills in the district at Ambur, Thirupathur and Vellore. The Ambur Co-operative Sugar mills Ltd, invested Rs. 772.19 lakhs with installed capacity of 1400 TCD and generated employment of 620 person. These sugar mills are supporting many small industries involved in the production of Sprit & Alcohol from molasses, paper from bags etc.



The Vellore Roller Flour mills (P) Ltd, at Viruthampet, Vellore engaged in the production of Maida, Sooji, Atta and Bran items. The total investment of this industry is 156 lakhs and having production capacity of 50 MT and it has generated 150 employment opportunities.

The cotton mills like Sri Munipachaiyappan Textiles Ltd, at Sholinger and Sree Rajeswari Mill Ltd, at Gudiyatham are playing vital role in promoting textile-based Industries and a lot of cottage and SSI clusters in their area.

### List of large and Medium Scale industries in Vellore District

Sl.No	Name of the unit	Investment (Rs. In lakhs)	Employment Nos.
1	Shava Engineering Pvt. Ltd, Mela venkatapuram Village	2.45	120
2	Joyfoan Pvt., Ltd., Ranipet	1.04	45
3	Murugappa Murugan thermal Ceramics Ltd., Ranipet	10.33	78
4	Kamar Chemical & Industries Ltd., Ranipet	11.11	117
5	Thirumalai Chemicals, Ranipet	0.70	38
6	Arjun Chemical Pvt. Ltd, Ranipet	1.35	50
7	Brakes India Ltd., Sollingar	65.00	663
8	Catazyne Drugs & Pharanaceuticals Ltd., Walajapet	2.50	77
9	Habeez Tanning Company, Gudiyatham	2.07	165
10	E.I.D. Parry (India) Ltd Ceramics Division, Ranipet	15.05	738
11	K.H.Arind Ltd., Vellore	4.67	948
12	Blue Bell Textiles Ltd., Arakkonam	25.30	320
13	Virgyor Tanners and company, Vaniyambadi	1.43	84
14	Althhaf Shoes (p) Ltd., Vaniyambadi	8.70	312
15	T.M.Abdul Rahman & Sons, Ranipet	0.89	150
16	Balaji Solvents (P) Ltd., Arcot	3.69	215
17	M/S.C.Thufail Ahmed & Company, Gudiyatham	1.42	318
18	Thirumalai Chemicals Ltd., Ranipet	11.25	148
19	Light Alloy Products Pvt., Ltd., Pulivalam village	3.13	33

20	Anusha International Ltd., Walajah	6.50	400
21	Ultramarine & Pigments Ltd., Walajah	9.11	115
22	Thirumalai Chemicals Ltd Ranipet, Walajah	120.00	120
23	M.A.Khizar Hussain & Sons Ltd., Walajah	28.78	78
24	Larsen & Turbo Ltd., Arakonam	75.75	220
25	Wetramarine Pigment Ltd., Ranipet	6.70	85
26	The Thirumagal Pigment Ltd., Gudiyatham	0.70	130
27	Sree Rajeswari Mills Sedukarai, Gudiyatham	8.71	85
28	K.H.Road Ltd., Perumugai	3.92	75
29	Bhavanai Distilleries & Chemicals, Arcot	9.00	45
30	Stahl India(P) Ltd., Ranipet	13.58	85
31	K.H.Shoes Accessories P Ltd., Ranipet	2.88	220
32	Arjun Chemicals Ltd., Ranipet	10.27	45
33	Same Greaves, Ranipet	29.51	360
34	Irbaz Leather Pvt. Ltd., Vaniyambadi	2.19	145
35	Malladi Drugs & Pharmaceutical., Ranipet	106.39	86
36	Solar Soles Pvt., Ltd., Ranipet	3.05	110
37	SSC Shoes (P) Ltd., Ambur	6.46	90
38	Lap_rose Engg. Ltd., Pulivalam	2.93	116
39	T.M.Abdul Rahaman and Sons, Ranipet	2.33	85
40	Forge 2000 Pvt., Ltd., Walajah	2.60	65
41	N.M.Hashim & Co, Ambur	4.20	78
42	Abi-Showa Tech P Ltd., Walajah	Yet to be installed	88
43	Sam Co Metals and alloys (P) Ltd., Kaniyambadi	3.36	110
44	Brakes India Ltd., Sholinghur	6.78	185

45	Farida Prime Tanney Pvt Ltd., Ambur	7.80	110
46	M.A.Khizar Hussain & Sons, Walajah	8.98	108

### 3.5 Major Exportable Item

Leather and Leather products- The *Vellore district* is the top exporter of finished leather goods in the country. That leather accounts for more than 37% of the country's *Export* of Leathether and leather products

#### Other items

Engineering Items, Textiles , Chemicals , Automobile components, NG explosives, Surry explosives and Emulsion explosives, Detonators and Detonating fuses, drugs, Food products, Coir products, granite, Garments.

