



सत्यमेव जयते
Government of India
Ministry of MSME

Brief Industrial Profile of Ramanathapuram District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by
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Brief Industrial Profile of Ramanathapuram District

1. General Characteristics of the District

In the early 15th Century the present territories of Ramanathapuram district comprising of taluks Tiruvadanai, Paramakudi, Kamuthi, Mudukulathur, Ramanathapuram and Rameswaram were included in Pandiyan Kingdom. For a short period, this area was under the Chola Kings when Rajendra Chola brought it under his territory in 1063 AD. With the help of the King of Thanjavur in 1730 A.D. one of the chieftains deposed Sethupathy and became the Raja of Sivaganga. Acting upon the weakness of the Nayak rules, the local chieftains (Palayakarars) became independent. Raja of Sivagangai, Sethupathy of Ramanathapuram were prominent among them. In 1733, Chand, a Sahib of Carnatic, captured Ramanathapuram.

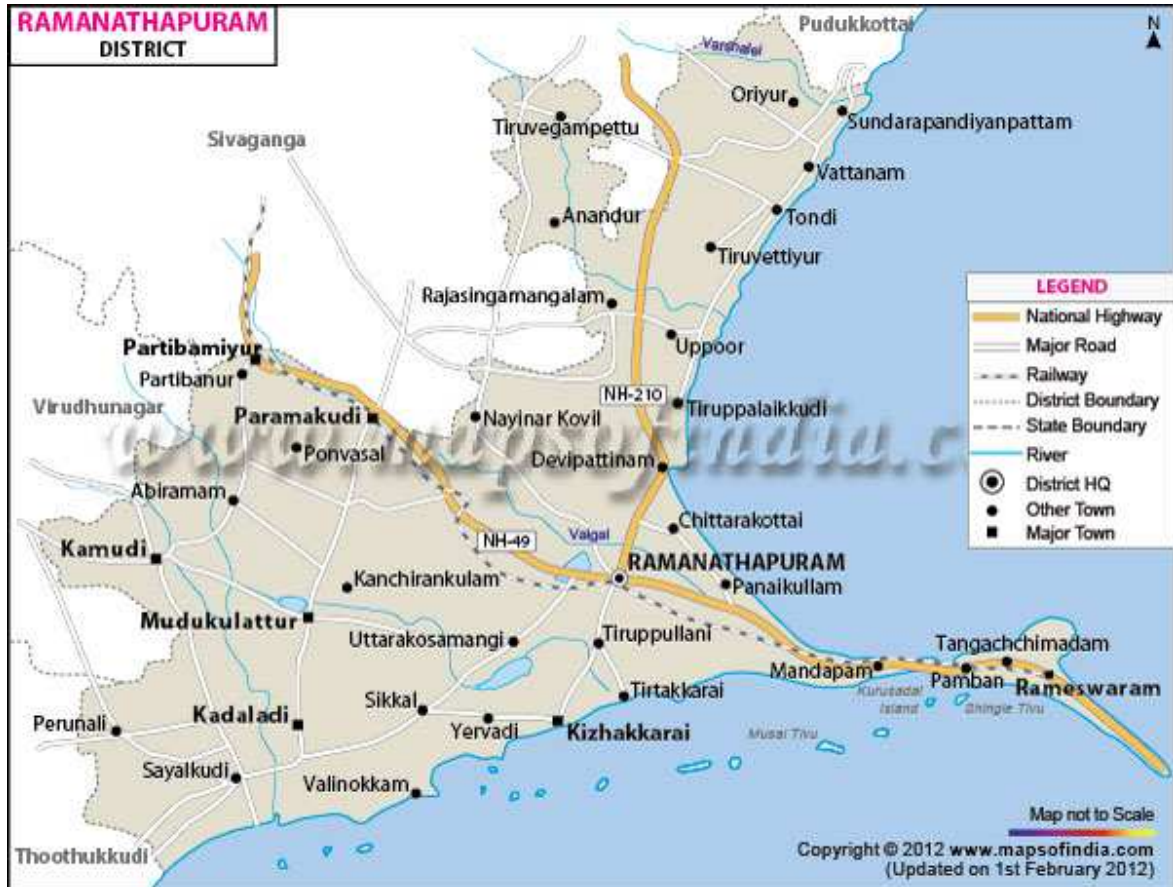
In 1795, the British deposed Muthuramalinga Sethupathy and took control of the administration of Ramanathapuram. In 1910, Ramanathapuram was formed by clubbing portions from Madurai and Tirunelveli district. Shri J.F. BRYANT I.C.S was the first collector. And this district was named as Ramanathapuram. During the British period this district was called “Ramnad”. The name continued after independence. Later the district was renamed as Ramanathapuram to be in conformity with the Tamil Name for this region.

