



Government of India
Ministry of MSME

Brief Industrial Profile of Kanyakumari District
2012-13



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

Branch MSME-Development Institute

(Ministry of MSME, Govt. of India,)
No:6, Jeyaraj Road,
TUTICORIN – 628 003.

Tele - Fax: 0461 -2375345
e-mail: brmsmedituty@gmail.com
Web- www.dcmsme.gov.in
www.msmedi-chenai.gov.in

Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	3
1.1	Location & Geographical Area	3
1.2	Availability of Minerals.	4
1.3	Forest	4
1.4	Administrative set up	4
2.	District at a glance	5-7
2.1	Existing Status of Industrial Area in the District Kanyakumari District	8
3.	Industrial Scenario Of Kanyakumari District	8
3.1	Industry at a Glance	8
3.2	Year Wise Trend Of Units Registered	8
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	9
3.4	Large Scale Industries / Public Sector undertakings	10
3.5	Major Exportable Items	11
3.6	Medium Scale Enterprises	11
3.6.1	List of the units in Kanyakumari District & near by Area	11
3.7	Service Enterprises	11
3.8	Potential for new MSMEs	12
4.	Existing Clusters of Micro & Small Enterprise	12
4.1	Detail Of Major Clusters	12
5.	General issues raised by industry association during the course of meeting	12
8.	Steps to set up MSMEs	13
9.	Any other information	

Brief Industrial Profile of Kanyakumari District

1. General Characteristics of the District

Kanyakumari district is the south most tip of the Indian peninsula, where the confluence of Indian ocean, Arabian sea and bay of Bengal occurs. It is a smallest district in tamilnadu with the total geographical area of 17672 sq.KM. The area comprising the present Kanyakumari district was a part of the erstwhile Travancore state. In 1835, when the state was divided in to Northern and Southern divisions , this area formed part of Southern division and was placed in the charge of Dewan Peishkar, Kottayam. In July 1949, when the United States of Travancore and Cochin was inaugurated, the present Kanyakumari area continued to be a part of Trivandrum district of Kerala State.

The people of Agasteeswarem, Thovalai, Kalkulam and Vilavancode Taluks, which formed the southern divisions of the former Trivandrum District, were predominantly Tamil speaking. They agitated for the merger of this area with Madras State. The States Reorganisation Commission also recommended this. Accordingly, the States Reorganisation Act, 1956 was passed and the Kanyakumari District was formed on 1st November 1956 , with the four Taluks, Viz., Agasteeswarem, Thovalai, Kalkulam and Vilavancode and merged with Tamil Nadu.

1.1 Location & Geographical Area.

The District is bound by Tirunelveli District on the North and the east. The South Eastern boundary is the Gulf of Mannar. On the South and the South West, the boundaries are the Indian Ocean and the Arabian Sea. On the West and North West it is bound by Kerala.

1.2 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Ilmenite	70000
MINOR		
1.	Monazite	12
2.	Zircon	3300
3.	Rutile	960
4.	Garnet	35060
5.	Rough stone and Jelly	6963586
6.	Granite	58.309
7.	Gravel/Earth	1004469

