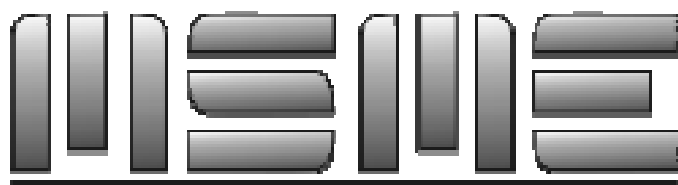




सत्यमेव जयते
Government of India
Ministry of MSME

Brief Industrial Profile of Perambalure District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile of Perambalur District

1. General Characteristics of the District

Composite Perambalur District came in to existence after trifurcation of Tiruchirappalli district with effect from 30.09.1995 as per G.O MS.No 913 Revenue / Y3 dated 30.09.1995. In the Government Orders G.O (Ms)No. 656, Revenue, Dated. 29.12.2000 and G.O (Ms)No. 657, Revenue, Dated. 29.12.2000 the Government ordered Perambalur District to be bifurcated into two Districts , Perambalur District with headquarters at Perambalur and Ariyalur District with headquarters at Ariyalur. Subsequently, in the Government orders G.O (Ms)No. 167, Revenue, Dated. 19.4.2002, and G.O (Ms)No. 168, Revenue, Dated. 19.4.2002 , Government ordered that the above two districts be merged into one as Perambalur District with headquarters at Perambalur.

In the Government Order G.O (Ms) NO. 683 Dated. 19.11.2007 Government passed orders that Perambalur District be reorganised and bifurcated again into two districts Perambalur and Ariyalur, out of which Perambalur district with Headquarters at Perambalur consists of one Revenue Division of Perambalur and three Taluks of Perambalur, Kunnam and Veppanthattai.

1.1 Location & Geographical Area.

It is bounded on the North by Cuddalore and Salem Districts, South by Tiruchirappalli, East by Ariyalur District, West by Tiruchirappalli and Salem Districts.

The density of population in the district is 322 per Sq.Km . Perambalur District is centrally located in TamilNadu and is 267 K.M away, in southern direction, from Chennai. The District has an area of 3691 Sq.Km.

1.2 Topography

Perambalur District Located and spread between 10.54' and 11.30' degree Northern latitude and 78.40' and 79.30' degree of the Eastern longitude. It is an inland district without coastal line. The District has Vellar River in the North and it has well marked natural divisions. The PACHAMALAI hill situated on the North boundary of Perambalur is the most important hill in the district.

1.3 Availability of Minerals.

The district is fairly rich in mineral deposits. Celeste, Lime Stone, Shale, Sand Stone, Canker and Phosphate nodules occur at various places in the district. A good deal of building stone (rough stone) is quarried in Perambalur , Kunnam and Veppanthattai Taluks.

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	Name of the Mineral	No of leases in currently
a. Major Mineral		
1.	Limestone	32
2.	Fire clay	18
3.	Gypsum	5
b. Minor Mineral		
1.	Black Granite	3
2.	Rough stone	163
3.	Gravel	5
Total		226

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 FOREST

Perambalur District has Forest area of 9242.38.5 hec

1.5 Administrative set up.

ADMINISTRATION :

1.	Total No. of Taluks	:	3 (Perambalur, Veppanthattai & Kunnam)
2.	Total No. of Panchayat Blocks	:	4 (Perambalur, Veppanthattai, Alathur & Veppur)
3.	Total No. of Revenue Villages	:	152
4.	Total No. of Village Panchayats	:	121
5.	Total No. of Town Panchayat	:	4 (Poolambady, Arumbavoor, Kurumbalur, Lebbaikudykadu
6.	Total No.of Municipality	:	1 (Perambalur)

REVENUE		DEVELOPMENT	
Name of the Taluk	Total No. of Revenue Villages	Name of the Blocks	Total No. of Village Panchayats
1) Perambalur	27	1) Perambalur	20
2) Veppanthattai	39	2) Veppanthattai	29
3) Kunnam	86	3) Alathur	39