### 3.6 Growth Trend

Growth of Engineering, Leather, coir are very impressive . The growth rate is ragging from 10-14% per annum.

### 3.7 Vendorisation / Ancillarisation of the Industry

Amble scope exists for promotion of ancillary industry for BHEL, Textile, Leather, Leather Chemicals,

### 3.8. Medium Scale Enterprises

More than 250 medium scale industries are situated in Vellore District. Most of them are confined to Leather, Textile, Leather Chemical, Sugar etc.

### 3.9 Service Enterprises

The following service enterprises are having visible presence in Vellore region

Hotel, Hospitality enterprises, Hospital, restaurant, Fast food, Industrial consultancy, educational instructions ,web site developing, two-four wheelers servicing and repairing, tutorial, BPO, private telephone, Marriage Bureaus, electric and electronic goods servicing and repairing, Travel Agency, Fitness Centre , Gas Agency, Construction consultancy, Marriage items hiring, industrial Testing Labs. Advertising Agencies. Marketing Consultancy. Typing Centres. Desk Top Publishing. internet Browsing/Setting up of Cyber Café Auto Repairs, Services, Glass engraving , Garages, Laundry & Dry , X-Ray clinic. Cleaning.

Animal dispensary, Servicing of Agri. Farm equipment e.g. Tractor, Pump, Rig, Boring Machines etc, Weigh Bridge. Blue Printing and enlargement of drawing/designs facilities., ISD/STD Booths. Operation of Cable TV Network. Beauty parlors and Crèches.

### 3.10 Potential for new MSMEs

Leather Auxiliary Industries	Digital printing and Composing
Leather Chemicals	Electronic Security equipment/devices
Coir Value added products – Toughened coir	Auto components
Coir Board	Pesticides
Coir briquettes	Ethanol based products
Acutrim	Paper products
Adhesive taps	Organic Fertilizer
Heavy Engineering Fabrication	Fibre brushes
Light Engineering Fabrication	
Aquaculture feed	LED based products
Animal Fed	Readymade garment – male, female- kids wear, school uniform ,
Bio fertilizer	Waste paper recycling – mini project
Bio-fertilizer from agricultural waste	Water purifier plant
Boutique	Welding electrodes
	Natural dying and natural fiber based textile
Coir mat and mattress	
Coir pith blocks	Craft paper and Duplex paper
Cookies and noodles making	Non oven fabrics
Vegetable processing	Nut and bolts high density
Corrugated Sheets & Boxes	Bio fertilizer
Chlorite	Wind mill spares and accessories
Hospital apron and cloths	Transformers and line Materials
Hospital equipments and accessories	Stone crushing
Hospital waste recycling units	PV C Components
House Keeping and Office and equipment maintenance	Rubber products,
Industrial valves	Power looms
Kraft paper	Steel furniture
Vermin composing	Brick
Medicinal plant extraction	College students project
Medicated tissue paper and sanitary napkins	Electronic Kids
Microscope-student and medical use.	Leather Board
Mini tool rooms for die making	Leather Chemical from tannery waste

Integrated Diary	Fruits and vegetable processing
Herbal Extraction	Community Enterprises
Health Food	Neutraceuticals
Industrial Laundry	Container handling
Logistic service	Wooden Boxes
Thermo coal based products	Heat resistance insulation items
paint and varnishes	Metal furnished