1.1 Location & Geographical Area

Ramanathapuram is located between 9° 05' and 9° 50' North of Latitude and between 78° 10' and 79° 27' East of Longitude.

It is bounded on the north by Sivaganga District, on the northeast by Pudukkottai District, on the east by the Palk Strait, on the south by the Gulf of Mannar, on the west by Thoothukudi District, and on the northwest by Virudhunagar District. It covers the geographical area of 4175.00 Sq. km.

1.2 Topography



Ramanathapuram is situated in South-eastern part of Tamilnadu and it is something in dumper shape.

1.3 Availability of Minerals

PRODUCTION OF MINERAL 2010-11

| S.NO. | NAME OF MINERAL | PRODUCTION 2010-2011 | Units |
|---------------|-----------------|-------------------------|--------------|
| MAJOR MINERAL | | | |
| 1 | Crude Oil | 13033 | MTS |
| 2 | Natural Gas | 625624170 | M3 |
| MINOR MINERAL | | | |
| 1 | Savadu | 598672 | Cubic Meters |
| 2 | Gravel | 71741 | Cubic Meters |
| 3 | Limeshell | 96 | Cubic Meters |

SOURCE:- DEPT. OF MINES & GEOLOGY.

1.4 Forest

The forest cover an area of 4488 hectares in 2010-2011 extending over 1.09 percent of the total geographical area

1.5 Administrative set up

Ramanathapuram is the district headquarter. This district have 02 revenue divisions, 4 municipals, 7 taluks, 11 blocks, 38 frikas, 429 panchayats, 400 revenue villages, 2362 hamelet village.

2. District at a glance

| S.No | Particular | Year | Unit | Statistics |
|-----------|--------------------------------|---------|----------|--------------------|
| 1 | Geographical features | | | |
| (A) | Geographical Data | | | |
| | i) Latitude | | | 09° 05' to 09° 50' |
| | ii) Longitude | | | 78° 10' to 79° 27' |
| | iii) Geographical Area | | Hectares | 417500.00 |
| (B) | Administrative Units | | | |
| | i) Sub divisions | | Nos | 02 |
| | ii) Municipals | | Nos | 04 |
| | iii) Taluk | | Nos | 07 |
| | iv) Town | | Nos | 07 |
| | v) Block | | Nos | 11 |
| | vi) Firkas | | Nos | 38 |
| | vii) Revenue Village | | Nos | 400 |
| | viii) Panchayats | | Nos | 429 |
| | xi) Hamlet villages | | Nos | 2362 |
| | x) Assembly Area | | Nos | 04 |
| 2. | Population | | | |
| (A) | Sex-wise | | | |
| | i) Male | 2011 | Nos | 583376 |
| | ii) Female | 2011 | Nos | 604228 |
| (B) | Rural Population | 2011 | Nos | 885210 |
| 3. | Agriculture | | | |
| A. | Land utilization | | | |
| | i) Total Area | 2010-11 | Hectare | 408957.000 |
| | ii) Forest cover | 2010-11 | Hectare | 4488.000 |
| | iii) Non Agriculture Land | 2010-11 | Hectare | 86727.130 |
| | v) cultivable Barren land | 2010-11 | Hectare | 4014.00 |
| 4. | Forest | | | |
| | (i) Forest | 2010-11 | Ha. | 4488.00 |
| 5. | Livestock & Poultry | | | |