		4) Veppur	33
Total	152	Total	

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	10.54' and 11.30' degree Northern latitude		
	ii) Longitude	78.40' and 79.30' degree of the Eastern longitude		
	iii) Geographical Area		Hectares	
(B)	Administrative Units			
	i) Revenue divisions		Nos	1
	ii) Tehsils		Nos	3
	iii) Block		Nos	4
	iv) Town panchayath		Nos	4
	v) Municipality		Nos	1
	viii) Gram Panchayats		Nos	121
	xi) Revenue villages		Nos	152
2.	Population			
(A)	Sex-wise			
	i) Male	2001	Nos	246141
	ii) Female	2001	Nos	247505
(B)	Rural Population	2001	Nos	414426
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	175736
	ii) Forest cover	2010-11	"	16258
	iii) Non Agriculture Land	2010-11	"	27484
	v) Uncultivable Barren land	2010-11	"	2769
4.	Forest			
	(i) Forest	2010-11	Ha.	16258
5.	Livestock & Poultry			

A.	Cattle			
	i) Cows	2007	Nos.	233653
	ii) Buffaloes	2007	Nos.	60600
B.	Other livestock			
	i) Goats	2007	Nos.	254344
	ii) Pigs	2007	Nos.	23697
	iii) Others	2007	Nos.	10208
	iv) Railways			
	i) Length of rail line	2010-11	Kms	42.0
	V) Roads			
	(a) National Highway	2010-11	Kms	41.02
	(b) State Highway	2010-11	Kms	133.20
	(c) Main District Highway	2010-11	Kms	187.80
	(d) Other district & Rural Roads	2010-11	Kms	1136.39
	(VI) Communication			
	(a) Telephone connection	2010-11		1800
	(b) Post offices	2010-11	Nos.	142
	(c) Telephone center	2010-11	Nos.	
	(d) Density of Telephone	2010-11	Nos./1000 person	
	(e) Density of Telephone	2010-11	No. per KM.	
	(f) PCO Rural	2010-11	No.	
	(g) PCO STD	2010-11	No.	
	(h) Mobile	2010-11	No.	
	(VII) Public Health			
	(a) Allopathic Hospital	2010-11	No.	3
	(b) Beds in Allopathic hospitals		No.	
	(c) Ayurvedic Hospital		No.	
	(d) Beds in Ayurvedic hospitals		No.	4
	(e) Unani hospitals		No.	
	(f) Community health centers		No.	
	(g) Primary health centers		No.	
	(h) Dispensaries		No.	125
	(i) Sub Health Centers		No.	
	(j) Private hospitals		No.	
	(VIII) Banking commercial			
	(a) Commercial Bank		Nos.	
	(b) rural Bank Products		Nos.	

	(c) Co-Operative bank products		Nos.	
	(d) PLDB Branches		Nos.	
	(IX) Education			
	(a) Primary school		Nos.	
	(b) Middle schools		Nos.	
	(c) Secondary & senior secondary schools		Nos.	49
	(d) Colleges		Nos.	Arts College:5 Eng College :4
	(e) Technical University		Nos.	

2.1 Existing Status of Industrial Areas in the District Perambalur

S. No.	Name of Ind. Area	Land acquired (In acres)	Land developed (In acres)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Sidco Industrial Estate - Elambalur	44.4	44.4	-	113	-	-	Project is yet to be completed

3. INDUSTRIAL SCENERIO OF Perambalur

3.1 Industry at a Glance

Sl.No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NOs.	4605
2.	TOTAL INDUSTRIAL UNIT	NOs.	12562
3.	REGISTERED MEDIUM & LARGE UNIT	NOs.	Sugar factories 1.Govt 2.Private
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED	NOs.	5

	IN SMALL SCALE INDUSTRIES		
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NOs.	1439
6.	NO. OF INDUSTRIAL AREA	NOs.	SIDCO INDUSTRIAL ESTATE, ELAMBALUR
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	44120
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	2000