#### 4. Existing Clusters of Micro & Small Enterprise

Name of the cluster	Place of concentration	Items Manufacturing	No of unties
<b>Coir</b>	<b>Gudiyatham, Pernampet, K.V.Kuppam, Tirupattur.</b>	<b>Coir De-fibring, Curled Coir, Coir Ropes.</b>	<b>125</b>
<b>Leather goods ( Cobbler type)</b>	<b>Melvisaram, Vellore, Pernampet</b>	<b>Leather Chapel, Shoes</b>	<b>450</b>
<b>Agarbathi</b>	<b>Kaveripakkam</b>	<b>Agarbathies</b>	<b>186</b>
<b>Gold Ornaments</b>	<b>Vellore and its peripheral</b>	<b>Gold ornaments</b>	<b>150</b>
<b>Chamki work</b>	<b>Arakkonam, regions</b>	<b>Embroidry and Chamki work</b>	<b>800</b>
<b>Gold ornaments</b>	<b>Vellore</b>	<b>Gold Jewellery</b>	<b>150</b>
<b>Handloom</b>	<b>Kaveripakkam, Gudiyatham</b>	<b>Lunki, Towel, readymade garments, Dothi and sarees</b>	<b>850</b>
<b>Auto Servicing</b>	<b>Mukaikur</b>	<b>Serving of all type of vehicles</b>	<b>250</b>
<b>Brick</b>	<b>Arakkonam</b>	<b>Country Brick</b>	<b>60</b>

#### 4.1 DETAIL OF MAJOR CLUSTERS - Artisan- Rural – Traditional Clusters

Vellore								
S.No	Name of the cluster	Place	Products	MSE	LM	Production In Rs. Crore	Employment	Export In Rs. Crore
1	Brick	Arakkonam	Country Brick	30	0	50 Cr	1500	-
2	Leather	Ambur, Vaniyambadi, Ranipet, Pernampet	Finished Leather, Leather Footwear, Leather Products	1,070	18	6,000	1,00,000	5,400
3	Engineering	SIPCOT Ranipet	Engineering products	50	Nil	30	600	Nil
4	Safety Matches	Gudiyatham	Safety Match	50	Nil	5	1,000	Nil
5	Glittering saree	Arakkonam	-	15 (SHG)	-	-	-	-
6	Automobile service centre	Perumugai	-	-	-	-	-	-
7	Coir	Gudiyatham, Pernampet, K.V.Kuppam, Tirupattur	Coir De-fibring, Curled Coir, Coir Ropes.	125	Nil	4	3,000	Nil
	Gold Ornaments	Vellore and its peripheral	Gold ornaments	150	Nil	2	500	0
	Leather & Leather products	Murukeri Vellore District	Leather Foot Wear	550	NA	NA	NA	50 Cr
	Agarbathi	Kaveripakkam	Agarbathies	186	Nil	2	700	0

## 5. General issues raised by industry association during the course of meeting

1. Creation of Common display centre within SIDCO industrial Estate, Industrial Association and DIC
2. Fund support for undertaking adhoc studies
3. Skill upgradation – participatory model Industry- Institution – MSME –DI - E & T programmes may be allowed to conduct by Industrial association and MSE by themselves
4. Project specific allocation for introducing hybrid business development for Tribal, Rural and artisan clusters.
5. Fund support may be extended to group of MSME players for promoting common Brand
6. Sops to the MNCs and Big players for marketing the products produced by Micro and small enterprises
7. Fund support for ICT intervention by the cluster members
8. Fund support with venture capital providers for high end R & D based start-ups under NMCP Scheme
9. Scope of the Design clinic scheme of NMCP may be allowed for R & D and Innovation and product development
10. Establishing Industrial Township
11. Establishing more Common Facility
12. Establishing Common display centre under PPP mode at regional or district level
13. Tax sops to the MNC and undertaking to establish own ancillary MSME estates within their premises or near by premises for attracting best MSMEs for ancillary support
14. **Construction of multi purpose Modern Marketing centre's within the Field office MSME-DIs, DICs, NSIC other related institutions for multi brand marketing support for the MSMEs ( almost all the centres are located in the prime centres )**
- 15.
16. Margin Money support for procuring land and establishing work shed for Rural Industrial Cluster and Traditional Cluster and Tribals for establishing common production and display centres
17. Selection of Technology Level and CFC components may be decided by the state level high power committee rather than by technical division at DC,MSME alone
18. Common package for dovetailing all the DC,MSME schemes at District Level and even fund allocation at District Level based on concentration of MSMEs
19. Conducting more sick unit rehabilitation studies.
20. E-club scheme may be allowed to be conduct by industrial associations and product specific cluster members.