| | | | | |
|----|---|---------|------------------|---------|
| A. | Cattle | | | |
| | i) Cows | 2007 | Nos. | 132064 |
| | ii) Buffaloes | 2007 | Nos. | 3549 |
| B. | Other livestock | | | |
| | i) Goats | 2007 | Nos. | 290541 |
| | ii) Pigs | 2007 | Nos. | 1165 |
| | iii) Dogs & Bitches | 2007 | Nos. | 5243 |
| | iv) Railways | | | |
| | i) Length of rail line | 2010-11 | Kms | 115.09 |
| | V) Roads | | | |
| | (a) National Highway | 2010-11 | Kms | 188.00 |
| | (b) State Highway | 2010-11 | Kms | 201.00 |
| | (c) Main District Highway | 2010-11 | Kms | 139.00 |
| | (d) Other district & Rural Roads | 2010-11 | Kms | 1142.00 |
| | (e) Rural road/ Agriculture Marketing Board Roads | 2010-11 | Kms | |
| | (f) Kachacha Road | 2010-11 | Kms | |
| | (VI) Communication | | | |
| | (a) Telephone Connection | 2010-11 | | 31359 |
| | (b) Post offices | 2010-11 | Nos. | 211 |
| | (c) Telephone center | 2010-11 | Nos. | 31 |
| | (d) Density of Telephone | 2010-11 | Nos./1000 person | 31 |
| | (e) Density of Telephone | 2010-11 | No. per KM. | |
| | (f) PCO Rural | 2010-11 | No. | |
| | (g) PCO STD | 2010-11 | No. | 2617 |
| | (h) Mobile | 2010-11 | No. | |
| | (VII) Public Health | | | |
| | (a) Allopathic Hospital | 2010-11 | No. | 14 |
| | (b) Beds in Allopathic hospitals | 2010-11 | No. | 963 |
| | (c) Ayurvedic Hospital | 2010-11 | No. | 07 |

| | | | | |
|--|--|---------|------|------|
| | (d) Beds in Ayurvedic hospitals | 2010-11 | No. | 00 |
| | (e) Unani hospitals | 2010-11 | No. | 07 |
| | (f) Community health Centres | 2010-11 | No. | 00 |
| | (g) Primary health centers | 2010-11 | No. | 52 |
| | (h) Dispensaries | 2010-11 | No. | 39 |
| | (i) Sub Health Centers | 2010-11 | No. | 244 |
| | (j) Private hospitals | 2010-11 | No. | 68 |
| | (VIII) Banking commercial | | | |
| | (a) Commercial Bank | | Nos. | 84 |
| | (b) rural Bank Products | | Nos. | 24 |
| | (c) Co-Operative bank Products | | Nos. | 28 |
| | (d) PLDB Branches | | Nos. | 04 |
| | (IX) Education | | | |
| | (a) Primary school | | Nos. | 1016 |
| | (b) Middle schools | | Nos. | 260 |
| | (c) Secondary & senior secondary schools | | Nos. | 105 |
| | (d) Colleges | | Nos. | 18 |
| | (e) Technical University | | Nos. | Nil |

2.1 Existing Status of Industrial Areas in the District Ramanathapuram

| S. No. | Name of Ind. Area | Land acquired (In hectare) | Land developed (In hectare) | Prevailing Rate Per Sqm (In Rs.) | No of Plots | No of allotted Plots | No of Vacant Plots | No. of Units in Production |
|--------|--------------------------------|----------------------------|-----------------------------|----------------------------------|-------------|----------------------|--------------------|----------------------------|
| 1 | Thellichathanallur, Paramakudi | 4.046 | 4.046 | 326/- | 20 | Nil | Nil | 20 |
| 2 | Nenmeni, Paramakudi | 4.92 | 4.92 | 324/- | 30 | 30 | Nil | 12 |
| 3 | Keela Naagachi | 4.046 | 4.046 | 313/- | 24 | 09 | 15 | 08 |