SOURCE:- DEPT. OF MINES & GEOLOGY., Nagercoil

Source: Assistant Director of Geology and Mining

1.3 FOREST

Total forest area of kanyakumari district is 42262 hectares

1.4 Administrative set up.

Kanniyakumari District consists of two Revenue Divisions (viz., Nagercoil and Padmanabhapuram, each headed by a Revenue Divisional Officer. The Nagercoil Revenue Division consists of two Taluks (i.e) Agasteeswaram with its headquarters at Nagercoil and Thovalai with its headquarters at Boothapandi. The Padmanabhapuram Revenue Division consists of two Taluks (i.e) Kalkulam with its headquarters at Thuckalay and Vilavancode with its Headquarters at Kuzhithurai. These Taluks are administered by Tahsildars.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			8D 03M – 8D5M
	ii) Longitude			77D15M-77D36M
	iii) Geographical Area		Hectares	
(B)	Administrative Units			
	i) Sub divisions			02
	ii) Tehsils			04
	iii) Sub-Tehsil			00
	iv) Patwar Circle			00
	v) Panchayat Simitis			09
	vi)Nagar nigam			00
	vii) Nagar Palika			56
	viii) Gram Panchayats			99
	xi) Revenue villages			81
	x) Assembly Area			06
2.	Population			
(A)	Sex-wise			
	i) Male	2011		926800
	ii) Female	2011		936374
(B)	Rural Population	2011		163498
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	167200
	ii) Forest cover	2010-11	“	42762
	iii) Non Agriculture Land	2010-11	“	28409
	v) cultivable Barren land	2010-11	“	4000
4.	Forest			
	(i) Forest	2010-11	Ha.	42762
5.	Livestock & Poultry			

A.	Cattle			
	i) Cows	2007	Nos.	--
	ii) Buffaloes	2007	Nos.	4664
B.	Other livestock			
	i) Goats	2007	Nos.	117902
	ii) Pigs	2007	Nos.	3036
	iii) Dogs & Bitches	2007	Nos.	81183
	iv) Railways			
	i) Length of rail line	2010-11	Kms	78
	V) Roads			
	(a) National Highway	2010-11	Kms	22.6
	(b) State Highway	2010-11	Kms	1191
	(c) Main District Highway	2010-11	Kms	2112
	(d) Other district & Rural Roads	2010-11	Kms	2864
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	1996
	(f) Kachacha Road	2010-11	Kms	--
	(VI) Communication			
	(a) Telephone connection	2010-11		99606
	(b) Post offices	2010-11	Nos.	267
	(c) Telephone center	2010-11	Nos.	44
	(d) Density of Telephone	2010-11	Nos./1000 person	--
	(e) Density of Telephone	2010-11	No. per KM.	--
	(f) PCO Rural	2010-11	No.	1394
	(g) PCO STD	2010-11	No.	1966
	(h) Mobile	2010-11	No.	322500
	(VII) Public Health			

	(a) Allopathic Hospital	2010-11	No.	12
	(b) Beds in Allopathic hospitals		No.	1341
	(c) Ayurvedic Hospital		No.	02
	(d) Beds in Ayurvedic hospitals		No.	05
	(e) Unani hospitals		No.	01
	(f) Community health centers		No.	10
	(g) Primary health centers		No.	36
	(h) Dispensaries		No.	04
	(i) Sub Health Centers		No.	267
	(j) Private hospitals		No.	548
	(VIII) Banking commercial			
	(a) Commercial Bank		Nos.	
	(b) rural Bank Products		Nos.	
	(c) Co-Operative bank products		Nos.	07
	(d) PLDB Branches		Nos.	
	(IX) Education			
	(a) Primary school		Nos.	399
	(b) Middle schools		Nos.	145
	(c) Secondary & senior secondary schools		Nos.	267
	(d) Colleges		Nos.	79
	(e) Technical University		Nos.	01

2.1 Existing Status of Industrial Areas in the District Kanyakumari dsitric

S. No .	Name of Ind. Area	Land acquire d (In Acre)	Land develope d (In hectare)	Prevailin g Rate Per acre (In Rs.)	No of Plot s	No of allotte d Plots	No of Vacan t Plots	No. of Units in Productio n
1	Konam	20.70	20.70	544000	47	47	--	40
2	Marthanda m	7.5	7.5	1124100	18	18	1	8

3. INDUSTRIAL SCENERIO OF KANYAKUMARI DISTRICT

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	17871
2.	TOTAL INDUSTRIAL UNIT	NO.	17871
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	03
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	09
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	872
6.	NO. OF INDUSTRIAL AREA	NO.	03
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	186000
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	13000

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	760	1110	48
	1985-86	414	629	39
	1986-87	428	746	47
	1987-88	468	639	72
	1988-89	496	759	88
	1989-90	520	832	109