21. Liberal fund support for undertaking Business visits and participation of E-club members.
22. More support from NSIC, Re introduction of hire / purchasing scheme
23. Launching Exist Policy at the earliest.
24. Creating Risk fund for Innovation and R & D
25. Creating technology transfer centre at DIC, MSME-DI and Association Level by integrating R &D institutions, Engineering Colleges and MSME players.
26. Compulsory funding to MSMEs by SIDBI
27. PMEGP scheme may be revised and KVIC may be allowed to fund only rural enterprises and State May be permitted to implement the scheme for promoting more MSEs at regional Level.
28. Creating common software for tracing the industrial sickness
29. Fund support for undertaking product specific studies, Industrial estate studies, sick unit studies regularly by Industrial association
30. Conducting Integrated modular rural development programmes.
31. Establishing SIPCOT complex
32. Creating Land Bank for industrial Development purpose
33. linkages between MSEs and R & D institutions
34. Tax sops to the MNC undertakings to establish own ancillary MSME estates
35. Creating technology facilitation centres at Industrial Estate Level.
36. Establishing Business Incubation within the premises of Industrial Estates
37. Compulsory participation and involvement of Industrial associations in selection of IB centers and in selection of Business ideas by hosting institutions
38. Construction of multi purpose Modern Marketing centre's within the Field offices i.e. MSME-DIs, DICs, NSIC and other related institutions for multi brand marketing support for the MSMEs ( almost all the centres are located in the prime centres )
39. Preparation of need based project proposals for establishing Medium scale enterprises
40. Undertaking skill upgradation training for the rural folk
41. Creation of multifunctional service centre
42. Adoption of rural hubs by financial institution
43. Creation of multiple linkages with educational institutions, R &D centres,
44. Developing forward linkages with user groups
45. Conducting mass outreach programmes with the support of IT tools

## **Â. STEPS TO SET UP MSMEs**

<b>18 STEPS TO START INDUSTRY</b>	
<b>1.</b>	<b>DECISION TO BE AN ENTREPRENEUR</b>
<b>2.</b>	<b>PRODUCT SELECTION/TECHNOLOGY</b>
<b>3.</b>	<b>LOCATION OF THE UNIT</b>
<b>4.</b>	<b>TYPE OF THE ORGANISATION</b>
<b>5.</b>	<b>PROJECT REPORT PREPARATION</b>
<b>6.</b>	<b>ARRANGMENT OF FINANCE</b>
<b>7.</b>	<b>STATUTORY LICENCES AND REGISTRATION</b>
<b>8.</b>	<b>LAND AND BUILDING</b>
<b>9.</b>	<b>PURCHASE OF MACHINERY</b>
<b>10.</b>	<b>POWER CONNECTION AND WATER SUPPLY</b>
<b>11.</b>	<b>INSTALLATION OF MACHINERY</b>
<b>12.</b>	<b>MANPOWER</b>
<b>13.</b>	<b>RAW MATERIAL PROCUREMENT</b>
<b>14.</b>	<b>PRODUCTION</b>
<b>15.</b>	<b>COSTING AND PRICING</b>
<b>16.</b>	<b>MARKETING</b>
<b>17.</b>	<b>SALES</b>
<b>18.</b>	<b>PROFIT</b>