3.2 YEAR WISE TREND OF UNITS REGISTERED

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to 1984-85	1317	2471	1458
1999-2000	365	771	429
2000-01	285	509	296
2001-2002	324	655	463
2002-03	297	583	328
2003-04	338	579	381
2004-05	350	592	363
2005-06	315	604	372
2006-07	256	665	325
2007-08	122	422	540
2008-09	92	393	1346
2009-10	252	537	1211
2010-11	292	762	1312
Total	4605	9543	8824

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	204	1887	216
22	Soda water	2	5	6
23	Cotton textile	0	0	0
24.	Woolen, silk & artificial Thread based clothes.	0	0	0
25.	Jute & jute based	0	0	0

26.	Ready-made garments & embroidery	479	191	718
27.	Wood/wooden based furniture	35	70	76
28.	Paper & Paper products	27	38	108
29.	Leather based	89	43	89
31.	Chemical/Chemical based	21	12	32
30.	Rubber, Plastic & petro based	27	19	38
32.	Mineral based	18	324	72
33.	Metal based (Steel Fab.)	7	8	12
35.	Engineering units	73	89	116
36.	Electrical machinery and transport equipment	0	0	0
97.	Repairing & servicing	84	117	246
01.	Others	62	92	84

Source: DIC Permbalur

3.4 Large Scale Industries / Public Sector undertakings

S.No	Name of the Large scale INDUSTRY	Items Mfg	Location	Capacity	INVESTMENT (Lakh Rs.)	EMPLOYMENT
1	PERAMBALUR SUGARS	SUGAR	ERAIYUR	300000	2959	579
2	DHANALAKSHMI SUGARS	SUGAR	UDUMBIYAM	200000 0	19800	400
3	MRF TYRES	TYRES	NARANAMA NGALAM	480000 0	90000	460

3.5 Major Exportable Item

Cashewnut, cashew shell oil

3.6 Growth Trend

Moderate

3.7 Vendorisation / Ancillarisation of the Industry

Nil

3.8. Medium Scale Enterprises

Nil

3.8.1 List of the units & near By Area

3.8.2 Major Exportable Item

3.9 Service Enterprises

3.9.1 Potentials areas for service industry

1. Security services
2. Housekeeping.
3. Tourism related activities.
4. Cell Phone servicing
5. Repairing of Electro-medical Equipments
6. Domestic repairing services.
7. Marketing consultancy
8. Repairing and Servicing of Boats
9. Internet Browsing
10. Data Base services
11. Cyber Marketing
12. Industrial Laundry
13. Documentary Film making
14. Beauty Parlours
15. Sporting and other recreational activities.
16. Safety disposal of hospital/medical waste.
17. Postal and Courier activities,
18. Cable TV
19. Freight transport
20. Printing and book Binding
21. Auto / Two wheeler service centres
22. recharging and reconditioning of batteries
23. Clinical Labs.

3.10 Potential for new MSMEs

Industrial Opportunities in the District

Ample scope is available for the following activities in this district:

AGRO BASED

Cotton ginning and processing
Bio fuel briquette

CHEMICALS

Tyre retreading
Herbal oils
Soap and detergents
Plastic reprocessing

ENGINEERING

Fabrication
Bus/lorry body buildings

FOOD PROCESSING:

Cattle feed
Sago / starch products
Masala powder
Milk processing

NON METALIC MINERAL PRODUCTS

Blue metal jelly
Hollow blocks
M-sand
Fly ash bricks
Granite cutting & polishing
Concrete ready mix plants

4. Existing Clusters of Micro & Small Enterprise

Wood cluster. Arumbavur

4.1 DETAIL OF MAJOR CLUSTERS

Wood cluster. Arumbavur

4.1.1 Manufacturing Sector

Wood cluster. Arumbavur

4.1.2 Service Sector

-

4.2 Details for Identified cluster

Arumbavur Wood Carvers Industrial Cooperative SOCIETY, Arumbavur,
Perambalur District

Wood cluster. Arumbavur

Total Number of units in the cluster 150

For more than a century, these villagers and their forefathers from Arumbavur and Thazhuthalai, remote villages in Perambalur, have cast Gods and Goddesses in wood. The art of wood carving that has been passed down through the generations as a family tradition has become a way of living for almost 150 families in the village.