Source:- SIDCO, Sivagangai

3. Industrial Scenario of Ramanathapuram district

3.1 Industry at a Glance

| Sr No | Head | Unit | Particulars |
|-------|---|---------|-------------|
| 1. | REGISTERED INDUSTRIAL UNIT | NO. | 1091 |
| 2. | TOTAL INDUSTRIAL UNIT | NO. | 1091 |
| 3. | REGISTERED MEDIUM & LARGE UNIT | NO. | 004 |
| 4. | ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES | NO. | 441 |
| 5. | EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES | NO. | 2376 |
| 6. | NO. OF INDUSTRIAL AREA | NO. | 003 |
| 7. | TURNOVER OF SMALL SCALE IND. | IN LACS | 2450 |
| 8. | TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES | IN LACS | 5145 |

3.2 YEAR WISE TREND OF UNITS REGISTERED

| | YEAR | NUMBER OF REGISTERED UNITS | EMPLOYMENT | INVESTMENT (lakh Rs.) |
|-------|---------|----------------------------|------------|-----------------------|
| Up to | 1984-85 | -- | -- | -- |
| | 1985-86 | -- | -- | -- |
| | 1986-87 | 102 | 212 | 1734 |
| | 1987-88 | 98 | 196 | 12.75 |
| | 1988-89 | 141 | 288 | 16.92 |
| | 1989-90 | 148 | 302 | 10.36 |
| | 1990-91 | 200 | 189 | 6.00 |
| | 1991-92 | 220 | 443 | 12.54 |
| | 1992-93 | 398 | 796 | 13.13 |
| | 1993-94 | 369 | 739 | 14.76 |

| | | | | |
|--|--------------|-------------|--------------|-----------------|
| | 1994-95 | 316 | 632 | 15.80 |
| | 1995-96 | 390 | 788 | 15.60 |
| | 1996-97 | 374 | 562 | 22.44 |
| | 1997-98 | 369 | 742 | 29.52 |
| | 1998-99 | 375 | 755 | 33.75 |
| | 1999-2000 | 383 | 766 | 38.30 |
| | 2000-01 | 391 | 788 | 46.92 |
| | 2001-2002 | 110 | 128 | 120.42 |
| | 2002-03 | 121 | 142 | 224.32 |
| | 2003-04 | 131 | 151 | 623.18 |
| | 2004-05 | 118 | 148 | 598.13 |
| | 2005-06 | 122 | 174 | 826.45 |
| | 2006-07 | 126 | 174 | 950.76 |
| | 2007-08 | 147 | 79 | 1120.40 |
| | 2008-09 | 130 | 1545 | 1765.88 |
| | 2009-10 | 171 | 1061 | 1574.56 |
| | 2010-11 | 202 | 1446 | 816.98 |
| | Total | 5652 | 12458 | 10327.21 |

Source: DIC , Ramanathapuram

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

| NIC CODE NO. | TYPE OF INDUSTRY | NUMBER OF UNITS | INVESTMENT (Lakh Rs.) | EMPLOYMENT |
|--------------------|--|--------------------|--------------------------|------------|
| 20 | Agro based | 22 | 288.42 | 155 |
| 22 | Soda water | -- | -- | -- |
| 23 | Cotton textile | -- | -- | -- |
| 24. | Woolen, silk & artificial Thread based clothes. | -- | -- | -- |
| 25. | Jute & jute based | -- | -- | -- |
| 26. | Ready-made garments & embroidery | 153 | 239.35 | 517 |

| | | | | |
|-----|--|-----|---------|------|
| 27. | Wood/wooden based furniture | 20 | 148.23 | 215 |
| 28. | Paper & Paper products | 02 | 007.00 | 17 |
| 29. | Leather based | 02 | 287.00 | 24 |
| 31. | Chemical/Chemical based | 18 | 132.61 | 289 |
| 30. | Rubber, Plastic & petro based | 04 | 29.18 | 23 |
| 32. | Mineral based | 03 | 127.00 | 116 |
| 33. | Metal based (Steel Fab.) | 01 | 1.10 | 006 |
| 35. | Engineering units | 34 | 671.90 | 503 |
| 36. | Electrical machinery and transport equipment | 02 | 24.44 | 012 |
| 97. | Repairing & servicing | 06 | 59.04 | 032 |
| 01. | Others | 137 | 1127.64 | 1332 |