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

**ADDRESSES OF VARIOUS LICENSING AGENCIES AND DEPARTMENTS**  
TO BE CONTACTED BY MSMEs IN TAMILNADU

Name of the District: **VELLORE**

SI No	NATURE OF LICENSE / ASSISTANCE	DEPARTMENT/AGENCY
<b><i>GUIDANCE</i></b>		
1.	<p><u>Guidance on</u></p> <p><i>Product Identification / Selection/Training</i></p> <p><i>Technical Consultation</i></p>	<p><b>Director</b>  <b>MSME DEVELOPMENT INSTITUTE,</b>  65/1, GST Road, Guindy, Chennai-600 032</p> <p><b>Ph:</b> 22501011-3 lines, 22502416, 22501785  <b>Fax:</b> 22501475, 22501014  <b>Email:</b> <a href="mailto:sisi-chennai@eth.net">sisi-chennai@eth.net</a>  <a href="mailto:sisieidivchn@rediffmail.com">sisieidivchn@rediffmail.com</a></p> <p><b>General Manager,</b>  District Industries Centre (DIC)  Kangeyanallur Road,  Gandhi Nagar,  Vellore – 632 006</p> <p><b>Ph</b> 0416- 2242413 / 2242512  <b>Cell:</b>9442014253  <b>Email:</b> <a href="mailto:gm_dicvlr@yahoo.co.in">gm_dicvlr@yahoo.co.in</a></p>
<b><i>REGISTRATION / LICENSING</i></b>		
2.	<p>Filing of Entrepreneurs Memorandum by MSMEs</p> <p>(Both for proposed and existing units)</p>	<p><b>General Manager,</b>  District Industries Centre,  Kangeyanallur Road,  Gandhi Nagar,  Vellore – 632 006</p> <p><b>Ph</b> 0416- 2242413 / 2242512  <b>Cell:</b>9442014253  <b>Email:</b> <a href="mailto:gm_dicvlr@yahoo.co.in">gm_dicvlr@yahoo.co.in</a></p>
3.	<p>License for Compulsory Licensable items</p>	<p><b>Secretariat for Industrial Assistance,</b>  Department of Industrial Policy &amp; Promotion,  Ministry of Commerce &amp; Industry,  Udyog Bhavan, New Delhi- 110 011.</p>

SI No	NATURE OF LICENSE / ASSISTANCE	DEPARTMENT/AGENCY
		Ph: +91-11-23011983 Fax : +91-11-23011034 Email: <a href="mailto:dipp_sia@ub.nic.in">dipp_sia@ub.nic.in</a>
4.	Municipal / Local Body Licence	Concerned Local Body – Corporation, Municipality, Panchayat Union
5.	Plan permit	<b>Deputy Director</b> (Town and Country Planning) Sathuvachari, Vellore- 632 009 Ph: 2255344
6.	Registration under Factories Act. (for units employing 10 or more workers with power)	<b>Deputy Chief Inspector of Factories</b> Vellore
7.	Registration under Pollution control Rules	<b>District Environmental Engineer,</b> Gandhi Nagar, Vellore 632 006 Ph: 2242700, 2242700 Email: <a href="mailto:tnpcb_vlr@sancharnet.in">tnpcb_vlr@sancharnet.in</a>
8.	Registration with Fire & Rescue Services	<b>Divisional Fire Officer,</b> Vellore- 632001  Ph: 2221502
9.	Licensing by Health Department – for Food Products	<b>Deputy Director (Health Service)</b> Collectorate, Vellore - 632 009 Ph: 2252025 Email: <a href="mailto:ddhs.tn.vlr@nic.in">ddhs.tn.vlr@nic.in</a>
10.	F.P.O. - License (for fruits & Vegetable Processing Units and Beverages manufacturers)	<b>Office of the Deputy Director (F&amp;VP)</b> Rajaji Bhavan, Basant Nagar, Chennai-600090  Ph : 044-4912421 Fax : 044-4912421
11.	Drug License for Drugs and Cosmetic Products	<b>The Assistant Director of Drugs Control</b> Vellore Zone, No. 3, Ekambaram Street, Pulavar Nagar, Rangapuram, Sathuvachary, Vellore 632 009  Ph: 0416 2252120
12.	Patents & Designs Registration	<b>Sr. Joint Controller of Patents &amp; Designs</b> The Patents Office, Intellectual Property Office Building, G.S.T. Road, Guindy, Chennai-600032,