Products

Door

Carved pillars

Capitals

Panels



Earning a living

While most of the artisans work on a wage basis, the experienced ones earn per piece. One piece costs anywhere between Rs.1,500 to 30,000.

Women are also involved in the business, though they confine to polishing and applying varnish. The sustainability of the art can be attributed to its success in adapting to contemporary demands and tastes.

The artisans, who earlier thrived on building temple chariots, today cater to homes, offices and chiefly hotels with other works of art.

The handicraft exhibitions organized by the Tamil Nadu Handicrafts Association also provide a marketing avenue for the artisans



5. General issues raised by industry association during the course of meeting

1. Creation of Industrial Estate
2. Power supply
3. Finance
4. Marketing
5. Promotion of large scale industries on cement, lime and engineering based industries.

6. STEPS TO SET UP MSMEs

18 STEPS TO START INDUSTRY	
1.	DECISION TO BE AN ENTREPRENEUR
2.	PRODUCT SELECTION/TECHNOLOGY
3.	LOCATION OF THE UNIT
4.	TYPE OF THE ORGANISATION
5.	PROJECT REPORT PREPARATION
6.	ARRANGMENT OF FINANCE
7.	STATUTORY LICENCES AND REGISTRATION
8.	LAND AND BUILDING
9.	PURCHASE OF MACHINERY
10.	POWER CONNECTION AND WATER SUPPLY
11.	INSTALLATION OF MACHINERY
12.	MANPOWER
13.	RAW MATERIAL PROCUREMENT
14.	PRODUCTION
15.	COSTING AND PRICING
16.	MARKETING
17.	SALES
18.	PROFIT

**ADDRESSES OF VARIOUS LICENSING AGENCIES AND DEPARTMENTS
TO BE CONTACTED BY MSMEs IN SALEM DISTRICT**

Sl.no	Nature of License / Assistance	Department/ Agency
1.	Guidance on Product Identification / Selection/Training Technical Consultation	Director MSME DEVELOPMENT INSTITUTE, 65/1, GST Road, Guindy, Chennai-600 032. Ph: 22501011-3 lines, 22502416, 22501785 Fax : 22501475, 22501014 Email : dcddi-chennai@dcmsme.gov.in Web site : msmedi-chennai.gov.in General Manager, District Industries Centre Jayankondam Road, Ariyalur, Perambalur District 621 704 Ph: 04329-222363 Email: dicpblr@sify.com
2.	Filing of Entrepreneurs Memorandum by MSMEs (Both for proposed and existing units) Online filing of EM	General Manager, District Industries Centre Jayankondam Road, Ariyalur, Perambalur District 621 704 Ph: 04329-222363 Email: dicpblr@sify.com
3.	License for Compulsory Licensable items	Secretariat for Industrial Assistance, Department of Industrial Policy & Promotion, Ministry of Commerce & Industry, Udyog Bhavan, New Delhi - 110 011. Ph : +91-11-23011983, Fax : +91-11-23011034 Email: dipp_sia@ub.nic.in
4.	Municipal / Local Body Licence	Concerned Local Body – Corporation, Municipality, Panchayat Union
5.	Plan permit	Local Planning Authority, Perambalur
6.	Registration under Factories Act. (for units employing 10 or more workers with power)	Inspector of Factories M.s. Building, 2nd Floor, Jayankondam Road Ariyalur, Perambalur District 621 704 Ph: 04329-222654
7.	Registration under Pollution control Rules	District Environmental Engineer, Tamilnadu Pollution Control Board, Perambalur
8.	Registration with Fire & Rescue Services	Divisional Fire Officer, Fire & Rescue Department 93 KK Nagar, New Colony Thuraimangalam, Perambalur Ph:04328-224916
9.	Licensing by Health Department – for Food Products	Deputy Director Health Services 4A, Bharathidasan Nagar New Madhanagopalapuram Perambalur 621 212 Ph: 04328-277953
10.	F.P.O. - License (for fruits &Vegetable Processing Units and Beverages manufacturers)	Office of the Deputy Director(F&VP) Rajaji Bhavan, Besant Nagar, Chennai - 600 090 Tele Fax: 044-24912421