	1990-91	410	645	236
	1991-92	460	740	312
	1992-93	420	696	428
	1993-94	800	840	636
	1994-95	862	11320	959
	1995-96	890	5843	1020
	1996-97	895	3954	1112
	1997-98	893	948	1216
	1998-99	892	1148	1322
	1999-2000	892	1164	1417
	2000-01	996	1618	1932
	2001-2002	991	2026	2038
	2002-03	981	1316	2730
	2003-04	991	2420	2818
	2004-05	156	818	3230
	2005-06	582	863	3112
	2006-07	178	363	2318
	2007-08	472	538	2846
	2008-09	614	936	4318
	2009-10	493	846	4848
	2010-11	917	1114	5236
	Total	17871	44838	44478

Source: DIC Kanyakumari District

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	285	1470	6402
22	Soda water	25	35	260
23	Cotton textile	--	--	--
24.	Woolen, silk & artificial Thread based clothes.	--	--	--
25.	Jute & jute based	--	--	--
26.	Ready-made garments & embroidery	401	1618	3996
27.	Wood/wooden based furniture	644	1862	3311
28.	Paper & Paper products	24	29	166

29.	Leather based	07	08	81
31.	Chemical/Chemical based	55	255	536
30.	Rubber, Plastic & petro based	45	165	728
32.	Mineral based	142	558	2051
33.	Metal based (Steel Fab.)	02	30	15
35.	Engineering units	261	3615	1853
36.	Electrical machinery and transport equipment	23	401	200
97.	Repairing & servicing	345	1388	2503
01.	Others	15612	3304	22376
	Kachori Making			

Source: DIC Kanyakumari District

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Kanyakumari District

S.No	Name of the Large scale INDUSTRY	Items Mfg	Location	Capacity	INVESTMENT (Lakh Rs.)	EMPLOYMENT
	M/s.Indian Rare Earths Ltd., Govt.of India under taking, Manavalakurichy	Processing of Illuminate	Manavala kurichy, Kanyakumari District	84 Crores	2574	470

Industrial Opportunities in the District

There are vast opportunities for the Rubber, Coir and fruit based industries, Wood based industries etc. if proper incentives and infrastructure facilities are offered to the Educated Entrepreneurs who are moving for employment in abroad and to neighboring states.

3.5 Major Exportable Item

1. Fishnet.
2. Cashewnut.
3. Coconut Products.
4. Coir pith.
5. Steel furniture
6. Rubber Products.
7. Surgical Gloves.
8. Banana.
9. Desiccated Coconut.
10. Illuminate.
11. Activated Carbon.
12. Herbal extracts.
13. Siddha & Ayurvedic medicine.

3.6. Medium Scale Enterprises

3.6.1 List of the units in Kanyakumari District

S.No	Name of the Medium scale INDUSTRY	Items Mfg	Location
1	M/s.Kanam Latex Industries Pvt. Ltd.	Surgical Gloves	Parvathipuram, Nagercoil
2	M/s.Poabs Granites Products	Blue Metal Jelly	Kaliyal, Vilavancode

3.7 Service Enterprises

- 1) Tourism based service enterprises.
- 2) Mobile Windmill servicing unit.

3.8 Potential for new MSMEs

Sl.No	Enterprises
1	Canned jack fruit
2	Coconut shell powder
3	Coir pith block mfg
4	Paper cup / plate/bag/napkins/Tissue paper / Toilet paper rolls
5	Herbal extracts
6	Barbed wire
7	Soya Paneer / curd/milk etc
8	Desiccated Coconut
9	Banana Powder
10	Fishnet
11	Cashew nut Processing
12	Fabrication works
13	Natural therapy unit (Ayurvedic/Siddha)

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

1. Nylon fishnet cluster.
2. Cashew Processing

5. General issues raised by industry association during the course of meeting

1. Timely and adequate credit facilities to the micro enterprises is major hurdle for new entrepreneurs.
2. Power supply problem.