SI No	NATURE OF LICENSE / ASSISTANCE	DEPARTMENT/AGENCY
		<p>Ph: 044-22322824-25,  Fax: 044-22322878,  Email: <a href="mailto:chennai-patent@nic.in">chennai-patent@nic.in</a></p>
13	Trade Mark Registration	<p><b>Assistant Registrar of Trade Marks</b>  <i>Trade Marks Registry,</i>  <i>Intellectual Property Office Building</i>  <i>G.S.T. Road, Guindy, Chennai 600032.</i></p> <p><b>Ph : 044-2321992, 22322441, 22322442</b>  <b>Fax:044-24314751</b>  Email: <a href="mailto:tmrchebr@md3.vsnl.net.in">tmrchebr@md3.vsnl.net.in</a></p>
14	Import-Export (I.E.) Code Number	<p><b>Office of Zonal Joint Director General of Foreign Trade</b>  4th &amp; 5th Floor, Shastri Bhavan Annex,  26, Haddows Road, Chennai - 600 006  <b>Ph: 044- 28283404 / 08 Fax: 044 - 28283403</b>  Email: <a href="mailto:zjdqft@aec-ch.tn.nic.in">zjdqft@aec-ch.tn.nic.in</a></p>
15	ISI Mark	<p><b>Management Systems Certification Officer,</b>  Bureau of Indian Standards, C.I.T. Campus, IV  Cross Road, Chennai-600 113</p> <p><b>Ph : 044-22541442, 22542315, 22541311,</b>  <b>Fax : 91-044-22541087, 22541087</b>  Email : <a href="mailto:sro@bis.org.in">sro@bis.org.in</a>, <a href="mailto:salestro@bis.org.in">salestro@bis.org.in</a></p>
16	Registration under VAT	<p><b>The Assistant Commercial Tax Officer,</b>  Vellore 632 001</p>
17	Central Excise	<p><b>1. Assistant Commissioner of Central Excise</b>  Barracks Maidan, Vellore 632001  <b>Ph: 0416-2221387</b>  <b>2. Asst. Commissioner of Central Excise</b>  SIPCOT Indl. Complex  Ranipet 632403  <b>Ph: 04172-244547</b></p>
18	Service Tax Registration	<p><b>1. Assistant Commissioner of Central Excise</b>  Barracks Maidan, Vellore 632001  <b>Ph: 0416-2221387</b>  <b>2. Asst. Commissioner of Central Excise</b></p>

SI No	NATURE OF LICENSE / ASSISTANCE	DEPARTMENT/AGENCY
		SIPCOT Indl. Complex Ranipet 632403 Ph: 04172-244547
19	Income Tax	Income Tax Office Vellore
<b>INFRASTRUCTURE</b>		
20	Factory Accommodation Industrial Plots / Sheds (SIDCO)	Tamilnadu Small Industries Development Corporation Limited, Industrial Estate, Guindy, Chennai - 600 032.  Ph: 22501461, 22501422/0185/0506/1210 Fax: 22500792 Email: <a href="mailto:sidco@vsnl.com">sidco@vsnl.com</a> <a href="mailto:tansidco@eth.net">tansidco@eth.net</a>  Branch Manager, Small Industries Development Corporation (SIDCO), Gandhi Nagar, Vellore 632 001  Ph: 0416-2242871
21	Power Connection	Superintending Engineer (TNEB) Gandhi Nagar, Vellore - 632 006  Ph: 2243121 Email: <a href="mailto:sevl@tn">sevl@tn</a>
<b>FINANCE</b>		
22	Lead Bank	Lead District Manager, Indian Bank / Lead Bank TKM Complex, Katpadi Road, Vellore 632 004  Ph: 2223044, 2232817 Email: <a href="mailto:ibeoverb@indianbank.co.in">ibeoverb@indianbank.co.in</a>
23	TIIC	Branch Manager, Tamil Nadu Industrial Investment Corporation, TKM Complex, Katpadi Road, Vellore 632 004  Ph: 2222174, 2217043 Email: <a href="mailto:Vellore@tiic.org">Vellore@tiic.org</a>
24	NABARD	The Assistant General Manager, NABARD, Vellore 632 001  Ph: 2214441 / 2212699

SI No	NATURE OF LICENSE / ASSISTANCE	DEPARTMENT/AGENCY
25	<b>PMRY Scheme</b>	<b><u>General Manager,</u></b> District Industries Centre, Kangeyanallur Road, Gandhi Nagar, Vellore – 632 006  <b>Ph:</b> 0416- 2242413 / 2242512 <b>Cell:</b> 9442014253 <b>Email:</b> <a href="mailto:gm_dicvlr@yahoo.co.in">gm_dicvlr@yahoo.co.in</a>
26	<b>Finance under KVIC Scheme</b>	<b>Station Director,</b> <b>Khadi and Villages Commission,</b> Avvai Shanmugam Street, Gopalapuram, Chennai-600 086.  <b>Ph :</b> 044 – 28351019 <b>Fax:</b> 044 - 28351697  <b>Assistant Director,</b> <b>Khadi &amp; Village Industries Board,</b> Chinna Allapuram, Tolgate, Vellore 632 001  <b>Ph:</b> 2220392
27	<b>Finance for SC/ST beneficiaries</b>	<b>General Manager,</b> TADHCO, Old Collectorate Building, Near Hotel Kanna, Officer's Line, Vellore 632001  <b>Ph:</b> 2210546