11.	Drug License for Drugs and Cosmetic Products	Asst. Director of Drugs Control I/c. D-37, Fort Station Road, Thillai Nagar, Tiruchy – 18 Ph: 0431 - 2761426
12.	Patents & Designs Registration	Sr. Joint Controller of Patents& Designs The Patents Office, Intellectual Property Office Building, G.S.T. Road, Guindy, Chennai - 600 032. Ph : 044-22502080, Fax: 044-22502066 Email: chennai-patent@nic.in
13.	Trade Mark Registration	Assistant Registrar of TradeMarks Trade Marks Registry, Intellectual Property Office Building G.S.T. Road, Guindy, Chennai - 600 032. Ph : 044-22502045,Fax: 044-22502046 Email: tmrchebr@md3.vsnl.net.in
14.	Import-Export (I.E.) Code Number	Office of Zonal Joint Director General of Foreign Trade 4th & 5th Floor, Shastri Bhavan Annex, 26, Haddows Road, Chennai - 600 006. Ph : 044-28283404 / 08, Fax: 044-28283403 Email: zjdgt@tn.nic.in
15.	ISI Mark	Management Systems Certification Officer, Bureau of Indian Standards, C.I.T. Campus, IV Cross Road Chennai - 600 113. Ph: 044-22541442 / 1216 / 2519 Fax: 044-22541087 Email: sro@bis.org.in , salestro@bis.org.in
16.	Registration under VAT	Commercial Tax Officer Multistoried Building 1st Floor Jayankondam Road , Ariyalur, Perambalur 621 704. Ph: 04329-222002
17.	Central Excise	Asst. Commisioner of Central Excise Medical College Road Thanjavur 613 007. Ph: 04362-230657 (TeleFax)
18.	Service Tax Registration	Asst. Commisioner of Central Excise Medical College Road Thanjavur 613 007. Ph: 04362-230657 (TeleFax)
19.	Income Tax	Income Tax Office 44 Williams Road Cantonment , Trichy 620 001.
20.	Factory Accommodation Industrial Plots / Sheds (SIDCO)	General Manager, Tamilnadu Small Industries Development Corporation, SIDCO Indl. Estate, Guindy Chennai - 600 032 Ph: (044) - 22341464, 22345289 Fax: 22345792 Email: sidco@vsnl.com Branch Manager Small Industries Development Corporation (SIDCO) Industrial Estate, Ariyamangalam, Trichy 620 010. Ph: 0431-2441177

21.	Power Connection	Superintending Engineer Tamilnadu Electricity Board, Mannarpuram, Trichy – 20. Ph: 0431-242231
22.	Lead Bank	Lead District Manager Indian Overseas Bank Renga Nagar, Perambalur 621 212 Ph: 04328-277898
23.	TIIC	Branch Manager, Tamil Nadu Industrial Investment Corporation, (TIIC), KRT Building, Cantonment, Trichy 20. Ph: 0431-2441177
24.	NABARD	Assistant General Manager NABARD Opp. To NSK Mahal Vadakkumadevi Road, Perambalur, Ph: 04328-278160
25.	PMEGP Scheme	District Industries Centre Jayankondam Road Ariyalur Perambalur District 621 704 Ph: 04329-222363 Email: dicpblr@sify.com Asst. Director of Khadi and Village Industries, Perambalur
26	UYEGP Scheme	District Industries Centre Jayankondam Road Ariyalur Perambalur District 621 704 Ph: 04329-222363 Email: dicpblr@sify.com
27.	Finance for SC/ST beneficiaries	State Director, Khadi and Village Industries Commission, 236, Avvai Shanmugam Road, Gopalapuram, Chennai – 600 086 Ph: 044 – 28351019, Fax: 044 - 28351697 State Director, Khadi and Village Industries Commission, Trichy-Madurai Road Trichy – 1