***. STEPS TO SET UP MSMEs**

18 STEPS TO START INDUSTRY	
1.	DECISION TO BE AN ENTREPRENEUR
2.	PRODUCT SELECTION/TECHNOLOGY
3.	LOCATION OF THE UNIT
4.	TYPE OF THE ORGANISATION
5.	PROJECT REPORT PREPARATION
6.	ARRANGMENT OF FINANCE
7.	STATUTORY LICENCES AND REGISTRATION
8.	LAND AND BUILDING
9.	PURCHASE OF MACHINERY
10.	POWER CONNECTION AND WATER SUPPLY
11.	INSTALLATION OF MACHINERY
12.	MANPOWER
13.	RAW MATERIAL PROCUREMENT
14.	PRODUCTION
15.	COSTING AND PRICING
16.	MARKETING
17.	SALES
18.	PROFIT

ADDRESSES OF VARIOUS LICENSING AGENCIES AND DEPARTMENTS TO BE CONTACTED BY MSMEs IN KANYAKUMARI DISTRICT

SI No	NATURE OF LICENSE / ASSISTANCE	DEPARTMENT/AGENCY
<i>GUIDANCE</i>		
1.	<p><u>Guidance on</u></p> <p><i>Product Identification / Selection/Training</i></p> <p><i>Technical Consultation</i></p>	<p>Director</p> <p>MSME DEVELOPMENT INSTITUTE, 65/1, GST Road, Guindy, Chennai-600 032 Ph: 22501011-3 lines, 22502416, 22501785 Fax: 22501475, 22501014 Email: dcdi-chennai@dcmsme.gov.in www.msmedi-chennai.gov.in</p> <p>General Manager, District Industries Centre SIDCO Industrial Estate, Konam, Nagercoil 629 004. Kanyakumari district</p> <p>Ph: 04652-260008, 264175 Email: dicngl@sancharnet.in</p>
<i>REGISTRATION / LICENSING</i>		
2.	<p>Filing of Entrepreneurs Memorandum by MSMEs</p> <p>(Both for proposed and existing units)</p>	<p>General Manager, District Industries Centre SIDCO Industrial Estate, Konam, Nagercoil 629 004. Kanyakumari district</p> <p>Ph: 04652-260008, 264175 Email: dicngl@sancharnet.in</p>
3.	<p>License for Compulsory Licensable items</p>	<p>Secretariat for Industrial Assistance, Department of Industrial Policy & Promotion, Ministry of Commerce & Industry, Udyog Bhavan, New Delhi- 110 011. Ph: +91-11-23011983 Fax : +91-11-23011034 Email: dipp_sia@ub.nic.in</p>
4.	Municipal / Local Body Licence	Concerned Local Body – Corporation, Municipality, Panchayat Union
5.	Plan permit	Local Planning Authority, Kanyakumari

SI No	NATURE OF LICENSE / ASSISTANCE	DEPARTMENT/AGENCY
6.	Registration under Factories Act. (for units employing 10 or more workers with power)	Deputy Commissioner of Labour Opp. To VOC Grounds Trivandrum Road, Palayamkottai, Tirunelveli – 2
7.	Registration under Pollution control Rules	District Environmental Engineer Kanyakumari district
8.	Registration with Fire & Rescue Services	District Fire Officer Avvaishanmugam Road Ozhuginaseri Nagercoil 629 001. Ph: 04652-226571
9.	Licensing by Health Department – for Food Products	Joint Director Health Service Opp. To Krishnancoil Krishnancoil Nagercoil 629 001. Ph: 04652-244168
10.	F.P.O. - License (for fruits & Vegetable Processing Units and Beverages manufacturers)	Office of the Deputy Director (F&VP) Rajaji Bhavan, Basant Nagar, Chennai-600090 Ph: 044-24912421 Fax: 044-24912421
11.	Drug License for Drugs and Cosmetic Products	Asst. Director of Drugs Control I/c Tirunelveli Zone, B-74, 17 th Cross Street, Maharaja Nagar, Tirunelveli 627 011 Ph: 0462-2573136
12.	Patents & Designs Registration	Sr. Joint Controller of Patents & Designs The Patents Office, Intellectual Property Office Building, G.S.T. Road, Guindy, Chennai-600032, Ph: 044-22502080 Fax: 044-22502066 Email: chennai-patent@nic.in
13	Trade Mark Registration	Assistant Registrar of Trade Marks Trade Marks Registry, Intellectual Property Office Building G.S.T. Road, Guindy, Chennai 600032 Ph: 044-22502045 Fax: 044-22502046 Email: tmrchebr@md3.vsnl.net.in