Source: DIC , Ramanathapuram

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Ramanathapuram District

1. M/s Oil and Natural Gas Corporation Ltd – 4 units
2. M/s Penna Gas Power plant, Valantharavai
3. M/s Power Plant (Fire Wood), Pamppor.
4. M/s Tamilnadu Salt Corporation, Vallinokam.
5. M/s South Indian Bromine & allied Chemicals Pvt Ltd, Vallinokam.
6. M/s Pioneer Spinners, Kamuthakudi.
7. M/s Platinum Textile, Thiruvadani.
8. M/s Mannan Cotton Mill, Abiramapuram.
9. M/s Aysha Cotton Mill, Abiramapuram.
10. M/s Srinithi Industries Ltd, Achundanvayal.

3.5 Major Exportable Item

---NIL----

3.6 Growth Trend

---NIL----

3.7 Vendorisation / Ancillarisation of the Industry

---NIL----

3.8. Medium Scale Enterprises

3.8.1 List of the units in Ramanathapuram

1. M.C. Ramachandran Fancy Paper Boxes, Ramanathapuram.
2. Bharath Travel, Ramanathapuram.
3. A. Yovanraj Air condition plant creation and Installation, Paramakudi.
4. Mugavai Coir Pith Industries

3.8.2 Major Exportable Item

1. Preserved Sea foods.
2. Coir Pith
3. Sea shell
4. Handicrafts made in palm leaf

3.9 Service Enterprises

3.91 Tourism based service provider:

Rameswaram is famous for the RAMANATHASWAMY JYOTIRLINGA temple. Throughout the year pilgrims visit the temple from all part of the India. To cater the needs and demand of the pilgrims the tourism based service enterprises may be developed.

3.9.2 Potentials areas for service industry

1. Hydraulic Water service Station for Four wheelers.
2. Television Servicing.
3. Computer & LapTop Servicing.
4. Mobile Phone Servicing.
5. Electrical Home Appliance servicing.

3.10 Potential for new MSMEs

1. Modern rice mill.
2. Coconut based industries.
3. Sea food Processing Industries.
4. Oleo resin spices manufacturing units.
5. Fish net manufacturing Unit.
6. Fish meal oil manufacturing unit.

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

Engineering Cluster, Paramakudi.

4.1.2 Service Cluster

No cluster of service based unit exists in this district.

4.1 Details for Identified cluster

4.2.1 Fabrication and Engineering Cluster:

Name of the cluster : Engineering Cluster, Paramakudi

| | | |
|----|--|---|
| 1 | Principal Products Manufactured in the Cluster | Metal products like L-Clamp. U-Clamp and other accessories for TN Electricity Board |
| 2 | Name of the SPV | Paramakudi Engineering Cluster Pvt. Ltd, Paramakudi. Paramakudi Engineering Cluster Pvt. Ltd, Paramakudi. |
| 3 | No. of functional units in the clusters | 50 |
| 4 | Turnover of the Clusters | |
| 5 | Value of Exports from the Clusters | -Nil- |
| 6 | Employment in Cluster | 300 Nos |
| 7 | Average investment in plant & Machinery | |
| 8 | Major Issues / requirement | |
| 9 | Presence of capable institutions | |
| 10 | Thrust Areas | |
| 11 | Problems & constraints | |

Present status of the cluster :-

Modified proposal along with appraisal report forwarded to Government of India by Government of Tamilnadu.

5. General issues raised by industry association during the course of meeting

1. Power supply is the major problem.
2. CLCSS lack of awareness among the branch level bankers..
3. Delayed payment related issues.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

| S.No | Type of assistance | Name and address of agencies |
|-------------|---|--|
| 1. | Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II) | i)District Industries Centre (DIC), Collectrate Complex, Patinamkathan, Ramanathapuram-623 503 Tele Phone :04567 230497 Email : rmddic @ gmail.com Website www. dicrmd.in |
| 2. | Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports. | <p>i)MSME Development Institute, No :6, Jeyaraj Road, TUTICORIN – 628 002. Tele Fax : 0461 2375345. Email : brmsmedituty@gmail.com</p> <p>ii) District Industries Centre (DIC), Collectrate Complex, Patinamkathan, Ramanathapuram-623 503 Tele Phone :04567 230497. Email : rmddic @ gmail.com Website www. dicrmd.in</p> <p>iii) National Small Industries Corporation (NSIC), Arasaradi, Madurai – 625016, Tele Phone : 0452-2609992, 2602419, 2609993 www.nsic.co.in</p> <p>v)Khadi and Village Industries Commission (KVIC), www.kvic.org.in</p> <p>vi)Khadi and Village Industries Commission (KVIB)</p> |