SI No	NATURE OF LICENSE / ASSISTANCE	DEPARTMENT/AGENCY
14	Import-Export (I.E.) Code Number	Office of Zonal Joint Director General of Foreign Trade 4th & 5th Floor, Shastri Bhavan Annex, 26, Haddows Road, Chennai - 600 006 Ph: 044- 28283404 / 08 Fax: 044 - 28283403 Email - zjdgt@aec-ch.tn.nic.in
15	ISI Mark	Management Systems Certification Officer, Bureau of Indian Standards, C.I.T. Campus, IV Cross Road Chennai-600 113 Ph : 044-22541442, 22542315, 22541311, Fax : 91-044-22541087, 22541087 Email : sro@bis.org.in salestro@bis.org.in
16	Registration under VAT	Assistant Commissioner Commercial Taxes Mid Street CT Building Nagercoil Ph: 04652-232196
17	Central Excise	The Assistant Commissioner 12 Ganai Street Nagercoil 629 001. Ph: 04652-231787
18	Service Tax Registration	The Assistant Commissioner 12 Ganai Street Nagercoil 629 001. Ph: 04652-231787
19	Income Tax	Income Tax Office SIVARAJ BLDG, TOWER JUNCTION ROAD Nagercoil 629001 Ph: -04652-232049
INFRASTRUCTURE		
20	Factory Accommodation Industrial Plots / Sheds	Tamilnadu Small Industries Development Corporation Limited,

SI No	NATURE OF LICENSE / ASSISTANCE	DEPARTMENT/AGENCY
	(SIDCO)	Industrial Estate, Guindy, Chennai - 600 032. Ph: 22501461, 22501422/0185/0506/1210 Fax: 22500792 Email: sidco@vsnl.com tansidco@eth.net Branch Manager Small Industries Development Corporation (SIDCO) Industrial Estate, Pettai, Tirunelveli – 10 Ph: 0462-2342073
21	Power Connection	Superintending Engineer Tamilnadu Electricity Board, Parvathipuram Nagercoil 629 003 Ph: 04652-230160, 230011.
FINANCE		
22	Lead Bank	Lead District Manager Indian Overseas Bank, Nagercoil Branch, Court Road, Nagercoil 629 001. Ph: 04652-233461
23	TIIC	Branch Manager, Tamil Nadu Industrial Investment Corporation, (TIIC), Veppamoodu Nagercoil 629 001. Ph: 04652-232859
24	NABARD	Assistant General Manager NABARD, 24/5-5 F, Sarguna Veethi, Chithambaranathan St. Near Collectorate, Nagercoil 629001 Ph: 04652 – 222134
25	PMEGP Scheme	General Manager District Industries Centre SIDCO Industrial Estate, Konam, Nagercoil 629 004. Kanyakumari district Ph: 04652-260008, 264175 Email: dicngl@sancharnet.in

SI No	NATURE OF LICENSE / ASSISTANCE	DEPARTMENT/AGENCY
		Assistant Director of Khadhi and Village Industries, Nagercoil.
26	UYEGP Scheme of Govt. of Tamilnadu	General Manager District Industries Centre SIDCO Industrial Estate, Konam, Nagercoil 629 004. Kanyakumari district Ph: 04652-260008, 264175 Email: dicngl@sancharnet.in
27	Finance under KVIC Scheme	State Director, Khadi and Village Industries Commission, 236, Avvai Shanmugam Road, Gopalapuram, Chennai – 600 086 Ph : 044 – 28351019 Fax : 044 - 28351697 KVIC State Beekeeping Extension Centre 67 Victoria Press road Nagercoil 629 001. Ph: 04652-229393
28	Finance for SC/ST beneficiaries	The District Manager Tamilnadu Adi Dravidar Housing & Development Corporation Near DEO's Office RV Puram Nagercoil 629 001. Ph: 04652-227532