| | | |
|----|--|--|
| 3. | Land and Industrial shed | <p>i) State Industries Promotion Corporation of Tamilnadu Ltd. (SIPCOT), SIPCOT 19-A, Rukmani Lakshmipathy Road, Egmore, Chennai - 600 008. www.sipcot.com</p> <p>ii) Branch Manager SIDCO Industrial Estate, Thondi Road, Sivagangai. Ph: 04575-240636</p> |
| 4. | Financial Assistance | <p>i) All Nationalised Banks, ii) Industrial Development Bank of India (IDBI), iii) Small Industries Development Bank of India (SIDBI), iv) Branch Manager, Tamil Nadu Industrial Investment Corporation, (TIIC), (IOB upstairs) Near New Bustand, Ramanathapuram Ph: .04567 220474.</p> |
| 5. | For raw materials under Govt. Supply | <p>i) National Small Industries Corporation (NSIC), ii) Branch Manager SIDCO Industrial Estate, Thondi Road, Sivagangai. Ph: 04575-240636</p> |
| 6. | Plant and machinery under hire / purchase basis. | i) National Small Industries Corporation (NSIC) |
| 7. | Power/ Electricity | <p>i) Tamilnadu Generation and Distribution Corporation Ltd. (TANGEDCO), ii) Tamilnadu Transmission Corporation Ltd. (TANTRANSCO) and iii) TNEB Limited</p> |
| 8. | Technical Know –how. | <p>i) MSME DI, No:6, Jeyaraj Road, Tuticiorin – 628 002. Tele Fax: 0461- 2375345.</p> |
| 9. | Quality & Standard | <p>i) Bureau of Indian Standards (BIS) 5th Floor, Kovai Towers 44 Bala Sundaram Road Coimbatore 641 018</p> |

| | | |
|-----|------------------------------|---|
| | | (Landmark- On RTO Road, Near Womens Polytechnic) 0422 2201016, 2210141, 2215622 Fax: 0422-2216705 Email: cbto@bis.org.in |
| 10. | Marketing /Export Assistance | I National Small Industries Corporation (NSIC), ii) Marine Product Export Development Authority (MPEDA), iv) SIDCO |
| 11. | Other Promotional Agencies | i) The Director, Khadi and Village Industries Commission (KVIC), Bypass Road, Madurai 10 Ph: 0452 2380381 ii) Khadi and Village Industries Commission (KVIB), iii)Tamilnadu Industrial Investment Corporation (TIIC), iv) ITCOT Consultancy & Services Ltd. 50- A, Greams Road Murugesu Naicker Complex, Chennai 600 006. Phone : 044-2829 0324 /42936800/ 6801 Fax : 044-2829 3512 Email : itcot@vsnl.com |

7. Additional Information if any,

1. Charcoal manufacturing is the prominent activity in this district. This was carried out by the peoples, those are in border / nearer to the **Below Poverty Line (BPL)**. This is a seasonal activity. This is activity will be halt during the rainy season and no asset creation. So the bankers are heisting to give loan. The Government should take necessary steps to get financial support from Nationalised Bank for the Charcoal manufacturing activity. If this has done this will improve their socio economic status.
2. Near about 500 micro county brick manufacturing units are functioning in this district. They are following the old method (manual). If we introduce the cluster, then it will be very useful for them.

3. In and around **Sayalkudi**, number of palmgar manufacturing unit is functioning. Except few, all others are cottage industries and they are in the unorganized manner. They are following the old tradition methods. If we convert into organized manner and cluster development programme can be initiated. So that the people can improve their socio economic status.